

IBM Performance 2011

Smarter Decisions. Better Results.



Netezza,
Finally a database WITHOUT
index support

Robert Hartevelt
9 November 2011



Netezza,
Finally a
database

WITHOUT
index support

10 minutes

Q&A

5

Index support

1

2

Smarter Decisions,
Better Results

30 minutes

Your Benefits

4

3

Netezza

Netezza,
Finally a
database

Index support



WITHOUT
index support

Your data



Finding one is easy (OLTP)

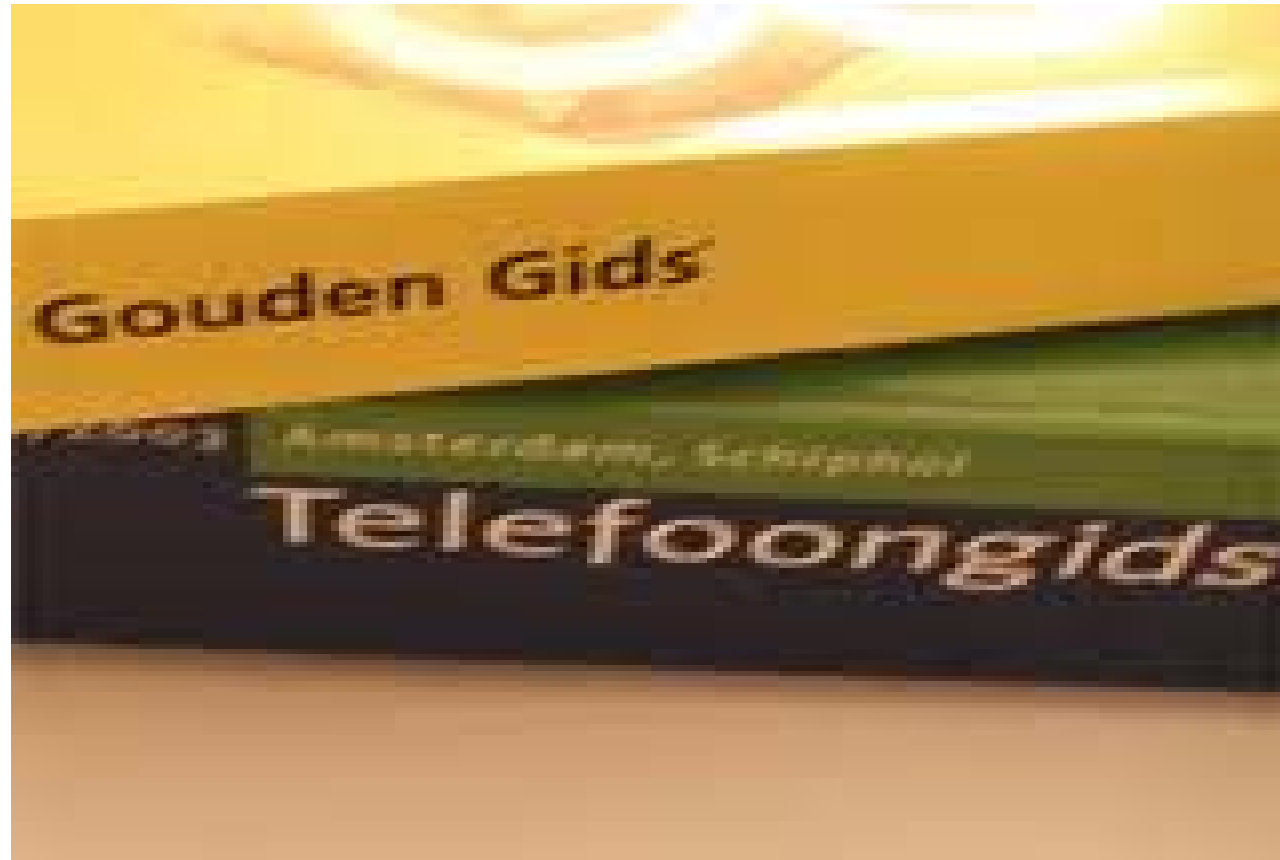
The image shows a document with a list of names and addresses. One entry is circled in red. The text is slightly blurred and tilted.

Name	Address	Postal Code	Country	Phone Number
Laarakker AJ van	Laarakker 17	4847 AM	BE	
Poppel MC van	Lage Heijning 12	4847 SL		
Poppelaars MPJ	Bergse pad 18	4847 NC		
Poppelaars-Huijben JC	Heesterlaan 17	4847 CW		06-248024
Poppelaars J	Hoevensloot 96	4847		5812223
Poppelaars SM	St. Josephstraat 21	4847 SC		5713262
Poppeller SM	praktijk			5714705
Pothoven MIW	post PT Haenenburgh 18			
Potter	Bollaard 16			

Different question needs other sorting



Every question must be prepared



At risks of table/data scanning



Case study in a missing index

Client who reported slow SQL and looking into v\$sql revealed that the rows returned by each query were small, with this common where clause for their SQL:

```
WHERE customer_status = ':v1' and customer_age > :v2;
```

This was due to a missing concatenated index on these columns, and building an index concatenated index on customer_status and customer_age resulted in a 50x performance improvement and a reduction in disk I/O by over 600 percent.

