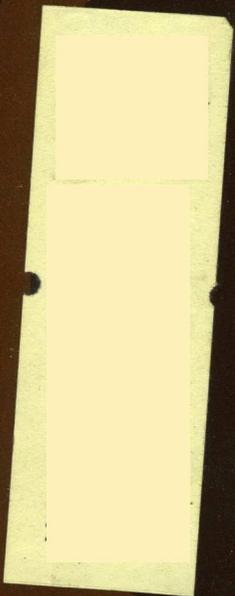


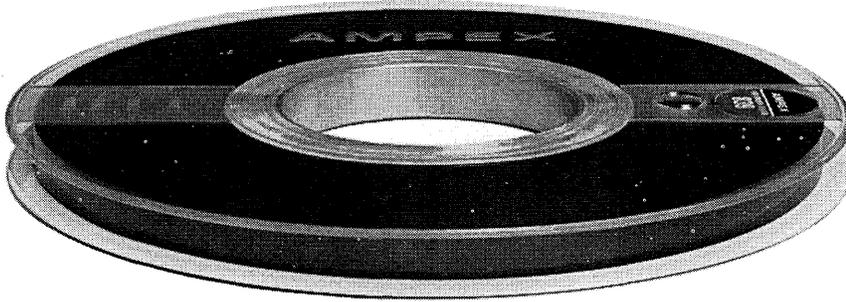
DATA MATION 68

February



THE
SHRINKING
WORLD OF
LSI

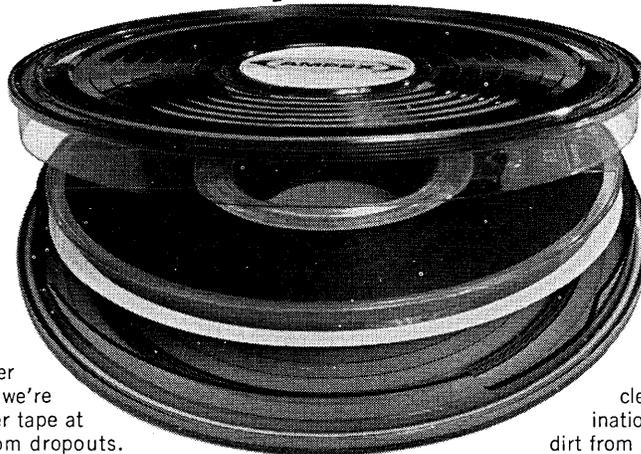
Clean and comfortable



when we ship it



when you store it



Our computer tape is clean and error-free. We think that our superior cleaning process makes it cleaner than anybody else's, but of course we're prejudiced. Point is, to be computer tape at all, it has to be clean and free from dropouts.

But we don't stop at merely making clean tape; we make sure that it gets to you clean and that you can keep it clean. Here's how:

Our exclusive environmental shipper which we call the Tape-Safe keeps dust out and your tape "clean and comfortable." Clean, because the polystyrene foam won't shed like cardboard; comfortable, because it cushions the tape in transit against shock and damaging fluctuations of temperature and humidity. Best of all, it's free with your minimum order of Ampex tape for IBM and IBM-compatible computers.

Then, for the only sure protection in storage, we pack our tape in a unique all-plastic canister. It keeps tape clean because it cannot generate contamination and its positive seal prevents outside dirt from getting in; comfortable because it protects against shock and humidity. This canister is even encased in an airtight poly bag during shipment. From then on, it's up to you.

FREE! If you'd like a few suggestions on how to keep tape clean, write Tape-Safe, Ampex Corporation, 401 Broadway, Redwood City, California 94063, for a copy of our TRENDS Bulletin No. 12, "Care and Storage of Computer Tape."

AMPEX

Career opportunities? Write Box D, Redwood City, California 94064.

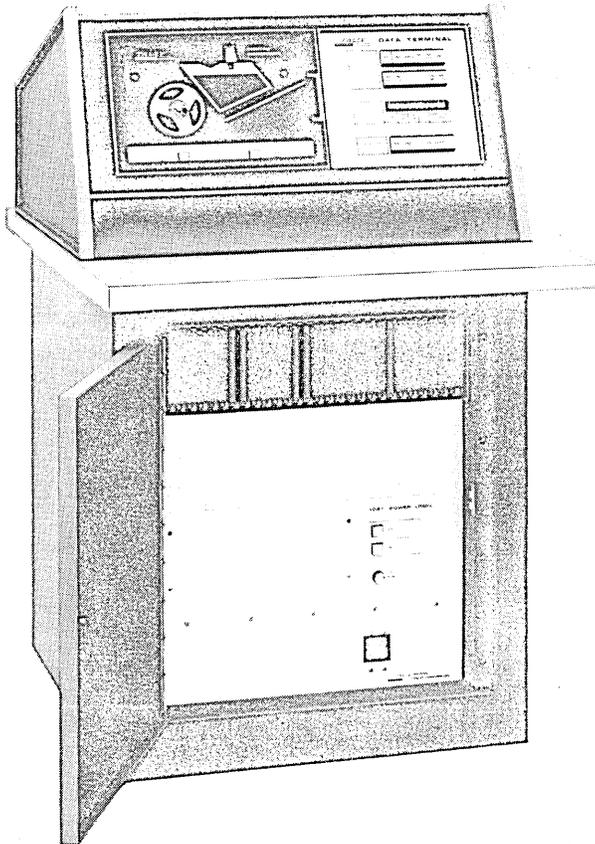
Tally Data Terminals go "on line" with the IBM 360!



Tally
output
plus

out/
second

on marks
or now you can
a tape or
nd, an



KEYED TO MOVE DATA FAST...AND AUTOMATICALLY



It's 5:00 p.m. in Los Angeles! In the branch sales office of a nationwide company, the day's work is done. All sales orders and other vital data have been recorded on punched tape by an operator using a Teletype automatic send-receive set.

As she leaves for home, the operator inserts the tape into a Telespeed 750 high-speed tape-to-tape sending set, flicks the "on" switch, then forgets about it!

Later that evening, the home office a continent away, in sequence polls this and other Telespeed 750's in similar sales offices scattered throughout the country. Thus, the day's accumulation of data is transmitted to the home office automatically, unattended, and at low cost.

For any multibranch operation, especially where time differences are a factor, Telespeed 750 high-speed tape-to-tape data communications equipment offers many advantages.

Operates unattended! Once the Telespeed sending set is loaded and turned on, it requires no further attention. It is polled automatically by the company's data processing center. After polling, the sending set shuts off automatically.

Table model Telespeed 750 sending set requires no operator during transmission; shuts off automatically.

machines that make data move

Reduces cost. By confining transmission to night hours, data can be sent when communication lines are less busy, more economical.

Even if transmission is done during the day, the speed and efficiency of Telespeed data communications equipment lets you take advantage of every minute of line time.

Because transmission is automatic, the operator can devote her entire working day to logging of data. Thus, she can process all orders and other data received at the branch for later transmission; no need to carry over to the next day, no delay in handling important information.

Teletype equipment is fast. The Telespeed 750 machines operate at 75 characters per second; 750 words per minute. The time required to transmit a full day's sales orders, or other data, can be reduced to a matter of minutes.

Increases accuracy; improves customer relations. A major acceptance corporation, providing installment loan service for thousands of their retail outlets, uses Telespeed 750 equipment to good advantage.

Their many branch offices across the country average 300 transactions daily. Every afternoon, the processing center contacts the branches allowing each branch three minutes time, including the time required to make the connection. Thanks to the speed of Telespeed 750's, the transmission of the punched-tape data, almost 60 feet daily from each office, can be handled in 1½ to 2 minutes.

The company's computer is now able to update each account, determine collection action, and prepare notices daily.

Results: streamlined office procedures; increased accuracy in handling accounts; improved customer relations for the retailers! They no longer worry about payment reminders being sent to customers who have already paid.



The Telespeed 750 receiving set collects all branch office data recorded on the punched tape; all automatically, all unattended.

Gives you the jump on competition.

With competition ever-increasing, the company that "services" best is the one that gets the most business. Telespeed 750's, working with data processing equipment in auditing, production, inventory control, and shipping, give any company a competitive edge.

High-speed tape-to-tape transmission is but one example of the many capabilities of Teletype data communications equipment. Discover why Teletype equipment's versatility is the low-cost answer to your data communications needs. Read our new brochure, "HOW TELETYPE EQUIPMENT MOVES DATA FOR YOUR BUSINESS OR INDUSTRY." For your copy contact: Teletype Corporation, Dept. 81B, 5555 Touhy Ave., Skokie, Ill. 60076.



the Saver...

plots your digital data

with less programming time,
(and money)

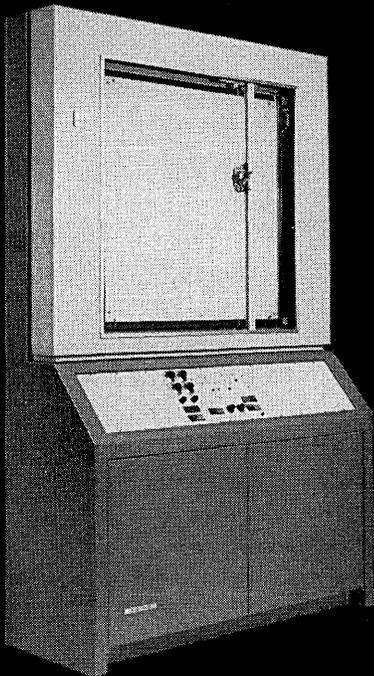
with less machine time,
(and money)

with less I/O time,
(and money)

with less plotting time,
(and money)

less floor space, and magnetic tape,

and data storage space... and money.



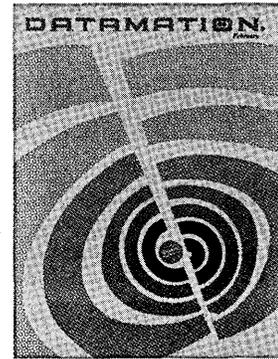
Match up your data display requirements with the DPS-6 total data display system. Choose the type of X-Y plotter, input source and supporting software that meets your needs. Then match the DPS-6 operating costs with other digital plotting systems. You'll see why we call it "the saver."

Read about it in our new brochure.
Can't wait to start saving? Phone us.

Milgo Electronic Corporation
7620 N. W. 36th Avenue, Miami, Florida 33147
Phone 305 - 691-1220. TWX 810-848-6588

milgo

WESTERN REGIONAL OFFICE.
3450 E. Spring Street Long Beach, California 213+426-7375



february
1968

volume 14 number 2

Publisher
Editor

GARDNER F. LANDON
ROBERT B. FOREST

Managing Editor & Art Director
Associate Editor
Assistant Editors

CLEVE MARIE BOUTELL
WILLIAM J. ROLPH
WENDY REID
JANET EYLER

Eastern Editors

ANGELINE PANTAGES
PHIL HIRSCH

Midwestern Editor

EDITH GOODMAN

European Editor

CHARLES WHITE

Contributing Editors

HOWARD BROMBERG

Washington Reporter

ROBERT V. HEAD

Editorial Adviser

PHIL HIRSCH

Technical Consultant

ROBERT L. PATRICK

Production Manager

LOWELL AMDAHL

Director of Circulation

MARILEE PITMAN

Circulation Fulfillment

FRANK DeCARLO

ALGENE TRAINA

Eastern District Managers

JAMES M. MORRIS
WARREN A. TIBBETTS
35 Mason Street, Greenwich, Conn. 06830
(203) 661-5400

New England District Manager
& Vice President

WARREN A. TIBBETTS
112 West Haven Rd.,
Manchester, N.H., 03104 (603) NATIONAL 5-9498

Midwest District Manager

JOHN BRENNAN
205 West Wacker Drive, Chicago, Ill. 60606
(312) Financial 6-1026

Western District Manager
& Senior Vice President

HAMILTON S. STYRON
94 So. Los Robles Ave.,
Pasadena, Cal., 91101 (213) 795-9721
(213) 681-8486—from Los Angeles

EDITORIAL OFFICES

94 So. Los Robles Ave.
Pasadena, Calif. 91101



Circulation audited by
Business Publications Audit



Member,
American Business Press, Inc.

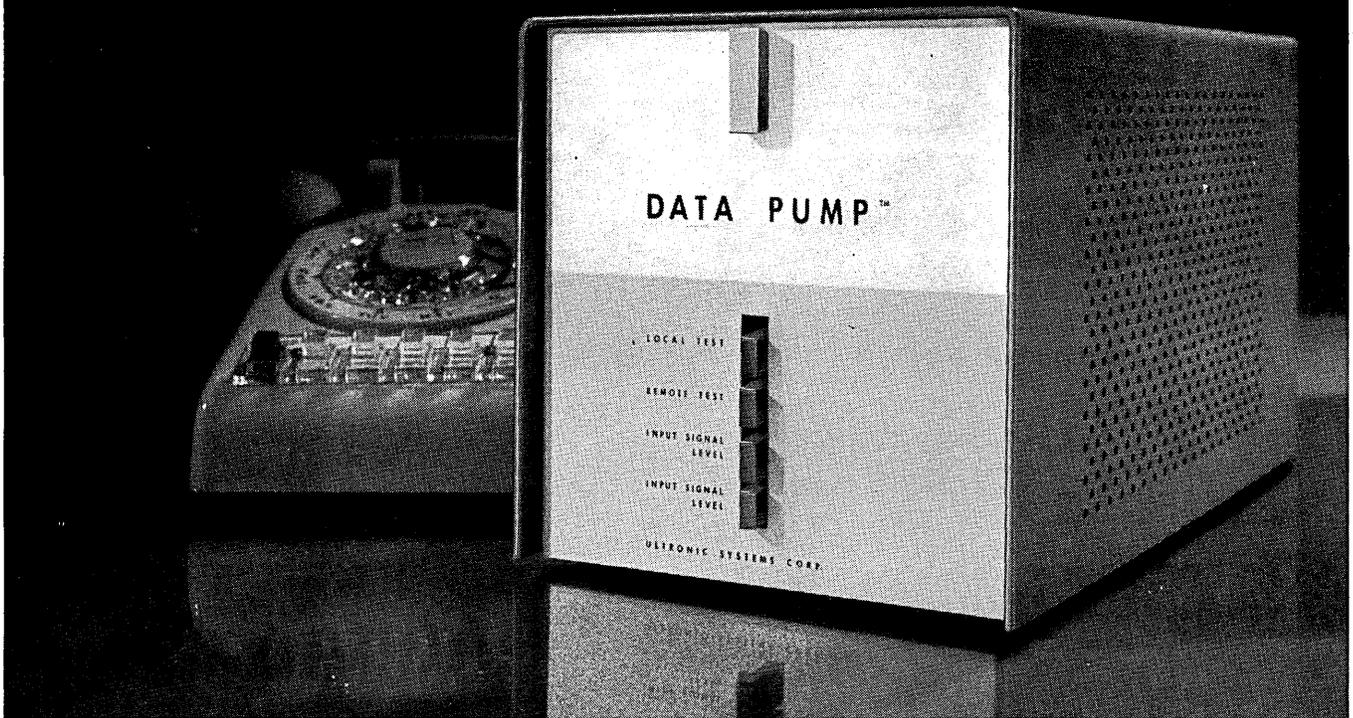
DATAMATION is published monthly on or about the tenth day of every month by F. D. Thompson Publications, Inc., Frank D. Thompson, Chairman, Gardner F. Landon, President; Gilbert Thayer, Senior Vice President. Executive, Circulation and Advertising offices, 35 Mason Street, Greenwich, Conn. 06830 (203) 661-5400. Editorial offices, 94 So. Los Robles Ave., Pasadena, California 91101. Published at Chicago, Ill. DATAMATION is circulated without charge by name and title to certain qualified individuals who are employed by companies involved with automatic information handling equipment. Available to others by subscription at the rate of \$15.00 annually; single issues (when available) \$1.50. Reduced rate for qualified students. Foreign subscriptions are on a paid basis only at a rate of \$25.00 annually. No subscription agency is authorized by us to solicit or take orders for subscriptions. Controlled circulation paid at Columbus, O. and Chicago, Ill. Form 3579 to be sent to F. D. Thompson Publications, Inc., 205 W. Wacker Dr., Chicago, Ill. 60606. Copyright 1968, F. D. Thompson Publications, Inc. Microfilm copies of DATAMATION may be obtained from University Microfilms, Inc., 313 No. First St., Ann Arbor, Michigan.

Printed by Beslow Associates, Inc.

This issue 71,506 copies

DATAMATION

Still paying \$40. a month to lease Datasets for your Data Communications System?



Data Pumps™ sell outright for \$475!

How come the big bargain? It's simple! Ultronic is an equipment manufacturer in a competitive position. With thousands of installations in brokerage offices, in Burrough's on-line Banking Systems and in a variety of data communications systems, volume production keeps costs down. Advanced design engineering capabilities help hold the cost line . . . and guarantee the solid state reliability that permits Data Pumps to transmit or receive 1200 bits per second over unconditioned Schedule 4 voice-grade telephone lines day after day, with no error or breakdown . . . virtually no maintenance.

Plus factors . . . simple controls, easy operation, simplex or full duplex operating modes and remote and local test capability. If you're on-line now or going on line, drop us a line for all the details. Better yet, call us collect.

DATA COMMUNICATION PRODUCTS DIV.
ULTRONIC SYSTEMS CORP.
SUBSIDIARY OF
SYLVANIA ELECTRIC PRODUCTS INC.
MOUNT LAUREL INDUSTRIAL PARK
MOORESTOWN, N.J. 08057 • PHONE: 609/235-7300

ULTRONIC SYSTEMS CORP.
Mount Laurel Industrial Park, Moorestown, N.J. 08057

Tell me more about Data Pumps.

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE/ZIP _____

Dept. DA-002

MULTIPLEXING SYSTEMS • MAGNETIC TAPE TRANSMISSION TERMINALS • DATA SETS

CIRCLE 7 ON READER CARD

NEW

AUTOMATIC FLOWCHARTING

PROPRIETARY SOFTWARE PACKAGES

APPLIED DATA RESEARCH, INC. ANNOUNCES:

- 1 NEW AUTOFLOW® FOR HONEYWELL H-200**
- 2 IMPROVED AUTOFLOW WITH 4 NEW OPTIONS**
- 3 ADVANCED AUTOFLOW THAT ACCEPTS 7 ADDITIONAL ASSEMBLY LANGUAGES**
- 4 PDQ INFORMATION RETRIEVAL SYSTEM.**

1 New for '68—AUTOFLOW is now available for the Honeywell H-200 series. The H-200 series AUTOFLOW directly accepts Honeywell's COBOL and EASYCODER languages.

2 User-tested and approved, AUTOFLOW is in use at 150 installations. ADR's AUTOFLOW® Computer Documentation System* produces two-dimensional flowcharts automatically, accurately, and effortlessly, directly from COBOL, FORTRAN and Assembly source programs. AUTOFLOW's four new options, available at an additional cost along with the basic AUTOFLOW system, are:

A. Speed-Pak option, which can be used on IBM/360 Systems model 40 and larger. It has the capability of processing source programs four times faster than the current version of AUTOFLOW.

B. Hi-level/COBOL option, which can be used in conjunction with the IBM 360 or RCA Spectra 70 COBOL AUTOFLOW system, produces high level as well as detailed COBOL flowcharts from the same COBOL source program.

C. Hi-level/FORTRAN option, which can be used in conjunction with the IBM 360 or RCA Spectra 70 FORTRAN AUTOFLOW system, produces high level as well as detailed FORTRAN flowcharts from the same FORTRAN source program.

D. Stromberg-Carlson option, which produces

microfilm and hardcopy flowchart output on the SC-4020 plotter.

3 While AUTOFLOW is available for COBOL and FORTRAN languages, the original Assembly languages only included AUTOCODER (IBM 1401, 1410, 7010), BAL (IBM 360, SPECTRA 70) BAP/MAP (IBM 7090, 7094). Now . . . ADVANCED AUTOFLOW accepts 7 additional Assembly languages on the IBM 360. They are: SLUETH (UNIVAC 1107, 1108); SYMBOL, META-SYMBOL (SDS 910, 920, 930); COMPASS (CDC 3200, 3300, 3400, 3600); DAP II (DDP 24, 124, 224); ART (UNIVAC 418); AUTOCODER (IBM 7070, 7074).

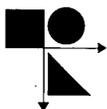
4 Now available . . . PDQ (Program for Descriptive Query) an Information Retrieval system, designed by Computer Associates (COMPASS), an ADR subsidiary, for use with IBM System/360 computers, models 30 and larger. PDQ has been designed for information retrieval applications in industry, research facilities, educational institutions, and governmental agencies.

While ADR is a recognized leader in proprietary software, corporate activities range from software development to management sciences, application programming, and research.

Contact us today . . . we can give you details on total software packages or a complete array of career opportunities.

*Patent pending

ADR is an equal opportunity employer



APPLIED DATA RESEARCH, INC.

Route 206 Center Princeton, New Jersey 609-921-8550
with offices in Boston, Mass., Washington, D.C., Los Angeles, Calif.,
New York, N.Y., Chicago, Ill., and Detroit, Mich.

CIRCLE 8 ON READER CARD

DATA MATION 68 [®]

february
1968

volume 14 number 2

- 22 **LARGE-SCALE INTEGRATION: A STATUS REPORT**, by *Donald E. Farina*. *An over-all look at the evolution, present stage, and probable future developments of LSI, with examples of existing products.*
- 30 **WHAT'S NEXT IN MEMORIES?** by *David Mayne*. *Cost of manufacturing is seen as a major factor in determining the direction of future memory developments, with core, film, and LSI the contenders.*
- 33 **PROJECT CONTROL FOR DATA PROCESSING**, by *Max Gray and Herbert B. Lassiter*. *A major area resisting planning and control within the organization is the data processing group; the authors suggest some ways to establish a project control system to overcome this.*
- 39 **COMPUTER TECHNOLOGY IN COMMUNIST CHINA**, by *P. Russell Nyberg*. *The recent announcement of a new computer causes a historical review of Sino-bernetics.*
- 45 **COMPUTERIZED LIBRARY CATALOG**, by *Richard D. Franke*. *The Navy library at Port Hueneme, Calif., has developed a mechanized catalog production system for the efficient handling of documents needed aboard ship and on shore.*
- 58 **WHAT IS SYSTEMS PROGRAMMING?** by *Fred H. Otte*. *A helpful guide for the perplexed, clarifying this cloudy subject by the use of a simple, everyday analogy.*
- 65 **SAM ALEXANDER, 1910-1967.**

automatic
information
processing
for business
industry & science

datamation departments

- | | | | |
|----|-----------------------|-----|----------------------|
| 9 | Calendar | 99 | New Products |
| 11 | Letters to the Editor | 109 | New Literature |
| 17 | Look Ahead | 115 | Books |
| 21 | The Editor's Readout | 133 | Datamart |
| 69 | News Briefs | 135 | People |
| 93 | World Report | 139 | Index to Advertisers |
| 97 | Washington Report | 143 | The Forum |

Quiz for Big-Computer experts.

Part 1:

1. Open ended time-sharing PDP-10's are being delivered. Other companies delivering time-sharers are_____.

2. Complete time-sharing software is now being delivered with the PDP-10 hardware. Others delivering completely integrated hardware / software time-sharing systems are_____.

3. Digital's PDP-10 can directly address up to 262,144 36 bit words. It has a 1 usec memory cycle time, a logically complete order code, 7 fully nested programmable interrupt levels, 16 accumulators (15 of which can be used as instantaneous index registers), a high speed, full word multiplexer, and floating point hardware. An equivalent computer might be_____.

4. Basic PDP-10's go for as low as \$113,000 but most customers usually buy everything they need to solve big problems. The typical PDP-10 time-sharing system actually sells for between \$300,000 and \$400,000. An equivalent problem solver from another company probably costs_____.

5. General purpose, multi-user PDP-10 systems can handle multiple jobs simultaneously — conversational time-sharing, real-time simulation and control, batch processing. What other computing system can do this?_____.

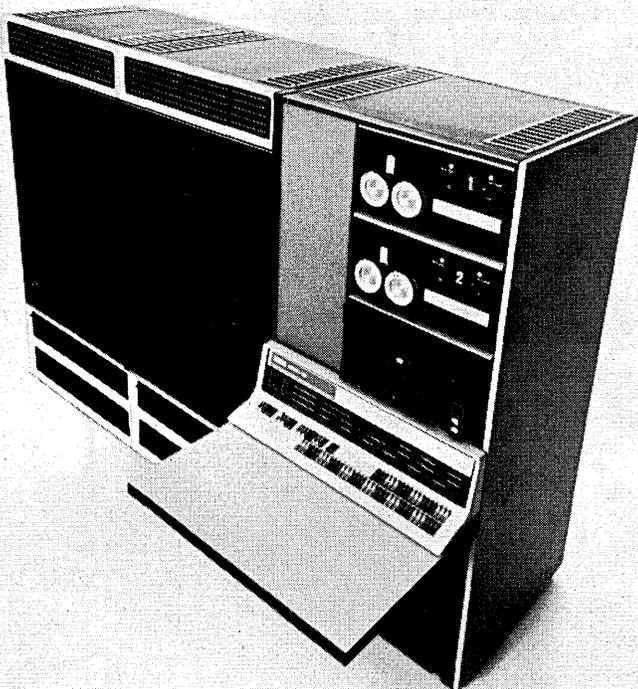
6. How much does it cost?_____.

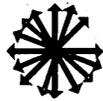
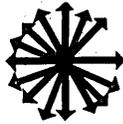
7. **PRIZES:** Part one of this quiz will be followed by part 2 and part 3. What, beside a PDP-10 brochure, do you consider an appropriate prize for answering all questions in the three parts correctly?_____ And what would you consider an appropriate prize for the man who suggests the most appropriate prize?

Send Entries to Dept. A, Digital Equipment Corp., Maynard, Mass.

digital
COMPUTERS • MODULES

DIGITAL EQUIPMENT CORPORATION, Maynard, Massachusetts 01754.
Telephone: (617) 897-8821 • Cambridge, Mass. • New Haven • Washington, D.C. • Parsippany, N.J. • Princeton, N.J. • Rochester, N.Y. • Long Island, N.Y. • Philadelphia • Huntsville • Pittsburgh • Chicago • Denver • Ann Arbor • Houston • Albuquerque • Los Angeles • Palo Alto • Seattle.
INTERNATIONAL, Carleton Place and Toronto, Ont. • Montreal, Quebec • Reading and Manchester, England • Paris, France • Munich and Cologne, Germany • Oslo, Norway • Stockholm, Sweden • Sydney and West Perth, Australia • Modules distributed also through Allied Radio





calendar

DATE	TITLE	LOCATION	SPONSOR/ CONTACT
Mar. 11-13	Life Insurance Automation Forum	Chase Park Plaza Hotel, St. Louis	LOMA, 757 Third Ave., New York, N.Y. 10017
Mar. 12-15	Spring Joint Conf. Univac Users Assn. & Univac Sci. Exchange	Benjamin Franklin Hotel, Philadelphia	Harry Rayner, Univac, P.O. Box 8100, Philadelphia, Pa. 19101
Mar. 14-16	6th Annual Symposium on Interface of Computer Science & Statistics	Shamrock Hilton Houston, Texas	Univ. of Texas, Div. of Cont. Educ., P.O. Box 20367, Houston 77025
Mar. 14-16	2nd Annual Indiana Computers Users Mtg.	Purdue Univ., Lafayette, Ind.	ACM/D.G. Fryer, G-161, Math Sci. Bldg., Purdue Univ., West Lafayette, Ind. 47907
Mar. 18-21	International Convention & Exhibit	Coliseum & N.Y. Hilton Hotel, New York, N.Y.	IEEE/W. C. Copp, 72 W. 45 St., N.Y.C. 10036
Mar. 29	Seminar: Computers in Graphical DP. Fee: \$40-50	Holiday Inn Hampton, Va.	ACM/J.M. Adams, Jr., 211 E. 43 St., New York, N.Y. 10017
Apr. 3-5	Numerical Control: Tomorrow's Tech. Today	Philadelphia	Numerical Control Society, 44 Nassau St., Princeton, N.J. 03540
Apr. 8-10	Users Meeting: Small IBM Computers	Pick Congress Chicago	COMMON/Laura Austin, Adm. Div., General Motors Inst., Flint, Mich.
Apr. 16-18	2nd National Symposium on Law Enforcement Sci. & Tech.	IIT Research Inst. Chicago	IIT Research Inst., 10 W. 35 St., Chicago 60616
Apr. 23-25	4th Annual Conf. on Data Processing	Sheraton-Chicago Chicago	NRECA, 2000 Florida Ave., N.W., Washington, D.C. 20009
Apr. 26-27	Users Meeting	Bellevue Stratford Hotel, Philadelphia	DECUS, Maynard, Mass. 01754
Apr. 30-May 2	Spring Joint Computer Conference	Convention Ctr. Atlantic City	AFIPS
May 1-3	Annual Convention	Ft. Worth, Tex.	Assn. for Educational Data Systems
May 3-4	5th Annual National Colloquium on Info. Retrieval	Univ. of Pa. Philadelphia 19104	Dr. David Lefkowitz, Moore School, Univ. of Pa., Philadelphia



ORGANIZE file with OBLIQUE

SUSPENDED
LATERAL FILING



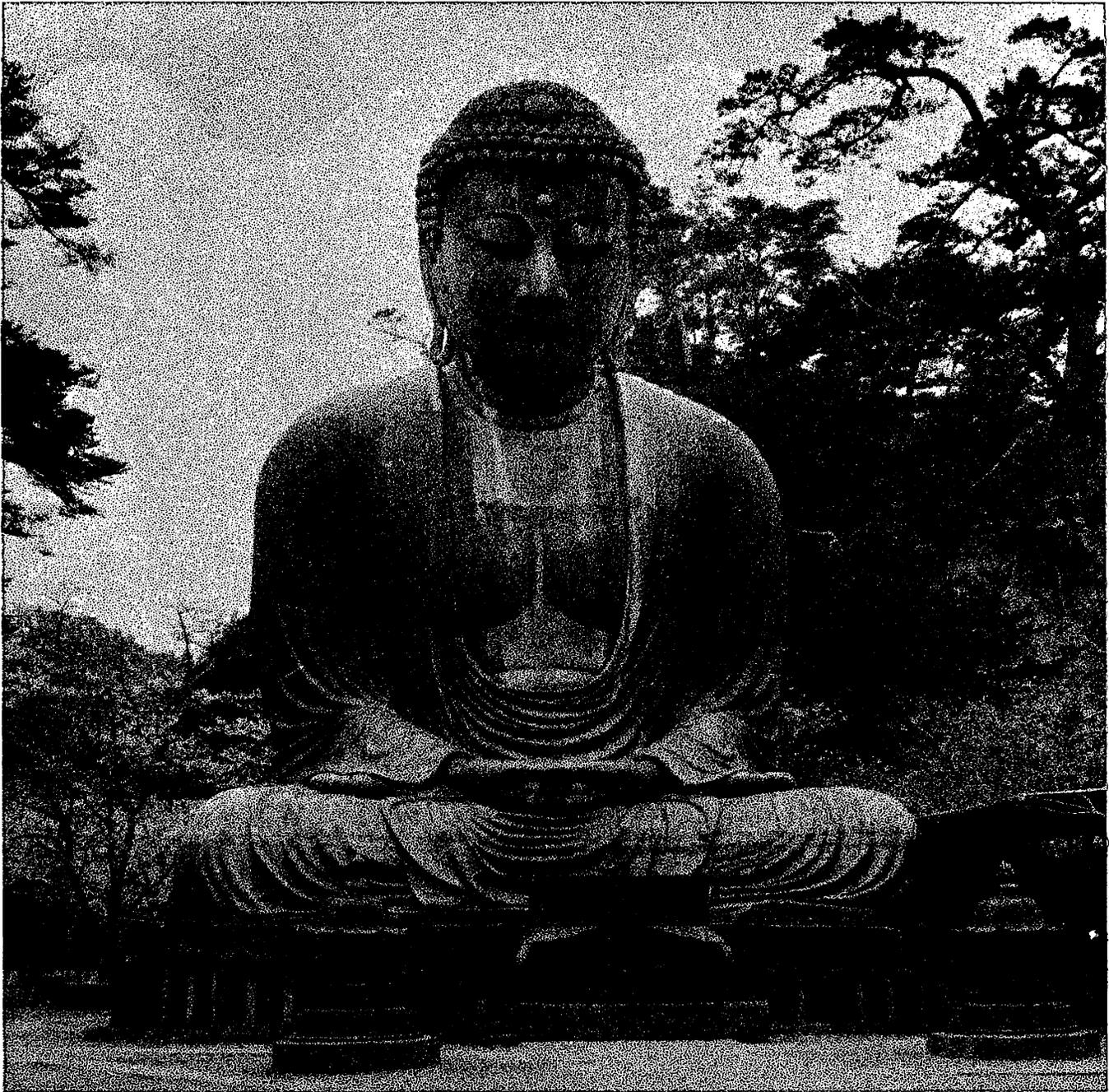
Oblique gives you more tools for efficient filing than any other method. Write for free illustrated brochures: A Value Analysis, A Solution to Forms Filing, A Solution to EDP Printout, A Solution to Service Department Filing, A Solution to X-Ray Filing.

OBLIQUE

Suspended Filing Compartments

R. P. GILLOTTE & CO., INC.
929 Holland Ave., Cayce, S. C. 29033
(803) 254-8452





DYNAMIC MEMORY LOCATION YOKKAICHI, JAPAN

Yokkaichi, where centuries-old tradition lives side by side with modern technology. Located here today is Mitsubishi's Yokkaichi Petrochemical Plant, with automatic closed-loop control provided by a MELCOM 330 computer and three Digital Development Corporation Model 10530 drum memories for on-line data storage. □ As a leader of technological innovation during a period of unequalled economic growth, the Mitsubishi industrial family relies upon more than a dozen memory systems designed and manufactured by Digital Development Corporation. □ Today DDC memories are helping to automate numerous applications — chemical, petroleum, electrical, cement, paper, and glass — at other industrial centers throughout this progressive island nation. □ If you're interested in high performance rotating memories, contact Digital Development Corporation, a subsidiary of the Xebec Corporation, 5575 Kearny Villa Road, San Diego, California 92123, Phone (714) 278-9920.

DIGITAL DEVELOPMENT CORPORATION

CIRCLE 11 ON READER CARD



letters

census tapes

Sir:

"Look Ahead" (Oct., p. 183) made reference to trouble with "Census Bureau county/city data bank summary tapes." Your description made it appear that the tapes in question were those of our County and City Data Book series (latest edition, 1967), which are in wide current use and which, to our knowledge, have no defects of the type described. The item was intended to refer to documentation discrepancies for an entirely unrelated computer file comprising county summary records of the 1960 population census. The difficulty with respect to this documentation has been corrected.

EDWIN D. GOLDFIELD
Chief, Statistical Reports Div.
Bureau of the Census
Washington, D.C.

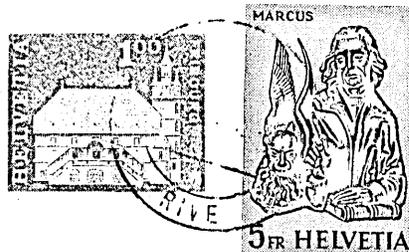
time-sharing review

Sir:

In "Time-Sharing Tally Sheet" (Nov., p. 42), R. L. Patrick attempts to assess the results of five different statistical experiments, although he is, by his own admission, "... overwhelmed by the statistics involved. ..." His repeated disparaging remarks concerning the statistical content of the various papers reviewed by him reveal a personal bias which has perhaps been nurtured by his own failure to understand the basic notions of sampling theory. Surely, Mr. Patrick cannot be so naive as to believe that numerical data derived from very small samples can be extrapolated and generalized to the point of supporting sweeping conclusions, without at least undergoing an objective appraisal of the relative magnitudes of sampling errors and measured effects!

In commenting on the paper by Schatzoff, Tsaó and Wiig, Patrick states, "For reasons academic or political, the authors neglected to draw any hard conclusions from their exper-

imental measures. The dissertation trails off into a lengthy discussion of mathematical statistics, primarily of interest to those who do not produce results for a living. . . ." This type of remark can serve no useful purpose in a forum designed to promote the interchange of knowledge and ideas, for it is as devoid of intellectual content as it is of factual support. The "... lengthy discussion of mathematical statistics. . ." alluded to by Patrick consists of one short paragraph (bottom of page 262) aimed at helping the intelligent reader to interpret the



large array of data presented in Tables II and III, and a paragraph at the very end of the paper describing how one might use the results of the study as a guide to the statistical design of future experiments of this type. The criticism on lack of conclusions is equally unfounded, since much of sections 3 and 4 of the paper is in fact devoted to an assessment of what conclusions might be *reasonably* drawn from the data, in light of the very small sample size. Perhaps Mr. Patrick should re-assess the "hard conclusions" drawn by him from the data of all five studies, and answer up honestly to the question of whether he is "... producing results for a living."

MARTIN SCHATZOFF
Visiting Associate Professor of Statistics
Yale University
New Haven, Connecticut

Mr. Patrick responds: My apologies to the good professor. Perhaps with my quill dipped in

vinegar I pressed too hard. Upon re-reading the Schatzoff Communication I find that it parses into 32.7 column inches devoted to title, abstract, intro, and design; 17 ci of analysis; 16.6 ci for tables of experimental results; 16.6 ci of "implications"; and 1.2 ci of references for a total of 84.0 column inches. I objected to the 16.6 ci of implications on how to design a better statistical experiment and 0.0 ci on what time-sharing had to offer that batch did not or conversely. This, of course, causes one to wonder: Why was the experiment performed?

Sir:

R. L. Patrick's "Time-Sharing Tally Sheet" was accurate and readable.

Several more points are relevant to any time-sharing/batch comparison, however:

1. No time-sharing system is yet very powerful or convenient from the user's point of view—there is no good communications terminal, few facilities for incremental assembly and compilation, and little in the way of display and edit features for typical TS users. Until TS can exploit its medium as well as batch



does, any comparison is really between two particular systems.

