

Welcome to IBM Cognos Financial Statement Reporting (FSR) Enablement Training

Smarter software for a smarter planet Smarter planet Smarter software for a smarter planet Smarter planet Smarter software for a smarter planet Smarter planet BMSMarter software IMing SHEE BM LSHE@CH.IBM.COM

FSR Technical Sales Leader

Continental Europe

Business Analytics software



Clarity Systems Background

Founded	1995		
Focus	Focus on CPM & Financial Governance		
Geography	Global		
Customers	Fortune 1000 – across all industries		
Users	40,000+ users		
Growth	35% average annual growth rate		
Stability	An IBM Company		



Cognos FSR Automated External Reporting

Smarter software for a smarter planet Software Software Software for a smarter planet Software Softwar

Business Analytics software

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Cognos FSR - An Innovation for the Office of Finance

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The Last Mile in Financial Reporting

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- Manual processes dominate "The Last Mile"
 - Extensive use of MS-Word and MS-Excel, shared via e-mail
 - Data accuracy issues
 - Collaboration is difficult
 - No internal controls
 - No audit trail
 - High degree of risk
 - Manual process is repeated each reporting period



Cognos FSR – Improving The Last Mile

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 Automated method to produce and secure statutory, regulatory and internal reports

– 10K, 10Q, 8K, MD&A, Annual, Board Book, Prospectus, Flash or Management

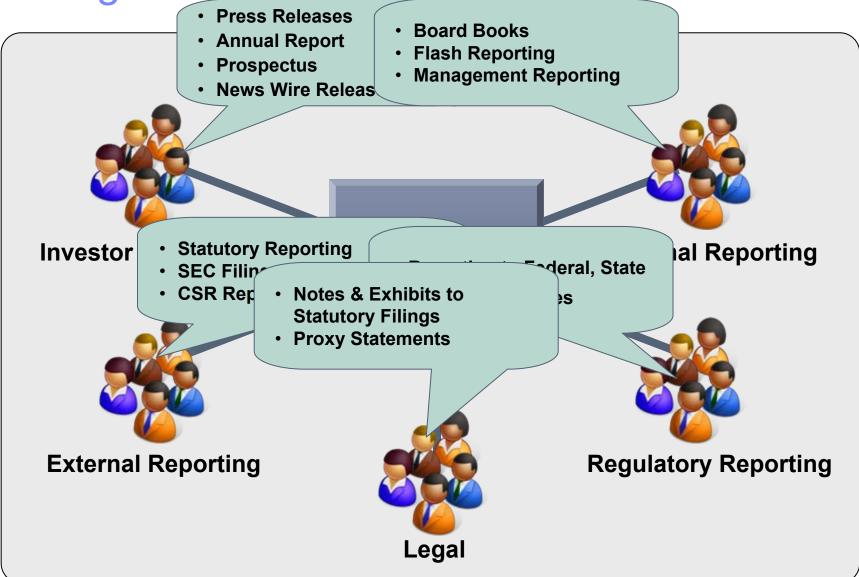
Cognos FSR key features:

- Dynamically driven from a central database
- Leverage the formatting capabilities of MS-Word and the calculation features of MS-Excel
- Collaborative environment
- Security driven access with full audit trail
- Workflow for report reviews and approvals



Sharing Information Across the Organization

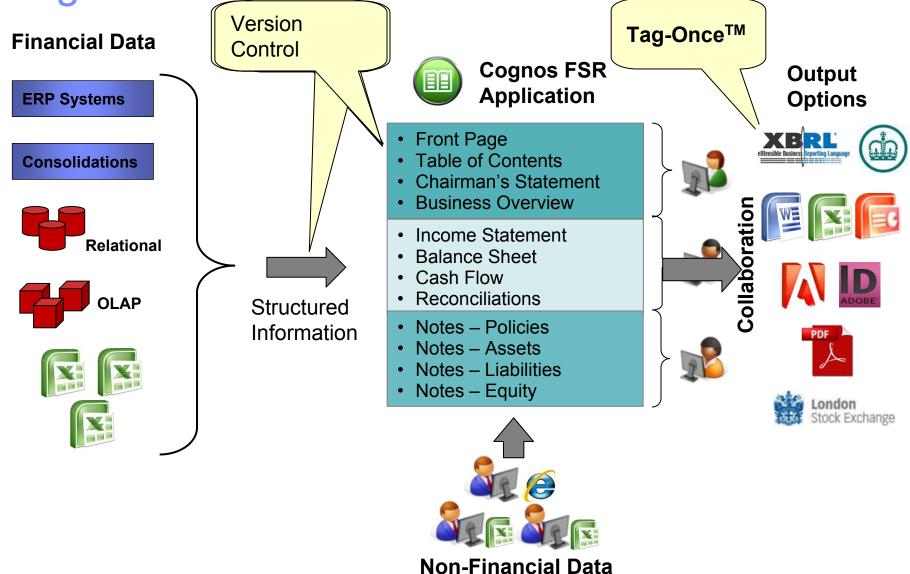
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Cognos FSR – How Does It Work?

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(Operational / Statistical / CSR)



Cognos FSR Reduces the Risks

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1 Risk of Errors		Risk of Late Filing 2	
Feature	Benefit	Feature	Benefit
Integration to source data	No re-keying of data	User prior report as a	No need to re-apply
Variables in text	Consistency across the report	template for the next perio	
Validation Rules	Numbers always tie-out	Automatically load new dat	a No need to re-key data
One version of the truth		Start reviewing the final report sooner	
Feature	Benefit	Feature	Benefit
Security to view or edit each object	Users only see the data they are supposed to see	Compliance Checklists	To ensure that the right step are being followed
Workflow controls access throughout the process	Users only see data when they are allowed to see it	Audit Trail	To track who did what, and when they did it
Access to information is controlled		Increased confidence in the final report	
3 Risk of Insider Leaks		Risk of Non-Co	ompliance

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BANK FOR INTERNATIONAL SETTLEMENTS