For more complete SQL tricks for finding missing indexes, see the book *Advanced SQL Tuning: The Definitive Reference*.

Index Advisors

- Index advisors report missing indexes
 - DB
 - Sybase IQ
 - Microsoft SQL
 - Oracle



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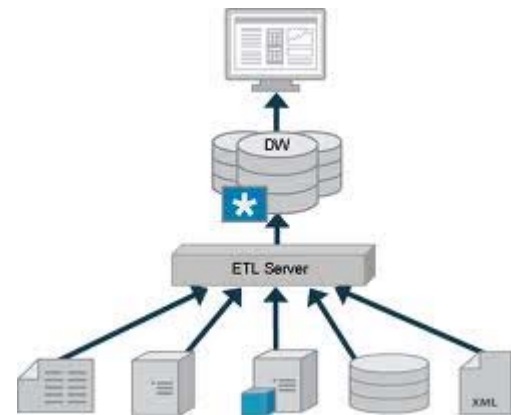
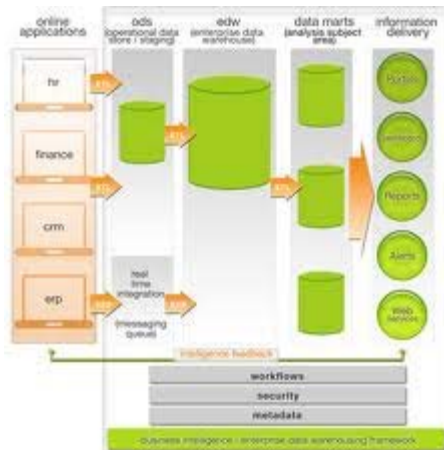
Smarter Decisions,
Better Results