2. In complexity and operational overhead, a good large-scale multi-programming system is nearly as "bad" as a TS system, since the latter requires only time-slicing over the former, in which sophisticated memory allocation, interrupt handling, data management, etc., are already inherent. One reason progress has been so slow is that TS depends on good multiprogram-

letters

ming, which is also being developed for the first time.

Since manpower costs are climbing while computational costs are decreasing, the TS economic position improves even as the state of the art stands still. One hopes that TS will have more to recommend itself in the future than that!

TAD PINKERTON
Ann Arbor, Michigan

on program protection

Sir:

Mr. Puckett's article (Nov., p. 55) presents an excellent summary and extension of frequently expressed views on the legal protection of computer programs.

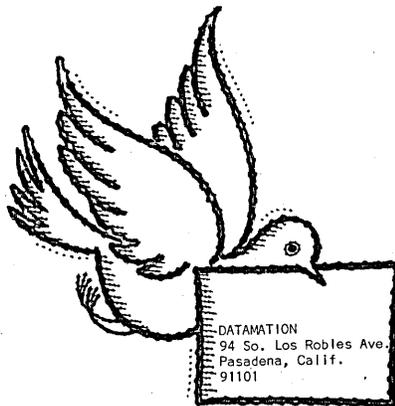
However, copyrights are conceptually unsuited for "utilitarian" objects, since a copyright on a description of an art gives no protection against the use of the art disclosed. The definition of "copy" is also unsettled. A hardware computer is not a copy of an equivalent program; a program made from a flow chart is probably not a copy of the flow chart; a program on magnetic tape may not even be a copy of an identical printed program. Also, paradoxically enough, copyrights may give too much protection to programs. Their standard of "originality" is extremely low, well within the ordinary skill in the art; almost any routine program would be copyrightable in this regard.

Patentability of programs has been largely premised on the characterization of a program as either an entity in itself or as a new use for an old machine. It is suggested, however, that a program may be patentable as either: (a) a product in itself, if it has a physical structure; (b) a process of constructing a computer, whether or not the computer configuration constructed by the program is new; or (c) as the computer so constructed, if the configuration is also new. This "Tinker Toy" view sees a computer as a high-entropy collection of idle pieces which are brought to a particular state of operative order by a template furnished by the program; it may be analogized somewhat to von Neumann's approach to the theory of self-reproducing machines. Patents are more suited theoretically to the protection of programs than are copyrights. Furthermore, the writing and examination of software patents might easily turn out to be far less costly and time-consuming than that for any other type of patent.

In my opinion, both patents and copyrights are desirable for programs, in addition to trade secrets. Patents would protect the more inventive programs, while limited copyrights would cover the routine but very laborious programs. An alternative scheme would be to slant protection of the program toward the type of protection which would be afforded the product of the program: e.g., patents for CAD programs (since the circuits thus designed may be patentable), copyrights for data-compilation programs (the data produced being copyrightable), etc.

Three final points. First, it has been stated that statutory protection would impair standardization. Quite the opposite is the case; secrecy impedes standardization and leads to wasteful duplication of effort. Secondly, the low capital investment required by programming, coupled with defined and enforceable rights, may rejuvenate in this area the small or independent inventor whose decline has occasioned much grumbling against the patent system in recent years. Finally, the concept of the "program" remains undifferentiated in legal circles. The more mathematical aspects of program concepts and classifications by those versed in machine theory and programming theory would be most helpful in this area. Lawyers, businessmen and legislators have already spoken. Perhaps the mathematicians should now be invited to express their thoughts.

J. MICHAEL ANGLIN
Indianapolis, Indiana



software in europe

Sir:

Mr. Yasaki's article (Dec., p. 27) was a cogent summary of the European software market. We noted with interest, however, that Mr. Yasaki was not acquainted with the European operation of our firm, Data Systems Analysts, Inc.

DSA has maintained a self-support-

ing operation with a staff of more than a dozen people in the common market for over two years. This does not include that portion of our European business which is serviced in the U.S. Our European operation has been returning a small profit, which (we infer from Mr. Yasaki's article) seems to be unusual for American software firms in Europe. Unlike other firms, DSA's European effort has steadily grown and is expected to double within less than a year.

The omission, however, is understandable as we have been far too busy serving our clients to publicize our operation. Our work has been with European firms, rather than with the U.S. government or with European branches of American firms. As such, the publicity we have had has been largely in the European press.

CHARLES H. MARGOLIN
Data Systems Analysts, Inc.
Pennsauken, New Jersey

who knows?

Sir:

Perhaps the answer to the question you pose at the bottom of p. 21 of the December issue ("Given the marvelous benefits of the machine, what will [man] do with it?") can be found on p. 78 of the same issue.

D. W. DRAWBAUGH
Pittsburgh, Pennsylvania

Ed. note: Mr. Drawbaugh may be referring to a story concerning computer-produced horoscopes, the charge of illegal use of edp gear at the Chicago Board of Education, the forthcoming order for \$150 million worth of command/control equipment . . . or all three.

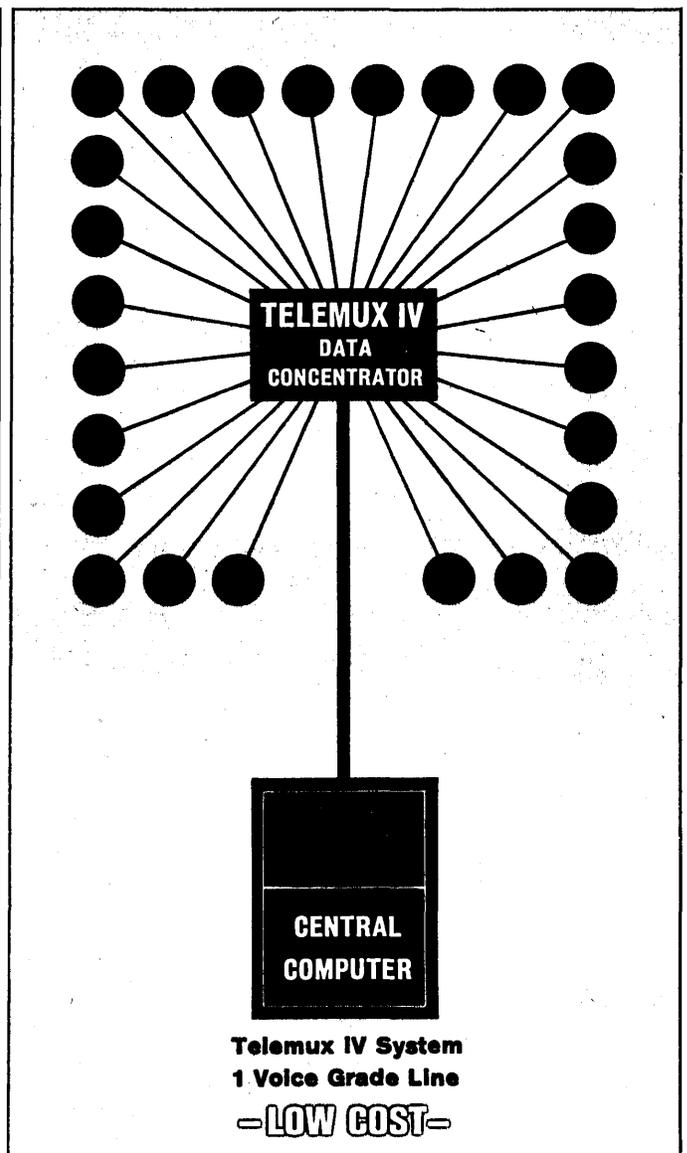
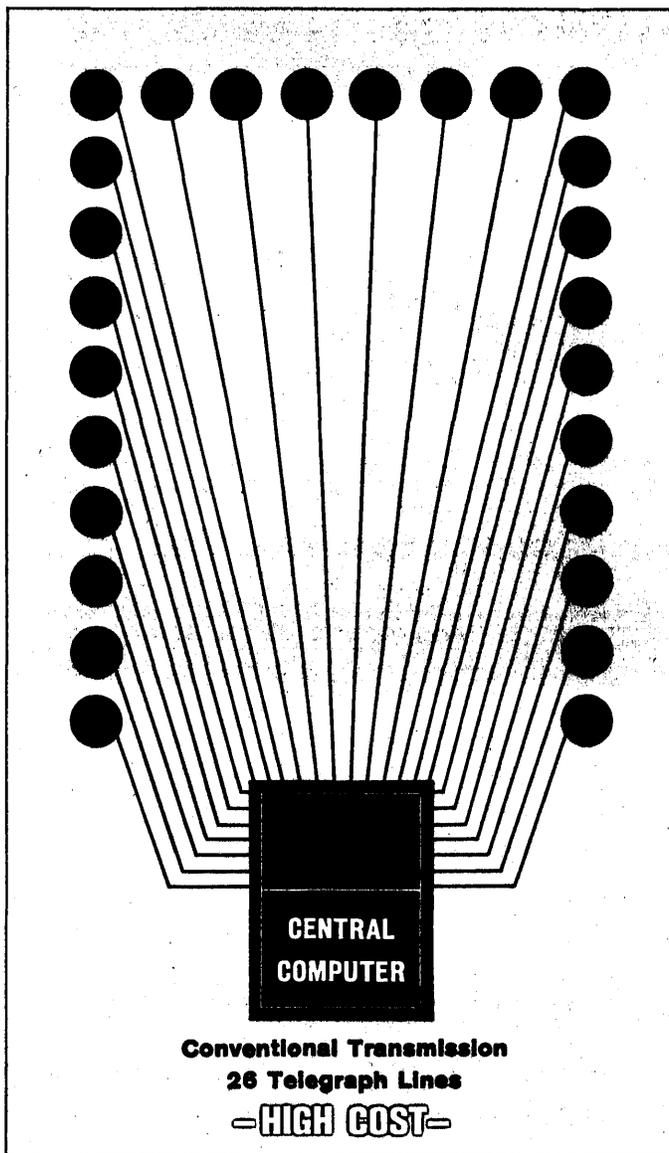
t-s economics

Sir:

In Part II of their article "Economics of Time-Shared Computing Systems" (Dec., p. 41), Messrs. Bauer and Hill published a table of commercial time-sharing systems (p. 49) which they claim is "adapted" from data published by Computer Research Corp. The information they published in this table is over a year-and-a-half old, and they have omitted mentioning many fine organizations which provide time-shared computer service today, and included one organization which has since closed its doors.

The data which Bauer and Hill "adapted" is published periodically by Computer Research Corp. in its copyrighted publication "The Time-Sharing System Scorecard."

I would also like to make one technical comment about the Bauer-Hill piece. The economics of using a time-shared system, or comparing one time-sharing system with another cannot be

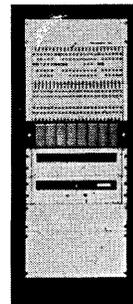


TIMED-SHARED COMPUTER USERS save the cost of multiple communications lines to your central computer -

a remote TELEMUX IV concentrates data from many different types of low speed input terminals over one voice-grade line

for example, as many as 26 individual ASR-33 teleprinters as input devices can be concentrated over a single 2400 baud line

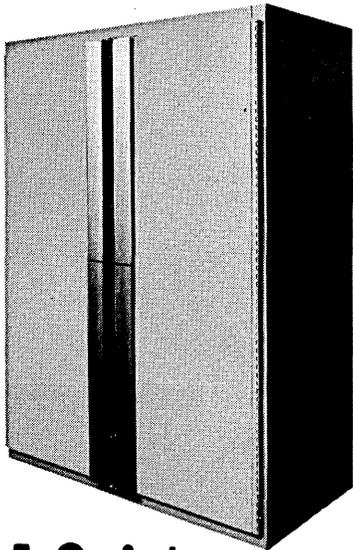
For details,
contact Louis E. Swinand
Sales Manager (609) 424-2400



DACOM

DACOM DIVISION • COMPUTER TEST CORPORATION
THREE COMPUTER DRIVE, CHERRY HILL, N.J. 08034 • (609) 424-2400

One company designs and builds RF shielded enclosures with visual appeal as well as high DB attenuation.



A Quiet Revolution from

Electronic Enclosures Inc

225 South Aviation Boulevard
El Segundo, California 90245
(213) 679-0181

7825 Airport Highway
Pennsauken, New Jersey
(609) 665-6810

WRITE FOR COMPLETE INFORMATION

CIRCLE 13 ON READER CARD

letters

analyzed by simply dividing the cost of operating the system by the number of users. For example, it is misleading to wonder about "a factor of six spread (\$5-\$30) in the per terminal hour charge" of various systems. What really counts is the problem-solving effectiveness that is gained from spending an hour on a particular system.

A point missed by the authors is that the cost per terminal hour of



a time-shared computer is roughly equivalent to the cost of a man hour. It follows that a system which costs twice as much as another but which allows a user to solve a problem five times faster would be a real bargain. One must therefore consider the economics of a time-sharing system, not only when it is executing debugged programs, but in all the steps from problem conception to solution. The cost effectiveness of a time-sharing system will of course depend upon the types of problems that are presented to it as well as the skill of the user. Unfortunately, due to lack of space, I cannot go into all the ramifications of these concepts. The point is that a great body of literature exists on the subject, and while we still can learn a great deal more, I must disagree with the authors who say "... more experience is required before cost factors in time-shared systems are well understood."

LEWIS C. CLAPP
Computer Research Corporation
Newton, Massachusetts

Sir:
"Economics of Time-Shared Computing Systems—Part II" was well done and fairly accurate.

The authors focus on some relatively important system design areas which bear heavily on the quality of service one makes available to users. The quality of service is best gauged by the (1) response time of the computer to queries during the debugging stages of program development and (2) the execution speed when running the program. Response time for

searches of files and retrieval of information is also given substantial import by those who evaluate and select TSS capabilities.

Table 1 in this article, however, omits any mention of Dial-Data, Inc., which offers a commercial time-sharing system in the Boston area. DDI services users with an SDS 940 computer.

THOMAS A. WELCH
Dial-Data, Inc.
Newton, Massachusetts

MISery

Sir:

Hooray for correspondent David M. Jones (Letters, Dec., p. 12). It takes courage to take on the sacred cow of MIS, and Bob Head as well. However, Mr. Jones is quite accurate in his appraisal of Mr. Head's appraisal.

I have always felt that MIS Systems (MISS?) were designed by people in a MIST (Management Information Systems Team), headed by a Mismanager. I am sure, however, that until we define management in the structured manner required by a "system," we face an impossible task. Perhaps the answer is a new verb in COBOL: MANAGE. Followed, of course, by MOVE (WITH RESUME). Let us try to get the payroll working first.

DICK H. BRANDON
New York, N.Y.

Ed. Note: Mr. Head declined an invitation to reply to Messrs. Jones and Brandon.

wanted: paper tigers

Sir:

The TSS Project of SHARE has formed the Advanced Time-Sharing Study Group whose charter is to prepare a position paper outlining functional specs for both an operating system and appropriate hardware for the large-scale, general-purpose time-sharing system five years hence. The group meets about every two to three months, and has held discussions on the virtual machine approach, segmentation, and computer architecture and devices of the next five years. At the last meeting, the primary topic was an examination of auxiliary storage requirements for a large-scale t-s system.

The group includes Ted Dolotta of Princeton, Oliver Selfridge of Lincoln Labs, Pete Markstein and Norm Rasmussen of IBM, Bob Woodruff of Yale, Al Irvine of Jacobi Systems Corp., and myself (chairman).

Although the membership of the group represents considerable experience with various aspects of the design, implementation and use of t-s

systems, we cannot do an effective job without the support of the technical community. We therefore encourage anyone who would like to express his opinions on any aspect of the large-scale t-s system of the future (hardware, operating systems, user requirements, etc.), to write down his thoughts and forward them to me.

ANDY KINSLOW
John Morrissey Associates
18 East 41st Street
New York, New York 10017

new terminology?

Sir:

I think it's time to introduce a new word into the edp vocabulary: "manageware." With this word we can classify the development of information systems into the following three generations:

- 1st—hardware—the computer
- 2nd—software—the computer's work
- 3rd—manageware—management with computers.

LUIS ARROYO
Madrid, Spain

binary history

Sir:

As I was browsing through an old arithmetic book, I stumbled across a mutilated IBM card which had written on the back (in part):

"100 score and 111 years ago, our 100-fathers landed upon this continent and brought 100th a new nation..."

Do you think this might have historical significance?

JACK ALLEN
Virginia Beach, Virginia

on-line solution

Sir:

Re the time-sharing scheduling problem: It is well-known that a human being's respiration rate is directly proportional to his level of frustration. Hence, there is no need for scheduling algorithms. All we have to do is attach an electrode to each user and vary their priority levels directly in proportion to their jitter-level.

ANTHONY AMORT
Beloit, Wisconsin

DATAMATION welcomes correspondence about the computer industry and its effects on society, as well as comments on the contents of this publication. Letters should be typed, double-spaced, and brief. Only those reaching the editors by the 5th can be considered for the next month's issue. We reserve the right to edit or select excerpts from letters submitted to us.

6000 quiet lines a minute.

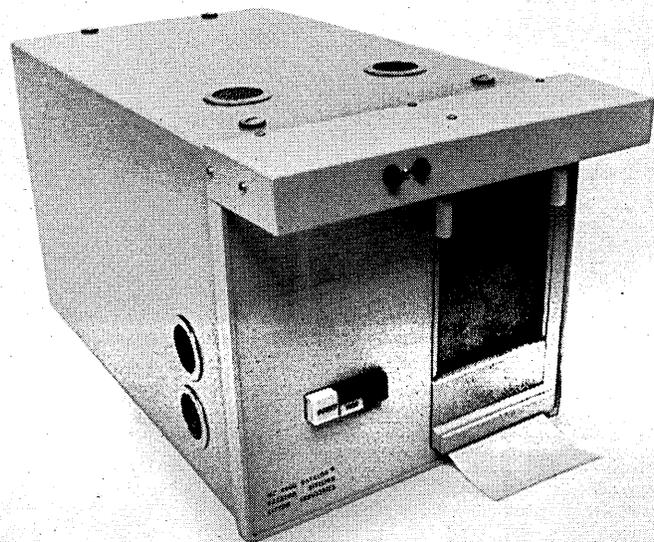
The MC 4600 DATALOG® printer.

Using a cathode ray tube with fiber optics, the MC 4600 silently prints 6000 lines a minute, 32 columns per line. No moving parts used in the printing process. A non-impact, low cost serial printer, the MC 4600 operates from any digital data source.

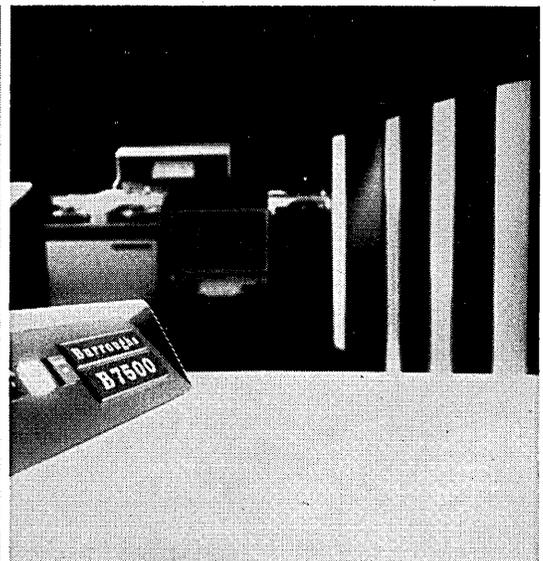
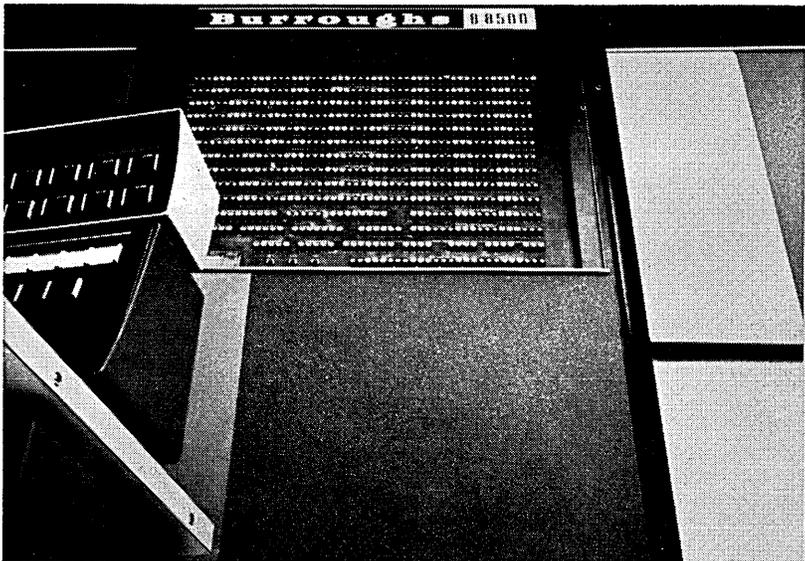
The DATALOG MC 4600 is reliable, its MTBF is in excess of 4000 hours. It is com-

puter compatible, provides asynchronous operation and presents no interface problems. For further information, specifications or a demonstration, phone DATALOG Division of Litton Industries, 343 Sansome Street, San Francisco 94104. Area Code (415) 397-2813.

 **DATALOG**
DIVISION OF LITTON INDUSTRIES



DATALOG is a registered trademark of Litton Industries



An evolutionary answer to data processing expansion.

Now there is a family of electronic data processing systems which can't be outgrown. The Burroughs 500 Systems family—the broadest line of EDP equipment you can find.

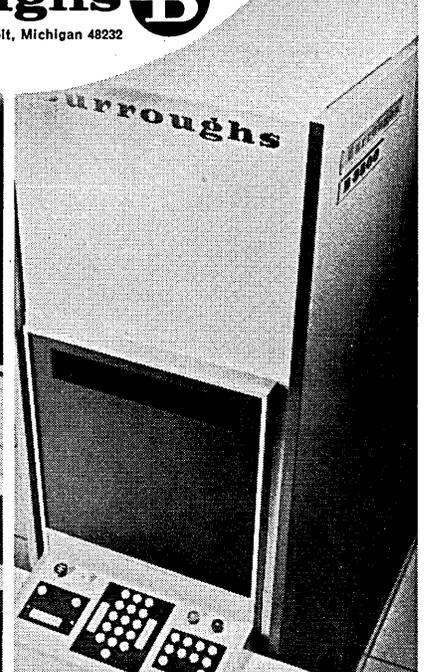
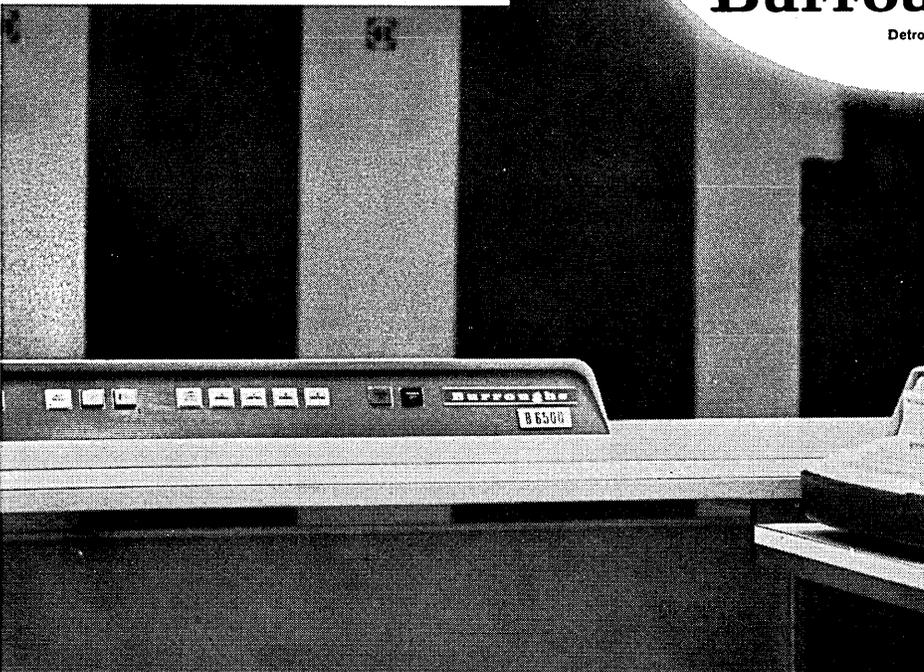
There's a basic computer, the B 2500. And a powerful medium-scale machine, the B 3500. Higher capacity large-scale systems like the B 5500, B 6500 and B 7500. And the B 8500 supercomputer.

So you can start off with a system that matches your company's present EDP needs, yet can grow in step with your changing requirements. You can add components and capabilities to your Burroughs 500 computer at any time. Or move up to a larger 500 system. Develop a combination of systems. A network of systems. And you can do this without the prohibitive cost of rewriting your computer program libraries. That's because you communicate with all Burroughs 500 Systems computers in the same standard scientific or business-oriented languages.

Your Burroughs representative has more good reasons why you should meet the 500 Systems family. Ask him.

Burroughs 

Detroit, Michigan 48232



look ahead

A LOUD GOOD WORD FOR THE MODEL 67

Although many IBM 360/67 users have expressed dissatisfaction with the system's on-line capability, the Univ. of Michigan says its interim MTS (Michigan Time-Sharing) system is going full blast. Using a 512K 67 with 2314 disc plus a drum, the system has gone from four TTY's to saturation, with 30 lines coming in without taxing the system.

Using 67 relocation hardware full steam, the system offers a beautiful, dramatic improvement, gushes Michigan's Bernie Galler, who anticipates 40 lines coming in soon. OS-compatible, MTS offers Fortran G and F-level assembler with file management, plus PIL, a Joss-like language out of the Univ. of Pittsburgh, Snobol IV, and five other languages. Terminals include the 1050, 2741, 2250, Teletypes, and several small computers around the campus, with data coming through a home made concentrator to a 67 cpu (second 67 cpu due this summer). Background includes one to three streams which look like terminals to the supervisor. Work was restricted up to Jan. 1 to sponsored and faculty thesis work, but is now open to the entire campus, including student course and thesis work.

MTS is not using full segmentation capability; programs are being run using two segments, but using full paging capability.

BURROUGHS PLAYS NUMBERS RACKET

Burroughs will announce this month a B 500 which is not part of the series 500. The upgraded 300 cpu with 96K core, 2.4 megacharacter disc (23 msec access), printer, card reader and punch, three-mag tape cluster and typewriter will lease for around \$4600/month. System will handle up to 64 communications lines, is buffered for on-line work, offers Cobol. Non-disc systems will also be available.

FROM T-S ASHES, A SOFTWARE PHOENIX

An L.A. firm which found its original time-sharing service bureau plans temporarily uneconomical has converted into a proprietary software house.

Time Sharing Services, Inc., under ex-Hughes and North American man Jim Foust, is busy peddling a program checkout package which creates test data, allegedly cuts checkout time in half for the 360/40 and up. Also available: a Cobol-Cobol converter for second to third generation or Brand X to Brand Y machines. And they're working on a Mark IV-type generalized file management system.

The company is also brokering time on a 360/50 offering the checkout package, logged 100 hours the first month. Plans are to install on-line IBM 2250's for an unnamed customer, offer time nationally. Now 11 men strong, TSSI hopes to do \$500K this year, is eyeing \$1 million within a year and a half.

S.
ould choose

the best ever assembled, anywhere.

ing and the work they expect
ing groups know more. And ours

ANCED WORK. Openings exist
systems • advanced graphic systems
r customers' application • Pre- and
FTWARE COMES FIRST, LAST

design is taking place, not as an
of modifying it as the entire system
and the duty — to make sure

RICTLY "HANDS ON". Because our
ssional job. Our Programming

s own profusion of hardware systems.
one of the nation's fastest-growing

systems, peripheral equipment
lars. Our Programming Department's
opportunities for advancement

ssume.
g the same reputation of quality for
mers are persons with names, not just

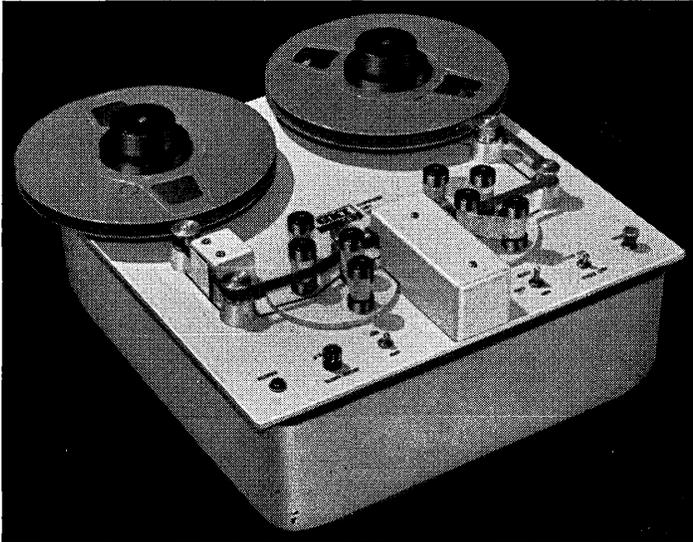
small, informal groups, all of whom
WHERE WE ARE. Digital Equipment

and several other picturesque,
and only 45 minutes from Boston

opolitan city nearby, or vice-versa.

(or a detailed letter) in confidence to
on, 146 Main St., Maynard, Mass. 01754.

40% of the computer libraries in the USA have fewer than 400 tapes



in the last two years 20% of that number bought this cleaner

and there is good reason for this. The GKI Model 580 Magnetic Tape Cleaner does everything a blade cleaner is supposed to do—and does it better. It maintains the initial condition of high quality tape and extends its useful life. It cleans both surfaces of the tape more effectively, efficiently and safely than any other presently available blade cleaner. It is more effective because the design of its unique Controlled Motion Blade permits the optimum positioning of the working edge, and Bidirectional Cycling insures maximum coverage. It is more efficient because the self sharpening, self cleaning blade never needs replacement and always presents a clean and precise edge to the surface debris. It is safer because there is no danger of scratching or dirt pile-up due to a dull scraping blade.

But don't take our word for it. The proof is in the acceptance and that is overwhelming. Give us a call and let us show you why the GKI Model 580 is the preferred tool for tape maintenance in the small library. Come to think of it, we sell a lot to the large installations, too.

General Kinetics Inc., Isaac Newton Square, Reston, Va.

*Wash. D.C. area (703) 471-7522 • Phila. (215) 945-4640
Atlanta (404) 457-7770 • Chicago (312) 255-0240
Los Angeles (714) 540-1148.*

GKI
GENERAL KINETICS INC.

CIRCLE 16 ON READER CARD

DATAMATION

Two N

PUBLICATIONS BY AUTHOR

INTO A SECOND PRINT RUN, THOMPSON

AFIPS

832 pages, illus. \$20.00
(50% discount to all members of AFIPS affiliated societies)

Contains all the formal papers, by some seventy authors, of the AFIPS Spring Joint Computer Conference giving you broad and balanced coverage of expanding fields of computer technology and applications. Topics covered are: Hybrid Facility Performance Improvement; Generated Graphics; Advances in Computer Circuits; File Applications; Display Systems and Equipment; Executive Decision Output Techniques; Management Information Systems; Communications and Social Sciences; Memory System Technology; Digital Data Systems; Advances in Medical Data Processing; New Development Languages and Language Processors and many other topics.



292 pages, illus. \$12.00

OTHER THOMPSON

Data/Information Availability
edited by Ralph I. Cole
183 pages, 6x9 illus. \$8.50

Faith, Hope and Parity
edited by Jack Moshman
177 pages, 6x9 illus. \$5.50

Today's Information for Tomorrow's Products
by George K. Chacko
256 pages, 6x9, illus. \$11.00

Proceedings of 21st National ACM Conference
545 pages, 8½x11, illus. \$14.40

Proceedings of 22nd National ACM Conference
604 pages, 8½x11, illus. \$15.50

Annals of Reliability and Maintainability
984 pages, 8½x11, illus. \$25.00

Proceedings of AFIPS Spring Joint Computer Conference, 1967, Volume 30
795 pages, 8½x11, illus. \$20.20

Improving Effectiveness in R & D
edited by Ralph I. Cole
260 pages, 6x9, illus. \$12.00

Information Retrieval: A Critical View
edited by George Schechter
282 pages, 6x9, illus. \$11.00

Computers: Their Impact on Society Part II, 1965 Fall Joint Computer Conference
200 pages, 8½x11, illus. \$6.00

Numerical Analysis
edited by J. Walsh
212 pages, 6x9, illus. \$12.00

look ahead

MARSHALL LABS JOINS DISC DRIVE MAKERS

Although the disc pack business is one of the current big winners in the marketplace, only three firms have been making the disc drives--IBM, Control Data, and Memorex. Now comes Marshall Laboratories of Torrance, Calif., a subsidiary of Marshall Industries. Their first commercial products in the computer field will be the Model 2500 drive, directly compatible with the IBM 2311. In fact, you can just plug it into the 2841 control unit.

Due to be announced early this year, the 2500 will beat the competition in access time: maximum access time is 70 msec, average random is 50 msec. And it's said to be less prone to errors and maintenance problems. Cost will be about \$19K, with bargains for large quantities, and deliveries are scheduled to start in June.

NEW ENGLAND SOFTWARE: YEAR OF THE ACQUISITION

In recent months, two New England software houses have been swallowed--Computer Associates by Applied Data Research, Wolf Research by EG&G. Now industry pioneer Charles Adams, we hear, has been conducting merger talks with Control Data, which recently acquired software and service bureau biggie CEIR. Adams Associates is some 60 technical people strong, specializes in consulting and special applications design and implementation. Money acquired by acquisition would probably be pumped into ailing Adams' subsidiary Keydata, one of the first commercial time-sharing service bureaus, and reportedly not part of the acquisition talks. Keydata ran into early hardware troubles, has since paid the price of offering special application packages to on-line users, as opposed to t-s bureaus which offer only assemblers and compilers. Adams declined comment.

IBM FIRST WITH PLAN FOR TECH REP COMMISSIONS

IBM is working on an incentive program for systems engineers--carrying on the sound, long-standing theme that "at IBM, everybody sells." The problem is to figure out how to measure the SE's contribution; the proposed solution is to relate it to the success of the salesman he's helping to support.

The pilot project sets up a group of 4-6 salesmen and their systems engineers--about a dozen. The latter's performance is then checked as a team by the success of the salesmen. The rewards are arranged so that big losses or gains are most unlikely--the commission might represent 20% of the SE's total income.

ACM FOR DOVES

Action against the war in Viet Nam is being organized among programmers, engineers, and mathematicians by employees at a New York software house. The Anti-Complicity Movement (ACM), led by Robert Kirkland, is urging that doves in the computer field not work on contracts contributing to the war effort. The group intends to work with other peace movements, hold debates, and publish a newsletter containing data on defense projects and suppliers. Those interested in ACM and its newsletter may write to P.O. Box 7, Fleetwood Station, Mt. Vernon, N.Y.

THE GAME OF THE NAME

Vying for a place in the sun, a proliferation of small service bureaus and software houses are bravely battling anonymity with unusual names. LDV Systems,

(Continued on page 121)



Anyone can promise you time-sharing software.

We can demonstrate it.



Nearly every computer manufacturer has some sort of time-sharing hardware ready to deliver.

Including us.

But when you ask a computer salesman about software, he's likely to start talking about the future. Because what most computer manufacturers have to offer is an operating system, a primitive FORTRAN, and a tape full of promises.

Not us.

When we sell you a 940 time-sharing system it comes complete with an operating system, plus BASIC (a programming tool for beginners) plus a conversational algebraic language, plus a conversational FORTRAN IV, plus a FORTRAN II, plus

a powerful text editor, plus a two pass assembler, plus a machine language debugging package, plus a whole library of programs and subroutines. All operating and ready to work.

Now.

The reason we have more is that we've been at it longer. We started working on time-sharing in prehistoric times, almost two years ago. Since then we've sold our 940's to companies, to research institutes, and to time-sharing utility service centers. And they have used them for everything from character recognition to locating a 4-door sedan with red upholstery in a car dealer's inventory.

So when you ask an SDS salesman about time-sharing software he won't start talking about the future. He'll plug in his teletype unit and put you in direct contact with our 940 computer.

It can speak for itself.

SDS
Scientific Data Systems,
Santa Monica, California

editor's read^{ut}

A NEW SEASON

The long, *long* football season is over and, miffed by the fact that we didn't receive Art Buchwald's TV football watching award, we turn our attention to baseball. It's spring training time, after all, and as the pitchers start the long warmup, as chewing tobacco sales rise, as the sports-page cliché level once more rises sharply, it's time for a quick peek at how Computing's '68 major league season shapes up.

IBM. Still hustling despite the fact that they've purloined the pennant ump-teen years running, the Giants have everything it takes to cop it all in '68 and '69 and '70 . . . and so on. As with the Yankees of old, the cry continues, "Break 'em up." Even should the Feds step in, a big and varied arsenal, strong bench, a stronger front office make the pinstripes' lead almost insurmountable.

Univac. A well organized, profit-oriented front office has halted the slide of this famous old team. Changing emphasis from walk-and-steal-sacrifice 1004 thinking to the long-ball 1108, the Blue Bells have even forced the Giants to look for more power in their lineup. Strong in some positions; solid upper division team.

RCA. Trying to emulate the Giants, the Cherry Hill Choppers are pleased with box office biz which hasn't yet been translated into steady profits. Lack the long ball; attempts to meet the enemy across the board hurting short-term chances for number two spot. Wait'll next decade.

Honeywell. Anticipating the '64 Giant pennant drive, the Honeydos unleashed their plan to liberate the fans, have since been slow to react to the reaction of the league leader. Have been trying to appeal to the minor league fan with more than moderate success. It's a long haul, but first division finish assured.

