FOR IMMEDIATE RELEASE February 22, 2012

CONTACT: Mikel Hughes

214-382-3456 Ext. 106

UNISTAR MEDIA GROUP LAUNCHES NEW ADVERTISING AGENCY - UNISTAR MARKETING

Dallas, Texas – UniStar Media Group today announced that it has launched a new Advertising Agency, UniStar Marketing.

The Dallas based full-service advertising agency is headed by Chief Executive Officer Steve Humphries and President Christopher Humphries. Both Steve and Christopher have over 50 years of broadcast and advertising experience in both the general and Hispanic Market.

Mikel Hughes, Chief Operating Office of UniStar Marketing commented "we are extremely pleased that we have launched UniStar Marketing. Our focus will be National and Regional clients throughout the USA".

Christopher Humphries, it's President said "we have been looking for an opportunity to pool our creative recourses, and UniStar Marketing provides us the vehicle to provide exceptional creative services for our clients".

According the CEO Steve Humphries, UniStar Marketing has signed its first national account which will be announced in the next two weeks.

UniStar Marketing is a subsidiary of UniStar Media Group (uni-°©-starmedia.com), a privately held company that develops programming content for television and radio broadcast.