IBM Cognos Mobile Quick Start Service

Highlights

- Accelerate your first IBM Cognos Mobile implementation with confidence.

- Installation and configuration of a Cognos Mobile "Quick Start Development" Environment.

- Leverage rich Cognos BI v10 functionality on your mobile devices.

- Proven practices from IBM product experts with knowledge transfer to your team.

- Suitable for new or existing Cognos BI customers.

Considerations

With the increasing popularity of mobile computing, many organizations are looking to extend their Business Intelligence reporting solutions to those who are always on-the-go. Mobile users, such as executives, line managers and remote professionals, require information tailored for their mobile devices such as smart phones and tablets. However, some important considerations include:

- How can Cognos Mobile best support the mobile devices in my organization?
- Which Cognos Mobile capabilities would meet the needs of my users wherever they are?
- Does designing for mobile devices differ from traditional reporting?
- What are the latest proven practice standards for installing and configuring Cognos Mobile?
- What are the considerations for securing data safely and effectively for a Cognos Mobile implementation?

Overview

The IBM Cognos Mobile Quick Start Service accelerates your first Cognos Mobile implementation by establishing a dedicated proving ground as a strong foundation to showcase Cognos Mobile capabilities using your own data sources and customized mobile content.

Working collaboratively with your team, we will:

- Select an appropriate target BI application and work with you to define your requirements.
- If needed, design and create a Cognos Mobile metadata model.
- Design and build your first Cognos Mobile report or dashboard.
- Recommend a go forward strategy for maximizing your Cognos Mobile investment.

The value of this Service includes:

- Accelerate the time-to-value for your mobile users.
- Uncover new opportunities to leverage your Cognos Mobile investment.
- Showcase dynamic and visually compelling Cognos Mobile capabilities.
- Build your Cognos Mobile skills and expertise.

Activities & Deliverables

The IBM Cognos Mobile Quick Start Service encompasses the following activities and deliverables:

Scoping & Kickoff

In order to establish a clear scope of activities specific to your needs, this Service begins by discussing with key business and IT stakeholders which business and application areas would realize maximum benefit and value with Cognos Mobile functionality.

There will then be two primary work streams that will occur in parallel—the *Application Work Stream* with a focus on your Cognos Mobile content, and the *Platform Work Stream* to establish your Quick Start Development Environment.

Application Work Stream

With a confirmed scope and set of requirements in hand, this work stream will review your current data sources and any existing reports or dashboards to determine how they might be leveraged by Cognos Mobile. The team will then design, build, unit test, and deploy a dynamic and compelling Cognos Mobile report or dashboard for your supported mobile devices, after which a final technical and business review will be completed by the project team.

Platform Work Stream

IBM Cognos technical experts will install and configure the Cognos Mobile Quick Start Development Environment. This will include pre-installation conformance checks, appropriate configuration, and post installation environment and function tests.

Project Completion

At the completion of the Service, you will have an installed and configured Cognos Mobile Quick Start Development Environment with a deployed Cognos report or dashboard as a starting point for exploring Cognos Mobile. Deliverables include:

- An *IBM Cognos Installation Document* capturing and detailing the Quick Start Development Environment as configured by IBM so your staff benefits from the insights and knowledge transfer on proven practices employed for the environment.
- The *Quick Start Closure Document* reviewing the features that were selected, the activities that occurred, and the completed outcomes. In addition, this document will contain specific go forward recommendations to ensure ongoing success and serve as a reference to realize the potential of Cognos Mobile.
- An *Education Recommendations Document*, developed collaboratively by IBM education specialists, which will serve as a reference of available education options and programs as well as a tailored training recommendation specific to your solution.

Engage Today

The IBM Cognos Mobile Quick Start Service is designed for both existing and new Cognos customers who are looking to initiate a new Cognos Mobile implementation. It is available either as a Fixed-Fee service or as a Time-and-Material service. For the Fixed Fee service, some limitations apply. Details are available from your IBM Business Analytics Software Services Sales representative.

About IBM Business Analytics Software Services

As an integral part of Business Analytics software division within IBM Software Group, the Business Analytics Software Services organization provides education and expert services exclusively focused on the Business Analytics product portfolio. Our depth of experience and extensive proven practices help customers maximize their software investment, mitigate risks, raise the quality of their implementations, and build valuable skills. We have provided training, guidance, advice, reviews, assessments, and assistance to thousands of clients around the world helping to ensure their business analytics implementations are optimized to take full advantage of our product capabilities.

For more information about how IBM Cognos Software Services can assist you, complete the Services Request form www.ibm.com/cognos/contactus on our website. An IBM Cognos representative will respond to your inquiry within two business days.

About IBM Business Analytics

IBM Business Analytics software delivers actionable insights decision-makers need to achieve better business performance. IBM offers a comprehensive, unified portfolio of business intelligence, predictive and advanced analytics, financial performance and strategy management, governance, risk and compliance and analytic applications.

With IBM software, companies can spot trends, patterns and anomalies, compare "what if" scenarios, predict potential threats and opportunities, identify and manage key business risks and plan, budget and forecast resources. With these deep analytic capabilities our customers around the world can better understand, anticipate and shape business outcomes.

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