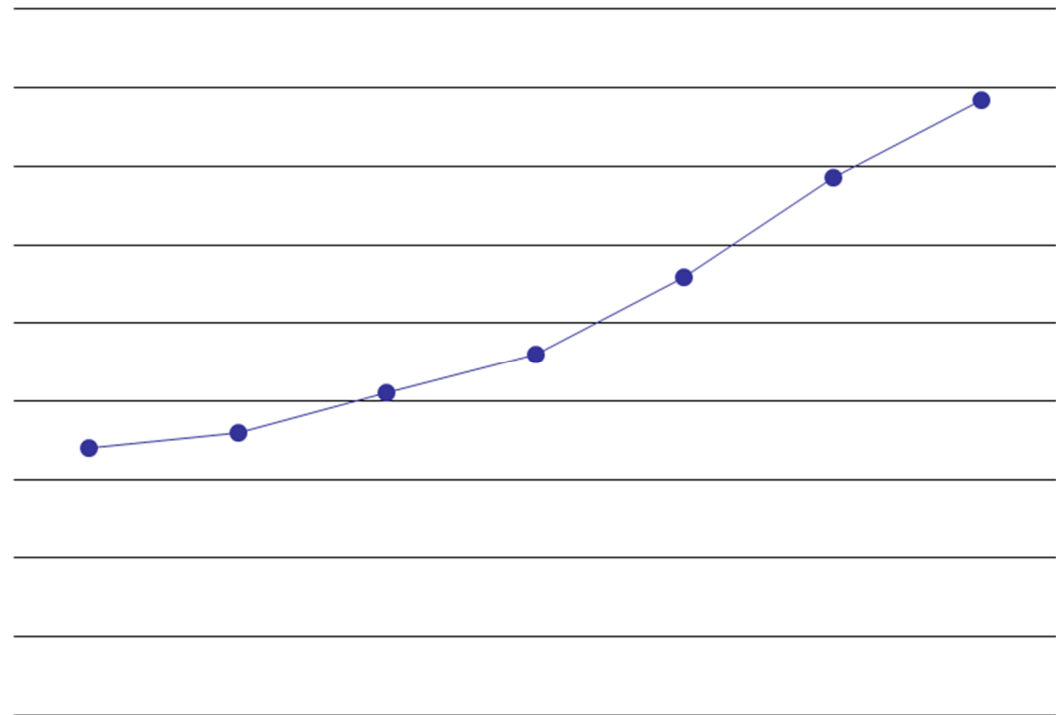




**Bugaboo
faster and
more accurate
forecasting**



It all began 20 years ago with a different view on mobility. It was the start of an amazing journey into the unknown.