Smarter Decisions, Better Results

Data Silos → Trusted Information → Actionable Insight



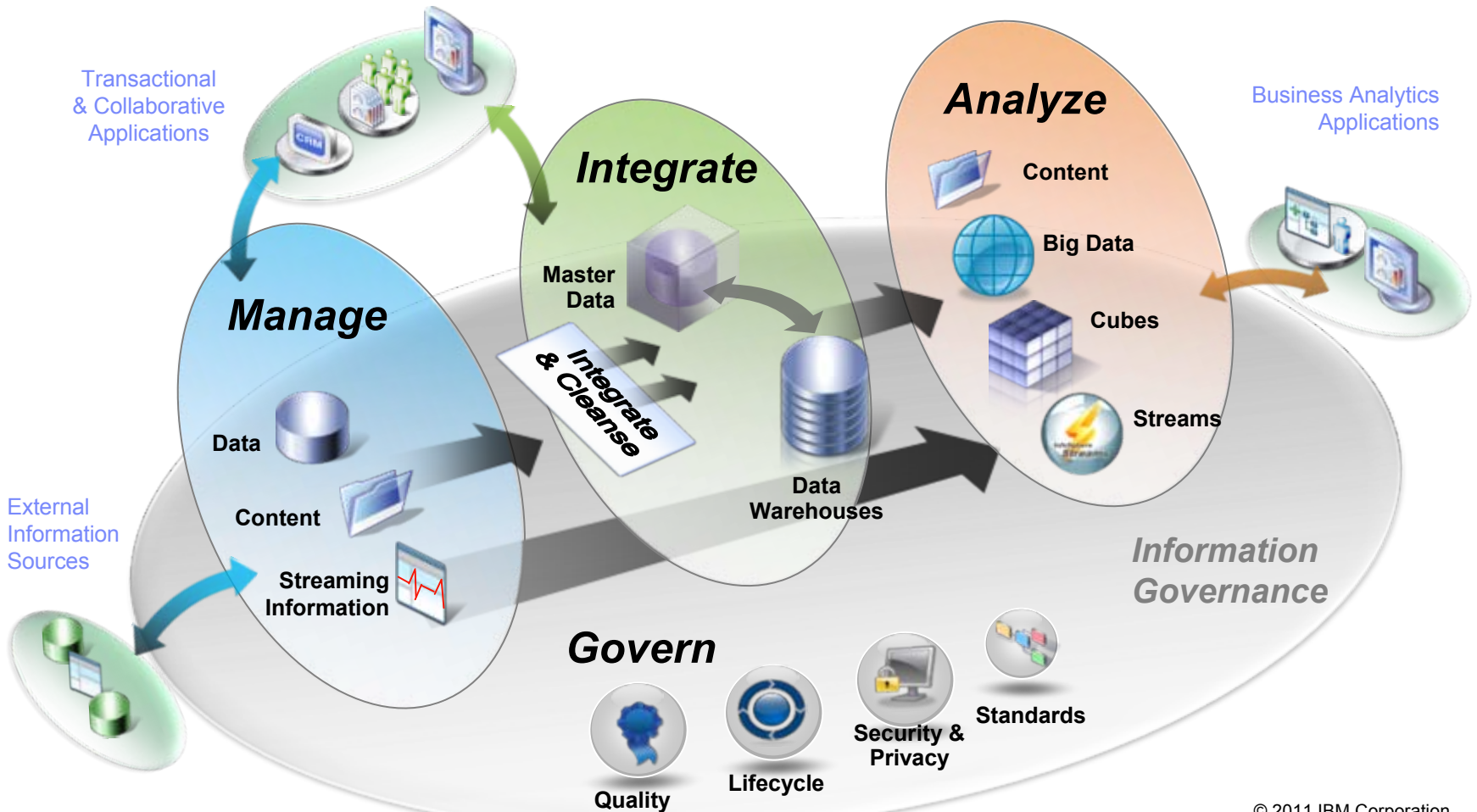
- So yes, we need a DataWareHouse



Mastering Information Across the Information Supply Chain

A Flexible Platform for Managing, Integrating, Analyzing and Governing Information

Trusted ♦ Relevant ♦ Governed



In the end: End Users, makes results

- Correct Data makes trusted information
- Information drives decisions
- Decisions make results



User needs to turn & twist data to get the best insights

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Smarter Decisions,
Better Results



Netezza

Netezza's revolutionary approach

The Appliance

Simpler, faster, more accessible analytics



“ This is what Netezza has done in the data warehousing market: It has **totally changed the way we think** about data warehousing.

- Philip Howard, Bloor Research

”

Appliance



- Dedicated Device
- Optimized for purpose
- Complete solution
- Fast installation
- Very easy operation
- Standard interfaces
- Low cost



- Purpose-built analytics engine
- Integrated database, server & storage
- Standard interfaces
- Low total cost of ownership
- **Speed**: 10-100x faster than traditional systems
- **Simplicity**: Minimal administration and tuning
- **Scalability**: Peta-scale user data capacity
- **Smart**: High-performance advanced analytics

Appliance Simplicity

- **No indexes and tuning**
- **No storage administration**
 - No dbspace/tablespace sizing and configuration
 - No redo/physical/Logical log sizing and configuration
 - No page/block sizing and configuration for tables
 - No extent sizing and configuration for tables
 - No Temp space allocation and monitoring
 - No RAID level decisions for dbspaces
 - No logical volume creations of files
- **No software installation**



