Email subject: **Capture strategy white paper: embrace automation and efficiency**

Hi xxxxxx,

I would like to invite you to [download](https://www.ibm.com/services/forms/signup.do?source=swg-ECM&S_PKG=500016807&S_CMP=5phases) a new white paper, **Five Phases of Capture**, to see what type of insights a document capture strategy can deliver business value to your company. Kevin Craine, author of "Designing a Document Strategy," examines the full continuum of capabilities available today and how they build on one another to increase efficiency:

* Scan and store
* Basic recognition
* Intelligent data extraction
* Distributed capture
* Enterprise capture

[Download this paper now](https://www14.software.ibm.com/webapp/iwm/web/signup.do?source=swg-ECM&S_PKG=500016807&S_CMP=5phases).

Best Regards,