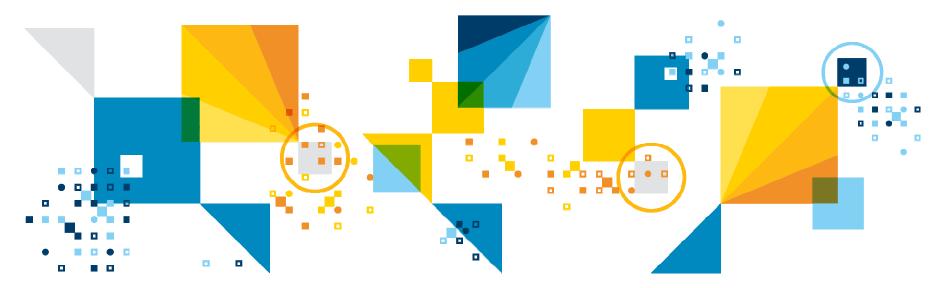


Meeting the Needs of Your Business with IBM Case Manager

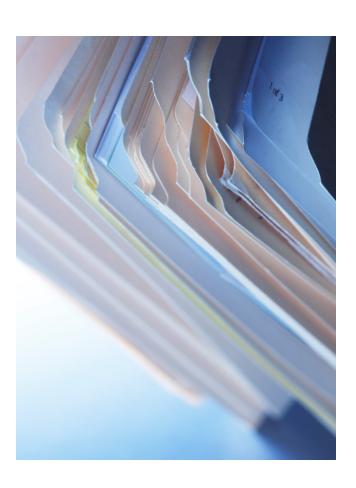
Powerful Tools for Business and IT Organizations





New market demands require new approaches

- Increased costs and risks from unpredictable processes
- Higher customer service level expectations
- Greater demands for productivity amid complex decisions
- Limited ability to respond to market dynamic
- Departing and diminished workforces



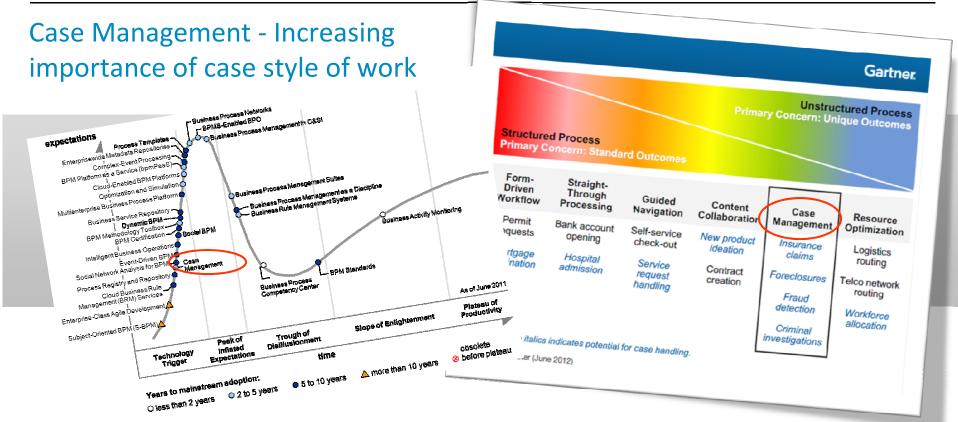


Challenges for IT

- Deliver on an ever growing Line of Business solution backlog
- Simplify internal architectures
- Reduce the number of tools and the unique skills required
- Adhere to corporate legal and risk policies



Information. Insights. Results.



"Casework is **complex and not routine**. Each case is a unique situation that involves complex interactions between **content, people,** business and regulatory **policies** to achieve an **optimal outcome**. Casework involves information, judgment, experience and policies, and strives to balance multiple and often contradictory perspectives about rights, entitlements, settlements, risks and money to reach an optimal (not perfect) outcome for all involved parties. Casework is often closely **audited** for adherence to corporate policies and government regulations, typically performed by **information workers** and experts, and is often **collaborative**..."

Case-style work

A case management approach to supporting and managing work fits for situations where:

- Goals are understood, but the specific tasks, order and stakeholders are not completely defined
- Access to information is key
- Knowledge some tacit, most documented and business data - needs to be captured, analyzed, acted on, organized and stored

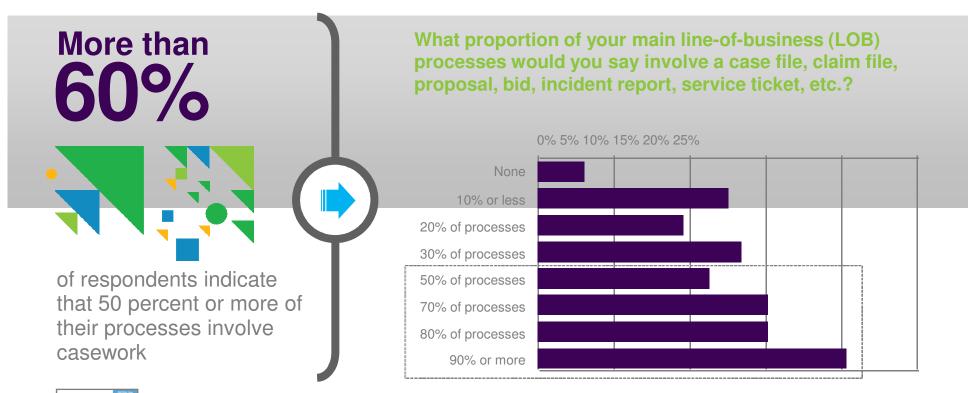


The case for smarter Case Management

Neil Ward-Dutton, Research Director

April 20

Marketplace view

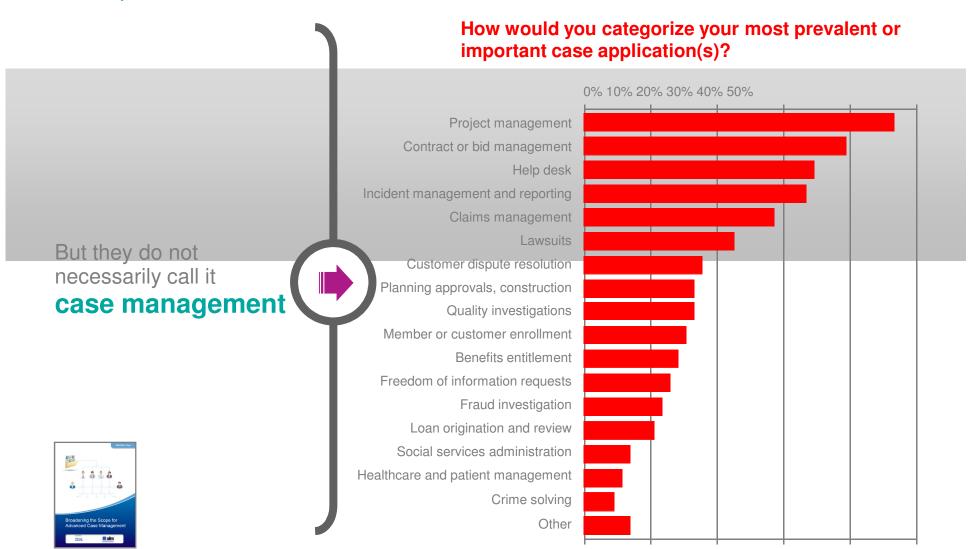


Broadening the Scope for Advanced Case Management

SOURCE: AIIM, Broadening the Scope for Advanced Case Management, Doug Miles, 2013, http://public.dhe.ibm.com/software/data/sw-library/ecm-programs/IBM-AdvancedCaseManagement-2013-Final.pdf. © AIIM 2013 www.aiim.org/© IBM 2013 www.ibm.com