Resources become Data Managers instead of Database Administrators

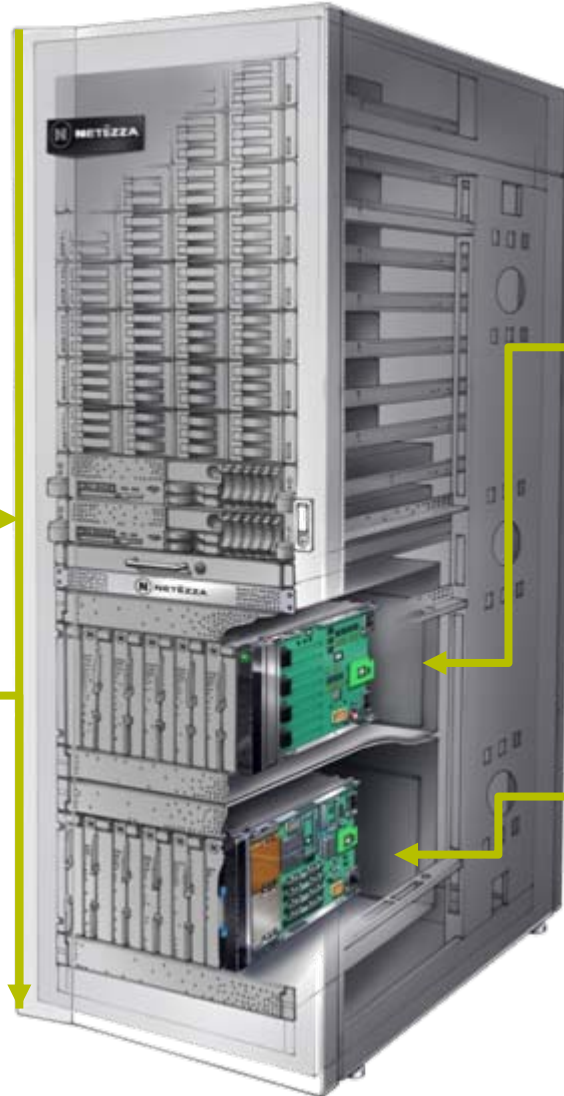
The IBM Netezza Architecture

Optimized Hardware + Software

- Purpose-built for high performance analytics
- Requires no tuning

True MPP

- All processors fully utilized
- Maximum speed and efficiency



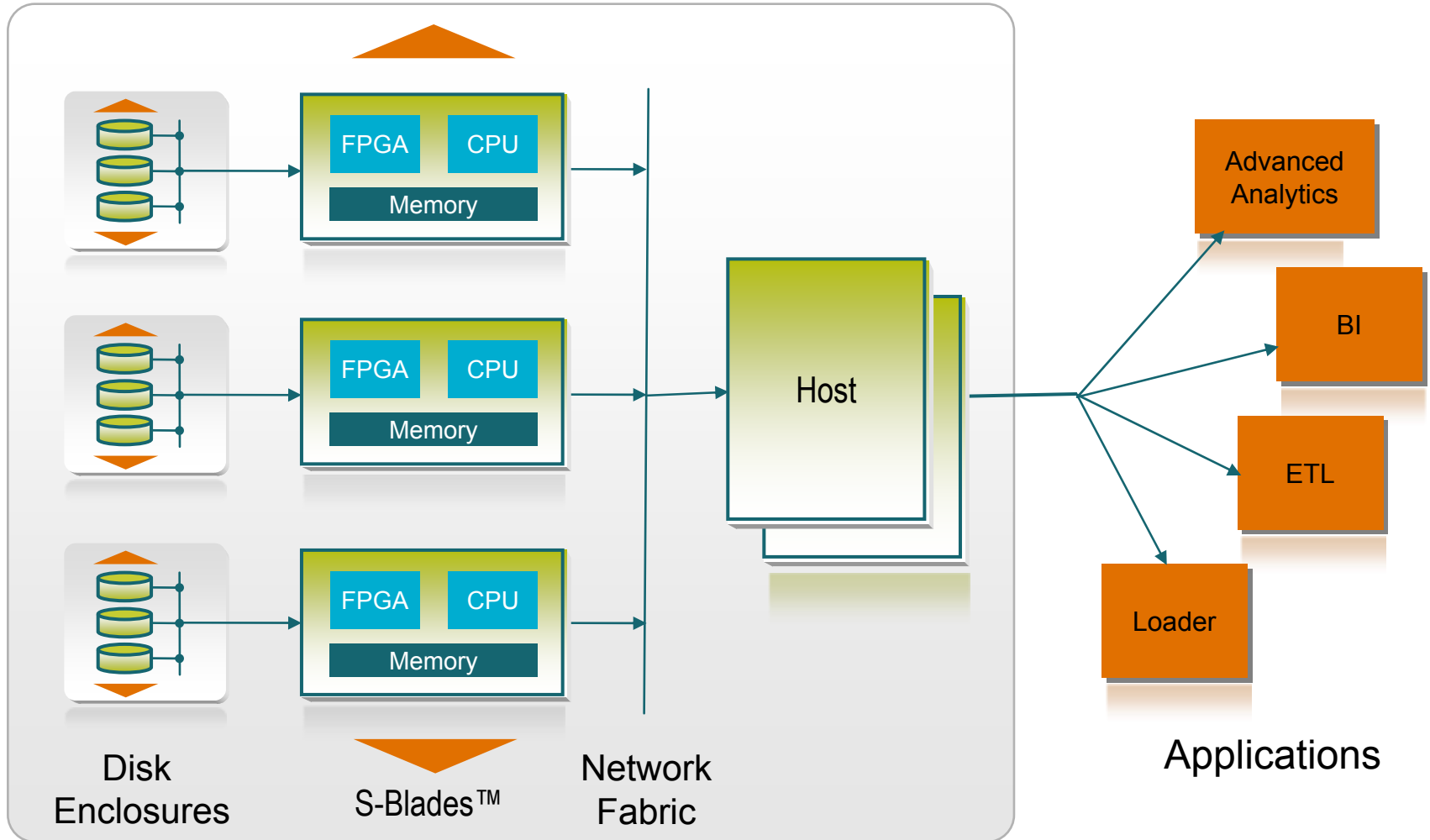
