Enterprise Learning License: Instructor-Led Courseware

One of the best ways to maximize the benefits of your software investment is through training. And if you have many users to train, or want to internalize the training delivery process, then purchasing an Enterprise Learning License (ELL) from IBM Cognos Education makes good economic sense.

What is an ELL?

By purchasing an ELL you are purchasing a complete course, created by our technical experts, and ready for immediate deployment within your organization. An ELL for instructor-led courseware provides you with all the material you need to deliver training—it's the same course you would take in a public classroom setting. It gives you the right to copy, modify, and present course material to students within your organization as many times as you wish. This flexibility offers an economical way to deliver training across your organization, and lets you tailor material to meet your unique training needs. So if you're considering developing your own material to train your IBM Cognos user community, licensing ready-to-deploy courseware, developed by the experts, can be a cost- and resource-saving alternative.

Enterprise Learning License Details

The IBM Cognos Enterprise Learning License helps you get the right training to the right people at the right time, while getting a better return than you would if you built your own training material from the ground up. The IBM Cognos Education team designed the Enterprise Learning License for organizations that want to internalize the entire training function. This investment enables you to deliver on all the training needs your organization might have—train the trainer, getting new hires up to speed quickly, training end-users that are widely dispersed but need to receive consistent, high-quality IBM Cognos application training to support each of their job functions.

An Enterprise Learning License for instructor-led courseware provides you with the most current standard IBM Cognos Education course material for you to deliver to your employees. You can deliver the material in either a standard or customized format.

Material Provided to You

The IBM Cognos Enterprise Learning License for instructor-led courseware includes enterprise licensing or "unlimited use" of IBM Cognos classroom material. With the license you acquire the right to customize the material to reflect your particular IBM Cognos application, environment, brand, and business processes.

The IBM Cognos Education team provides you with an electronic copy of current course material, including:

- An instructor guide with install & configure instructions, recommended timing for the class, suggestions for topic coverage, solution files, and other supplemental information that is not included in the student guide
- Student guide and data
- Instructions and data for demonstrations and workshops (modifiable)
- PowerPoint slides to guide teaching (modifiable)
- Course text content (modifiable)
- There is no special software required to customize the material you receive. It is delivered in an easily accessible format.

How the Enterprise Learning License Drives Value

An Enterprise Learning License ensures you can deliver the highest quality training to your users—the same training they would receive in a public classroom. You don't need to incur the expense, from a resource or dollar point of view, to build the training on your own because you can buy material already developed by technical experts and put through a robust course development cycle. With high quality, hands-on training, your organization can realize the full potential of your IBM Cognos applications. And best-in-class training promotes faster user adoption, increases motivation, and

reduces internal support costs. More specifically, the benefits of purchasing an Enterprise Learning License for instructor-led courseware include:

- Improved ROI over building training internally from the ground up
- Lowered IT costs
- Access to training by a larger number of users
- Reduced helpdesk usage
- Reduced recurring training costs
- Improved deployment
- Better user adoption
- Improved user performance and productivity
- Decreased travel and costs associated with public classroom training

A Green Training Alternative

An Enterprise Learning License can help you contribute to your corporate environmental programs, enabling you to reduce your carbon footprint. By providing electronic copies of material, you can print only what you need when you need it, saving on paper waste.

Customization and Other Options

With the Enterprise Learning License, either you can customize your own material, or you can purchase additional customization services and leave the tailoring of your training material to an IBM Cognos expert.

Customization

Customization enables participants to learn how to use the IBM Cognos application for analyzing and reporting, without having the additional burden of trying to apply this learning to their specific application afterward. Customization makes this connection for students. IBM Cognos Education experts work closely with you to ensure that your learning materials are relevant to your user job functions, business processes, and environment.

Course Updates

You can purchase the updates to your course materials as new training material is released by IBM Cognos Education.

IBM Cognos Expert Audit

The audit service allows you to engage an IBM Cognos Education Specialist to audit the first delivery of your customized classroom course. The auditor will provide feedback and mentoring to help you fine tune the content and delivery of your training course.

Technical Review of Material

If you have in-house expertise and choose to do customization internally, you can submit the completed customized course material for a technical review. We recommend this approach to ensure nothing was significantly impacted during the internal customization process.

Training Delivery

You can engage an IBM Cognos Education Specialist to deliver training on your site.

Recommended Additional Services

We recommend that you purchase these additional services to ensure the success of your training delivery.

Internal Training Rollout Strategy

IBM Cognos Training Specialists can work with you to assess your training environment and create a deployment plan. Through this optional service the specialist assists you with developing a plan for how and when you deploy your training, how to deal with registration, what type of infrastructure is required to support your training, and how to get the best return on your training investment.

Installation of the Classroom Environment

This optional service provides an IBM Cognos Education Specialist to install the software in your onsite classroom. The specialist assists you with developing a plan for ongoing training environment set-up and clean-up.

IBM Cognos Train the Trainer

IBM Cognos Training Specialists can deliver Train the Trainer mentoring and coaching on your site. This includes a review of course materials, help with setup and configuration, best practices training, and coaching on classroom management and timing.

For More Information about IBM Cognos Education

For courses and schedules please visit our website at: www.ibm.com/cognos/training.

Email

For questions related to IBM Cognos Education, please send an email to Cognos.education@ca.ibm.com.

About IBM Cognos BI and Performance Management:

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, best practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For more information

For further information or to reach a representative:
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Request a call

To request a call or to ask a question, go to www.ibm.com/cognos/contactus. An IBM Cognos representative will respond to your enquiry within two business days.

Cognos® software

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