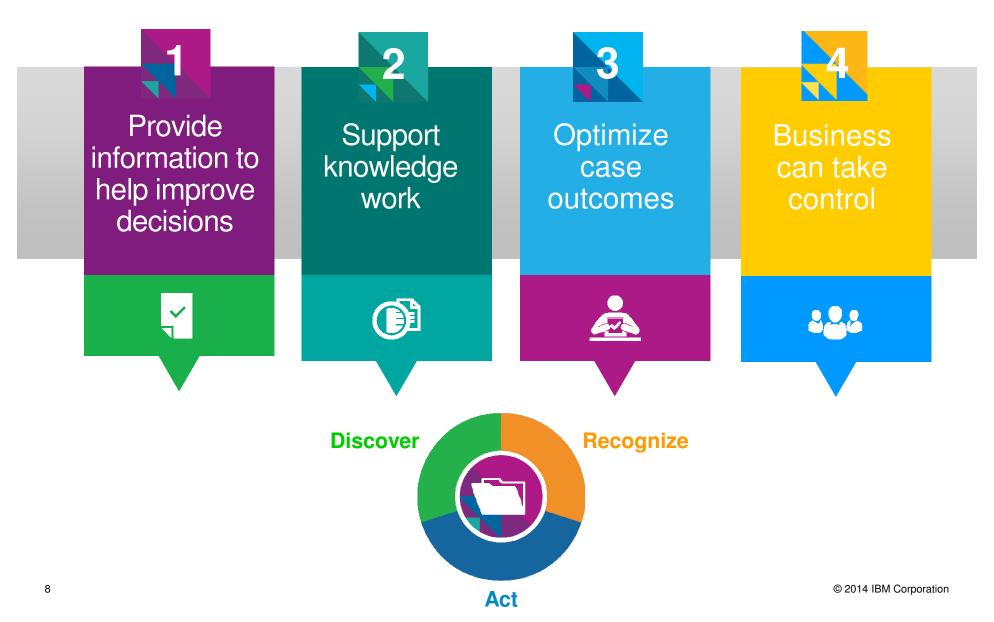
Marketplace view



SOURCE: AIIM, Broadening the Scope for Advanced Case Management, Doug Miles, 2013, http://public.dhe.ibm.com/software/data/sw-library/ecm-programs/IBM-AdvancedCaseManagement-2013-Final.pdf. © AIIM 2013 www.aiim.org/© IBM 2013 www.ibm.com



Capabilities required to address case style workloads

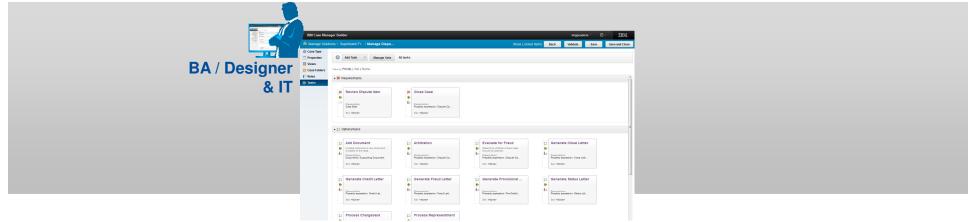


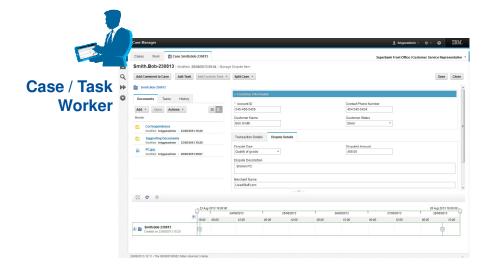
IBM

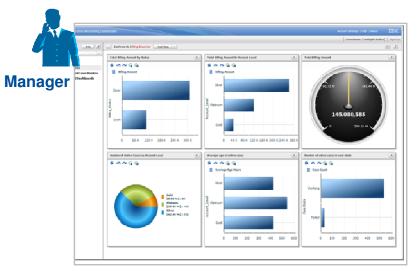
IBM Case Manager

Bringing it all together in one powerful platform





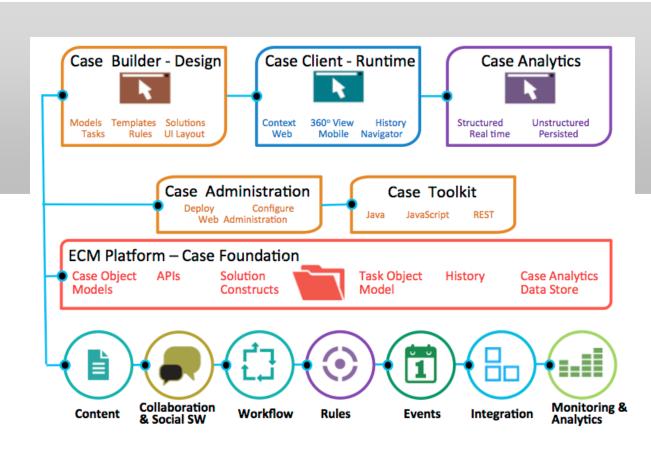






IBM Case Manager

Key Components Included



ECM Platform Foundation

 Built on top of an enterprise class active content platform

Case Manager Builder

 Case Solution builder tool oriented to needs of line of business analysts

Case Manager Client

 A run time environment for launching, processing, and interacting with cases

Case Manager Analytics

 Real time and historical case monitoring with threshold monitoring and alert generation

• Case Manager Admin Client

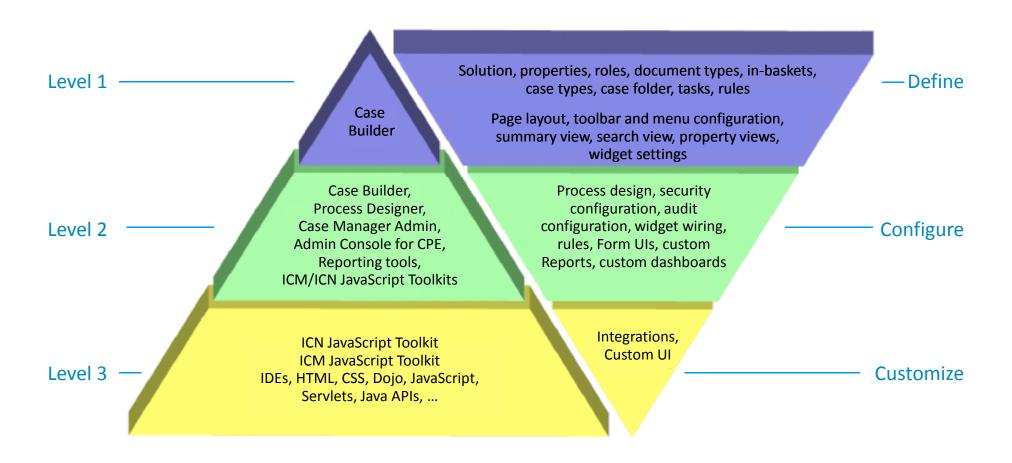
 Web based tool for configuring the ICM environment and for moving solutions between development and production domains