Streaming Data

- Hardware-based query acceleration
- Blistering fast results

Deep Analytics

- Complex analytics executed in-database
- Deeper insights

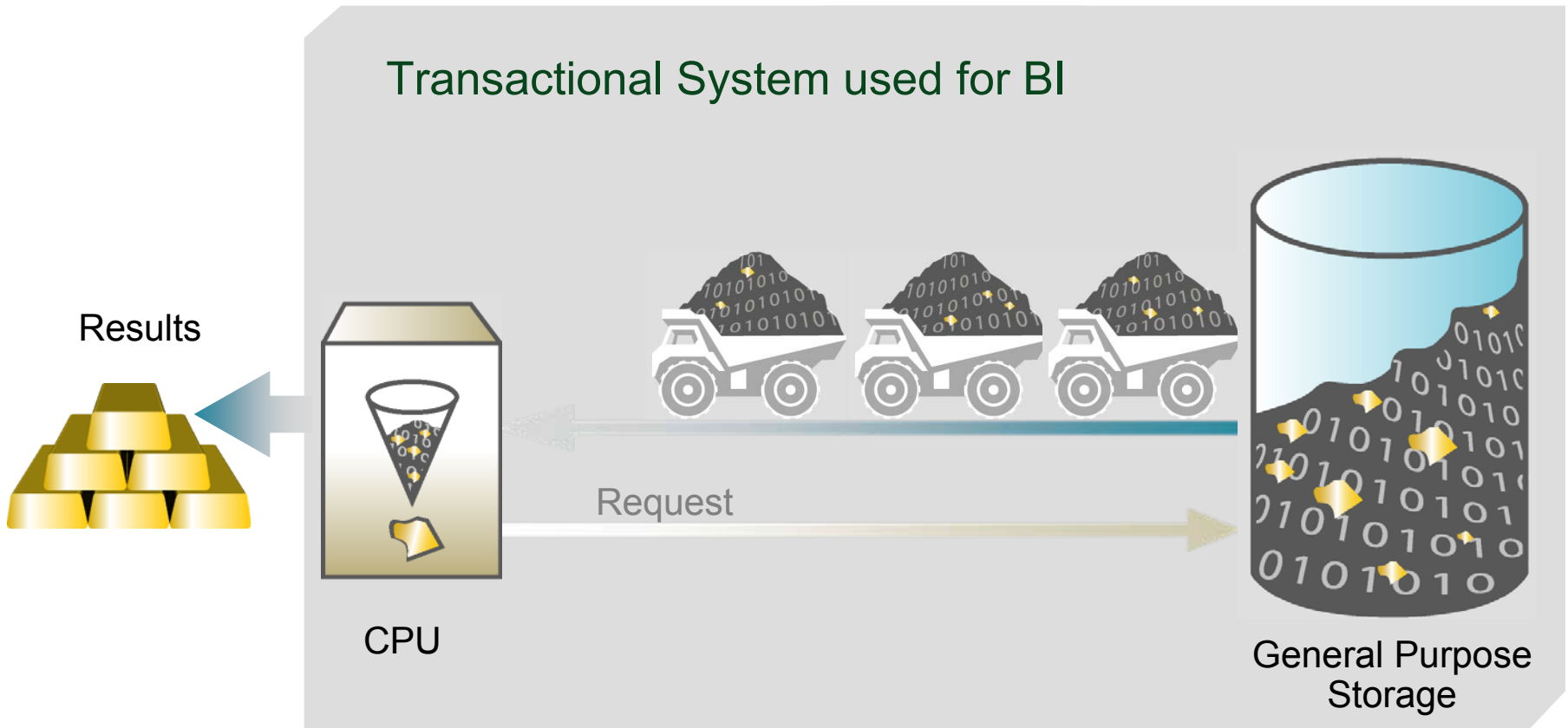
The IBM Netezza AMPP™ Architecture



IBM Netezza Appliance

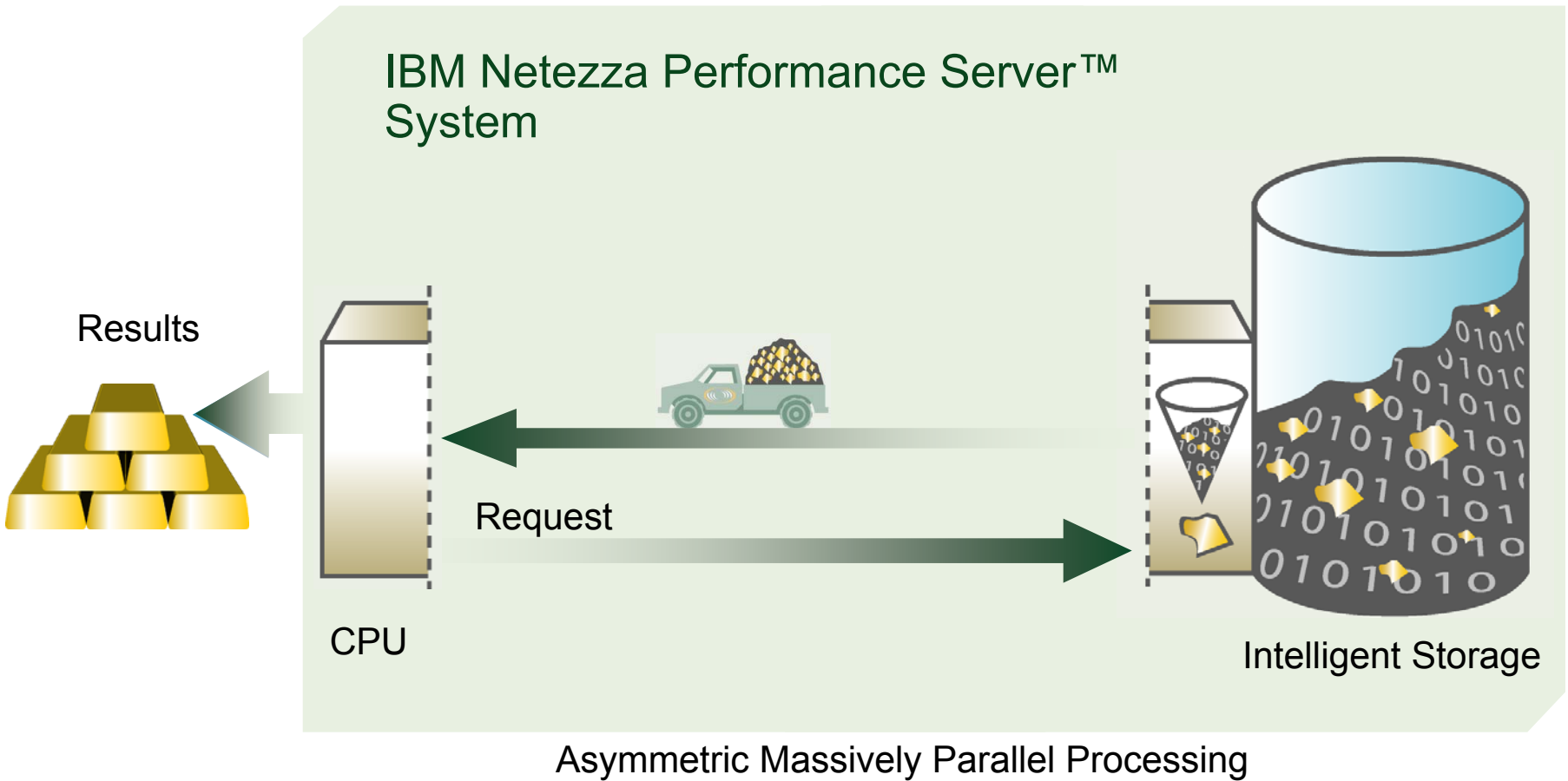
Data Warehouse Workload

