

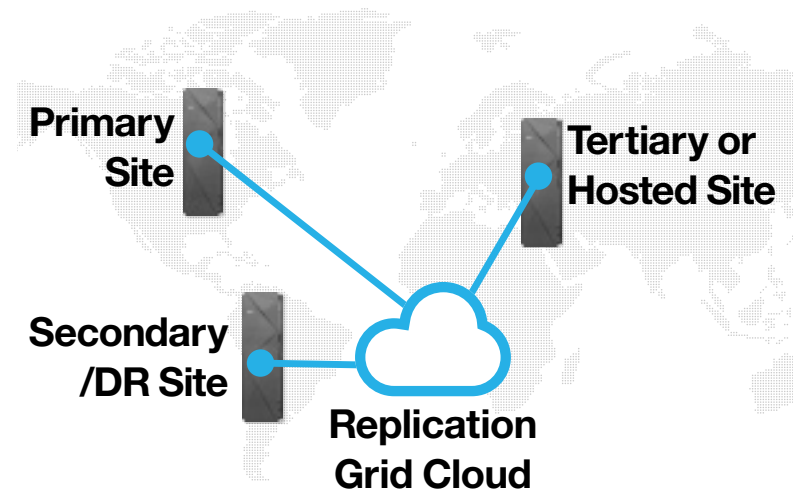
# Are you doing enough to protect your sensitive data?

#1 concern for CISOs: Privacy and security of data in a cloud environment<sup>1</sup>

95% or more of CISOs say it's likely they will be subject to an advanced attack in the next 12 months<sup>2</sup>

## IBM TS7760

defends and protects critical assets without compromising throughput or response time



Disk and tape drive AES256 encryption protects data in flight and at rest



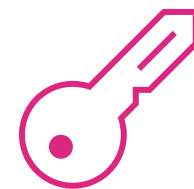
Data replication with near zero RPO/RTO prevents attack on data by malware

1010

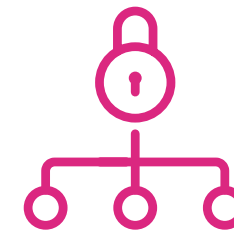
Logical WORM support meets SEC regulations for data retention<sup>3</sup>



Grid cloud supports site based isolation during enterprise cyber-attacks



External key management secures multiple tenants in an infrastructure



Secure data transfer uses industry standard network security protocols

1. IBM MDI, Chief Information Security Officer Survey, 2013.

2. CEB Information Risk Leadership Council, 2015 Security Outlook - Ten Imperatives for the Information Security Function, November 2014.

3. Cohasset report, <ftp://public.dhe.ibm.com/storage/tape/CAI-IBMTS7700TechReport.pdf>

