IBM

SOA & Process Integration Sales and Technical Briefing

12th September 2005 @ IBM Denmark, N91, Audi. B

Discover new solutions to advance your SOA

ON DEMAND BUSINESS

Agenda - SOA & Process Integration Sales and Technical Briefing

	Start	Duration	Speaker
Start	**9:00 AM**		
Welcome	*9:00 AM*	*00:00*	*Mårten Toll-Söderblom*
Executive Intro (SOA & Process Integration)	9:00 AM	00:45	Frank Østergaard
Customer Presentation	9:45 AM	00:25	Jesper Sørensen
Sales Model and Strategy	10:10 AM	00:20	
Break	**10:30 AM**	**00:15**	
Value Based Selling	10:45 AM	00:30	Jesper Sørensen
WebSphere Process Integration End-2-End Demo	11:15 AM	00:30	
Break	**11:45 AM**	**00:15**	
WebSphere v6 Integration Solutions	12:00 PM	00:30	Jesper Sørensen
Competitive Overview	12:30 PM	00:20	
Call to Action	12:50 PM	00:10	
Lunch	**1:00 PM**	**00:30**	
WPI 6.0 – Technical Positioning / Overview	1:30 PM	00:45	Peter Utzinger/Brian Morley
WebSphere Business Modeler Technical Overview + demo	2:15 PM	00:45	
WebSphere Integration Developer Technical Overview	3:00 PM	00:45	
Break	**3:45 PM**	**00:15**	
Process Integration and Application Integration / ESB	4:00 PM	00:40	Peter Utzinger/Brian Morley
WebSphere Business Monitor Technical Overview + demo	4:40 PM	00:40	
Wrap up	*5:20 PM*	*00:10*	*Frank Østergaard/Jesper Sørensen*
End	**5:30 PM**		

SOA on your terms and our expertise