Modern Mainframe at the Heart of Your Business

Attend one of our free technical education seminars to learn about the ongoing value of IBM System z mainframe.

If workloads were shrinking and costs were never an issue, you might be able to get by without a mainframe. But the truth is – in virtually all successful businesses – workloads are increasing in numbers and growing in size. Yet business still demands near-perfect reliability and efficiency in processing them, while stretching staff productivity to its limits. It's time to take a fresh look at the mainframe and its continuing value in the delivery of goods and services.

It may be the cost of labor to run existing applications that sends you in search of the latest technology, or it may be the need for pure computing power to deploy new applications. This seminar will reveal the secret that many IBM customers already know … when mainframes run huge workloads at high utilization, they are the lowest cost and most reliable platforms available today.
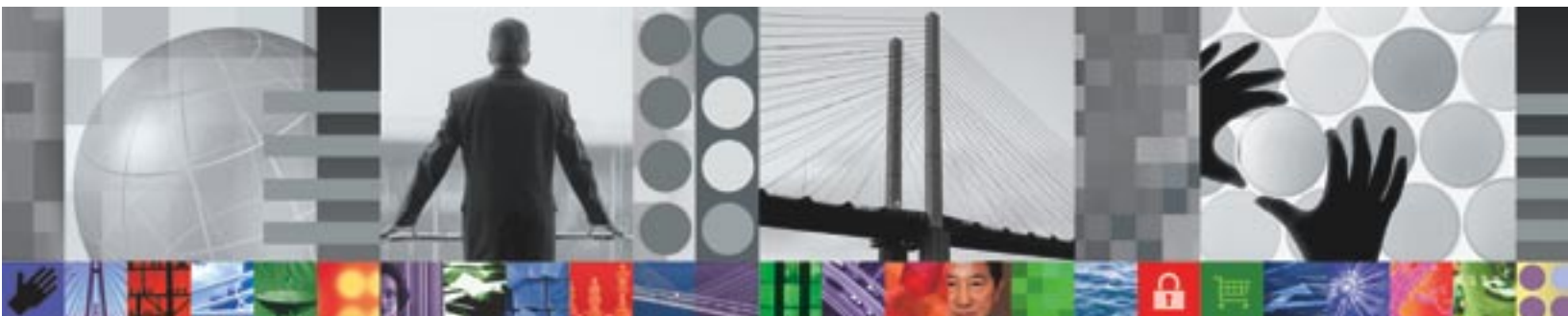
In this one-day System z™ technical briefing, **Modern Mainframe at the Heart of Your Business**, you'll learn how to:

- *Increase programmer productivity using new development technology*
- *Run new WebSphere®, Linux™ and data warehouse workloads*
- *Leverage CICS®, which now supports native SOA capabilities, to build an On Demand business*
- *Gain competitive pricing with new zIIP, zAAP and IFL processors*
- *Manage labor costs with the mainframe economies of scale*

For those who are already familiar with System z, you'll see many IBM software solutions in action, including WebSphere Developer for System z, CICS Transaction Server, WebSphere Application Server, WebSphere Process Server, DB2® and OMEGAMON®, illustrating how the use of this integrated technology on the mainframe can help you stay competitive in today's marketplace.

Register online today!
Visit **ibm.com**/software/seminar/mainframe right now to locate the seminar nearest you and register online today.

Agenda

Morning

- Introduction: The new mainframe - at the heart of your business
- Unlock the value of your mainframe assets using SOA
- Productive tools for application development
- Leverage the strengths of the mainframe to access information on-demand
- Superior systems management utilizing the enterprise capabilities of the mainframe

Afternoon

- The mainframe design point: High reliability, availability, scalability and manageability
- Keep your on-demand business running when disaster strikes
- The new face of mainframe security
- Consolidate and save with Linux® on the mainframe
- Why the mainframe really is the lowest cost platform

Locations and dates

San Francisco	**March 8, 2007**

IBM
425 Market St.
San Francisco, CA
Training Room 20240 on 20th Floor

Denver	**April 3, 2007**

IBM
4700 S. Syracuse St.
Denver, CO
Room 311

Columbus	**April 19, 2007**

IBM
5475 Rings Rd.
Dublin, OH
Innovation Classroom

Tampa	**April 26, 2007**

IBM
3031 North Rocky Point Drive West
Tampa, FL
River of Grass Room

Houston	**May 15, 2007**

IBM
Two Riverway
Houston, TX
Room 1553

Charlotte	**May 17, 2007**

IBM
8501 IBM Drive
Charlotte, NC
Bldg. 301- Auditorium