IBM Cognos BI v10 Quick Start Package

Highlights

- Accelerate your first IBM Cognos BI v10 implementation with confidence

- Installation and configuration of an IBM Cognos BI v10 "Quick Start Development" Environment

- Leverage Cognos BI v10 functionality such as Business Insight, Active Reports and more

- Proven practices from IBM product experts with knowledge transfer to your team

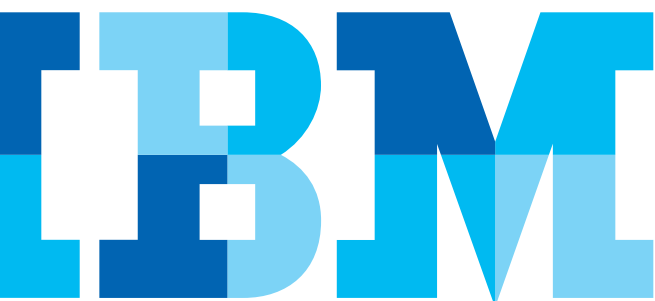- Suitable for new or existing IBM Cognos BI customers

Considerations

IBM Cognos BI v10 features, such as the single BI workspace, Business Insight for dynamic dashboards, Active Reports for flexible disconnected reporting, and the ability to incorporate external data into analytics, all bring valuable capabilities to your users and your IT organization creating new innovative ways to address business needs. However, some important considerations include:

- How can the IBM Cognos BI v10 concept of a single BI workspace help our business users with self-service?
- Where would Business Insight dashboard "widgets" be most valuable for ever-changing business needs?
- When can Active Reports be most effective for disconnected access to information?
- When is the use of external data in a report most appropriate?
- What are the latest proven practice standards for installing and configuring IBM Cognos BI v10?

Overview

The IBM Cognos BI v10 Quick Start Package combines our deep knowledge of IBM Cognos BI v10 capabilities with our extensive installation and configuration experience. This Package accelerates your first IBM Cognos BI v10 implementation by establishing a proven "Quick Start Development" Environment as a strong foundation for further exploration of IBM Cognos BI v10 capabilities, which will help uncover new opportunities and leverage your Cognos investment throughout your organization.

The Package includes:

- Establishing an IBM Cognos BI v10 "Quick Start Development" Environment
- Selecting an appropriate target BI application and defining requirements
- Designing and creating an IBM Cognos BI v10 metadata model
- Designing, creating, and unit testing selected IBM Cognos BI v10 content (reports and dashboard)
- Recommending a go forward strategy for maximizing your IBM Cognos BI v10 investment

Activities & Deliverables

The IBM Cognos BI v10 Quick Start Package encompasses the following activities and deliverables:

Scoping & Kickoff

In order to establish a clear scope of activities specific to your needs, this Package begins by discussing with key business and IT stakeholders which business and application areas would realize maximum benefit and value with IBM Cognos BI v10 functionality such as Active Reports, Business Insight and the concept of the single BI workspace.

We will work with your key stakeholders to:

- Understand your current IBM Cognos BI applications (if applicable)
- Conduct a custom IBM Cognos BI v10 features and functionality workshop
- Determine the scope and requirements for the engagement

The scope encompasses the following IBM Cognos BI v10 functionality:

- IBM Cognos Business Insight including advanced charting capabilities
- IBM Cognos Business Insight Advanced incorporating external data
- IBM Cognos Active Reports
- Optionally, an IBM Cognos Transformer model created in lieu of an IBM Cognos Framework Manager model

With the scope defined, a formal kickoff meeting with appropriate sponsors, management and IT staff, together with the IBM team, will review the business use cases, requirements, scope and the proposed project plan, our mutual roles and responsibilities, any key assumptions or constraints, and the expected deliverables. This will set the delivery expectations and allow for the scheduling and staffing of the remaining tasks and activities.

There will then be two primary work streams that will occur in parallel – the **Application Work Stream** with a focus on your IBM Cognos BI content, and the **Installation Work Stream** to establish your "Quick Start Development" Environment.

Application Work Stream

With a confirmed scope and requirements in hand, this work stream will design and build the IBM Cognos Framework Manager model or IBM Cognos Transformer cubes using an iterative approach and publish the necessary IBM Cognos BI v10 metadata "packages" to begin building the BI Content. The IBM team will then design and build the required content in the new "Quick Start Development" Environment. Unit testing will also occur to determine if the content created meets the technical and business requirements. After the BI Content is built and deployed, a final technical review will be completed by the project team.

Installation Work Stream

IBM Cognos technical experts will install and configure the IBM Cognos BI v10 "Quick Start Development" Environment. This will include pre-installation conformance checks, a system health and readiness assessment, a series of configurations (including auditing, basic authentication, notifications, and basic tuning) and post installation environment and function tests. You are provided with a comprehensive *IBM Cognos BI v10 Installation Document* so your staff benefits from the insights and knowledge transfer on proven practices employed for the environment.

Project Completion

At the completion of the Package, you will have an installed and configured IBM Cognos BI v10 "Quick Start Development" Environment with an IBM Cognos Framework Manager model and selected BI Content as a starting point for exploring IBM Cognos BI v10 capabilities. Deliverables include:

- An *IBM Cognos BI v10 Installation Document* capturing and detailing the "Quick Start Development" Environment as configured by IBM.
- The *Quick Start Closure Document* reviewing the features that were selected, the activities that occurred, and the completed outcomes. In addition, this document will contain specific go forward recommendations to ensure ongoing success and serve as a reference to realize the potential of IBM Cognos BI v10.
- An *Education Recommendation Document*, developed collaboratively by IBM education specialists, which will serve as a reference of available education options and programs as well as a tailored training recommendation specific to your solution.

Engage Today

The IBM Cognos BI v10 Quick Start Package is designed for Cognos BI customers who are looking to initiate a new IBM Cognos BI v10 implementation from existing data sources. This Package is available either as a Fixed-Fee service or as a "Time-and-Material" service. For the Fixed-Fee service, some limitations apply. Details are available from your IBM Business Analytics Lab Services Sales representative.

If you wish instead to upgrade from an existing IBM Cognos BI v8 environment, rather than initiate a new implementation, please use the *IBM Cognos BI v10 Upgrade Initiate* Package located on IBM.com.

About IBM Business Analytics Lab Services

The Business Analytics Lab Services organization provides expert services and education exclusively focused on the Business Analytics product portfolios. Our depth of experience and extensive proven practices service offerings help customers maximize their software investment, mitigate risks, raise the quality of their implementations, and build valuable skills. We have provided education, advice, guidance, and assistance to thousands of clients around the world ensuring their business analytics implementations are optimized to take full advantage of our product capabilities.

Contact us

For more information about how IBM Cognos Lab Services can assist you, complete the Services Request form www.ibm.com/cognos/contactus on our website.

An IBM Cognos representative will respond to your inquiry within two business days.

About IBM Cognos BI and Performance Management

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, proven practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For more information visit www.ibm.com/cognos.

Business Analytics software