smart



exciting



no-nonsense



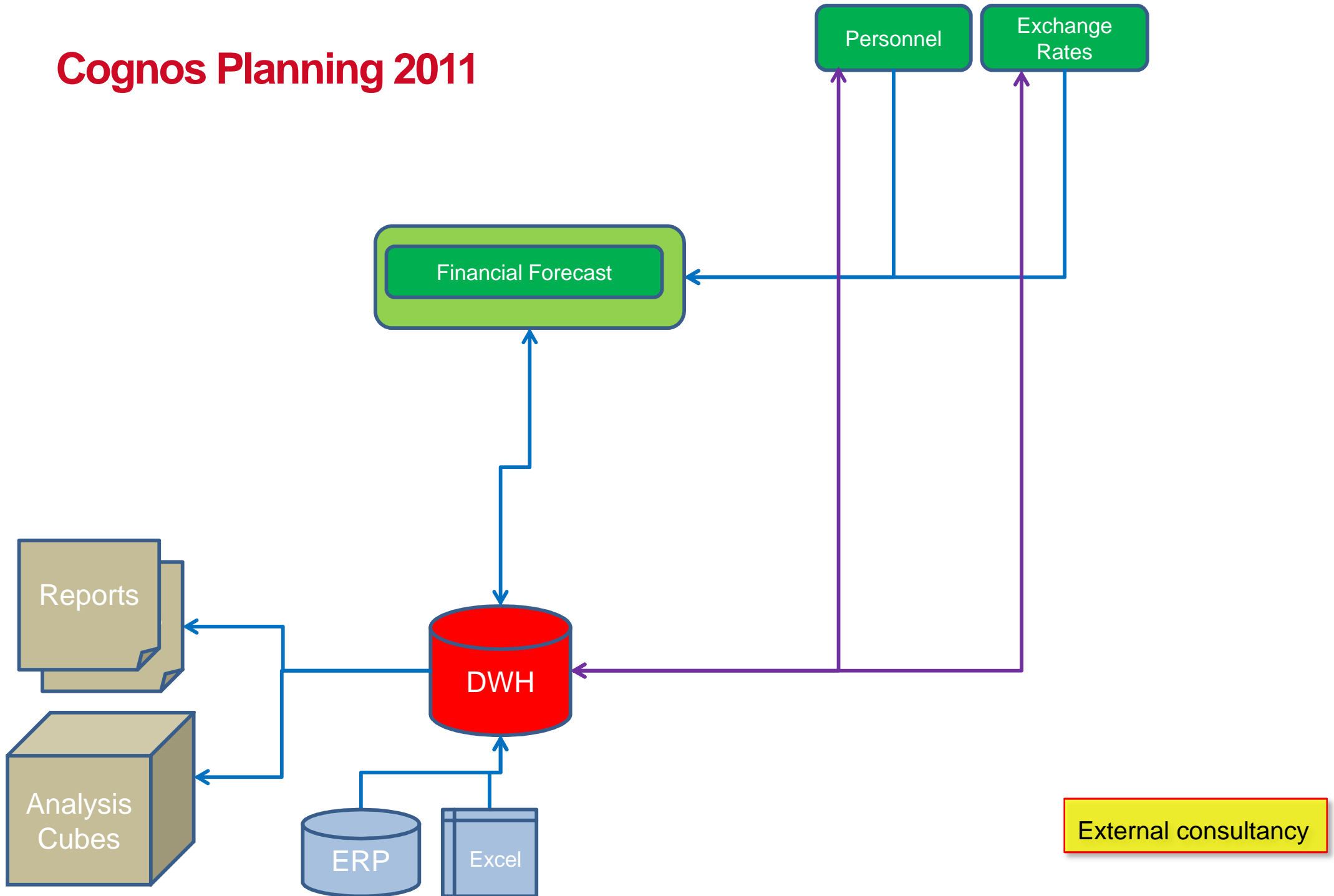
from

Cognos Planning

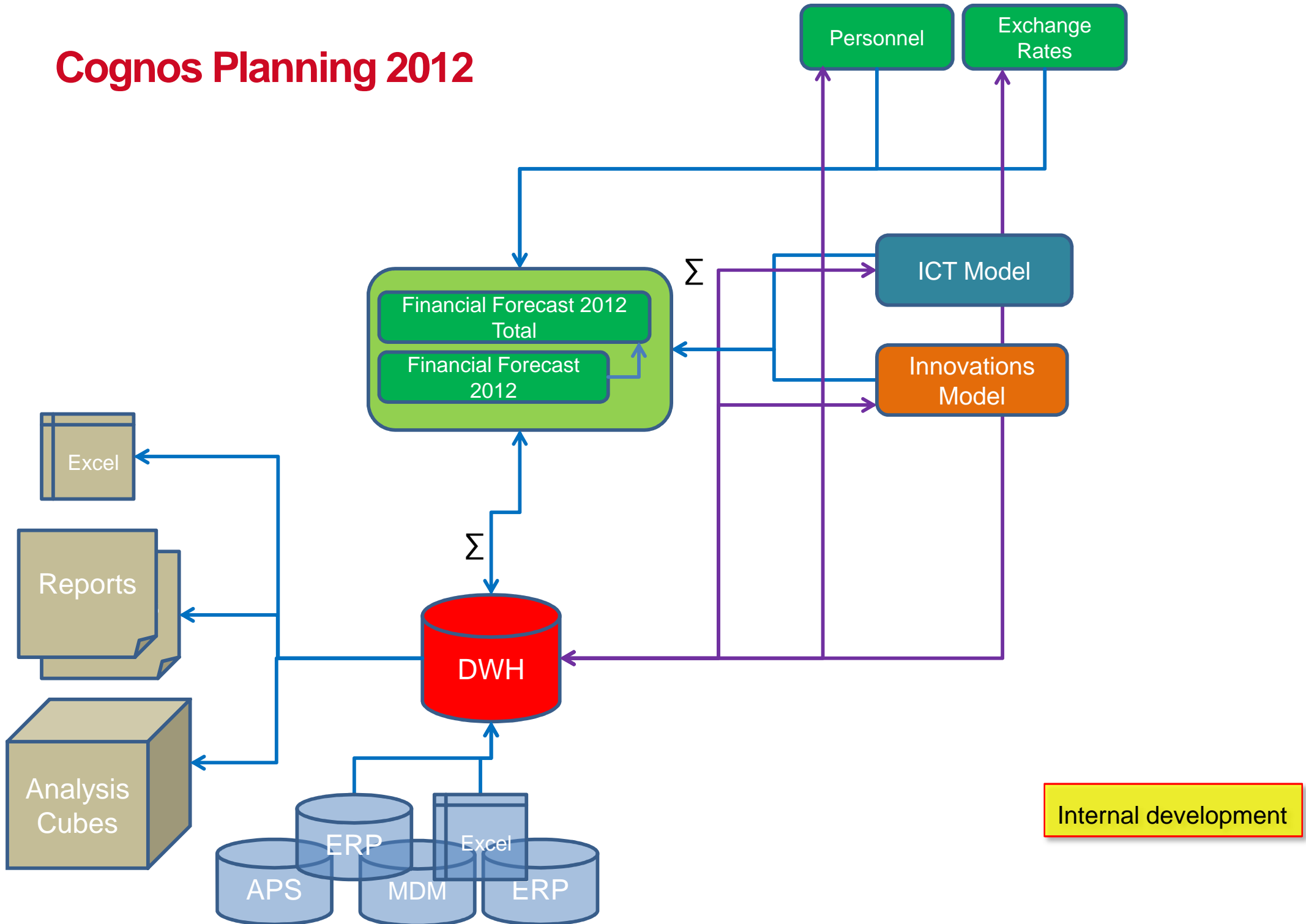