Case Manager APIs

 Extend your case solutions using JavaScript, Java, and REST API toolkits

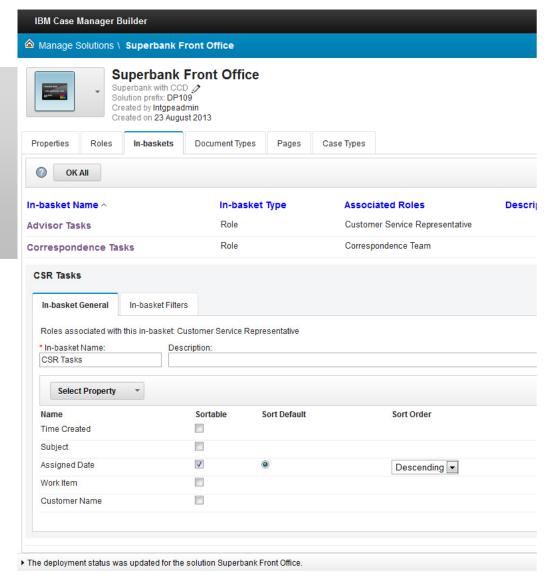


Levels of Design and Associated Effort and Skills



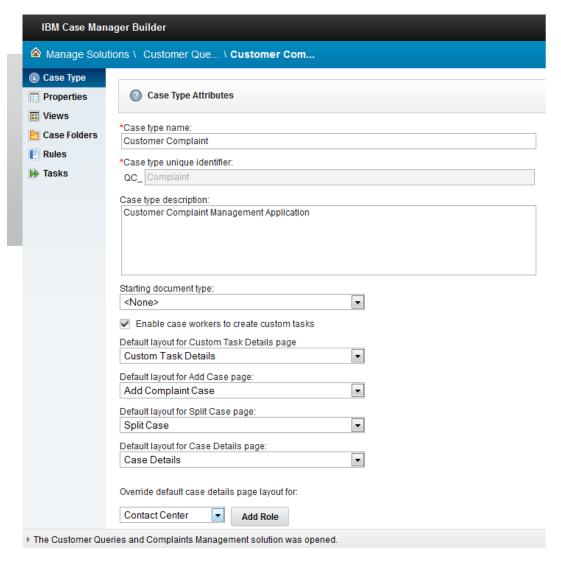


Case Builder: Rapid Solution Development

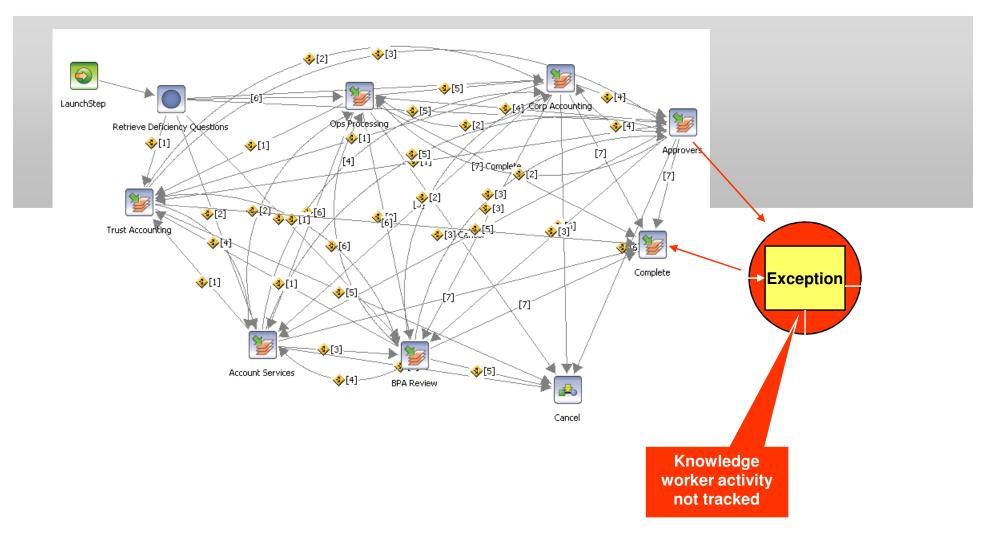




Case Builder: Case Types

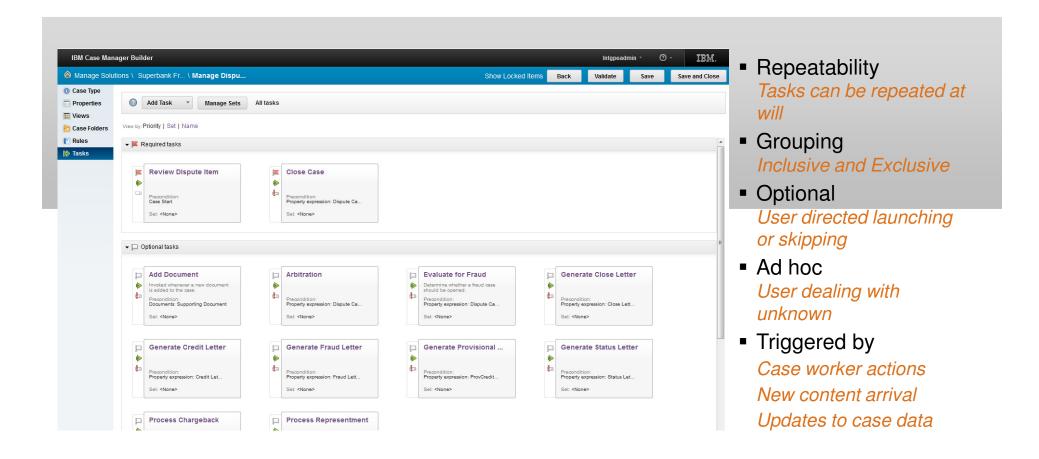


Case Style Work Can Be Unpredictable



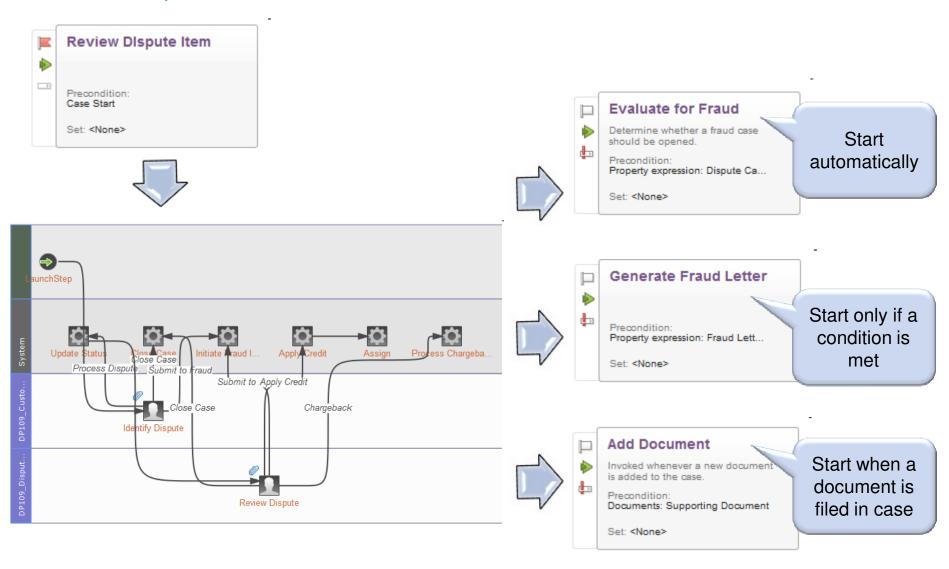


The Power of IBM Case Manager Tasks

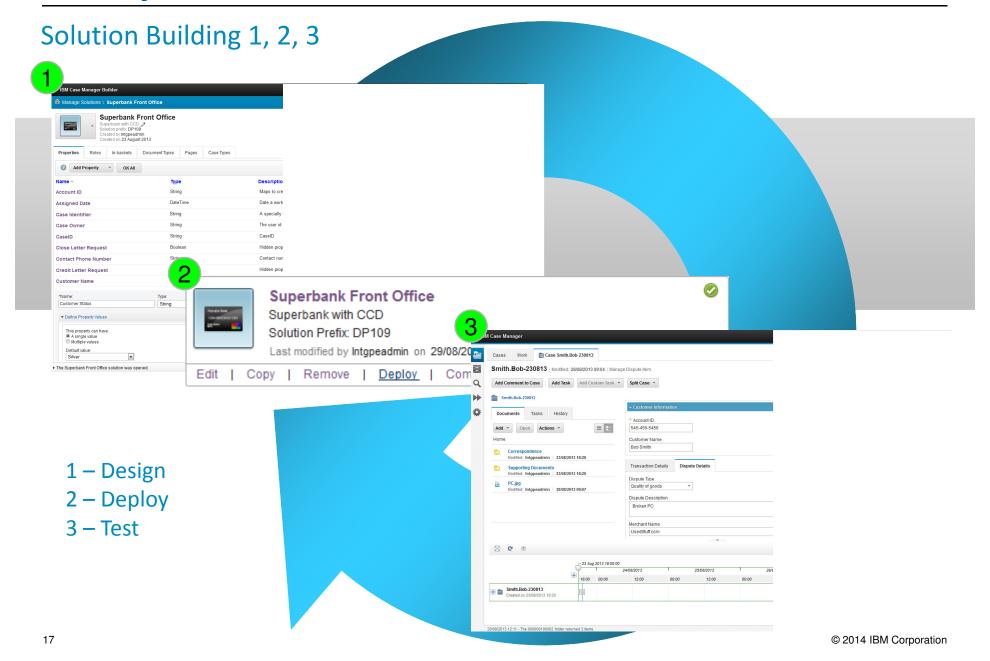




Tasks and Dependencies

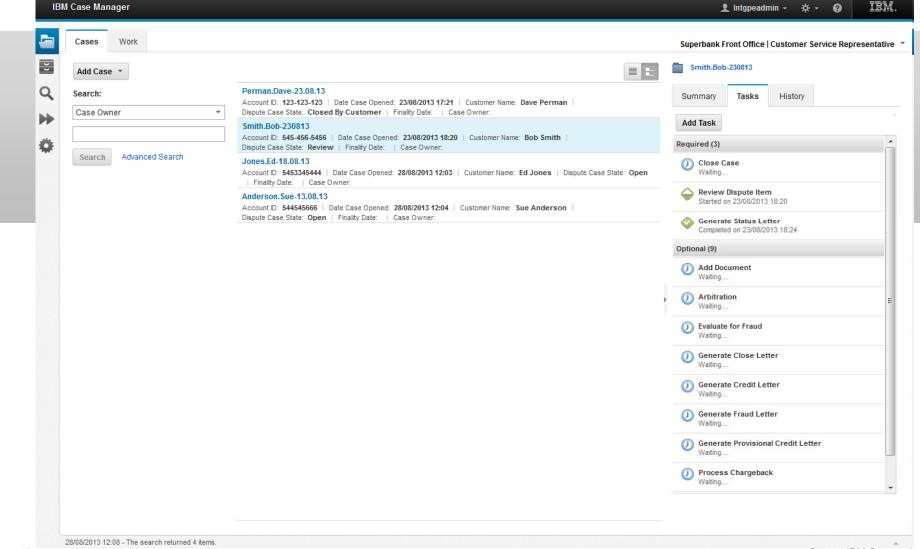








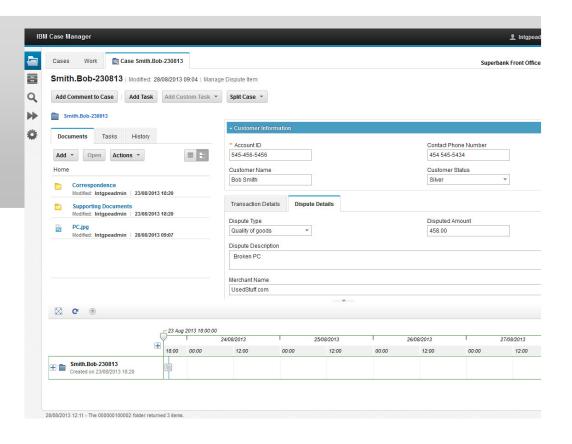
Case Worker User Experience - Case Search Page





Case Worker User Experience – Opening a Case

- Role-based and personalized
 End user gets exactly the information they need to progress the case
- Flexible and extensible
 Can be configured to meet
 unique business requirements
- Provides deep context for case work
 No more disjointed jumping between application
- Brings people, process and information together to drive case progression and better outcomes

