



SmarterCommerce
Global Summit 2012 Orlando
Sept 5-7, 2012 | Walt Disney World Swan and Dolphin Resort
Redefining commerce in the age of the customer.



The Solution Center will give attendees the opportunity to explore all facets of Smarter Commerce and share ideas with peers, IBM experts and IBM Business Partners. Follow a transformational journey across the four phases of IBM Smarter Commerce; Buy, Market, Sell and Service.

We have three avenues to help you to gain deeper insight into IBM Smarter Commerce products, solutions and capabilities:

1. Stop by one of the IBM Smarter Commerce Kiosks, which are organized around the four phases of IBM Smarter Commerce and talk with experts to learn how IBM Smarter Commerce can help you transform your business.
2. If you would like to see an IBM Smarter Commerce Solution in action, you can schedule a Demo in the Meet the Experts area. Simply stop by the check-in desk and make an appointment.
3. Finally, if you'd like to sit down with an IBM Product Manager or Solution Expert and discuss how IBM Smarter Commerce can help solve your most pressing business problems and challenges, you can schedule a 1:1 meeting in the Meet the Experts area. Just make an appointment at the Meet the Experts check-in desk.