



**WIKIPEDIA**  
Den frie encyklopædi

Navigasjon

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Tilfeldig side

Siste endringer

Anbefalte artikler

Utmerkede artikler

Hjelp

Ny bruker?

Oraklet

# De fem store

Verdens 5 mest besøkte nettsider 2009:

1. Google
2. Yahoo
3. Microsoft
4. Facebook
5. Wikipedia

*1.771.313. Computas*





Norges mest besøkte sider 2010 (2009):

- |      |         |   |
|------|---------|---|
| 9.   | (10)    | Wikipedia (foran Twitter, blogg, Aftenposten, ABC, Min Side, NRK, ð ) |
| 309. | (243)   | Store Norske Leksikon   |
|      | (1.103) | Caplex  |

# megatrendene



Brukerskapt

Brukerstyrt

Globalisert

Demokrati

Deltaking

Deling



# ap nedenfra



## Frivillige bidragsytere

- “ 271 språkversjoner tilgjengelig
- “ 17 millioner artikler, 8.000 nye daglig
- “ 21 millioner registrerte brukere
- “ 1,2 millioner brukere har >10 redigeringer
- “ 4.700 frivillige administratorer

## Med verden som brukere

- “ 10.500 millioner sidevisninger per måned
- “ 400 millioner unike bruker per måned
- “ 66% av nordmenn månedlig, 28% ukentlig (*Sintef 2009*)
- “ 65% av EU-parlamentarikerne
- “ 50% av legene i USA





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Go Links

# WIKIPEDIA

**English**  
*The Free Encyclopedia*  
3 443 000+ articles

**日本語**  
フリー百科事典  
710 000+ 記事

**Deutsch**  
*Die freie Enzyklopädie*  
1 136 000+ Artikel

**Español**  
*La enciclopedia libre*  
660 000+ artículos

**Français**  
*L'encyclopédie libre*  
1 018 000+ articles

**Русский**  
*Свободная энциклопедия*  
604 000+ статей

**Italiano**  
*L'enciclopedia libera*  
737 000+ voci

**Português**  
*A enciclopédia livre*  
618 000+ artigos



**Polski**  
*Wolna encyklopedia*  
737 000+ haseł

**Nederlands**  
*De vrije encyclopedie*  
646 000+ artikelen

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English

100 000+

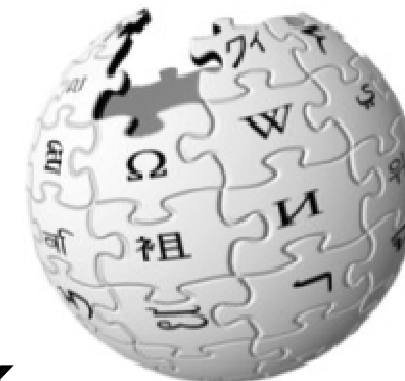
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10 000+

Afrikaans • Aragonés • Armãeashce • Asturianu • Kreyòl Ayisyen • Azərbaycan / آذربایجان دیلی • বাংলা • Беларуская (Акадэмічная • Тарашкевіца) • ବିହୁରିয়া • मलयाळം • Bosanski • Brezhoneg • ЧӀаваш • Cymraeg • Eesti • Ελληνικό • Euskara • Frysk • Gaeilge • Galego • ગુજરાતી • Հայերեն • हिन्दी • Hrvatski • Ido • Íslenska • Basa Jawa • كوردی • Kurdi / كوردی • Latina • Latviešu • Lëtzebuergesch • Lumbaart • Македонски • മലയാളം • मराठी • Bahasa Melayu • नेपाल भाषा • Norsk (nynorsk) • Nnapulitano • Occitan • Piemontèis • Plattdüütsch • Ripoarisch • Runa Simi • Shqip • Sicilianu • Simple English • Sinugboanon • Srpskohrvatski / Српскохрватски • Basa Sunda • Kiswahili • Tagalog • தமிழ் • తెలుగు • 1111 • اردو • Walon • Yorùbá • 粵語 • Žemaitėška