Control Data. The Conmen from the land of many lakes don't have water on their brains, have recovered from a disastrous '65, are once more surging back into contention with primary emphasis on the long-ball 6000 series and farm-system peripherals. Strong head man, weak coaching staff, lousy bench.

General Electric. The management reorganization cycle has stepped up, following some near-fatal lineup decisions which wrecked '66 and '67 for the Lightbulbs. Slow to translate minor-league time-sharing successes into big-league results. Lack the long ball, majority of lineup over the hill. Look for new blood soon.

Burroughs. The Mules are still sticking with lineup rushed to majors too soon, but now beginning to prove selves. The power-hitting 8500 strikes out too often, not yet a proven big-timer. Peripheral farm systems strong; beginning to make move in time-sharing league. Solid, dull. Lacks finances and imagination to move swiftly.

NCR. The best of the bush leaguers, the Cash Registers somehow survive with good field, no hit. New lineup with same old coaching staff may mean second division for some time to come.

Scientific Data Systems. Pennant ardor has cooled for the Sigmas, seemingly content to make money in the second division. Hit lots of singles and doubles, get runs in bunches, with long dry spells in between. Rumors of management changes; lots of veterans riding out their options.

That's about it. The first person to make any sense of our projections gets a free season pass to the biggest show on earth.

LARGE-SCALE INTEGRATION: A STATUS REPORT

coming on big

by DONALD E. FARINA

The term "large-scale integration" (LSI) generally refers to the technology of making very complex integrated monolithic circuits. This article will attempt to substantiate that LSI is now an existing technology and will describe the various techniques used. Examples of existing LSI products and some of the problems encountered in their design and manufacture will be discussed. The influence LSI is having on computer architecture will also be discussed.

One might define large-scale integration as that technology which enables the functional complexity of a monolithic integrated circuit to be increased to the point where the integrated circuit is in itself a subsystem function rather than an arbitrary increase in the number of identical gates or flip-flops. To be classified as practical LSI, it must also offer a significant economic advantage over that attainable with conventional integrated circuits.

In the early 1960's—as technology progressed—semiconductor transistor geometries became smaller and smaller. It became obvious that many transistors could be contained in a reasonable sized chip of silicon with reasonable yield. Methods were devised to isolate active areas of transistors to build what was known as monolithic circuits.¹ Monolithic circuits contained 20 to 30 transistors and resistors and were the elemental building blocks necessary to build digital equipment such as gates and flip-flops. Many classes of monolithic circuits evolved, covering the speed and power spectrum.

As the technology progressed further, it became evident that reasonable yields could be obtained if more transistors or functions were contained in a single chip of silicon of similar area. The challenge was to identify subsystems func-

tions that could employ a multiplicity of gates and flip-flops and yet be useful in many types of equipment.

Important assumptions were made about the semiconductor technology that influenced the approach to LSI. Two of these assumptions were as follows:

The cost of making an LSI silicon chip is primarily a function of the silicon chip area and only somewhat a function of the complexity of the circuitry within that silicon area. This statement was reasonable if the technology was constant. In other words, device geometries were the same and the masking and alignment tolerance requirements were the same.

Although the packaging and testing costs would be higher for LSI, the cost per function attainable would be considerably lower if the functional density were increased



Mr. Farina is technical staff specialist for the director of marketing at Philco-Ford's Microelectronics Division. He has been active in research and engineering for MOS devices there and was previously with Fairchild Semiconductor, working on bipolar structure development. He has a BSEE from New York Univ. and has done graduate work in mathematics and physics at Adelphi and Temple Univs.

The author wishes to acknowledge the work of the R&D and Engineering activities of Philco-Ford Microelectronics Division.

1. William H. Richmond, "Integrated Circuits for Commercial Computers," *DATAMATION*, November, 1965.

ten times over the conventional quad two-input gate or J-K flip-flop.

technologies used in lsi

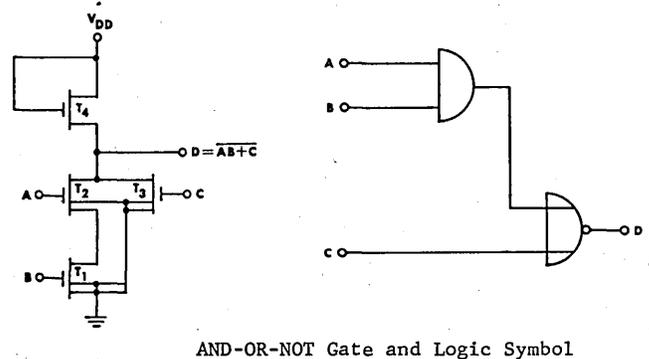
Two technologies are employed: bipolar and MOS, or metal-oxide silicon. Each has advantages and disadvantages, such as differences in achievable complexity level, cost per function, and speed vs. power.

Elaborating on these, the bipolar approach to LSI is characterized by more process steps than MOS, including the requirement for epitaxial growth and for isolation regions to electrically separate active devices. The MOS device is self-isolating and the number of active elements required to perform a typical computer function is considerably less. Since there are fewer active components for the MOS function, there are an order of magnitude fewer contacts to silicon required for the aluminum metallization. Fig. 1 shows a typical MOS logic gate layout illustrating the small size.

It is important to realize that the yield or cost is not necessarily related to the number of process steps. More important is the control required for the critical process steps for each technology and the yield of each step. As an example, the number of aluminum to silicon contacts is not an important yield contributor since this part of the technology is well under control for both bipolar and MOS. The number of contacts, however, does affect the number of devices or functions that can be placed in a given area of silicon.

One might compare the control of bipolar emitter diffusion with the control of MOS mobile and immobile charge in the oxide. (This determines MOS gate threshold voltage and device stability.) The latter is actually at this time even more critical. Photo-resist uniformity, mask alignment, oxide etching and metallization opens and bridging are next in difficulty and are common to both technologies.

The cost per function is primarily related to the size of the silicon chip for N functions since this determines the



AND-OR-NOT Gate and Logic Symbol

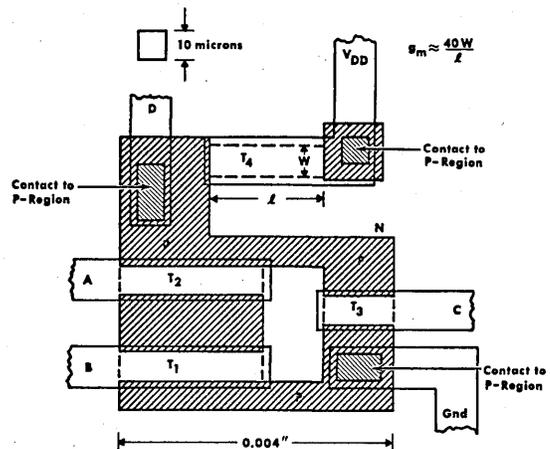


Fig. 1 Representative Layout of AND-OR-NOT Gate
This entire AND-OR-NOT circuit occupies only 4×4 mils² — approximately the size of a transistor base. There are only three ohmic contacts as opposed to 18 or 20 in a comparable double-diffused integrated circuit.

LARGE-SCALE INTEGRATION . . .

number of chips per wafer and the effect of defect density. The percentage yield for any given size chip can be similar for bipolar and MOS. Practical chip areas for both are presently under 8,000 mils² or an 80 × 100 mil die. The MOS presently can accommodate two to five times the number of functions within this area, compared to bipolar complex arrays. The big difference rests in the speed advantage of bipolar over MOS. Also, the MOS is speed limited—particularly at the interface of the chip. Large geometry output devices are required to drive

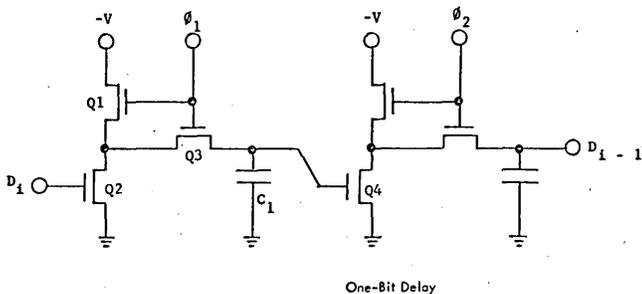
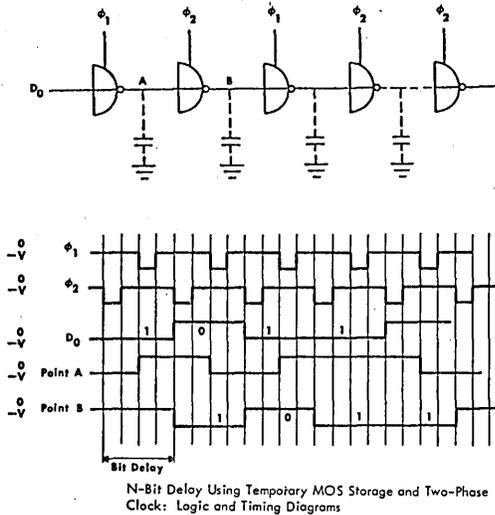


Fig. 2a Basic 2 Phase Shift Register

Demonstrates how the important shift register function is implemented through use of the unique properties of the MOS transistor. The unique features used are:

- The use of an active MOS transistor as a loaded resistor (Q1) which is controlled by a clock pulse (Phase 1)
- The use of the inherent gate capacitance (C1) for temporary storage charge.
- The use of the bilateral properties of the MOS transistor (Q3)

printed board capacities. Significant progress is being made, however, in devising circuit forms to economically solve this interface problem. Through the use of a single NPN transistor and a diode clamp interface circuit, it is now possible to approach the inherent higher speed of the internal MOS circuits and not have the output capacity severely limit speed performance.

MOS integrated circuits are assisted through the use of diffused crossunder regions to form the second layer of interconnection. In the case of bipolar circuitry, it is necessary to incorporate two levels of aluminum metallization to achieve two layers of interconnect. Most MOS integrated circuits made to date get by without requiring a second dielectric insulator and a second aluminum layer of metallization. Even though these crossunders are on the

order of a few thousand ohms, this is small compared to the equivalent resistance of the active MOS load resistors, on the order of 100,000 ohms.

The MOS is also characterized by the ease with which one can fabricate the shift register or memory function, as illustrated in Fig. 2a. Fig. 2b shows a layout of such a stage of register and Fig. 7 shows a higher speed, lower power technique. Although the MOS is narrowing the gap rapidly, at the present time the bipolar technology offers considerably higher speed capability than MOS. The cost-per-function advantages of MOS, however, make the use of this technology for LSI very attractive indeed. (This is illustrated in the trends graphs, Figs. 9 and 10.)

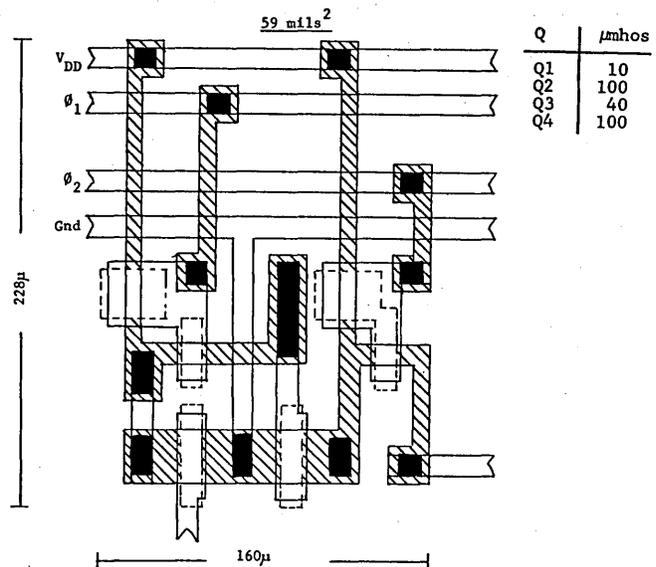


Fig. 2b 2 Phase Ratio Type Shift Register

In the shift register layout shown, the diffused MOS source and drain and diffused crossunders are shown as crosshatched "P" regions. The aluminum to silicon contacts are the solid squares and rectangles. The gate regions are indicated by the dotted lines.

special lsi technologies

Each approach to LSI is enhanced by relatively new technologies necessary to effectively accomplish higher complexities. These are:

- Multilayered interconnects with deposited dielectrics
- Computer-aided array layout and design
- Computer-aided mask fabrication
- Computer-aided testing
- Face-down or flip-chip bonding techniques

Multilayered Interconnects. Both the MOS and bipolar technologies can take advantage of the use of an additional dielectric insulator on top of which is deposited a second level of metal interconnect. Fig. 3 illustrates a bipolar integrated circuit containing two levels of aluminum interconnect. Multilayer interconnects are achieved in various ways, the popular ones being vapor deposition and sputtering of silicon dioxide in the range of 400°C to achieve a dielectric insulator approximately one micron thick.

Computer Aids to LSI Design. As mentioned previously, in order to economically fabricate custom arrays of subsystem functions, it is necessary to reduce the tooling costs and design turn-around time. In order to do this, the need for rework or correction of errors has to be reduced to zero. Errors occur in logic implementation, adherence to mask dimensional design rules, adherence to circuit performance design criteria, and attention to chip layout or partitioning of the logic to minimize chip area. Computer

aids have been devised over the past two years to accommodate these design considerations.

Automatic Computer-Aided Mask Making. Techniques are being developed to generate photolithographic tooling plates directly from the output of the computer-aided LSI chip design. The main objective is the reduction of human errors in cutting LSI masters. Quicker turnaround time is also achievable but is of secondary importance. As an example, a typical LSI device containing 100 logic functions requires the accurate location of 8,000 coordinates on a cutting table. Generally, the cutting tool cuts a ruby lith master at 500X size and requires accuracies of .001 inches or 1 mil.

It is possible to store on magnetic tape information

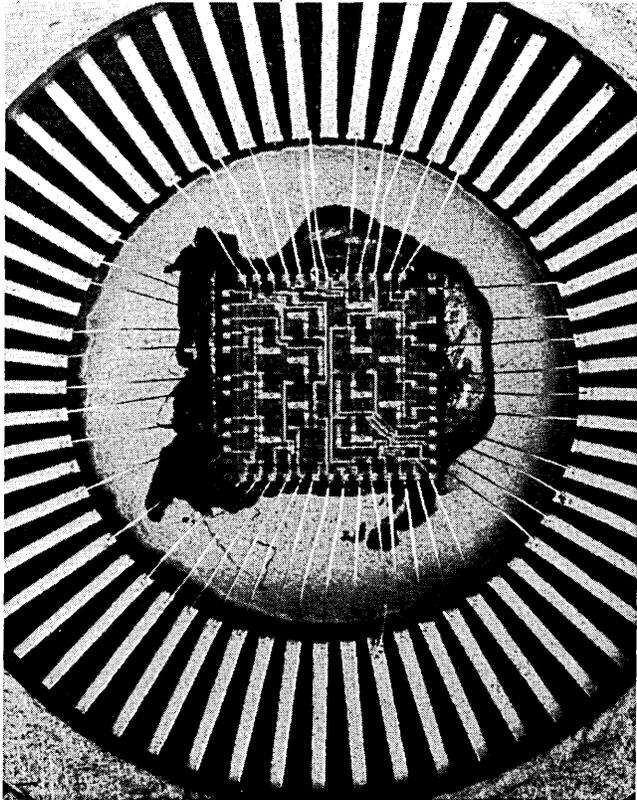


Fig. 3 Typical LSI Complex Circuit in a 60-Lead Package
Shown is a complex bipolar LSI array contained within a 60-lead package. The array contained in a 1/27 diameter package consists of a 27-bit parity checker and contains within a single chip 520 NPN transistors and 234 diffused resistors. The components are interconnected with three levels of metallization separated by vapor deposited silicon dioxide insulators. The chip size is 90 x 85 mils square.

pertaining to the design of computer functions. These computer functions can then be reordered on tape to minimize the interconnection complexity. The computer tape can be used to control a cutting table for purposes of cutting a master. The tape can also control or scan a cathode ray tube from which a picture is taken of the mask. These techniques can be very fast and, most important, very accurate, hence reducing the error rate.

Automatic Computer-Aided Test Program Generation. Testing a complex LSI device is analogous to testing a printed circuit card containing 100 conventional bipolar integrated circuits all in separate flat packs or TO-5 packages. One could test a subsystem function for all possible input conditions. This would be a lengthy procedure and generally only those inputs actually occurring in the specific application are used. Usually even this is reduced to only the difficult test conditions and probabilities are used. The problem is not quite the same for LSI in

that the type of failure is not necessarily the same, although there is a great similarity. The dominant failure in the case of the complex array would be open metallization; and, in the case of the printed circuit card, it might be an open solder connection. It is possible to devise a test routine that does not necessarily simulate the actual operation of the LSI device in the machine but, instead, is designed to exercise all inputs of all gates and flip-flops to make sure that opens and shorts are not present. This reduces the test time considerably but requires a computer to generate such a test program effectively.

Flip-Chip Modules of Subsystems. Fig. 4 shows a package containing 10 large scale array chips attached to a metallized interconnect pattern which has been evaporated onto an oxidized silicon wafer. This technique, when fully developed, will significantly affect the cost and performance of systems employing LSI. The package shown contains 2,000 bits of shift register storage wherein each LSI individual chip contains 200 bits. Using such an assembly procedure, one might combine bipolar large scale arrays with MOS on the same interconnect substrate. As an example, a scratchpad memory might contain arrays of MOS random access memory elements and bipolar sense amplifiers. When interconnected in close proximity, as shown in the figure, considerable speed and power performance advantages can be realized. This is due to the order of magnitude reduction in wiring capacitance each chip must drive. Just as important, one can achieve maximum economy in cost per function by not overextending the individual chip complexities.

design and fabrication approaches

There are four fundamentally different ways to design and fabricate custom LSI devices. These four techniques, all compatible with the technologies discussed so far, are:

- Hand-crafted
- Discretionary wiring
- Building block
- Micro-matrix

Even though these techniques—to be described—are considerably different, each has merits and they supplement one another.

Hand-Crafted. The hand-crafted technique involves taking the equipment designer's logic diagram and converting it by hand to a detailed composite mask drawing of the array. In this approach, one tries to minimize the chip area by using only those transistors or components that are absolutely necessary to perform the actual functions. The array is partitioned in an optimum manner to reduce chip area. Although a small chip can be achieved using this technique, it is crude, time-consuming, and requires draftsmen or designers knowledgeable in MOS circuit technology. They must understand circuit design trade-offs and process design rules, and this technique is prone to human error. However, until recently, practically all complex arrays have been fabricated with this technique. Conventional IC's have always been developed in this manner.

Discretionary Wiring. Discretionary wiring is a technique of yield enhancement through 100% testing and mapping of all functions on a wafer to select good from bad functions. A function may be a gate or a flip-flop. Each function is tested to see that the devices are actually interconnected within the function, do not contain opens or shorts or possess abnormally high leakage currents. These tests then define good from bad functions. Wafers containing these identical functions are tested at the wafer stage by means of micro-probing techniques, and a plot is made of the wafer to distinguish the good ones from the

bad ones. This mapping information is then fed into a computer along with, for example, a logic expression of a desired complex array. The computer then tries to determine if the mapping data of a particular wafer can accommodate the particular logic function submitted to the computer. The computer performs iterative trials of multilayer interconnections to devise a suitable two-layer metallization interconnect pattern to accommodate the good and the bad devices.

This technique, although having the potential of quick turnaround time, offers the drawbacks of having to micro-

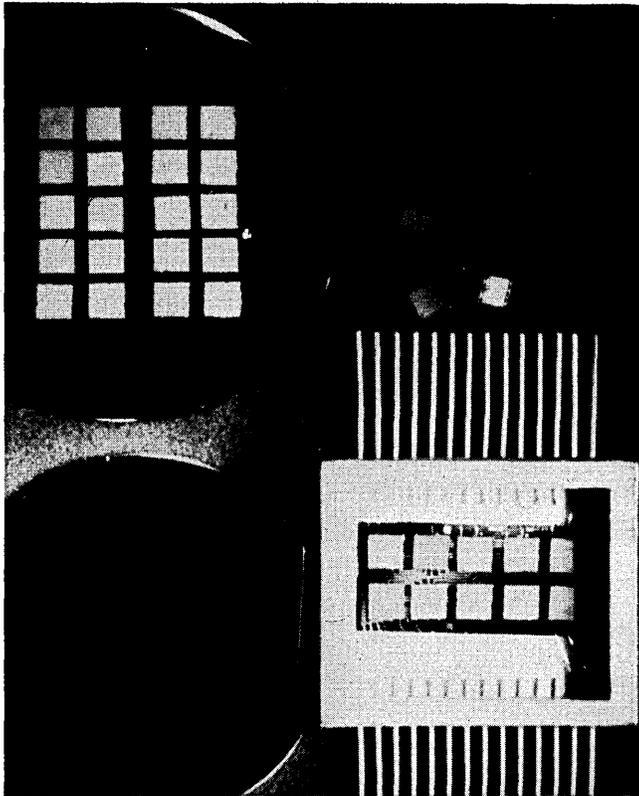


Fig. 4 Multiple Chip Face Down Bonding Complex Subsystem

An oxidized silicon wafer contains an aluminum deposited interconnection. Onto this interconnection pattern, ten 200-bit shift register chips are connected using face down bonding techniques. The wafer is then scribed apart and mounted in a 3/4 x 7/8 inch package using conventional lead bonding techniques.

probe devices on the wafer and making a working plate or tooling plate for each and every wafer. In addition, one depends on the high yield of multilayer interconnects which involves the deposition of an insulating dielectric and the deposition and delineation of two layers of interconnection. In general, it is difficult to combine logic with memory and shift register functions in the same chip of silicon. One of the important drawbacks of the approach is that the resulting array is inefficient in use of silicon and the masks are not well suited to production volume.

Building Block Approach. The building block approach is a technique by which the equipment manufacturer can participate in the actual design of the LSI chip. In this approach, the customer is provided a set of decals which are scaled replicas of typical digital functions varying from the complexity of a single logic inverter to perhaps a

full add-subtract unit. The customer is then shown how to design a complex chip using these decals; he pastes them down on scaled paper and draws in the interconnection of the building blocks. The advantage of this technique is that the customer gains full control of the logic partitioning of an LSI device and hence can retain this proprietary system design information. The customer can also make changes as time goes on or machine requirements change, and obtain more engineering efficiency than would be otherwise achievable. In addition, this technique minimizes silicon area in that only the proper building blocks necessary to perform the particular function are used and hence memory, logic and shift register functions can conveniently be combined along with special input and output buffers.

The equipment manufacturer then hands the LSI design to the semiconductor manufacturer, who in turn makes the tooling plates. The library of building block designs could be composed of hundreds of types, as opposed to the 10-15 conventional IC's. This approach depends on the usual yield vs. chip area considerations. It depends on packaging the specific functions as tightly as possible through chip partitioning to minimize interconnect length and using only those functions that are

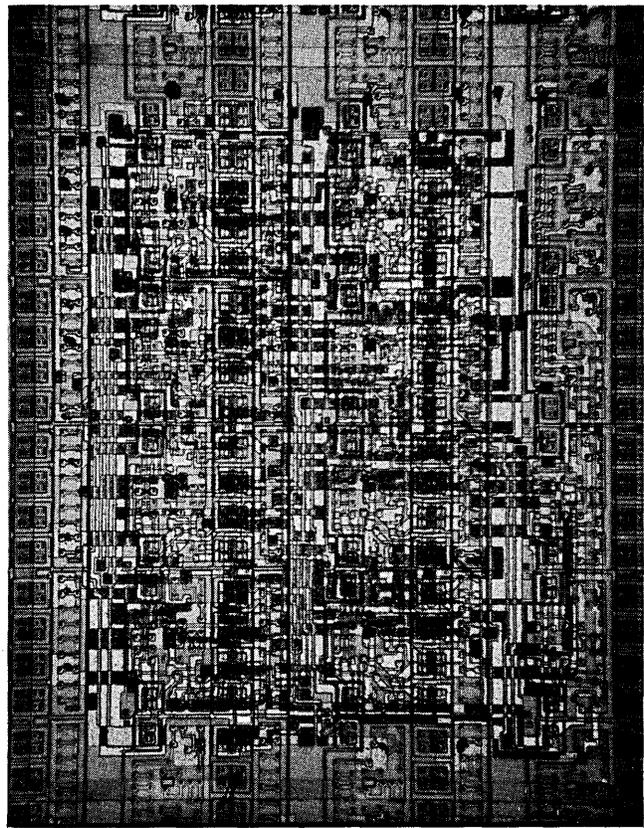


Fig. 5 Philco-Ford Complex Bipolar LSI Chip Using The Micro Matrix Approach

This Philco-Ford microcircuit is a dual function bipolar complex array designed to operate either as a four-stage binary counter (divide by 16) or as a BCD counter (divide by 10) by changing the logic level of a control input. Internal memory elements are provided for the temporary storage of any count. This device is part of an LSI development which utilizes a unit cell array and custom made double-layer metallization approach.

Over 50 gates are contained in the chip which measures 110 mils by 88 mils. The power dissipation is 200 mW. Typically the input frequency is 10 MHz for the BCD mode and 25 MHz for the binary counter mode. The device can be made to dissipate only about one half as much power for applications with lower operating frequency.

required. At this time 50 to 100 logic functions can be placed in a 100 × 100 mil die and there are approximately 150 such die per wafer. Therefore, 30-50 good LSI chips can be expected from each wafer.

a compromise method

Micro-Matrix Approach. The micro-matrix approach is similar to the discretionary wiring approach in that a fixed array of very elemental gates is used. However, this fixed array is small compared to a whole wafer. Typically a 100 by 100 mil die, of which there are perhaps 100 identical arrays on a silicon wafer, is used. Wafers are stockpiled containing the standard diffusions and a two-layered metal interconnect mask is fabricated for a particular subsystem function. This technique is a compromise between the discretionary approach and building block or hand-crafted technique in terms of silicon area efficiency per device. The technique has potential for quick turn-around bipolar integrated circuits, especially where the processing is quite complex and takes weeks. The method does suffer, however, from the inflexibility of combining various computer functions and also is a compromise in the area required to perform certain functions.⁴ Examples of this approach have already been demonstrated. Fig. 5 illustrates a bipolar micromatrix which is interconnected with two layers of metal to perform a specific custom product complex function. Each of the above approaches offers certain improvement advantages; however, it is most important that the user be able to play an active role in the design of large scale integration. This encourages, if nothing else, the equipment manufacturer to learn some of the capabilities and limitations of the device technology so that he can best take advantage of it and keep abreast of the advancements.

lsi and new systems

It is generally felt that the low-cost-per-function capabilities of LSI will lead to new system architecture. Little new work, however, has been reported in this area. Many of the ideas that have been suggested depend on the following concepts:

Read-Only Memories. The use of read-only memories, with a single chip of silicon to store one to two thousand bits of information, has been discussed. This suggests the use of hardwired subroutines and code converters in lieu of programs to accomplish the same functions. Some work has been suggested along the lines of using read-only memories to perform algorithms or complex sequential logic. However, little of this has been put into practice. At the present time MOS arrays containing 1,024 bits of fixed storage are being fabricated. Such arrays are ideal for small machine prewired subroutines and table lookup type multipliers, dividers, square root and sine-cosine generators. They also make excellent code converters.

Distributed Memory and Control. Fig. 6 shows how one might combine logic with memory and control in the same chip to result in a more efficient computer arithmetic section. One might consider, for instance, the use of a very small read-only memory for the storage of basic constants continually used in arithmetic operations. In the example shown, an arithmetic unit LSI chip performs parallel logic arithmetic within the chip and the data inputs are serial with a dual-rank, time-shared output data register. The chip also contains an operation code register and decoder

wherein the decoder looks for operation codes for only those functions that are applicable to the arithmetic unit.

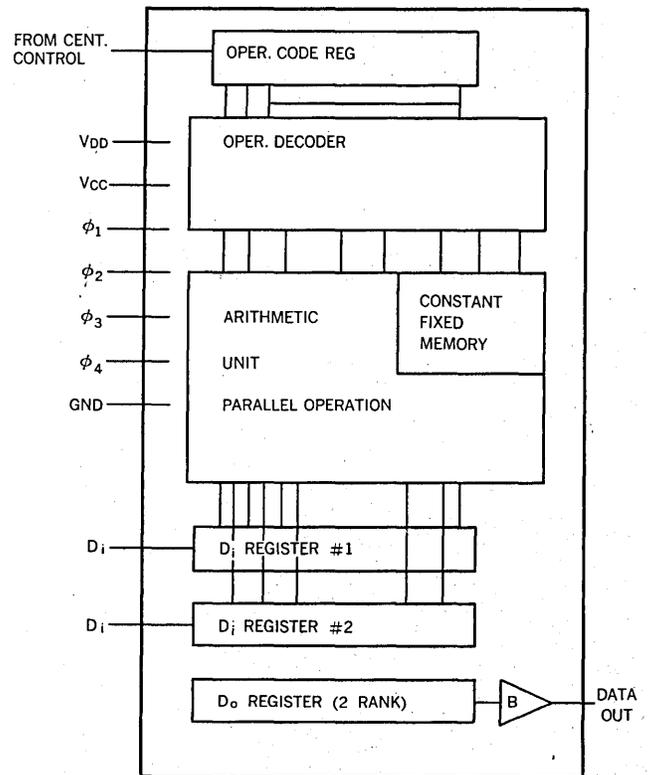


Fig. 6 New Computer Architecture Example — Arithmetic Unit LSI Chip

This arithmetic unit, LSI chip, takes full advantage of the ability to combine logic memory and shift register together with the same process technology. The result is a microprogrammable arithmetic section containing only 11 terminals.

Digital Differential Analyzers. DDA computers have been built in the past. However, these have primarily used drum or delay-line memories. With the ability to combine shift registers and logic in the same chip, it is reasonable to consider an entire integrator on a single chip of silicon which contains two storage registers and two full adders. It then would become possible to build an incremental computer employing perhaps one to two hundred of these identical chips. DDA computers are particularly well suited to navigation and airborne computer problems involving solutions of differential equations.

Matrices of Arithmetic Units. The ILLIAC-IV computer is a research program to utilize arrays of identical arithmetic units to achieve extremely high computation rates by means of a combination of serial/parallel arithmetic. Such a technique would begin to take full advantage of the low cost of logic and the ability to distribute memory and control and shift register within each of these arithmetic units.

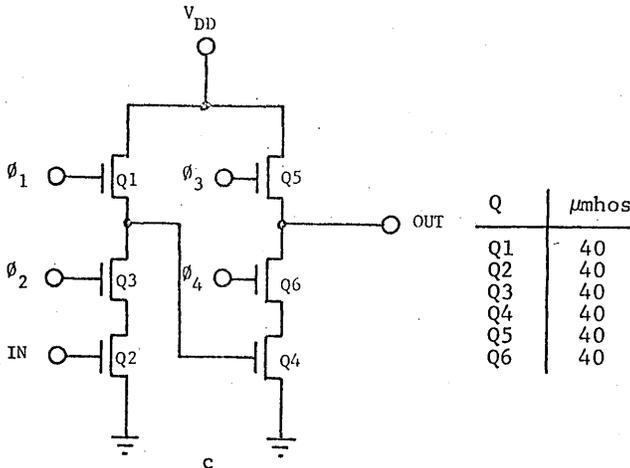
Random Access Read-Write Scratchpad Memories. LSI is particularly well suited to complex functions that are repetitive in nature—such as memory arrays. Again, it has been demonstrated that memory as a selection matrix can be incorporated in the same chip of silicon. This makes it very convenient to distribute memories in close proximity to the arithmetic operations and the input-output operations of a computer. It is interesting to envision a small computer consisting almost exclusively of read-only memories for the instruction, storage and conversion of input-output data, a small scratchpad random access memory for temporary storage of results, and the combination of

4. "Current Status of Large Scale Integration Technology," Richard L. Petritz, Texas Instruments, Inc. AFIPS Conference Proceedings, Vol. 31, 1967 FJCC.

LARGE-SCALE INTEGRATION . . .

both memories for performing sequential logic or arithmetic type algorithms.

Associative Memories—Time-Shared Computers. The MOS is ideally suited to combining memory storage along with logic. These are the requirements for an associative memory. An associative memory can be used to supplement a core memory. As an example, consider a time-



Q	μhos
Q1	40
Q2	40
Q3	40
Q4	40
Q5	40
Q6	40

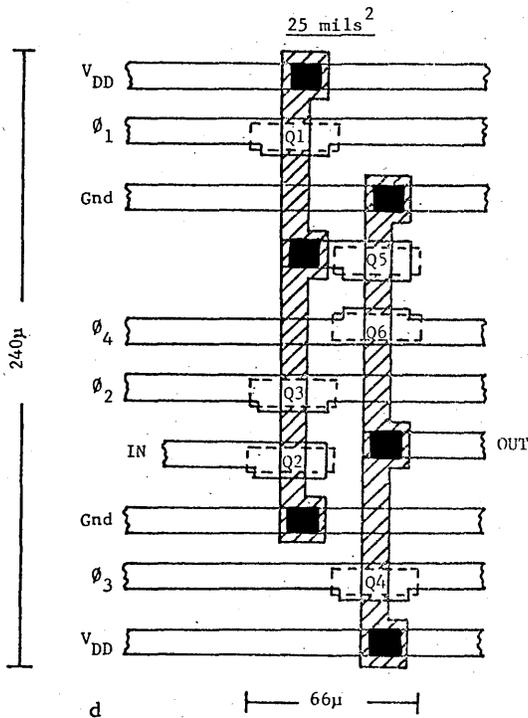


Fig. 7 4 Phase Ratioless Type Shift Register

The MOS circuit technique shows the topological layout for an MOS shift register using a ratioless principle. This circuit technique is capable of 10 megacycle operation and dissipates only 1 microwatt per bit at that.

shared computer wherein 500 subscribers are tied into the computer via remote terminals. As many as 50-100 of these subscribers may be interrogating the memory simultaneously or almost simultaneously. The brute force approach would be to make the main mass core store faster and faster to accommodate this situation. This runs up the cost per bit of storage and is self-defeating.

An alternate approach is to augment this mass program store with small LSI associative memories and small LSI random access read-write memories. For example the

control unit transfers the subscriber's program from main store to the associative store and a scratchpad memory is then also assigned to him for storage of the results of calculations. In actual implementation only the next 10-100 program instructions are placed in the associative store at a time.

The scratchpad, being small, can have 0.5 microsecond cycle time thus permitting the core memory to be low cost 2.0 microseconds. The effective access then, as far as each subscriber is concerned, is somewhat greater than 0.5 microseconds.

examples of available lsi

It is fair to say that all of the production-available LSI rests with the MOS technology. This is primarily because high densities can be achieved without the need for multilayer interconnects or for isolation diffusion. A lot also has to do with the fact that MOS is particularly well suited for the important shift register function and the memory function. These functions are best distributed throughout the LSI chips.

Although there has been a great deal of custom MOS activity to perform various complex functions, most of the off-the-shelf standard functions that have been made to date fall in the area of the following:

- Shift registers
- Read-only memories and random access memories
- DDA integrators
- Binary scalars and counters
- Data multiplexers and commutators
- Code converters

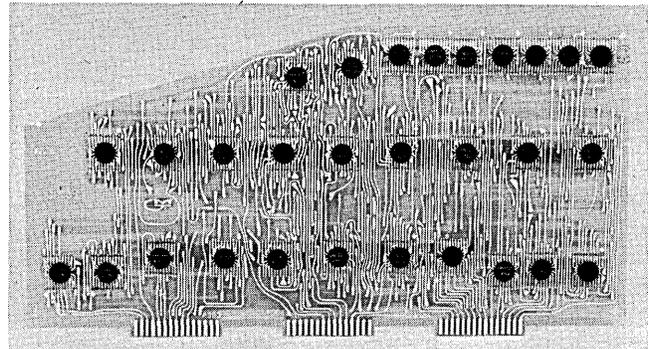


Fig. 8 The Victor Calculator logic card consisting of 29 complex MOS devices. Contains all the machine logic and memory.

It is interesting to note that in the short span of two years considerable increase in functional density has been achieved with MOS technology. This has been achieved primarily through circuit innovation rather than the shrinking of geometries and design tolerances or the introduction of new processes such as multilayer interconnects. The shift register is a prime example of this. In 1965 a 20-bit shift register was introduced; in 1967 a 200-bit shift register was available. This order-of-magnitude density improvement requires only a factor of three increase in silicon area—from 2,500 square mils to approximately 8,000. This can be seen more graphically by referring to the shift register topological mask layout of Fig. 7. This is referred to as a "ratioless" circuit technique in that one does not depend upon the "on" resistance of the inverter being small compared to the equivalent "on" resistance of the active MOS load resistor. Instead, four clocks are used and further use is made of charge storage and transfer of charge. This circuit is only 20 square mils compared to the 59 square mils of Fig. 2. The mask design rules or tolerances are the same in each case. For more

details of the MOS circuit evolution refer to Footnotes 2, 3 and 5.

