

Integrated Operations Performance Management (IOPM) for Large and Integrated Operating Plants

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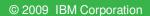


Agenda

- Honeywell and IBM Partnership: Combining Strengths for increased Customer Value
- Challenge Integrating Operational Data with Business Data
- Cornerstone Best-practice Operational KPI System
- Integration Ideas for a sustainable Integrated Operations Performance Management Ecosystem
- Business Benefits Real-time Collaboration between all Stakeholders of the Supply Chain
- Questions & Answers









Honeywell and IBM Partnership: Combining Strengths for increased Customer Value



Strengths

- Strategy & Assessment Consulting and center of excellence program
- Best In Class EAM via Maximo
- Integrated Information Framework for real-time data access
- Change Management Consulting Services
- Business Performance Management solution for integrated operating plants
- Optimization solution for working capital, infrastructure, inventory, etc.

Integrated
Operations
& Reliability
Solutions

- Customers mature faster through best in class patterns
- Industry-specific, best-practice solutions such as
 - preventative maintenance,
 - well performance management,
 - refinery terminal automation,
 - risk-based inspection
 - ■turnover optimization, etc.
- Know deviations by shift, equipment, frequency, type, duration, operator comments
- Reduce maintenance cost up to 60%
- Reduced risk & improve safety

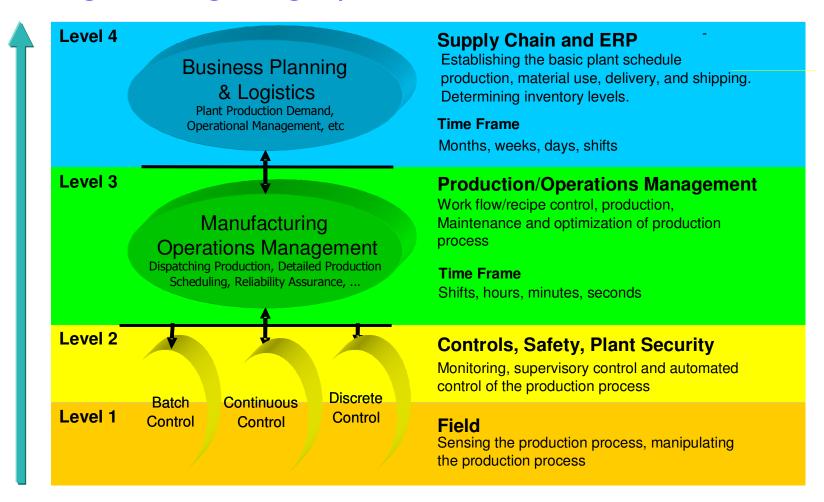
Honeywell

Strengths

- Honeywell Reliability System
- Production Monitoring (OEE)
- Limit Monitoring
- OneWireless infrastructure & Sensors
- Real-time Asset Performance Monitoring via KPI Manager
- APM Services
- Best In Class Production Controls "Experion"



