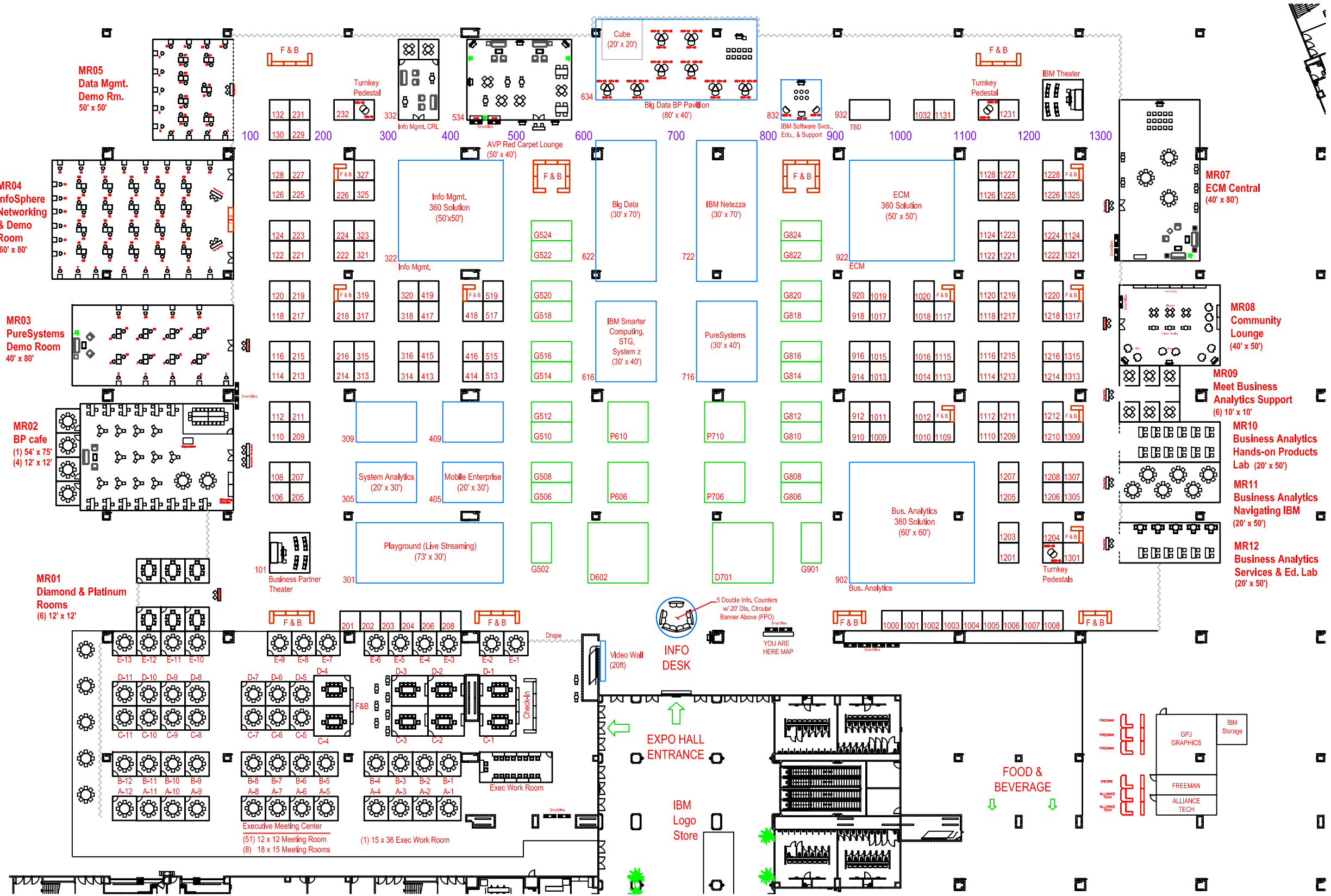


IOD 2012



EXPO HALL

- (2) Diamonds (2)30'x30'
- (4) Platinums (20'x20')
- (22) Golds (10'x20')
- (144) Elite Exhibitors (10'x10')
- (6) Turnkey Peds
- (TBD) IBM Pedestals
- (2) Diamond Meeting Rms. (12'x12')
- (4) Platinum Meeting Rms. (12'x12')
- (2) Theaters (20' x 20')
- (1) Video Wall (30 Ft.)

F&B Stations:

- (9) Single Configuration
- (6) Double Configuration
- (2) Quad Configuration

MEETING ROOMS (13)

- Exec. Mtg. Center (51) 12'x12', (8) 18'x15', (1) EWR
- MR01 - Diamond & Platinum Rooms (6) 12'x12'
- MR02 - BP Cafe (1) 54'x75', (4) 12'x12'
- MR03 - PureSystems Demo Room (40'x80')
- MR04 - InfoSphere Demo Room (60'x90')(52 demos)
- MR05 - Data Mgmt. Demo Room (50'x50')(35 demos)
- MR06 - AVP Red Carpet Lounge (50'x40' #534)
- MR07 - ECM Central (40'x80')
- MR08 - IBM Community Lounge (40'x50')
- MR09 - Meet Business Analytics Support (6) 10'x10'
- MR10 - Business Analytics Hands-on Products Lab (20'x50')
- MR11 - Business Analytics - Navigating IBM (20'x50')
- MR12 - Business Analytics Services & Edu. Lab (20'x50')

IBM Booths (14)

- 301 - Playground - Live Streaming (73'x30')
- 305 - TBD (20'x30')
- 309 - TBD (20'x30')
- 322 - Info, Management (50'x50')
- 405 - TBD (20'x30')
- 409 - TBD (20'x30')
- 616 - Smarter Computing (30'x40')
- 622 - Big Data (30'x70')
- 634 - Big Data BP Pav. (80'x40') (w/24 Peds)
- 716 - Pure Systems (30'x40')
- 722 - IBM Netezza (30'x70')
- 832 - Software Svcs., Edu. & Support (20'x20')
- 902 - Business Analytics (60'x60')
- 922 - ECM (50'x50')

<p>GEORGE P. JOHNSON experience marketing</p>	<p>Show Venue IBM Information On Demand 2012</p>	<p>Project # 1051141K0</p>	<p>View Solution Center Floor Plan</p>
	<p>Show Date October 21 - 25, 2012</p> <p>Show Hall Mandalay Bay Convention Center, Las Vegas, NV</p> <p>Booth # Bayside C & D</p>	<p>Booth Size N/A</p> <p>File Name IOD 2012.dwg</p> <p>Scale N/A</p>	<p>Designer JS/RC</p> <p>Date 08.13.2012</p> <p>Status A11</p>