

IBM Software Group

# Evolución de la tecnología de Portales

## Una ventana a la e-administración

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# Desafíos en la administración pública

- Reducir costes. Presupuestos restringidos
- Cumplimiento de normativas
- Ejecutar la hoja de ruta de la “e-administración”
- Extender la colaboración entre administraciones
- Aplicar modelos de innovación
- Mantener los estándares de seguridad
- Estimular la actividad económica



*From **Selling to Governments in Turbulent Times** – IBM Institute for Business Value 2009*

# Internet como catalizador de la transformación de la admin. pública

## Ciudadanos

- Acceso en tiempo real a información y servicios
- Soporte experto
- Transacciones privadas y seguras
- Participación



## Negocio

- Transacciones eficientes
- Regulación y cumplimiento
- Reducción de costes



## Direcciones estratégicas



## Empleados

- Orientación a rol y proceso
- Colaboración
- Foco en el servicio al ciudadano



## Gestión de gobierno

- Estimulación de iniciativas locales
- Eficiencia operativa
- Desarrollo de habilidades y talento
- Gestión/control de resultados

## Demandas del mercado

- Modernización de sitios Web
  - Estandarización
  - Flexibilidad
- Desarrollo del canal Web
- Portal como escritorio
  - Orientación a procesos
  - Orientación al rol
  - Personalización
  - Autoservicio
- Convergencia \*Net
- Enterprise Web 2.0

## Tendencias de la industria

- Modelo WCM -> Portal
- Concentración de proveedores
- Adopción de estándares
- Web 2.0

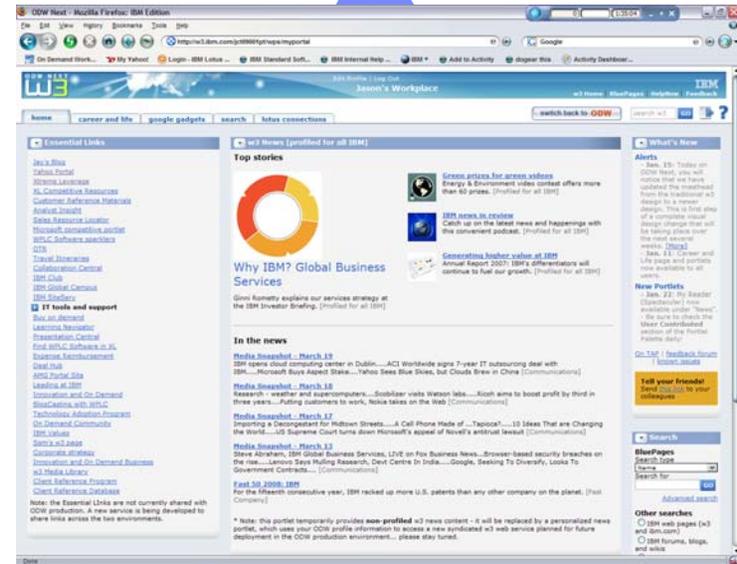
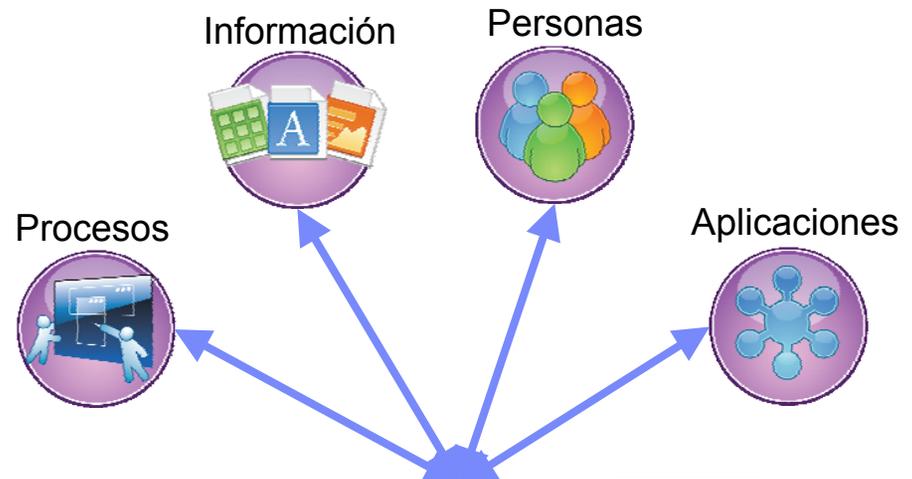
# ¿Qué es un Portal?

## ■ Un Portal es...

- Una solución de software que integra información aplicaciones y procesos en un interfaz único y en el contexto del rol de cada usuario.

## ■ WebSphere Portal es...

- Plataforma de ejecución y desarrollo de portales que aceleran la implantación de portales de valor añadido.



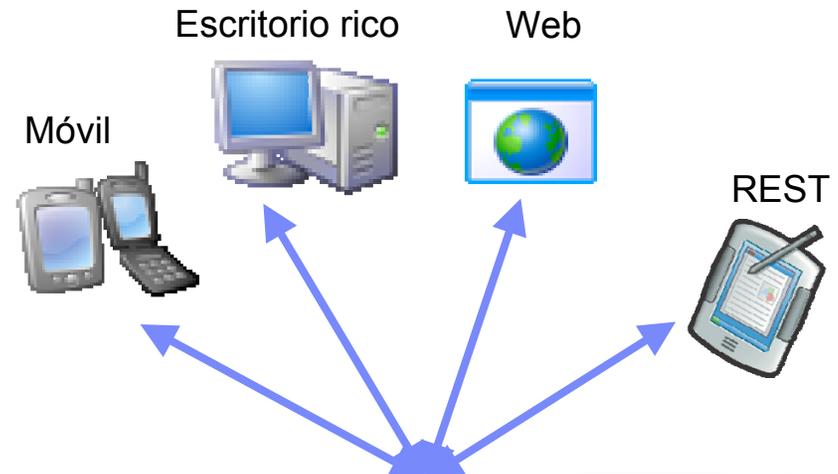
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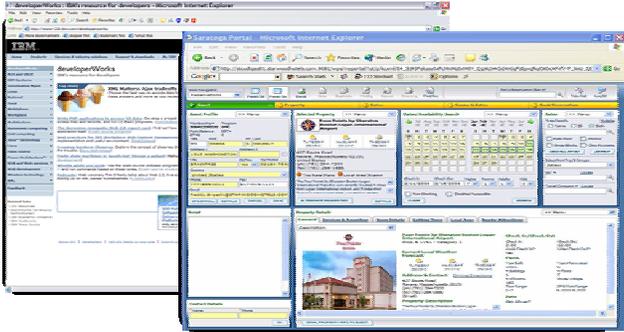
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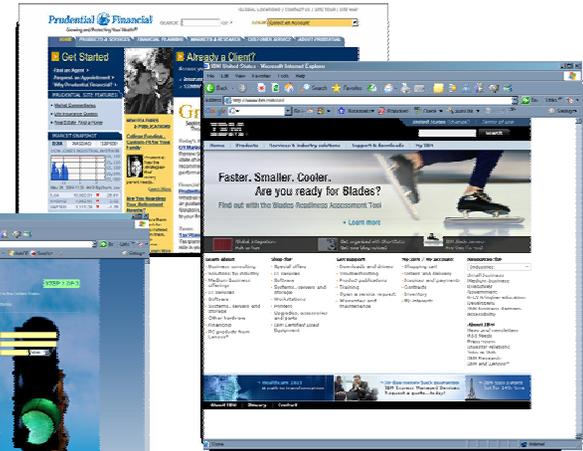
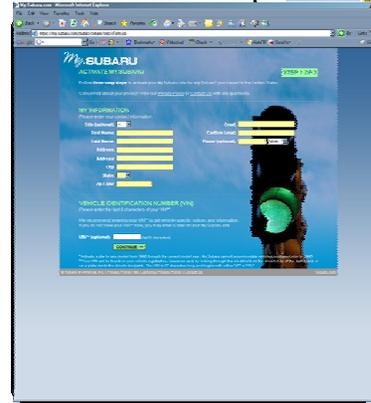


# Portal multi-propósito, multi-solución

## G2B



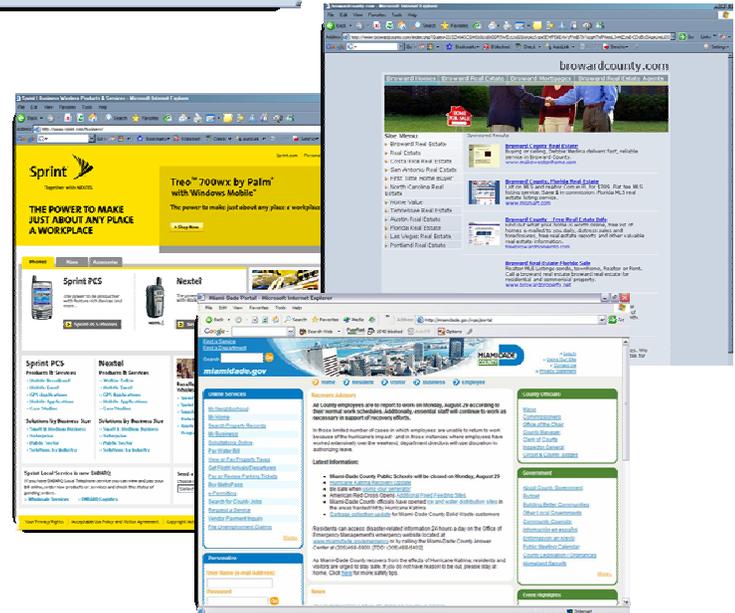
## G2E



## G2C



## G2G



## Evolución del concepto de "Portal"

Modelo tradicional		Modelo de Portal
▪ Web Sites verticales		▪ Escritorios Web integrados, adaptativos
▪ Programación		▪ Ensamblaje de componentes
▪ Web Sites monolíticas		▪ Aplicaciones compuestas
▪ Seguridad, interfaz, navegación, contenidos, integración y personalización A MEDIDA de cada aplicación		▪ Elementos proporcionados como servicios
▪ Estáticas		▪ Dinámicas y participativas

## Beneficios de una solución de Portal

- ✓ Autoservicio implica **reducción de coste**
  
- ✓ Plataforma de despliegue de siguientes servicios
  - ✓ **Web 2.0** y participación ciudadana
  - ✓ Innovación
  
- ✓ Plataforma integrada = **reducción de costes**
  - ✓ Reutilización de servicios
  - ✓ Gobierno centralizado de recursos: diseño, contenidos. páginas, apps, etc
  - ✓ Unificación de políticas de gestión
  - ✓ Personalización integrada
  - ✓ Seguridad integrada
  
- ✓ Presentación de aplicaciones integrada
  - ✓ Reducción de tiempo en producción de nuevas apps
  - ✓ Reducción de costes de formación de usuarios

# Evolución tecnológica de IBM Portal



Negocio

**Reducción de coste**

**Crecimiento**

**Diferenciación**

Desafíos

Explosión de sistemas, herramientas e interfaces de usuario

Desconexión de datos y aplicaciones con servicios de back-end

Enterprise Web 2.0

Casos de uso

Intranets  
Autoservicio RRHH  
Comunicación

Autoservicio clientes  
Extranets, dashboards  
Portales de procesos

Redes sociales  
Mashups  
Tags, ratings, semantic

Avances tecnológicos

SSO, web clipping  
WCM, roles, navegación y look&feel unificados  
Infraestructura única, seguridad integrada

Estándares, tooling  
Personalización  
Interacción entre portlets  
Publicación no técnica  
Portales virtuales  
Aplicaciones compuestas

Personalización de escritorio  
Contribución de usuarios  
Diversificación de contenidos  
Métodos de seguridad  
Personalización inteligente  
Búsquedas federadas  
Web 2.0