1 000+

# Digitale skiller



## Svært ulikt kunnskapstilgang på eget språk

Artikler	nov 2009	okt 2010	Endring	Pr. 1000 talere
Norsk	237.000	277.000	+ 40.000	50
Svensk	337.000	373.000	+ 36.000	35
Nederlandsk	572.000	646.000	+ 74.000	20
Tysk	984.000	1.136.000	+ 152.000	11
Engelsk	3.110.000	3.443.000	+ 333.000	6
Fransk	878.000	1.018.000	+ 140.000	3
Serbo-kroatisk	26.000	34.000	+ 8.000	2
Persisk (farsi)	86.000	109.000	+ 23.000	1
Indonesisk	115.000	133.000	+ 18.000	0,6
Arabisk	107.000	136.000	+ 19.000	0,4
Urdu	11.900	14.900	+ 3.000	0,1





# Digitale skiller



Hva kan en elev lære om Ó OsloÓ på

**norsk (118 kb)**

**urdu (1 kb)**

**samisk (0,1 kb)**



# er formidling?



Hvilke kanaler treffer flest med informasjon?

Wikipedia.no	9. mest besøkte i Norge,	
NRK.no	13.	
Yr.no	18.	
NAV.no	32.	
Kommune.no	41.	(- 9)
Universitetet i Oslo	60.	
Regjeringen.no	182.	(- 70)
Norge.no	128.	(+ 281)
Forskning.no	411.	(-20)
Ung.no	1.245.	(- 619)
Utdanning.no	3.890.	(- 3.098)
Kulturnett.no	4.253.	(- 540)
Arbeiderpartiet	4.607.	(+ 475)
FN-sambandet	12.000. +	
Computas .no	12.000. +	



# Crowdsourcing - hva betyr det?



## Fordeler

- ” Stor kunnskapskilde
- ” Lav brukerterskel
- ” Fri anvendelse
- ” Gratis for alltid
- ” Kollektivt gode
- ” Oppdatert
- ” Kritisk

## Ulemper

- ” Variabel kvalitet
- ” Ujevn rekruttering
- ” Bildeutfordring
- ” Digitale skiller
- ” Få ressurser
- ” Lavstatus
- ” Sårbart









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Address http://www.bi.no/no/Forskning/Nyheter/Nyheter-2010/Den-absurde-leksikondebatten/

**BETA BI HANDELSHØYSKOLEN** Kontakt

**Heltidsstudier**  
Studier, grader og opptak

**Deltidsstudier**  
Kurs, studier, lederutdanning

**Om BI**  
Organisasjon, presse og nyheter


**Forskning**  
Finn en forsker, fag og debatt

**Studiesteder**  
Skoler i Norge og utlandet

**For virksomheter**  
Næringsliv og offentlig sektor

[Biblioteket](#)  
[Studenter](#)  
[Karriere](#)

/ Forskning / ... /



**PUBLISERT:**  
06. mai 2010

**Eспен Andersen**  
Førsteamanuensis, Institutt for strategi og logistikk  
Kontakt | Hjemmeside

**Forskning**

- Finn frem i BIs forskning >
- Ekspertlister >
- Institutter >
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- Publikasjoner >
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- Gaveprofessorater >
- Nyheter** v
- Nyhetsarkiv 2009

## Nye tider for leksika

Store norske leksikon har tatt en gammel prosess ut i en ny verden, og er et papirleksikon på nett. Leksika, som all teknologi, går gjennom utviklingsfaser, utfordrer BI-forsker Espen Andersen.

**AKTUELL DEBATT: Espen Andersen om Store Norske Leksikon**

Debatten om Store norske leksikon har nådd et helt absurd nivå. Et litt kort svar fra Anniken Huitfeldt får Morgenbladets Alf van der Hagen til å gå i taket og kreve kulturministerens avgang fordi Store Norske er over 100 år gammelt og derfor berettiget til et evig, statsubsidiert liv.

**Leksikonets gullalder**

Glemte i det hele er at Store Norske ikke lenger gjør den jobben det skal. Leksikonets gullalder var i 1960-, 70- og 80-årene, da 30 kilo lærinnbundet kunnskap fylte to behov: kunnskapskilde og statusobjekt.

En familie med leksikon signaliserte kunnskaporientering, holdenhet og ansvarlighet i foreldrerollen.