The economics of LSI are vividly demonstrated in what was probably the very first commercial application of LSI. Fig. 8 illustrates the logic card used in the Victor 3900 Desk Top Calculator. This card incorporates all the logic and memory required to operate the machine. There are 24 different types of complex LSI devices and each of them contains about 50 functions or 300 MOS transistors. The logic card is equivalent to approximately 1,500 singly packaged conventional gates and flip-flop integrated circuits and represents two orders of magnitude reduction in solder joints and interconnection complexity. The logic card includes a chip to convert BCD to character information displayed on the cathode ray tube. It includes circuitry to perform the conventional calculator functions of add, subtract, multiply, divide, round off, zero suppression, and complete floating point decimal operation. The

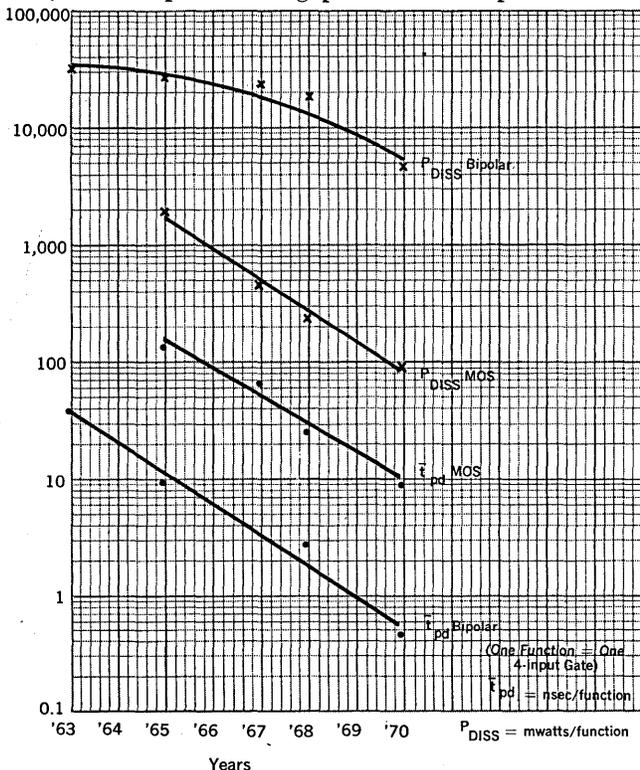


Fig. 9 Comparison of Power Dissipation Per Function and Propagation Delay Per Function From 1963 Through 1970 for MOS and Bipolar General Logic.

logic card also contains the 20-digit keyboard register, as well as two accumulator registers and two additional registers to represent multiplicands, divisors, partial products, etc.

conclusions and the future

Over the past two years, LSI has already demonstrated significant cost savings over conventional IC's. The graphs (Figs. 9 and 10) illustrate some of the performance and cost trends of the integrated circuit technology through 1970. These graphs are based on the following conditions and assumptions:

1. The bipolar curves assume conventional IC's through

2. "MOS Monolithic Subsystems: A Revolution in Microelectronics," Microelectronics Division, Philco-Ford, Santa Clara, Calif.
3. J. Leland Seely, "Designing with MOS Field Effect Transistors," Semiconductor Products and Solid State Technology, November, 1966.
5. Joel Karp, "Use Four-Phase MOS IC Logic," Philco-Ford, Microelectronics Division, *Electronic Design*, April 1, 1967.

- 1968, with LSI being in production in 1969 and 1970.
2. The MOS curves are for single polarity "P" type devices only and don't assume the production of complementary MOS or MOS/bipolar devices in significant quantities until 1970.
3. The graphs assume that in 1969 and 1970 both bipolar and MOS will be fabricated with smaller geometries (0.1 to 0.2 mil) and will employ at least two levels of metal interconnection.
4. What is meant by a "function" is stated in each graph.
5. The power dissipation per function is at 1 MHz.

It has already been demonstrated that the basic principles of lower cost per function achievable with complexities of 10 to 100 times that of conventional IC's are sound. In the same silicon area previously required to make a single transistor in 1958, it is now possible to manufacture 30 computer functions or 200 transistors. By 1970 this same area will contain 100 functions or 600 transistors and it will cost about the same to process it.

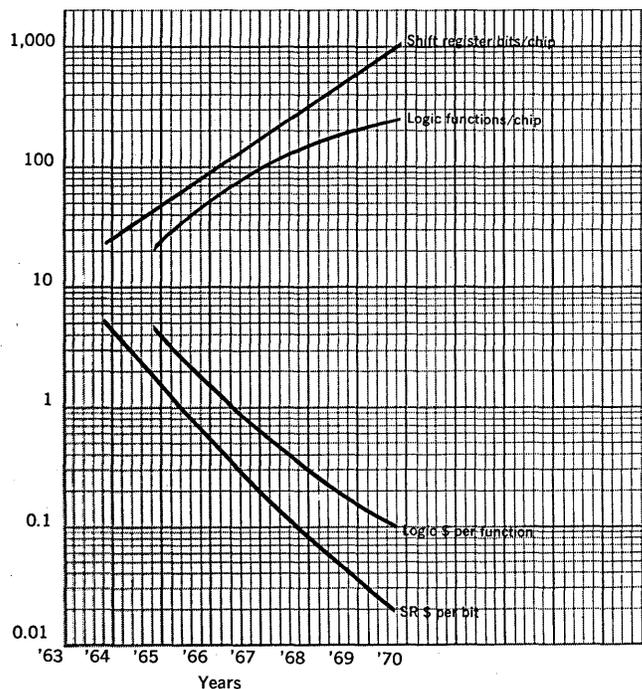


Fig. 10 Comparison of Functions Per Die and Cost Per Function From 1964 Through 1970 for MOS Shift Registers and Logic Functions.

The challenge remaining is simply this: How can digital systems be better partitioned to take advantage of these complexities to reduce the types of LSI required? In addition, can computer aids and automation make it reasonably economical to custom-design every LSI array for maximum flexibility? The next few years will shed light on these questions. Most likely, progress will be made in both areas and there will be a place for both standard complex LSI and custom LSI.

In addition there will be applications where the unique advantages of both bipolar and MOS will be utilized. In some cases these LSI technologies will be used in combination; the performance/cost trade-offs constantly are being re-evaluated.

Computer aids to facilitate custom LSI will continue to reduce the cost and turnaround time. But the most interesting LSI contribution of all will probably be the development of small systems that heretofore were economically or physically impractical to consider. The impact that new systems architecture will have on the market capabilities will be interesting to watch.

WHAT'S NEXT IN MEMORIES?

by DAVID MAYNE

The computer industry, which presently has a new generation of core memories in production, is now faced with the question: What's next in memories? This attempt to answer the question examines existing technologies and extrapolates future development trends.

This discussion is confined to mainframe memories for commercial computers in sizes up to about one million bits. It should also be mentioned that aerospace and military computers have their own particular problems to which the ideas expressed here are not necessarily applicable.

Cost is of major importance to the manufacturer of any commercial product, and the computer manufacturer is certainly no exception. Cost will be a primary influence on the direction of future memory developments and, therefore, is the main subject of this discussion.

At the birth of a new technology there is usually an initial period of intensive technical development yielding big improvements in performance, followed by the evolution of mass production techniques resulting in large cost reductions. Subsequent generations of equipment are further improved and produced at lower cost, but the changes are less significant. Finally, the time and effort spent are affected by the law of diminishing returns. The technology is then developed to exhaustion, and a cost plateau is reached.

At this point, a radically new idea is needed if further significant changes are to appear. With this concept in mind, the future of computer memories is considered.

core memories — current state-of-the-art

For the past decade, core memories have been the backbone of the computer industry. Large sums of money applied to intensive development over this period of time have resulted in the excellent core memory systems we have today. However, this technology is now exhausted, and core memories have reached the point of diminishing returns. Although further development effort can and will still be applied to bring about improvements, these improvements will be less and less significant.

Cost is the prime consideration, however, and core memory costs are discussed here so that they can be related to the costs of other types of memory to be considered later.

The basic core memory breaks down into two parts: the core planes, and the electronics. With core planes the prime constituents are the cost of the core itself and the cost of labor for stringing and testing. When all technical problems are solved and yields are good, the main contributors to core cost are the pressing and the testing operations.

*The arguments presented and the conclusions drawn in this article are the views of the author and do not necessarily represent the views of Scientific Data Systems.

for how much?

Because ferrite is abrasive, press tools are good only for a limited number of cores before they wear out, and amortized pressing cost is approximately in the region of $\frac{1}{4}\epsilon$ per core. The test equipment used to grade cores is expensive and can only test a dozen or so cores per second. The capital outlay and maintenance of these machines adds another $\frac{1}{4}\epsilon$ to each core.

The stringing costs, even in Hong Kong or Mexico, are probably in the region of about $\frac{1}{4}\epsilon$ for the present 3-wire 2½D memories. Testing and rework of the finished planes add at least another $\frac{1}{4}\epsilon$; hence, a tested plane will cost about 1½¢ per bit.

In the electronics portion of the core memory, the main limitation of the drive systems is the number of cores driven on one line. The trade-offs available relate transistor quantity and cost with stack drive voltage and rise time. It is not necessary here to derive the costs, but the designer has done a good job if the drive electronics cost around $\frac{1}{2}\epsilon$ per bit in a large 2½D memory.

In the sensing circuitry, the maximum number of cores that can be sensed on one sense line is usually considered to be about 4,000. The cost of sensing these cores is around \$10, adding another $\frac{1}{4}\epsilon$ per bit.

Peripheral electronics and hardware add a little more to the costs, placing the figure for the complete memory at about 3¢ per bit. This figure represents a cost plateau below which it will be difficult to push core memories.

Speed is also a consideration in core memories. A good 20-mil core (which is current "state-of-the-art") will switch in about 200 nsec. A memory cycle takes two switching times plus the tolerancing allowance of the drive circuits. This latter item is approximately 100 to 200



Mr. Mayne is a memory engineer on the technical staff at Scientific Data Systems. Before joining SDS in 1964, he was with the Ampex Corp., working on advanced development of high speed memories. He holds a BSc in physics from London Univ.

nsec for the low-cost drive circuits we have considered. Hence, the cycle time of large commercial core memories is likely to stay in the 500 to 600 nsec region for the next few years.

film memories

First, a note of clarification. The term "film" can include deposited planar-magnetic films and plated wire. The wire is often made of beryllium-copper plated with a nickel-iron magnetic alloy. Both types of element, when formed into arrays, can be referred to as "planes"—the planar film on some form of supporting substrate, the plated wire sometimes woven into a mat.

Core memories and film memories are similar in that they both have a plane or stack of magnetic elements with drive lines and sense lines and with drive electronics and sense electronics.

However, films have two prime advantages over cores. First, they switch about ten times faster, and second, they have a magnetic peculiarity (anisotropy) that enables them to be non-destructively read, which means that a read cycle need only allow one switching time of the magnetic element instead of two. (In a core memory, a second switching time is needed to restore the information that is destructively read out in the first switching period.) At first sight it would appear that a film memory could operate 20 times faster than a core memory, perhaps with a 30 nsec cycle time. However, a quick survey of the market shows that there are few megabit film memories with cycle times of less than 200 nsec, and those that are faster are extremely expensive.

The reason for the relatively slow cycle time is that, although the element itself will switch in 20 nsec, the film memory is still plagued with the same problems that core memories encounter: those of decoding a large drive-line array and of raising currents of a few hundred milliamperes in the inductance of the magnetic array and interconnect wiring. These processes take time; time that is inversely proportional to the cost of reducing it.

In short, a low-cost large film memory is unlikely to be more than two to three times faster than a core memory. Certain costs are also inherent in film memories. The stack or plane is the most likely area in which a cost reduction can be effected. The plated wire approach possibly has the greater potential since plated wire can be produced in a continuous process. Furthermore, the end product can be electrically tested as it emerges from the plating tanks, enabling correction and control of the plating processes to be handled in a closed-loop fashion (acceptance of good wire and rejection of bad wire being part of the automatic process). cursory calculations on the capital cost of the setup, maintenance, and operation costs show that the potential cost of plated wire is about 0.05¢ per bit; an order of magnitude less than cores (but of course only when all technical problems are solved).

Considering assembly of the wire into planes, several methods have been used: weaving on a loom, insertion into a grooved or holed frame containing the drive wires, etc. Undoubtedly, much ingenuity can be brought to bear on this problem, and to put a figure on the ultimate cost plateau is somewhat presumptuous. However, it could conceivably drop to an order of magnitude below core stringing costs—about 0.15¢ per bit. At this point, although a low-cost array has been achieved, the problem (as with core memories) of driving and sensing remains.

Depending on the organization employed (linear or word select, coincident current, or hybrid), there are trade-offs between drive circuitry, decode circuitry and sense circuits; but the basic problems, costs, and similarities to core memories are still there. Thus the prospects of cost reductions over current practice are poor. In the drive

circuits, there is little likelihood that a significant degree of integration will appear because of inherent power dissipation problems. In the sense area, the signals to be sensed contain one order of magnitude less energy than those from cores. Inevitably, it is even more expensive to sense film memories than core memories.

In summary, film memories should be two to three times faster than core memories, with an ultimate cost plateau approximately half that of core memories—perhaps around 1.5¢ per bit.

The higher speed and reduced cost would appear to present an almost unassailable argument for a switch to film memories. However, another approach—integrated circuit memories employing large-scale integration tech-

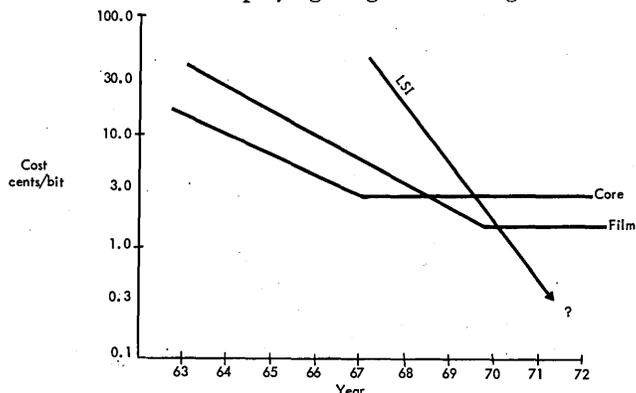


Fig. 1 Comparative Memory Costs

niques—may not only have greater potential for development but may offer an ultimately lower cost plateau (Fig. 1).

large-scale integration

Large scale integration (LSI) is a recent phenomenon, more discussed than practiced. There are two basic approaches, one using conventional bipolar integrated circuit techniques and the other using metal oxide semiconductor (MOS) field effect techniques. In recent years integrated circuit development has bypassed the MOS techniques in favor of bipolar techniques for two reasons: (1) speed (the MOS device is high impedance and hence more likely to be slowed by stray capacities) and (2) a fundamental problem that existed with the long-term stability of the parameters of the MOS devices. This problem, one of ion migration in silicon oxide, has now been solved by recent advances in technology.

Another problem that is impeding the progress of LSI is that of yield. There are two schools of thought as to how this problem should be solved. One group favors "discretionary wiring." Discretionary wiring tests all circuit groups on a chip after fabrication, selects the working ones, computes the optimum interconnection pattern, makes the interconnections, and tests the final unit. The other group proposes to solve the yield problem by intensive process development to improve yields to near the 100% point.

The MOS integrated circuit is probably of more interest for potential memory applications because of the greater bit density that can be achieved. Bipolar integrated circuits require an isolation region around each transistor, whereas the "isolation" space could be used for anything up to ten more transistors if the MOS technique were employed. Thus the MOS technique offers the potential of one order of magnitude more complexity in the same chip area.

The speed of MOS circuits is largely dependent on the resistance capacitance (R-C) time constant of the circuit element. The resistor is a function of the power that one is

NEXT IN MEMORIES? . . .

prepared to dissipate per element, and the capacity depends on the physical size of the element.

Possibly a good compromise, with present techniques, would be a dissipation of less than a milliwatt per bit, which would yield an element speed of perhaps 50 nanoseconds or so, giving a memory cycle speed in the region of a few hundred nanoseconds (allowing a few stages for decoding, etc.).

An interesting observation at this point is that, as it becomes possible to get larger numbers of bits on the same size chip, the capacities are reduced, enabling the dissipation per element to be reduced with no loss of speed, and allowing the total chip dissipation to remain unchanged.

Integrated circuit memories have numerous advantages, one of the more obvious being that they use only digital logic level signals and do not rely, as do core and film memories, on the interpretation of millivolt analog signals, often buried in extraneous noise. The usual element reliability of digital circuits and insensitivity to environmental changes can be expected.

In contrast to magnetic memories, the cost per bit of an integrated circuit memory will be almost independent of memory size, making a range of memory sizes available without the cost penalties now incurred on smaller sizes.

Objections currently raised to the application of LSI in computers are: (1) if successful, the computer would be comprised of a number of chips, each different, limiting the production volume build-up on each, and negating some of the advantages of mass production of the chips; and (2) the number of leads needed to connect into and out of the chip would be very great, increasing the manufacturing problems and costs prohibitively.

A few moments' consideration will show that LSI is a "natural" for memories, regardless of its future in the computer. The first point is that all chips could be identical and that, with a density of some thousand or so bits per chip, there would be some hundreds of chips per memory. The second point is that, if the chips were organized with internal decoding (as a unit of many addresses of one-bit word length), the pin count could be reduced to a reasonable figure. For example, a chip could contain 4,096 (2^{12}) addresses that can be decoded from information on 12 wires; and, with one wire for data in, one wire for data out, and a few more wires for power supplies, 16 to 20 leads should be quite sufficient.

Another objection raised concerning integrated circuit memories is "volatility," the loss of information in the event of power failure. Volatility is a serious problem in military or aerospace applications, but in commercial computers there are several approaches to its solution that could be considered. One approach is the provision of some form of sustaining power for the memory, independent of the line supply. Another approach is the dumping of key locations into disc memory during the few milliseconds between detection of power loss and the time the regulated supplies become unusable. Unquestionably there is a problem here, presently unsolved, and demanding solution before practical commercial utilization of LSI memories is achieved. The performance and cost benefits available to the manufacturer who achieves that solution, however, insure that a major development effort will be expended.

Lastly and most important, what will be the cost of LSI memories? To answer this question, the cost history in the semiconductor industry over the past decade should be reviewed. The first transistors were expensive (perhaps ten dollars or so), and the price fell rapidly (as technology and yields improved) to a plateau. That plateau,

in the region of 50¢ per can, has existed for several years now.

Small-scale integrated circuits began to appear a few years back at tens of dollars per can, but the price fell rapidly. Today it is possible to buy simple ICs (containing a dozen or so components) for less than a dollar a can, and costs appear to be approaching a plateau in the general area of 50¢ to a dollar.

Why the cost plateau? As yields improve to close to the 100% point, the prime costs are incurred in the basic masking and diffusion processes, testing and encapsulation. These costs tend to be somewhat fixed, regardless of the complexity of the circuit, provided again that there is nothing in the circuit design or test specification to impair the yield.

Thus, if circuits are designed with generous tolerances and testing is kept simple, the cost of LSI memory circuits could fall into the region of a few dollars per can in the next few years.

A review of present cost will help clarify this projection. It is possible today to buy a 100-bit MOS register (composed of around 500 active elements) for \$50.00 or 50¢ per bit. All indications are that the 100 bits will be increased tenfold (to 1,000 bits) in about two years—a bit increase that will reduce cost to 5¢ per bit and make LSI costs competitive with core and film memories. Allowing for another two years of development, technology and yields will have improved so that the can may be bought for \$5.00, bringing the cost down to ½¢ per bit (undercutting cores and films).

Can LSI memory costs be still further reduced by continued development? To obtain the answer another question is posed: What are the fundamental limits that will eventually give rise to a plateau in LSI memory costs? In all probability, the practical limits will not be known for some time, possibly only when they actually begin to limit progress. Still, it is interesting to speculate on the more obvious theoretical limits.

One of these limits is that of physical size and the extent to which the art of photolithography can be developed. The number of elements that can be placed on a chip is roughly proportional to the square of the number of lines per inch that can be resolved in the photolithographic process. Today that number is in the region of 2,000 lines per inch. The limits of optical resolution, determined by the wavelength of light, are in the region of 20,000 lines per inch. Thus, densities of components up to perhaps 100 times those achievable today are possible.

Another consideration is posed in the area of circuit power dissipation. What is the minimum theoretical energy needed to switch a circuit? Several writers have speculated on this point: Keyes offering the relationship between circuit power, delay and capacitance

$$P \sim (C/\tau) \times 10^{-2} \text{ watt};$$

Fubini and Smith suggest a minimum integrated circuit element capacitance based on optical limitations of around 10^{-14} farad, giving a power-delay product of 10^{-16} watt seconds.

Present MOS integrated circuit elements might consume 1mW and switch in 50 nsec yielding a product of 50×10^{-12} wattseconds, almost six orders of magnitude greater than the theoretical limit.

conclusion

An article of this type, by its very nature, is based on broad generalizations to which, inevitably, there must be many exceptions. Still, it is clear that the potential for development in the field of semiconductor integrated circuits is enormous. The trend is unmistakable; LSI memories will supplant core and film memories. The only question remaining is: when? ■

PROJECT CONTROL FOR DATA PROCESSING

by MAX GRAY and HERBERT B. LASSITER

One of the great hopes for automated information handling systems is that they will enable management to apply principles of control and rules of judgment without being overwhelmed by the volume of data to which management is exposed. These systems are intended to provide an improved data base for management decision-making and to create more precise control over the operating activities of the company.

Many of the purposes to which automated information systems are applied deal with planning and control functions such as inventory management and control, financial planning and forecasting, profit and loss analysis, and production control and forecasting. Ironically, data processing professionals, entrusted with the mission of designing systems based on these principles of planning and control, have made little headway in applying comparable techniques to the planning and control of data processing resources and projects.

Systems analysts and other data processing personnel are often frustrated when operating organizations within the company resist change because "we have always done it this way." However, it is interesting to raise some similar questions with the same data processing personnel, namely:

- a. Why don't we estimate personnel resource requirements for a systems design or programming effort?
- b. Why don't we have a project implementation schedule?
- c. Why don't we have a more comprehensive project reporting and project evaluation effort?

The answers may differ in wording, but, in essence, they say, "data processing is a very dynamic business that doesn't lend itself to such control" or "we have always done it that way because we are creative people." It may be personally satisfying for data processing personnel to be creative and, over a period of time, through their familiarity with certain files or systems, to become indispensable.

It is totally *unacceptable* from a management control point of view to have these valuable and expensive resources operating behind a self-created veil of mystery

built on the premise that data processing personnel, projects and activities are different from all other activities in the business. The corollary to this premise is that proper management control and management disciplines are not readily applicable to data processing. The idea, "we may be sloppy, but we're creative," is intolerable in light of current salaries paid to systems analysts and programmers and the cost of the computers currently installed or on the market.

If many data processing organizations are immature in their approach to management and disorderly in their approach to development of information systems, responsibility for such conditions must be shared by the non-data processing management of the company. Manufacturing companies apply their best management to planning capital expenditures for equipment, to analyzing product effectiveness and diversification and to selecting factory sites. Financial organizations spend extensive management resources in the analysis and selection of financial investment



Mr. Gray is vice president of professional services and a founder of Brandon Applied Systems, Inc. He is a specialist in installation planning and management and has organized managerial and technical training programs. He is a graduate of Hamilton College and past treasurer of the New York ACM chapter.

PROJECT CONTROL . . .

opportunities. Yet, these same companies have virtually abdicated management responsibility in the acquisition of data processing machinery and in planning how that machinery and the supporting personnel can be used to maximize their contribution to the company's profit or general well-being. In the absence of corporate direction, it is not surprising that data processing personnel, whose experience rests primarily in technical rather than in business areas, are stumbling in trying to determine the direction their efforts should take to best support corporate policy and corporate planning.

The effect of this lack of direction can result in either or both of the following conditions:

- a. Data processing, as an organization, can make decisions for company management relating to priorities applications for development and implementation;
- b. It can operate by reaction rather than by response, living in an environment of continual "crash" projects.

There are, therefore, two primary prerequisites to establishing and operating successfully a project control system for data processing—management commitment and a long-term data processing program.

management commitment

Data processing management and the executive office to which it reports must formally define as policy the requirements for precise control over data processing projects and the resources applied to such projects.

This commitment must include the necessary personnel (on an uninterrupted assignment for the time required) to develop a control system and to enforce and monitor the system in operation. Implicit in this commitment is that non-data processing management, as well as data processing management, will review the reports generated by the project control system, will take timely corrective actions as required and will disseminate to the appropriate management such items as project status, resource allocations, and schedule revisions.

An effective project control system needs an attentive management, particularly when all subordinate personnel are required to follow specified rules and practices.

Also implied in this commitment is that management at all levels:

- a. Will accept the disciplines embodied in a project control system,

- b. Will accept the requirement for their participation, particularly in reviewing and approving budget estimates,
- c. Will accept their responsibility for participating in the assignment of priorities to projects, and
- d. Will not violate the procedures for establishing such priorities.

long-term data processing program

An over-all data processing plan for design and implementation of information handling systems must be prepared. Data processing management is responsible for constructing the initial version of this plan and for resolving competitive requirements for resources in joint user discussions. It must include:

- a. A listing of anticipated new systems.
- b. A tentative schedule for their implementation.
- c. A listing of operational systems which will require maintenance and other sustaining efforts.
- d. A catalog of systems to be converted from one processing form or mode of operation to another.
- e. A listing of systems requiring corrective action to eliminate or reduce the impact of operational deficiencies and the estimated resources required to execute such actions.
- f. Maintenance requirements.

The long-range plan should identify the projects to which resource commitments must be made and the projected allocation of equipment use to such development and operational requirements. It will also indicate the chronology in which these events will take place and will establish priorities.

In addition to these two prerequisites, methods standards must exist to specify the policies, procedures and practices which govern all of the tasks dealing with systems development and implementation. Such standards would encompass the following tasks:

- The systems survey
- Data gathering for systems analysis
- Data analysis
- Data base organization and design
- Process design
- Systems documentation
- Logic design
- Coding
- Test planning
- Program testing
- Program documentation
- Systems testing
- Conversion planning and installation of the system
- Post-installation evaluation
- Systems and program maintenance
- User training

These methods standards provide a common frame of reference for the performance of the above tasks and thereby provide a common base for estimating resource requirements, reviewing the expenditure of such resources by task and determining the causative factors of performance deficiency.

A major factor, which bears on the type of control system to be employed, is the project mix of the organization. Projects within an organization may be classified by purpose and by development time. The three primary control elements of quality, time and cost may be emphasized in varying degrees depending on the project type.

Fig. 1 illustrates how these three control elements may be given varying importance depending on which element is to be the constraining influence; which, a flexible factor; and which, the crucial control coordinate. Although some organizations may not have the full range of projects



Mr. Lassiter is a senior consultant at Brandon Applied Systems and director of curriculum for Brandon Systems Institute, the company's training division. He was formerly a systems engineer with IBM. He is a graduate of the Univ. of Illinois.

Now proven in extended use: the error-free reliability of "Scotch" Brand No. 777 Computer Tape



Utilized at large, small, all types of computer installations, "Scotch" Brand No. 777 is rapidly proving to be the finest computer tape ever developed. Since its introduction, this remarkable computer tape has been subjected to countless passes under every conceivable condition at data processing installations throughout the country. Dependable, error-free performance has been the result.

Comparisons prove No. 777 is unsurpassed for error-free reliability at all bit densities, including 1600 bpi (3200 fci), and unmatched for long-term error-free dependability regardless of varying shipping, storage and environmental conditions.

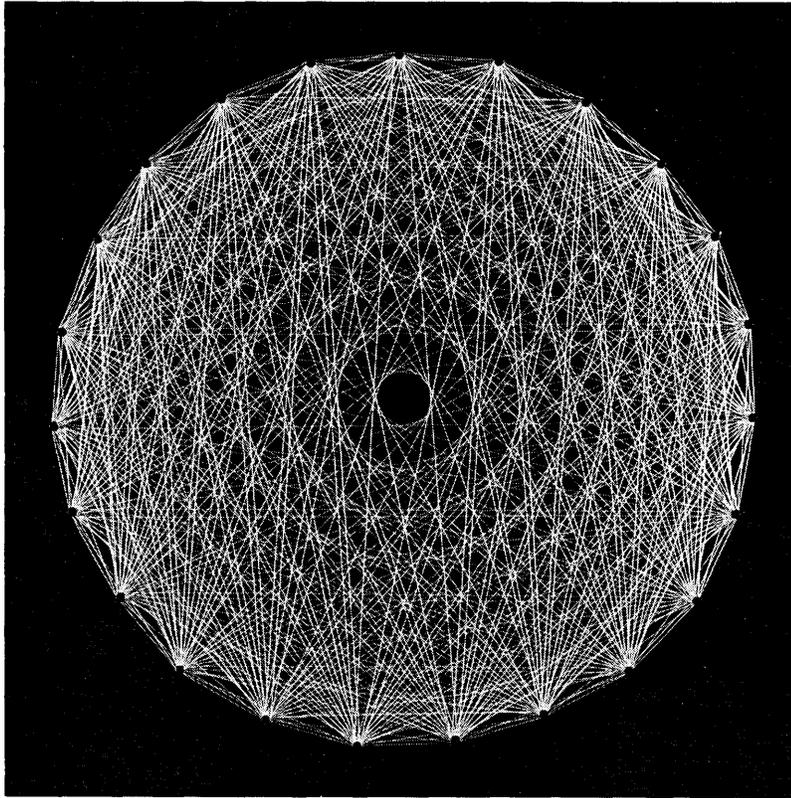
"Scotch" Brand No. 777 Computer Tape will save you money by preventing costly errors, computer downtime, and loss of valuable information, whatever the workload or data processing task. Find out how you can profit from the long-range error-free reliability of "Scotch" Brand No. 777 Computer Tape. Write: Market Services Department, Magnetic Products Division, 3M Company, St. Paul, Minn. 55101.

"SCOTCH" AND THE PLAID DESIGN ARE REGISTERED TRADEMARKS OF 3M CO.

Who knows more about
computer tape than the
people who perfected it?



3M
COMPANY



Looks great today. But...
how will you feel about it on Thursday...

... one year after you've installed your automated management information system? That will depend on the design. On whether your MIS takes into account the great changes an electronic information system causes in a company. Swifter communications, keener intelligence, improved technology can completely change your business procedures. You need a system that is planned to cope with these changes. Like the kind of systems we design at Planning Research Corporation. We call ourselves Systems Architects because we design your information system to house your business. Not our hardware.

We examine the economic implications, the technical specification, then design each element of the system to work efficiently with the people who use it. We procure the most effective hardware, not necessarily the most expensive; produce the software; and train your people. All the disciplines necessary for this Systems Architecture are resident in PRC: systems engineering, systems analysis, business administration, behavioral psychology, nearly all branches of engineering, the classical sciences, and mathematics. These and other disciplines interact on multidisciplinary teams to form the most powerful analytical tool yet achieved for the solution of computer system problems.

We suggest Thursday as the best day to review the past year's performance of your automated management information system. If it's a PRC system, you can take a long weekend.

To find out what Systems Architecture can mean to you, contact Mr. J. N. Graham, Jr., Vice President and General Manager, Computer Systems Division.



PLANNING RESEARCH CORPORATION
Home office: 1100 Glendon Avenue, Los Angeles, California 90024

Over 1000 employees in 22 cities throughout the world.

PROJECT CONTROL . . .

shown or, in some instances, may have project types in addition to those indicated on the horizontal axis, this exhibit illustrates the manner in which the proper relationship can be established. At the inception of a project in data processing, the initial judgment must be the determi-

nation of project type and the emphasis of these major control elements.

Fig. 2 illustrates typical control points for a project control system and represents those which must have formal recognition in any long-term development project. An indicator is presented to show which control points would be applicable to other project types.

Development and implementation of a project control

Control Element	Project Type	Developmental Long Term	Developmental Short Term	Sustaining Projects and Maintenance Modification
		Constraint 1	Constraint 2	Constraint 1
Quality				
Completeness		X	X	X
Correctness		X	X	X
Turnover-Documentation		X	X	X
Development Doc. (historical)		X		X
Efficiency of System/Program		X		
Time		Constraint 3	Constraint 1	Constraint 3
Resources		Constraint 2	Constraint 3	Constraint 2
D. P. Staff		X		X
Equipment		X		X
User		X		

Fig. 1. Analysis of Control Elements by Project Type

Control Points	Project Type	Long-Term Development	Short-Term Development	Maintenance Modification	Maintenance Rescue
Project Initiation					
1. Project Selection		X		X	
2. Project Authorization		X	X		
3. Planning		X			
4. Personnel Assignment		X			
5. Estimating		X			
6. Scheduling		X	X	X	X
7. Budgeting		X		X	
Project Fulfillment					
8. System Study—First Stage		X			
9. System Study—Completion		X			
10. System Analysis Completion		X			
11. System Design—Data Base		X			
12. System Design—Completion		X	X		
13. Programming—Coding Completion		X	X	X	
14. Program Testing—First Stage		X	X		
15. Program Testing—Final Stage		X	X	X	X
16. System Test Plan Completion		X			
17. System Test—Interim Stage		X			
18. System Test—Completion		X	X	X	X
19. Volume Test Plan Completion		X	X		
Project Conclusion					
20. Pre-Conversion Prep. Completion		X	X		
21. Post-Implementation Audit		X	X	X	X

Fig. 2. Analysis of Typical Control Points by Project Type

PROJECT CONTROL . . .

system should involve representation of the systems, programming and operating functions. In effect, a project team comprised of specialists in each function should be formed to ensure that all special interests and problems are considered.

The project team should:

1. Review and define installation project mix to formalize that portion of the environment.
2. Study project performance for a representative period, selecting typical projects. This step should identify strengths and weaknesses in present controls and focus project effort on critical deficiencies. Included in the analysis would be:
 - a. An examination of the amount and type of maintenance being performed.
 - b. Comparison of budget to actual resource expenditures.
 - c. Review of operations and user problems in operating the system and using the results.
3. Design a preliminary control system for use in a series of pilot tests. The system must be fully documented and must include instructions for executing and reviewing project control forms. Fig. 3 presents a sample table of

<ol style="list-style-type: none"> 1. Project Organization <ul style="list-style-type: none"> Definition of Project Phases Documentation Requirements by Phase Designation of Managerial and Review Responsibilities 2. Definition of Project Types <ul style="list-style-type: none"> Project Types Standards for Specifying Project Type Minimum Controls for Each Type 3. Project Initiation Procedures <ul style="list-style-type: none"> Selection Criteria Authorization Procedure Planning Procedures Standard Estimating and Scheduling Procedures Guides to Establish Review Points 4. Project Monitoring Procedures <ul style="list-style-type: none"> Responsibility for Review What to Review at Checkpoints What to Review at Periodic Reporting Points How to Conduct Review Guides to Taking Corrective Action 5. Post-Project Review Procedures
--

Fig. 3. Project Control Manual—Table of Contents

contents which illustrates the type and level of content to be prepared for a project control manual.

4. Test the control system in two steps:
 - a. Apply the forms and estimating techniques to a project that has been completed and then validate estimates and control points against actual past performance. This test should provide some insight into the workability of the system and should show the effects that could have been expected if the proper controls had been exercised.
 - b. Apply the system to a new project of reasonable size and complexity, using all forms, procedures and checkpoints. To ensure the validity of the test, project standards for documentation and other project tasks must be enforced throughout the selected project. If the project mix is highly varied, several projects may be required for an adequate sampling.
5. Revise the preliminary control system based on test

experience. Adjustments to forms, procedures and estimating factors may be required and must be reflected in the project control manual.

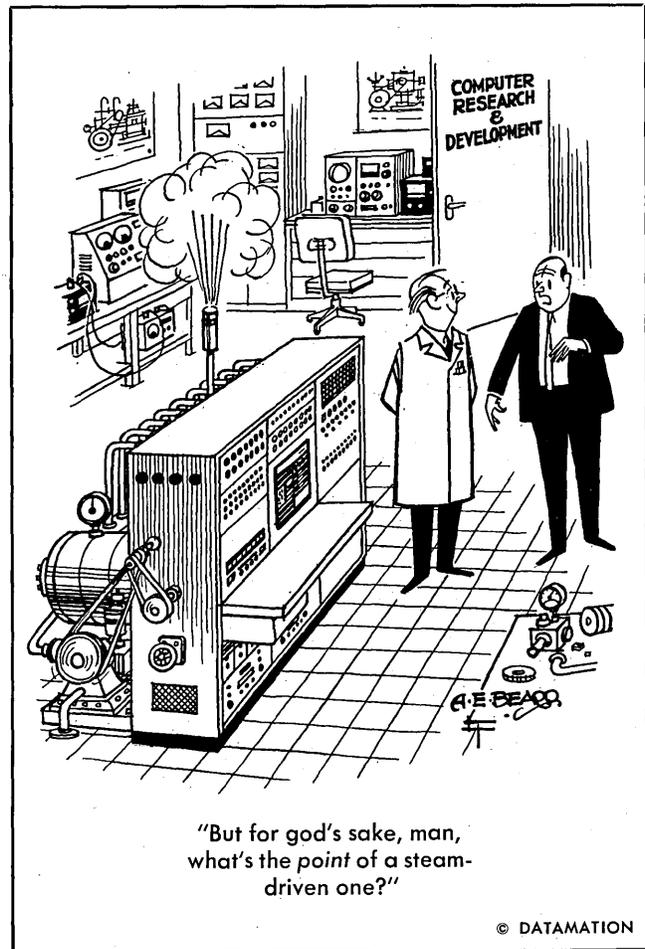
6. Train all data processing staff on the use of the manual and their relative roles of responsibility for executing the control system. It also may be desirable to prepare a brief orientation for major users of data processing services to inform them of their roles in supporting the control system.

7. Install the project control system. Installation of the system requires extra management attention during its inception. Adequate project time should be allotted to allow for personnel adjustment to the new approach. In addition, management should be given sufficient time to supervise and coordinate the installation.

8. Audit the system after four to six months of use. The post-installation review should determine whether or not:

- a. The forms and procedures are workable and are being used properly and consistently.
- b. The estimating techniques are realistic and the statistical base developed during the period is reliable for future estimating.
- c. The project control system requires excessive time to perform and administer.

The project control system is dynamic and, thus, requires periodic review and validation. Environmental changes, diversified project mix and improved professional staff skills may necessitate adjustments to the control system. Permanent monitoring and administrative responsibilities for the system should be assigned for at least the first 18 months. By that time, responsibility for the execution of the systems should become a normal data processing management function.