to

Cognos TM1

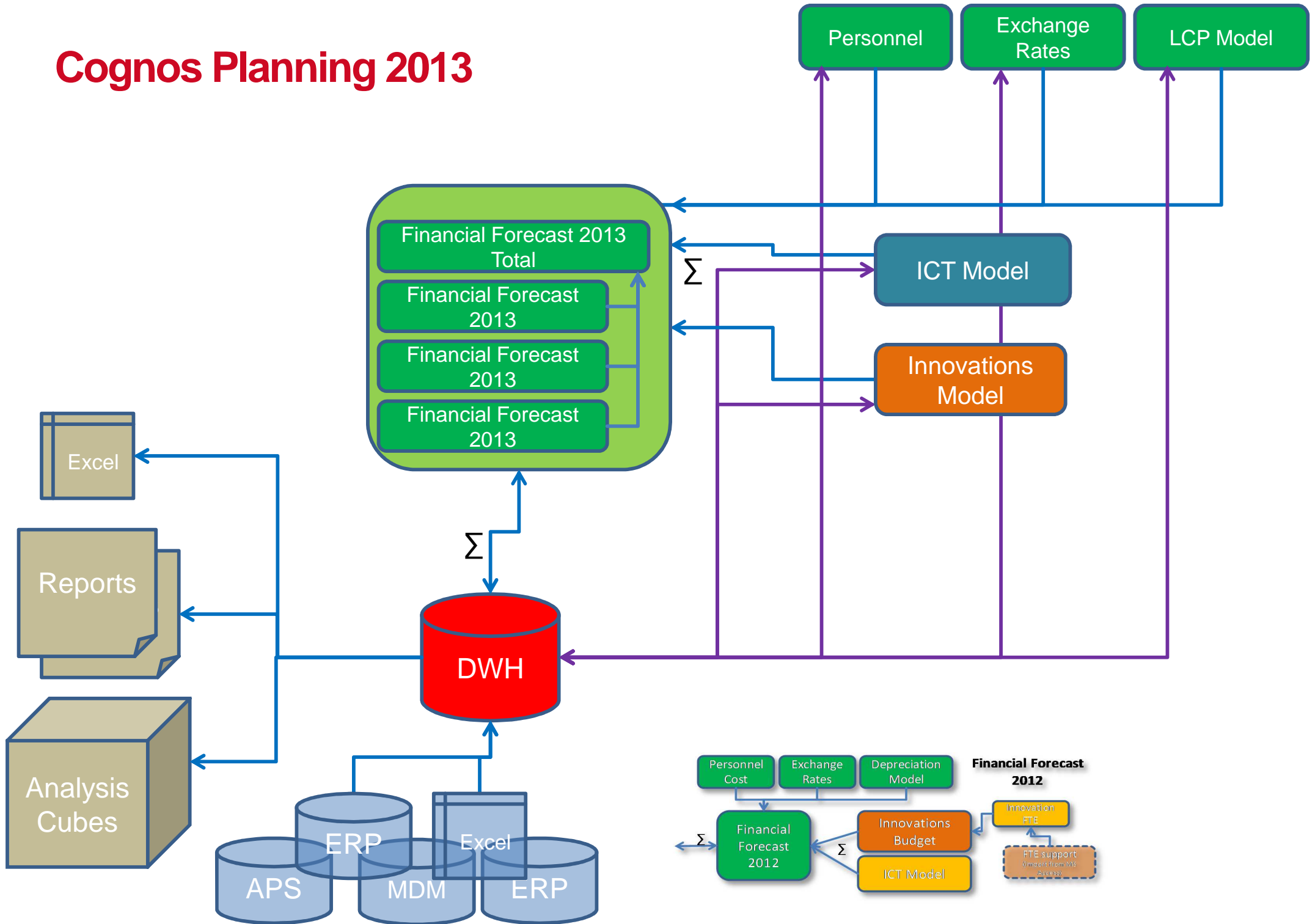
Cognos Planning 2011



Cognos Planning 2012



