

Project	IBM STG Smarter Computing Launch Large Format Multimedia Announcement Presentation
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IBM STG Smarter Computing Launch Large Format Multimedia Announcement Presentation – Teaser As Produced Transcript

Colin Parris: Today we are in the midst of a technology shift driving growth and innovation.

So how can companies make sure their IT infrastructure is ready now for what's next?

Laura Guio: With the Smarter Computing approach, you can leverage an IT infrastructure that drives the business insights and bottom line needed to thrive in a very competitive and dynamic environment.

Nigel Fortlage: We were able to efficiently automate entire processes from beginning to end—which allowed our IT staff to focus its time on driving business growth as opposed to focusing on day-to-day system maintenance.

Lori Beer: The ability of Watson to understand and make those connections to what's relevant is really a key capability. Watson is actually running on a cluster of Power 750s. The future is really bright for IBM Watson and WellPoint.

Colin Parris: Is your IT infrastructure ready now for what's next?