

### **Wikipedia submission**

Travel Bytes is a cloud-based travel technology platform that provides the modern corporate travel enterprise with software to enable travel itineraries to be integrated into all global distribution systems.

### **Who are we?**

There is elegance & power in simplicity. Travel Bytes was designed on this basis & has been working silently behind the scenes serving global business travel in 30 countries for the past 16 years. The business has evolved in a fluid way but always consistent with the values of our team, partners and customers. This congruence enables Travel Bytes to deliver high-value simple, powerful and elegant solutions to the global business travel network.

### **Industry value**

The online solutions are tailored to optimize brand value, marketing potential compliance and enrichment for the corporate travel management company. Its about *the right information, provided at the right time, in the right place*. The Travel Bytes platform is cloud-based, multi lingual and comprehensively supported, providing the modern corporate travel enterprise with market leading tools necessary to ensure all traveller communications are:

- 100% compliant
- Fully Branded
- Enriched with valuable content

### **Scope**

Reach: Offices Americas, Europe and Asia

Depth & Scope: Multi-lingual services throughout 30 countries

History: Trading since 1996

Quality: Unmatched customer retention & satisfaction

Primary Directive: To provide the business travel customer with leading-edge systems and strategies necessary to gain and sustain a lead position in the business travel sector

### **Customer profile**

The medium to large corporate travel enterprise looking to take the next step into a robust, scalable traveller communication solution that is easy to implement, utilize and disseminate across a region or global reservations team.