



Top 5

reasons to attend

FOR TELECOM EXPENSE
MANAGEMENT PROFESSIONALS

While at the **Smarter Commerce Global Summit 2013 Nashville**, you can learn how IBM solutions can help your business to:

- **Gain** competitive advantage through process efficiencies
- **Unleash** strategic potential
- **Optimize** telecom spend while enforcing compliance

1 Take control. Hear best practice case studies to help you gain control of your mobile and wireline telecom environment.

2 Acquire market insights. Hear about the latest trends in telecom management and mobile strategies, including BYOD, to learn how you can leverage new strategies to improve your practices.

3 Gain visibility. Learn how to automate your telecom processes to achieve holistic visibility and gain significant results.

4 Drive strategic value. Hear from telecom leaders from today's top global enterprises on how they work with their organizations to become a strategic partner.

5 Rub elbows with the best. Network and share best practices with peers, thought leaders and trend spotters.

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SmarterCommerce

Global Summit 2013 Nashville

May 21-23, 2013 | Gaylord Opryland Resort & Conference Center

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Sessions will help you:

- Optimize your telecom spend. Learn how Telecom Expense Management (TEM) best practices can help you manage, track and optimize telecom spend to produce significant savings for the enterprise.
- Manage your mobile enterprise. Experience how the latest trends in mobile strategies, including BYOD (“Bring Your Own Device”), are changing the business landscape. Learn about mobile device and expense management strategies to effectively lead your mobile enterprise.
- Gain global visibility. Learn how successful deployments of TEM can provide centralized visibility and help manage communications networks and expenses at a global scale.
- Increase productivity. Hear from your peers about how to efficiently streamline telecom operations in order to allow your telecom staff to focus on the most strategic initiatives.
- Understand vendor practices. Find out how Communications Service Providers are leveraging big data and analytics to improve their business operations.

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