**Første stopp Wikipedia**

Søkemotorer på internett er det nye oppslagsverket, pc-en er blitt middelet for parental avlat, og Wikipedia er første stopp når poden skal ha hjelp med leksene. Store Norske brukes fremdeles, mest fordi skolebarna får lov til å sitere derfra.

**Vil du vite mer?**

- [Les Espen Andersens norske blogg](#)
- [Institutt for strategi og logistikk](#)
- [Senter for teknologistategi](#)
- [Leksika](#)
- [Det levende leksikon](#)
- [Wikipedia for akademikere](#)
- [The Google generation is here](#)
- [Les artikkelen i Morgenbladet](#)

Done, but with errors on page. Local intranet

start NO 2 Microsoft ... 1 Nye tider for ... Wiki Calculator Microsoft Po... 100% 14:05

## Wikimedia Foundation, ideell stiftelse

Verdens største, gratis, oppdaterte leksikon

Wikipedia - 15 millioner artikler

Wikimedia Commons - 7 millioner bilder

Wiktionary - 120.000 ord på norsk

## Wikimedias prosjekter







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# Database for alle



## Community and communication

- » [Wikimedia Forum](#), a multilingual forum for Wikimedia projects
- » [Meta:Babel](#), a discussion place for Meta matters
- » [Wikimedia Embassy](#), a list of local contacts by language
- » [Wikimedians](#)
- » [Mailing lists and IRC](#)
- » [Meetups](#)



## Core issues and collaboration

- » [Wikimedia principles](#)
- » [Growing Wikimedia](#)
- » [Community](#)
- » [Interlingual coordination](#)
- » [Conflict resolution](#)



## Wikimedia Foundation, Meta-Wiki, and its sister projects

The Wikimedia Foundation is the over-arching non-profit foundation that owns the Wikimedia servers along with the domain names, logos and trademarks of all Wikimedia projects and Meta-Wiki is the coordination wiki for the various Wikimedia wikis.