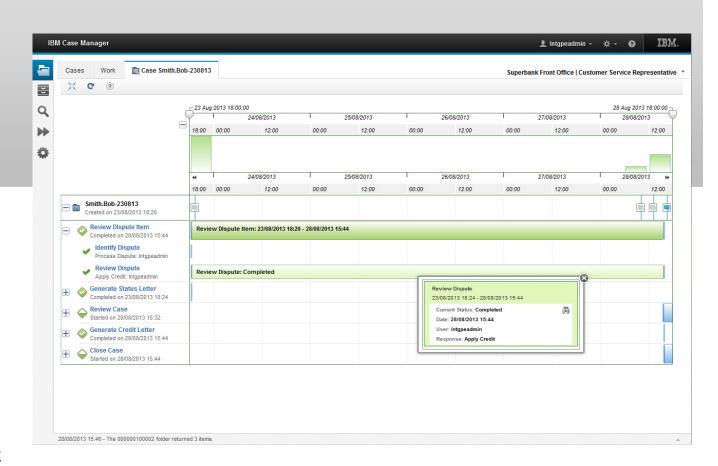


Case worker user experience showing tasks, documents, history, and case data



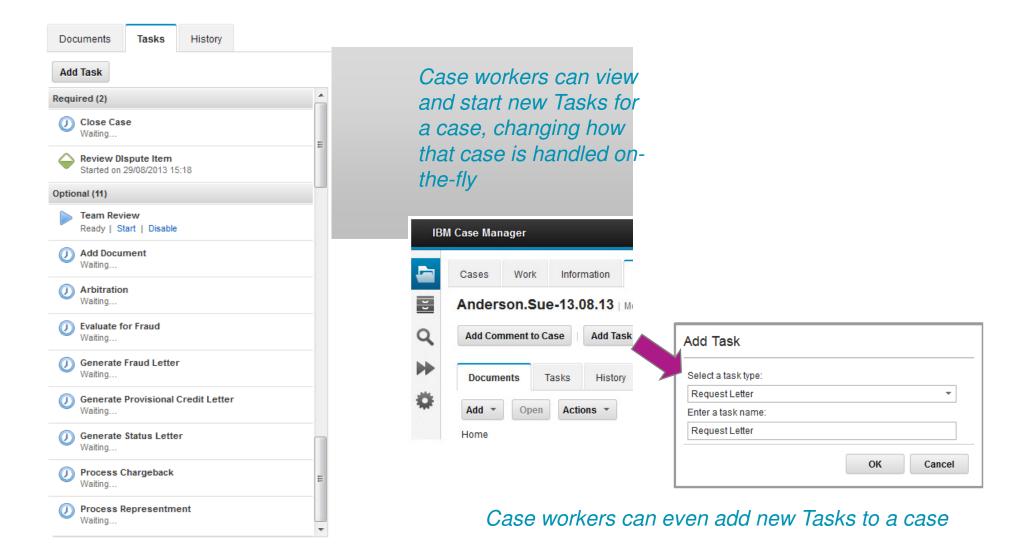
Case History Visualizer

- Provides a quick overview of life of a case
 Shows when things happened, what it was, and by whom
- Event Histogram
 shows when most
 activity occurred The
 taller the bar, the
 more things happened
 to the case
- Zoom in for more insight The lower timeline zooms to show details such as tasks and work item completion





Cases are Dynamic



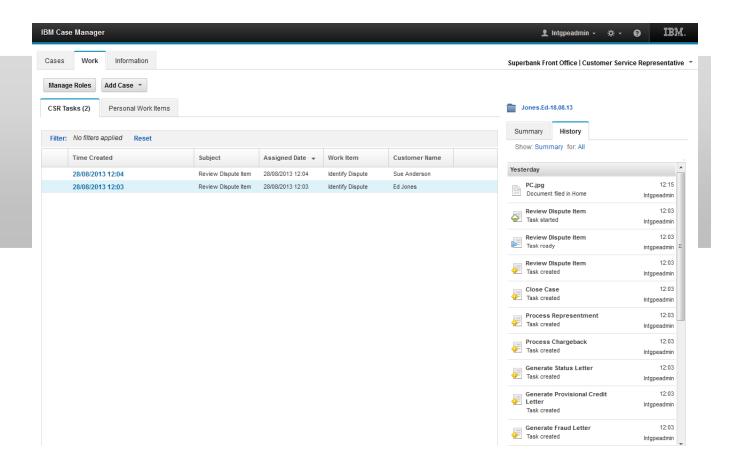


Task Worker User Experience – In-baskets of Assigned Work

 Role-based and personalized
 Customizable in-baskets of work for the user's role or assigned specifically to

them

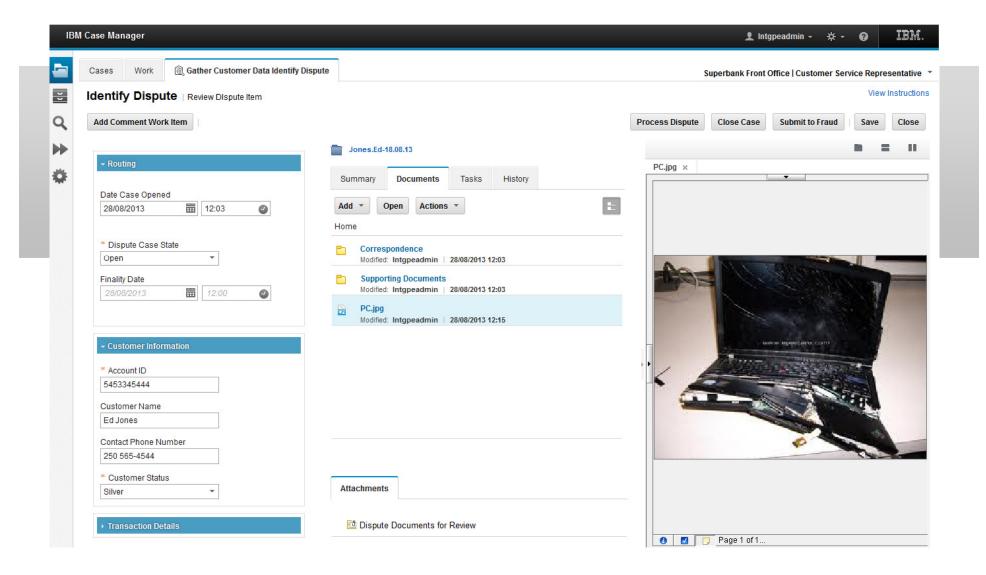
- Flexible and extensible
 Can be configured to meet
 unique business
 requirements
- Provides deep context for case work Direct access to the case data, documents and history



Task worker user experience showing configurable work lists and the case information associated with work item



