



Highlights

- Accelerated time to value with lower risk and higher ROI.
 - Cost-effective implementation options to suit your timeline and business needs.
 - Proven IBM Cognos Analytic Applications implementation methodology.
 - Collaborative approach transfers IBM experience and proven practices to your team.
 - Detailed workshop to easily plan next steps.
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IBM Cognos Analytic Applications Implementation Services

Considerations

Cognos Analytic Applications software offers organizations an integrated view of performance across business functions and departments. To fully realize the value for both the business and IT, it is important to demonstrate a rapid time to value while adopting methods, standards, and proven practices that put your implementations on a guided path to success. Questions that may arise include:

- What Cognos Analytic Applications capabilities would best meet the business and user expectations?
- How best to implement Analytic Applications for high user adoption and self-service?
- What architecture and capacity plan would support a successful deployment?
- What design considerations are critical for better performance?
- What methodology, standards, and proven practices should be adopted by our organization?



Overview

Cognos Analytic Applications Implementation Services address your critical needs when you are planning, analyzing, designing and deploying your implementation. We employ a proven implementation method developed from many years of experience across a broad range of customer engagements. These services help you through the key processes involved in successfully deploying Cognos Analytic Applications – from pilot projects to full production implementations – while helping you mitigate risks. They are available across the complete range of product editions including:

- Cognos Customer Performance Sales Analytics
- Cognos Workforce Performance
- Cognos Financial Performance Analytics
- Cognos Supply Chain Performance Procurement Analytics

Your Benefits:

- Accelerated time to value with lower risk and higher ROI.
- Higher user adoption and self-service well matched to business needs.
- Architecture and solution design for better performance.
- Comprehensive methodology and proven practices.
- Valuable information transfer with expert advice and guidance for your team.

Service Options

Cognos Analytic Applications Implementation Services are available with four unique options to best match your business need, timeline, and budget.

Table 1 provides details of what is available in each option. Customization is also available to tailor the options to your unique needs.

Table 1: Implementation Service Options

Implementation Service Options				
Pilot	A cost-effective pilot implementation to rapidly see a demonstrated working model of the application using an existing data source. The Pilot option takes the application, with a single source of data, into a Test environment within the scope of a single core area of analysis. (For example Workforce Demographic Strength, Financial Ledger Analytics, Procurement Spend Analytics or Sales Segmentation).			
Enablement	Beyond the Pilot, an end-to-end fully functional implementation when you are planning, analyzing, designing and deploying your implementation into Production. The Enablement option maintains focus on a single core area of analysis from a single data source with one primary business view. (For example, Organizational & Job Actions, Account & Segment, Spend Classification & Comparison, or Customer and Channel) and one primary measurement (for example, Headcount, Balance Amounts, Total Spend, or Sales Amount).			
Foundation	An end-to-end full implementation with complete foundation scope including all areas of analysis, all business views and all primary measurements. The Foundation service provides for multiple data sources and larger volumes of data deployed into a Production environment.			
Mid-Market	An end-to-end fully functional implementation from multiple data sources deployed into Production but with smaller data volumes and a limited number of areas of analysis, business views, and measurements.			
Implementation Service Criteria	Pilot	Enablement	Foundation	Mid-Market
Core Area of Analysis	1	1	All	Up to 3
Primary Business View	1	1	All	Up to 3
Primary Measurement	1	1	All	Up to 3
Testing and tie-out to Source data	No	Yes	Yes	Yes
UAT and System Test Support	No	Yes	Yes	Yes
Deployment into Test environment	No	Yes	Yes	Yes
Deployment into Production environment	No	Yes	Yes	Yes
Multiple Data Sources	No	No	Yes	Yes
Large Volume of Data	No	No	Yes	No
Full Standard Report Dependent Application Metric	No	No	Yes	No
Full Standard Report Dependent Application Hierarchies	No	No	Yes	No
Full Standard Application Analytic Reports	No	No	Yes	No
Full Standard Application Operational Reports	No	No	Yes	No

Activities & Deliverables

The Services deliver value through a standard set of activities designed to ensure the success of your implementation. Through a series of discovery interviews and workshops, we will work closely with your business and IT stakeholders to determine business needs, develop a Project Charter—including technical and business requirements, a data quality assessment, and gap assessment – and then analyze, build and configure your solution.

Activities will include:

- Functional and Technical Workshops
- Core Data Profiling & Analysis
- Configuration of Application Analysis Area
- Integration of the Analytic Application and Data Source
- User Testing
- Transition Documentation
- Performance Tuning

We will develop and provide a comprehensive set of deliverables and outcomes:

<p>All Implementation Options include:</p> <ul style="list-style-type: none"> • Project Charter • Application Configuration Document • Scope Document • Training Plan • Installed Development & Testing Environment • Development Environment Installation Guide • Installation and Configuration Guide • Trained Project Team • Application Configuration • Data Load Results and Recommendations 	<p>Enablement, Foundation, and Mid-market options also include:</p> <ul style="list-style-type: none"> • Functional and System Test Plans • System and UAT Test Scripts • Performance Test Report and Enhancements • Deployment Checklist • User Acceptance Test Plan • Cutover / Go-Live Plan • Application Management Plan • Configured and Loaded Production Environment • Operations Manual
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Engage Today

The IBM Cognos Analytic Applications Implementation Services are designed to establish a sound foundation for success. The Pilot option is best when you are looking to foster business and IT alignment for a future deployment. The Enablement, Foundation, and Mid-Market options are best when you are looking to provide a limited or full-scope production deployment. For all options, engagement with IBM Software Services early in your implementation planning activities is vital. Details are available from your IBM Business Analytics Software Services sales representative.

About IBM Business Analytics Software Services

As an integral part of Business Analytics software division within IBM Software Group, the Business Analytics Software Services organization provides education and expert services exclusively focused on the Business Analytics product portfolio. Our depth of experience and extensive proven practices help customers maximize their software investment, mitigate risks, raise the quality of their implementations, and build valuable skills. We have provided training, guidance, advice, reviews, assessments, and assistance to thousands of clients around the world helping to ensure their business analytics implementations are optimized to take full advantage of our product capabilities.

About IBM Business Analytics

IBM Business Analytics software delivers actionable insights decision-makers need to achieve better business performance. IBM offers a comprehensive, unified portfolio of business intelligence, predictive and advanced analytics, financial performance and strategy management, governance, risk and compliance and analytic applications.

With IBM software, companies can spot trends, patterns and anomalies, compare “what if” scenarios, predict potential threats and opportunities, identify and manage key business risks and plan, budget and forecast resources. With these deep analytic capabilities our customers around the world can better understand, anticipate and shape business outcomes.

For more information

For further information or to reach a representative please visit ibm.com/analytics.

Request a call

To request a call or to ask a question, go to ibm.com/business-analytics/contactus. An IBM representative will respond to your inquiry within two business days.



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