Highlights

- Cost effective, fully functional production implementation

- Detailed workshop helps you easily plan next steps

- Become self-sufficient to drive full implementation

- Access to IBM Cognos Analytic Applications implementation methodology, proven practices, and templates

- Provides your business and technical teams the opportunity to shadow the IBM implementation team
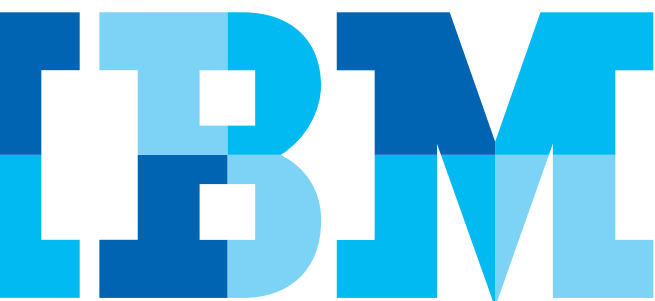
Cognos Analytic Applications Enablement Service

Considerations

Developed by IBM Cognos Lab Services with a view to resolving The Cognos Analytic Applications Enablement Service addresses your critical needs when you are planning, analyzing, designing and deploying your implementation. It is focused on delivering a core analytics capability (such as WFP – Workforce Demographic Strength, FPA – Financial Ledger analytics, Procurement – Procurement Spend analysis, Sales – Sales Segmentation) into a Production environment and designed to deploy a specific set of business analytics to end users that is fully integrated into a production environment and regularly refreshed from live production data.

- What Analytical Application capabilities would be best to meet the business and user expectations?
- How should I design my Analytical Application to ensure high user adoption, self-service, and user satisfaction?
- How do I plan for capacity?
- How do I plan and design for optimal performance?
- How do I establish standards and proven practices in my own organization?
- How do I ensure my team is building the experience they need for future implementations?

Overview

Whether you need to analyze performance in sales, workforce, finance, or supply chain, there's an IBM Cognos Analytic Application to meet your needs.

Developed by IBM Cognos Lab Services with a view to resolving typical technical and business challenges, the Analytic Applications Enablement Service helps you through the key processes involved in successfully deploying standard analytic applications, while helping you mitigate any risks and avoid stumbling blocks. It also leaves your IT team with the skills and knowledge to maintain the system, and to plan for next steps.

- **Introductory training session:** IBM Cognos consultants with domain expertise,provide an introduction to the application and how it applies to your business.
- **Workshops and requirements analysis:** Provides technical and functional sessions to target core requirements for configuring the application; identifies gaps in requirements; addresses release planning and risk management for enhanced content.
- **Data profiling and analysis:** Assesses if your source data supports all metrics, hierarchies, and drill-through reports; assess in-scope data to diagnose blocking issues.
- **Full implementation of application, with a limited scope:** Consultants perform all phases of the implementation through to deployment in your production environment based on IBM Cognos proven practices; includes high-level capacity planning and set-up of development, test and production environments.
- **Full implementation of one content area:** Consultants implement one content area of your choice.
- **Build and test:** Employs proven assets and methods to accelerate development and unit testing; draws on expertise in issue identification and resolution to target and resolves problems during build phase; includes system testing and UAT.
- **Deployment:** Consultants fully deploy the application allowing you to share it with business stakeholders and users.
- **Detailed workshop:** Provides knowledge transfer needed to help you plan next steps.

Activities & Deliverables

IBM Cognos Analytic Applications experts work with you to gain an understanding of your business processes, expected business results, and application environment, including all related hardware and software components. They then help you determine the best path to follow in your analytic application implementation.

The service delivers value through a standard set of activities below, designed to ensure the success of your implementation:

- One Core Area of Analysis
- One Primary Business View
- One Primary Measurement
- Analytic Application standard content installation in Multiple (TBD) environments
- Integration of the Analytic Application and data source
- Functional and technical configuration workshops and requirements analysis – based on these the analysis area can be modified or changed to a different core focus
- Core data profiling and analysis
- Configuration of application Analysis Area
- Testing and tie-out to source data
- User Testing
- Deployment into a production environment
- Transition documentation
- Performance Tuning
- System and UAT
- Deployment of the Analytic Application into a Production environment
- Operation of the Analytic Application in a Production environment

The Enablement Service can also provide you with the following deliverables based upon your business and technical requirements:

- Readiness Assessment
- Project Charter with Technical and Business Requirements Document, Data Quality Assessment Report, and Gap Assessment
- Application Configuration Document
- Scope Document
- Training Plan
- Development Environment Installation Guide
- Installation and Configuration Guide
- Updated Application Configuration Document
- Test Approach Developed
- Trained Project Team
- Testing Environment Installed
- Application Configuration Completed
- Data Load Results and Recommendations
- Functional and System Test Plans
- System and UAT Test Scripts
- Performance Test Report and Enhancements
- Deployment Checklist
- User Acceptance Test Plan
- Cutover / Go-Live Plan
- Application Management Plan
- Configured and Loaded Production environment
- Operations Manual

Engage Today

By engaging with a team of IBM Cognos product experts, you will be able to demonstrate a core capability highlighting the Analytic Applications ability to integrate and transform your data to enable business analytics within your operating environment. IBM Cognos consultants will leave you with:

- Knowledge transfer to your technical and functional teams, focusing on your critical areas
- Software and application standard content installation in multiple environments
- Integration of application and data source
- Functional and technical configuration workshops and requirements analysis – analysis area can be modified or changed to a different core focus
- Core data profiling and analysis
- Configuration of application analysis area
- Testing and tie-out to source data
- User Testing
- Deployment into a production environment
- Transition documentation

About IBM Business Analytics Lab Services

The Business Analytics Lab Services organization provides expert services and education exclusively focused on the Business Analytics product portfolios. Our depth of experience and extensive proven practices service offerings help customers maximize their software investment, mitigate risks, raise the quality of their implementations, and build valuable skills. We have provided education, advice, guidance, and assistance to thousands of clients around the world ensuring their business analytics implementations are optimized to take full advantage of our product capabilities.

Contact us

For more information about how IBM Cognos Lab Services can assist you, complete the Services Request form www.**ibm.com**/cognos/contactus on our website.

An IBM Cognos representative will respond to your inquiry within two business days.

About IBM Cognos BI and Performance Management

IBM Cognos business intelligence (BI) and performance management solutions deliver world-leading enterprise planning, consolidation and BI software, support and services to help companies plan, understand and manage financial and operational performance. IBM Cognos solutions bring together technology, analytical applications, proven practices, and a broad network of partners to give customers an open, adaptive and complete performance solution. Over 23,000 customers in more than 135 countries around the world choose IBM Cognos solutions.

For more information visit www.**ibm.com**/cognos.

Business Analytics software