### Content projects



**Wikipedia**  
The free encyclopedia



**Wikibooks**  
Open-content textbooks



**Commons**  
Shared media repository



**Wikiquote**  
Collection of quotations



**Wikisource**  
The free library



**Wikispecies**  
The free species directory



**Wiktionary**  
The free dictionary



**Wikinews**  
Free content news source



**Wikiversity**  
Open learning community

### "Backstage" projects



**Wikimedia Outreach**  
Wikimedia outreach wiki



**MediaWiki**  
MediaWiki software documentation



**Toolserver**  
Wikimedia Toolserver



**Wikimania**  
The International Conferences



**Wikistats**  
Wikimedia statistics



**Strategic planning**  
Wikimedia Strategic planning



**Bugzilla**  
A bug tracker for MediaWiki



**Wikimedia Mailservices**  
Wikimedia Mailing Lists



**Test Wikipedia**  
For testing software changes



**Wikimedia Laboratories**  
Developing new extensions and features



**Wikimedia Usability Initiative**  
Usability wiki



**Incubator**  
For potential new language versions



**Wikitech**  
Wikimedia technical documentation

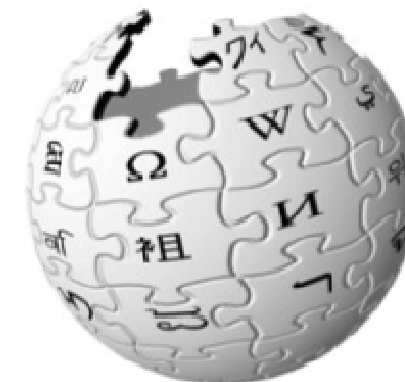


**Wikimedia Surveys**  
Wikimedia surveys website



**Wikimedia Foundation**  
Foundation public relations

# Stigste inntrykk

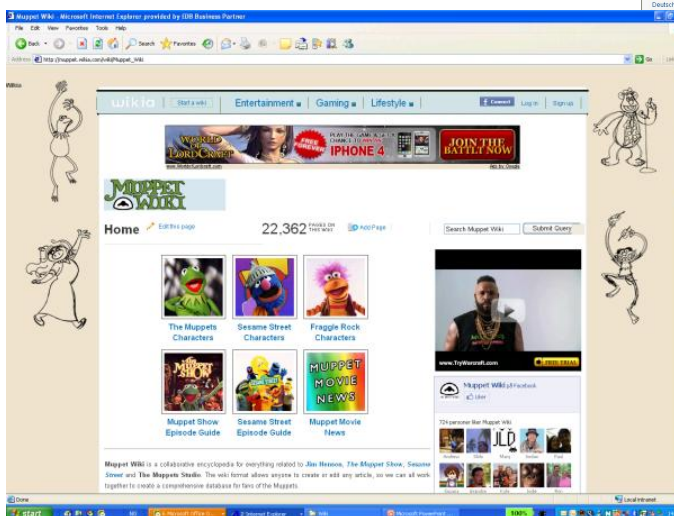


## Overraskelser

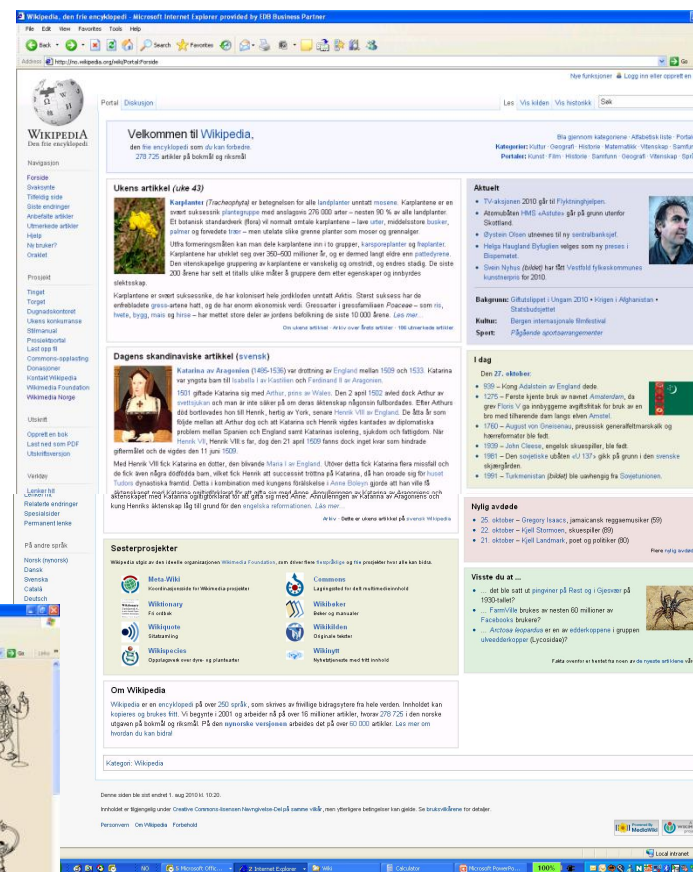
- ” Mengden kunnskap
- ” Mengden prosjekter
- ” Selvreguleringen
- ” Engasjementet

## Utfordringer

- ” Fortsatt vekst
- ” Motivasjon
- ” Oppdatering
- ” Kvalitet



http://muppet.wikia.com/wiki/Muppet\_Wiki







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- Printable version

- Languages
- Afrikaans
- العربية
- Aragonés
- Azərbaycanca

# Ford Motor Company

From Wikipedia, the free encyclopedia (Redirected from Ford)

"Ford" redirects here. For the 38th President of the United States, see *Gerald Ford*. For other uses, see *Ford (disambiguation)*.

The **Ford Motor Company** (NYSE: F) is an American multinational corporation based in Dearborn, Michigan, a suburb of Detroit. The automaker was founded by Henry Ford and incorporated on June 16, 1903. In addition to the Ford, Lincoln, and Mercury brands, Ford also owns a small stake in Mazda in Japan and Aston Martin in the UK. Ford's former UK subsidiaries Jaguar and Land Rover were sold to Tata Motors of India in March 2008. In 2010 Ford sold Volvo to Geely Automobile.<sup>[5]</sup> Ford will discontinue the Mercury brand at the end of 2010.

Ford introduced methods for large-scale manufacturing of cars and large-scale management of an industrial workforce using elaborately engineered manufacturing sequences typified by moving assembly lines. Henry Ford's methods came to be known around the world as Fordism by 1914.

