




























City Name

IBM Smarter Content Summit 2013

New insights. Better outcomes.

			
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Date					
8:45am - 10:00am	General Session & Keynote Address				
10:00am	Break & Sponsor Expo				
10:15am - 11:05am					
11:05am	Break				
11:15am - 12:05pm			 		
12:05pm	Lunch and Sponsor Expo				
1:30pm - 2:20pm			 		
2:20pm	Break				
2:30pm - 3:20pm					
3:20pm	Break				
3:30pm - 4:20pm					
4:20pm	Reception and Sponsor Expo				