

Looking for more efficient ways to provide services? Things are looking up.



IBM Cloud

Leaders in governments worldwide are using cloud technologies with impressive results.



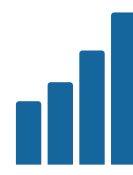
Strategic Reinvention

Improve the range, efficiency and rapid development of citizen services



Security

Ensure continuity of operations with flexible, secure and reliable architectures that withstand cyber-threats



Efficiency

Accelerated provisioning of resources without scale limitations means more resources when you need them – and less when you don't

Cloud is the growth engine for economies.



Benefits for Governments of all sizes:



Citizen-centric services

- Rapidly respond and adapt to the needs of citizens
- Speed deployment of new apps



Security-rich & highly available

- Better manage compliance requirements for government services
- Improve data security and disaster recovery capabilities



Improved efficiency

- Reduce demands on constrained human resources
- Eliminate functional "silos"
- Share common services between departments and agencies



Cost optimized

- Adapt to changes in conditions with dynamic cloud architectures and service composition
- Scale capacity quickly to satisfy peaks in demand

IDC predicts that mashups of the four technology pillars – cloud, mobile, social and big data – will begin to significantly transform key government services in 2014 and beyond.*

Big Data & Open Data

Cloud



Mobility & Resilience

Ecosystems & Collaboration

Source: "IDC Government Insights Releases Top 10 Market Predictions for 2014." Business Wire, December 5, 2013. <http://www.businesswire.com/news/home/20131205006261/en/IDC-Government-Insights-Releases-Top-10-Market#LVP-yBA4Z8>

Here are some good examples

California

The state of California's CalCloud initiative – a cloud and shared services infrastructure – is intended to reduce unit costs by 75 percent compared with current managed-services costs.

Some governments provide cloud services for their own agencies, enabling the agencies to retire standalone systems and save money.

Using IBM cloud, the state of California is on a path to reduce IT unit costs by

up to **75%**

Recent studies indicate that regional cloud – where one government agency offers computing and storage services to other agencies – could significantly change the way state and local governments procure online computing services.*

Source: Walker, Richard. "Regional Cloud Hubs: Wave Of The Future For State And Local Governments." BreakingGov, January 31, 2012. <http://breakinggov.com/2012/01/31/regional-cloud-hubs-wave-of-the-future-for-state-and-local-gove/>

IBM Cloud is helping governments **liberate funding** for direct savings or re-allocation to **new services.**

Spain

A provincial government in Spain teamed with IBM to increase the quality of current citizen services, as well as introduce new needed services, without associated increased costs – allowing funds to be invested in other areas to benefit citizens.

Wuxi City, China

The city of Wuxi worked with IBM to create a cloud computing center at the Wuxi New District iPark, providing low-cost access to enterprise applications and market analytics tools for small companies in the iPark.

Some governments offer cloud as part of the **public infrastructure** supporting research, innovation, entrepreneurship and **economic growth**

IBM is helping governments around the world grow their economies with cloud.



Think it.

Strategize how to use cloud to drive revenue growth and efficiencies.



Build it.

Build and run your private or dynamic hybrid cloud.



Tap into it.

Utilize cloud services delivered from IBM Cloud.