Ford is currently the second largest automaker in the U.S. and the fourth-largest in the world based on number of vehicles sold annually, directly behind Volkswagen Group.<sup>[6]</sup> In 2007, Ford fell from second to third in US annual vehicle sales for the first time in 56 years, behind only General Motors and Toyota. However, Ford occasionally outsells Toyota in shorter periods (most recently, during the summer months of 2009). By the end of 2009, Ford was the third largest automaker in Europe (behind Volkswagen and PSA Peugeot Citroën).<sup>[7]</sup> Ford is the seventh-ranked overall American-based company in the 2008 Fortune 500 list, based on global revenues in 2008 of \$146.3 billion.<sup>[8]</sup> In 2008, Ford produced 5.532 million automobiles<sup>[9]</sup> and employed about 213,000 employees at around 90 plants and facilities worldwide. During the automotive crisis, Ford's worldwide unit volume dropped to 4.817 million in 2009. Despite the adverse conditions, Ford ended 2009 with a net profit of \$2.7 billion.<sup>[10]</sup> Starting in 2007, Ford received more initial quality survey awards from J. D. Power and Associates than any other automaker. Five of Ford's vehicles ranked at the top of their categories<sup>[11]</sup> and fourteen vehicles ranked in the top three.<sup>[12]</sup>

## Contents [hide]

- History
- Corporate governance
- Recent company developments
  - "The Way Forward"
  - Online
- Brands and marques
- Global markets
  - Europe
  - Asia Pacific
  - South America
  - Africa and Middle East
- Environmental initiatives and alternative propulsion systems
  - Compressed natural gas
  - Flexible fuel vehicles
  - Electric vehicles
    - Hybrid electric vehicles
    - All-electric vehicles
  - Hydrogen
  - Increased fuel efficiency

## Ford Motor Company



<b>Type</b>	Public (NYSE: F)
<b>Industry</b>	Automotive
<b>Founded</b>	June 16, 1903
<b>Founder(s)</b>	Henry Ford
<b>Headquarters</b>	Dearborn, Michigan, United States
<b>Area served</b>	Worldwide
<b>Key people</b>	William C. Ford, Jr. (Executive Chairman) Alan R. Mulally (President & CEO)
<b>Products</b>	Automobiles Automotive parts
<b>Services</b>	Automotive finance, Vehicle leasing, Vehicle service
<b>Revenue</b>	▼ US\$ 118.308 billion (2009) <sup>[1]</sup>
<b>Operating income</b>	▲ US\$ 2.957 billion (2009) <sup>[2]</sup>
<b>Net income</b>	▲ US\$ 2.717 billion (2009) <sup>[1]</sup>
<b>Total assets</b>	▼ US\$ 197.890 billion (2009) <sup>[3]</sup>
<b>Total equity</b>	▲ US\$ -6.515 billion (2009) <sup>[3]</sup>
<b>Employees</b>	176,000 (2010) <sup>[4]</sup>
<b>Divisions</b>	Ford Credit Ford division

[Ford-Max](#) Elegant og rask familiebil med fleksibelt interiør. Les mer her! [www.ford.no](http://www.ford.no)

[Display - Video - Mobile](#) Integrated Ad Serving Reduce costs and save time [www.adtech.com](http://www.adtech.com)

Ads by Google

0 Talk



## Ford


 [Edit this page](#)

Read more: [TV Commercials](#), [Miscellaneous References](#)

**Ford Motor Company** is an American multinational corporation and the world's third largest automaker, based on worldwide vehicle sales. Based in Dearborn, [Michigan](#), a suburb of Detroit, the automaker was founded by [Henry Ford](#) and incorporated in 1903.


In 2004, the company launched the Ford Escape Hybrid, the world's first gas-electric hybrid SUV. In 2006, Ford launched a campaign starring [Kermit the Frog](#) to promote the environmentally friendly vehicle. In a spin on the [Muppet's](#) catchphrase, he claimed that it was in fact "easy being green."