Task Worker User Experience – Work Details Page





Fully Integrated Content Management

Every case has its own folder for storing its documents

End user have quick access to case material

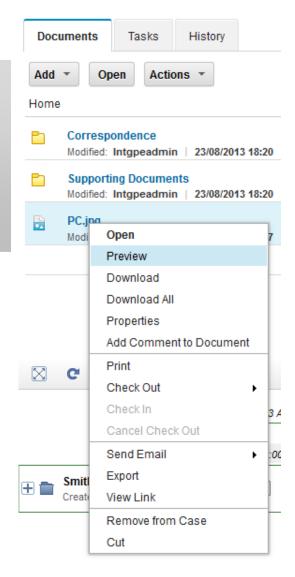
Integrated document viewer with markup capabilities

View documents and case data at the same time

- Full document management functionality
 Document versioning and metadata properties
- Centralized content repository for all case artifacts

Maintain control over cases and documents

Support for Content Navigator plug-ins
 Extend the standard capabilities



Active Content is Smarter Content

- Active content is a key capability where changes in content can cause an action within the system
- Active content allows customers to:
 - Accelerate time-to-value significantly simplifying and shortening application delivery time
 - Achieve agility by allowing rapid changes through configuration
 - Mitigate risk by automating and logging important events for compliance or legal requirements
- Case Manager includes several built-in features that build on this capability
 - New case creation on document arrival
 - Case tasks that are started when documents are added to the case



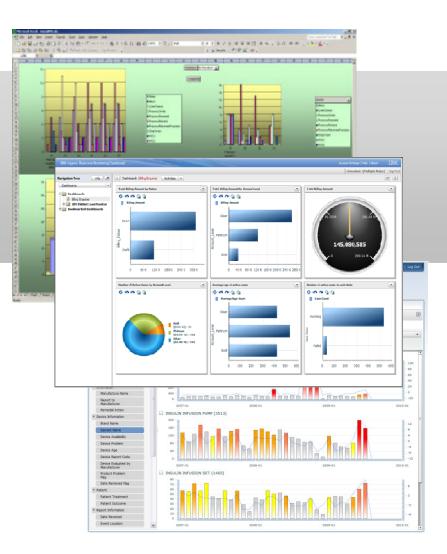






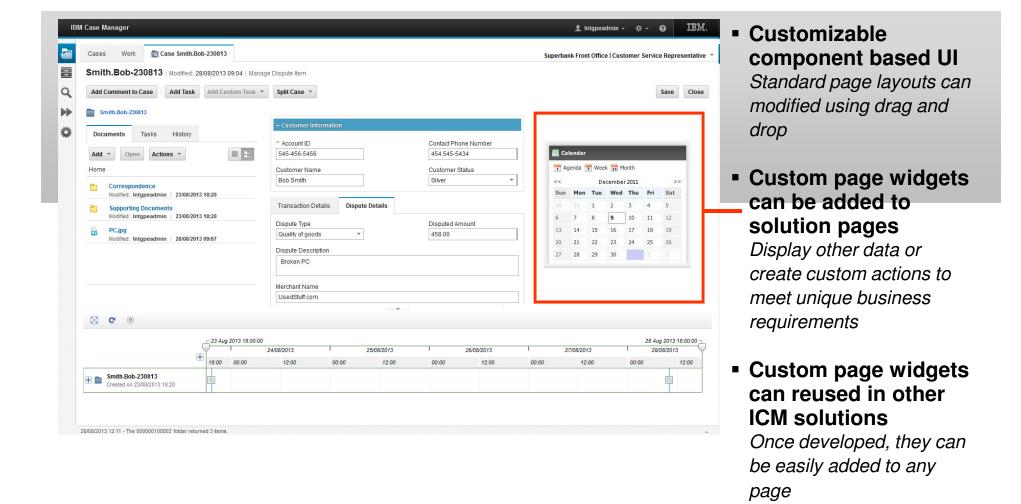
IBM Case Manager – 3 Styles of Analytics

- Case Analyzer (Historical Reporting)
 - Excel and Cognos enable case and process analysis
 - Dynamic Drill down, slice and dice, filter, etc
 - High performance, large volume analysis
- Case Monitor (Real Time Dashboards)
 - Cognos RTM provides real time cases monitoring
 - Threshold monitoring and alert generation
- Content Analytics
 - Crawl and index case contents and metadata
 - Discover patterns, trends and insights across cases. Example: Most common compliant in user comments in cases

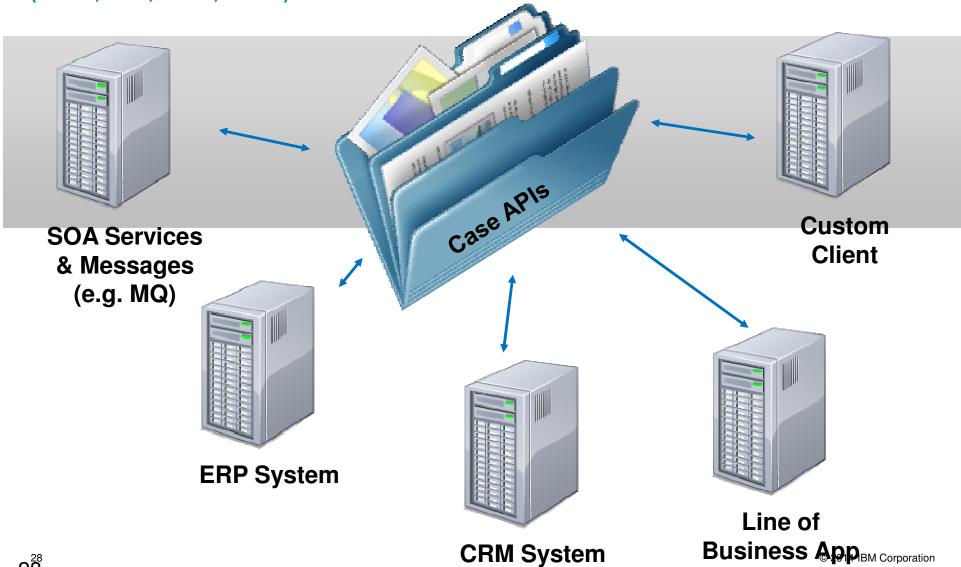




Client Customization and UI Widgets

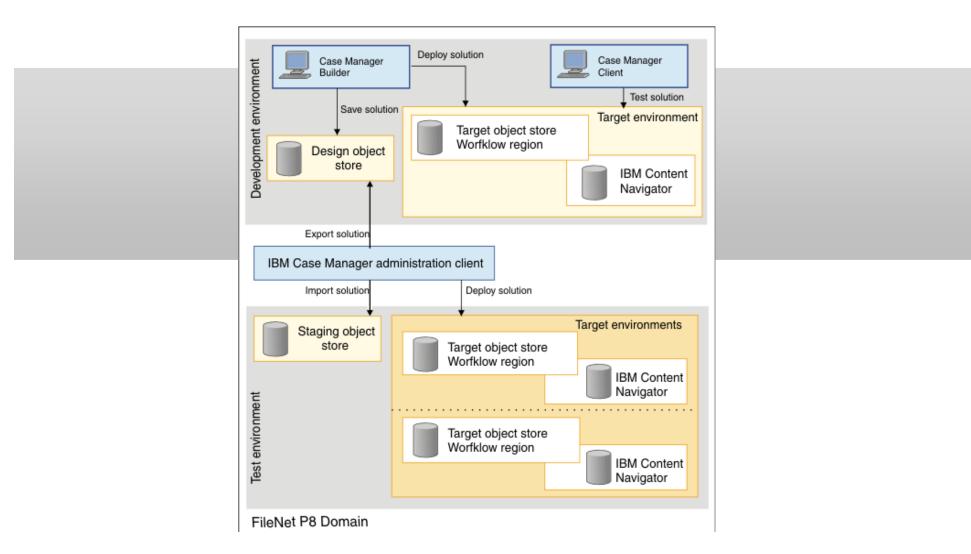


Case Manager APIs (REST, WS, Java, .NET)





