



Enterprise Learning License: eLearning Courseware

An Enterprise Learning License for eLearning courseware is a convenient and cost-effective way to reach a large or globally dispersed end-user community. The training materials are self-paced, modular and incorporate a blend of multimedia and interactive labs, helping you to effectively reach a user community with varying needs, schedules and learning styles.

What is an ELL?

By purchasing an ELL you are purchasing a complete course, created by our technical experts, and ready for immediate use within your organization. An ELL for eLearning courseware provides you with all the material you need to deliver training electronically. You have the ability to deploy the course to an unlimited audience with no personnel resource requirements, meaning you can train everyone at one time. The benefits to your organization are ongoing as the materials are available on a self-service basis around the clock and contain an extensively indexed help system that can act as a constant source for continuing learning.

Enterprise Learning License Details

The IBM Cognos Enterprise Learning License helps you get the right training to the right people at the right time. The IBM Cognos Education team designed the Enterprise Learning License for organizations that want to internalize the entire training function. It offers an economical and efficient way to train end-users that are widely dispersed but need to receive consistent, high-quality IBM Cognos application training to support each of their job functions. Your company saves the time and travel costs normally associated with traditional classroom training. And because courses are modular and can be taken at the desktop, students can learn at their own pace, in their own space, working their training schedule around other work commitments.

An Enterprise Learning License for eLearning courseware provides you with the most current standard IBM Cognos Education course material for you to deliver to your employees. You can deliver the material in either a standard or customized format.



Material Provided to You

The IBM Cognos Enterprise Learning License for eLearning courseware includes enterprise licensing or “unlimited use” of IBM Cognos eLearning training material. Standard training packages are available for a range of topics, and for a range of job roles, from IT and business analysts, to end users. There is no audit of users required.

With the license you also acquire the right to customize the material to reflect your particular IBM Cognos application, environment, brand, and business processes. There are a variety of tools used to build our eLearning training materials. A good working knowledge of HTML and Javascript as well as an eLearning background is required for any in-house customization.

When you choose this format, your Enterprise Learning License includes unlimited use of electronic copies of current course material, including:

- An immediately deployable web-based training course
- Source code, files, and graphics
- A customization guide (upon request)
- A Scorm test package (upon request)
- A deployment guide (upon request)

The courses are scorm compliant and may be deployed in a variety of methods to fulfill your full audience requirements—through LMS integration, web server, LAN, physical CD’s, or integration directly into the IBM Cognos Connection portal through MyLearning.

How the Enterprise Learning License for eLearning Courseware Drives Value

An Enterprise Learning License ensures you can deliver the highest quality training to your users. You don’t need to incur the expense, from a resource or dollar point of view, to build the training on your own because you can buy material already developed by technical experts and put through a robust course development cycle. With high quality, hands-on

training, your organization can realize the full potential of your IBM Cognos applications. And best-in-class training promotes faster user adoption, increases motivation, and reduces internal support costs. More specifically, the benefits of purchasing an Enterprise Learning License for eLearning courseware include:

- Improved ROI over building training internally
- Lowered IT costs
- Access to training by a larger number of dispersed users
- Self-service training available 24 x 7
- Reduced helpdesk usage
- Reduced recurring training costs
- Improved deployment
- Better user adoption
- Improved user performance and productivity
- Just-in-time availability – offering access when users need it most.
- Interactive and prescriptive training that lets learners proceed at their own pace
- Modular and scalable lessons to let users balance learning with daily work commitments
- Knowledge refreshers in an easy-to-access multimedia format
- Training from the desktop – learners don’t have to leave their office
- Indexed material that serves as an ongoing reference for ‘how to’ questions

A Green Training Alternative

An Enterprise Learning License can help you contribute to your corporate environmental programs, enabling you to reduce your carbon footprint. With the web-based training option, students can train without paper, and without the need for travel.

Customization and Other Options

With the Enterprise Learning License, either you can customize your own material, or you can purchase additional customization services and leave the tailoring of your training material to an IBM Cognos expert.

Customization

Customization enables participants to learn how to use the IBM Cognos application for analyzing and reporting, without having the additional burden of trying to apply this learning to their specific application afterward. Customization makes this connection for students. IBM Cognos Education experts work closely with you to ensure that your self-paced learning materials are relevant to your user job functions, business processes, and environment.

Course Updates

You can purchase the updates to your course materials as new training material is released by IBM Cognos Education.

Technical Review of Material

If you have in-house expertise and choose to do customization internally, you can submit the completed customized course material for a technical review. We recommend this approach to ensure nothing was significantly impacted during the internal customization process.

For More Information about IBM Cognos Education

For courses and schedules please visit our website at: www.ibm.com/cognos/training.

Email

For questions related to IBM Cognos Education, please send an email to Cognos.education@ca.ibm.com.

About IBM Cognos BI and Performance Management:

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For more information

For further information or to reach a representative: www.ibm.com/cognos/banking

Request a call

To request a call or to ask a question, go to www.ibm.com/cognos/contactus. An IBM Cognos representative will respond to your enquiry within two business days.



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IBM Canada
3755 Riverside Drive
Ottawa, ON, Canada K1G 4K9

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