COMPUTER TECHNOLOGY IN COMMUNIST CHINA

a historical view

by P. RUSSELL NYBERG

The recent announcement by the New China News Agency of a new large transistorized computer developed by the Chinese Academy of Science's Institute of Computer Technology has renewed interest in the development of that country's computer technology. The purpose of this article is to review the high points of the development of China's computer technology since 1956.

organizational framework

The basic direction of research and development in computer technology in Communist China was set down in 1956 in the formulation of the Twelve-Year Plan for the Development of Science and Technology which established 57 priority fields including electronics, computer technology and automation and remote control. This was further supported by the creation of the Academy of Military Sciences (1958) and a number of new institutes within the Chinese Academy of Sciences' Department of Technical Sciences. These included the institutes of electronics (1958), automation and remote control (1959), computer technology (1957), semiconductors (1956), as well as two branch institutes of computer technology, and a semiconductor laboratory (1957). In 1958, two universities of science and technology, one in Peking and the other in Shanghai, were established with departments of automation, applied mathematics and computers, and radio electronics.

The accompanying chart* (Fig. 1, p. 41) depicts an overview of governmental organizations responsible for the development of computer technology and automation in Communist China, and the relationships that exist among the government, the academic community, research organs of the Academy of Sciences, and the military. Although not shown on the chart, it is significant to note that industrial enterprises associated with computer technology and the electronics industry actually function as an integral part of the research and development process, and they are attached to a university or one or more research institutes as a production element. The success of the Chinese nuclear program has been attributed in large measure to the close coordination between study, research and production, and it is probably correct to assume that the same success has accrued to developments in the computer field.

An example of the three-way coordination is the case of the development and production of a medium general-purpose analog computer capable of solving 20th-order differential equations produced by the Peking Radio Plant No. 1. This computer was designed and built with the cooperation of the Institute of Electric Power Construction Science and Technology of the Ministry of Water Conservancy and Electric Power and the Peking Electric Power Company. The Northeast Bureau of Electric Power Management participated in the initial drafting of specifications. Furthermore, project members were joined by representatives of the Institute of Electrical Engineering, of the Academy of Sciences, and the Research Institute of Electric Power of the Ministry of Water Conservancy and Electric Power. Upon completion of the production phase, the Peking Aeronautical College supplied the plant with a difficult differential equation to test the machine against announced capabilities. This analog computer, now in production, was designed to implement more economical distribution in electric power systems.¹

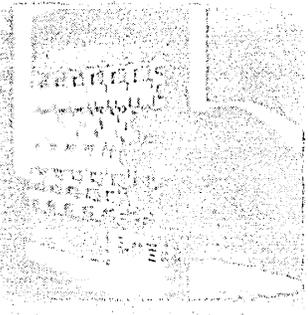
period of soviet aid

Any discussion of the development of computer technology in Communist China must inevitably touch upon the first decade in Sino-Soviet relations, 1950-60. It is impossible to overemphasize the importance of Soviet aid and assistance during this ten-year period. According to a recent statement in the Soviet press, by Professor M. Kapitsa, ". . . [The] Soviet Union sent 8,500 specialists to China . . . [and] 10,000 Chinese engineers, technicians

Mr. Nyberg is a control systems specialist with the systems development div. of IBM in Endicott, N.Y. He was formerly a technical editor and researcher for the aerospace technology div. of the Library of Congress. He has a BA in international relations from San Francisco State College.

* Adapted in part from Leo A. Orleans, "Research and Development in Communist China," *Science*, July 28, 1967, pp. 392-400.

¹ *Ta Kung Pao* (Hong Kong), December 15, 1965, p. 1; *Jen-min Jih-pao* (People's Daily), December 16, 1965, p. 2; *Pei-ching Jih-pao* (Peking Daily), March 1, 1966, p. 2.



It's the computer that's big and the job that's big.
Your system big computer power.

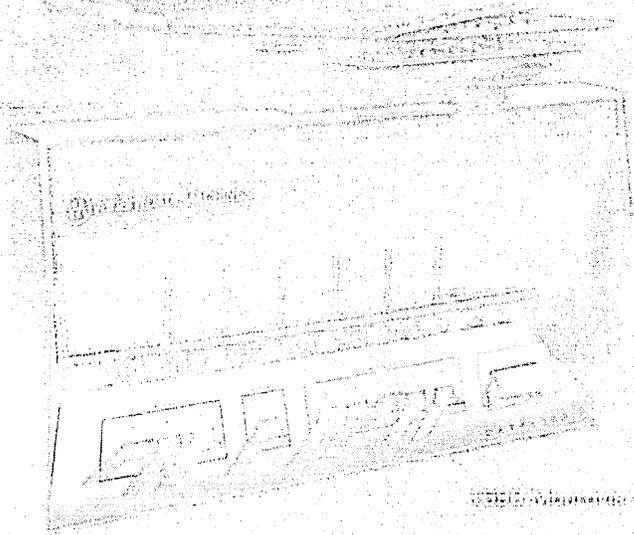
The DATA 6200 comes in at least three sizes.
Each that's big. And it gives you more than one
computer inside the big machine.

It's the computer that DATA 6200 was
designed for systems work, for double-duty
design, for the way the world is changing. It's a
big, big computer for systems.

Fully loaded for reliability and speed, the DATA
6200 handles 16 and 18 bit words, operates at 1.8
million cycles with more than 100,000 instructions and a
100 to 200 word instruction. It operates with Parity Error
Detection, Software Program Monitor, Data 6200, and a full
selection of peripherals and options.

We know of more than 1000 systems that contain
more than one DATA 6200. Because that's how many we
sold to the first customers. We'd be happy to show you what
it can do for your system, or to help you
find the right hardware, software, and operational
and operational solutions, and data on work.

Now that the
DATA 6200 computer is out
you will find out how
it fits in to your system.



We have Service Representatives Engineers
and Programmers
Write to Mr. Steve Miller

General Data Machines
a computer subsidiary
Electronic Data Systems Corporation



1965-1966 General Data Machines Catalog, Part No. GDM-6200-1000, 1965-1966 GDM-6200-1000

1965-1966 General Data Machines

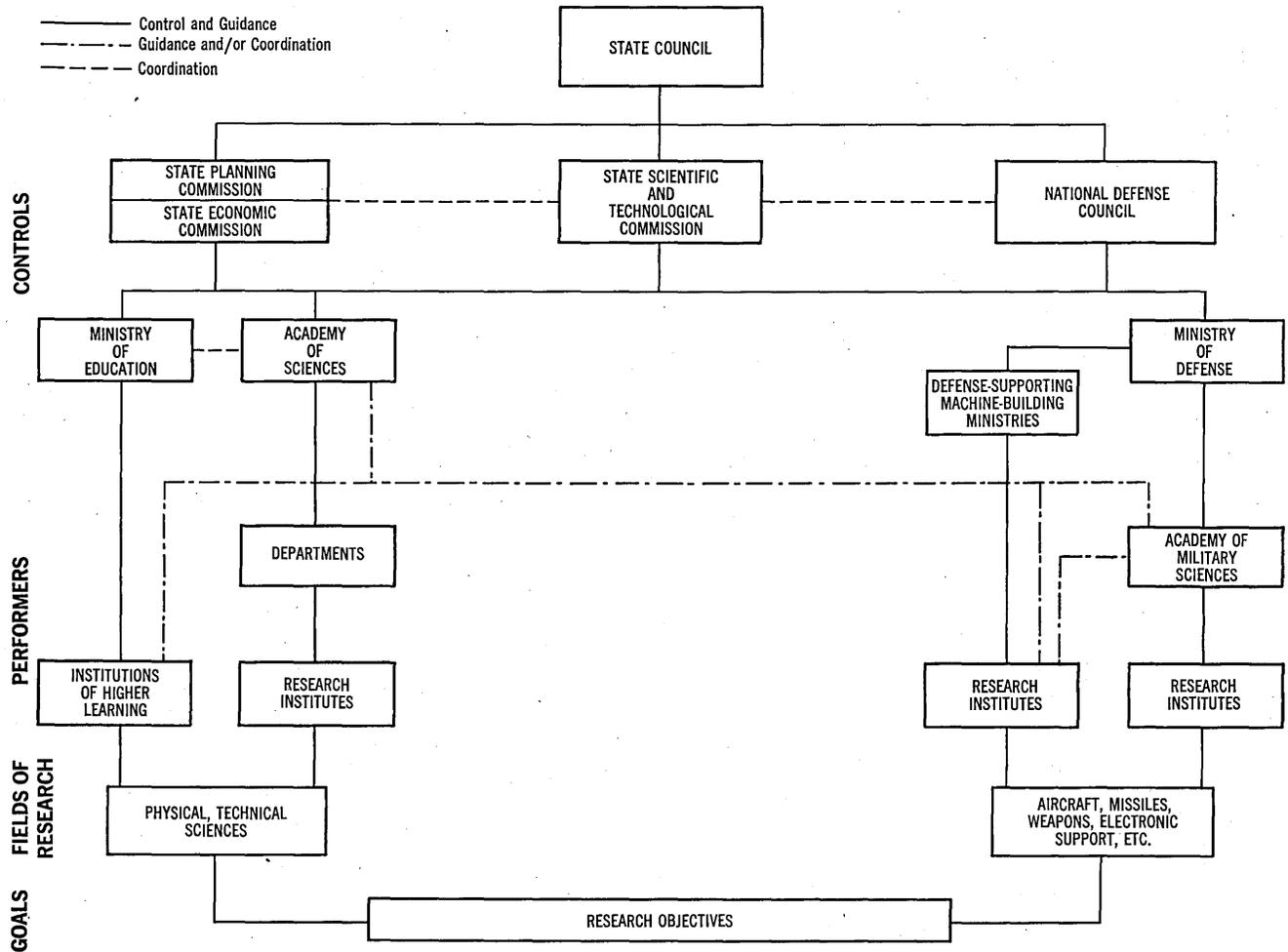


Fig. 1 Chart of organizations responsible for development of computer technology

and skilled workers, and about 1,000 scientists were trained and gained their practical experience in the Soviet Union. Over 11,000 Chinese students and post-graduate students graduated from Soviet institutes and universities.² Kapitsa also states that the Soviet Union, under the terms of the Agreement on Scientific and Technical Co-operation of October 12, 1954, "... between 1954 and 1964, handed over to the Chinese People's Republic 21,000 sets of scientific and technical specifications."³ Undoubtedly, a critical part of this technical aid and assistance must have been earmarked for the electronics industry and the field of computer technology.

Certainly, earliest attempts to produce both analog and digital computing machines were based on Soviet equipment and designs. Such was the case, for instance, with the "August 1" transistorized digital computer at the Computation Center of the Academy of Sciences in

Peking, in 1958; the three computer groups in Peking building a BESM, an M-3 and a MARK III (a parallel drum machine), in 1958-59⁴; and the first small and large analog computers, in 1958-59.⁵

Although the Chinese reportedly were building their own computers as early as 1959⁶, it is convenient to take 1960 as the real beginning of a computer technology base in China. In that year, the world witnessed an exodus of Russian specialists from China which set them back at least two years. Dismal failure of the Great Leap Forward, together with the withdrawal of Soviet aid and assistance, meant a general regrouping of all sectors of the economy. Very little information concerning computers appeared in the Chinese press until early 1964. Then, a few photographs and some articles appeared describing in general terms one or two new machines. One of these machines, the FM-8 medium analog computer, a product of the Tientsin Electronic Instruments Plant, had been "the winner of a State prize."⁷ An article by Wang Hung-sheng⁸ described the FM-8 as "a fifth-generation, minia-

² M. Kapitsa, *Moscow News*, October 1, 1966, p. 6.

³ *Ibid.*

⁴ Nelson M. Blachman, "Central-European Computers," *Communications of the ACM*, Vol. 2, No. 9, September 1959, p. 16. Based on the author's conversation with Dr. Antonin Svoboda, member and former director of the Research Institute of Mathematical Machines, who spent two weeks in China.

⁵ John Yamaguchi, "Electronics in Communist China," *Electronics*, December 23, 1960, p. 33; also *DATAMATION*, May/June 1959, pp. 36-37.

⁶ Willis H. Ware, et al., "Soviet Computer Technology—1959," *IRE Trans Electronic Computers*, EC-9, March 1960, pp. 72-120; also RAND Report, RM-2541, March 1, 1960. "The Chinese are also supposed to have devel-

oped a machine which is completely their own design."

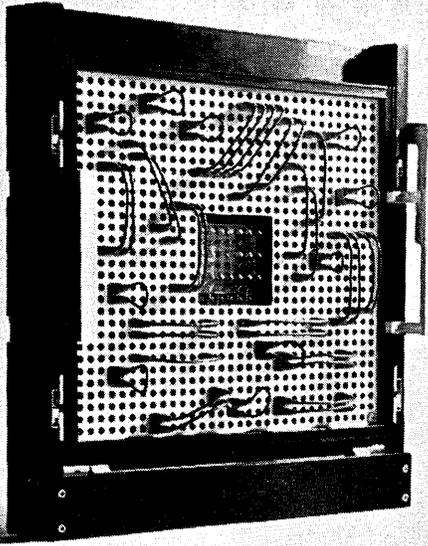
Laurence Clarke, "Notes on the State of Digital Computing in the U.S.S.R.," *The Computer Journal*, Vol. 3, October 1960, pp. 164-167. "... [The] Chinese have made a copy in one year from scratch."

Yao Lin, et al., in the Introduction to *Tien-tzu Chi-suan-chi Yuan-li* (Principles of Electronic Digital Computers), July 1961, pp. i-iii. "In 1959, China built and placed into operation its first high-speed large digital computer."

⁷ *K'o-hsueh Ta-chung* (Popular Science), No. 8, August 1964; also *Wu-hsien-tien* (Radio), No. 10, October 1964.

⁸ Wang Hung-sheng, "FM-8 Analog Computer Produced in Tientsin," *K'o-hsueh Ta-chung*, No. 2, February 1965, p. 19.

Unheard-of quiet.

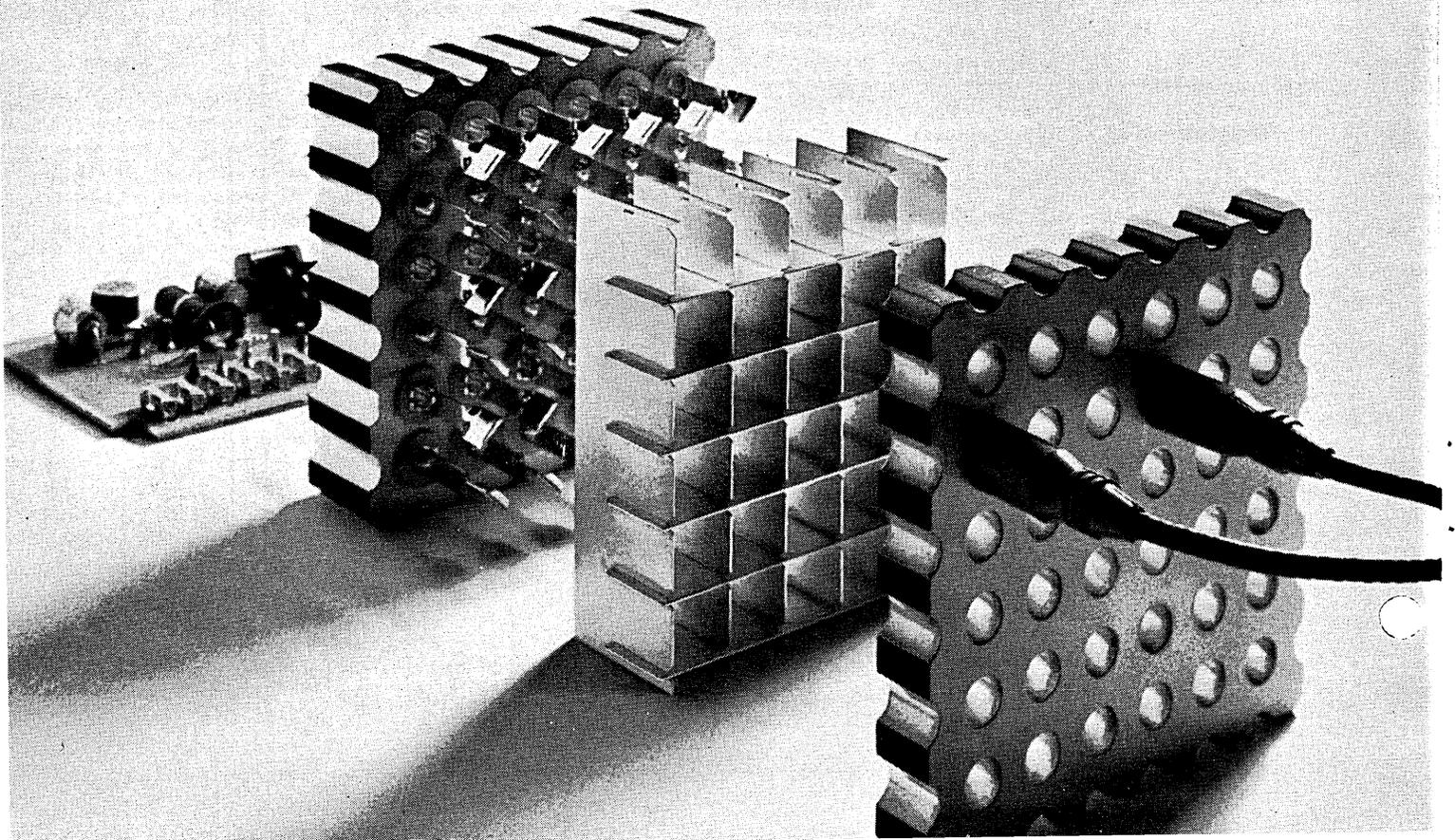


Low Capacitance Shielded Programming System.
Crosstalk isolation: better than 132 -db at 1 KHz.
Capacitance: 0.001 pf at 1.6 KHz. Interchangeable
shielded front boards. Exclusive plating process
insures perfect ground. Full egg crating: front and
rear boards. AMP's exclusive double-wiping contacts.
Use plug-in packaging, or any wiring method. Shhhh.

One of a broad line of SYSCOM Programming Devices
available from AMP Incorporated... Worldwide.*

*Trademark of AMP Incorporated

AMP
INCORPORATED
Harrisburg, Pennsylvania



turized computer." The FM-8 was the result of four years of developmental effort. Thus, we know, that the years 1960-64 had not been completely devoid of activity. In another article on the FM-8 analog computer, Tu Tien⁹ refers to this machine as "the fifth model of computing machine developed by the Tientsin Electronic Instruments Plant . . . [the] first machine to be built at that plant of medium size." Yu goes on to explain that the FM-8 is composed of 14 modules and it is capable of solving 24th-order linear and non-linear differential equations. Apparently, this machine was designed to perform calculations involving wind tunnels, missile flight trajectories and aerodynamics.

Another photograph showed "a Chinese-built high-speed digital computer . . . [with] magnetic drum and main frame containing 8,000 electron tubes and diodes."¹⁰ By all appearances, this is probably the machine referred to by Ware, et al.,⁶ or it may be a later modification of that machine. If this is the case, the machine referred to is probably the Model 103 or Model 104. Principal specifications of the Model 104 are:

- Medium-size, high-speed digital computer
- 8,000-10,000 operations per second
- Three-address, floating-point, binary system
- Internal Storage: Ferrite core memory, 2,048 39-bit words
- External Storage: Magnetic drums (2)
Speed: 800 characters/second
Magnetic type units (4)
Speed: 2 meters/second
No direct transfer of data between internal storage
- Input Devices: Two high-speed photoelectric paper tape devices
Speed: 2 meters/second, 15 characters
- Output Devices: High-speed printer
Speed: 900 lines per minute, 12 symbols per line

In 1966, before the disruptive Cultural Revolution got up a full head of steam, several new computers were announced. Among these were the DMJ-3 medium analog computer and the DMJ-2 small analog computer, both products of the Lien-hu Radio Plant, in Peking; the SJ-1 medium analog computer, made through the cooperation of the Analog Computer Division of the Third Office, Shanghai Municipal Mechanical and Electrical Products Design Institute, and the Shanghai Relay Plant, featuring a main patch panel of 102 operational amplifiers and capable of solving equations to the 24th order; the M24 medium analog computer, built by the Tientsin Electronic Instruments Plant. Also, in February 1966, the results of research done at the Tsinghua University were turned over to the Peking Radio Plant No. 3, in preparation for the task of manufacturing a transistorized digital computer capable of performing 6,000 operations per second.¹¹

October 7 of this year, *People's Daily* published the announcement of a "new transistorized, large, general-purpose digital computer," successfully trial-produced at the Institute of Computer Technology of the Chinese Academy of Sciences. No specific details were given in the article other than to state that this machine represented one of several pre-production models that had been studied and built, ". . . mostly during the period of the Cultural Revolution." In view of the lack of information concerning the new computer, the most significant conclusion to be drawn from the announcement is that there is

every reason to believe that the social, political and economic upheaval caused by the Cultural Revolution left unscathed workers engaged in activities associated with computer technology. Supportive evidence may be found in two edicts of the central government which spared scientists in China's nuclear and military establishments. The first, point 12 of the Decision of the Central Committee of the Chinese Communist Party of August 8, 1966, stated: "Special care should be taken of those scientists and scientific and technical personnel who have made contributions. . . ." This decision was further reinforced when, in October 1966, a political meeting "of Defense Department [sic] scientists and technicians" heaped praise on military technicians for their contributions to the national defense effort.¹²

conclusions

Several conclusions can be drawn concerning the development of computer technology in Communist China:

(1) China still lags behind the West in every aspect of the development of computer technology, but the gap has narrowed over the past decade. According to statements made by T. C. Tsao, Columbia University, in 1960 and 1967, China was "behind the Western World by at least fifteen years,"¹³ and is now "technically about five years behind the U.S. in the field."¹⁴

(2) It is unlikely that the Chinese will deviate from the current pattern of assigning top priority to the development of defense-oriented projects. This means that computer technology, so vital a part of the modern defense establishment, will continue for some time in the future to be subordinated to a role of supporting the military sciences in China.

(3) Assuming that the development of computer technology is to a large measure determined by military requirements, and given the present "publish and perish"¹⁵ attitude in China, it is safe to say that little information will be forthcoming from that country in the foreseeable future.

(4) It is doubtful whether the latest development, the "large transistorized digital computer," represents any kind of a technical breakthrough.

In summary, the Chinese benefitted greatly from Soviet aid and assistance during the first decade after the founding of the People's Republic. During the second decade of Mao Tse-tung's ascension to power, Soviet aid was withdrawn from China and the Chinese began a policy of "self-reliance" in order to accomplish the goals set forth earlier in the Twelve-Year Plan. Developments of the last eight years indicate that China has the skilled, competent manpower required to further these goals, and they possess the organizational machinery to allocate resources when and where they are needed. The development of China's computer technology has borne the fruits of these conditions as reflected in the ability of the computer industry to flourish and grow even during periods of adversity. ■

⁹ Yu Tien, "The Application of Analog Computers to Aeronautics," *Hang-k'ung Chih-shih* (Aviation Knowledge), No. 9, 1965, pp. 6-8.

¹⁰ K'o-hsueh Ta-chung, No. 2, February 1964.

¹¹ Ta Kung Pao (Hong Kong), February 10, 1966, p. 3.

¹² Stanley Karnow, "Red Chinese Purges," *The Washington Post*, October 9, 1966, p. M1.

¹³ Don Kirk, "China's Three-Way Stretch," *Electronics*, August 21, 1967, p. 131.

¹⁴ Sidney H. Gould (Ed.), *Sciences in Communist China*, Publication No. 68, American Association for the Advancement of Science, Washington, D. C. (1961), "Electrical Engineering," pp. 747-770.

¹⁵ C. T. Hu, "The Chinese University: Target of the Cultural Revolution," *Saturday Review*, August 19, 1967, p. 69.

2400 bps data and voice...simultaneously...one line!

10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011

2400 bps data and teletype...simultaneously...one line!

10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011

2400 bps data and supervisory data...simultaneously...one line!

10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011

2400 bps data and voice...simultaneously...one line!

10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011

2400 bps data and teletype...simultaneously...one line!

10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011

2400 bps data and supervisory data...simultaneously...one line!

10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011

2400 bps data and voice...simultaneously...one line!

10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011

2400 bps data and teletype...simultaneously...one line!

10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011

2400 bps data and supervisory data...simultaneously...one line!

10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011

2400 bps data and voice...simultaneously...one line!

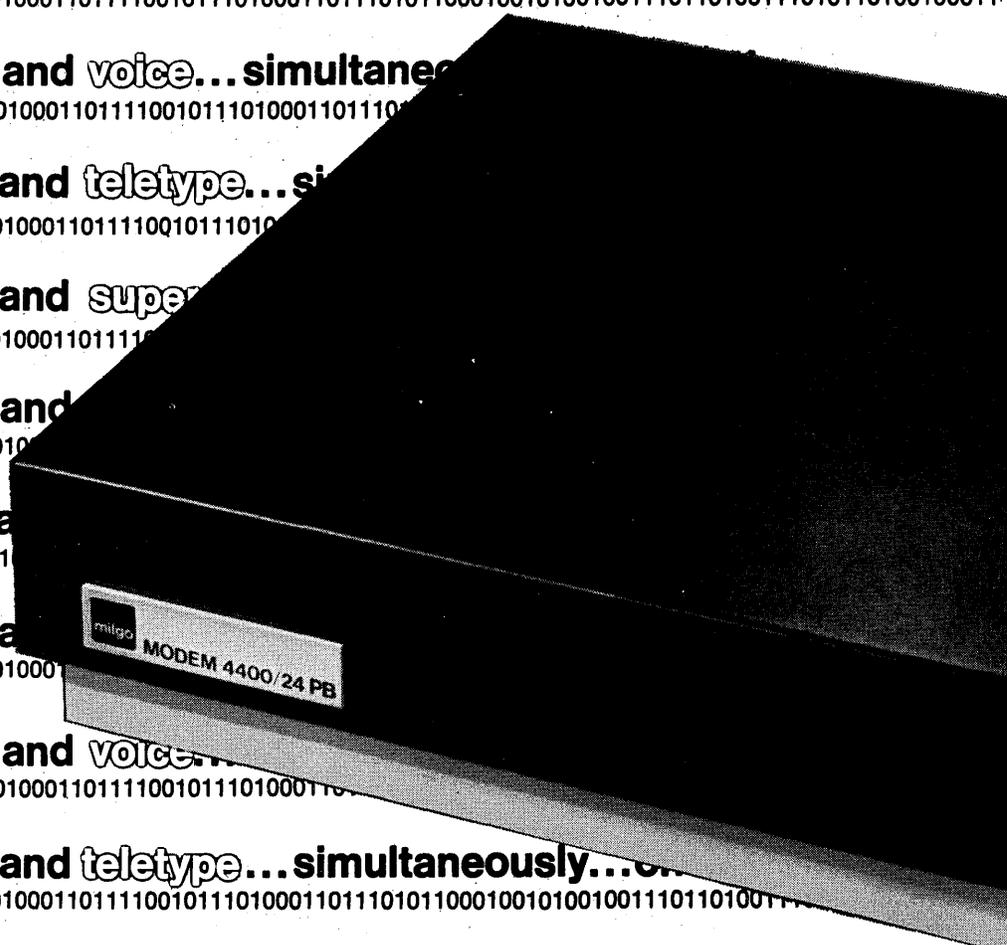
10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011

2400 bps data and teletype...simultaneously...one line!

10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011

2400 bps data and supervisory data...simultaneously...one line!

10011101101001110101101001000110111100101110100011011101011000100101001001110110100111010110100100011



MODEM 4400/24PB

Remember when you needed a premium-priced phone line to transmit high-speed data? And the data would use up the whole line . . . no room for anything else. We've outdated all that with Modem 4400*—the narrow band data set. Now you can transmit 2400 bps data over the lowest cost unconditioned telephone lines and, simultaneously, transmit voice conversation or up to 8 teletype channels over the same line.

Let us show you the new, low cost way to transmit data. Send for information on MODEM 4400/24PB.

Transmitting at 4800 bps? Ask about MODEM 4400/48 . . . the narrow band 4800 bps data set.



Milgo Electronic Corporation
7620 N.W. 36th Avenue Miami, Florida 33147

* patent applied for

COMPUTERIZED LIBRARY CATALOG

cross-indexing
for the navy

by RICHARD D. FRANKE

How to avoid reinventing is a problem ever present in the modern complexities of national defense, perhaps to an extent greater than in commerce and non-defense industry. Whether the reinvention is an electronic device, a computer program, or an instruction in how to use a piece of equipment makes no difference in principle. Weapons systems and anti-weapons systems are becoming so extensive, with thousands of people and hundreds of thousands of parts, that even the highly educated right hand does not always know what the highly educated left hand is doing. A research engineer specializing in missile launches may be almost totally uninformed about the guidance system that takes over the control of his bird following the launch. This situation has recurred often enough in engineering circles to become well known under the category of interface problems. Perhaps as frequent, and probably more costly, are the instances of lack of contemporary knowledge within a single category of skilled specialization. An expert in the fire control system of any surface-to-air missile may not know what specialists in the fire control system of another surface-to-air missile are doing.

In the Naval Ship Missile Systems Engineering Station at Port Hueneme, California, we deal with Talos, Tartar, Terrier and Standard missiles for more than 70 surface ships of the U. S. Fleet, and for 20 foreign ships from Australia, France, Germany, Italy, and Japan. A significant part of our task has been to cross-feed data, not only to reduce the number of interface problems, but also to keep people who are involved with one missile system informed of significant progress made in another missile system. It is much more economical to cross-feed the information than to reinvent wherever a similar problem may arise. The cost premium on useful knowledge means that investment in mechanizing our information today is mandatory, because traditional methods have proved inadequate.

The problem, of course, is not unique with us. Our computerized catalog has been a modest pioneering effort, to help us fulfill our mission economically. We are reaping benefits that make possible the funding of continuing experimentation in mechanization that hopefully will lead to further economy. Perhaps the cross-feeding of experience so far, with people who are faced with a similar urgent need, may help all of us to keep reinvention to a minimum.

objectives and development

The technical library catalog project at the Missile Engineering Station began in 1963 with decisions that: 1) all hard-copy information materials, regardless of format, would be maintained and indexed at a single location; 2) the most extensive cross-indexing practicable with available data processing equipment would be provided, and 3) programming would maintain a statistical

inventory automatically, from updated inputs for items added, changed, or deleted.

Achievement of an adequate mechanized process for the catalog listing of all books, periodicals, technical reports, report-type publications, charts, drawings, transparencies, training films, and both full-size and microfilm specifications required a development time period of nearly two years. Programming was initially available, but solutions had to be worked out for problems that were encountered.

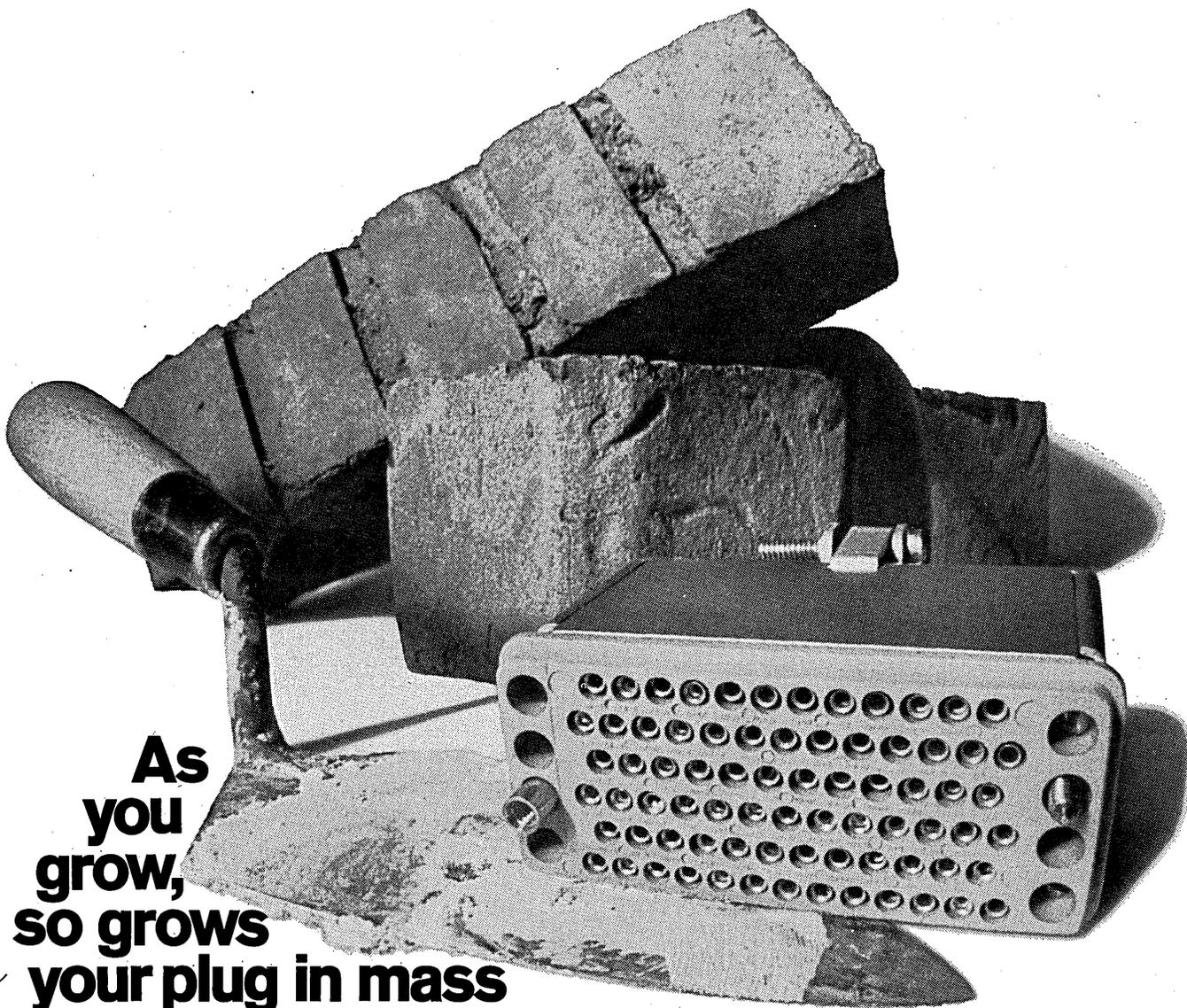
The original design concept of maintaining a single basic index and sorting four ways to produce cross-index catalogs was found to involve excessive amounts of computer time. The problem was alleviated by dividing the basic file into four separate files in proper sequences.

Each book, drawing, film, or other item requires a control number for several uses. By abandoning traditional library shelf numbering systems, desirable simplification was attained in the programming. Starting with the number 1, accession numbers were assigned individually to inputs, and the accession number itself was used as a shelf number, for physical retrieval of the item upon request. Deletion of items releases the accession numbers for reassignment to new inputs, conserving file space, and maintaining numerical order. An updating change instruction to the program deletes all records of an obsolete item or maintains the latest revision and date for a needed item, operating by means of the accession number. Accession number printout serves as locator for an item, as it also lists title, date, and report number. The accession number listing is printed out quarterly, but a cumulative supplement is produced each week so that a complete statement of current library holdings is available.

The other three catalogs that have served to meet the



Commander Franke is director of technical data at the Missile Engineering Station, Port Hueneme, Calif. He is an Annapolis graduate and also has an MS degree in mathematics from Stanford Univ.



**As
you
grow,
so grows
your plug in mass
storage system.**

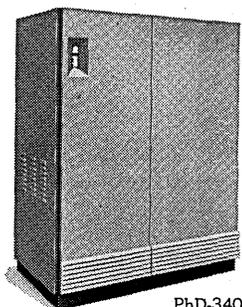
Our new universal controller system is completely modular.

As many as eight data storage devices (or as few as one) can be operated from a single controller. You can actually expand your system's memory capacity from 8 million to 5 billion characters. Economically. Quickly. With one simple plug that links it to just about any computer made.

And there are lots of other features calculated to turn you on. For example, the system operates in several different modes—both serial and parallel—with word transfer rates from 50 microseconds to 900 nanoseconds per word. To and from two computer central processors. You can even add a comprehensive software package that includes generalized flow diagrams and detailed machine language programs.

Drop us a line. Ex-Cell-O Corporation,
Bryant Computer Products, 850 Ladd
Rd., Walled Lake, Michigan 48088.
We bet our "Bryant Believer"
philosophy will grow on you.

**BRYANT
COMPUTER PRODUCTS**



PhD-340
plug-in Positioning
Head Drum System

LIBRARY CATALOG . . .

needs of the technical library are a title printout in alphabetical order, a keyword printout, and an alpha-numeric printout by report number. The title printout is a necessity for any library, because an item may be known to the requestor only by its title. The other two listings are of a specific nature to handle volume requests at Port Hueneme, because of the tendency to deal with certain topics identifiable by keyword, and because of a natural flow of information from other government agencies and vendors identifiable readily by their numbering methods for technical reports. What is of general interest about the mechanized system developed for the library at the Missile Engineering Station is the fact that considerable descriptive material can be made available with the program, in the form of cross-index catalogs in book form. The actual keywords and report numbers are specific for the needs of people engaged in ship missile systems technical support. Capabilities for cross-indexing in general are described in the portion of this article dealing with programming.

summary of results

The mechanized catalog production system, in less than four years, has grown to a content of over 100,000 accession numbers. The average physical retrieval time for a single catalog item is two minutes, as the accession numbers are immediately available. About 600 items per week are checked out on loan. Reference use of documents that do not leave the library numbers about 1,000 items per week, and requested copies of various kinds go out at about the same rate. Items are requested by telephone, Teletype, letter or memorandum, and in person by military and civilian employees alike. Requests from

ships, other naval facilities and contractors account for 60% of the traffic, while nearly all of the remainder is attributable to use at the Missile Engineering Station itself.