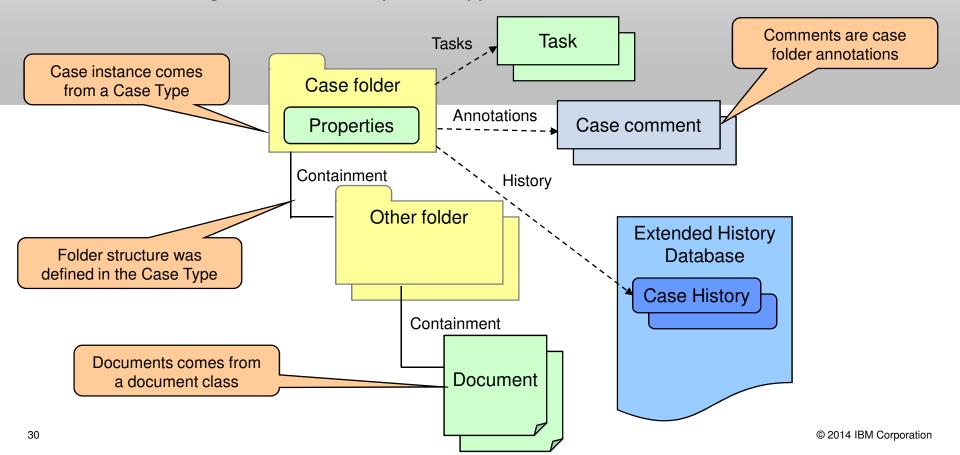
Deployment Architecture / Model





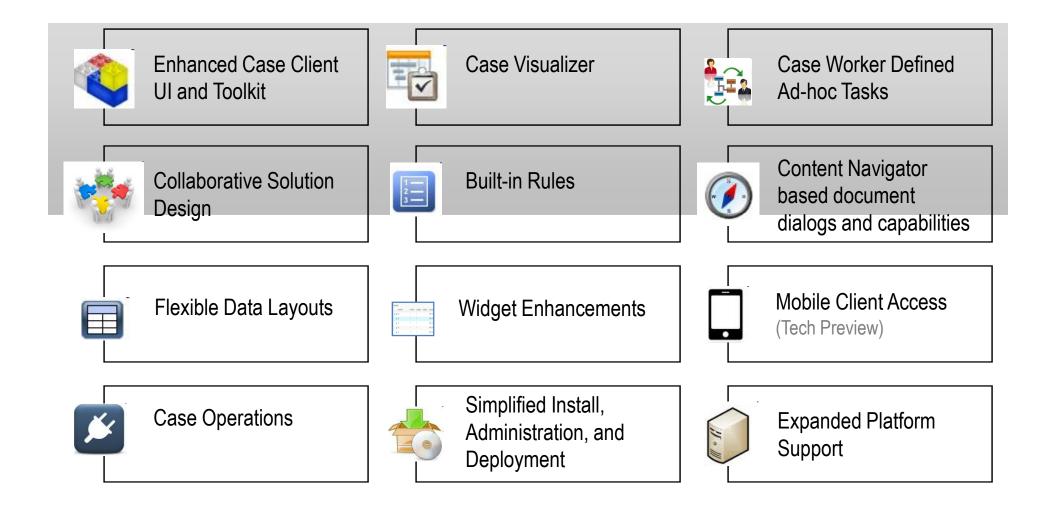
ICM Case Instance – Persistable, Auditable, Long Lived

- Cases are persisted as content in a folder structure in the underlying ECM repository
- Case data lives on long beyond any individual task or action in a case
- All content management functionality can be applied to the case and its content





IBM Case Manager 5.2 – What's New



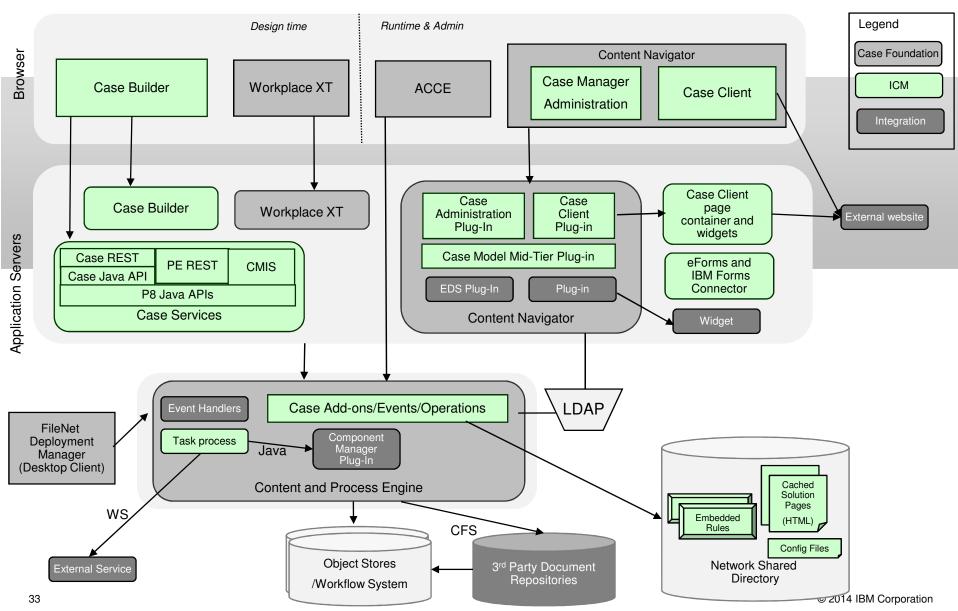


Built on the FileNet 5.2 Platform - New capabilities

- Enterprise manageability
 - Significant reduction in effort and cost to plan, install and maintain ECM services for enterprise scale deployments and high value solutions
 - Unified Content and Process server (CPE)
 - •Single installer for CPE
 - Web-based administration
- IBM FileNet Content Manager 5.2
 - Time and event based document retention
 - Bulk storage migration
 - Document compression
 - Content search optimization
 - Social content management
- IBM Case Foundation 5.2 (new name for IBM FileNet Business Process Manager)
 - Component manager runs in the CPE server
 - Case Analyzer and Case Monitor run in CPE server and support additional platforms
 - New capabilities to support IBM Case Manager 5.2

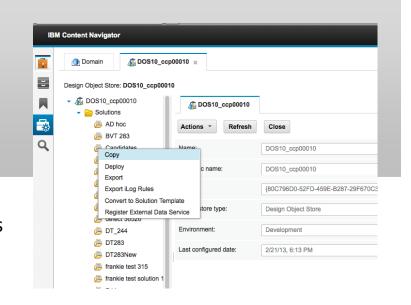


Case Manager 5.2 Architecture / Integration Points



Case Manager - Simplified Install and Deployment

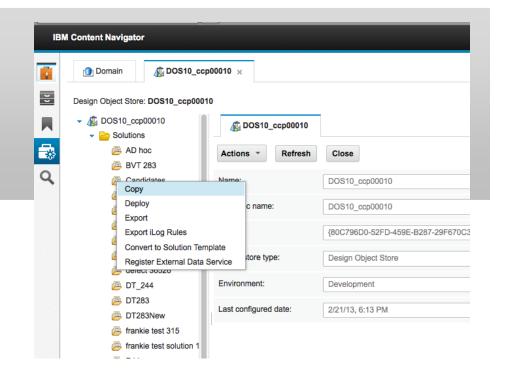
- Installation and configuration simplification
 - CPE platform convergence simplifies installation and HA/DR configuration
 - Removal of Business Space for the user interface components removes an installer and simplifies HA/DR configurations
- Solution deployment simplification
 - Moving solutions between dev/test/prod environments improved
 - Security configuration wizard
 - Audit history configuration wizards
 - Streamlined by removal of Business Space
 - Ability to update existing cases with changes that are made to the solution task definitions





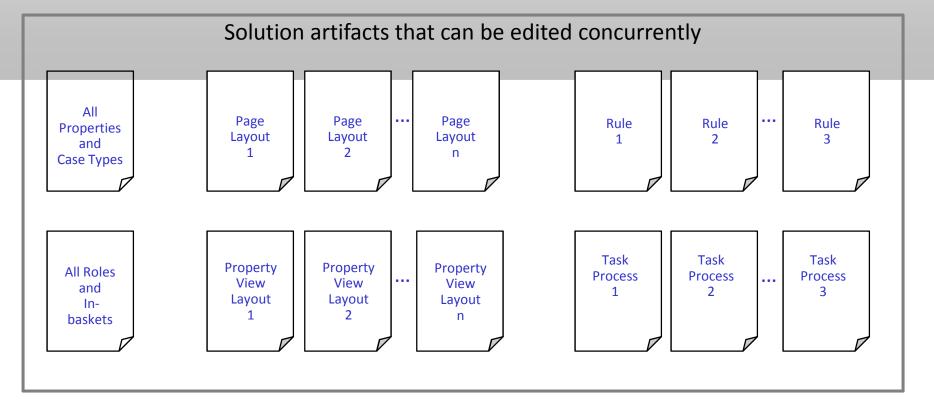
Web-based Administration

- Web-based CPE Administration to replace FileNet Enterprise Manager
- IBM Case Manager Administration client
 - Web-based
 - IBM Content Navigator plug-in
 - Features include
 - Deploy solution
 - Copy solution
 - Manage project areas
 - Promote solution to template
 - Export solution
 - Security configuration wizard
 - Audit/History configuration wizard



