

IBM Content 2014 Information. Insights. Results.

Washington, DC Tuesday, April 29, 2014

8:00			Breakfast - Sponsored	d by Notable Solutions		
8:45 - 9:00	Welcome / Opening remarks					
9:00 - 10:00	Guest speaker keynote – Mark Eaton					
10:00 - 10:30	Keynote #2 - Feri Clayton, Director, IBM Enterprise Content Management					
10:30 -10:45	Business Partner introduction					
10:45 - 11:00	Break- Chesapeake Ballroom					
11:00 - 11:50	▲ Smarter Counter	Reducing Cost	▲ The Content	Best Practices with	What's new in	Output for
	Fraud: New	and Risk in	Navigator	IBM Content	Capture and	ECM: The
	Threats. New	eDiscovery	Experience,	Manager	Imaging?	Final Frontier
	Thinking		building Web,			
			Social, & Mobile			
			Content Solutions			
	Room 0101	Room 0102	Room 2102	Room 2104	Room 2101	Room 2106
	Jonathan Muise	David Obarowski	Rick Nickell	Shailesh Gupta	Daniel Ouimet	John Bourdeau
11:55 -12:45	Aligning People,	Delivering	Best Practices	Hands on Lab –	A Business	Managing
	Process and	Enterprise	with IBM FileNet	Content Navigator	Analyst Guide to	Email for Fun
	Policy in Public	Value with	Content Manager		Delivering	and Profit
	Sector for better	Effective	and Content		Solutions with	
	outcomes	Records	Foundation	Room 2104	IBM Case	
		Management		Robert Nonnenkamp	Manager	
	Room 0101	Room 0102	Room 2102	Kevin Bowe, Cheryl	Room 2101	Room 2106
10.45 0.45	Campbell Robertson	Genifer Graff	Rick Nickell	Miller	Dave Perman	John Masters
12:45 - 2:15	Lunch and Vendor Expo - Chesapeake Ballroom - Sponsored by IMC Meet & Greet with Mark Eaton					
2:15 - 3:05	Dublic Coston 9	A Duive Detten			A Decuments	Casura
2.13 - 3.03	Public Sector &	Drive Better	Second	Hands on Lab –	Documents	Secure
	Entorprico	Pusiness	Congration	Content Navigator	Nowl Mobile	
	Enterprise	Business Outcomes with	Generation	Content Navigator	Now! – Mobile	Distributed
	Content	Outcomes with	Archiving -	Content Navigator	and Distributed	Distributed Case File
	Content Management: A	Outcomes with Case	Archiving - Shining the Light	Content Navigator	and Distributed Capture for Real	Distributed
	Content Management: A perspective from	Outcomes with	Archiving -		and Distributed Capture for Real Time Business	Distributed Case File
	Content Management: A perspective from IBM's Federal	Outcomes with Case	Archiving - Shining the Light	Room 2104	and Distributed Capture for Real	Distributed Case File Capture
	Content Management: A perspective from	Outcomes with Case	Archiving - Shining the Light	Room 2104 Robert Nonnenkamp	and Distributed Capture for Real Time Business	Distributed Case File
	Content Management: A perspective from IBM's Federal CTO	Outcomes with Case Management	Archiving - Shining the Light on Dark Data	Room 2104	and Distributed Capture for Real Time Business Outcomes	Distributed Case File Capture
3:05 - 3:15	Content Management: A perspective from IBM's Federal CTO Room 0101	Outcomes with Case Management	Archiving - Shining the Light on Dark Data Room 2102 Genifer Graf	Room 2104 Robert Nonnenkamp Kevin Bowe, Cheryl Miller	and Distributed Capture for Real Time Business Outcomes Room 2101	Distributed Case File Capture Room 2106 Dave Gomez
3:05 - 3:15 3:15 - 4:05	Content Management: A perspective from IBM's Federal CTO Room 0101	Outcomes with Case Management	Archiving - Shining the Light on Dark Data Room 2102 Genifer Graf	Room 2104 Robert Nonnenkamp Kevin Bowe, Cheryl	and Distributed Capture for Real Time Business Outcomes Room 2101	Distributed Case File Capture Room 2106 Dave Gomez
	Content Management: A perspective from IBM's Federal CTO Room 0101 Andras Szakal	Outcomes with Case Management Room 0102 Doc Mills	Archiving - Shining the Light on Dark Data Room 2102 Genifer Graf Break - Chesa	Room 2104 Robert Nonnenkamp Kevin Bowe, Cheryl Miller peake Ballroom	and Distributed Capture for Real Time Business Outcomes Room 2101 Brent Bussell	Distributed Case File Capture Room 2106 Dave Gomez
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	Content Management: A perspective from IBM's Federal CTO Room 0101 Andras Szakal Delivering Solutions with	Outcomes with Case Management Room 0102 Doc Mills From Information to	Archiving - Shining the Light on Dark Data Room 2102 Genifer Graf Break - Chesa Stop Data Hoarding -	Room 2104 Robert Nonnenkamp Kevin Bowe, Cheryl Miller peake Ballroom Meeting the Needs of Your Business	and Distributed Capture for Real Time Business Outcomes Room 2101 Brent Bussell Optimizing Customer Self	Distributed Case File Capture Room 2106 Dave Gomez
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	Content Management: A perspective from IBM's Federal CTO Room 0101 Andras Szakal Delivering Solutions with ECM in the Cloud	Outcomes with Case Management Room 0102 Doc Mills From Information to Insight - Understanding Your Customer with Content Analytics	Archiving - Shining the Light on Dark Data Room 2102 Genifer Graf Break - Chesa Stop Data Hoarding - Cleaning up your Legacy Data	Room 2104 Robert Nonnenkamp Kevin Bowe, Cheryl Miller Peake Ballroom Meeting the Needs of Your Business with IBM Case Manager.	and Distributed Capture for Real Time Business Outcomes Room 2101 Brent Bussell Optimizing Customer Self Service with High Performance Statement Presentment	Distributed Case File Capture Room 2106 Dave Gomez
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3:15 - 4:05	Content Management: A perspective from IBM's Federal CTO Room 0101 Andras Szakal Delivering Solutions with ECM in the Cloud Room 0101 Huzefa Hakim ECM Roadmap	Outcomes with Case Management Room 0102 Doc Mills From Information to Insight - Understanding Your Customer with Content Analytics Room 0102 Mike Zimmer & Strategy - What's N	Archiving - Shining the Light on Dark Data Room 2102 Genifer Graf Break - Chesa Stop Data Hoarding - Cleaning up your Legacy Data Room 2102	Room 2104 Robert Nonnenkamp Kevin Bowe, Cheryl Miller Peake Ballroom Meeting the Needs of Your Business with IBM Case Manager. Room 2104 Dave Perman	and Distributed Capture for Real Time Business Outcomes Room 2101 Brent Bussell Optimizing Customer Self Service with High Performance Statement Presentment Room 2101	Distributed Case File Capture Room 2106 Dave Gomez
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