Configurations of missile systems installed aboard more than 90 ships are maintained, with two or more types of missiles being used on some ships. The fact that hull numbers of each ship are listed in cross-indexes on hand has made possible accomplishments that are spectacular when compared with former methods of literature search. In answer to questions as to how many and what documents pertain to a ship under discussion, full tabulation sheets have been supplied to conferences on ten minutes' notice, a task that previously required 150 to 200 man-hours of work. The current configuration is completely documented, and in addition most research and development reports from both in-service engineering and vendors can be supplied immediately. This permits a quick look at existing installations, and at possible changes under consideration.

mechanized processing

Each incoming item is recorded by a member of the library staff on a loading form, illustrated in Fig. 1 (p. 48). The following details are recorded: 1) accession number, usually, but not necessarily, in ascending sequence of receipt; 2) department three-digit code number, indicating probable user, on station, shipboard, off-station at other facilities, or for use under security restrictions; 3) unclassified, or classification; 4) weapon system applicable, or "none"; 5) Julian date on which indexed; 6) type of change, as A, new accession, B, revision, etc.; 7) publication date of item; 8) report number. Two or more numbers for the same document, such as one familiar for Navy use, and another assigned by the Government Printing Office, are entered in card column 9 (shaded

New RCA Video Data Terminals for the OEM market



RCA's 70/752 Video Data Terminal is a CRT display with separable keyboard that provides direct communication with a computer for data entry and retrieval. This third-generation unit has a transmission speed of 120 cps and will display up to 1080 characters at once (20 lines of 54 characters each). Off-line editing permits data to be changed or inserted anywhere in the message. Up to 26 terminals can sequentially communicate with the computer over a single leased telephone line.

If you qualify for OEM purchases and want further information on RCA Video Data and Mass Storage Units, write us on your company letterhead. Include your title, function and a description of the proposed application. OEM Sales, RCA, Camden, N. J. 08101, Building 202-2, Dept. B or phone 609-963-8000, extension PY 6938.

RCA

CIRCLE 24 ON READER CARD

LIBRARY CATALOG . . .

lines); 9) author's last name and initials; 10) title, or "title classified." For identification ease, the first word of a title is never abbreviated; 11) keywords, up to four in number.

7,2,7,2,4	3,4,2	SECURITY CLASS	SYSTEM APPLICATION	67075
		1 TOP SECRET 2	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15	TYPE OF CHANGE
		3 CONFIDENTIAL 4		X A NEW ENTRY
				B CHANGE REC. NUMBER/SUFFIX
				C CHANGE SPECIFIED SUFF. PREFIX/REC. NO. AND ALL SUFF.
				D DELETE ENTRY
				E DELETE SPEC. SUFF. PREFIX/REC. NO. AND ALL SUFF.
				F ADD NEW SUFF. PREFIX/REC. NO. AND ALL SUFF.

1 D.E.C. 6.6 B.U.W.E.P.S.
 2 O.D. 2.7.9.4. V.7. D.3. D.M.S./S.M.S.
 3 DLG-9 CLASS. T.F.R.I.E.R. GM. ANT.I.A.I.R.C.P.A.F.T.
 4 WS. F.G.S. MK.7.6. T.R.O.U.B.L.E.S. H.O.O.T.I.N.G. A.L.I.G.N.
 5 DLG-9 U.S.S. C.O.O.N.T.Z. U.S.S. C.O.O.N.T.Z. DLG-9
 6 DLG-9 GM. AA. WS. MK.7.6. F.C.S.

Fig. 1

A keyword may consist of several words, with or without abbreviations. Keywords are use-oriented and contained in a thesaurus derived from systems experience and from MIL-STD-12B. For example, one keyword for Guided Missile Launching System, Mark 7, Modification 1, is GMLS MK7MOD1. Additional entries of keywords are LAUNCHER MK7MOD1, TRAIN AND ELEVATION SYSTEMS, and ELEVATION SYSTEMS MK7MOD1. Many of the keywords are permutations of the terms within the original keyword. Keywords in the library system now total 105,560.

Other entries on the loading form are made when the computer program has added a suffix to the accession number of an item in the library. Such suffixes are, for example, A or B. A indicates a listing on the first line 9 of the original loading form, and B indicates a different report number for another copy of the same item.

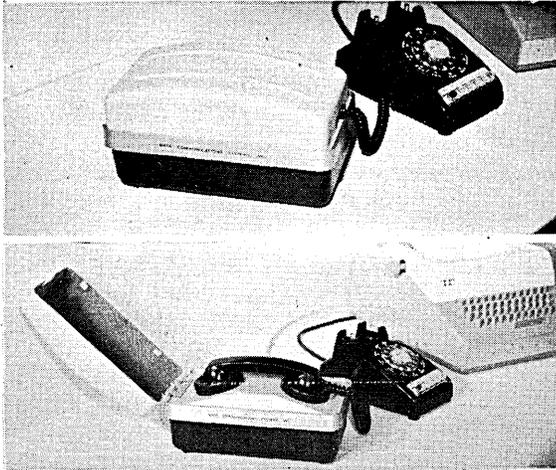
Other entries worthy of mention are made with regard to type of change. A type C entry indicates that a revision affects an accession number with a suffix. A type D entry instructs the program to delete all records of that accession number. A type E change indicates a deletion of an accession number with a suffix. A type F change will add a new suffix to an entry already in the record.

When the loading form is complete, it is sent to data processing to be keypunched, and the input is transferred after verification to a computer input tape. The item itself is prepared by the library staff for use, according to its format, and is filed by accession number.

The four output cross-indexes previously mentioned are printed and bound in catalog form, primarily listing accession number, title, keyword, and report number. Two copies are kept in the library for reference use, and single copies are distributed to reference focal points in particularly active departments. Normally, six copies of each of the four listings are available from the line printer.

computer programming

Available computer center for the current programs is a three-shift, shared-time installation operated by the Naval Construction Battalion Center, at Port Hueneme, and including an IBM 705 computer, 40K memory, with ten 727 tape drives and a 711 card reader, and an IBM 1401

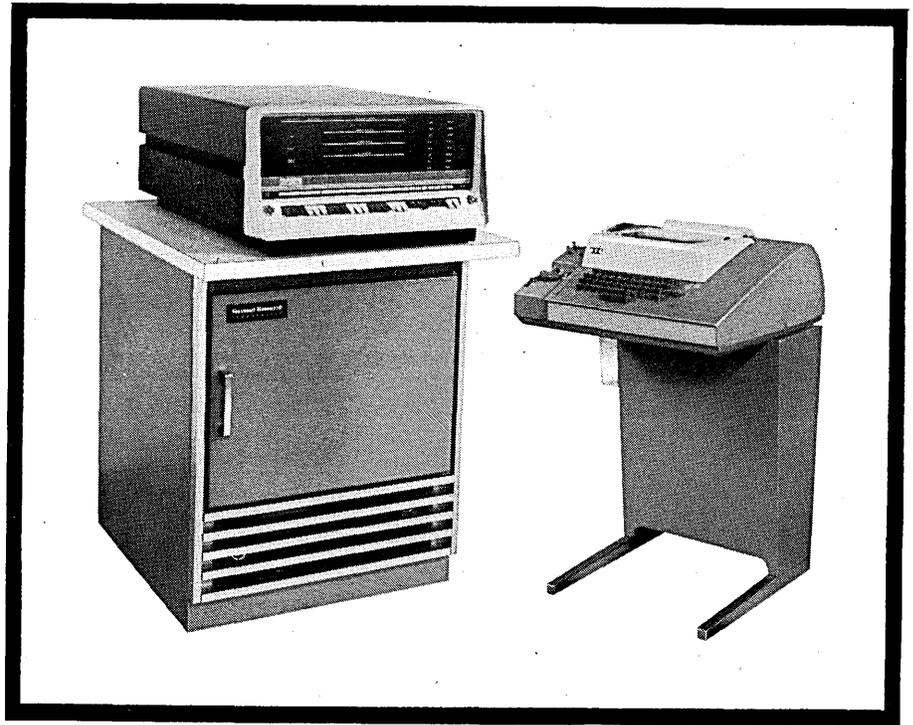


THIS PHONE COUPLER CAN DO MORE FOR YOU

The DAC 337 Acoustical Coupler has been designed to give you many powerful features. In addition to all the standard features, special circuits can be added. The modular circuit card rack has space for 7 additional modules that could incorporate such features as a serial-to-parallel converter, or character recognition circuits. Circle the reader card to find how DCS engineering can help you.



DATA COMMUNICATIONS SYSTEMS, INC. • 4230 CENTRAL AVE. N.E. • MINNEAPOLIS, MINNESOTA 55421 • (612) 788-9295



Fact:

**In 60 minutes
you can add 131,072 words
to your small computer's memory**

Order a VRC 1104S Drum Memory System *now* for your PDP-8, 8/S or 8/I computer. (Yes, the 1104S is compatible with the new 8/I.) When the system arrives in 90 days, follow the simple installation procedures in the accompanying manual. In one hour you will have connected the 1104S to the computer, run the drum diagnostic tape (included with the manual) to test every bit of the 131,072-word capacity, and have the system on-line.

Interfacing the 1104S is that easy. And it's available in three versions: PCT for program-controlled transfers; DCT for 3-cycle data break; and DMAT for direct mem-

ory access transfers. You get programs for transfer of single pages or entire fields, and non-destructive drum diagnostic routines. Single-word addressing simplifies programming. And don't overlook the benefits of proven VRC reliability: design life, 100,000 hours of operation; MTBF, 15,000 hours; error rate, 1 in 10^{13} bits.

Cost? Modest. A PCT version—with 131,072-word capacity, 8.7msec average access, and three transfer programs plus diagnostic program—is yours for \$9,950. So place your order today . . . and start dreaming up new uses for a small computer that can think big.

Computers are known by their MEMORIES

...so is

**Vermont Research
CORPORATION**

Box 20-d
Precision Park, No. Springfield, Vt. 05150
Tel. 802/886-2256 TWX 710-363-6533

**DRUM
MEMORIES
and
SYSTEMS**

When it comes to engineering opportunities (and the good life, North Country style), the place to come is Vermont Research Corporation. For specific information contact:

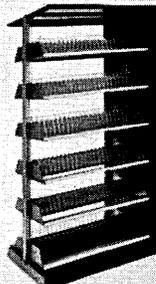
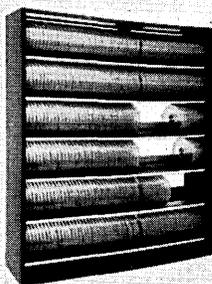
RICHARD A. STOVER
Vice President-Engineering



**Computer Auxiliary Equipment
Magnetic Tape:
Unit Spacefinder Storage**

THSM is for appearance only and includes top, end and base panels. Full foot caps for initial sections and full foot caps for to replace base panels. Firm is not essential to the rigidity. Stability or utility of a Unit Spacefinder section. Top end and base panels hang securely on the frame without nuts or bolts. Top hangers and studs are provided at no charge to support the tops at all center points. The end panels securely interlock with the tops and posts at either end of the combined sections. Select end panels according to height and depth of post, angle or double face. Order them only for initial sections. Select one top and base panel for each single face section, two for each double face section.

Double face sections are constructed exactly the same as the single except they require double posts, double end panels and base at every end, racks, tops and bottoms.



**This is page 60 of our new catalog of EDP auxiliary equipment. (Over 700 products.)
Mail the coupon. We'll send you page 60
...and 121 more.**

I'd like to take a look at the widest line of EDP Auxiliary Equipment in the industry.

Name _____

Title _____

Company _____

Street _____

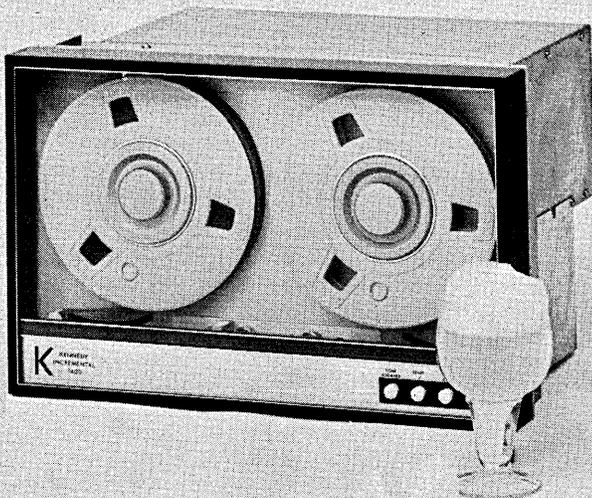
City _____

State _____ Zip _____

TAB D
PRODUCTS CO.
Box 2630, San Francisco, California 94126

**The Kennedy
model 1400/360
incremental
magnetic recorder—
IBM/360 compatible.
Stock delivery**

\$5000.



*For people
accustomed to a little extra.*

Kennedy co.

540 W. WOODBURY ROAD, ALTADENA, CALIF. 91001-(213)681-9314

LIBRARY CATALOG . . .

voluminous file supplements the printed illustrations included in library documentation.

The charge-out/circulation file for the library has been punched-card oriented since 1965, although it has not been computerized. With a keypunch and card sorter, it was found useful to obtain printouts of delinquent items. In 1966, the security task of accounting for classified documents was added to the charge-out operation, using a color-coded system of data cards, and it was found practicable to eliminate more than half of the manual tasks of document security with which every military facility and almost all defense contractors are charged.

summary

The Missile Engineering Station developed a mechanized catalog production system for all information items, regardless of format, at a single location, indexed by IBM 705 computer processing into four cross-reference catalogs

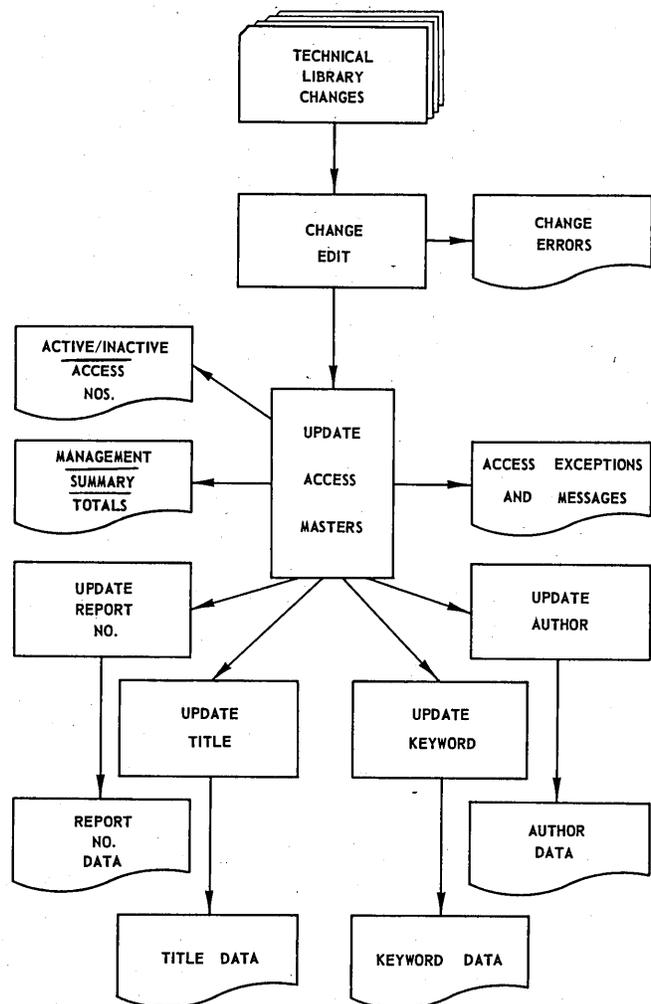


Fig. 4

in book form. A statistical inventory is maintained automatically. Physical retrieval time for masses of related data has been cut to a small fraction of that required by traditional library methods. Economies effected have led to more ambitious programming, using an IBM System/360 computer, with improved results. The facilities are available, by prearrangement, to interested organizations that may wish to obtain detailed information by observation. ■



CUSTOM DESIGNED... FOR THIRD GENERATION COMPUTERS 360-20 ACCESSORIES

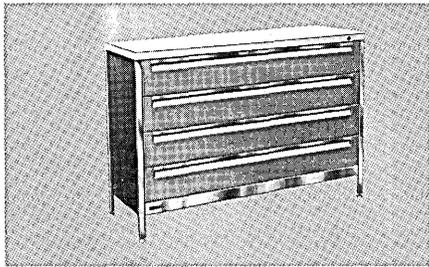
To take full advantage of the speed and capability of third generation computers, you have to get the work to and from the processors quickly and efficiently. Wright Line experimented for over a year with its own 360-20 installation, then designed this new, complete line of computer styled accessories to provide maximum work handling efficiency. For a copy of our new color brochure giving complete information, circle the reader service number below or contact Wright Line, A Division of Barry Wright Corporation, 160 Gold Star Boulevard, Worcester, Massachusetts 01606.



DATA PROCESSING ACCESSORIES

For More Information Circle Reader Service Card No. 101

WRIGHT LINE . . . everything for data processing . . . except the computer



DISK PACK STORAGE

Full suspension drawer cabinets and library units for maximum safety and protection for both 4" and 6" disks. Counter height cabinets have plastic laminate tops.

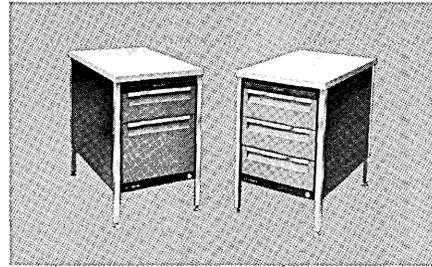
For More Information, Circle Reader Service Card No. 102



GOLD STAR FILES

The most beautiful and most versatile card files available today. Line includes counter top model with plastic laminate surface, truck and transfer files.

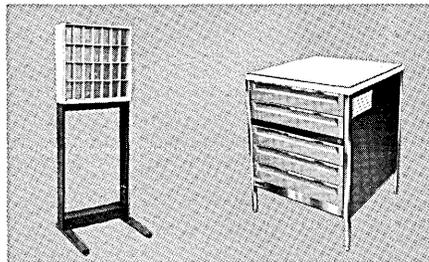
For More Information, Circle Reader Service Card No. 103



KEY PUNCH DESK

Provide complete work stations by adding work surface and drawer space at the key punch machines. Attractively styled units for use with all key punches.

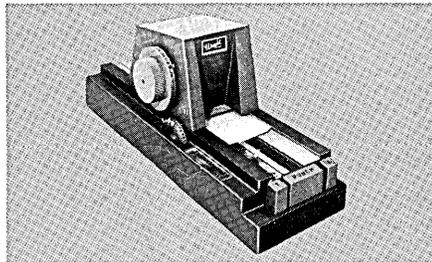
For More Information, Circle Reader Service Card No. 104



360-20 ACCESSORIES

Custom designed accessories for third generation computers. Line includes Data Stations and Control Centers with efficiency tops plus card handling and storage equipment.

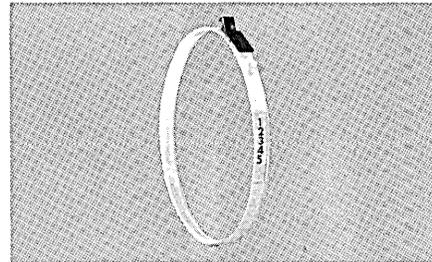
For More Information, Circle Reader Service Card No. 101



PORTABLE CARD PUNCHES

Models for punching only or for punching and simultaneously printing. Printing punch has tab stops. Plastic card punch for Hollerith and other coding in plastic badges and cards.

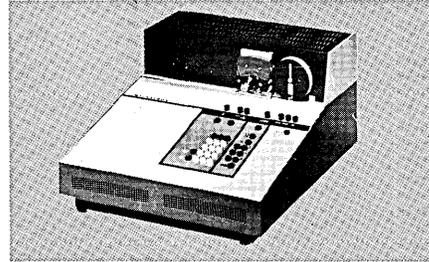
For More Information, Circle Reader Service Card No. 105



TAPE-SEAL® SYSTEM

The safest, easiest handling, most economical method of storing tape. Complete line of Tape-Seal cabinets, trucks and accessories is beautifully styled to compliment computer equipment.

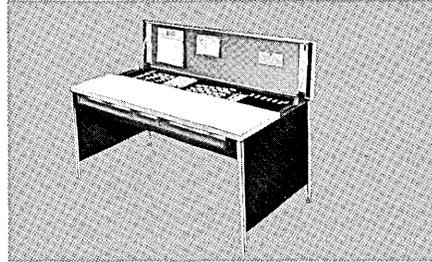
For More Information, Circle Reader Service Card No. 106



MATHATRON

Much more than just a calculator, Mathatron has the capability to solve complex problems that are written directly with the keys. Mathatron can also be programmed and can make logical decisions.

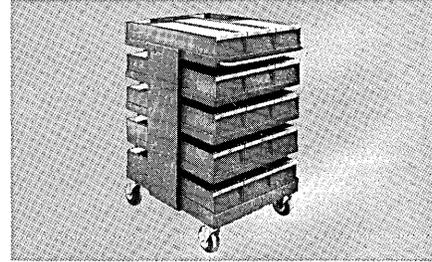
For More Information, Circle Reader Service Card No. 107



DATA STATIONS

Specifically designed for data processing applications, Data Stations combine the best features of a desk and a tub file with custom storage for cards and supplies.

For More Information, Circle Reader Service Card No. 108



TRUCKS

Custom trucks for transporting cards, tape, disk packs and all other data processing supplies. Trucks combine straight tracking with easy turning and ramping.

For More Information, Circle Reader Service Card No. 109

. . . and other products:

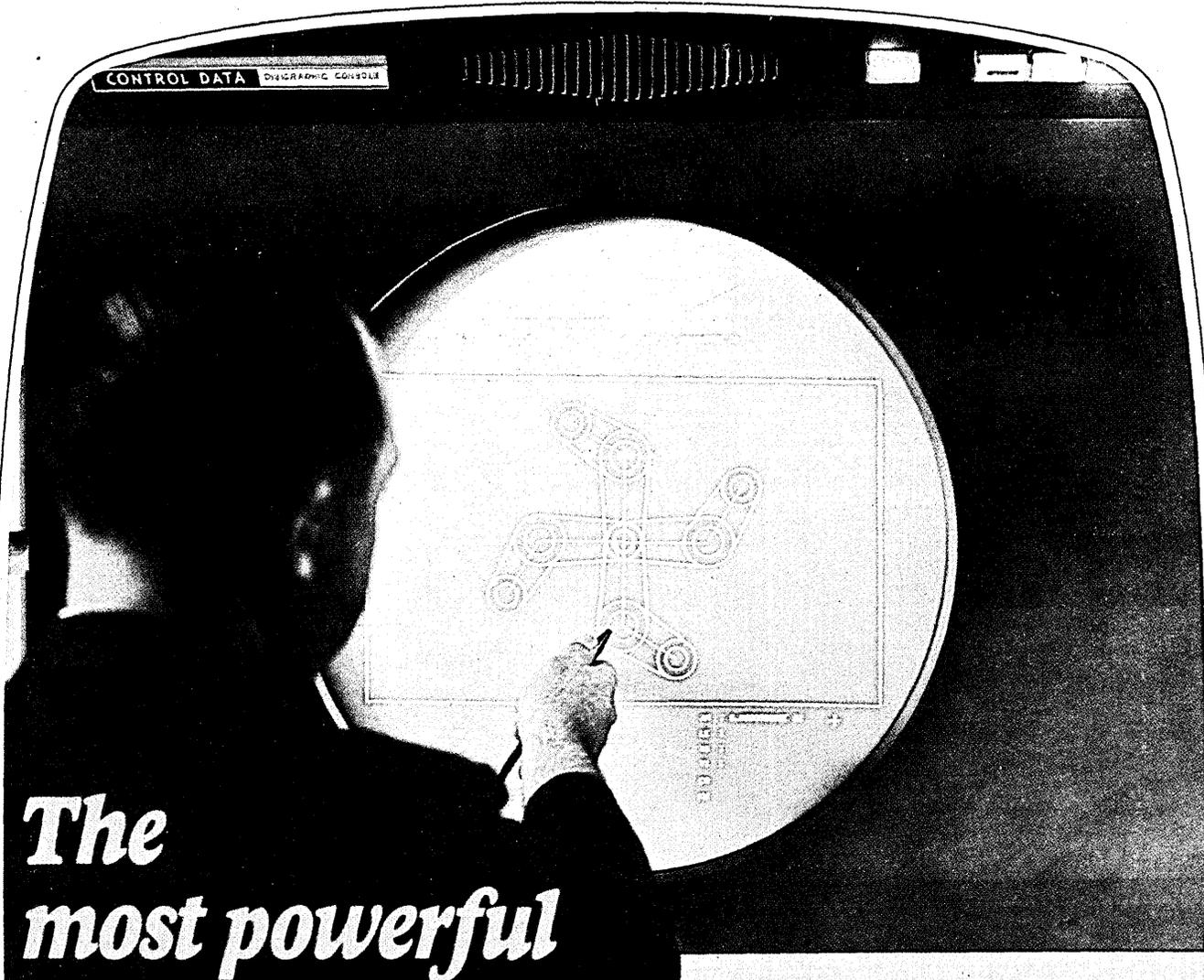
• TUB FILES • GUIDES • CONTROL PANELS • PANEL STORAGE • BINDERS • DATA-CELL STORAGE • SORTING RACKS • Wright Line serves the data processing field exclusively with full-time Wright Line field specialists in all areas of the United States, Canada and throughout the world.

160 GOLD STAR BOULEVARD, WORCESTER, MASSACHUSETTS 01606
A DIVISION OF BARRY WRIGHT CORPORATION

Wright
LINE

DATA PROCESSING ACCESSORIES

CONTROL DATA DIGIGRAPHIC CONSOLE



**The
most powerful**

**computer graphics
system
available!**

**CONTROL DATA
Digigraphics®
270 and 274
systems**

More display area, a larger data base, a more versatile software system, plus the most advanced tonal display capability: all are available in Control Data Corporation's Digigraphics Systems.

Digigraphics Systems provide a full 20-inch diameter display area. Of this, 196 square inches are available for graphics — more than offered by any competitive system. The remainder of the CRT face is available for the display of light buttons and registers. These light buttons and registers are software defined and therefore constitute a complete control capability more flexible than any defined keyboard. The display area represents a data base of 800 x 800 inches, definable to 0.0001 of an inch. Zoom capability can provide 18 orders of magnification or reduction of a displayed image. In a tonal mode, the display area can be defined in 32 intermediate levels of intensity to produce images of photographic quality.

FCP (Function Control Package) is the fully developed software which inte-

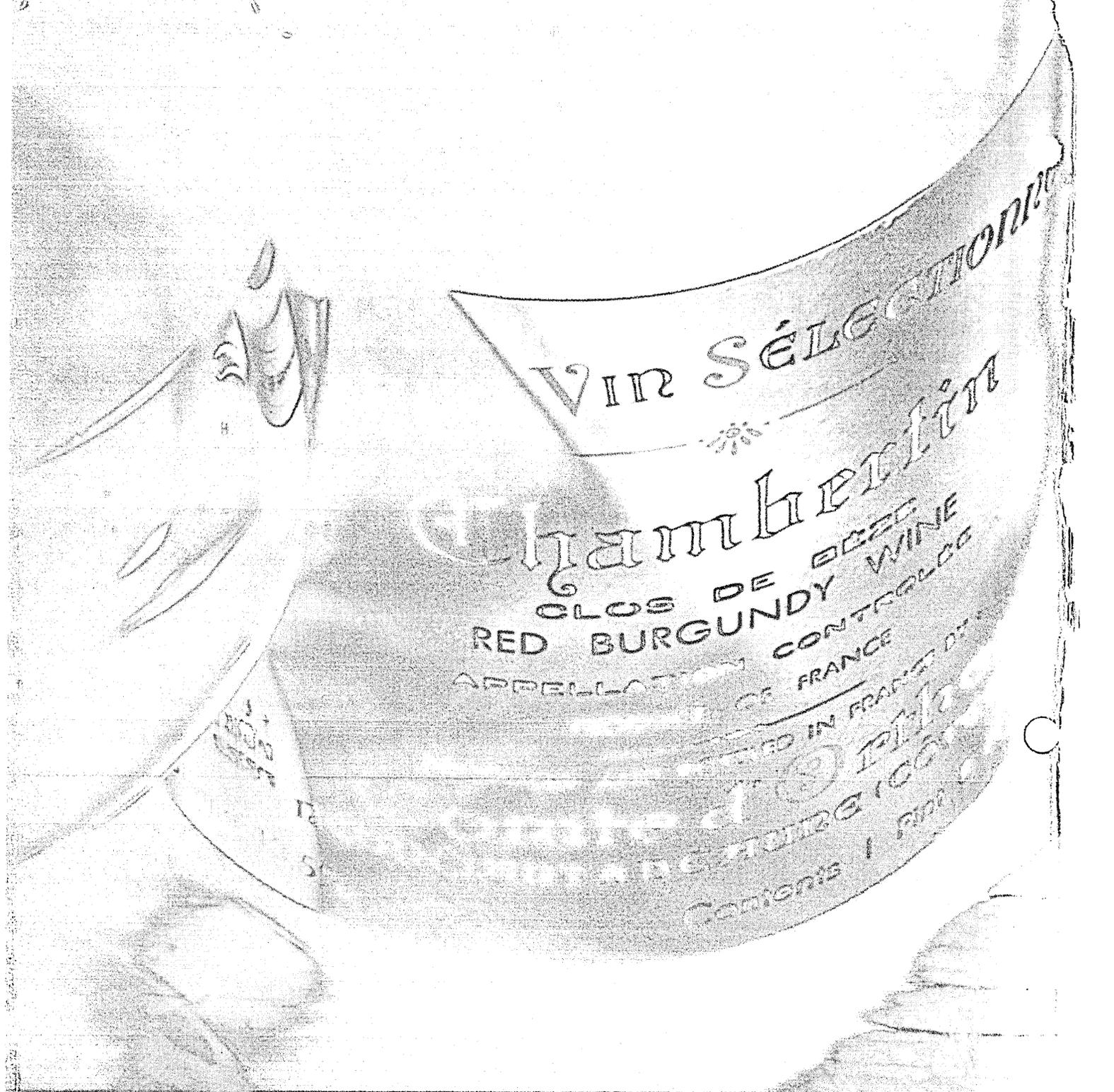
grates the Digigraphics display with the central processor and user programs. This system, which is now in operation, has a complete set of FORTRAN calls which interface with the user programs to meet user display requirements.

The Digigraphics 270 System operates with Control Data 3000-series computers to provide a complete, flexible, time-shared graphics capability. The Digigraphics 274 System can be operated as a complete system with the highly economical CONTROL DATA® 1700, or can be used as a satellite to provide multi-console access to the fastest, most powerful computers available: Control Data's 6000 series.

For full details about today's most advanced computer graphics systems, contact your Control Data sales office or write directly to:

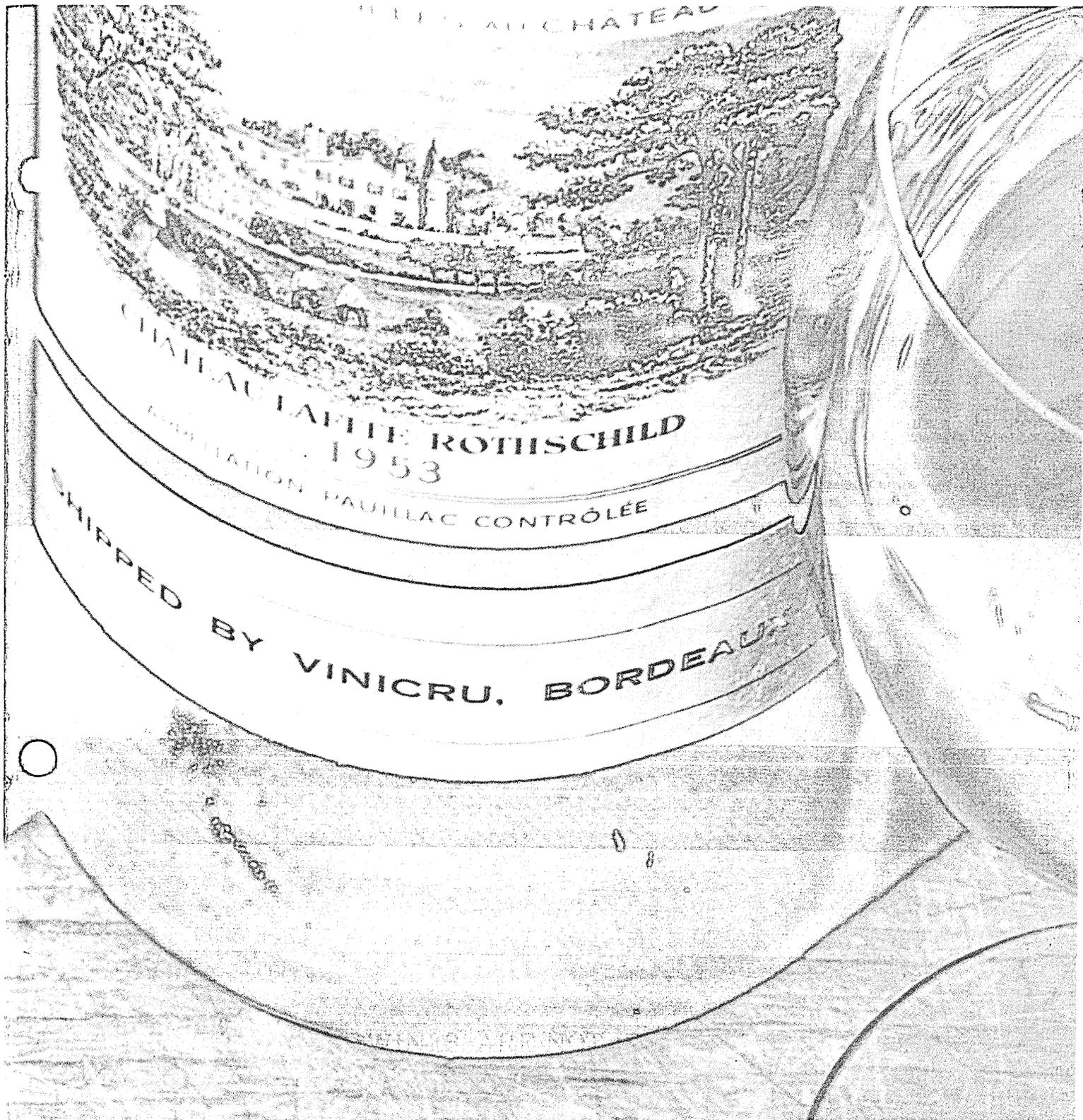
**CONTROL DATA
CORPORATION**

8100 34th AVE. SO., MINNEAPOLIS, MINN. 55440



For quality reproductions of this photograph, write us at Memorex.

THE TWO GREAT DISC PACKS.



LIKE THE TWO GREAT WINES, ARE NOT IDENTICAL.

Savor a Château Lafite-Rothschild, at least ten years old, and you experience a great Bordeaux.

Sip a Chambertin-Clos de Bèze of the same vintage and you understand why this Burgundy is like a liquid jewel.

Careful control maintains their quality, from the cultivation of the vines to the making of the wine. Both come from sites that are *premier cru* or *tête de cuvée*. Both are pressed from the noblest grapes, and only wine worthy of the label is ever bottled. Yet they are not identical.

We could be describing the two great disc packs, the one we make and the one made by a computer manufacturer. Both come from companies with outstanding magnetic

media technology—the same companies, in fact, that make the two great computer tapes. Both disc packs are the results of rigid quality control and fastidious manufacturing. Both are the most durable, reliable, and error-free around.

But, like the two great wines, the two great disc packs are not identical. In fact, some users tell us that our disc pack, like our computer tape, is the greater of the two.

We'll drink to that.

(For facts on disc packs and computer tape, write us at 250 Memorex Park, Santa Clara, California 95050.)

MEMOREX

WHAT IS SYSTEMS PROGRAMMING?

a home study course

by FRED H. OTTE

 The apparent difficulties of understanding systems programming can be cleared up quickly if an analogy is considered using a more familiar environment, such as food preparation. Instead of computers and programs we'll use stoves and recipes.

terminology

To begin with, we must define our terms. Kitchen is renamed **spoon** for Systematic Processing Operation Of Nutrition. The stove becomes the **ccu** for Central Culinary Unit. Since there are gas stoves and electric stoves, we must differentiate between gas driven (**gdcu**) and electrically driven (**edcu**). Since there might be at least one potential customer using a wood stove, we will also provide full support for a wood driven **wdcu**. It is conceivable, of course, that some **ccu**'s have the ability to be powered selectively or simultaneously by one or more fuel sources, or a combination of two or more **ccu**'s may be installed, which may or may not be powered uniformly.

To properly handle such configurations we will have a **ccuvar** (Central Culinary Unit, Variable Powered).

In addition to the **ccu**, the **spoon** will have a number of optional peripheral devices which we conveniently name **pots** for Pots On Top of Stove, **pans** for Pots for All Needs and Soups, **oven** for On-line Variable Energy Nucleus, etc. The input will mainly come from Containers for All Necessary Somethings (**cans**) and the output will more often than not be self-defined as **garbage**.

language design

Our software must be flexible enough to encompass all kinds of hardware configurations, from a large hotel installation to the bachelor's hotplate. An automatic processing system will only do what it is told to do, so to make our system work we need recipes. We differentiate between user recipes and systems recipes which are written by user recipe writers and systems recipe writers. Adequate software enables us to produce any kind and any volume of food by saying **EAT** and **DRINK** and by providing a few parameters. The formula for the number of parameters needed is approximated as:

$$16^{256-n}$$

where n ranges from 0 to 256. For example:
 $n = 1$ for a 12 course dinner for 6000 persons,
 $n = 256$ for one slice of toast, medium brown.

symbolic language logic

All cook code is written in Basic **witch**, which is then processed by the **witch** assembler producing one or more

relocatable object **witch** recipes, which are processed by the Linkage Switcher to produce one or more absolute subject **witches**, which finally are loaded by **switch-fetch** to in turn produce absolute and executable dual-switched **witchbrew**. It resides in protected **dish**. It is imperative for the recipe writer to know at all times which **switch** switches which **witch**.

organization and management

Appropriate Cook Libraries (**clib**) are provided for dynamic recall. This, of course, necessitates the creation of a Cook Library Catalogue (**clibcat**), which is kept in removable frying pans under the raised floor. To retrieve the **clibcat** we need a directory called Catalogue Synchronized Information Table (**catsit**), which provides real-time access at all times, because a pointer to the active **catsit** is always provided at the entry point to **spoon**. The unique system of integrated libraries provides us with a random addressability to an infinite variety in diet.