Versión 5.0

Versión 5.1 y 6.0

Versión 6.1

>2000

>2003

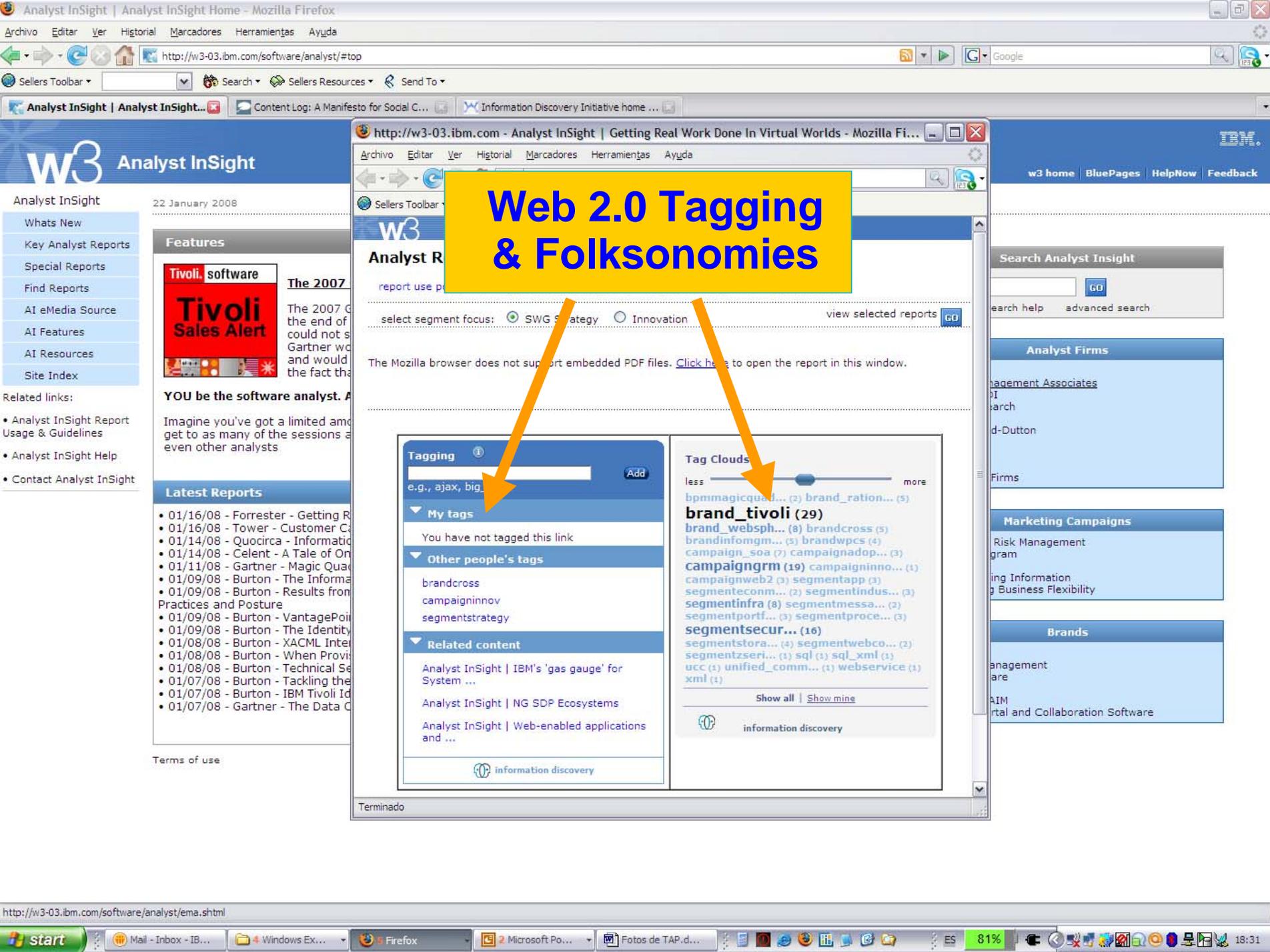
>2008



# Web 2.0 y estrategia IBM Portal

## Enterprise Web 2.0





# Web 2.0 Tagging & Folksonomies

### Tagging

e.g., ajax, big

**Add**

**My tags**

You have not tagged this link

**Other people's tags**

- brandcross
- campaigninno
- segmentstrategy

**Related content**

- Analyst InSight | IBM's 'gas gauge' for System ...
- Analyst InSight | NG SDP Ecosystems
- Analyst InSight | Web-enabled applications and ...

information discovery

### Tag Clouds

less  more

bpmmagicqua... (2) brand\_ration... (5)

**brand\_tivoli (29)**

brand\_websph... (8) brandcross (5)  
brandinfomgm... (5) brandwpcs (4)  
campaign\_soa (7) campaignadop... (3)  
campaigngrm (19) campaigninno... (1)  
campaignweb2 (3) segmentapp (3)  
segmenteconm... (2) segmentindus... (3)  
segmentinfra (8) segmentmessa... (2)  
segmentportf... (3) segmentproc... (3)  
segmentsecur... (16)  
segmentstora... (4) segmentwebco... (2)  
segmentzseri... (1) sql (1) sql\_xml (1)  
ucc (1) unified\_comm... (1) webservice (1)  
xml (1)

**Show all** | **Show mine**

information discovery



# Web 2.0 arrastrar y soltar

## Order Details

### Boston Industries

Order ID 0019

Billing Credit

Date Ordered 2006-1-31

Status Out of stock

Date Shipped



Item Number	Description	Quantity	Unit Price	Price
14	POWER500 Single Sprocket	2	\$179.00	\$358.00
<b>Subtotal</b>				<b>\$358.00</b>
Discount				\$0.00
Tax				\$21.48
<b>Total</b>				<b>\$379.48</b>

## Catalog Search

### Product Catalog

Search for an item:

Search type:

Description

Search

### Product Categories:

All Products

- [Components](#)
- [BuildingProducts](#)

	Name	Description	
	POWER200 Steel Spur Gear	Steel 6P 20T-141PA	\$
	POWER500 Steel Spur Gear	Steel 6P 20T-20PA	\$
	POWER200 Bevel Gear	141 STD Backing 6PX2 Long	\$
	POWER500 Bevel Gear	20 STD Width 6PX6 Long	\$
	POWER200 Worm Gear	Cast Iron 6P 60T Right Hand	\$



# Herramientas colaborativas y espacios de trabajo

Componentes Añadir componentes a su lugar Ayuda

Personas	Anuncios +	Blog +
Páginas	Contactos +	Foros de discusión +
Propiedades	Lector de canales de información +	Biblioteca +

Mostrando 1 - 6 de 9 Anterior | Siguiente

## Los manifestantes tailandeses amenazan con bloquear el aeropuerto de Bangkok

martes, 25 de noviembre de 2008 9:50:00 ELPÁIS.com / AGENCIAS

Los 10.000 manifestantes de la Alianza Popular por la Democracia (APD) que ayer lograron interrumpir una sesión parlamentaria se han trasladado hoy al viejo aeropuerto de Bangkok, donde el Gobierno se encuentra instalado desde que los militantes monárquicos del APD invadieran sus oficinas el pasado agosto. Varios ministros huyeron ayer del edificio al presentarse los manifestantes.

## Chávez deja la puerta abierta a un tercer mandato

martes, 25 de noviembre de 2008 4:51:00 AGENCIAS / ELPÁIS.com

Un día después de las elecciones regionales en Venezuela, en las que la oposición ganó terreno al chavismo, el presidente Hugo Chávez ha asegurado que el Partido Socialista Unido de Venezuela (PSUV), que él mismo fundó en 2006, podría intentar cambiar la ley para que pueda optar a la reelección en 2012. La Constitución de Venezuela sólo permite a los presidentes gobernar durante dos mandatos. En 2013 se cumple el segundo mandato de Chávez, informa Francisco Peregril.

## Las lluvias causan 60 muertos y miles de desplazados en Brasil

martes, 25 de noviembre de 2008 0:37:00 JUAN ARIAS

El estado brasileño de Santa Catarina, en Brasil, está de luto. Las lluvias torrenciales caídas sobre la región han producido ya 60 víctimas mortales, cientos de heridos y 20.000 desplazados. Más de 8.000 personas fueron desalojadas temporalmente de sus casas.

## Obama promete una fuerte inversión pública ante la crisis

martes, 25 de noviembre de 2008 0:00:00 ANTONIO CAÑO

El presidente electo de EE UU, Barack Obama, prometió ayer, al anunciar a los principales integrantes de su equipo económico, que la prioridad de sus primeros días de Gobierno será la aprobación de un "gran paquete de estímulo", una gigantesca inyección de dinero público en infraestructuras y servicios sociales, que permita remontar una crisis que calificó "de proporciones históricas".

# Gestión documental

Ayuda

Lotus. Quickr. Daniel Olmo's library Finalizar sesión: Daniel Olmo Chica

Volver a Inicio Ayuda

Daniel Olmo's library Personalizar

Biblioteca Wiki Blog

Webinar Aceleradores de Portal library

Crear, actualizar y gestionar documentos

Vistas: Vistas de borrador

Se encuentra en Daniel Olmo's library

1-3 de 3

Ordenar por: Nombre

Audio del Webinar Aceleradores de Portal

Se ha actualizado 25/07/07 10:04:31 EDT por primera vez en 10/07/07 4:51:48 EDT

Transcript del Webinar Aceleradores de Portal.doc

Se ha actualizado 14/06/07 9:03:24 EDT según Daniel Olmo Chica | Se ha creado por primera vez en 13/06/07 10:04:31 EDT

Webinar Aceleradores de Portal final version ppt

Mostrar perfil... Enviar correo electrónico...

Descripción: Sin descripción

Rol: Gestor

Añadir a conectores de Lotus Quickr

Suscribirse a esta carpeta

Copiar enlaces...

Ayuda

Arrastrar hasta aquí archivos y carpetas de escritorio

Webinar Aceleradores de Portal final version ppt

Sin descripción

Añadidos por: Daniel Olmo Chica

Fecha de la última modificación: jul 24, AM 03:48:55 AM EDT

Tipo de documento: Microsoft PowerPoint

Ubicación: Webinar Aceleradores de Portal en Daniel Olmo's library

Terminado quickr.tap.ibm.com

Información de los participantes



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Mostrar perfil...  
Enviar correo electrónico...

Quick-view de los contenidos



**Webinar Aceleradores de Portal final version ppt**

Sin descripción

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Zonas activas



# Lotus Quickr wiki



Search  
Search this wiki  
  
Go

- Contribute**
- Log on
  - Add an article
  - Wiki feedback
  - Wiki user name registration
  - Wiki help
  - Rules of conduct
  - Terms of use

- Navigation**
- Home
  - Administration (4)
  - API Documentation (1)
  - Best practices (105)
  - Connectors (1)
  - Content management (12)
  - Customization (21)
  - Deployment (18)
  - Directories (2)
  - Education (2)
  - Find out how (9)
  - Migration (7)
  - Multi-product integration (14)
  - Overview (6)
  - Performance (1)
  - Redbooks Wiki: Customizing Lotus Quickr 8.1 (61)
  - Security (2)
  - Statistics and reporting (2)
  - Tips and tricks (8)
  - Troubleshooting (6)
  - Upgrading (5)

- Tags**
- AD API atom authentication blogs Boolean BP branding business card businesscard category chat cluster

## Welcome to the Lotus Quickr wiki



Welcome to the IBM® Lotus® Quickr™ wiki where you can find and contribute deployment scenarios, topologies, troubleshooting, best practices, and instructions for integrating Lotus Quickr with other products. Read how to use the Lotus Content Integrator, view DB2 scripts, and learn how to deploy Lotus Quickr services for Lotus Domino or for WebSphere Portal. Best practices cover single sign-on (SSO) and integrating Quickr with Lotus Sametime, Lotus Connections, or WebSphere Portal.

Want to learn more about Lotus Quickr? Access the [How do I? page](#).

### Log on to the wiki



Browsing the wiki is free and anonymous. But if you want to add articles or comments, you need a [Lotus Registration](#) user name to log in.

