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It's the enterprise-class IBM TotalStorage® DS6800 system. It's as low as half the price¹ and takes up as little as 5% of the space² of that "other" enterprise storage offering (the EMC Symmetrix DMX800). With Power Architecture™ technology and a surprisingly small footprint, it's designed to deliver lower costs. Is it storage or is it a strategy? It's both. It's IBM TotalStorage at its best. Find and learn the whole story at ibm.com/totalstorage/save

IBM TotalStorage®



¹Price comparison based on U.S. list prices. Actual customer prices may vary. Compares IBM TotalStorage DS6800 system with 2TBs Operating Environment License software, 1.16TB using 146GB 10K FC Drives, 4GB of memory, 19 inch rack and FICON Attachment license (zSeries support), and EMC Symmetrix DMX800 with 2TBs Control Center Management software, 1.16TB using 146GB 10K FC Drives and 4GB of memory. List prices for EMC Symmetrix obtained from Ideas International, www.IdeasInternational.com, as of 10/1/04. ²IBM TotalStorage DS6800 may be used as a stand-alone unit, or mounted into a rack. Size comparison is based on stand-alone use. IBM, TotalStorage and Power Architecture are trademarks or registered trademarks of International Business Machines Corporation in the United States and/or other countries. Other company, product and service names may be trademarks or service marks of others. © 2004 IBM Corporation. All rights reserved.