Components are stored with the macro **crum** (Calculated Risk Access Method) and when an item can no longer be located it can be deleted with the macro **gufd** (Give Up For Dead).

generalized, flexible recipes

A typical recipe, as used before automation, is inflexible, inaccurate and confusing. It may look like this example:

2 large Bermuda onions
1 cup whipping cream
½ cup shortening
1 teaspoon salt
2 cups vinegar
1 egg, separated
2 tablespoons sugar
Bake at 325° F for 1 hour 15 minutes
Makes 25 servings

The **spoon** system, in contrast, features an easy, logical and flexible notation for the problem recipe writer. It provides a generalized model recipe which applies to all the world's recipes.

the model recipe

Ingredient Division

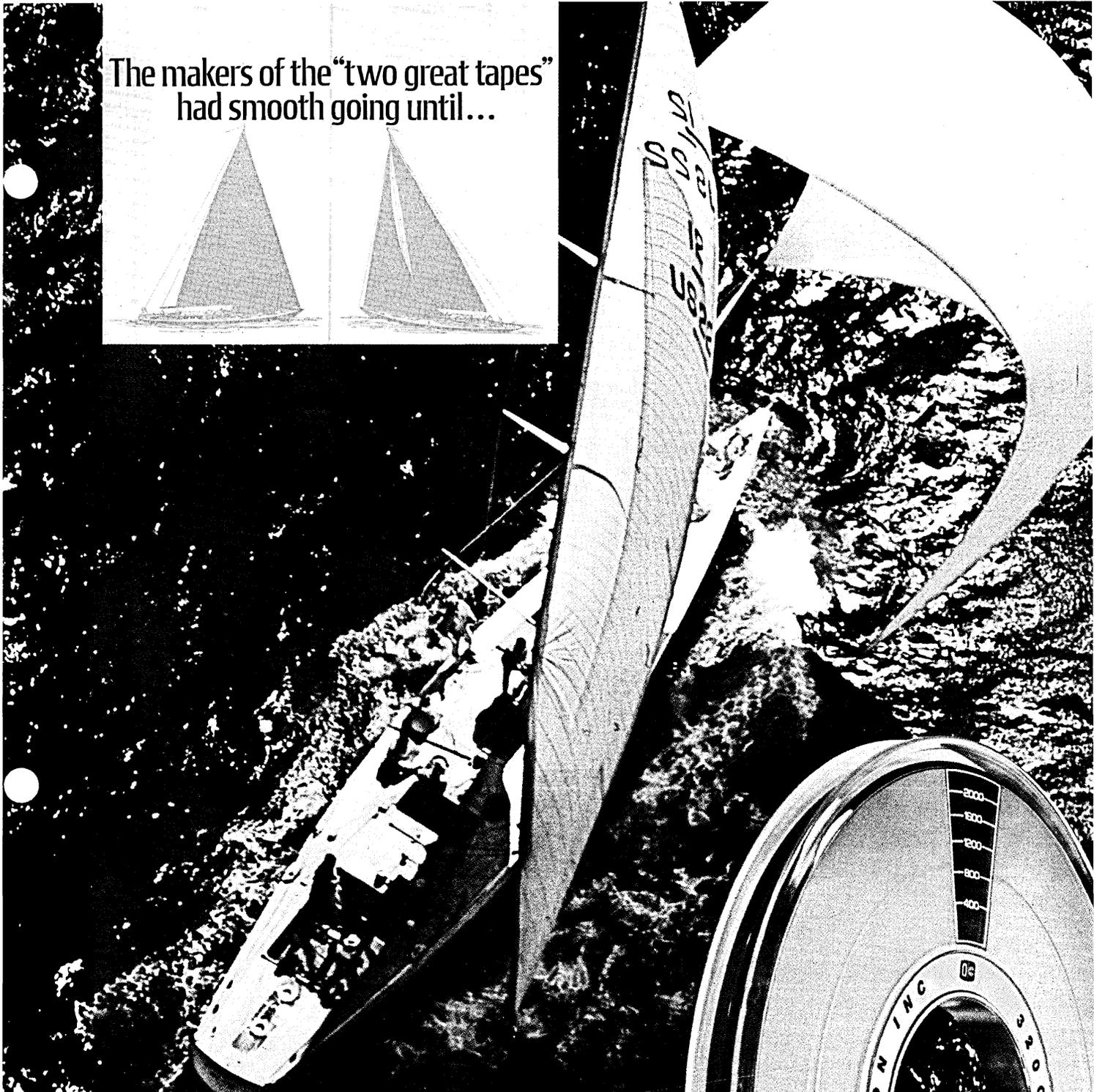
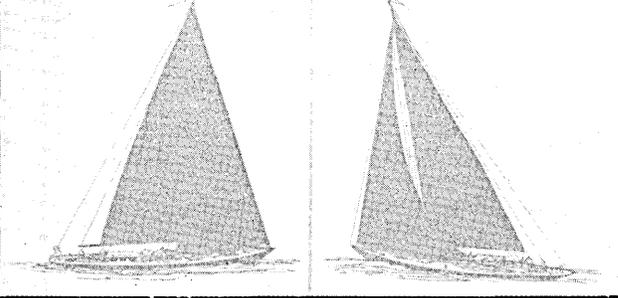
UNIT = L (large)

1. N*UNIT = M (medium), (geographical origin, coded)

UNIT = S (small)

(Continued on p. 63)

The makers of the "two great tapes"
had smooth going until...



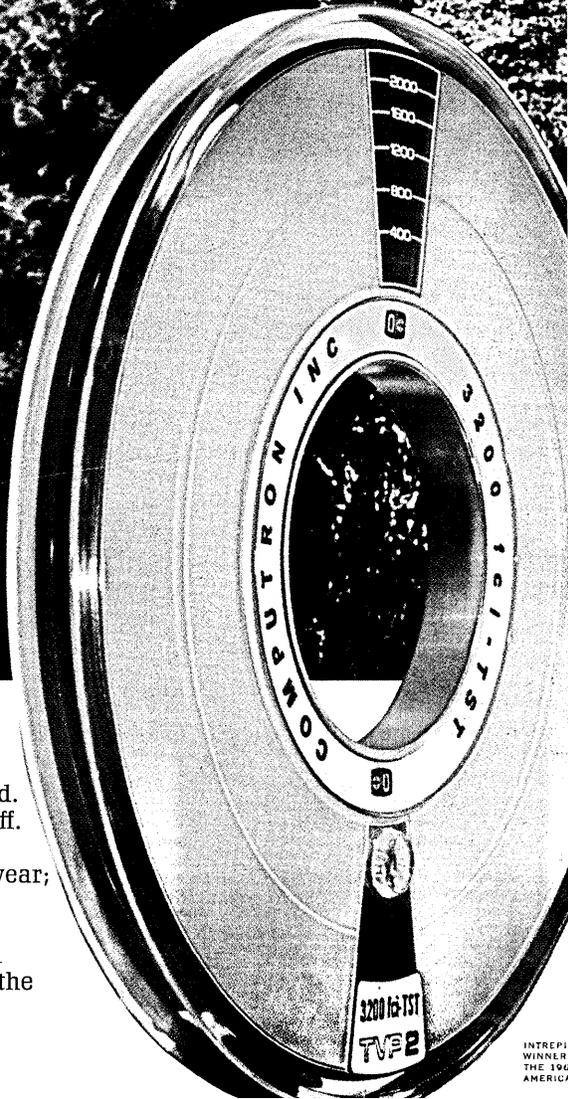
TVP 2

TOOK THE WIND OUT OF THEIR SAILS

- Now a new computer tape is setting the performance pace in the EDP field. TVP 2, by Computron, starts where the other leading magnetic tapes leave off.
- Test after test has proved TVP 2 superior in the characteristics most important to you. Fewer dropouts; cleaner, straighter edges; reduced headwear; better long-term accuracy . . . these are the advantages that make TVP 2 the finest tape value on the market today.
- For you this superior performance means more efficient, economical and trouble-free computer operation. It's worth checking on today. Write for all the facts on this great new tape.



COMPUTRON INC
CROSBY DRIVE, BEDFORD, MASSACHUSETTS 01730
GENERAL ELECTRIC/BASF GROUP



INTREPI
WINNER
THE 196
AMERICA

\$1800.00

\$3500.00

\$7000.00

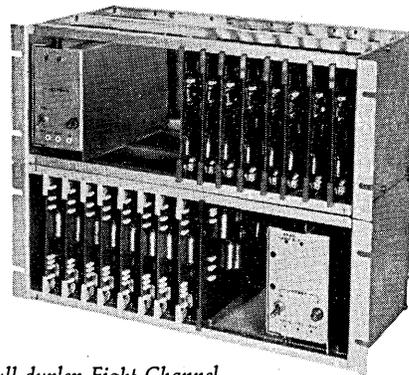
These monthly savings can be the difference between being a “have” and a “have not” in data communications

The barrier to the establishment of a long distance, multi-point data communication system for many computer users is the high monthly charge for leased lines. Typically, you have several sites to link to a central computer. Traffic density is such that the cost of individual full period lines cannot be justified. But on the other hand, the traffic volume is too high to be handled economically over dial-up circuits.

Multiplexing can change this economic picture. It lets you link terminal devices on a full period basis without incurring the high costs of multiple point-to-point lines. Common carriers have been multiplexing circuits for years for efficient channel utilization. Now common carrier telephone tariffs permit you to also use multiplexing to economically transmit data on a full period basis. The savings can add up to several thousand dollars every month—making it easy to justify the costs of leased lines and the multiplexing equipment.

Rixon offers a line of multiplexers designed especially for EDP applications. These multiplexers include both Time Division and Frequency Division models. The TDM model will transmit the most channels over a single line (thirty-one 150 bps channels is typical). The FDM handles up to 8 channels. Both models are flexible so you can buy only the number of channels you need. You can always add more later. Data rates are variable too.

Application information, technical specifications and system layouts with cost savings for both FDM and TDM models are in our new multiplexing bulletin. It's yours for the asking.



*Full-duplex Eight Channel
FDM Multiplexer*

RIXON ELECTRONICS, INC.

2120 INDUSTRIAL PARKWAY, SILVER SPRING, MD. 20904 • 301-622-2121

CIRCLE 34 ON READER CARD

SYSTEMS PROGRAMMING? . . .

{ fruit } sliced
 { object } whole
 { subject } chopped
 boiled
 separated
 other**

2. N { TS (teaspoon)
 P (pound)
 C (cups)
 SS (soup spoon)
 TBS (tablespoon) } , I₁, I₂, I₃, CD = condition***
 QT (quart)
 PT (pint)
 OZ (ounce)

Environment Division

B (bake)
 F (fry)
 DO, BR (broil) , T = (time in , HT = (temperature in
 CK (cook) decimal 3-digit hexadecimal
 S (steam) milliseconds) centigrees)
 R (raw)

Procedure Division

USE P₁, P₂ P_n, P_n * P_n (in this order)

Output Division

PORT = N (portions), SERV = { P } plate
 { C } cup
 { S } saucer
 { B } bowl

Legend:

N quantity, expressed in binary numbers
 I ingredient, coded
 CD condition, coded
 P procedure, catalogued (may be added, subtracted,
 multiplied, and divided)

Below is our example as coded in Basic WITCH:

INGRED

10, UNIT = L, LOC 348 (FOREIGN), WHOLE

01, C, I9684WC, , , (CD = FRESH)

.1, C, I1489SH,

01, TS, (SCB = SCB1)

10, C, I003IVG, , , (CD = SOUR)

1, UNIT = M, , , (CD = SEP)

10, TBS, (CHB = SUC2)

ENVIRON

B, 75, (T = 4500000), (HT = 0A3)

PROC

USE = P642, P391 * P005+P1619, P8, , P846/2

OUTPT

(POR = 11001), SERV = P

This example illustrates that inherent in this system is not only clarity but also a considerable amount of time-saving.

multitasting

To more efficiently utilize our system we must abandon the idea that only one meal is prepared at a time in favor of multitasting. Under this system, which is optional, but strongly recommended, many meals are being prepared concurrently. The same facilities are utilized, by many operators harmoniously and asynchronously. Operators or

** live seafood subset available in extended system

*** excluding dead fish, except in systems exceeding 32K.

meals not immediately dispatched can be stored temporarily or permanently in the Library Of Stored Tastes (LOST).

The Taste Supervisor will control the system by allotting time slices to each recipe under process and by sharing resources, so that one POR might be allocated to cook a layer cake and shrimp sauce simultaneously. Increased throughput results.

operation

Various dials on the ccu control console allow the operator to communicate with the automatic operation. This feature has been included to give the system an opportunity to interpret its possible malfunctioning as an operator error.

Black output will indicate that the system is in a loop and that the product has been overcooked. As an added service the system will, in such a case, type out names and addresses of nearby restaurants.

As a special feature, a manually operated device with 4096 sequentially numbered pushbuttons can be attached. It is called PANIC for Pick A Number If Confused and is used only in emergency.

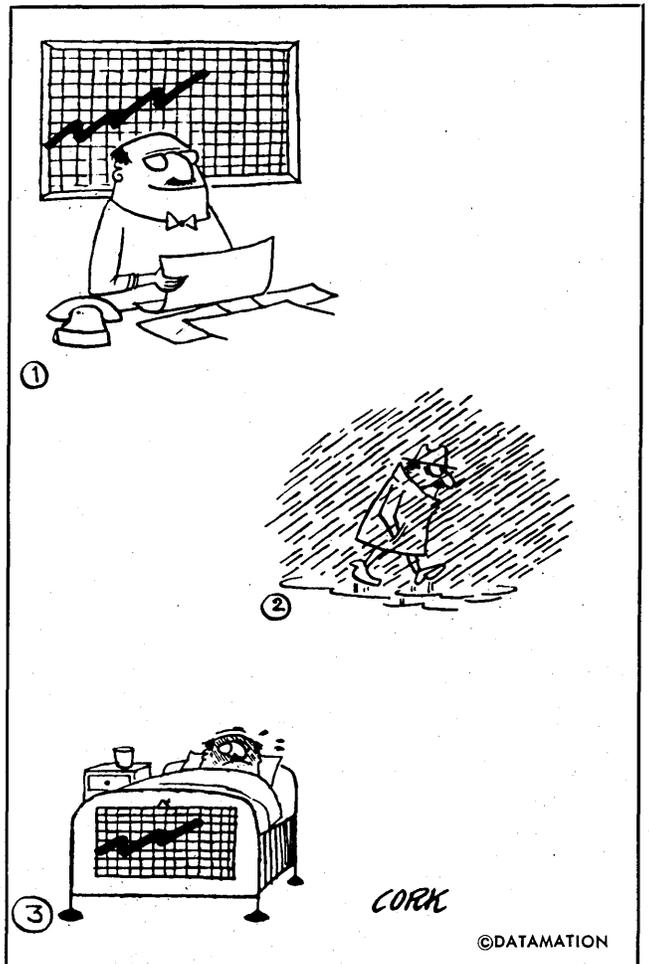
summary

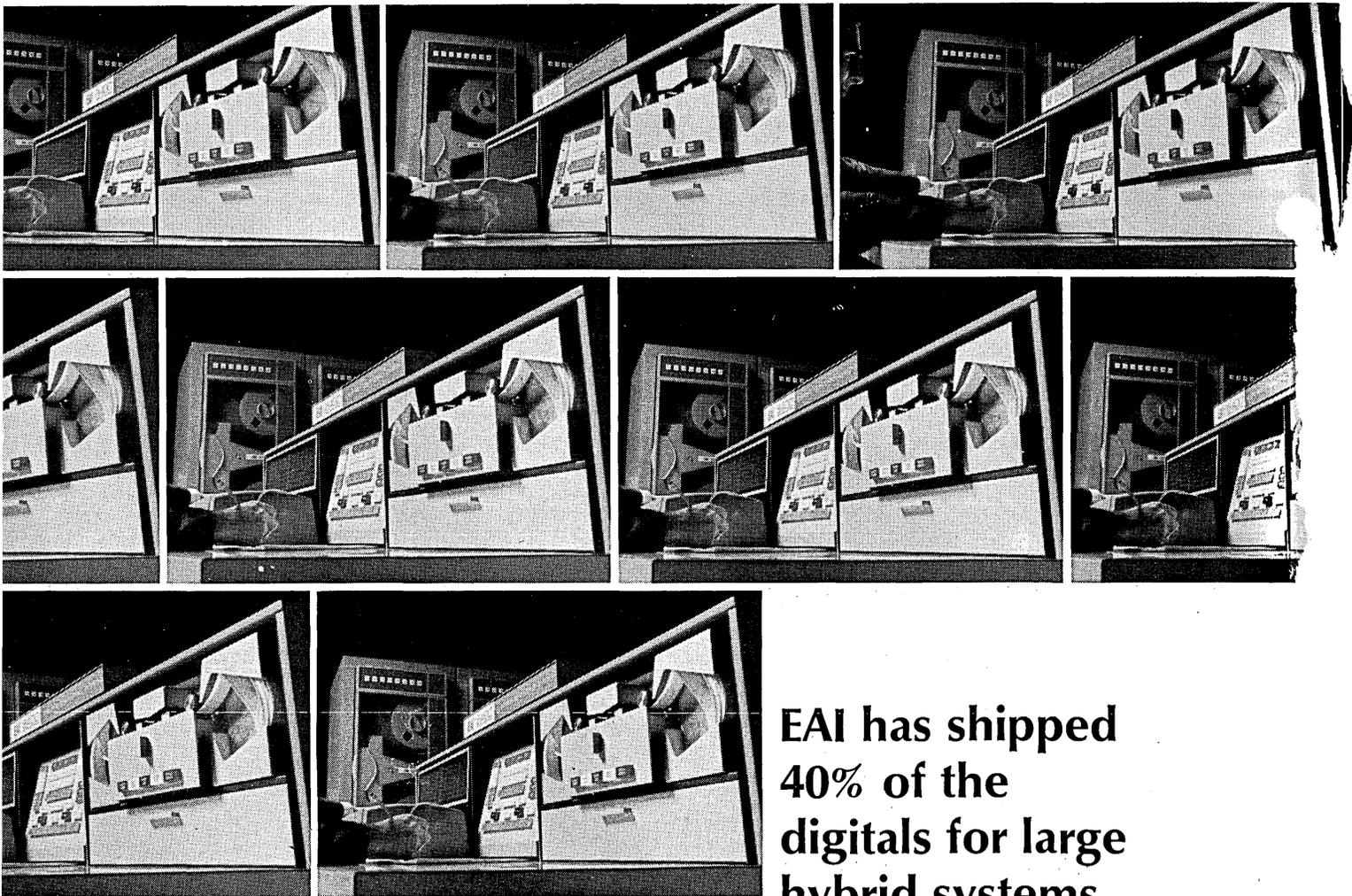
The system provides us with aids that enable food preparation to be expressed in a language and terms that can be easily understood. It includes:

Facilities for easily storing, retrieving and tasting ingredients and recipes.

A system of control that relieves us of all concern.

An open-ended design that ensures compatibility as food consumption grows or another spouse causes design changes. ■





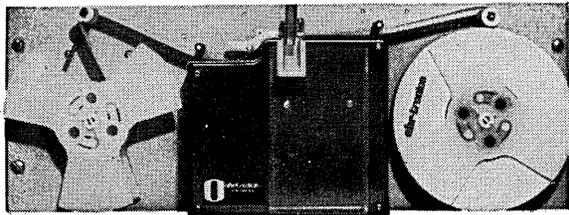
**EAI has shipped
40% of the
digitals for large
hybrid systems.**

**When the word
gets around, we'll
ship a lot more.**

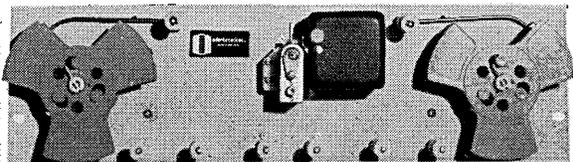
The digital part of a hybrid computing system can easily be a hangup for the design engineer. It must respond to his needs of usability, or it wastes untold dollars, creates hours of frustration and produces unreliable results. Sure, there are other digital machines that can be married to an EAI analog computer. But the honeymoon is short unless EAI is involved in the design. For the interfacing and the software can take up to two years to start functioning properly. That's why EAI found it necessary to design and build both 32 and 16 bit digital computers that exactly mate with their world-famed analogs. It was the only way we could be sure you'd get the most out of the dynamic problem solving

capabilities of a hybrid system, in the shortest time, at minimum cost. When you order an all EAI hybrid system you will be ready to start solving in six months. With software that's smooth, efficient and debugged. No wonder the biggest percentage of hybrid users have ordered their digital from EAI. And why we expect to sell a great many more.

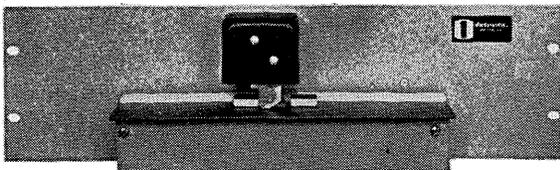
EAI *Electronic Associates, Inc., West Long Branch, New Jersey*



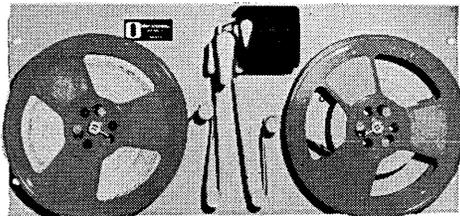
Model 110, Paper Tape Punch . . . punches standard 5 to 8 channel paper tape asynchronously at speeds up to 30 CPS. Powered by continuously running induction motor. Error detection achieved by parity checking switches. Tape can be back-spaced. 7"x 19" panel, 24 or 48 VDC. Price: \$599.00



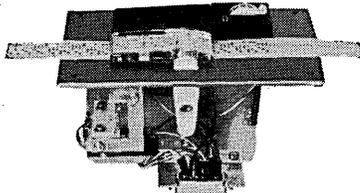
Model 119R, Paper Tape Reader . . . reads up to 8 channel punched paper tape with spooling mechanism for bi-directional tape supply and take-up. A switch out-put for tight tape and end-of-tape is provided. Panel is 3½" x 19" with optional 24, 48 or 90 VDC. Price: \$578.00



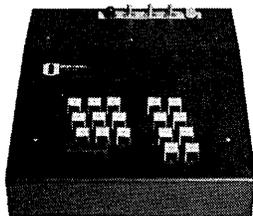
Model 131, Edge-punched Card Reader . . . bi-directional capability to read single, hand-fed edge-punched cards that have standard 8 channel paper tape codes punched along edges. Same mechanism as Model 119R. Price: \$457.00



Model 121, Paper Tape Reader . . . 60 CPS with inclusive solid-state Drive-Pak at lowest cost! Advanced reader head features full 180° tape surface. 750' reel supply or take-up. Tape Lever indicates non-reading or broken tape. Panel is 8¾" x 19" with 24, 48 or 90 VDC. Price: \$605.00



Model 153-60, Flatbed Reader . . . new, speedier reader at 60 CPS. Unidirectional starwheel sensing device permits mounting on horizontal surface. Panel 4½" x 5¾". Same mechanism as Model 121. Price: \$413.00



Model 117, Encoding Keyboard . . . 18 key . . . converts key depressions into coded (8 level) arrays of switch closures designed to interface with tape punches, printers, plotters, computers or other automatic machinery. Any code configuration can be supplied. Keys can be mechanically or electrically interlocked. Price: \$435.00

in Numerical Control, Communications, Data Processing...

consider Ohr-tronics

Engineering/Manufacturing
305 W. Grand Ave., Montvale, N.J. 07645
Tel: (201) 391-7000

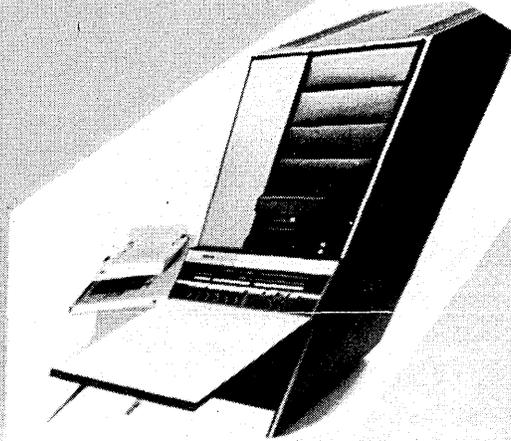
One year warranty on parts and labor

19 FEBRUARY 68
S M T W T F S
1 2 3 4
5 6 7 8 9 10 11
12 13 14 15 16 17 18
19 20 21 22 23 24 25
26 27 28

19 MARCH 68
S M T W T F S
1 2 3 4
5 6 7 8 9 10 11
12 13 14 15 16 17 18
19 20 21 22 23 24 25
26 27 28 29 30 31

19 APRIL 68
S M T W T F S
1
2 3 4 5 6 7 8
9 10 11 12 13 14 15
16 17 18 19 20 21 22
23 24 25 26 27 28 29
30

19 DECEMBER 68
S M T W T F S
1 2 3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23
24 25 26 27 28 29 30
31



We'll deliver a PDP-9 computer in 90 days. Seriously.

Ninety day delivery for a computer with the power of the PDP-9 may be another industry first. Ninety days for hardware and software. Complete. Ready to use.

And not just any computer. PDP-9 is the hottest on-line computer in its class, by far. Since its introduction a year ago, it has outsold and outperformed all other computers in its price range, all others with similar word lengths, all others with comparable memory. Backlog is higher than ever, but now, so are the production schedules.

8K core memory, 1 usec, expandable to 32K. 18 bit word. 200 nanosec adder. High speed control memory. Real time clock. Optional parity bit and power failure protection. Its standard

configuration offers 3 types of I-O facilities, high speed paper tape reader and punch — and teletype.

With the PDP-9 ADVANCED System Software package, you can program real-time data collection and complex analysis in FORTRAN IV or macro assembly language. Both languages produce compatible and relocatable object codes. You can call MACRO-9 subroutines from the FORTRAN programs and vice versa. There are two monitors, an I-O programming system, a peripheral interchange program, a debugging system, an editor, and a relocating link loader.

In 90 days from receipt of order. Maybe sooner.

digital
COMPUTERS • MODULES

DIGITAL EQUIPMENT CORPORATION, Maynard, Massachusetts 01754. Telephone: (617) 897-8821 • Cambridge, Mass. • New Haven • Washington, D.C. • Parsippany, N.J. • Princeton, N.J. • Rochester, N.Y. • Long Island, N.Y. • Philadelphia • Huntsville • Pittsburgh • Chicago • Denver • Ann Arbor • Houston • Albuquerque • Los Angeles • Palo Alto • Seattle • Carleton Place and Toronto, Ont. • Montreal, Quebec • Reading and Manchester, England • Paris, France • Munich and Cologne, Germany • Oslo, Norway • Stockholm, Sweden • Sydney and West Perth, Australia • Modules distributed also through Allied Radio

CIRCLE 37 ON READER CARD



SAM ALEXANDER, 1910-1967

"Sam Alexander was the most accessible boss I ever worked for," recalls one of his associates. "You could go into his office at any time and talk to him; he'd drop whatever he was doing, no matter how important it was. Back in the early days, Sam's office had windows made of one-way glass. Characteristically, the glass was transparent from the outside, rather than the inside. He wanted people to know when he was in."

Another associate remembers a technical meeting in Paris when she counted the number of times Sam met someone he knew. "When I stopped counting, early in the afternoon, he had shaken hands 500 times."

But Sam Alexander's most memorable characteristic was his mental agility, his talent for "jumping to conclusions while most of us were still trying to sort out the facts," says Russell Kirsch, a National Bureau of Standards mathematician who worked with Alexander for several years. "Many people jump to conclusions, of course, but Sam's conclusions were usually correct."

Sam Alexander died of cancer Dec. 19, 1967, at the age of 57. He "probably influenced, more than any other individual, the introduction and de-

velopment of automatic data processing techniques and systems into the federal government," according to his official biography. Alexander did much more than that, however.

He was one of the first, back in the natal days, to see the potential uses of computers outside the scientific community, as a planning and accounting tool. Throughout the '50's he pioneered dozens of applications which helped create major markets for software and hardware later on. He also guided many of the marketers—for example, IBM's Manny Piore, SDC's Wes Melahn, and Fred De Hoffmann of General Dynamics. They were among the bright young engineers and mathematicians who worked under Alexander in the NBS Electronic Computer Laboratory and its successor, the Data Processing Systems Division. Today, these operations are more familiarly, and perhaps more accurately, referred to as "The Sam Alexander Post-Graduate School."

Despite his accessibility and warmth, Alexander was not universally loved and admired. Like many men of conviction, he made some enemies. At a hearing on the Hill once, for instance, Alexander indicated to one questioning Congressman that he

doubted if the Representative had the background to understand the answer to his question. And he was strongly criticized for his attempts to maintain an NBS project to build its own computer in recent years. His insistence on this pilot project was completely contrary to the thinking of Jack Brooks, leading Congressional edp watchdog, and Norm Ream, the man Brooks picked to run the NBS Center for Computer Sciences & Technology, bypassing Alexander in the process.

Alexander was born in Wharton, Texas, and earned degrees at the University of Oklahoma and MIT. He joined NBS in 1946 after spending the previous five years with the Navy and with Bendix Aviation Corp. developing electronic instrumentation. His first major assignment at the Bureau was to write the specs and supervise the procurement of Univac I, the machine Eckert and Mauchley had been commissioned to build for the Census Bureau.

"At that time," says an official history, "it did not appear unreasonable to expect such a system to be in operation by late 1948."

But by 1948 Eckert and Mauchley were in serious trouble. The bureau decided to help them out by building,

The computer with a future is still expanding. IBM introduces the new System/360 Model 25.



It's a system to grow with. IBM engineers say Model 25 is bigger than it looks. It sets a new price-performance standard for a system of its size.

The reasons are simple. To reduce Model 25's size, price and power requirements, we built control units for many peripheral devices right into the central processing unit.

To boost performance, we introduced a new high-speed working storage area.

This growth system has the same instruction set and flexibility as the larger models. For example, Model 25 can use most System/360 input-output devices with whatever combinations of tape, disk and card systems you need.

Flexibility means Model 25 will even run existing IBM

1401, 1440 and 1460 programs without reprogramming. It means Model 25 can use high-level operating systems as well as PL/I, FORTRAN and COBOL—the same program languages used in larger systems. It means utility programs are ready and waiting in IBM's program library—as are System/360 application programs tailored for such industries as finance, manufacturing, process and distribution.

It all adds up to this: as your business grows, your System/360 will be able to grow with it. Programmers will be more productive. Your installation investment will be lower. And you'll see results faster.

That's Model 25... a system to grow with.

IBM

SAM
ALEXANDER—
1910-1967...

in-house, an "interim" computer on which new approaches could be tried. The result was the Standards Eastern Automatic Computer. SEAC, despite its "interim" label, remained in operation 14 years, and despite its limited original mission became the most versatile of the first-generation computers. It may also have been the most significant one.

SEAC was the first to utilize a stored program, the first to make extensive use of diode logic, the first to employ semiconductors as logic elements. Even more important, perhaps, SEAC performed reliably from the day it was completed in 1950. It demonstrated to potential computer users inside and outside the government that dependable computers could be built despite the troubles that other developers were having.

Alexander and his team at NBS used SEAC to explore, and advance, every major field of data processing art. They developed new components as well as new applications, and SEAC mothered many children, each of which made additional contributions.

Shortly after SEAC was built, it produced a cost-effectiveness study of Air Force operations; this was at least a decade before the term or the basic concept was popularized. In 1954, NBS connected SEAC to a remote terminal and provided the Army Quartermaster Corps with an on-line real-time system for selecting low bidders on military contracts. In 1956, SEAC tested one of the first computerized information retrieval systems when it made a topological survey of Patent Office files.

Besides directing the bureau's computer development effort, Alexander consulted with most of the other developers, both in this country and abroad. In 1956, Sweden awarded him a distinguished service medal for his labor on their behalf. He also received two gold medals from the U.S. Department of Commerce.

Alexander's last honor, bestowed a few months before his death, was the Harry Goode Memorial Award. Only five others have received it, and all but one of these shared the honor with someone else. It was a fitting tribute to a man who, in the words of the citation, had made "outstanding contributions to computer technology and government applications over the past 21 years."

February 1968

rapidata announces

- The installation of the first GE-420 third generation time sharing computer service in the New York Metropolitan Area.
- A multi-access computer system that will respond to your demands faster than any system of its type now available.
- An extended BASIC programming language.
- A new Fortran IV compiler consistent with ASA specifications.
- More full-time time sharing for your dollar.

For more information

For a demonstration call:

William E. McHugh, Manager-Marketing

rapidata

350 FIFTH AVENUE, NEW YORK, NEW YORK 10001 • Telephone 212 594-0120

CIRCLE 62 ON READER CARD

Arrangements have been made through the undersigned for the private placement of these securities with certain institutional investors. These securities have not been and are not being offered for sale to the public. This announcement appears as a matter of record only.

NEW ISSUE

90,000 Shares*

University Computing Company

Common Stock

*Based on shares outstanding prior to the recently announced three-for-one stock split.

Kidder, Peabody & Co.

Incorporated

December 27, 1967.

CIRCLE 39 ON READER CARD

news briefs

ADAPSO LOSES GROUND IN ITS WAR WITH THE BANKS

The Association of Data Processing Service Organizations (ADAPSO) lost a battle last month in its effort to prevent bankers from operating data processing service bureaus, but a spokesman says the war is far from over. The association plans to appeal, "as soon as possible," a Jan. 9 decision by a federal court judge in St. Paul, Minn., who ruled that ADAPSO and a local service bureau, Data Systems, Inc., have no "legal standing" to block American National Bank and Trust Co. of Minneapolis from providing contract data processing services. The ADAPSO spokesman thought the appeal could go to trial "as early as next May."

The case is significant because banks throughout the country are providing such services and more are planning to do so.

A closely related suit is now being tried in Providence, R.I. The plaintiff there is the Wingate Corp., a local dp service bureau. The defendants are the Industrial National Bank of Rhode Island, which does work for the city of Providence, and the Comptroller of Currency, who regulates the national banking system. He is also a defendant in St. Paul. The American Bankers Assn. has entered both cases as a friend of the court.

Each bank set up its data processing service bureau under authority first granted by the Comptroller of the Currency in 1959. For many years the courts held that private parties were not legally entitled to protest such federal government actions through lawsuits. But recently, individuals and groups have been granted legal standing to oppose banks which operate travel agencies, sell insurance, and deal in revenue bonds. These operations, like the service bureaus, stem from authority granted by the comptroller.

If last month's decision in St. Paul is overturned, service bureau operators will then have to prove that selling contract dp services is not authorized by the National Bank Act.

Last month, ABA submitted a brief in the Providence case which contended that Congress believes that bank service bureaus are authorized

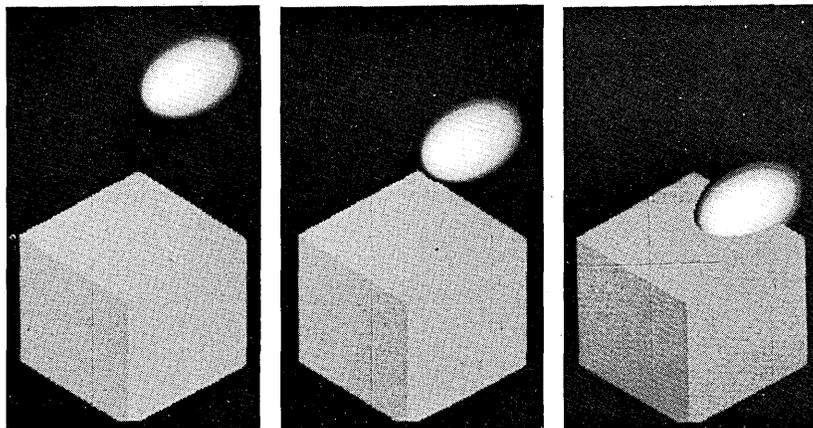
under the act. The brief explained that last year, when a bill prohibiting the banks from selling lottery tickets and performing related services was enacted, Congress specifically removed data processing from the list of such prohibited services. If banks didn't have the authority to provide these services, asked ABA, why would Congress go through this exercise? To support its conclusion, the ABA quoted extensively from the Congressional debate on the lottery bill. The most relevant statement came from

Rep. Tom Ashley, Ohio Democrat:

"The deletion . . . of the prohibition . . . against the performance by banks of data processing services in connection with lotteries is not . . . in itself a grant of authority to perform such services," said Ashley. "Such authority must be found elsewhere in the statutes, primarily in the National Bank Act . . . and in the state banking codes . . . It is appropriate, however, to point out that the prohibition would have been unnecessary and meaningless unless there was authority elsewhere."

The National Bank Service Corporation Act, passed in 1962, is also involved. It permits banks to form dp subsidiaries but prohibits them from engaging "in any activity other than the performance of bank services for banks." ABA insists that this language applies only to the subsidiaries, not to the individual banks per se. Wingate

3-D SIMULATED GRAPHICS OFFERED BY SERVICE BUREAU



Mathematical Applications Group, Inc. (MAGI), White Plains, N.Y., has developed a graphics system that uses a computerized program to simulate a camera, light sources, and an object, to produce a three-dimensional representation on a CRT display.

In the FORTRAN program, the object to be projected is converted into mathematical representations on a punched card with additional data on the simulated light sources, camera position and focus. The cards are then fed to the computer—the company is currently using a Philco Transac with 120K 8-bit-byte memory. The computer traces the simulated light rays from the illumination sources to the simulated object, and to and through the simulated camera lens to a point on the CRT. When the calcu-

lation is complete, the intensity of the light at a number of points on the tube is determined.