Collaborative Solution Design

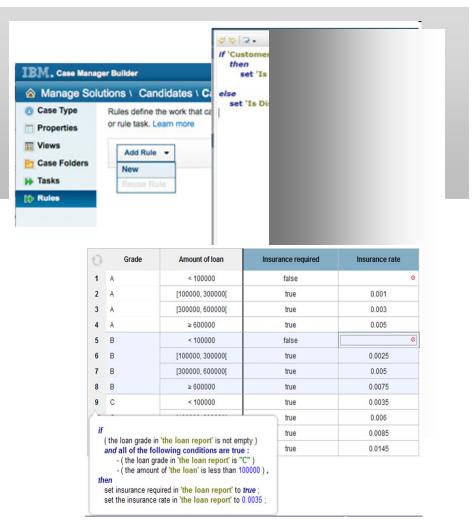
- Multi user access to the solution removes the any bottlenecks due to solutions locked by a single user
- Changes are saved as drafts until you are ready to update the shared solution





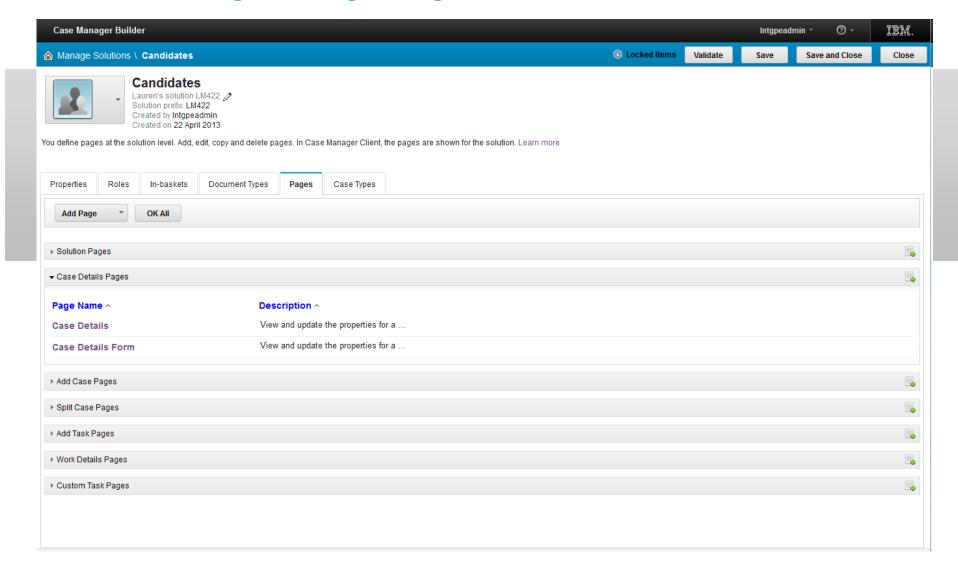
Built-in Rules

- Ability to define rules in case builder makes it easier for the Business Analyst to author and deploy rules without the need for learning and using separate tools.
- Provides both natural language and rule table styles
- Separate installation and administration of the ILOG platform is no longer required.
- Utilizing rules within the Case Builder is simplified for authoring and utilization within tasks
- Ability to export rules to full featured IBM Operational Decision Manager (ODM)





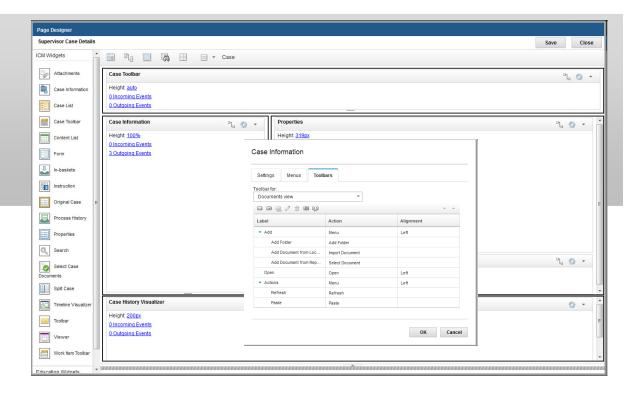
Case Builder Integrated Page Design





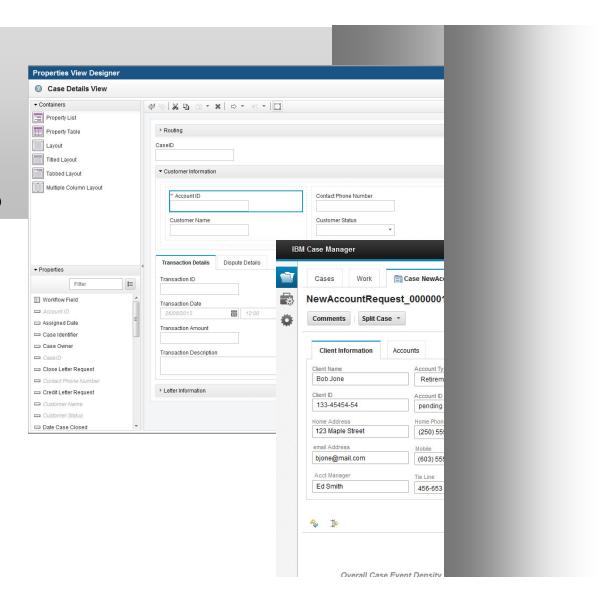
Integrated Page Designer

- Solution page design is now completely integrated into Case Builder
- Provides a palette of both ICM provided page widgets and any custom page widgets added to system
- Includes point and click settings for easy widget customization
- Widget event wiring with powerful javascript integration options allows for even more advanced customizations
- All pages are now part of the solution package and are deployed automatically



Integrated Data Layout Designer

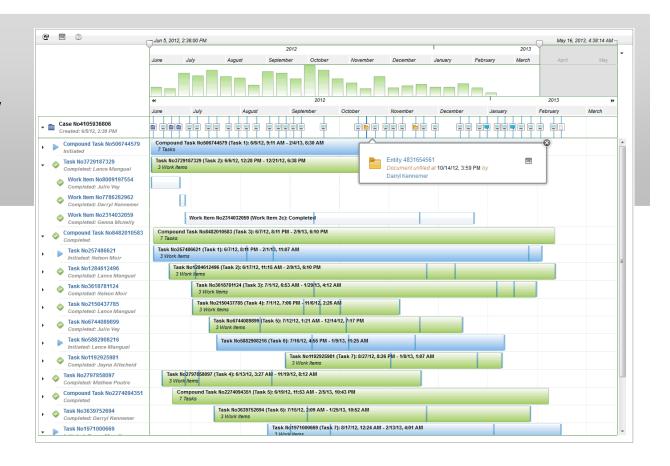
- An integrated case data layout designer allows more efficient presentation of case data without having to use more flexible, but loosely coupled, external tools
- Multiple layouts can be created to provide different data views for case add, case details and work details
- Display and editing of multi value, repeating data such as dependant information or vehicle year, make and model
- Additional data entry and formatting options for each field type
- Continued support for use of advanced form templates





Case Visualizer and History

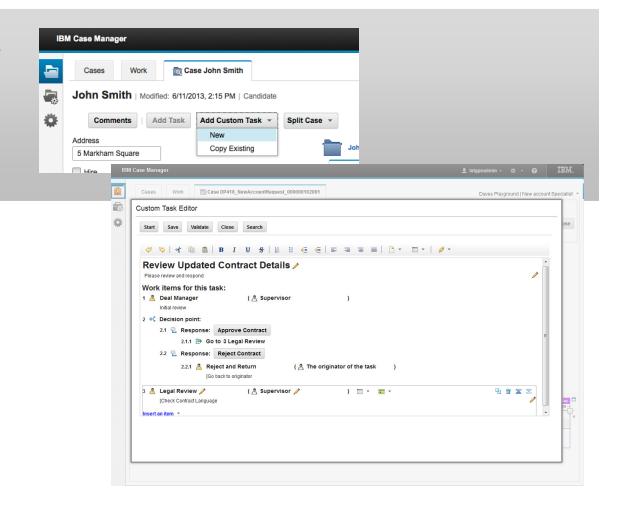
- Highly visual, easy to use, case timeline that gives case workers a one stop overview of what's happening in the lifecycle of a case
- Provides more visibility into state of tasks and the work items behind them
- Includes a new history snapshot feature that allows you to inspect the state of a case at any moment in time and easily discover changes that were made





