



# Pulse2013

Optimizing the World's Infrastructure

March 3 – 6

MGM Grand – Las Vegas, Nevada

## TOP 5 Reasons to Attend

Pulse  
Protect

### 1 Hot Security Topics

With 44 sessions across 4 Security tracks covering topics such as Cloud, Mobile, Big Data, Identity and Access Management, plus Data and Security Protection, there is a wealth of information and education for security professionals.

### 2 Expert Insight

Hear from Security Leaders around the world, including IBM Clients, Business Partners, Industry Analysts, IBM Thought Leaders and Researchers as they share strategies and technical expertise.

### 3 Security Products and Services

The Pulse 2013 Expo will include a Security Zone with interactive demos covering the security landscape – from securing people and identities, to applications, data and the infrastructure in enterprise, cloud and mobile environments.

### 4 Expand Your Network

With over 8,000 conference attendees, a host of networking events and 44 security sessions delivered by our customers, partners and IBM security professionals, you will be able to collaborate with peers and experts from around the world.

### 5 A Year of Training in One Week

Take part in product deep dives, hands-on labs (including 25 security-focused) for a wide variety of IBM product, free certification testing and post conference education sessions where you can hone your skills in the topics that matter most to you and your organization.

Register now!

[ibm.com/pulse](http://ibm.com/pulse)



Join us at  
Pulse Protect:

The IBM  
Security Forum

[ibm.com/security](http://ibm.com/security)