→ [Log on](#)

### Deployment scenarios



Are you ready to deploy Lotus Quickr? You can find IBM tested scenarios and step-by-step information in the [Deployment](#) section. Or, add your own deployment scheme to share with others.

### Best practices



Find and share best practices with the community in the [Best Practices](#) section. Share your experiences, such as scenarios, topologies, best practices, lessons learned, and more with the community of Lotus Quickr users.

### Technical content resources



Access the [Lotus Quickr technical content page](#), your starting point for comprehensive resources to help you get started, learn main tasks, access documentation and online learning, and connect with the product community.

### Latest wiki articles

[How to customize Quickr button](#) - November 17 2008  
To customize the buttons of Quickr, you need to determine which page you want to deal with, the reason is buttons on each page are different, for example, if you want to customize the buttons on Index...

[How to customize context menu](#) - November 17 2008  
In Quickr 8.1, all context menus are generated by a JS function "makeDocContextMenu" in qpbase form of Haikucommonforms.ntf, you can customize it based on your requirement, please refer to the sample...

[Virus Scanning using Trend Micro ScanMail](#) - November 14 2008  
Introduction Lotus Quickr can be used to collaborate on documents across an enterprise. Since Quickr makes it easy to share documents, it is especially important to assure that documents are free...

[Moving places and other items in IBM® Lotus® Quickr™ services for Domino®](#) - November 14 2008  
Lotus Quickr is a flexible environment in which you can easily expand and add to your enterprise deployment. This article helps you understand the processes and best practices for moving and expandin...

[Add custom input fields to Quickr for Domino forms](#) - November 14 2008  
Add custom input fields to Quickr for Domino native forms This article provides a solution on adding custom input fields to Quickr for Domino native forms, such as Event, Post, Page, Task and so on...

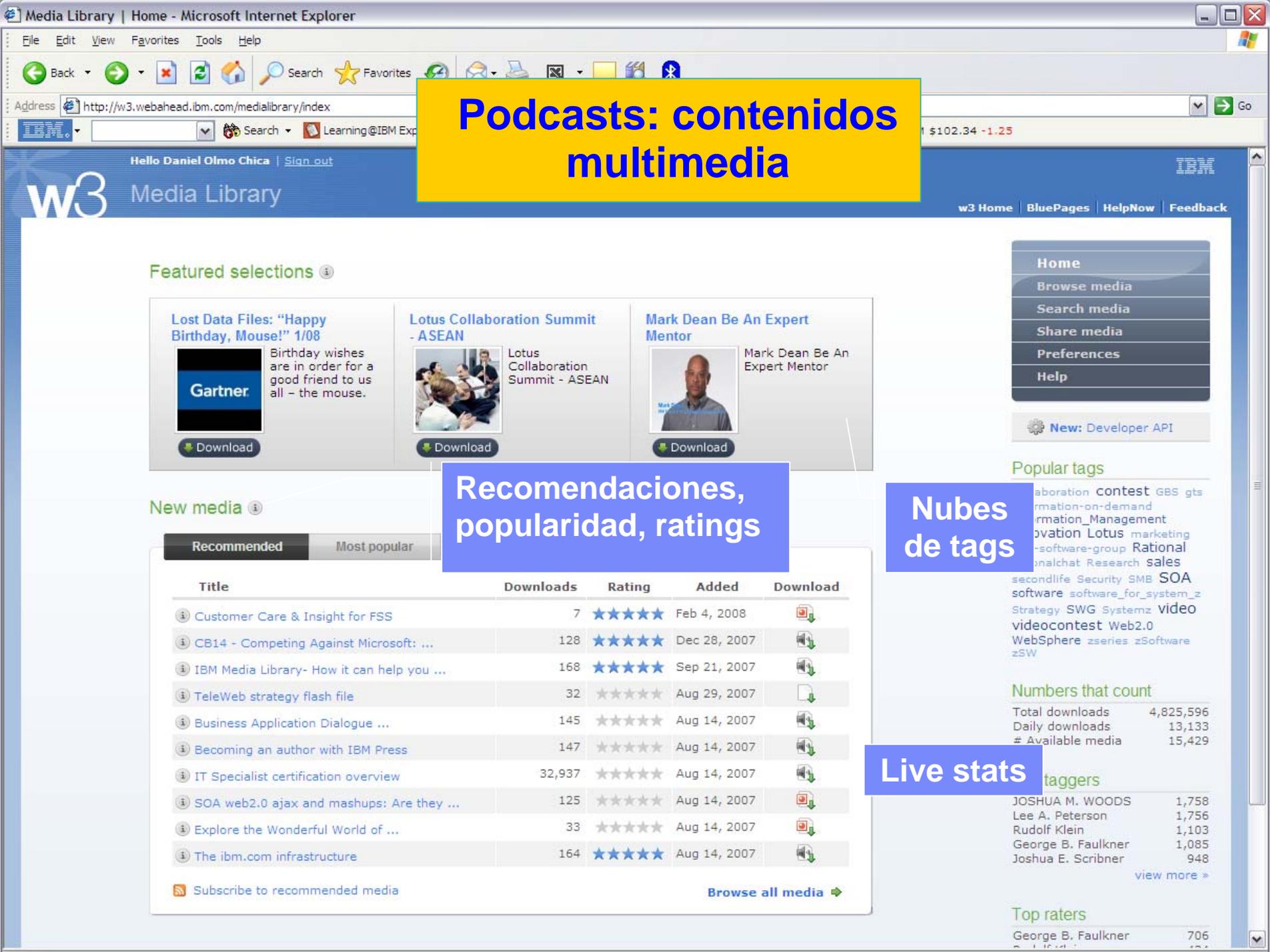
[Implementations of CMIS](#) - November 12 2008  
The following implementations of Content Management Interoperability Services (CMIS) are available on these sites: IBM:  
[http://www.alphaworks.ibm.com/tech/p8cmis?open&S\\_TACT=105AGX59&S\\_CMP=GR...](http://www.alphaworks.ibm.com/tech/p8cmis?open&S_TACT=105AGX59&S_CMP=GR...)

[Performance recommendations in Quickr for Domino PlaceCatalog database properties](#) - November 4 2008  
....

[Manual installation of Lotus Quickr Content Integrator components for enhanced support on a SharePoint 2003 or SharePoint 2007](#) - November 3 2008  
Overview Content Integrator requires some additional components to be installed on the Windows SharePoint Services (WSS), SharePoint Portal Server (SPS), or Microsoft Office SharePoint Server (MOSS)...

[Version](#) - November 3 2008  
Content to come...

[View](#) - November 3 2008  
Content to come.....



**Podcasts: contenidos multimedia**

**Recomendaciones, popularidad, ratings**

**Nubes de tags**

**Live stats**

Featured selections

Lost Data Files: "Happy Birthday, Mouse!" 1/08



Birthday wishes are in order for a good friend to us all - the mouse.

Download

Lotus Collaboration Summit - ASEAN



Lotus Collaboration Summit - ASEAN

Download

Mark Dean Be An Expert Mentor



Mark Dean Be An Expert Mentor

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New media

Recommended

Most popular

Title	Downloads	Rating	Added	Download
Customer Care & Insight for FSS	7	★★★★★	Feb 4, 2008	
CB14 - Competing Against Microsoft: ...	128	★★★★★	Dec 28, 2007	
IBM Media Library- How it can help you ...	168	★★★★★	Sep 21, 2007	
TeleWeb strategy flash file	32	★★★★★	Aug 29, 2007	
Business Application Dialogue ...	145	★★★★★	Aug 14, 2007	
Becoming an author with IBM Press	147	★★★★★	Aug 14, 2007	
IT Specialist certification overview	32,937	★★★★★	Aug 14, 2007	
SOA web2.0 ajax and mashups: Are they ...	125	★★★★★	Aug 14, 2007	
Explore the Wonderful World of ...	33	★★★★★	Aug 14, 2007	
The ibm.com infrastructure	164	★★★★★	Aug 14, 2007	

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laboration contest GBS gts  
 rmation-on-demand  
 rmation\_Management  
 ovation Lotus marketing  
 -software-group Rational  
 onalchat Research sales  
 secondlife Security SMB SOA  
 software software\_for\_system\_z  
 Strategy SWG Systemz video  
 videocontest Web2.0  
 WebSphere zseries zSoftware  
 zSW

Numbers that count

Total downloads 4,825,596  
 Daily downloads 13,133  
 # Available media 15,429

taggers

JOSHUA M. WOODS 1,758  
 Lee A. Peterson 1,756  
 Rudolf Klein 1,103  
 George B. Faulkner 1,085  
 Joshua E. Scribner 948

view more

Top raters

George B. Faulkner 706

# BLOGS

**Welcome to BlogCentral**  
 Based on Lotus Connections

**1 Blogging Success Stories**  
 4 Jan - Hey BC users... a quick request: we want to hear about and compile a collection of any **BlogCentral Success Stories** you may have had over the past few years. Post the story to your blog and tag your entries with "bc3", "success" and "stories".

Recent entries My activity My favorites Top tags  
 + Show entry descriptions < Previous | Next >

Entry Title	Author	Published	Comments	Rating
<a href="#">Embarrassing mistakes</a>	Andy Piper	Today 16:29:37	0	★
<a href="#">Appliances everywhere (or part 2)</a>	Charles R. Smith	Today 16:19:33	0	★
<a href="#">IBM Lotus Domino: the road ahead</a>	Darren Adams <small>New</small>	Today 16:19:27	0	★
<a href="#">Welcome to the UKISA IMC Blog</a>	Kate Pennell	Today 16:16:44	0	★
<a href="#">Good Coffee (part one of another I told you that s...</a>	Charles R. Smith	Today 16:11:57	1	★
<a href="#">Unified Communications &amp; Collaboration keynote</a>	Darren Adams <small>New</small>	Today 16:11:11	0	★
<a href="#">Thoughts on Day 1</a>	Brendan Tutt <small>New</small>	Today 16:10:48	0	★
<a href="#">Get that rebate!</a>	Beth D. Ryan	Today 16:10:34	0	★
<a href="#">Jazz server location</a>	Paul Bishop	Today 16:08:39	0	★
<a href="#">How to create file urls with firefox and associate...</a>	Jan Van den Audenaerde <small>New</small>	Today 16:06:08	0	★
<a href="#">Adventure? Excitement? A Lotusphere attendee cra...</a>	Michael B. Beaver	Today 16:05:16	0	★
<a href="#">Virtual Appliance Repository</a>	epasch@de.ibm.com <small>New</small>	Today 15:59:58	0	★
<a href="#">Social software &amp; learning lunch and learn for...</a>	Kerry McGuire	Today 15:44:21	0	★
<a href="#">Customer/partner inputs on certification exam comp...</a>	William M. McCook	Today 15:39:30	0	★
<a href="#">Lotusphere 2008 - what can I tell you that hasn't ...</a>	Brian O'Donovan	Today 15:34:27	0	★
<a href="#">Still here. Still blogging!</a>	James Taylor	Today 15:25:40	0	★
<a href="#">re: Integrating with Confluence</a>	cdavid@ca.ibm.com	Today 15:24:59	0	★
<a href="#">Spectacular Google Gadget now available on ODW Nex...</a>	Brian Olore	Today 15:14:00	2	★

**Locate entries**  
 search  All Entries

**Ready to contribute?**

- Post an entry
- Create a new blog
- Subscribe to entries
- Subscribe to comments
- Add to Dogear

**Featured Blog Entries**

- It's PBC Season ... break open a bottle of Maalox**  
 John Langlois, PMP®  
 14 Jan  
 31 Comments  
 ★ 11
- Why does no expense budget mean no training?**  
 Wesley Williams  
 9 Jan  
 8 Comments  
 ★ 11
- Applying the lessons of web 1.0 to 2.0**  
 Jon Iwata  
 17 Jan  
 16 Comments  
 ★ 8
- Commission Plan 2008, aka, The Great Pay Cut of '0...**  
 Daniel Rabinovitz  
 10 Jan  
 4 Comments  
 ★ 5

## Profiles

Search Profiles

My Profile

My Colleagues

Search All



## Overview

Colleagues

Reporting Structure

Photos

## Gails Tags

Tagged by [5 people](#)

Add a tag

designer  
design  
art  
gui  
illustration  
icons  
logos

view as [cloud](#) | [list](#)

## Profile for Gail Chao

[Add to My Colleagues](#)

## Designer

IBM employee, Regular  
Durham, North Carolina, USA

Community Builder and Social Computing Evangelist

Perfiles personales

Perfil extendido  
para incorporar  
información  
corporativa

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Mobile: 919.123.7654  
Fax: 336.123.4321  
Office: 336.132.6543  
Emails: [gail\\_chao@us.ibm.com](mailto:gail_chao@us.ibm.com)  
[gailchao@mailprovider.com](mailto:gailchao@mailprovider.com)

## About

Aliquam ut sapien ac odio iaculis consectetur. Suspendisse sapien augue, sodales vitae, pharetra sed, interdum in, mi. Nam cursus, metus in dapibus semper, mauris odio tristique nibh, id consectetur massa diam sit amet dolor. Fusce lacus neque, pretium in, malesuada sed, mattis eget, risus. Praesent urna. Ut tincidunt dignissim purus. Praesent sit amet felis eu lectus fermentum congue. In ac pede. Aliquam erat volutpat. Sed libero velit, nonummy id, egestas eget, gravida eget, ante. Aenean sed massa nec lorem vulputate dapibus. Nullam egestas.

