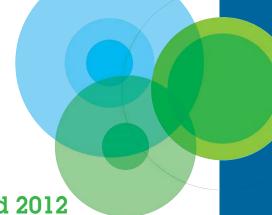
IBM Software

Information On Demand 2012

October 21–25, 2012

Mandalay Bay | Las Vegas, Nevada



The EXPO at Information On Demand 2012

Access to the Wireless Network Environment.

The following instructions are being provided to help ensure a positive experience for all attendees and participants at the conference. Please make every effort to do your part to make the networking experience a positive one for all. Thank you.

A wireless network is provided for use by all conference attendees. Due to the number of attendees and limitations of WiFi technologies, the wireless network can quickly become over saturated in high-density environments (i.e. many wireless clients in a relatively small space) and thus unusable. This is especially true with devices that use the 802.11g (2.4GHz) protocol, which is limited to three channels. This includes most smartphones and older laptops. Devices that use 802.11an (5.0GHz) work more efficiently in a high-density environment because there are 24 channels available. Newer laptops, iPads and some tablets have wireless adapters capable of using this frequency.

In order to minimize problems related to WiFi interference with the main conference wireless network and to provide you a better experience, the following have been implemented:

- Two wireless networks (SSID) are available for attendee use, each on a separate frequency:
 - o IBMConference on 5.0GHz (Newer laptops, iPads, some tablets)
 - o IBMConferenceG on 2.4GHz (Most smartphones, legacy laptops)

PLEASE NOTE:

For the best experience please try to use the 5GHz IOD2012 wireless network if available to your device type.

SSID = IOD2012 Password = ibmconference Authentication Type = WPA2 with AES

Wireless Networks Available

- o IOD2012 for 5GHz capable devices (Current Laptops, iPads, etc)
- IOD2012G for 2.4GHz capable device (Smartphones, Legacy Laptops)
 Encryption Type: WPA2 Key required with AES

Password: ibmconference

 The use of wireless routers or access points on the EXPO floor not provided by IBM will not be allowed. This will be strongly enforced.



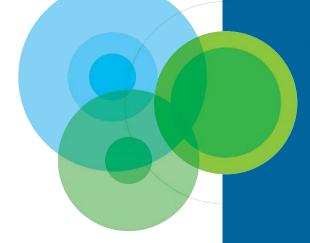


IBM Software

Information On Demand 2012

October 21–25, 2012

Mandalay Bay | Las Vegas, Nevada



If use of a separate wireless network or SSID is absolutely necessary for mobile demo purposes, you must plan to do this on the IBM-provided network. The IBM network team onsite will assist by providing the following:

- A secure, non-broadcasting SSID or wireless network using existing equipment using the 5.0GHz frequency. This will allow for demos on devices capable of using this frequency.
 - Note While 2.4GHz network access is available, it is not advisable to use this for demo purposes. Demos that are run on this frequency will not be guaranteed or supported.
- · Static IP addresses, as needed.

If you are planning to do a mobile demo which requires wireless access, please complete the following information and forward to Bob Melton. If you cannot edit this form, cut/paste the following into an email and send it to Bob Melton at bmelton@us.ibm.com or call him at 1.770.804.1162.

Exhibitor Name	
Booth or Pedestal #	
Wireless Network Name (SSID)	
Wireless Password	
Description of what you are trying to accomplish and which devices will be used	
Onsite Technical Contact Name	
Email Address	
Telephone Number	

The following guidelines must be followed when configuring your wireless device:

- Plan to run your mobile demo using devices that have 5.0GHz capable wireless adapters (iPad, certain models of Android tablets, etc)
- Do not plan on presenting a demo using the wireless adapter on a 2.4GHz device (iPhone, Android, Blackberry, etc). While 2.4GHz will be available, due to its limitations it will not be supported or guaranteed for demo purposes.



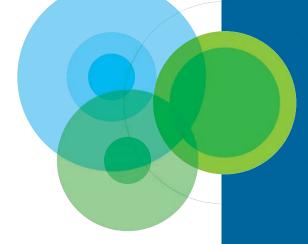


IBM Software

Information On Demand 2012

October 21–25, 2012

Mandalay Bay | Las Vegas, Nevada



By following these guidelines, you will help ensure a positive and reliable WiFi experience for all attendees at the conference and EXPO. Exhibitors that do not follow these guidelines will be identified and the EXPO support team will ask that you comply with these measures. All unauthorized wireless networking environments will be blocked.

PLEASE NOTE THIS CHANGE:

In addition, Information On Demand will be providing one (1) ethernet drop for use in your booth, providing access to the Internet across a network that will be shared throughout the EXPO space. Each connection will provide approximately 2Mbps of download/upload speeds.

All devices will be provided private IP addresses via DHCP.

If you need to connect more than one device to the EXPO wired network, please remember to bring your own Ethernet Cables and Network Switch/Hub. There will be additional charges if provided by the conference.

Note - The use of wireless routers or access points on the EXPO floor not provided by IBM will not be allowed. These will only be provided if necessary for a mobile device demo. This will be strongly enforced.

As with any public network, we strongly suggest users take measures to secure their devices and Internet communications.

We encourage using Virtual Private Networks in conjunction with Personal Firewalls to mitigate risk to personal data.

It is the user's responsibility to take precautions and provide security measures suited to their situation and intended use of this service.

If you require additional or dedicated services beyond what is described above, please contact Mandalay Bay for pricing and availability:

www.mandalaybayexhibitorservices.com 702.322.3000 OR 855.408.1349

Thank you for your help and cooperation.