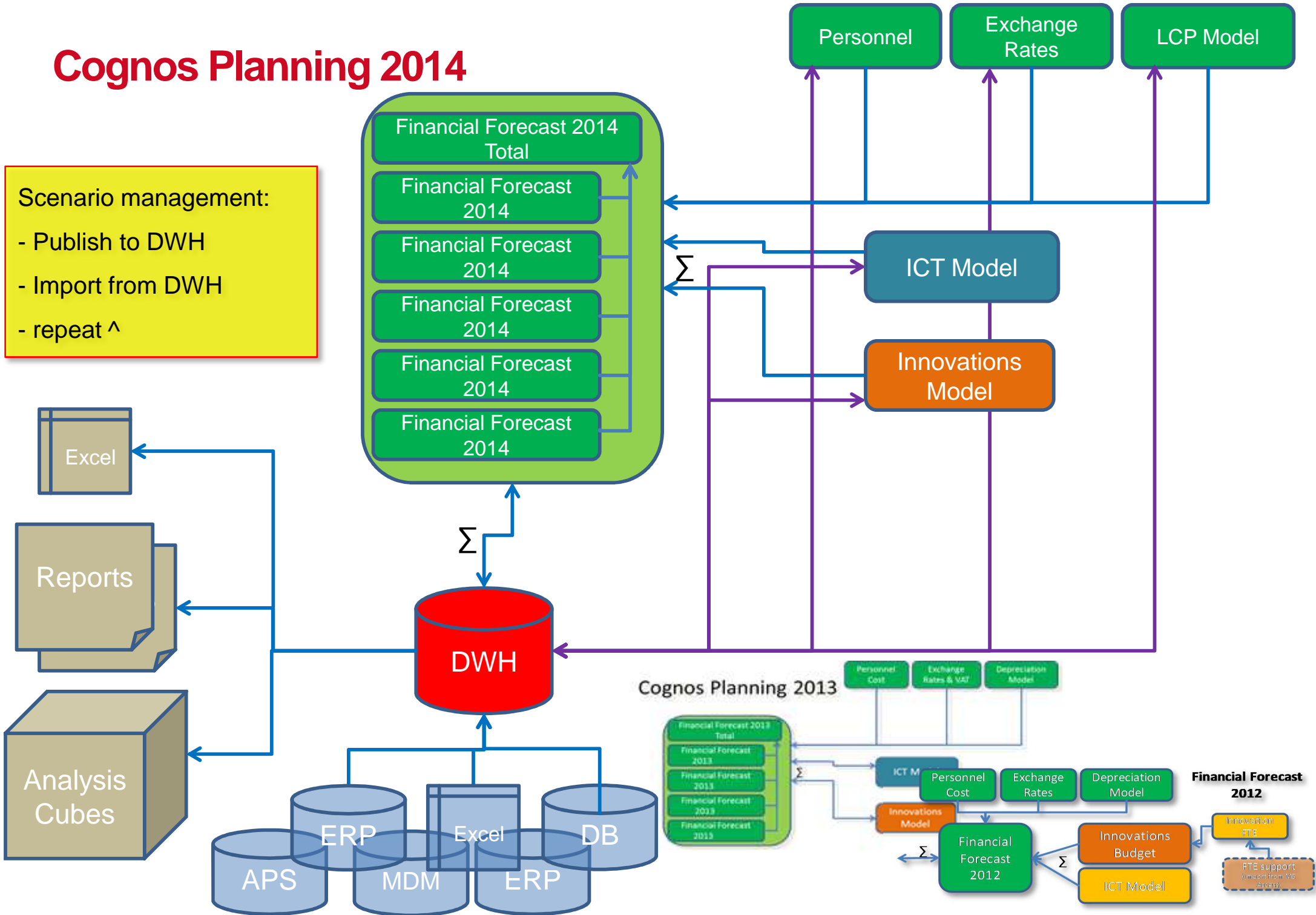
Cognos Planning 2013



Cognos Planning 2014

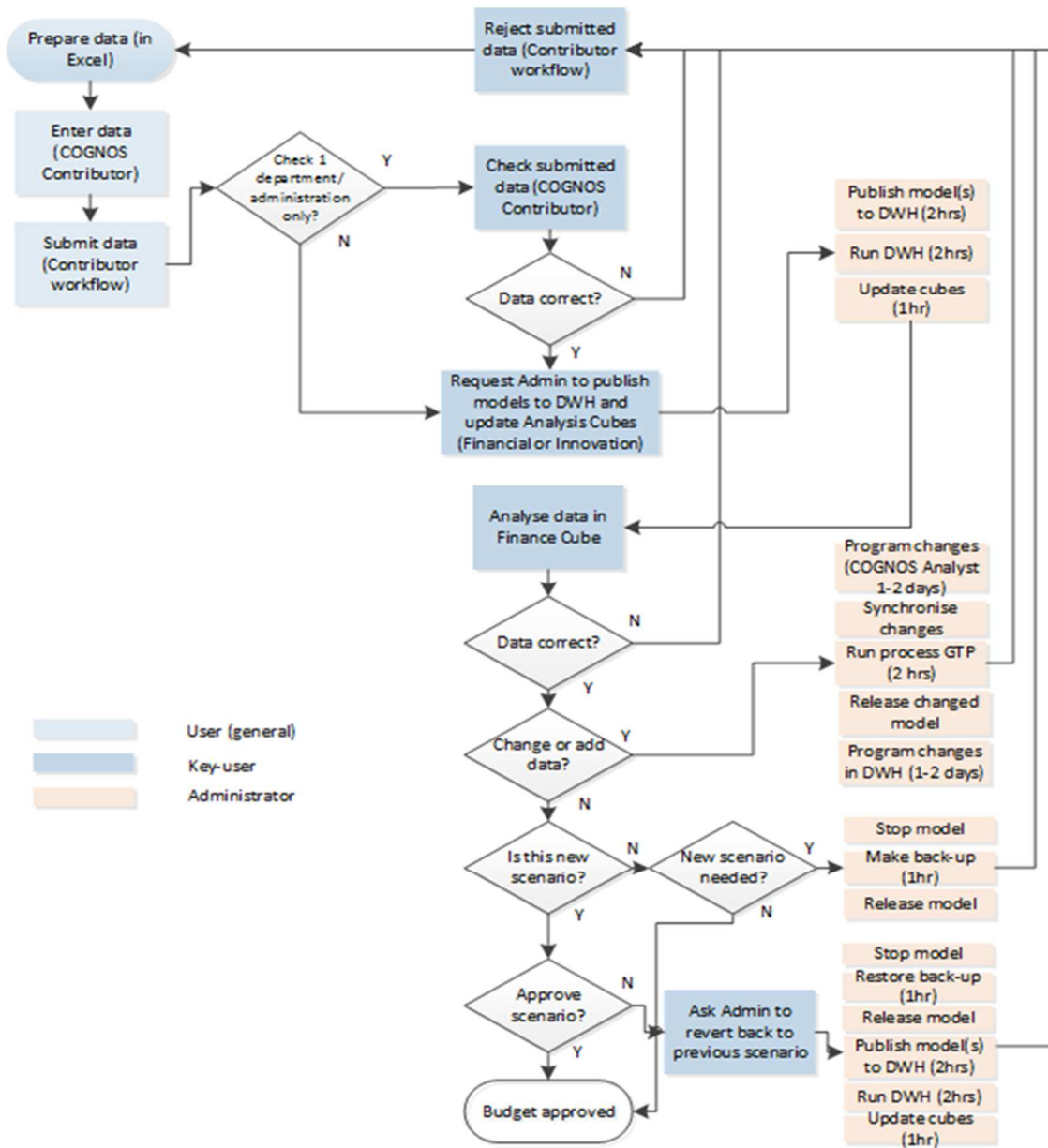
Scenario management:

- Publish to DWH
- Import from DWH
- repeat ^





The old story: Budget for Department

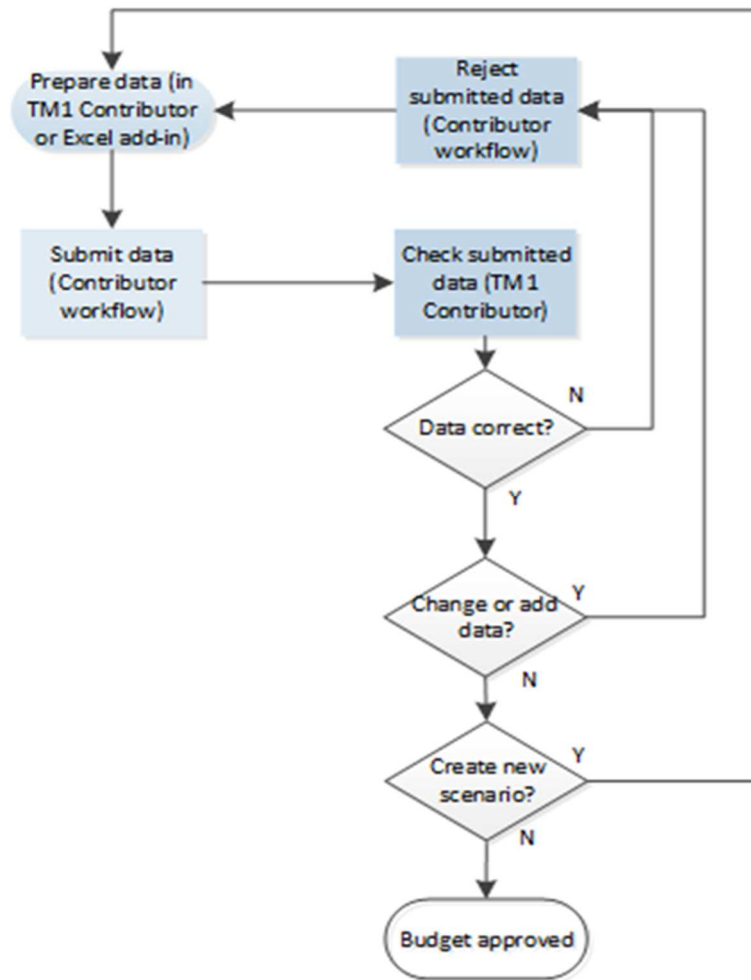


Time spent on administration – hours to days for every task

Time spent on external data preparation and analysis – days to weeks

Time spent on budgeting – weeks to months

TM1 case: Budget for Department



No administration – self service

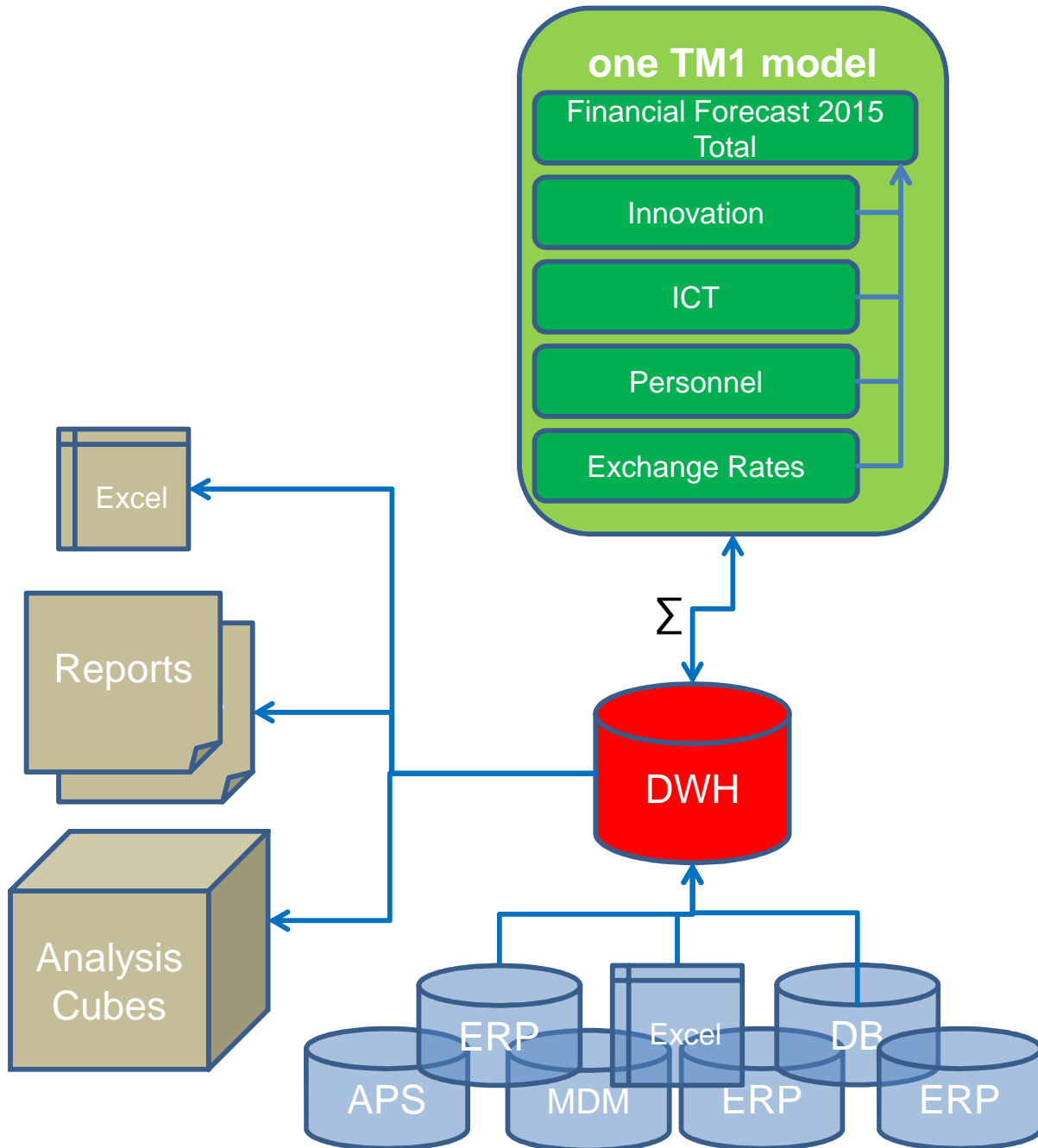
No need to work external

All years

Scenarios

What-if

Cognos TM1 2015



total development time:

ONE MONTH

Bugaboo TM1 Financial Forecast: USER GUIDE

1. Workflow

2. Scenario

The screenshot displays the IBM Cognos TM1 Application interface. The top navigation bar shows the user 'Krzysztof Pabich' and the application name 'IBM Cognos TM1 Application'. The left sidebar contains a tree view of the 'Bugaboo TM1 Workflow' and 'Bugaboo Group'.

The main content area is titled 'You are a reviewer or contributor for:' and displays a table with the following data:

Name	State	Permissions	Owner	Ownership Node	Reviewer	Last Data Commit
Bugaboo Group	Work In Progress		Bugaboo_AD/Krzysztof Pabich	Bugaboo Group	None	Never committed

Below this table, the 'Which consists' section shows a list of financial metrics, including:

- Net Profit After Tax
- Net Profit Before Tax
- Operating Result
- Gross Margin
- Revenue
- Costs of Goods Sold
- Royalties
- Operating Expenses
- Personnel costs
- Warehousing & Transport
- Innovation
- Marketing & Sales
- Housing
- Travel & Entertainment
- General Costs
- Depreciation
- Management Service Fee
- Financial Costs/(Income)
- Corporation Tax
- TOTAL INVESTMENT DGB INT'L
- TOTAL UNDEFINED
- #FTE

The main data table is titled 'Bugaboo TM1 | Work In Progress | Bugaboo Group - Windows Internet Explorer'. It shows a grid of data for the year 2014, with columns for months (Jan, Feb, Mar, Apr, May, Jun, Jul, Aug) and rows for various financial metrics. A dropdown menu is open, showing options for 'Actual/Forecast', 'Forecast YTG', 'Budget', and 'Forecast test'. The table footer indicates 'Page 1 of 1' and 'Current Owner: Krzysztof Pabich | Current Ownership Node: Bugaboo Group'.

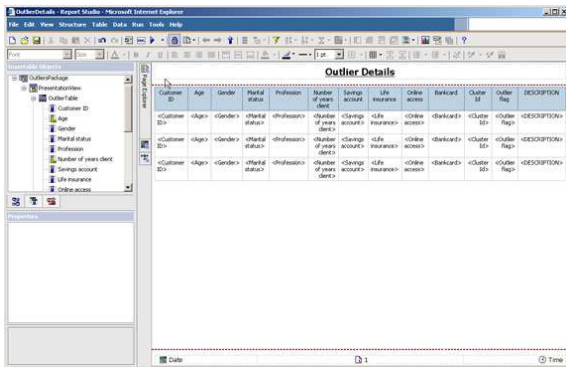
Performance UNLEASHED

	Cognos Planning	Cognos TM1
Administrator	<ol style="list-style-type: none"> 1. Application development and updates 2. DWH development and updates 3. GTP (Go-To-Production) 4. Import Actuals 5. Import Personnel 6. Import Innovation 7. Import ICT 8. Run Macros 9. Update Exchange Rates 10. Model Reconcile 11. Backup/Restore 12. Publish to DWH 13. Run DWH 14. Update Cubes 	<ol style="list-style-type: none"> 1. Application development and updates 2. DWH development and updates (optional)
Key user	<ol style="list-style-type: none"> 1. Run Macros 2. Import XLS data 3. Workflow management 	<ol style="list-style-type: none"> 1. Workflow management 2. Create Versions and Scenarios (not possible with Cognos Planning)
Standard user	<ol style="list-style-type: none"> 1. Data entry 2. Model submitting 	<ol style="list-style-type: none"> 1. Data entry 2. Submitting 3. What-if and Scenarios with Personal Sandboxes (not possible with Cognos Planning)

UNEXPECTED

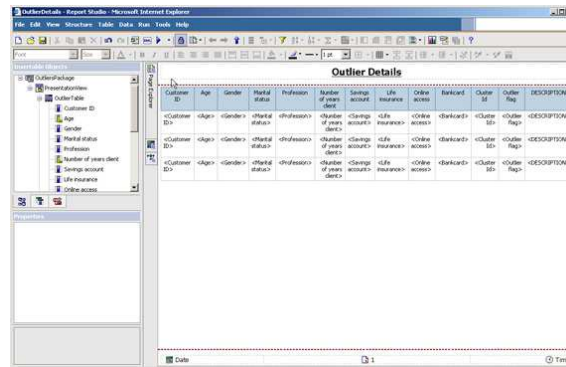
Farewell TRANSFORMER

Update Time Maintenance PERFORMANCE



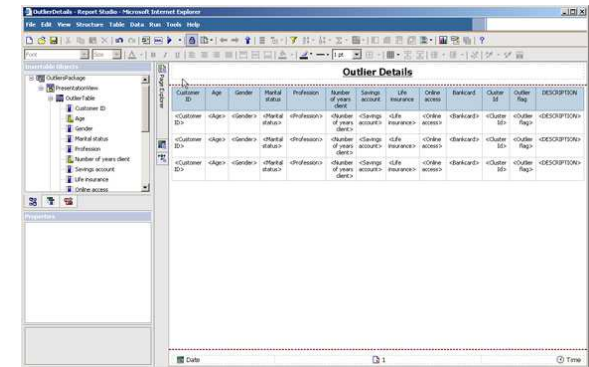
Outlier Details

Customer ID	Age	Gender	Marital status	Profession	Number of years bank account	Life insurance	Online access	Bankcard	Outlier flag	DESCRIPTION
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years bank account>	<Life insurance>	<Online access>	<Bankcard>	<Outlier flag>	<DESCRIPTION>
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years bank account>	<Life insurance>	<Online access>	<Bankcard>	<Outlier flag>	<DESCRIPTION>



