



## Long Beach

### Tuesday, May 13, 2014

Line of Business	IT	Hands On Lab
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8:00	<i>Breakfast - Sponsored by IGC</i>				
8:45 - 9:00	Welcome / Opening remarks				
9:00 - 10:00	Guest speaker keynote – Mark Eaton				
10:00 - 10:30	Keynote #2 - Bill Lobig, Director, ECM Development				
10:30 - 10:45	Business Partner introduction				
10:45 - 11:00	<i>Break - Grand Salon/Windsor Salon - Sponsored by Adlib</i>				
11:00 - 11:50	Meeting the Needs of Your Business with IBM Case Manager <i>Royal Salon Mike Fannon</i>	The Content Navigator Experience - Building Web, Social, and Mobile Content Solutions <i>Queens Salon Michael Bahr</i>	Reducing Cost and Risk in eDiscovery <i>Kings View Room Doug Stein</i>	Documents Now! – Mobile & Distributed Capture for Real Time Business Outcomes <i>Boardroom Mark Martin</i>	Output for ECM: The Final Frontier <i>Victoria Room Jay Baumgarten</i>
11:55 - 12:45	Delivering Enterprise Value with Effective Records Management <i>Royal Salon Nick Mestanas Servando Varela</i>	Best Practices with IBM FileNet Content Manager and Content Foundation <i>Queens Salon Michael Bahr</i>	Nine Lines of Business in Every Organization That can Benefit from ECM <i>Kings View Room Dan Bigos</i>	SchoolsFirst Federal Credit Union FileNet Report Manager Data Migration and CMOD Implementation – Lessons Learned <i>Boardroom Sudhir Kopparti Dr. Wei-Jyh Lin</i>	Hands-on Lab – Content Navigator <i>Regent Room Eric Bonner and Rodney Cockrell</i>
12:45 - 2:15	<i>Lunch and Vendor Expo - Grand Salon/Windsor Salon - Sponsored by Softech &amp; Associates Meet and Greet - Mark Eaton</i>				
2:15 - 3:05	Stop Data Hoarding - Cleaning up your Legacy Data (StoredIQ) <i>Royal Salon Amir Jaibaji</i>	Drive Better Business Outcomes with Case Management <i>Queens Salon Doc Mills</i>	Optimizing Customer Self Service with High Performance Statement Presentation (CMOD) <i>Kings View Room Neil Parrott</i>	Smarter Supply Chain Management & Increased Margins Using Brava for IBM Content Navigator <i>Boardroom Jose Rodriguez Alen Dranikov</i>	Hands-on Lab – Content Navigator <i>Regent Room Eric Bonner and Rodney Cockrell</i>
3:05 - 3:15	<i>Break - Grand Salon/Windsor Salon</i>				
3:15 - 4:05	Turning Business Information into Business Insight with Content Analytics <i>Royal Salon Rob Constable &amp; Andrea East</i>	Delivering Solutions with ECM in the Cloud <i>Queens Salon Huzefa Hakim</i>	What's New in Capture and Imaging? <i>Kings View Room Patrick Chesnot</i>	Second Generation Archiving - Shining the Light on Dark Data <i>Boardroom Mark Martin</i>	The Advantage of Advanced Rendering for IBM FileNet <i>Victoria Room Rupin Mago</i>
4:10 - 5:00	ECM Roadmap & Strategy - What's New in ECM? <i>Bill Lobig</i> <i>Grand Salon/Windsor Salon</i>				
5:00	<i>Reception - Sponsored by Crawford Technologies</i>				

Note: The agenda is subject to change.