

Greg and Marc Sherry, Proprietors, Old Homestead Steakhouse

With nearly a century of experience in the restaurant industry between them, brothers Greg and Marc Sherry have guided the dramatic modern-day growth and expansion of Old Homestead Steakhouse into one of the most iconic and venerable culinary establishments in America. The flagship is located at 56 Ninth Avenue in the heart of New York City's Meatpacking District, in what has become one of Manhattan's trendiest neighborhoods for entertainment, culture, hospitality and nightlife. They also have a second Old Homestead Steakhouse at the Borgata in Atlantic City, New Jersey. In December of 2011, they added a third venue when they opened Old Homestead Steakhouse at Caesars Palace Las Vegas.

Although Greg and Marc received degrees in hotel and restaurant management from the City University of New York and Pratt Institute, respectively, their formal education and training really began as young teenagers learning every aspect of the restaurant business at the side of their paternal grandfather, Harry Sherry, who in 1951 took sole ownership of Old Homestead Steakhouse. The restaurant, established in 1868, has been in the Sherry family ever since.

Like their grandfather, the Sherry brothers apprenticed in every department, learning the business from the ground up – starting as dishwashers and moving through the ranks as busboys, waiters, kitchen assistants and other service positions. They also experienced every facet of the management and business side of the industry including ordering, hiring, bookkeeping, marketing and menu planning.

Greg and Marc remain deeply involved in all aspects of their restaurant – interacting with suppliers, developing daily menu specials with the executive chef, inspecting steaks from grill to plate, randomly tasting side dishes, greeting customers, creating new culinary innovations, and searching for the perfect wines to pair with their menu before offering them as selections on the restaurant's award-winning wine list.

"Being hands-on in all aspects of the restaurant breeds success," Greg says.

The marketing brilliance of the Sherry Brothers, coupled with their deep respect for the institution of the American steakhouse, has allowed them to strike a balance between tradition and innovation. While their philosophy is focused on maintaining the restaurant's conventional steakhouse menu, their creativity and imagination through the years has been trend-setting and industry changing – but all within the context (and never losing sight) of tradition and history.

The Sherry brothers are active participants and supporters of numerous philanthropic endeavors and charitable organizations involving youth, battered women and substance abuse that include Caron Renaissance, National Council for Jewish Women, American Diabetes Foundation and National Chapter of Alzheimer's Disease.

Born and raised in Brooklyn, NY, Greg and Marc both reside in New Jersey.

For more information, visit www.theoldhomesteadsteakhouse.com.