Case Worker Dynamic Custom Tasks

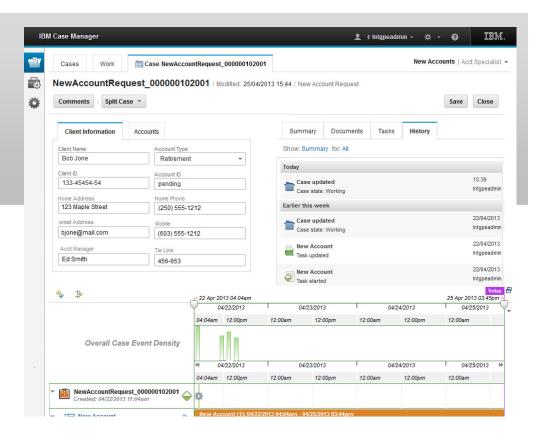
- Authorized case worker can define a sequence of actions that need to be performed on a case
- Supports use cases where the task flow is not well understood/known ahead of time
- Intuitive outline style text-based editor, enables defining work for humans
- The user is also able to copy and modify existing custom tasks when creating new ones





Enhanced Case Client UI and Toolkit

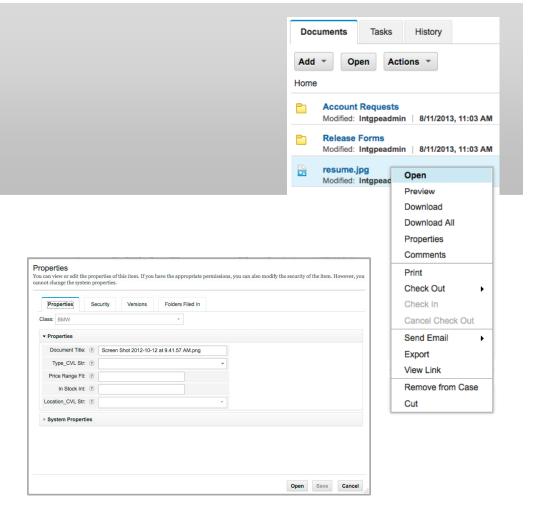
- Updated case client application
- More tightly integrated solution UI design that requires fewer tools and offers additional configuration options
- Provide multiple levels of application customization to enable rapid solution development
 - Extensible by Business Analysts using Case Builder
 - Extensible by web developers using the ICM and ICN JavaScript Toolkits
- Improved Case Client performance
- Built on the IBM Content Navigator framework, it uses an architecture and component technology that is open and familiar to our customers





Content Navigator based document dialogs and capabilities

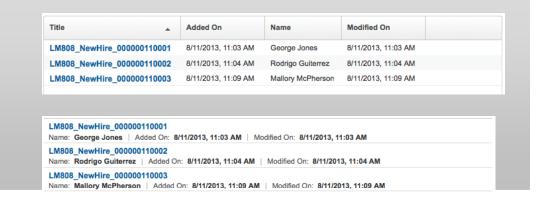
- Leverage Content Navigator (ICN) user interface component toolkit to provide consistent, familiar document related functionality in Case Manager Client
 - Includes ICN's capability to use External Data Services (EDS) to make entry of document properties faster, easier and more accurate
- Additional information available in the a case document's properties dialog
 - Class properties
 - Versions
 - · where filed
 - security
- Multi-select drag & drop from the filesystem to add case documents or work item attachments

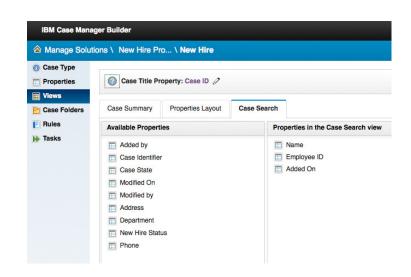




Widget Enhancements - Case List and Search

- Case List
 - Supports grid view in addition to 'magazine' view
 - Sort on any column
 - Configure Summary view to defines column shown in Case List grid
 - Configure toolbar, in addition to context menus
- Search
 - Configure if users can add additional search criteria in Advanced Search
 - Configure Search view to include system properties to show in search

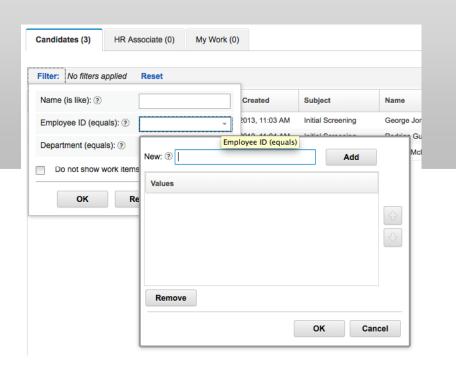






Widget Enhancements – In-basket

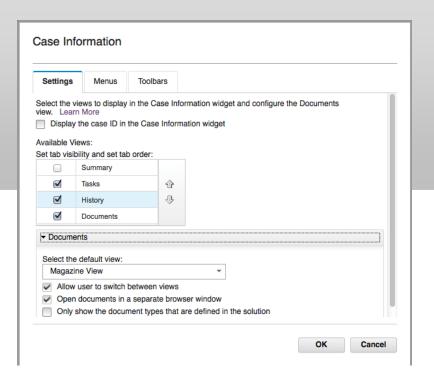
- In-basket columns that display case properties are immediately in-sync with property value changes
- Enable 'OR' conditions
 - All conditions are ANDed together, but you can provide more than one value for a particular filter
- Filter work items based on Case Type
- Option to not show work items locked by other users to streamline what task workers need to see
- Delay in-basket loading until dynamic filter applied
- Additional customizations enabled via Events
 - More flexible dynamic queries in an event, including conditions not included in the user filter





Widget Enhancements - Case Information

- Change the order that the standard panel tabs are displayed
- 'Magazine' or 'Detail' view for case documents
- Embed custom tabs by using the ICM toolkit





Mobile Client Built into Content Navigator App

- Enhanced iPad app that provides access to more Case Manager features
- Displays solution pages the way they were designed with mobile tweaks where appropriate
- Leverages IBM Content Navigator mobile architecture



Expanded Platform Support

- Adding new versions of Application Servers
 - WAS 7, 8.0, 8.5
 - Adding Oracle WebLogic 10, 12c
 - •Includes all core components
 - Does not extend to components that do not support WebLogic
 - Sametime, IBM Forms, IBM Content Manager
- Qualifying new browser versions
 - Internet Explorer 8, 9, 10
 - FireFox ESR release +
 - Adding Chrome at later date
- Databases
 - DB2 9.7, 10.1
 - SQL 2008, 2012
 - Oracle 11g
- Requires P8 platform 5.2 (IBM Case Foundations 5.2) which brings many new capabilities to ICM

Meeting the Needs of Your Business

- ICM brings together data and documents from multiple systems into a single framework
- ICM brings all information together in context for effective decision making
- ICM provides a full audit record of the information and activities in a case for compliance requirements

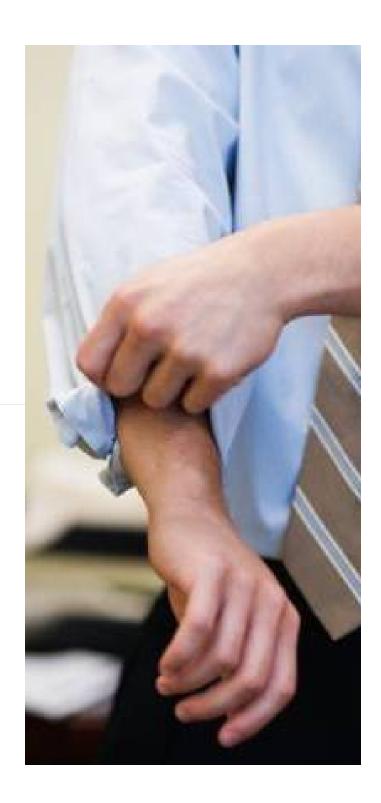
- ICM provides a flexible work environment allowing case workers to progress each case toward a goal.
- ICM is a platform for analytic based decision making for more informed and consistent case outcomes
- ICM enables business to work collaboratively with IT to design and deploy faster to meet market demands



IBM Content 2014

Information. Insights. Results.

Thank You!





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