## Recent Posts

Dogear Communities Blogs Activities

Re: Important Travel Information posted by [Gail Chao](#)

Cheap Deals on Summer Travel Destinations posted by [Gail Chao](#)

Re: Recommendations a travel agent? posted by [Gail Chao](#)

## Report to Chain

- Mike Motler
  - Kristin MacGyver
    - Dorrie Champion
      - Gail Chao

[Full report to chain](#)

## Recent Colleagues

[2 New Invitations!](#)

Gail Chao

Amsterdam



Monifa Shani

Cambridge, MA



Bailey Blakeny

Chicago, IL

[See all \(10\)](#)

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Red de  
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Asignación de  
etiquetas  
recibidas por  
otras personas

Información relativa  
a mi aportación y  
participación en  
redes profesionales  
de mi compañía

# Communities

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## HNWI Community

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# Comunidades

### Overview

- Members
- Forum
- Bookmarks
- Broadcasts
- Feeds
- HNWI Teamroom

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### Tags

Find by tag

### Active Tags

aardvark anchovies architecture bears beta badges bruschetta creepy design dogs FIT greek mythology hot inspiration jabber junk

view as cloud | list | all

Posibles herramientas a disposición de la comunidad

Los servicios de la comunidad están disponibles a otras herramientas

Acceso a los miembros

Acceso a herramientas externas

Acceso a las diferentes herramientas y contenidos de interés de la comunidad

## Overview

The HNWI is a community for high net worth individuals. Lorem ipsum dolor sit amet, consetetur sadipscid elitr, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Post to Forum

### Forum

- Re: Important Travel Information posted by Charlie Hill Today at 9:15 AM
- Cheap Deals on Summer Travel... posted by Jeremy Perry Today at 9:12 AM
- Re: Recommendations a travel... posted by Ethan Perry Yesterday at 11:19 PM

### HNWI Team Room

- Jeremy Perry modified his contact info Today at 9:15 AM
- Travel\_Discounts.pdf posted by Amy Travis Yesterday at 11:19 PM
- How to get a first class ticket upgrade posted by Jason Baxter Yesterday at 11:19 PM

### Recent Bookmarks

- in2: The innovation Initiative: Weblog by Gail Chao Today at 9:15 AM
- Amazon.com Unbox Video by Samantha Yesterday at 9:12 AM
- Techcrunch Blog Archive by Peter Blake Yesterday at 11:19 PM

### Imported

- Travel Planning Website
- Travel Planning Website
- Travel Planning Website

### Active Members

- Gail Chao Amsterdam
- Monifa Shani Cambridge, MA
- Bailey Blakeny Chicago, IL

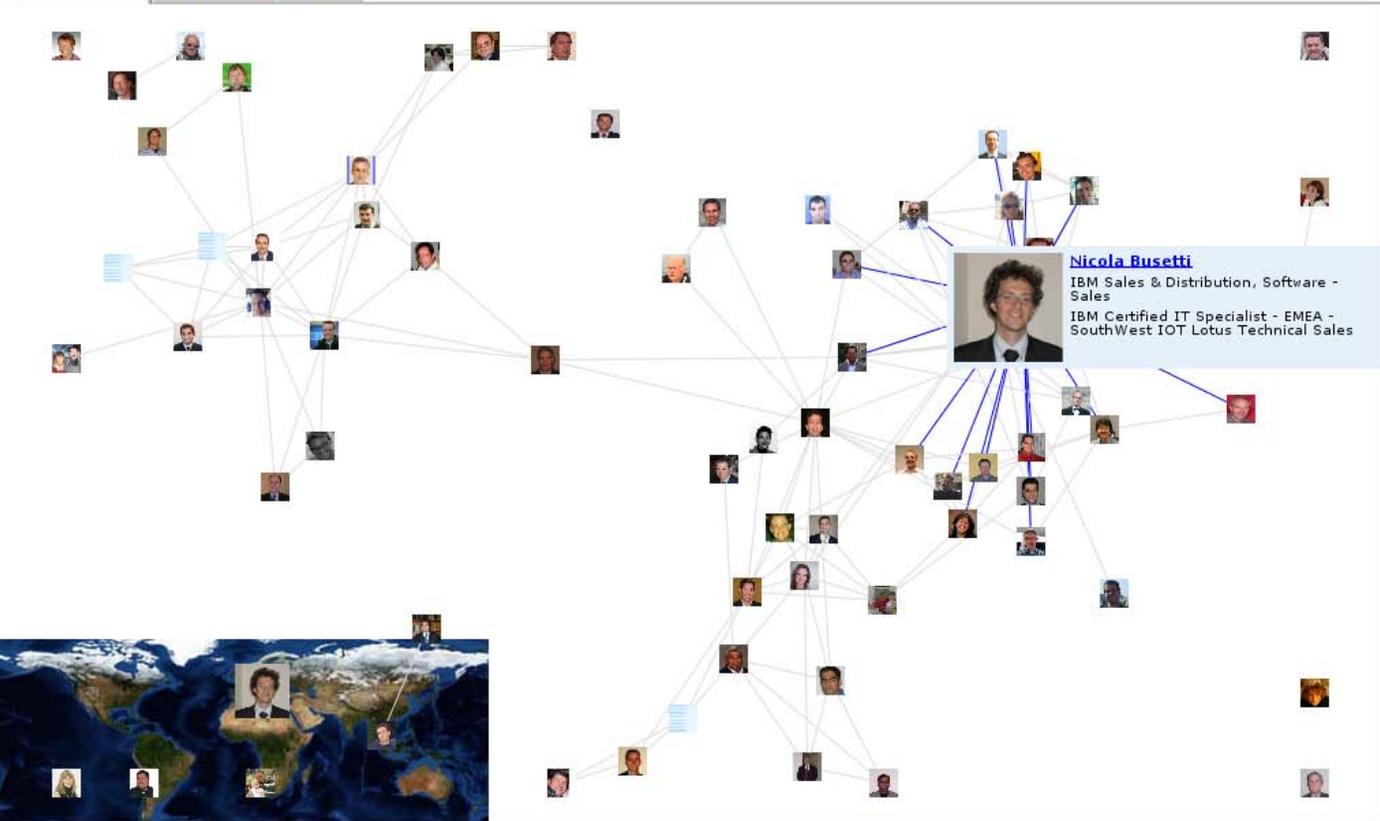
### Related Items

- Develop new strategy for...
- What's up with travel...
- How to get a cheap ticket...
- Travel Scams
- World Traveller Photo...

# Localización visual

Show network for (subject keywords)  Country:  Division:  [Advanced search](#)  
**Show Network**

Diagram & Map  Diagram only  Map only



### Display Settings

Show node information:  
 Names  Ranking  
 Statistics  None

Show node icon:  
 Picture  Business Unit  None

Show people by rank:  
  
Min 73 Max  
 Hide Isolates

### Find Person

Highlight:

### Highlight Network

None  
 Show people by degrees  
  
you 1 2 3

Show bridges by betweenness  
  
High 15% Low

Show hubs by connections  
  
Most 30 links Least

- ### Legend
- Global Business Services
  - Global Technology Services
  - IBM CHQ
  - IBM Research
  - IBM Sales & Distribution
  - IBM Software Group
  - IBM Systems & Technology Group

### Your Support Flashes

 **Fix patch for Lotus Notes Domino 3.0**  
 Faster run time, continuous updates and RSS integration.

 **3 new responses in the feedback forum**



### Bookmarks

Links, RSS Feeds, Saved Searches

- Saved Searches**
  - IBM Lotus Workplace 3.0
  - Tivoli PRISM Solution
  - WebSphere Everyplace Access Client
  - Linux Workplace Client Technology
- Tech Notes**
- Source Code**
- Sample Sites**
  - Support Info World Technology
  - IBM Solutions World
  - Lotusphere Notes and Demos
  - Personal Support Data
  - World Data Clock
  - Technotes.com and more

Add | Manage | Share

### What's New?

06 new documents | 02 upcoming events | Past 7 days

Name	Category	Date Posted
IBM Workplace Collaboration Services and Domino Together	Redbook	June 18 - 5:15 PM
Q1 2005 Lotus Premium Support Newsletter	Newsletter	June 19 - 2:15 PM
Quickly Create Domino Web Services: New Web Services Function	Tutorial	June 19 - 3:23 PM
New Features in Lotus Premium Support Portal version 1.27	Announcement	June 19 - 3:38 PM
Improvements in Premium Support Version 1.24	Flash Tech Note	June 19 - 4:05 PM
Connecting Lotus Instant Messaging (Sametime) Communities	Article	June 19 - 5:00 PM
Conference call for PSP on June 20 at 2:00 PM EST	Upcoming event	June 19 - 5:30 PM
Video Conference for quarterly announcements on June 21 at 3 PM	Upcoming Event	June 19 - 5:45 PM

### What would you like to do?

-  Troubleshoot a problem
-  Download a patch or fix
-  Check for responses to my forum postings
-  Get a new RSS feed
-  Open a PMR
-  Contact my Support Manager
-  Change the content or layout
-  Change my password

**Integración de presencia**

### Chat Central

- My Lotus Support Contacts**
  -  Steve Williams
  -  Candace Collins
- My Company's Lotus Support Team**
  -  James Fry
  -  Mary banks
  -  Sammy Nguyen
- My Fellow Lotus Customers**
  -  Bobby Hill (United Accts)
  -  Murray Acheson (International)
  - Kay Truman (JMM Corp)

# Acceso a expertos en tiempo real

The image shows a screenshot of a web browser displaying the Global Sales School homepage. The browser window title is "Global Sales School | Home page - Mozilla Firefox". The address bar shows the URL: <http://learning.atlanta.ibm.com/hr/global/quickviews/gss.nsf/Pages/HomePage>. The page features a navigation menu with "Sellers Toolbar", "Search", "Sellers Resources", and "Send To". The main content area includes a "w3 Global Sales School" header with a "Welcome Daniel Olmo" message. A sidebar on the left lists various learning resources like "Learning@IBM Explorer" and "Sales Learning". A large banner for "GLOBAL SALES SCHOOL" is visible. On the right, there are sections for "IBM Smart Tips", "Connect with IBMers" (with a grid of user avatars), and "What sellers are saying" (with a testimonial from Rick Sanford). A "Send" button is located at the bottom right of the chat window.