Challenge – Integrating Operational Data With Business Data

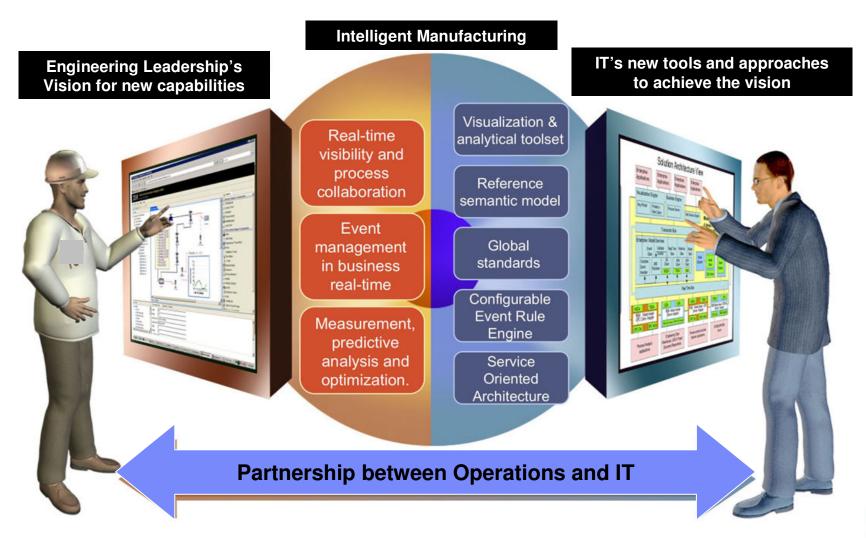


Sustainable Integrated Operations Performance Management (IOPM) requires real-time information from the field to be correlated with traditional business and financial performance management.



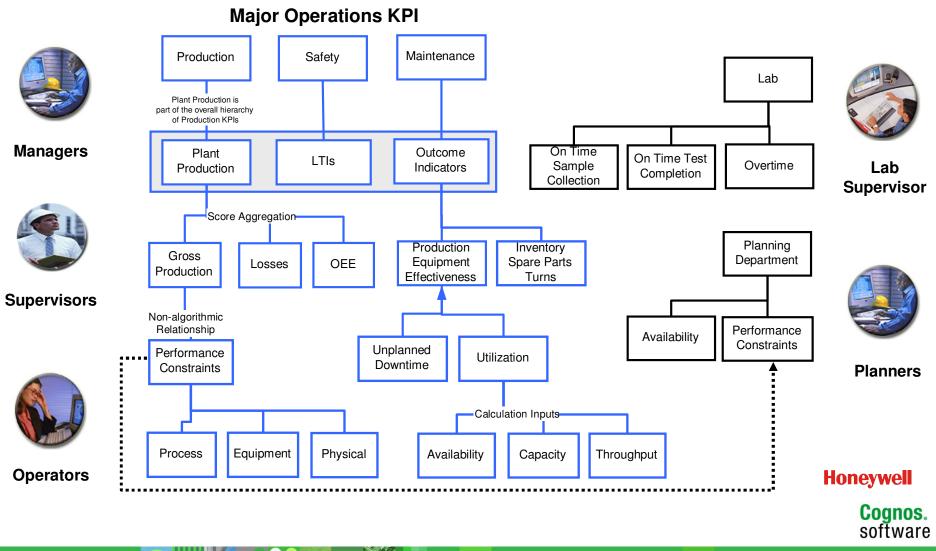


IBM and Honeywell combine the Domain, Technology and Deployment Experience for realizing this Challenge



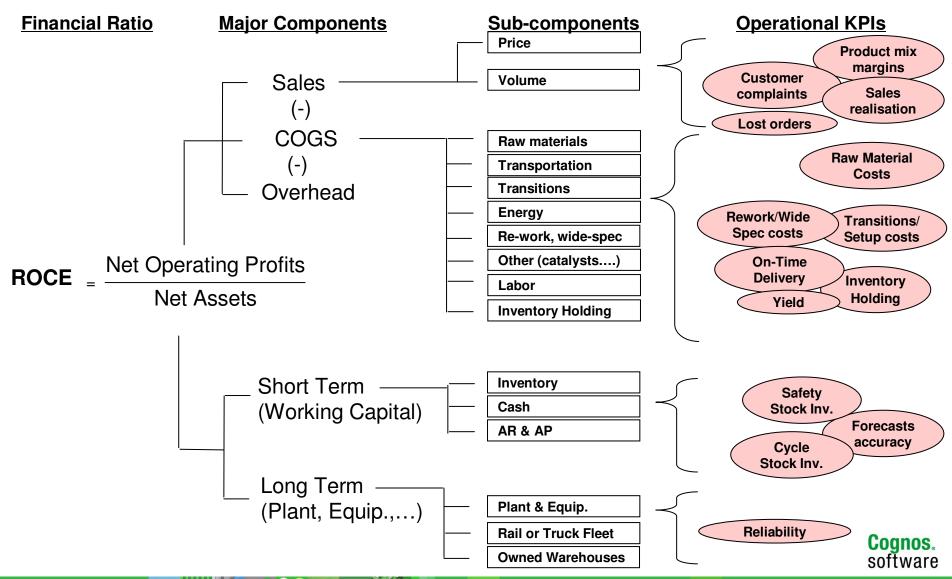


Cornerstone - Best-practice Operational KPI System and ...