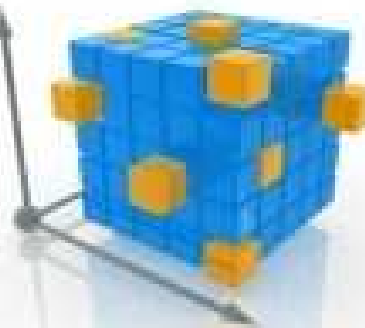
Outlier Details

Customer ID	Age	Gender	Marital status	Profession	Number of years bank account	Life insurance	Online access	Bankcard	Outlier flag	DESCRIPTION
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years bank account>	<Life insurance>	<Online access>	<Bankcard>	<Outlier flag>	<DESCRIPTION>
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years bank account>	<Life insurance>	<Online access>	<Bankcard>	<Outlier flag>	<DESCRIPTION>



Outlier Details

Customer ID	Age	Gender	Marital status	Profession	Number of years bank account	Life insurance	Online access	Bankcard	Outlier flag	DESCRIPTION
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years bank account>	<Life insurance>	<Online access>	<Bankcard>	<Outlier flag>	<DESCRIPTION>
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years bank account>	<Life insurance>	<Online access>	<Bankcard>	<Outlier flag>	<DESCRIPTION>



TM1 Business Intelligence

Update Time Maintenance PERFORMANCE

OutlierDetails - Report Studio - Microsoft Internet Explorer

Customer ID	Age	Gender	Marital status	Profession	Number of years debt	Savings account	Life insurance	Other access	Bankcard	Outlier ID	Outlier Flag	DESCRIPTION
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years debt>	<Savings account>	<Life insurance>	<Other access>	<Bankcard>	<Outlier ID>	<Outlier Flag>	<DESCRIPTION>
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years debt>	<Savings account>	<Life insurance>	<Other access>	<Bankcard>	<Outlier ID>	<Outlier Flag>	<DESCRIPTION>
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years debt>	<Savings account>	<Life insurance>	<Other access>	<Bankcard>	<Outlier ID>	<Outlier Flag>	<DESCRIPTION>

OutlierDetails - Report Studio - Microsoft Internet Explorer

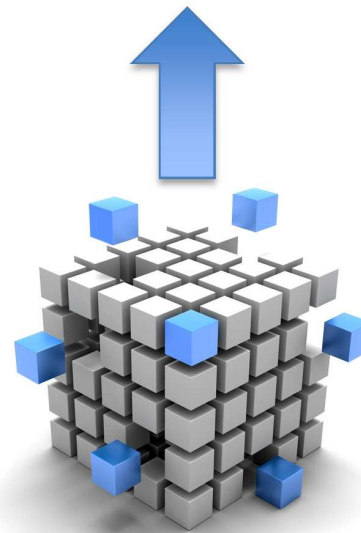
Customer ID	Age	Gender	Marital status	Profession	Number of years debt	Savings account	Life insurance	Other access	Bankcard	Outlier ID	Outlier Flag	DESCRIPTION
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years debt>	<Savings account>	<Life insurance>	<Other access>	<Bankcard>	<Outlier ID>	<Outlier Flag>	<DESCRIPTION>
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years debt>	<Savings account>	<Life insurance>	<Other access>	<Bankcard>	<Outlier ID>	<Outlier Flag>	<DESCRIPTION>
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years debt>	<Savings account>	<Life insurance>	<Other access>	<Bankcard>	<Outlier ID>	<Outlier Flag>	<DESCRIPTION>

OutlierDetails - Report Studio - Microsoft Internet Explorer

Customer ID	Age	Gender	Marital status	Profession	Number of years debt	Savings account	Life insurance	Other access	Bankcard	Outlier ID	Outlier Flag	DESCRIPTION
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years debt>	<Savings account>	<Life insurance>	<Other access>	<Bankcard>	<Outlier ID>	<Outlier Flag>	<DESCRIPTION>
<Customer ID>	<Age>	<Gender>	<Marital status>	<Profession>	<Number of years debt>	<Savings account>	<Life insurance>	<Other access>	<Bankcard>	<Outlier ID>	<Outlier Flag>	<DESCRIPTION>
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WRITE

READ



MASTER DATA MANAGEMENT

Ad-hoc model creation

TM1 @ Bugaboo:

Standardized Workflow

Standardized Dimensions

Standardized Integration

The screenshot displays the TM1 Cube Viewer interface with several cube views stacked vertically. The active view is 'MDM Scenario Version' for 'Bugaboo' company, showing a table with columns for 'Scenarios Baselist', '2015', and '2016'. The table contains various financial and sales scenarios.

Scenarios Baselist	2015	2016
Budget FC	Budget 2015	Budget
Financial Budget FC	Budget 2015	Budget
Local Sales FC	Budget 2015	Forecast
Sales FC	Forecast 2015	Forecast
Final FC	Forecast 2015	Forecast
Budget FC Snapshot	Budget 2015	Budget
Financial Budget FC Snapshot	Budget 2015	Budget
Local Sales FC Snapshot	Forecast 2015	Forecast
Sales FC Snapshot	Forecast 2015	Forecast
Final FC Snapshot	Forecast 2015	Forecast