Transaction systems are inefficient for data shuffling



Data Warehouse Blades

Designed for Tera-scale Business Intelligence



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Smarter Decisions,
Better Results

Your Benefits



Netezza

Benefit 1: Happy end users

- End user can ask whatever (s)he wants!
- Having an answer quickly asks for new questions...
- Start asking questions without IT involvement (no index preparations needed)



Benefit 2: Lower TCO

- Less storage
 - no index space
- One, all-in, pricing
 - Disks, cpu power and database licenses
- More DBA ers can be 'promoted' to data managers



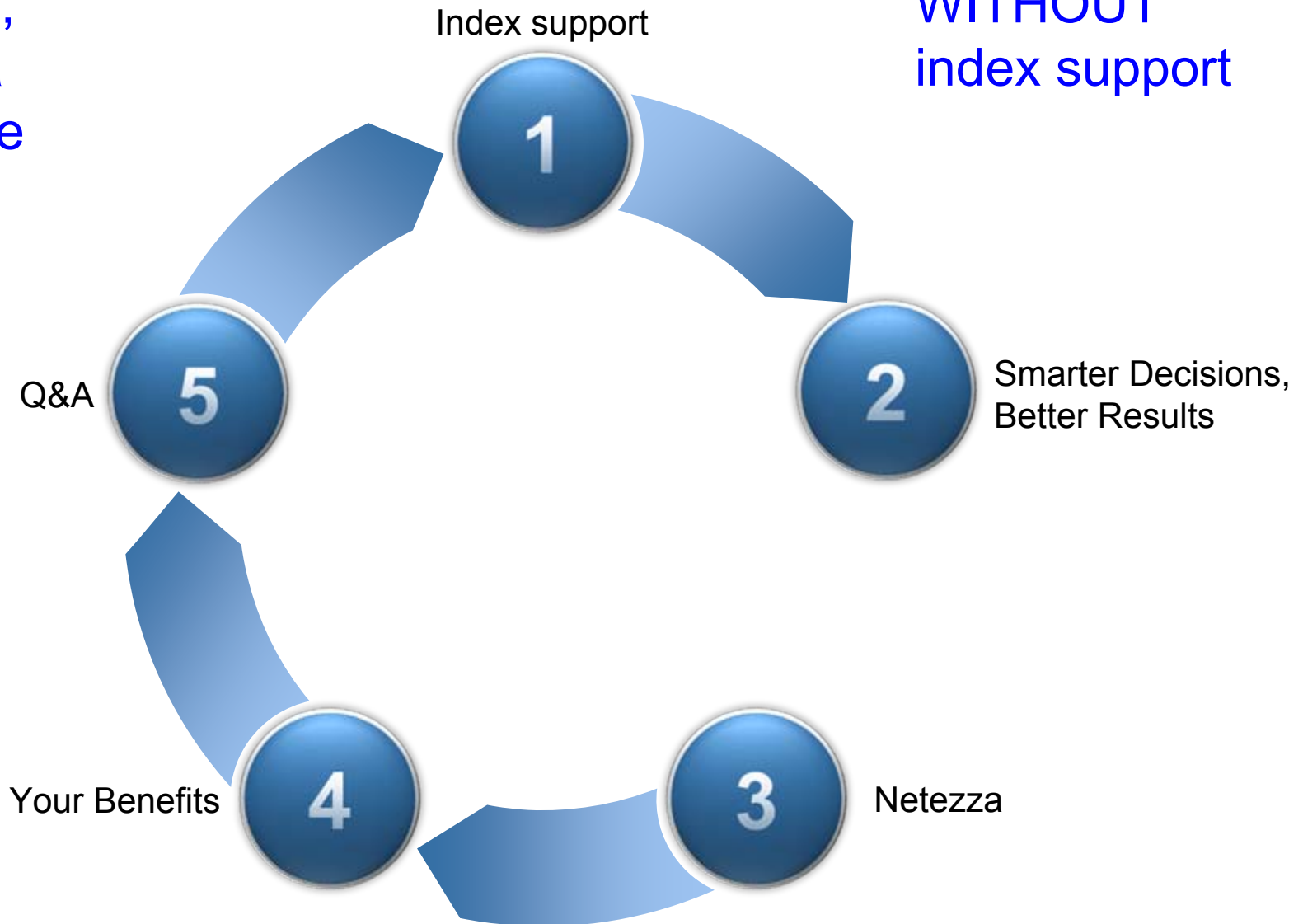
Benefit 3: Speed brings new possibilities