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1 [Commercials](#)

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# verktøy



## Interne

- ” Meta
- ” [toolserver.org](http://toolserver.org)

## Eksterne

- ” [stats.grok.se](http://stats.grok.se)





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Meta, a Wikimedia project coordination wiki - Microsoft Internet Explorer provided by EDB Business Partner

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Address [http://meta.wikimedia.org/wiki/Main\\_Page](http://meta.wikimedia.org/wiki/Main_Page)

New features Log in / create account

WIKIMEDIA META-WIKI

Main Page Discussion Read View source View history Search

## Main Page

# Meta-Wiki

Welcome to **Meta-Wiki**, the global community site for the Wikimedia Foundation's projects and related projects, from coordination and documentation to planning and analysis.

Other meta-focused wikis such as [Wikimedia Outreach](#) and [Wikimedia Strategy](#) are specialized projects that have their roots in Meta-Wiki. Related discussion also takes place on Wikimedia mailing lists (particularly [foundation-l](#), with its low-traffic equivalent [WikimediaAnnounce](#)), IRC channels on freenode, individual wikis of local Wikimedia chapters, etc.

- [Projects \(complete list\)](#)
- [Mission](#)
- [Vision](#)
- [Translation \(requests\)](#)

### Requests

- Permissions
- CheckUser queries
- Deletions / Undeletions
- Speedy deletions (multilingual)
- Bot status
- Translations
- Logos
- Spam blacklistings
- New languages
- Project closures
- [More](#)

### Goings-on

#### November 2010

- 19-21: „Sabat“ – workshop and brainstorming for users from Wikimedia (without Wikipedia) projects in Poznań, Poland
- 8: The 2010 Fundraising campaign begins; until then, collaboration at the [project page](#)
- 5-7: „Where? Whither? How?“ (GDJ) – strategic planning conference of Polish Wikipedia community in Jabłonna (near Warsaw), Poland

#### October 2010

- 20: German Wikipedia introduced OpenStreetMap maps to articles.

For more news and information see [Wikimedia News](#) and [Goings-on](#).

### Community and communication

- Wikimedia Forum, a multilingual forum for Wikimedia projects
- Meta:Babel, a discussion place for Meta matters
- Wikimedia Embassy, a list of local contacts by language
- Wikimedians
- Mailing lists and IRC
- Meetups

### Core issues and collaboration

- Wikimedia principles
- Growing Wikimedia
- Community
- Interlingual coordination
- Conflict resolution

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# er.org



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**Main Page**

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Navigation: [page](#) [discussion](#) [view source](#) [history](#)

- Main Page
- Tools
- Query service
- Recent changes

Administration

- News
- Contact
- Donate

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Go Search

Toolbox

- What links here
- Related changes
- Special pages
- Printable version
- Permanent link

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## Welcome to the Wikimedia Toolserver

The Wikimedia Toolserver is a collaborative platform that provides hosting and support for various software tools written and used by Wikimedia contributors. The Toolserver is operated by Wikimedia Deutschland e. V. with assistance from the Wikimedia Foundation, Inc.

Interested people may request access; for details, please see the Toolserver page on Meta-Wiki.

**Donate**

MasterCard VISA American Express PayPal

### Browse

- FAQ
- Query service
- Rules / Privacy policy
- Request an account
- Wiki sandbox
- Tools
  - Edit counters
  - Patrolling tools
  - Connectivity analysis
- Getting started
- Servers
- IRC bots
- Documentation
- Programming languages
- Code snippets
- Batch job scheduling
- List of Wikimedia bots

### Links

- Bug tracker (VIRA)
- Live chat: irc - web
- Status: services - replication lag - MUNIN
- SVN server (FishEye)
- Toolserver weblog

Category: Categories

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start NO 2 Microsoft ... 2 Mi... Wikimedi... Calculator Microsoft Pow... 100% Local intranet 13:59





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# ook.se



Wikipedia article traffic statistics - Microsoft Internet Explorer provided by EDB Business Partner

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Address <http://stats.grok.se/no/201005/Computas>

## Wikipedia article traffic statistics

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Day	Views
1	0
2	3
3	18
4	5
5	3
6	1
7	6
8	0
9	1
10	2
11	4
12	4
13	0
14	2
15	2
16	1
17	0
18	2
19	0
20	4
21	2
22	1
23	5
24	2
25	2
26	3
27	3
28	2
29	0
30	0
31	7

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Norwegian

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