

# Read Me First

## Downloading Innovation Center Data Models

### Download the data model

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The *Blueprint* data model is supported by evaluation guides, installation instructions and online demos. These documents and demos are available to anyone for download.

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### *Join now!*

### Benefits of membership

With a membership, you can download *Blueprints* at no charge and start using them to achieve better business results. You also receive:

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- Access to exclusive microsite content such as event proceedings, web seminars and white papers
- Access to the Innovation Center community of customers
- Advocacy/partnership with IBM Cognos software developers and experts that includes invitations to participate in beta programs or influence technology enhancements

### About IBM Cognos Performance Blueprints

*IBM Cognos Performance Blueprints* provide the means for rapidly extending proven best practices in performance management throughout your company and forging more effective, dynamic

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- Coordinate financial and operational planning.
- Improve forecast reliability and resource allocations.
- Deploy an integrated, dynamic planning process quickly.
- Streamline project implementation schedules and reduce risk.
- Reduce the total cost of ownership.
- Support the alignment of strategic objectives, operational plans, people and activities as business conditions change.

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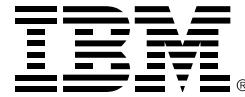
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