Overlaid on the browser is an instant chat window titled "daniel.olmo@es.ibm.com asks branslav.vilagi@sk.ibm.com (11058) [started: 11:36:24 AM]". The chat interface includes a search bar, a list of documents, and a list of participants: "branslav.vilagi", "daniel.olmo@e...", and "et@us.ibm.com". The chat history shows the following messages:

- et@us.ibm.com - EXCaliber/Boulder/Contr/IBM joined the chat. :: 11:36:25 AM
- et@us.ibm.com... Please type your question to the expert and select 'Send'. 11:36:25 AM
- :: branslav.vilagi@sk.ibm.com - Branslav Vilagi/Slovakia/IBM joined the chat. :: 11:36:32 AM
- daniel.olmo@e... Hi, have a second for a quick question?
- branslav.vilagi... hi there
- daniel.olmo@e... sure
- daniel.olmo@e... it is about the GSS intranet site.
- Is there any other site about GSS I should be aware of, or everything is linked from here? 11:37:44 AM

A large red arrow points from the chat window towards the "Send" button in the browser window.

# Innovación: generación social de ideas

innovationjam™ 2008

Welcome John Doe! ([sign out](#)) | [Help](#)

[Advanced Search](#)

Select Area of Inquiry

Home
All Forums
Hot Ideas
Themes
Chat
Activity
About
My Jam

Home > All Forums > Growth in a green world > Transparency as a strategic advantage

## Forum: Transparency advantage

Co  
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obs

En IBM usamos esta herramienta con empleados, clientes, colaboradores y otros invitados. Es una de las herramientas de la plataforma de Innovación

**Live Chat!**

Uptat. Ut ea core diat nulla feusmo dolore core doloris eugue diomsed ex euisisi et vulput ut ad dolore dolum dolore dit dolobore conulutetue velestrud dignit quis! ip ea feugait venibh etum nullamet praesed magnis ad elismolorer acilla.

Join the chat!

Start New Thread
Results per page 15 20 50
◀ 1 2 3 4 5...10 ▶

Discussion Thread ▼
Author ▼
Posted ▼
# of Replies ▼

**Focused Discussions**    The hosts of this forum have highlighted certain discussions within "Transparency as a strategic advantage" in the blue box below. Select one and contribute your thoughts.

Working the system	<ul style="list-style-type: none"> <li>● John Doe</li> <li>2 posts</li> <li>🔔 Watching Jammer</li> </ul>		2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutatem ipiscipiscin velestrud dunt at. Adignit volore dolorer sum zziure vel ulla faolit..."
It's all about collaboration	<ul style="list-style-type: none"> <li>● John Doe</li> <li>2 posts</li> <li>🔔 Watch Jammer</li> </ul>		2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutatem ipiscipiscin velestrud dunt at. Adignit volore dolorer sum zziure vel ulla faolit..."
Partnerships	<ul style="list-style-type: none"> <li>● John Doe</li> <li>2 posts</li> <li>🔔 Watching Jammer</li> </ul>	NO IMAGE	2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutatem ipiscipiscin velestrud dunt at. Adignit volore dolorer sum zziure vel ulla faolit..."
<b>Data is King (new thread)</b>	<ul style="list-style-type: none"> <li>● John Doe</li> <li>2 posts</li> <li>🔔 Watch Jammer</li> </ul>		2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutatem ipiscipiscin velestrud dunt at. Adignit volore dolorer sum zziure vel ulla faolit..."
<b>Lorem Ipsum</b>	<ul style="list-style-type: none"> <li>● John Doe</li> <li>2 posts</li> <li>🔔 Watch Jammer</li> </ul>		2:31 PM GMT July 30, 2007	4 Replies, latest: "Lutatem ipiscipiscin velestrud dunt at. Adignit volore dolorer sum zziure vel ulla faolit..."

# Innovación: evaluación de prototipos

Technology Adoption Program - Mozilla Firefox

Archivo Editar Ver Historial Marcadores Herramientas Ayuda

Hello, Daniel Olmo Chica | Sign out

Search w3  GO

IBM

w3 Home | BluePages | HelpNow | Feedback

TAP | Browse innovations | Share an innovation | Construction zone | All about TAP

MyTAP

## Welcome to TAP

So exactly what can you do here?

Find Share Build

Brand new Just updated TAP favorites

**LotusLive**  
LotusLive is a portfolio of SaaS offerings from IBM. It has all the essential collaboration tools you ...  
Rating: ★★★★★  
Live on site: 23 Apr 2009  
Updated: 23 Apr 2009

**Contract Analysis Search Engine ...**  
Information location and extraction tool for documents.  
Rating: ★★★★★  
Live on site: 23 Apr 2009  
Updated: 23 Apr 2009

**HyLighter**  
HyLighter enables an efficient and productive approach to collaborative review.  
Rating: ★★★★★  
Live on site: 23 Apr 2009  
Updated: 23 Apr 2009

### In the spotlight

Keeping current on TAP happenings...

**How are you changing IBM?**  
Are you interested in reading about IBM's ongoing transformation? Visit the GIE Toolkit series on Media Library for client-ready presentations that can educate you (and your clients!) about innovation, growth, productivity and culture change.

**Go Beyond at this year's AOT conference!**  
Be sure to get involved in this year's AOT Beyond Web 2.0 Conference. Read the call to participation to learn how you can get involved to learn more about how innovation will drive business today and in the future!

**The Cloud Computing Sandbox is live on TAP!**  
In minutes, you can provision a virtual server and start working on your application. Developers will have a single button provisioning environment. For more details and to get started, visit the innovation page!

### Facts and figures

So many numbers, so little time!

Geography | Business unit

Roll over an orange balloon above for its description or location, and then click to reveal some exciting statistics for that balloon right here!

### TAP stats

Innovations this week:	19
Situational applications:	401
Graduated:	298
All innovations:	1103

### Innovations tried

By me:	5
By Top Adopter:	150
By everyone (avg):	2

Un prototipo puede ser un producto, servicio o mejora ofrecido a una comunidad de usuarios "evaluadores". Es una de las herramientas de la plataforma de Innovación

# Temas

# Infraestructura multi-propósito

- Multiplataforma
- Arquitectura distribuida, lógica y física
- Virtualización de Portales
- Seguridad
  - Separación lógica y/o física
  - LDAP, rdb, custom, Identity
- Interoperabilidad de recursos
- Delegación de roles de gestión
- Opciones de escalabilidad
- Opciones de alta disponibilidad

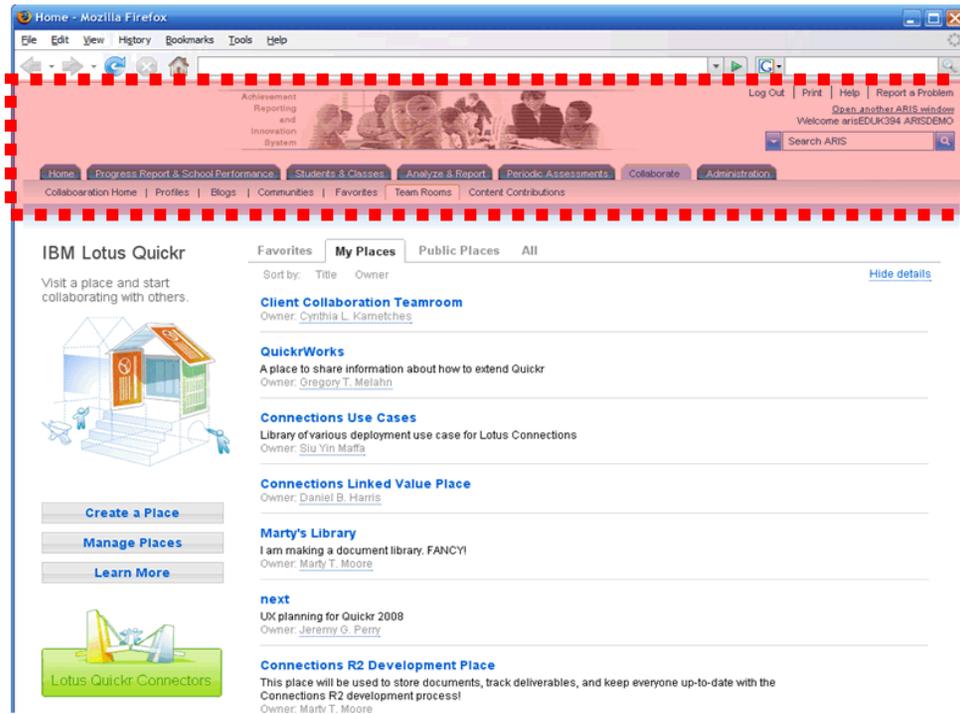
✓ ***Una única instalación física puede soportar todos los entornos***

# Integración en WebSphere Portal

- Orientadas a la integración Web
  - Clipping, iFrame, WAI, HTML, PHP
- Orientadas a la integración de datos
  - Web Services, REST, RSS, WSRP
- Orientadas a la integración Java
  - Conectores y APIs
  - Portlets de fabricantes
- Integración de procesos
  - Composite applications, JSR286
  - BPEL
- Integración .NET

# Web Application Integrator

- La simplicidad de un iFrame sin limitaciones de navegabilidad
- Un simple tag HTML para “inyectar” la navegación del Portal en cualquier app
- Acelera el desarrollo del proyecto y aumenta el valor de las apps existentes



El Portal aporta su navegación a la app Web. Los enlaces, pestañas, botones, etc, se mantienen activos permitiendo la navegación entre el Portal y la app Web

# Ejemplo: Nuevo escritorio Web: 1ª Fase

## Objetivos

- ✓ Promocionar nueva imagen
- ✓ Consolidar accesos a herramientas
- ✓ Nueva estrategia de comunicación Web
- ✓ Infraestructura común: contenidos, seguridad, gobierno de recursos, etc

Navegación, branding e imagen corporativa

Comunicación corporativa y nuevos contenidos

Integración de accesos según división y rol

- .Legacy
- .Core
- .SAP
- .Apps Java
- .NET
- .ECM
- .Correo y herramientas
- .Webs departamentales
- .Accesos externos
- .Mainframe
- ...



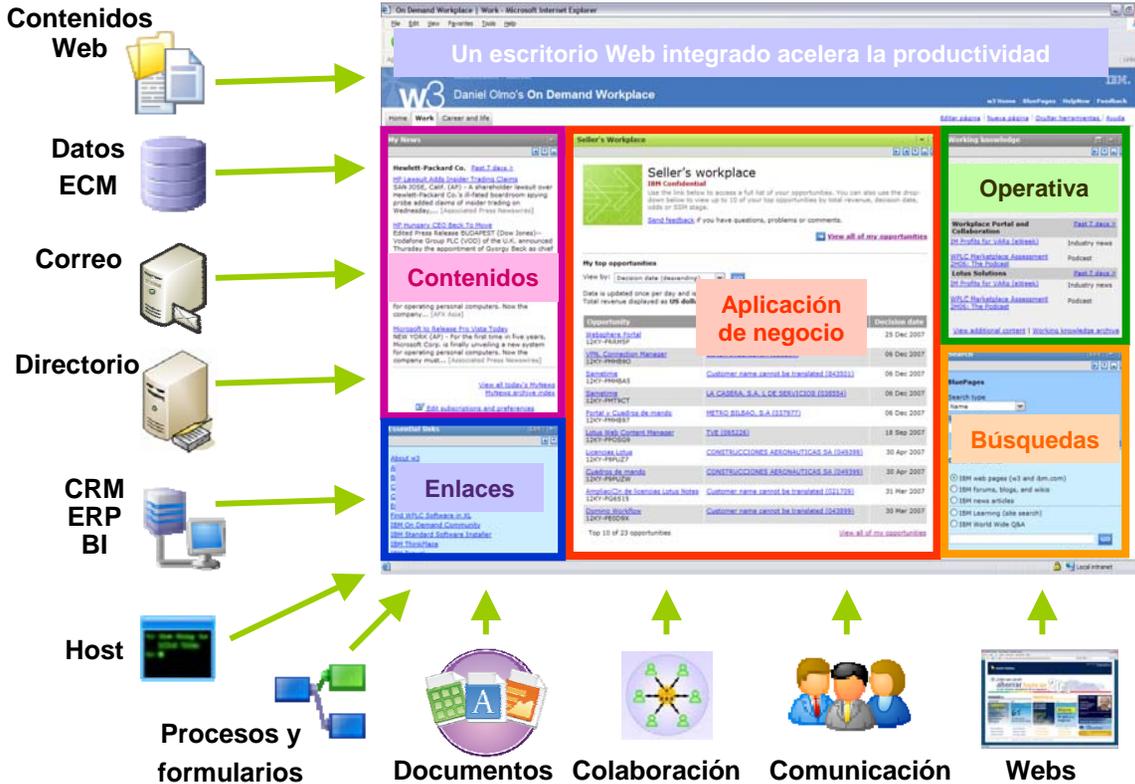
Nuevas herramientas y servicios Web 2.0

- Búsquedas federadas
- Directorio de profesionales
- Redes sociales, blogs, wikis
- RSS, widgets, mashups
- Colaboración 2.0

