

WebSphere Software

Process Integration and Application Integration / ESB

Peter Utzinger
Pan – IOT WebSphere Business Integration Technical Sales

SOA on your terms and our expertise

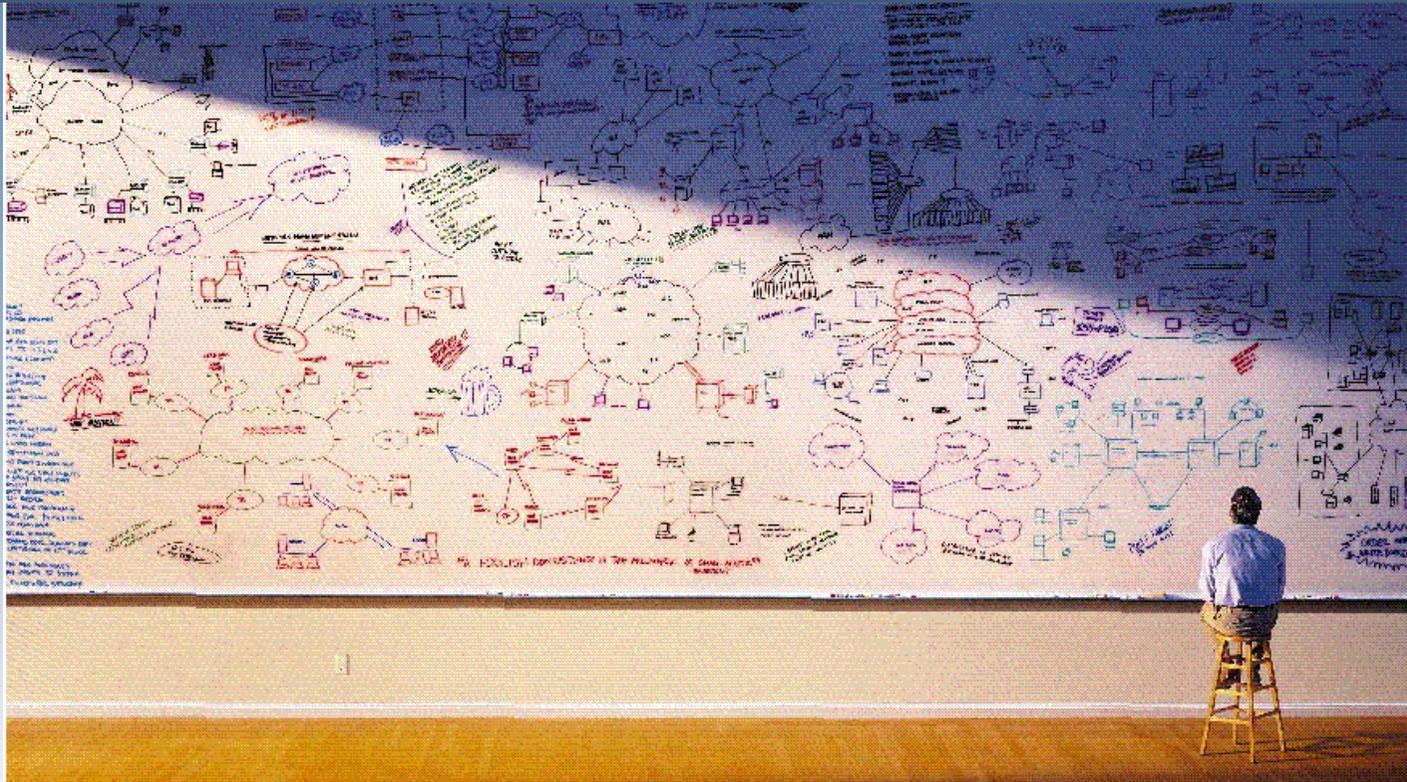
ON DEMAND BUSINESS

© 2005 IBM Corporation

SOA/ESB Foundation

Key Principles and Rational

Why are interfaces so expensive to build and maintain?



- Application interface logic is intertwined with business logic.
- Tightly integrated interfaces are difficult to change.
- The more interfaces the more complex the application -- interface logic may exceed business logic.
- In such circumstances, re-use becomes difficult and impractical.