



Sterling Commerce helps grow and adapt your B2B community

IBM Sterling B2B Integration Services Basic

Benefits

- Removes the need for in-house management and support of your B2B integration infrastructure
- SLA that guarantees a document delivery time so you can meet your business commitments
- Seamless integration of business partner transactions
- Enables exchange of data regardless of communication protocols or data formats
- Improves the agility and control of your supply chain with real-time business intelligence
- Trading partner on-board expertise
- Rapid return on investment
- Increased agility and control with our service-oriented architecture (SOA) platform

Related Offerings

- IBM® Sterling B2B Integration Services Plus
- IBM® Sterling B2B Collaboration Network
- IBM® Sterling Information Broker®
- IBM® Sterling Translation Services
- IBM® Sterling Mapping Services

Electronic trading is crucial to business growth and success

For organizations that seek to drive growth in today's increasingly competitive global market place, the ability to trade electronically is key. Electronic trading facilitates business-to-business (B2B) collaboration, as well as the ability to provide real-time, end-to-end visibility and control over the business processes that organizations share with their customers, suppliers, banks and other outside trading partners.

Business decision-makers responsible for the success of B2B collaboration have found B2B process experts and technologies in painfully short supply.

What's more, businesses in search of administrative savings and vital performance improvements face the difficulties of obtaining the resources needed to keep pace with the growing demand for onboarding new partners and documents, as well as the management of legacy EDI systems complete with growing numbers of data types, standards, and protocols.

As a result, these critical collaboration projects are often postponed. Delays and complexity further drive up the total cost of ownership (TCO) for B2B collaboration.

Sterling Commerce equips you with high-level B2B collaboration capabilities

In order to respond to this challenge, organizations need a secure, agile and flexible B2B integration platform, combined with real-time business processes visibility to achieve the highest level of B2B collaboration and a skilled, experienced staff to onboard trading partners.

IBM® Sterling B2B Integration Services Basic is a cloud based B2B integration platform, that takes both responsibility for and provides on-demand access to the B2B infrastructure, business process visibility tools and community development resources you need.

Designed to accelerate your ability to achieve B2B collaboration, Sterling B2B Integration Services Basic enables you to use your internal resource where you need it most, by helping you to rapidly grow and adapt your B2B community.

“The decision to outsource our B2B was simple because we knew the return on investment would occur instantly. The Sterling Commerce solution was 90 percent less expensive than our in-house option.”

Nico Schueltz
Lead IT Technician, Hirschvogel Inc

Capability	Description
Service level agreements	Support with a service level agreement that guarantees a document delivery time
Transition Services	Sterling Commerce provides project coordination to support your transition to the B2B integration services platform
Infrastructure and communications management	The people skills, technology and resources to monitor, maintain, and operate your B2B Environment 24/7
Support services	The geographical coverage, language support, availability and level of expertise to meet your support needs against an agreed SLA
Visibility services	Provide you with reporting, alerting, and a real-time view into your business processes and associated transaction data
Community services	Access to the community development peoples' skills, tools and processes developed and managed by Sterling Commerce to reach the goal of 100% electronic trading through: <ul style="list-style-type: none"> • Trading Partner Conversion Programs • Trading Partner Consolidation Programs • Trading Partner Recruitment Programs • Web Forms • Fax conversion services • Managed AS2
Translation services and Mapping services	<ul style="list-style-type: none"> • Seamlessly integrate business partner transactions with your back-end applications • Support any data type or format with our data translation and custom mapping services, including: <ul style="list-style-type: none"> – Map Development – Map Maintenance – Map Support – MRS Testing – MRS Maintenance
Sterling Information Broker	Communicate securely with anyone, anywhere regardless of protocols or gateway with our dial-tone reliable value added network (VAN)

About Sterling Commerce

Sterling Commerce, an IBM® Company, helps organizations worldwide increase business agility in their dynamic business network through innovative solutions for selling and fulfillment and for seamless and secure integration with customers, partners and suppliers. More information can be found at www.sterlingcommerce.com.

Sterling Commerce
An IBM Company

For all Sterling Commerce offices worldwide, visit www.sterlingcommerce.com

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