

**IM-02****Combine IBM InfoSphere & IBM Cognos Solutions to Deliver Greater Information Value**

To be useful and to drive better business decisions, information needs to be delivered to business users in the right format, at the right time. This technical session discusses the tasks of sourcing, storing and shaping information for business users. You will hear the IBM strategy and gain clarity on the role of IBM Cognos and IBM InfoSphere technology in these areas, and see demonstrations of integration between IBM InfoSphere Information Server and the IBM Cognos 8 platform.

**Presented by:** IBM