

Conference Passes Pricing for IBM Business Partners

\$1875

- Regular Rate
- Valid until end of conference

\$1775

- Alumni Rate
- Valid until February 15th for previous Impact attendees

\$1600

- Business Partner Company Pass Volume Discounted Rate
- Requires **5** passes to be purchased

\$1575

- Business Partner Company Pass Volume Discounted Rate
- Requires **10** passes to be purchased

\$1550

- Business Partner Company Pass Volume Discounted Rate
- Requires **35** passes to be purchased

\$1375

- “Bring your customers, and you attend for less”
- Requires **5 Clients** to register with your promotional code (email ibm to receive it)

\$1225

- **Exhibit** Only
- Access to everything except the break-out sessions

\$975

- **2-Day** Pass
- Monday-Tuesday, Tuesday-Wednesday or Wednesday-Thursday

Note: The Business Partner Summit on Sunday April 28, 2013 is included at no charge

Business Partner Company Pass Volume Discounts

Bring more people, save more money! Many companies are looking for cost effective ways to bring their Business and IT stakeholders together for annual planning workshops and meetings. The Company Pass program allows your company to host a private planning meeting/workshop, as well as receive best in class BPM, WebSphere & SOA education and certification at IMPACT 2013. Only ONE company can use these passes.

35

For only \$1550 per pass, that's \$11,375 off regular price!

Includes: 35 Full conference passes, private meeting room for one (1) full day which includes light food & beverages for attendees (standard menu applies).

Total cost = \$54,250

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For only \$1575 per pass, that's over \$3,000 off regular price!

Includes: 10 Full conference passes and private meeting room for half day at the Venetian Hotel. Total cost = \$15,750

5

For only \$1600 per pass, that's almost \$1,375 off regular price!

Includes: 5 Full conference passes. Total cost = \$8,000

Additional passes can be purchased for \$1,600 each after the purchase of a group discount. Company Passes can be purchased through the form which can be downloaded from the Impact website: www.ibm.com/impact. Once payment is complete, you will receive a promotion code to enter during registration.

For more information, send an email to ibmimpactregistration@MaritzTravel.com

Business Partner Volume Discount for Clients

Purchase a volume discount pass package and bring your clients and team together at Impact. This program allows you and your client receive best in class business and technical education. This pass option can be used for multiple companies!

20

For only \$1650 per pass, that's \$10,900 off regular price!

Includes: 20 Full conference passes for your team to allocate to customers.
Total cost = \$33,000

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For only \$1700 per pass, that's \$4,950 off regular price!

Includes: 10 Full conference passes for your team to allocate to your customers. Total cost = \$17,000

5

For only \$1750 per pass, that's \$2,225 off regular price!

Includes: 5 Full conference passes for your team to allocate to your customers.
Total cost = \$8,750

Additional passes can be purchased for \$1,650 each after the purchase of a group discount. BP Customer Passes can be purchased through the form which can be downloaded from the Impact website: www.ibm.com/impact. Once payment is complete, you will receive a promotion code to enter during registration. Offer not valid when purchasing with co-marketing dollars.

For more information, send an email to ibmimpactregistration@MaritzTravel.com

Special Limited Time Offer for IBM Business Partners

Purchase this package for your customers and receive a Full Conference Pass for your company and a VIP Package! Promotion expires March 15st, 2013.

Purchase one of these volume discount pass package and bring your clients and team together at Impact. **Be one of the first THREE BPs to purchase this pass option and receive special incentives.** This program allows you and your client receive best in class business and technical education. This pass option can be used for multiple companies!

10

For only \$1700 per pass, that's \$4,950 off regular price!

Includes: 10 Full conference passes for your team to allocate to your customers. Total cost = \$17,000

20

For only \$1650 per pass, that's \$10,900 off regular price!

Includes: 20 Full conference passes for your team to allocate to customers. Total cost = \$33,000

VIP Package Includes one of each:

- *Complimentary Pass**
- *Meal with Software Group Business Partner Executives*
- *Limo transportation to/from the Las Vegas McCarran Airport*
- *Meet and Greet with Matchbox 20*

Complimentary Pass is pending IBM legal approval. Additional passes can be purchased for \$1,650 each after the purchase of a group discount. BP Customer Passes can be purchased by contacting ibmimpactregistration@MaritzTravel.com. Once payment is complete, you will receive a promotion code to enter during registration. Offer is not valid when paying with co-marketing dollars.

Bring your customers, and you attend for less!

Help us promote the educational benefits of attending Impact and for every 5 customers registered with your BP promo code, your company receives \$500 off of a BP full conference pass. Every 5 registrations gives your company another pass at \$500 off! Promotion expires March 15th!

STEP 1:

- Register for the contest by sending an email to impact13@us.ibm.com
- Please include your company name, contact name and phone number

STEP 2:

- You will receive a promotion code that your clients will need to use to register for Impact
- We will include a logo for your website and invitation materials

STEP 3:

- Promote Impact! Ask clients to use the promotion code so they receive \$100 off registration AND the registration is credited to you!*

STEP 4:

- Once your registration code hits 5, you will be sent a promotion code for your discounted pass.

** Discount not applied if registration is part of an already discounted pass..*