# Integración front-end Web: 2ª Fase

## Objetivos

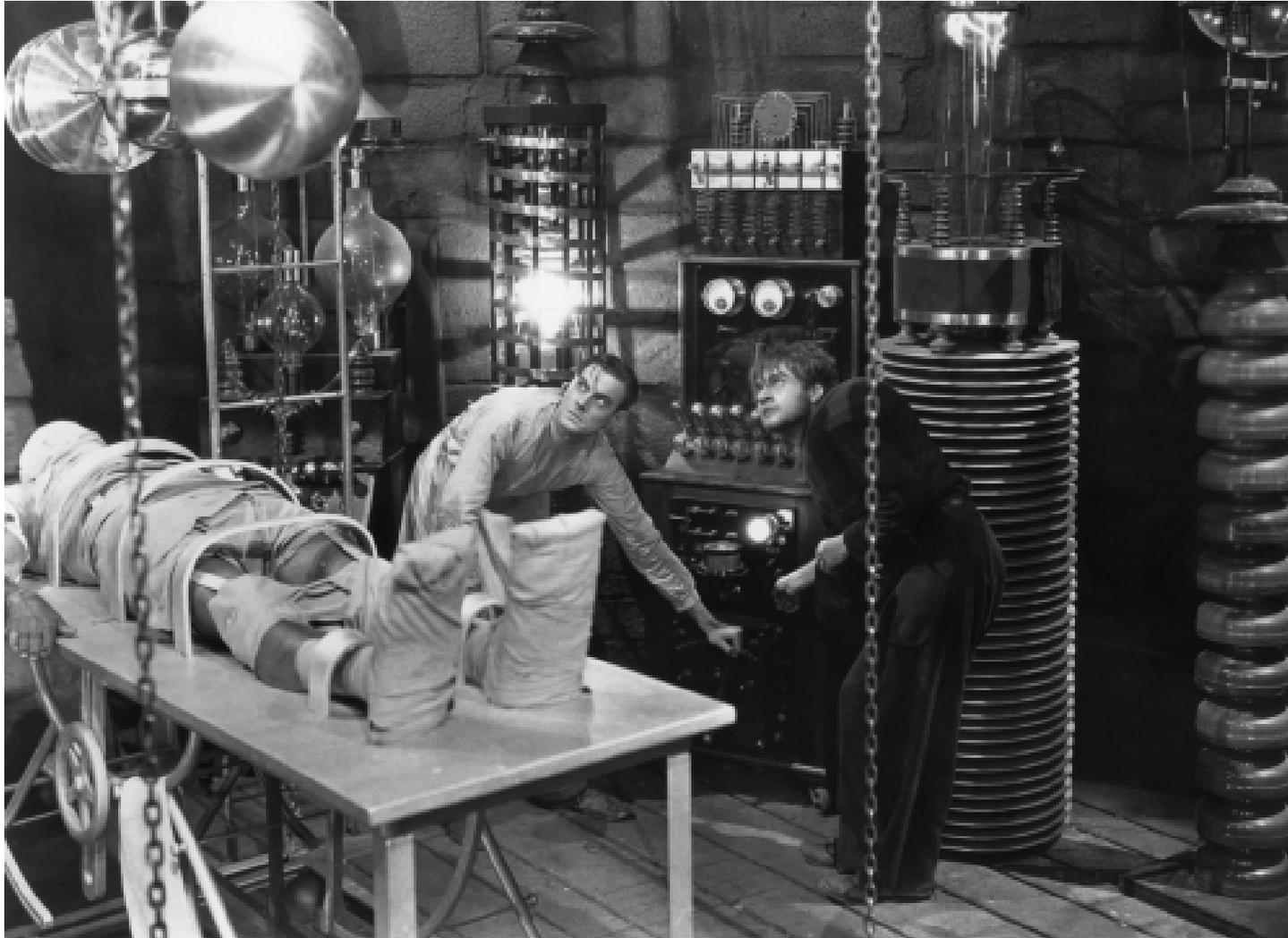
- ✓ Evolución hacia un escritorio Web avanzado
- ✓ Integración de procesos, sistemas y personas
- ✓ Soluciones de **auto-servicio** (rrhh, compras, etc)
- ✓ Nuevos proyectos Web y portales de procesos



## Ejemplos de soluciones de autoservicio:

- .Recursos humanos
- .Portales de compras
- .Helpdesk
- .Cuadros de mando
- .Portales de negocio
- .Gestión de conocimiento
- .Mashups

# A cualquier cosa se le llama "integración"



# Gestión de contenidos Web



- Problema ficticio: foco de proveedores de nicho
- Funcionalidad sobre-dimensionada, salvo sector "media"
  - La mayoría de los proveedores de WCM exceden los requerimientos

## Algunas novedades de Portal 6.1 y siguientes

### ➤ **Ephox EditLive for Lotus Web Content Management**

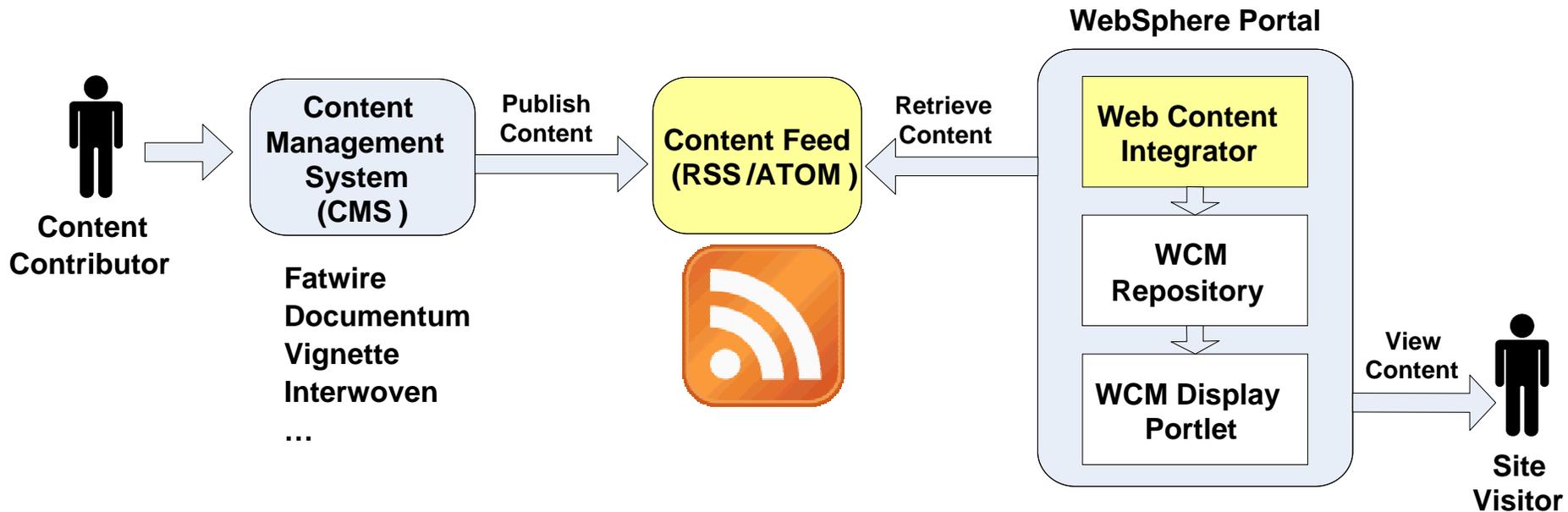
➤ Nuevo editor predeterminado en Portal/WCM

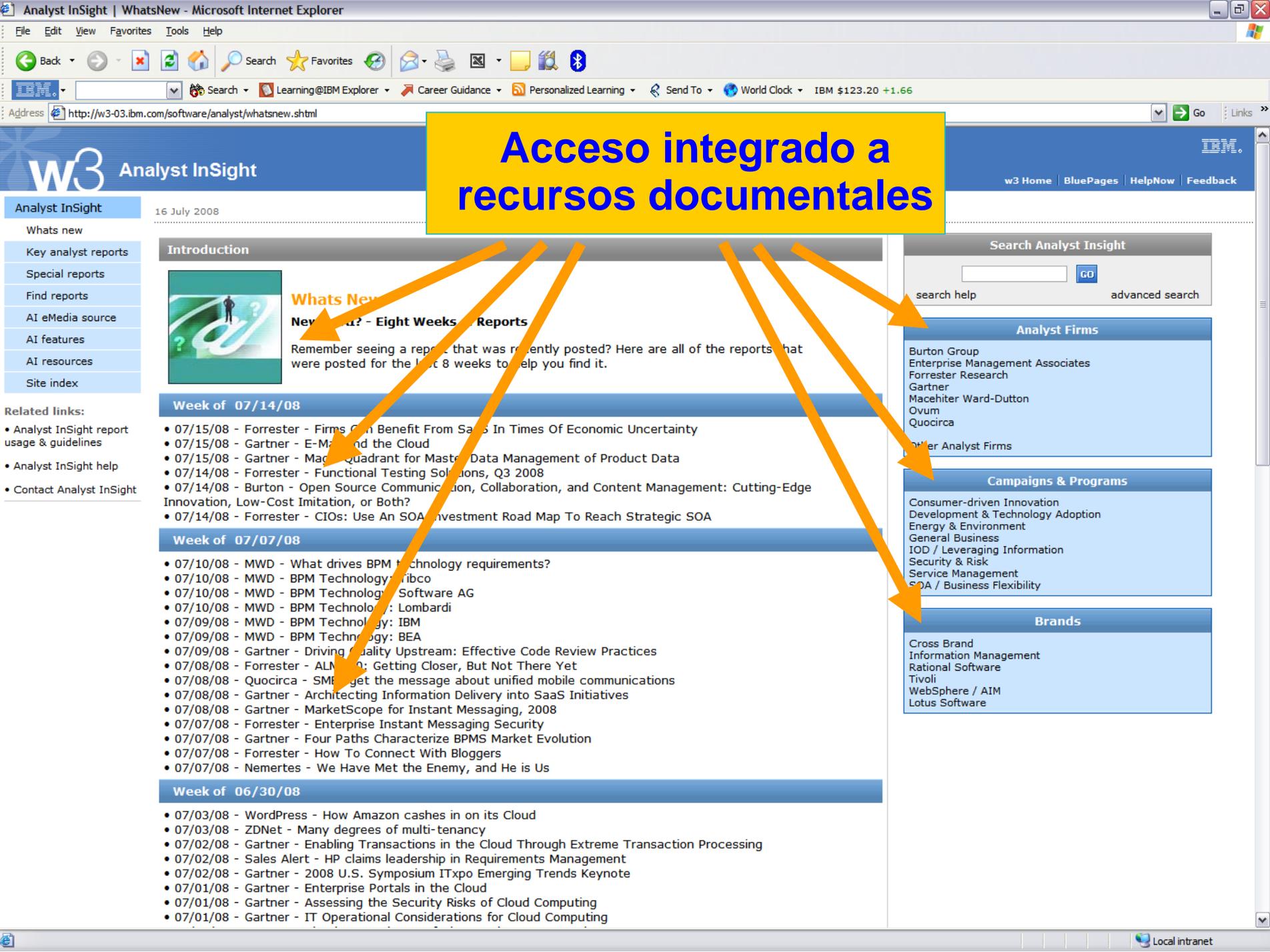
➤ Clean copy-and-paste from Word		✓
Word look and feel, menus, shortcuts		✓
Inline table editing, stable lists		✓
Customize and configure by Portal role		✓
Pop-out window (full-screen) mode		✓
Styles for all document elements		✓
100% XHTML content on all browsers		✓
Spell check as-you-type		✓

Más información funcional [www.ephox.com/products/editliveforiwwcm/features](http://www.ephox.com/products/editliveforiwwcm/features)

# Integración de plataformas de contenidos

- **Convivencia y migración** de gestores de contenidos Web
- IBM Web Content Integrator basado Feeds/RSS
- Solución probada con diferentes proveedores





# Acceso integrado a recursos documentales

- Analyst InSight
- Whats new
- Key analyst reports
- Special reports
- Find reports
- AI eMedia source
- AI features
- AI resources
- Site index

16 July 2008

### Introduction



### Whats New - Eight Weeks Reports

Remember seeing a report that was recently posted? Here are all of the reports that were posted for the last 8 weeks to help you find it.