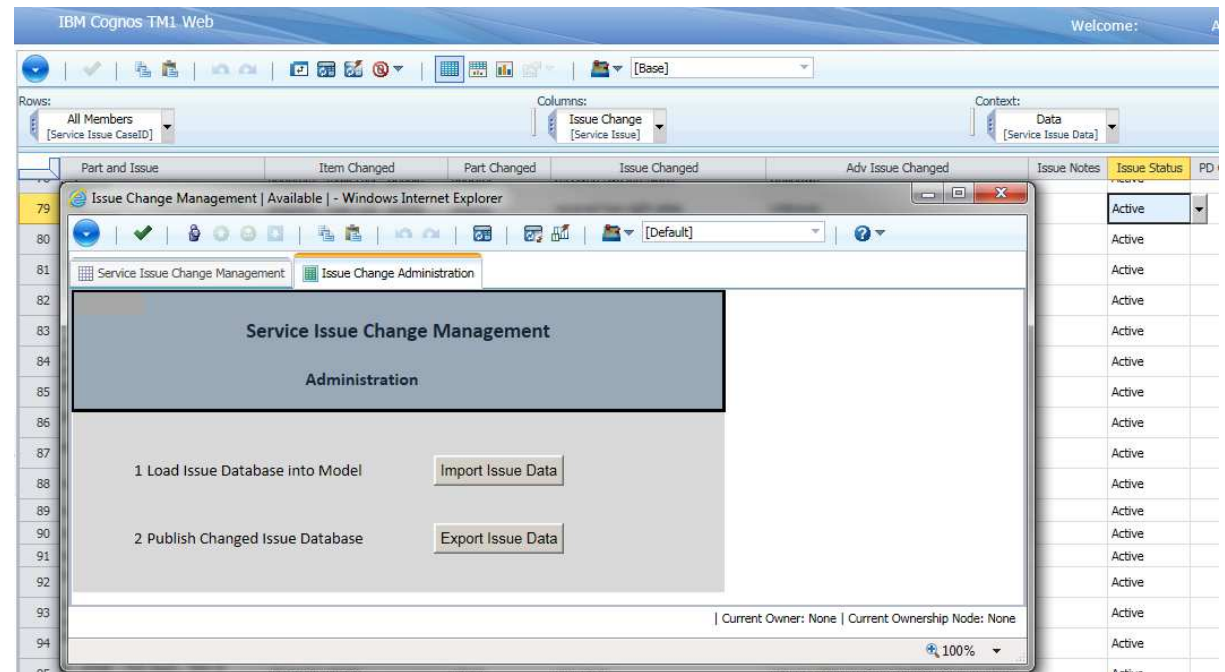
ISSUE CHANGE MANAGEMENT

Transactional data from CRM

Grouped by chosen criteria

Commented

Marked



TM1 @ Bugaboo:

Standardized Workflow

Standardized Dimensions

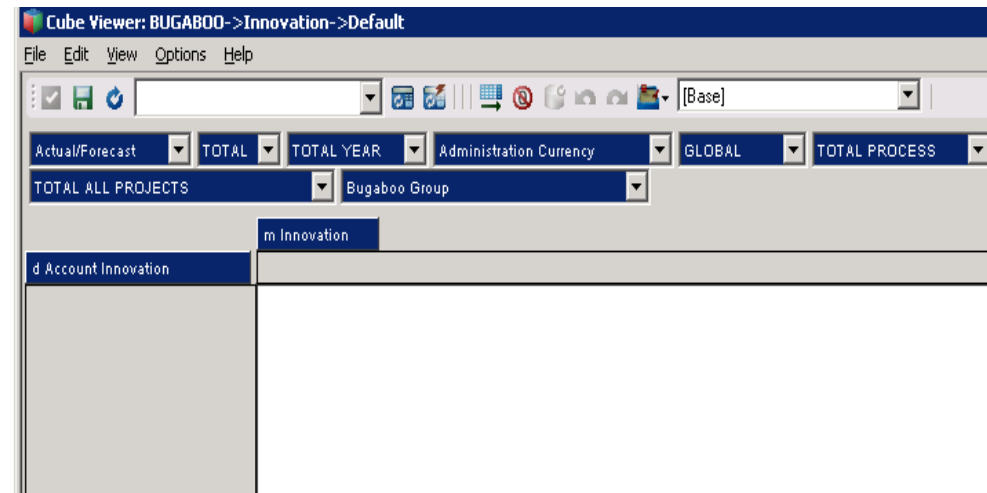
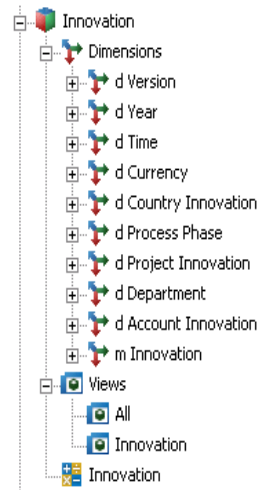
Standardized Integration

INNOVATION PROJECT LIFECYCLE

Not restricted by fixed periods

Greater level of detail

Possibility to plan HR



TM1 @ Bugaboo:

