



WebSphere Software

# Process Integration and Application Integration / ESB

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*SOA on your terms and our expertise*

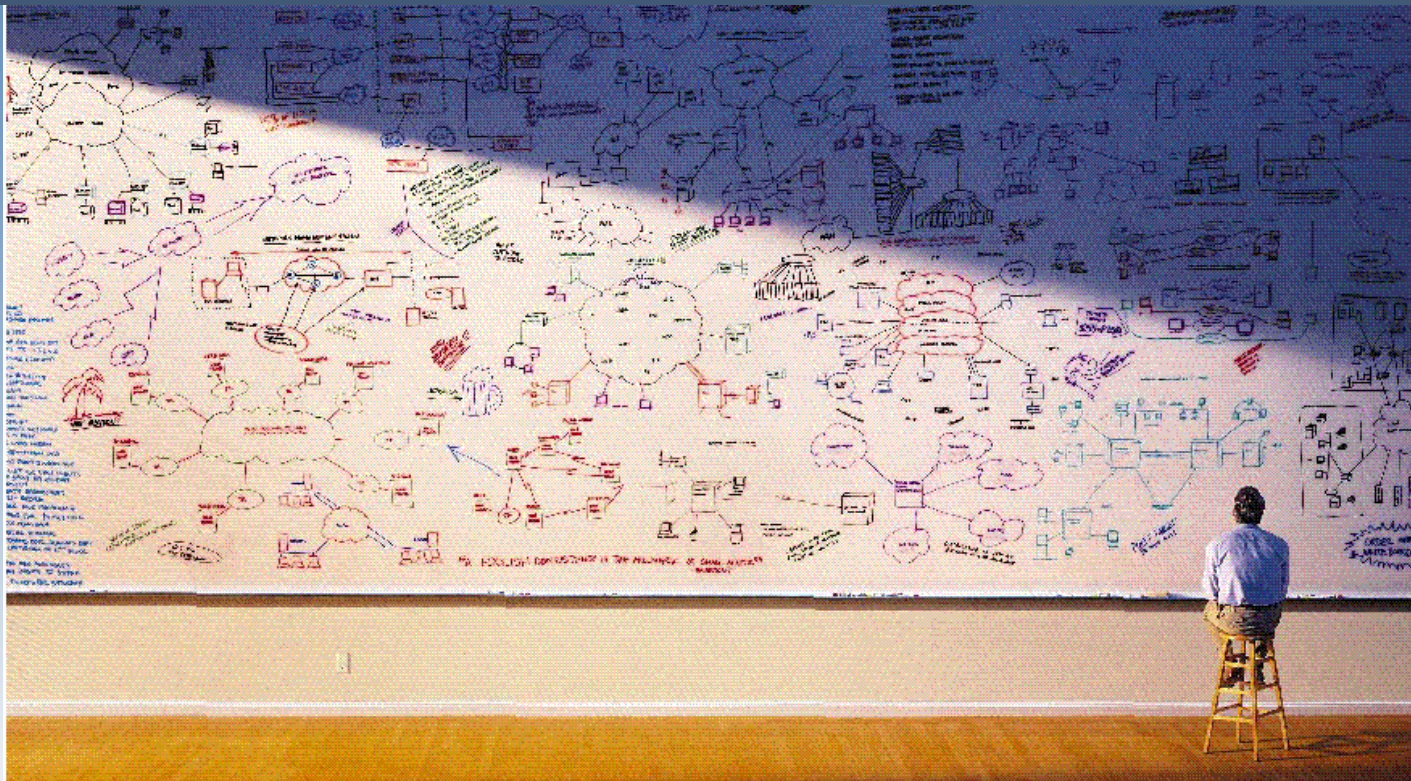


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# *SOA/ESB Foundation*

## *Key Principles and Rational*

# Why are interfaces so expensive to build and maintain?



- Application interface logic is intertwined with business logic.
- Tightly integrated interfaces are difficult to change.
- The more interfaces the more complex the application -- interface logic may exceed business logic.
- In such circumstances, re-use becomes difficult and impractical.