- Do things you couldn't (were allowed to) do before
 - Geospatial data integration
 - Operational Datawarehouse
 - Fast predictive analyses with SPSS



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Questions

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Index support



So What?

**Every question needs
preparation**

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Index support



Smarter decisions,
better results

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Index support

1

So What?

Every question needs preparation

End user has to twist & turn data

2

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1

So What?

Every question needs preparation

End user has to twist & turn data

**Speed, Simplicity, Scalable,
Smart**

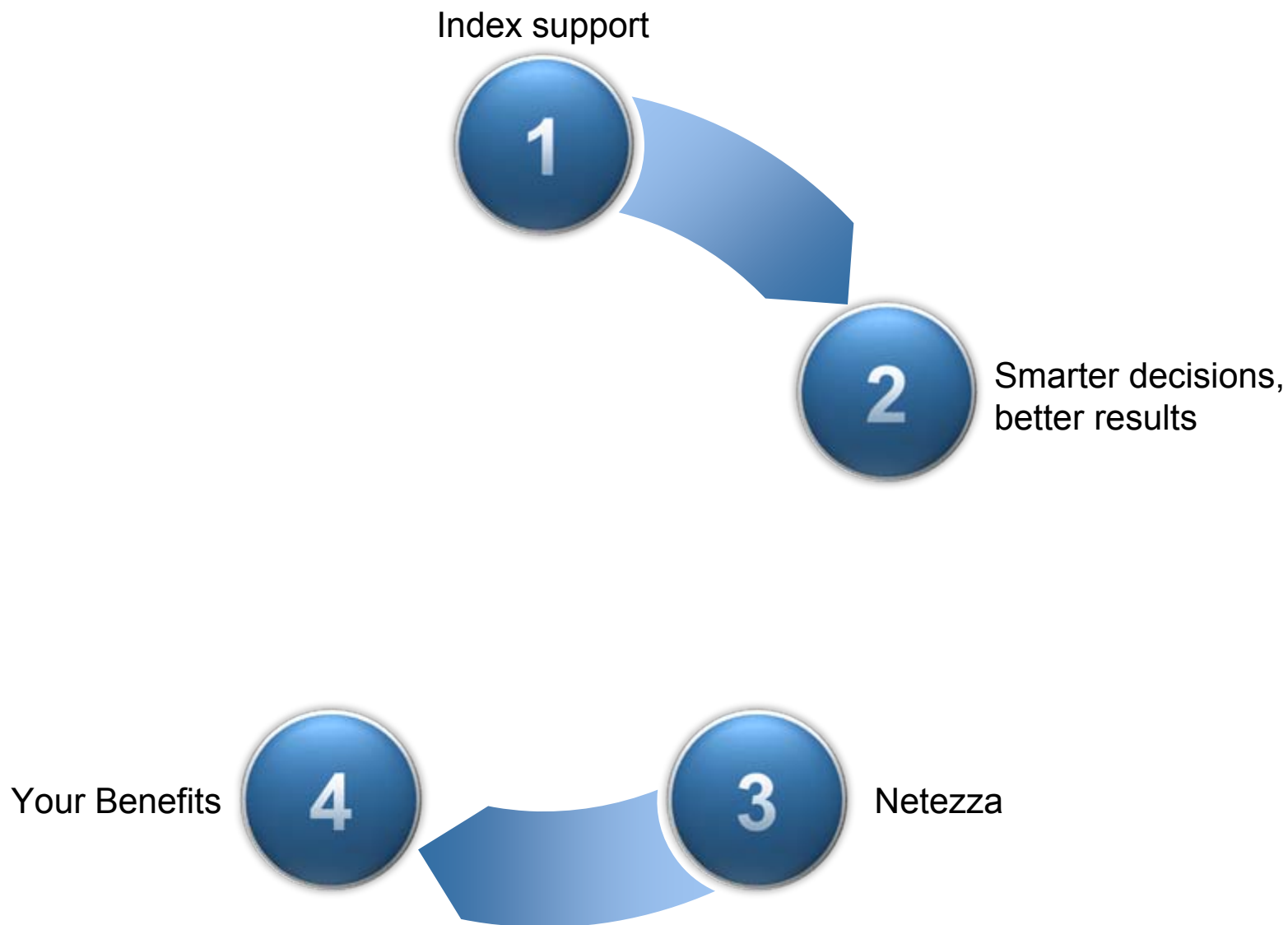
2

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Netezza

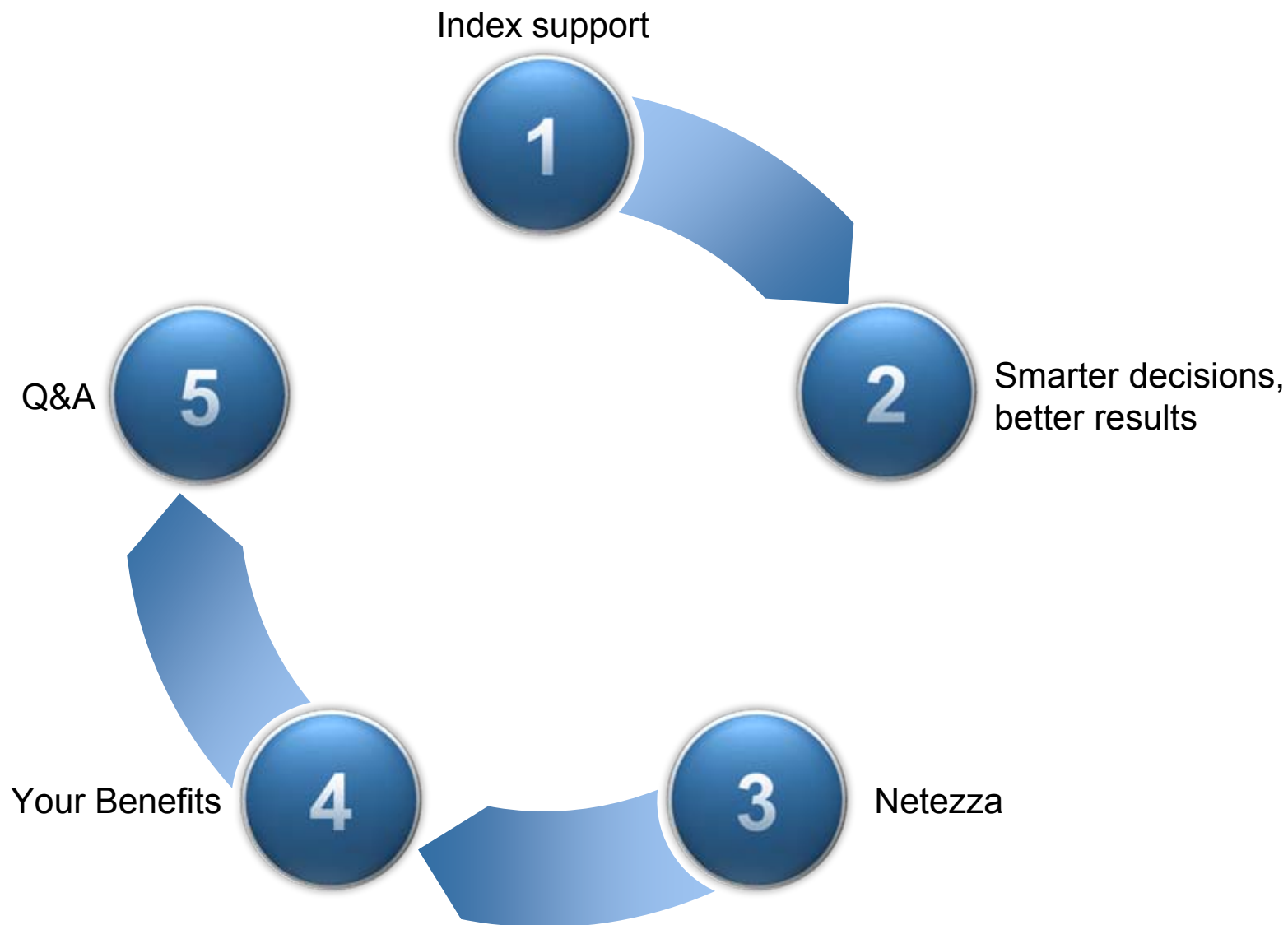
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