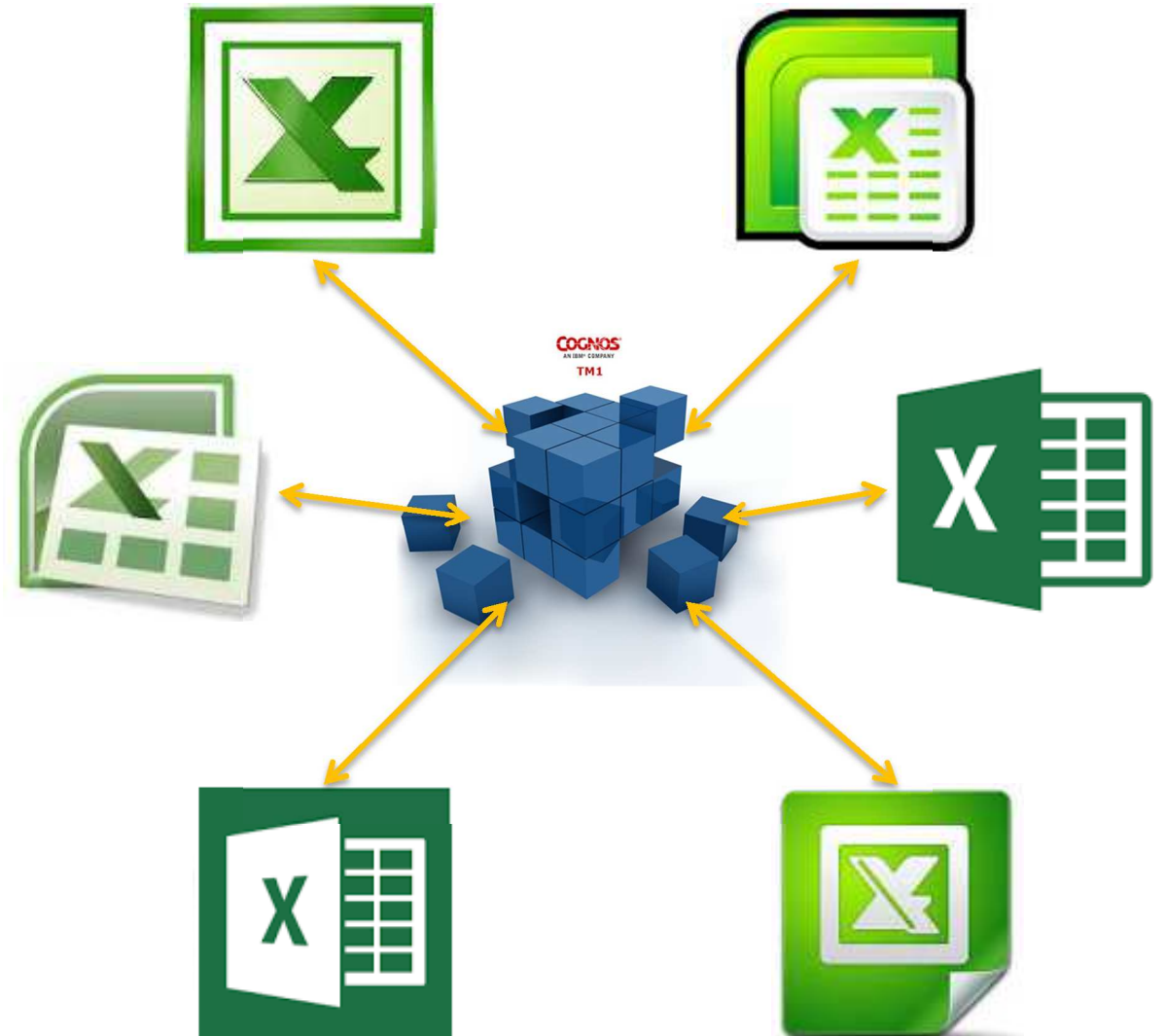
Standardized Workflow

Standardized Dimensions

Standardized Integration

ACCOUNT TARGET

Freedom of Excel
Consolidation



TM1 @ Bugaboo:
Standardized Workflow
Standardized Dimensions
Standardized Integration

CAFÉ

Data entry

Business Intelligence

Collaboration

Flexibility

TM1 @ Bugaboo:

Standardized Workflow

Standardized Dimensions

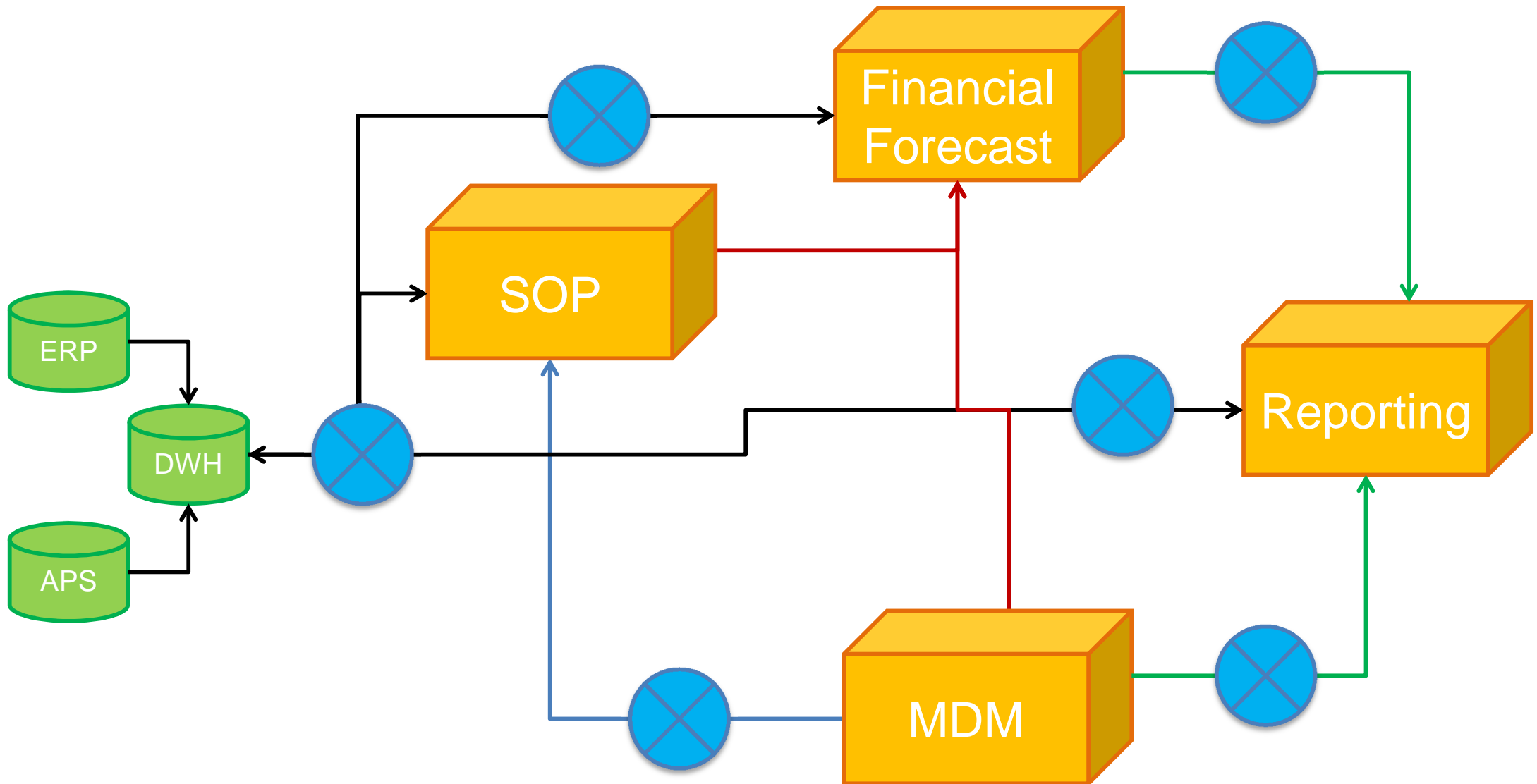
Standardized Integration

The screenshot displays the IBM Cognos Connection interface with a Microsoft Excel spreadsheet open. The spreadsheet is titled 'Forecast' and is in 'Read-Only' mode. The formula bar shows the formula `=IFERROR(VLOOKUP(B15,range,2,FALSE),0)`. The spreadsheet data is as follows:

		TOTAL YEAR	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
13		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
14		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
15	-1	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
16	-2	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
17	1233	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
18	003700R2	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
19	012025R1	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20	10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
21	1000	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
22	1010	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
23	101100	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
24	101101	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

The IBM Cognos Analysis pane on the right shows a tree view with folders for Views, Private Views, d Version, d Year, d Time, d Currency, Products, m, Processes, Current Explorations, and Current Flex views.

TM1 @ Bugaboo



**we cannot tell what and
when parents will do but
we can forecast how to
be there when they will
look for right mobility
solution**

thank you

bugabø

krzysztof.pabich@bugaboo.com