



## New York City

### Thursday, May 8, 2014

Line of Business	IT	Hands On Lab
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<b>8:00</b>	<b>Breakfast - Sponsored by IGC</b>					
8:45 - 9:00	Welcome / Opening remarks					
9:00 - 10:00	Guest speaker keynote – Mark Eaton					
10:00 - 10:30	Keynote #2 - Doug Hunt, General Manager, IBM Enterprise Content Management					
10:30 - 10:45	Business Partner introduction					
10:45 - 11:00	<b>Break- Gallery Ballroom</b>					
11:00 - 11:45	The Content Navigator Experience - Building Web, Social, and Mobile Content Solutions  <i>West Ballroom A</i> <i>Ian Story</i>	Reducing Cost and Risk in eDiscovery  <i>Studio 3/4</i> <i>David Obarowski</i>	Bring the Power of Analytics to your OnDemand Solution with Datawatch Report Mining Server  <i>West Ballroom C</i> <i>Thom Garcia &amp; Harvey Gross</i>	Meeting the Needs of Your Business with IBM Case Manager  <i>Studio 6</i> <i>Dave Perman</i>	Best Practices with IBM FileNet Content Manager and Content Foundation  <i>West Ballroom B</i> <i>Lisa Lafayette</i>	Best Practices with IBM Content Manager  <i>Studio 5</i> <i>Steve Studer</i>
11:50 - 12:35	Yale University - Upgrade to FileNet In the Cloud  <i>West Ballroom A</i> <i>Lynn Van Sweden</i> <i>Bill Martin</i>	Nine Lines of Business in Every Organization That Can Benefit from ECM  <i>Studio 3/4</i> <i>Dan Bigos</i>	What's New in Capture and Imaging?  <i>West Ballroom C</i> <i>Daniel Ouimet</i>	Hands on Lab – Content Navigator  <i>Studio 6</i> <i>Hugo Martinez and Luke Saville</i>	Delivering Enterprise Value with Effective Records Management  <i>West Ballroom B</i> <i>Genifer Graff</i>	Output for ECM: The Final Frontier  <i>Studio 5</i> <i>Jay Baumgarten</i>
12:35 - 2:00	<b>Lunch and Vendor Expo –Gallery Ballroom - Sponsored by CENIT</b>					
	<b>Meet and Greet - Mark Eaton</b>					
2:00 - 2:45	Drive Better Business Outcomes with Case Management  <i>West Ballroom A</i> <i>Michael Green</i>	Optimizing Customer Self Service with High Performance Statement Presentment (Content Manager OnDemnd)  <i>Studio 3/4</i> <i>Neil Parrott</i>	Smarter Counter Fraud - New Threats. New Thinking.  <i>West Ballroom C</i> <i>Jonathan Muise</i>	Hands on Lab – Content Navigator  <i>Studio 6</i> <i>Hugo Martinez and Luke Saville</i>	Second Generation Archiving - Shining the Light on Dark Data  <i>West Ballroom B</i> <i>Genifer Graff</i>	Maximizing Service Quality for ECM Business Users  <i>Studio 5</i> <i>Larry Fritz and Roland Merkt</i>
2:45 - 2:55	<b>Break –Gallery Ballroom</b>					
2:55 - 3:40	Turning Business Information into Business Insight with Content Analytics  <i>West Ballroom A</i> <i>Mike Zimmer</i>	A Business Analysts Guide to Delivering Solutions with IBM Case Manager  <i>Studio 3/4</i> <i>Dave Perman</i>	Stop Data Hoarding - Cleaning up your Legacy Data (StoredIQ)  <i>West Ballroom C</i> <i>Amir Jaibaji</i>	Documents Now! – Mobile and Distributed Capture for Real Time Business Outcomes  <i>Studio 6</i> <i>Feri Clayton</i>	Delivering Solutions with ECM in the Cloud  <i>West Ballroom B</i> <i>Ian Story</i>	Increase Margins and Efficiencies in Transactional Processes Using Brava for IBM Content Navigator  <i>Studio 5</i> <i>Jose Rodriguez &amp; Alen Dranikov</i>
3:45 - 4:30	ECM Roadmap & Strategy - What's New in ECM? <i>John Murphy, VP, ECM Products, Development and Strategy</i> <i>Gallery Ballroom</i>					
4:30	<b>Reception - Sponsored by Crawford Technologies</b>					

Note: The agenda is subject to change.