### Week of 07/14/08

- 07/15/08 - Forrester - Firms Can Benefit From Sales In Times Of Economic Uncertainty
- 07/15/08 - Gartner - E-Market and the Cloud
- 07/15/08 - Gartner - Magic Quadrant for Master Data Management of Product Data
- 07/14/08 - Forrester - Functional Testing Solutions, Q3 2008
- 07/14/08 - Burton - Open Source Communication, Collaboration, and Content Management: Cutting-Edge Innovation, Low-Cost Imitation, or Both?
- 07/14/08 - Forrester - CIOs: Use An SOA Investment Road Map To Reach Strategic SOA

### Week of 07/07/08

- 07/10/08 - MWD - What drives BPM technology requirements?
- 07/10/08 - MWD - BPM Technology: Tibco
- 07/10/08 - MWD - BPM Technology: Software AG
- 07/10/08 - MWD - BPM Technology: Lombardi
- 07/09/08 - MWD - BPM Technology: IBM
- 07/09/08 - MWD - BPM Technology: BEA
- 07/09/08 - Gartner - Driving Quality Upstream: Effective Code Review Practices
- 07/08/08 - Forrester - ALM 101: Getting Closer, But Not There Yet
- 07/08/08 - Quocirca - SMEs get the message about unified mobile communications
- 07/08/08 - Gartner - Architecting Information Delivery into SaaS Initiatives
- 07/08/08 - Gartner - MarketScope for Instant Messaging, 2008
- 07/07/08 - Forrester - Enterprise Instant Messaging Security
- 07/07/08 - Gartner - Four Paths Characterize BPMS Market Evolution
- 07/07/08 - Forrester - How To Connect With Bloggers
- 07/07/08 - Nemertes - We Have Met the Enemy, and He is Us

### Week of 06/30/08

- 07/03/08 - WordPress - How Amazon cashes in on its Cloud
- 07/03/08 - ZDNet - Many degrees of multi-tenancy
- 07/02/08 - Gartner - Enabling Transactions in the Cloud Through Extreme Transaction Processing
- 07/02/08 - Sales Alert - HP claims leadership in Requirements Management
- 07/02/08 - Gartner - 2008 U.S. Symposium ITxpo Emerging Trends Keynote
- 07/01/08 - Gartner - Enterprise Portals in the Cloud
- 07/01/08 - Gartner - Assessing the Security Risks of Cloud Computing
- 07/01/08 - Gartner - IT Operational Considerations for Cloud Computing

### Search Analyst Insight

  
search help    advanced search

### Analyst Firms

- Burton Group
- Enterprise Management Associates
- Forrester Research
- Gartner
- Macehiter Ward-Dutton
- Ovum
- Quocirca
- Other Analyst Firms

### Campaigns & Programs

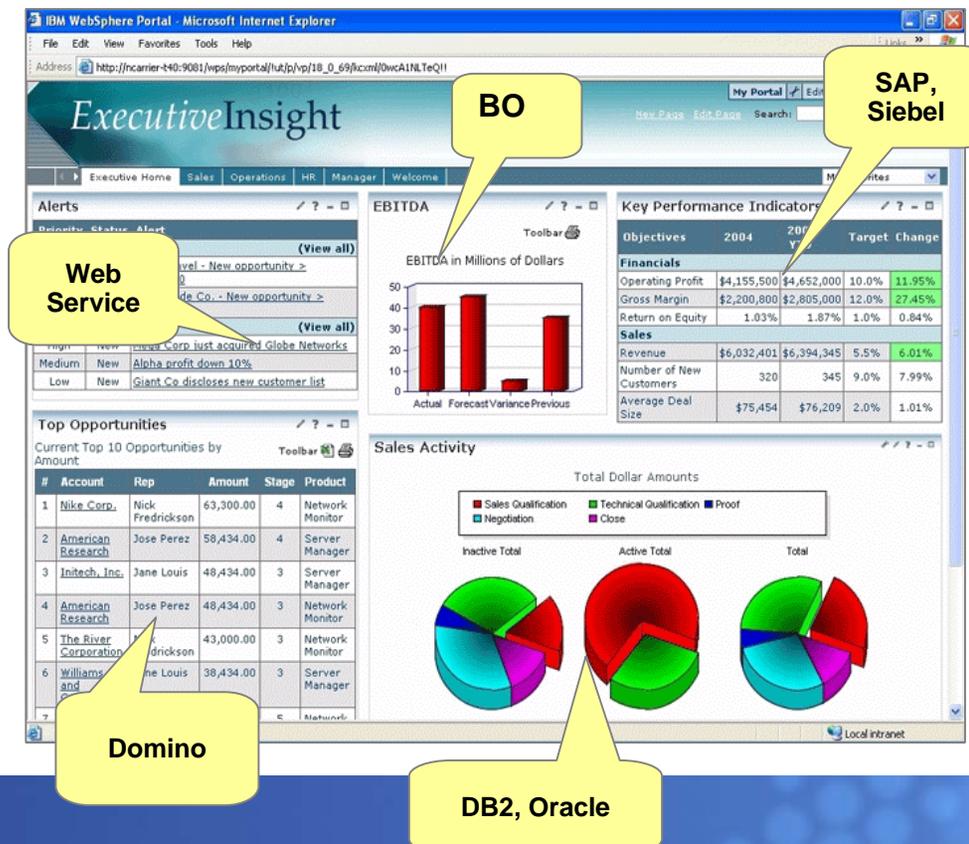
- Consumer-driven Innovation
- Development & Technology Adoption
- Energy & Environment
- General Business
- IOD / Leveraging Information
- Security & Risk
- Service Management
- SOA / Business Flexibility

### Brands

- Cross Brand
- Information Management
- Rational Software
- Tivoli
- WebSphere / AIM
- Lotus Software

# Tooling de desarrollo WebSphere Portlet Factory

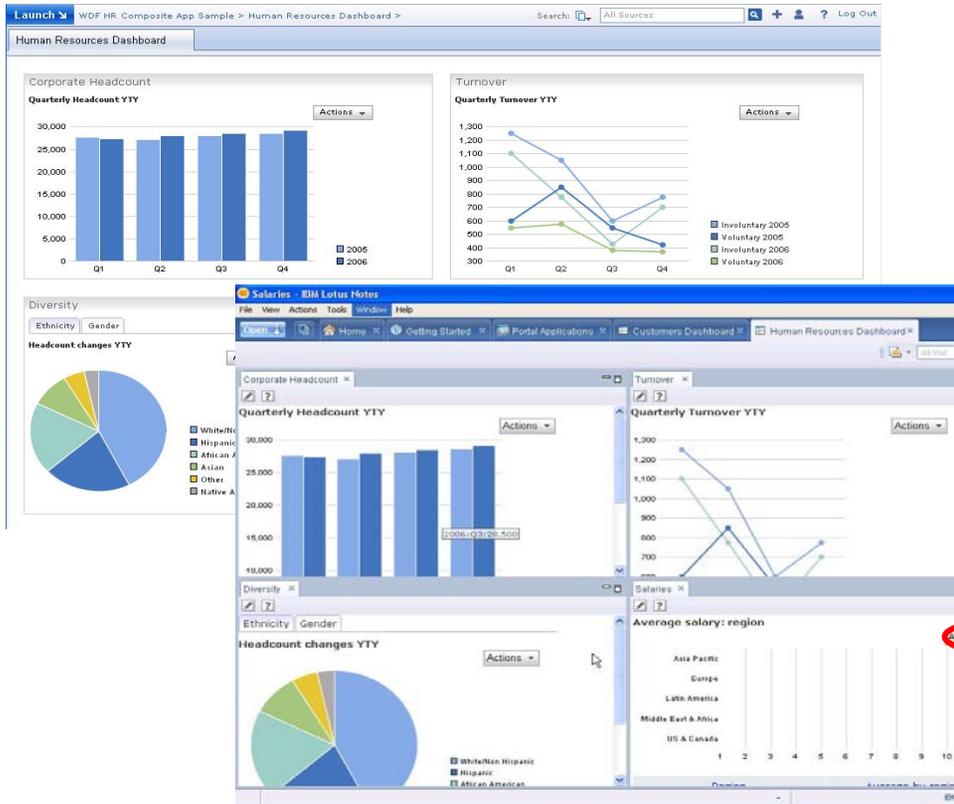
- Plug-in Eclipse y RAD
- Portlets complejos y multipágina sin codificar
- Fuerte capacidad de integración
- Automatización del código
- Extensibilidad y reutilización de piezas



# Estrategia de desarrollo multi-canal

Construimos un componente una sola vez y los desplegamos:

*...a Portal, WAS o J2EE*



*... a Sametime*



*... al cliente rico Notes/Expeditor*

*... a un dispositivo móvil*

## Portlet Factory y la integración de sistemas y apps

- Sobre Portlet Factory, IBM propone “packs” de soluciones de integración extensibles y adaptables, algunos con una fuerte orientación a la “solución vertical”
  - Soluciones por industria y rol: ventas, management, finanzas, compras, etc
  - autoservicio de RRHH
  - Healthcare
  - Aplicativos SAP
  - Procesos de negocio, SOA
  - Dashboards

En la foto, ejemplo de uno de los portlets preconstruidos de la solución de auto-servicio de RRHH

Your Upcoming Marriage



**Congratulations on your marriage!**  
 Make sure that your personal information and benefits match up with your new marital status. Use this checklist to keep track of important items you may need to update:



▼ Important Changes		
Name and marital status	?	Proceed > <span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>
Address and phone number	?	Proceed > <span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>
Emergency contacts	?	Proceed > <span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>
Dependents and Beneficiaries	?	Proceed > <span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>
Life Insurance Coverage	?	Proceed > <span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>
Tax Withholdings	?	Proceed > <span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>
Things to consider		
Direct Deposit Information	?	Proceed > <span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>
Will and estate planning	?	<span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>
Post Office Address Notification	?	<span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>
Passport information	?	<span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>
Social Security Card	?	<span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>
Voluntary benefit offerings	?	<span style="float: right;">Mark completed <input checked="" type="checkbox"/></span>