... Alignment of Operational KPIs System with Business Goals





Integration - Ideas for a sustainable Integrated Operations Performance Management Ecosystem

Integrated Operations Performance Management IOPM

KPI System

Pre/After-Sales & Marketing

Other G&A (IT, HR, Procurement)

Quality Management

Finance & Controlling (CAPEX, OPEX, ROCE, Working Capital, Margins, etc.)

Inbound/Outbound Logistics (Transportation, Warehouse/ Inventory, Offshore/Onshore, etc.) R&D (Investments, Budget, As is/Plan, etc.)

Health, Safety, Environment

Project Management (EPC, etc.)

Exploration & Development

Operations/Production KPI Manager Enterprise Asset Management (Equipment, IT, Maintenance, etc.)

Risk Management (Financial & Operational)

Up/Mid/Downstream Real-time Data Services and Event Management

Detailed Plan vs. Actual Analysis & Planning Model

Production Analyst

Unit Level Target Setting & Deviation Monitoring

Operations Management

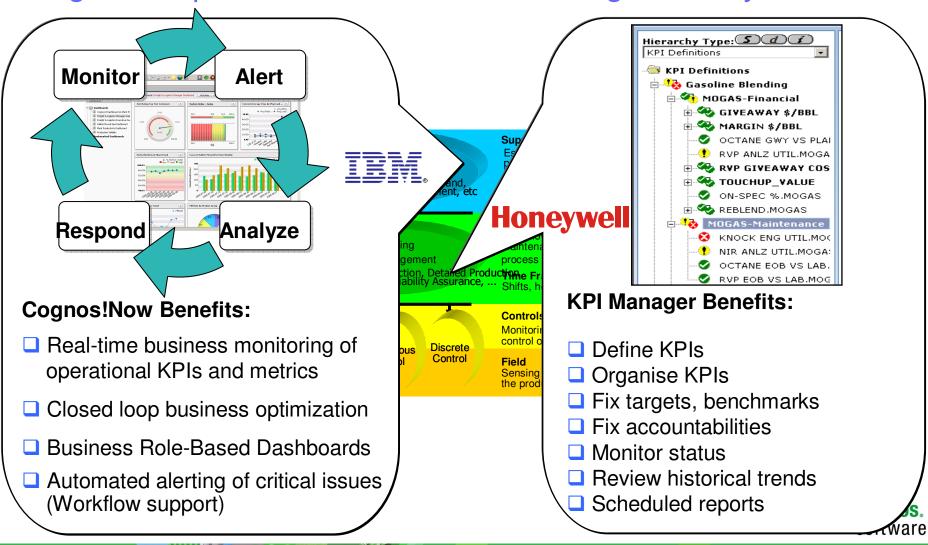
Blending Information Collection & Detailed Analysis

Blend Management

sontware



Cognos!Now and KPI Manager: The missing link for a real-time, integrated Operations Performance Management System





Business Benefits - Real-time Collaboration between all Stakeholders of the Supply Chain

- Efficiency and agility in business decision making
 - □ Access to accurate and up-to-date Performance Metrics
 - ☐ Tightly integrated with Realtime KPIs
- Visibility to KPIs across organization
 - Understand goals and performance
 - ☐ Understand how actions impact overall business performance
- □ Synchronize KPIs for consistent analysis and continuous improvement (supports Six Sigma)
 - ☐ Causes for deviation from plan can be understood
 - ☐ Leading to appropriately-focused corrective action
- □ Flexible reporting infrastructure
- □ Security and Approval workflow



Improves overall performance and directly impacts business excellence



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