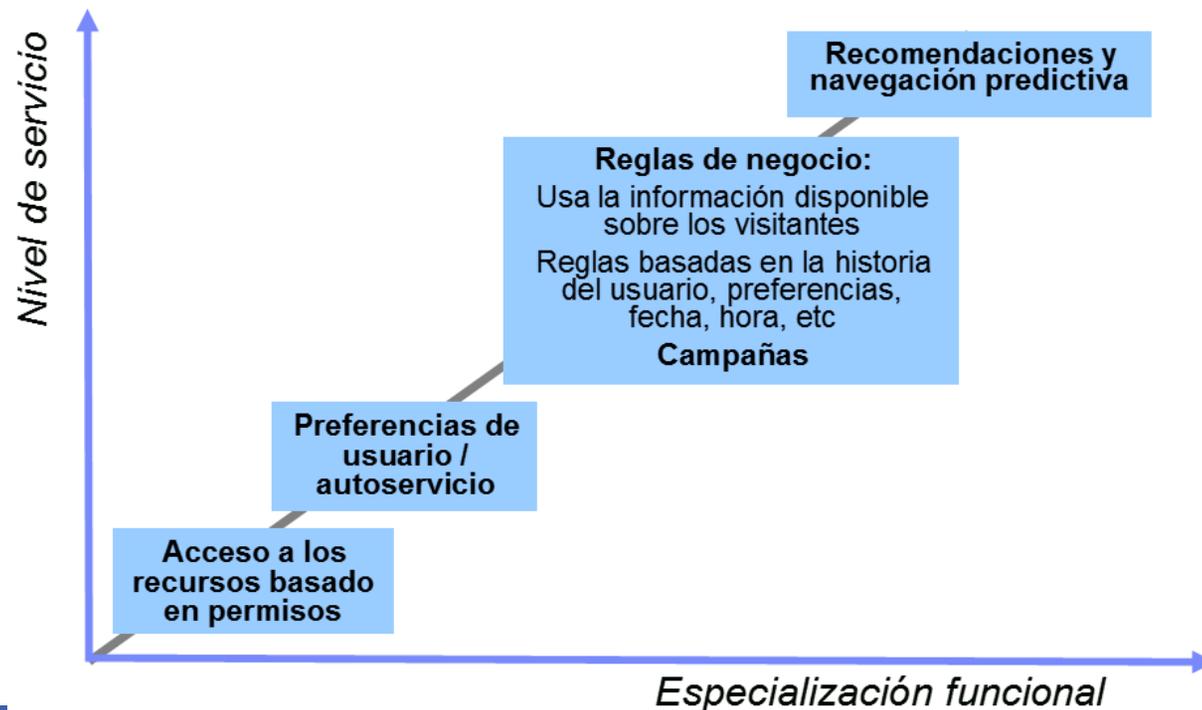
Home
Save Checklist

# Accesibilidad

- Temas
  - Accesibilidad global
    - Imitación en la visión, motriz, auditiva, comprensión, etc
    - Dispositivos móviles
  - Universalidad de usuarios
  - Usabilidad
  - Personalización
  - Productividad
  - Requerido por la ley
- Características
  - Portal accesible
  - Desarrollo accesible
  - Aplicaciones accesibles y seguras
  - Contenidos accesibles

# Personalización

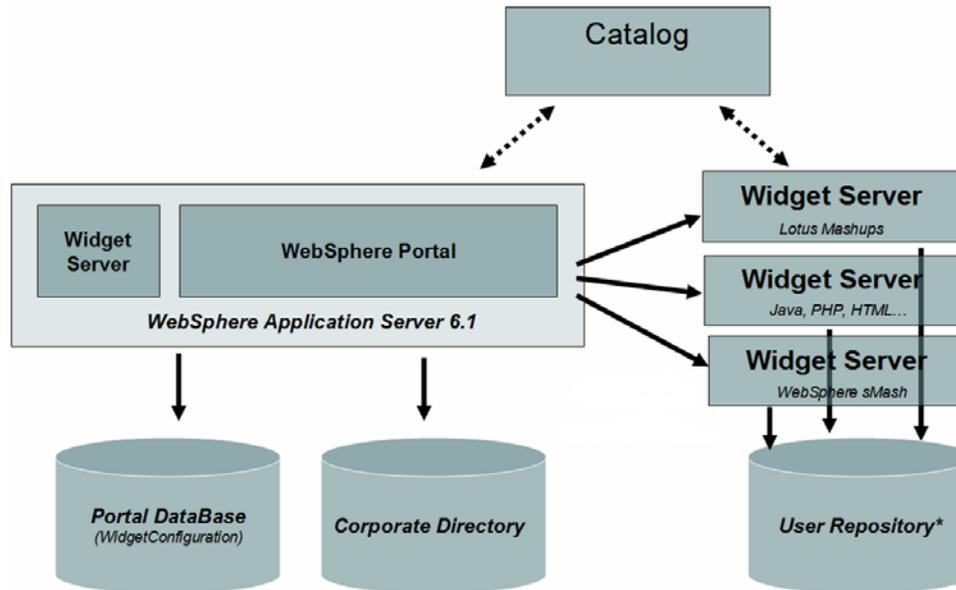
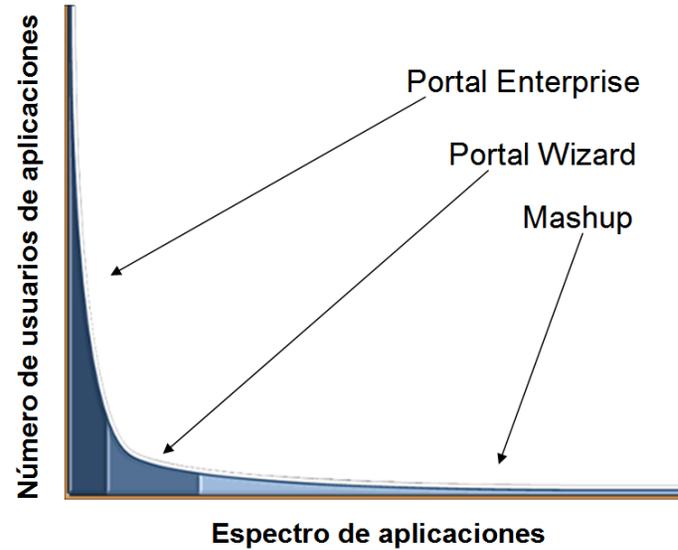
- **Motor de Recursos:** Permite obtener contenidos y perfiles de usuarios de orígenes internos y externos
- **Motor de Reglas:** Determina qué contenido se presenta a cada usuario, en función de su perfil.
- **Motor de Recomendación:** Genera recomendaciones basadas en la actividad del usuario
- **Motor de Campañas:** Planificación temporal de reglas y recomendaciones, sujeta a eventos



# Mashups

Los mashups pueden resolver la demanda de aplicaciones específicas, que por diferentes motivos quedan fuera del ámbito del espectro de apps corporativas

También suponen una herramienta de autoservicio para usuarios finales



# Mashups y Portales

Este ejemplo de mashup consiste en un servicio de información y localización geográfica asociado a mis medios de pago

The screenshot shows an IBM Lotus Mashups web portal with several components:

- Navigation:** Home, Administration, Applications, Search Center, More...
- Page Header:** Home, Welcome to OFN, My Views, Contact Us
- Left Sidebar:** My Cards, My Accounts
- My credit cards:**
  - VISA: 4123-3230-1234-5687
  - MasterCard: 4123-3230-1453-9876
  - Amex: 4123-3230-5362-1234
  - Filters: Last 30 days, Last 2 months, See a specific period (From: 01/06/2008, To: 01/05/2009)
  - Show button
- Geographical View:**
  - Map showing transaction locations with shopping cart icons.
  - Callout for CASA CALVET RESTAURANT: CALLE CASP 48, 08010 BARCELONA. http://www.barcelona-tapas.com/
  - Data by OpenStreetMap and GeoNames
- Your alerts:**
  - Warnings (2)
  - Payments found outside your shopping area! JEWEL BOX ON MADISON 654 MADISON AVENUE, NEW YORK, NY 10065, UNITED STATES. http://www.jewelboxonmadison.com
  - Payments above 300 €! JEWEL BOX ON MADISON 3209.00 Euros
  - Settle your purchases in easy installments
- Transactions View:**

Merchant	Merchant_Add
ALCAMPO HIPERMERCADO	RONDA DEL TAMARGUILLO
CARREFOUR ALMERIA	AVENIDA MEDITERRANEO 2
CASA CALVET RESTAURANT	CALLE CASP 48, 08010 BAR
PC CITY	PASEO DE LA FLORIDA 11, 2
4GATS RESTAURANT	CALLE MONTSIO 3, 08002 B
- Web Site View:**
  - BARCELONA TAPAS BAR Y RESTAURANTE
  - The Authentic Taste of Spain in London
  - Casa Fundada l'any 1991
  - Navigation: HOME, LOCATIONS (13 Well Court, 481 Lordship La, 24 Lime Street, 15 St Botolph St), MENÚS, TAPAS CLUB, EVENTS, PRESS, CONTACT US

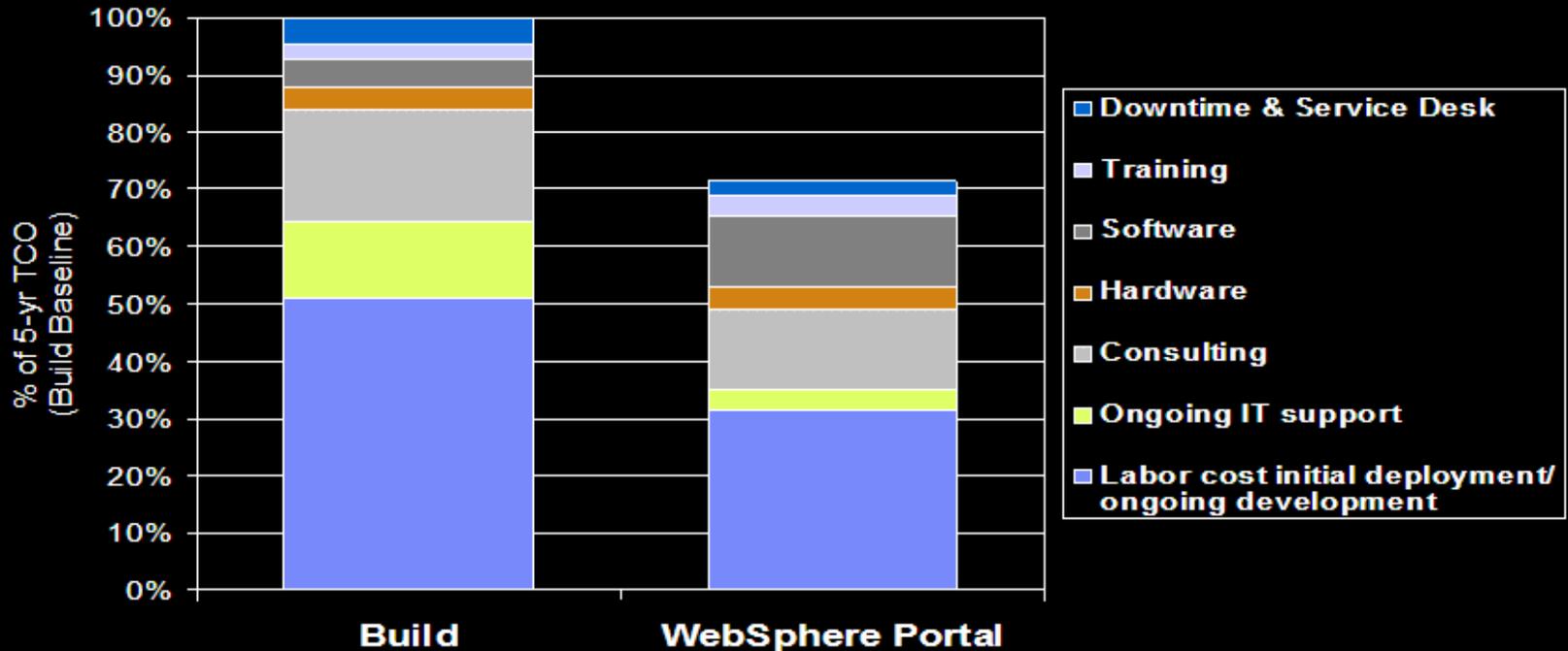
# ¿Preguntas?

# ¿Y si me lo hago yo?

## Portals are cheaper than home grown

WebSphere Portal TCO was 29% lower than average build your own effort

**5-Year TCO Advantage  
(Summary)**



Source: IDC, 2007

# Acceleradores de IBM WebSphere Portal

- Empaquetamientos de soluciones basadas en Portal
- Complementan y extienden el valor de los proyectos basados en Portal
- Aceleran la puesta en marcha de proyectos