A real camera then photographs the image on the CRT and produces a picture of the object. As illustrated in the photograph, an action sequence of two objects can be produced by changing the data. The third photograph shows no "hidden lines" (of the "box" behind the "egg") because of the technique of simulating the paths of the light rays. (Other attempts at three-dimensional graphics have often had a "hidden lines" problem because the program calculated an equation of lines.)

MAGI plans to offer this system to the public this spring on a service bureau basis, running it on either a System/360 or a Control Data 6600. For information:

CIRCLE 124 ON READER CARD

NOW A COMPUTER AT YOUR FINGERTIPS!



If you're having trouble getting computer time, COM-SHARE INC. can put a computer as close to you as your telephone. You don't house it, wait to use it, or hire an expert to run it. Time-sharing gives you direct access to a computer with specially configured software for conversational usage from a remote portable terminal. Versatile software includes Fortran II & IV, BASIC, CAL (Conversational Algebraic Language), QED (Text Editor), and SNOBOL. Extensive applications for engineering, scientific, manufacturing, accounting, research and education. Only actual time on computer is billed. Connect time as low as \$10 per hour.

Send for free Time-Sharing kit.

NAME _____

COMPANY _____

ADDRESS _____

CITY & STATE _____

COM-SHARE inc.

4001 W. Devon Ave., Chicago, Illinois 60646
312 282-9444

Centers serving most of the nation

**Excellent Employment
Opportunities**

CIRCLE 41 ON READER CARD

news briefs

claims that the legislative history of the National Bank Service Corporation Act constitutes "a clear recognition by Congress that national banks are not authorized to (provide) data processing services for the public at large."

ADAPSO has vowed to carry its argument to the U.S. Supreme Court if necessary. ABA has done likewise.

IBM ADDS DUAL 65 TO SYSTEM/360 LINE

The 360/65 multiprocessing system is a direct swat at Univac's 1108 II, announced in 1965. The two-cpu system, to be delivered first quarter 1969, is an answer, says one user, to IBM's "increasingly nervous scientific customers." It also aims at commercial buyers who need a larger data base, more reliability, and more efficient management of multiple-computer installations.

The 65's used are essentially the same internally as the stand-alone counterpart, but through a combination of hardware and software modifications the multiprocessing system will share all resources. Job processing is not dependent on any one cpu; it can be started on one cpu and continued on the other. A conflict (failure or busy signal) on one processor's channel is automatically bypassed and an alternate channel is taken through the other cpu to reach a peripheral device.

Specifically, hardware changes include:

The memory boxes (up to four of 256K bytes each) will have second leads to permit connection with both cpu's, and, of course, the cpu's will be connected to each other. A configuration panel will permit allocation of I/O devices and memory and permit change of addressing scheme in assigning memory. Through this panel, the systems can be made to run as independent 65's as well. Floating address switches are added to permit assigning the memory boxes in any order. And the mechanism for instruction set systems math (SSM) has been changed to a multiprocessing mode to control simultaneous or sequential execution by the cpu's in the supervisor.

Software features include the following:

The entire system, which requires a minimum 512K bytes, uses one control program. Programming support is OS/360 Multiprogramming with a Variable Number of Tasks; the version

containing multiprocessing features (requiring 100-200K for MVT, about 32K for multiprocessing) will be ready in February, 1969. The VARY command in the multiprocessor has been extended to permit the operator to tell the system not to use any component that is down; thus the system can continue operation without key elements, from the cpu to an I/O device. (At program load time, however, a hardware feature senses what is available for operation.) A new program addition to both the 65 and the 65 multiprocessor is recovery management for OS, which recognizes and in some cases corrects intermittent failures in the cpu and channels. This program, extended VARY, and the on-line test capability in the executive (standard in 360's) are intended to enhance reliability of the system.

Other major capabilities of the system include insuring that the tasks being executed are highest priority, inter-cpu communications on abnormally terminated tasks, and communication to the operating cpu when the other goes down.

Several features of the new configuration are now being tested. Reportedly, 65 users can convert to the multiprocessing configuration, with field modifications. A typical system rents for \$125K/month; purchase price is \$5.6 million. For information:

TO BURROUGHS GO PHASE II SPOILS

The extra eight months between the first, rescinded award of the Air Force Phase II contract to IBM worked most to the advantage of Burroughs, which walked away with the award on the second go-round. The result is a \$54 million difference between the equipment cost (based on 135 units) of the IBM systems—\$114-plus million—and Burroughs—\$60 million. The Air Force figures that the net savings is \$36 million because the delay cost the government over \$2 million a month in the operational savings to be accrued by Phase II implementation.

It was basically a Burroughs 3500 computer and Friden 7311 terminal configuration which beat out RCA's 7025 and 35, IBM's 360/30 and 40 and Honeywell's 200 series (rumored to have been rated in that order). As opposed to the first time, when IBM was the only bidder that successfully passed all requirements, all four manufacturers were responsive this time. And the Air Force, though not providing details, noted that all systems and bids were significantly better this time. Some vendors increased

memory by 100%.

Honeywell, said to be first runner-up last time, was the firm whose protest to the Government Accounting Office and Congress led to the rescinding of the IBM award last July. Under the stipulations of GAO procurement procedures, the Air Force was persuaded that the \$65 million price discrepancy between IBM and its competitors was sufficient to warrant further investigation, even though the losers did not meet all requirements. Indeed, the controversy has helped spur investigations of government procurement practices by all branches of the government. Although the original IBM award still leaves observers perplexed, if only about the obviousness of the price difference, the Air Force evaluation group still stands as one of the most revered in the government.

Specifically, Honeywell argued that it had erred in its timing calculations, thinking its equipment operated under the 200-hour requirement, when in fact the benchmarks showed it didn't. The Air Force found that—based on additional hours needed for the 200 series to do functions required—the system cost was not significantly less than IBM's. Honeywell argued the AF should have figured on cost of additional equipment to meet requirements, which it said would only be \$1.25 million. The AF also did not favor the 6-bit 200 series in an 8-bit environment, although Honeywell claimed the time lost in translation was not significant.

There was also some argument by vendors over the benchmarks, tests during which a malfunction can disqualify a bidder who has spent upwards of a million for his bid. The Air Force, however, with the blessing of such Congressional leaders as Jack Brooks, contends the benchmark is the best way available, but is making efforts to improve all procedures involved to reduce the cost of bidding. For example, it uses the COMET simulator to provide systems descriptions in condensed form and tries to provide programs in higher-level languages where possible to alleviate the programming costs for the benchmarks.

The AF made only one major change to the bidding procedures on the second go-round: providing the manufacturer with life cycle cost information so that he could estimate total cost, rather than equipment and maintenance alone. This included transportation, personnel, and utilities costs, which normally the AF would compute.

The award to Burroughs means new

income to replace the loss of the B-263's now used in Phase I. The Air Force must decide whether to purchase or lease the B3500 systems, and determine the total number of installations, which can range from 100-160. Use of 160 systems will mean an additional \$12-15 million in equipment to Burroughs; maintenance is estimated at \$15-20 million, so the potential of the contract is nearly \$100 million.

The AF and Burroughs have begun preparation for installation. Five will go in this year: two to AF Systems Design Center in Washington and the Military Personnel Center at Randolph AFB, Texas, in March; two to Sheppard Technical Training Center in April and May; and one for operational testing at Langley AFB, Virginia. No more will go in until the AF has evaluated the implementation status and the capability of the vendor to meet software commitments. By July, 1970, an undetermined number will be installed at AF commands around the world for accounting and finance, civil engineering, transportation, maintenance engineering, and military and civilian personnel.

Four sizes of installation will go in: A, B, C, D. Beginning with A as the smallest, the configurations will include: B3500's with 80K bytes (A and B), 100K, and 150K; 40, 60, 80, and 90 million bytes of random access storage; 3, 5, 9, and 10 Friden 7311 remote keyboard printers (called Burroughs 9350's); six tape drives, printers, card reader and card punch and remote card readers at each level.

L.A. SHERIFF MAY FINALLY GET SYSTEM—OR PART OF ONE

The Sheriff's Dept. of Los Angeles County, which had grandiose plans for a multi-megabuck on-line system of its own, will have to settle for only part of a \$1-2 million system—at least for now. The county late last December went to IBM for its Courts and Law Enforcement computer system, a 256K 360/40 that will be used by the municipal and superior courts, the probation department, and the offices of the sheriff, marshal, county clerk, district attorney, and public defender.

This comes to quite a savings for the county, right? Wrong, says RCA, which lost out to IBM in the final runoff. By selecting Spectra 70 over System/360, said RCA, the county could have saved from \$350K to \$500K. Not so, said the county, which did admit to "an approximate \$320K price advantage to RCA." But the price difference was reportedly outweighed by IBM's experience, its operating soft-

ware, and a 360/40 in City Hall that could serve as backup for the county system.

RCA's insistence, however, forced a final decision on the top governmental body, the county's Board of Supervisors. This five-man group then paid the consulting firm of Ernst & Ernst \$9K to evaluate "the soft goods and the hard goods and all of the stuff that we don't understand at all in the first place" and come up with a recommendation. E&E opted for IBM.

For both RCA and the sheriff's office, it was a good fight. From the start, the sheriff reportedly favored RCA. This dates back to 1961, when studies were begun for a real-time law enforcement system, and invitations went out for proposals (see Sept. '63, p. 19, and Nov. '63, pp. 13, 19). The bidders—IBM, ITT, and the consulting firm of Daniel, Mann, Johnson and Mendenhall—came in with systems that would have cost from \$14-20 million over 10 years. But the county decided it wasn't economical to put such a system in.

According to Inspector Victor Riesau of the sheriff's office, all was not lost. Not only did this study effort spawn interest in such systems nationwide, but the office was determined to try again on a narrower approach. A \$35K contract was awarded to DMJM to design a jail records-keeping system, which will be the first application they'll place on the 360. Following that will be a wants and warrants file, a record of all the warrants out in the county. Currently being placed on the city's computer by the L.A. Police Dept., this will be transferred to the county system, and its coverage broadened.

Studies for the county's integrated approach were undertaken a couple of years ago. Since the using departments work together and often have need for information from others' files (indeed, some files are duplicated within the county), a central system makes sense. But if everyone gets as many remote terminals as they say they need, there will be quite a load on the computer's I/O channels.

The sheriff, who handles an average jail population of 10,000, is proposing some 100 terminals, including more than 50 badge readers, 33 CRT/keyboard units, and Teletypes and printers. Everyday, 2,000 of the inmates must be scheduled for and moved to 200 courts in southern California. The courts, it seems, will need a dozen or more for a "traffic prior" system, which keeps track of previous traffic citations; repeat violators are then subject to a higher fine.

The \$1.3-million computer system

was originally slated for an October '68 delivery date. This, no doubt, will be delayed; selection of the vendor was set back by six months because RCA hung in there. Yet to be decided is who will supply the communications gear and terminals.

Even more serious, no decision has been made as to who will run the new center. Odds favor the county administrative office, which at least would be a disinterested party. But none of the using agencies, much less the CAO, has even the nucleus of a staff.

Thus, any delivery of hardware before the end of the year would be a crime.

-EKY

BRANDON, PANEL DISCUSS DP MANAGEMENT PROBLEMS

It becomes "our challenge to convert second generation managers with third generation equipment, first generation software, and prehistoric business practices into third generation managers." With this, Richard Brandon, president of Brandon Applied Systems, kicked off the firm's first conference on dp management problems, "Data Processing '68: A Useful Look Ahead," last month.

Speaking to an audience of 100 computer users, Brandon noted that most of the current crop of 25,000 dp managers are ex-tab shop heads and promoted programmers and analysts who have never been trained in apply-

ing complex management skills. And they are responsible for equipment, software, and personnel representing an annual expenditure of more than \$16 billion.

Resource management, personnel, and communications are the most difficult problems facing this group, he said. Re personnel, the shortage of analysts, managers, and programmers may reach 250,000 within three years. Salaries have doubled in the past five years, and the turnover averages 30-40% in these prime categories.

The general public doesn't understand the role or import of computation and dp people have failed to communicate with top management completely; they talk about management information systems without understanding management processes.

Thinking wishfully, Brandon offered the ultimate solution: We should appoint a data processing czar with full power to (1) combine DPMA, ACM, and SPA; (2) tax each computer user \$50 a year, and (3) tax each vendor .1% of equipment value. With the \$20 million thus raised we could then develop, he said, a better system-oriented language, set up a universal standards manual, establish a resource management system, build executive training programs, educate the press and general public, develop a good systems analysis training course, set up better selection and performance standards for technical staff, and en-

courage more entrants in the field.

Last year did see the first full course in systems analysis offered—by IBM for \$5800; third generation software began working; COBOL, remote testing, and AUTOFLOW were accepted as management tools; and leasing companies came into maturity. The few developments for management in 1968, he said, will probably be the acceptance (*and definition?*) of the difference between systems analysts and programmers, the first usable documentation standard to come out of USASI, a test for systems analysts, and some new "management crutches parading in the form of software."

The task of expounding further on economic, personnel, software, and hardware considerations for management fell to the panel of speakers: Dr. Morris Rubinoff, Pennsylvania Research Assoc.; John Postley, Informatix; Robert Reinstedt, The RAND Corp.; and Roland Eppley, Jr., Commercial Credit Computer Corp.

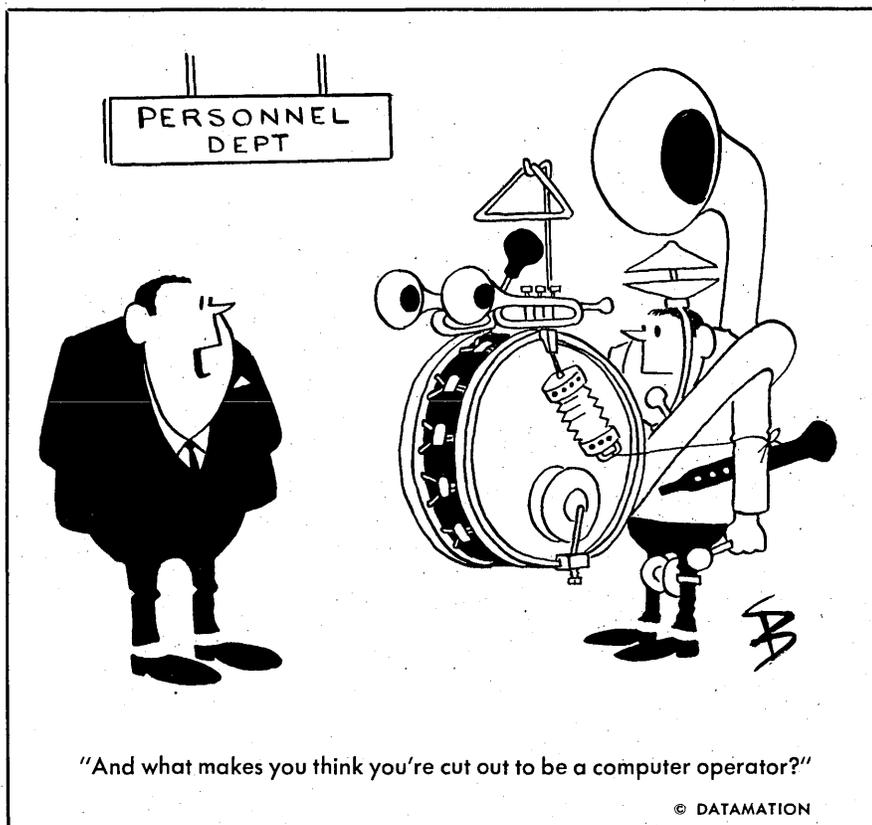
Roland Eppley detailed the reasons for the increasing complexity of equipment financing. Rental from the manufacturer used to be the most common method because the technology changed so fast and the user had little faith in the longevity of the equipment. But obsolescence of any kind in third generation systems will not be a significant factor for the next five to ten years, said Eppley, and the alternatives of purchase—or lease from a third party—are becoming attractive.

The manufacturers are not likely to come out with a fourth generation for some time because of the massive investment; IBM, alone, it is estimated, will invest a total \$5 billion in System 360. And it will be another three to five years before even the most sophisticated users are fully exploiting system capability; about 80% of new-computer time today is used in emulating second generation programs.

What are the economics of purchase vs. lease vs. rental? Some general rules of thumb: a one-year lease can be obtained at about a 10% discount; a short-term (five-year) lease can be had for about 20% off manufacturer's rental; an eight-year lease can result in about a 40% reduction; and a purchase, depending on life expectancy and method of write-off, could result in more than a 50% reduction.

Another consideration is computer- or time-sharing. It is estimated, said Eppley, that by 1980 up to 50% of the dp activity will be in computer-sharing (including remote batch, t-s, and service bureau batch processing).

The man-machine interface was



We figured out how to let you get this much more out of your 360.

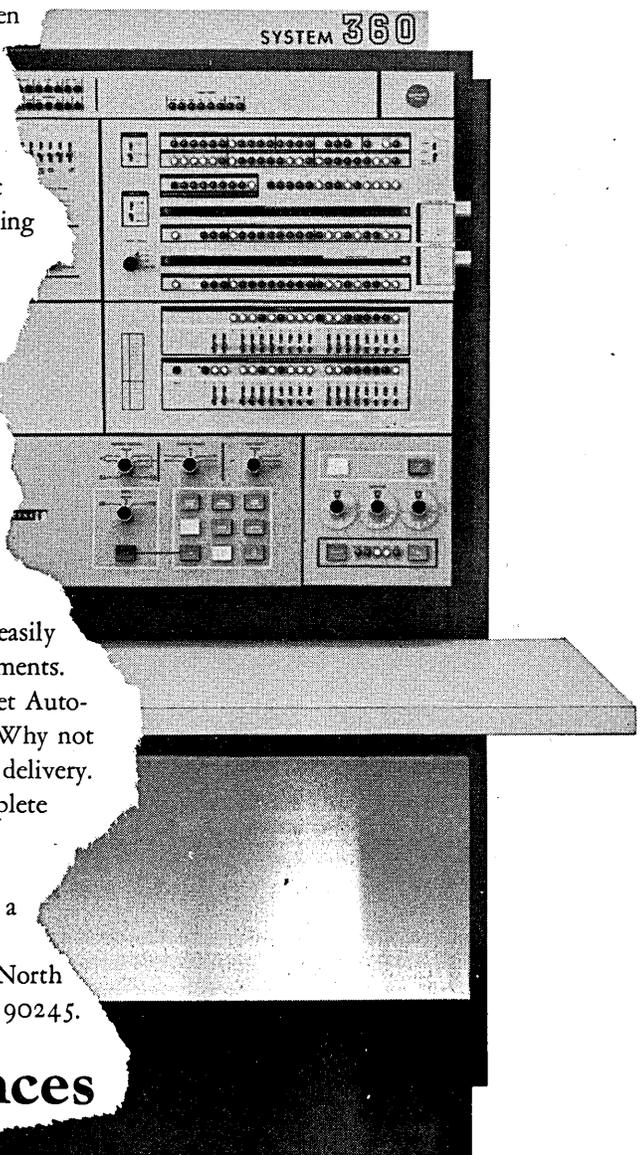
Through EXODUS II, a low-cost, proven system for converting your I401 Auto-coder or SPS source decks to 360 Assembly Language programs. With EXODUS, the full power of DOS or OS is available and the original program logic is retained. And it works without resorting to compatibility, even during the translation phase. This avoids the high cost of compatibility hardware, for one thing, and its limitation on system expansion for another. You don't even need COS. Plus, if you are thinking of multiprogramming or teleprocessing, EXODUS is a tool that can solve your conversion problems.

Also, EXODUS translated programs conserve valuable core. And because of the modular design, the system can be easily modified to take care of unique requirements.

Sooner or later you will want to forget Auto-coder and start writing 360 programs. Why not now? EXODUS II is ready for immediate delivery.

Write for our brochure. Read the complete details. Then contact Charles Sullivan, Manager, EXODUS Systems to arrange for a thorough demonstration. (Don't send a deck until after you read the brochure.)

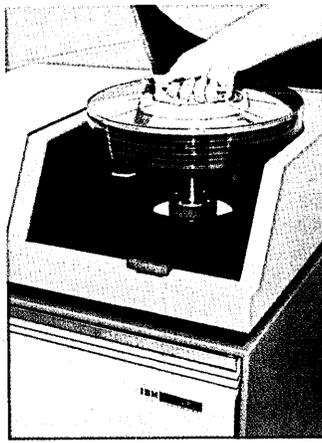
Computer Sciences Corporation, 650 North Sepulveda Blvd., El Segundo, California 90245.



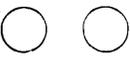
Computer Sciences Corporation

CIRCLE 42 ON READER CARD

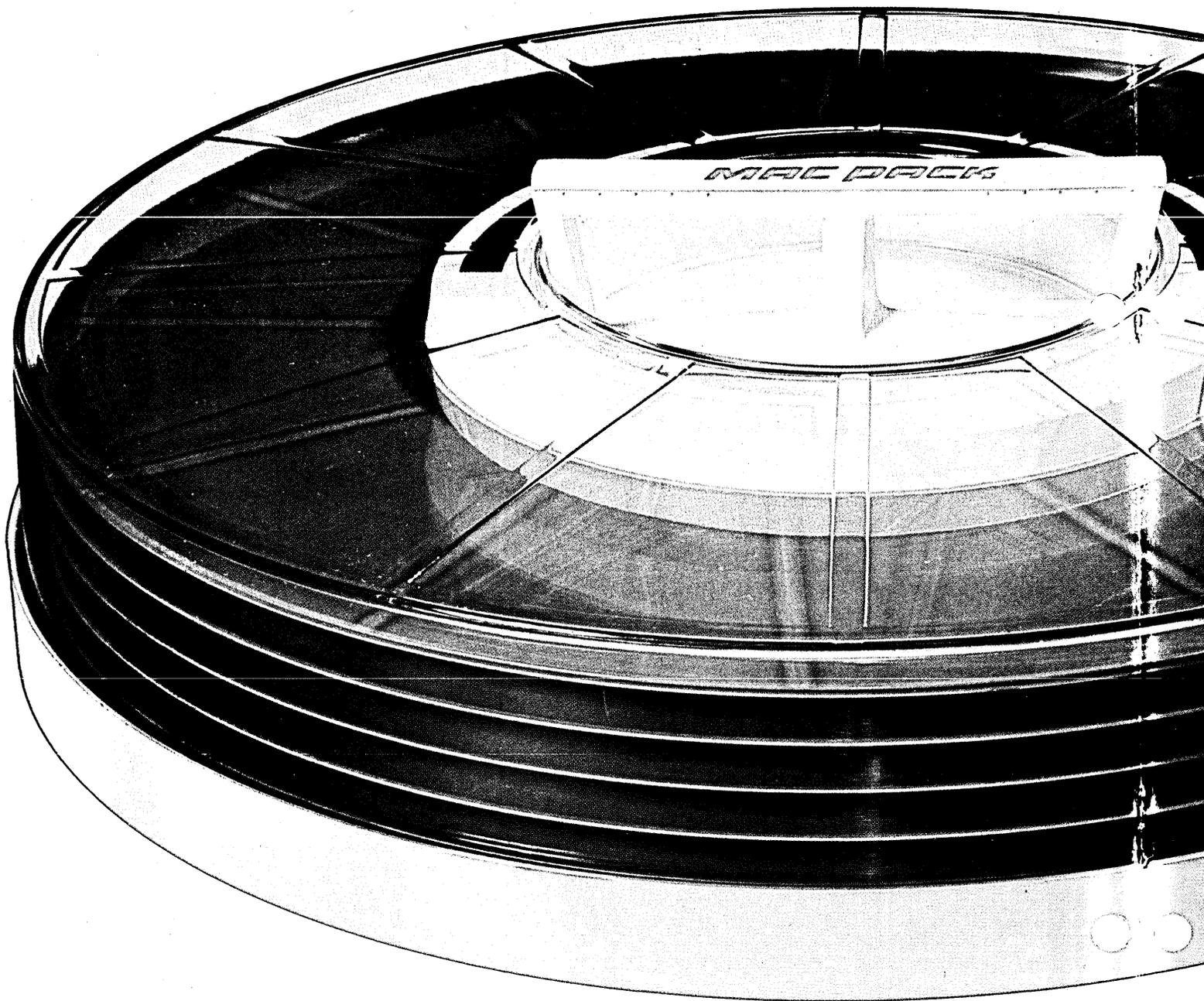
FOR MAC PANEL CIRCLE 43 ON READER CARD →



Already field-proven by thousands of hours
on all types of disk drives . . . every pack
final tested on our own IBM 360-30!

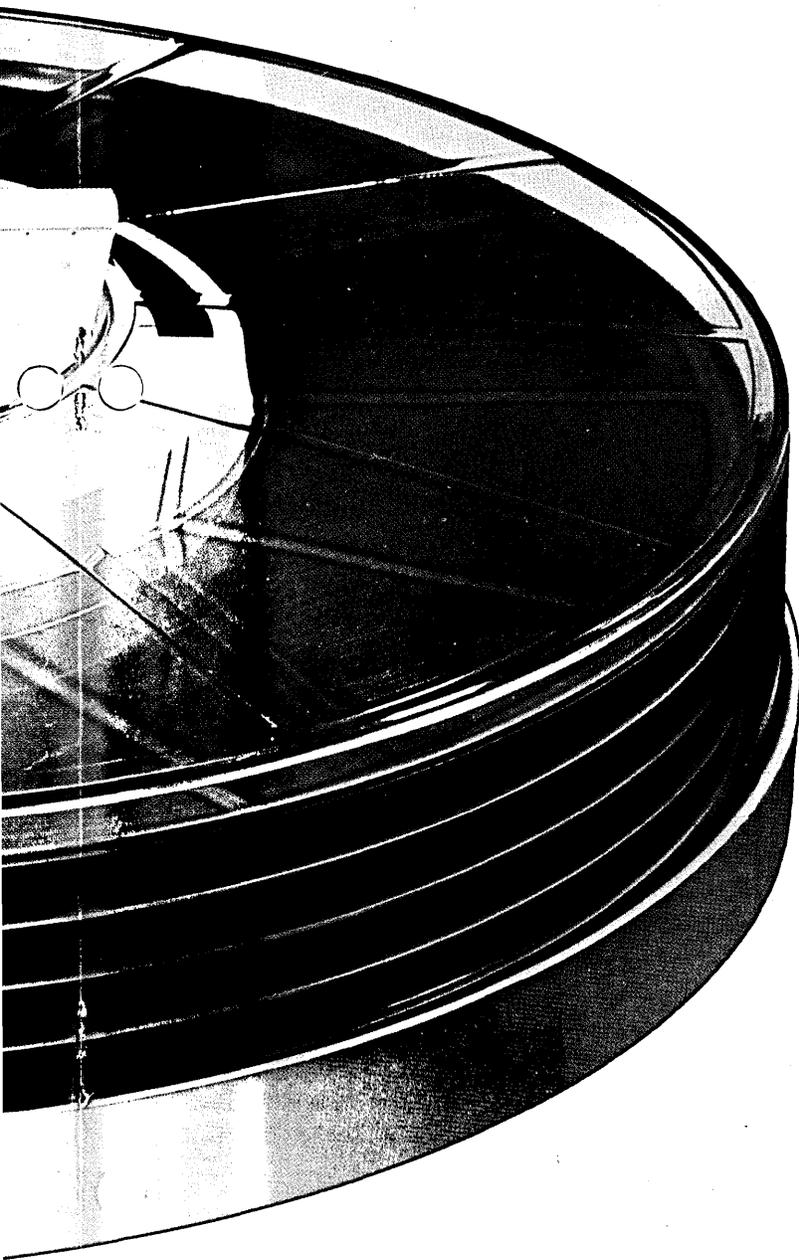


MAC PACK is re



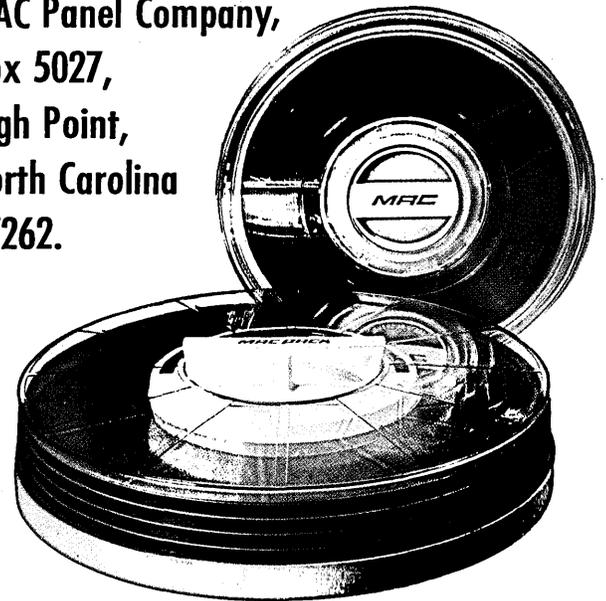
○ ○

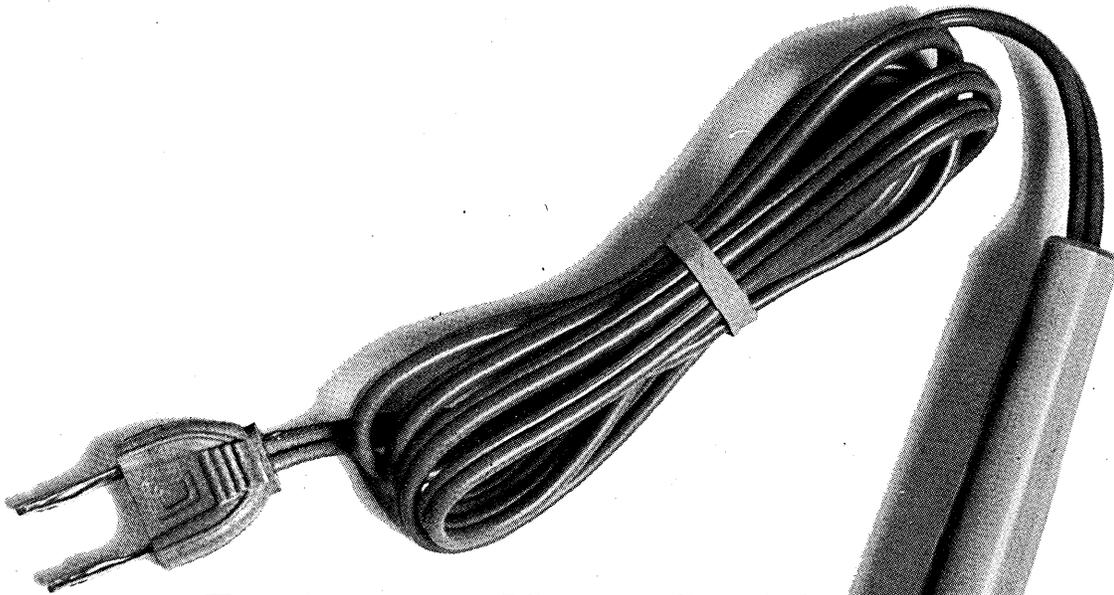
s ready for you now!



- MAC PACK is guaranteed to meet or exceed specifications and performance standards of the IBM 1316 Pack.
- Warranty identical to IBM.
- MAC PACK operates interchangeably with all IBM 1311, 2311, Honeywell, and CDC disk drives.
- Lease or purchase plans available.
- Delivery: 2 to 6 weeks.
- Order your MAC PACKS through your local MAC representative or write us at

MAC Panel Company,
Box 5027,
High Point,
North Carolina
27262.





Do-it-yourself compiler kits. \$14,000 apiece.

It's easy and inexpensive. But it's no toy. It's a real live FORTRAN compiler. Here are the basic elements of Digitek compilers produced for almost all the major computer manufacturers. For \$14,000, Digitek provides you with a complete FORTRAN programming system...compiler, linking loader, object time package, etc....and a simple "Place A in slot B, tighten screw C on bolt D..." You provide the time and the sweat. We will provide the expert to mop your brow. The result will be a compilation system that would cost you a minimum of \$80,000 by any other method. Maybe \$200,000.

System The kit contains a complete FORTRAN programming system consisting of a compiler, linking loader, object time package, function library and utility routines. All I/O interfaces are isolated and simple so that the system can operate either standalone or under an operating system.

The compiler accepts and interprets the entire IBM FORTRAN IV (G level) language. Compilation is single pass batch, producing locally optimized object code. The optional source listing contains complete diagnostics and the object program memory map. The entire compiler is core resident occupying between 3200 and 7000 words, depending primarily upon word size. For example, 3600 words are required in a 36 bit machine and 5500 in a 16 bit machine. About 1000 words additional are required for table space to give a capacity of 500 source cards. Capacity increases rapidly with table areas greater than 1000 words. No backup storage of any kind is required. Compile speed exceeds 1000 cards per minute on most computers.

The linking loader places object programs in core, performs data initialization, and loads and links required sub-programs from the system library. It is overlaid by the I/O editor prior to program execution.

The object time package contains the I/O editor and associated conversions, routines for double precision and complex arithmetic, and miscellaneous FORTRAN routines such as subprogram argument transfer.

The function library contains all of the internal and external functions recognized by FORTRAN.

Implementation Implementation of the compiler requires little knowledge of the compiling process. Most of the compiler (all the hard part) is already programmed in a special machine independent language (operator-operand) designed for this purpose. All that needs to be programmed is a simple old-fashioned interpreter of this language, consisting of 90 small routines totalling about 1500 lines of code. Detailed flowcharts, data layouts, and checked out coded examples are provided for each routine. Proven test cases are provided.

The linking loader and the object time package are produced from detailed flowcharts, data descriptions, and coded examples. The loader requires approximately 1800 instructions and the object time package, 3000.

The function library is supplied coded and checked out in FORTRAN IV.

In all cases, the programming required is easily segmented into tasks and is relatively unsophisticated, garden variety system work.

Your next step is equally simple. Send your name, address and vital statistics to Digitek for complete information. Or just send your \$14,000.

DIGITEK CORPORATION

5410 West Imperial Highway, Los Angeles, California 90045, 213-644-4421

news briefs

singled out as the most important development in third-generation equipment and software by Dr. Rubinoff and John Postley. Terminal, user-oriented general-purpose languages, file maintenance and updating software systems, operating systems, multiprogramming, and other features are giving the user hands-on capability and changing the function and professional requirements of the programmer. Postley particularly noted that "no longer can we expect to draw programmers from less exacting disciplines and then find them operating as expert programmers within six months or a year."

Robert Reinstedt, however, in discussing personnel problems, felt that the industry is robbing itself of good apprentices by becoming "too selective." While higher levels of programming are developing, there is still opportunity for the high school and non-math college graduate. "We should give more a chance to succeed," he argued. Reinstedt, who has developed a vocational interest profile at RAND, also argued against tests—certifications, personality, interest—as a selection tool.

During the luncheon, Cong. Cornelius Gallagher worked over the national data bank concept again. "I will recommend," he said, "in the upcoming session of the 90th Congress, the formation of a Citizen's Advisory Group made up of representatives of all the various fields of expertise to inform and advise the Congress . . ."

PERFORMANCE MONITOR DESCRIBED FOR L.A. ACM

A project that sounds like a big step forward in accurate measurement of computer system performance was described by Vinton Cerf of UCLA at the Los Angeles ACM chapter meeting.

The present methods of measurement—benchmark programs, functional simulation, on-line diagnostics—are generally considered rough approximations while Cerf's GASP (General Analysis of System Performance) is designed to "find out what's really going on in there." In addition, it's hoped that the finding out can be done with minimum delay and distortion, during the normal running of production programs. The work is part of Dr. G. Estrin's computer instrumentation project at UCLA's school of engineering (Oct. News Briefs, p. 112).

GASP will use special-purpose hard-

ware, now being designed and built, hooked to a Sigma 7. It will be capable of recording, for example, how many times a program went through a particular branch. Sampling rates, with a maximum of 25 megabytes/second, can be adjusted to minimize program delay but accumulate data to build up a statistical picture of activity.

Cerf made a plea that all future computers include at least one instruction that can put out information directly, showing that processing has reached a specific point. Such instructions are already included in the Sigma 7 and IBM 360 line.

The project group is now working on instrumenting a 7094. If the custom hardware works as well as they expect, they would like to make a mobile version that could be wheeled into an installation and produce output for use in analyzing a whole range of system performance—input/output channel activity and memory use as well as cpu performance.

A long-range goal of the project is to influence manufacturers in the design of future machines—a purpose that was greeted with some scepticism from the audience, with one listener pointing out that he had been telling IBM what was wrong with their equipment for years. In a spirited defense of his position, however, Cerf explained that there is a difference between giving a design group your opinion and showing them overwhelming evidence that certain changes will be beneficial in specific ways.

HONEYWELL HOPS ON THE DISC PACK BANDWAGON

A new plant in Newton, Mass., for the production of disc packs has been dedicated by Honeywell. Production has already begun and is scheduled to reach a rate of 1400 units a month by the middle of the summer.

The first unit introduced is the model M4005 and is said by the company to be "completely compatible with all drives currently marketed."

Although there are a few independents who have recently begun marketing disc packs, IBM has been the only computer maker supplying its own. Reasons for the growing activity are easy to see—considering that Honeywell estimates the 1967 market at \$60-70 million and expects this to leap to \$200 million a year by the end of 1969. They also think that the dollar volume of disc packs will exceed that of magnetic tape by about 1970.

Disc packs are the first "consumable" product to emerge from Honeywell's special products division, set up last May to turn out such supply items

as mag tape, cards, and printer ribbons.

The Model M4005 pack, with six 14-inch-diameter discs, will sell for \$490 or lease for \$15/month. Current delivery schedule is 30 days.

NEW YORK POLICE TO CUT EMERGENCY RESPONSE TIME

The first moments of a fire, an accident, a robbery or other emergency situations are "life-death" critical and New York City is going to spend \$4.7 million on a computer-based system (IBM) to trim the time it takes to dispatch police help from 100 seconds to 50. To be fully installed by 1970, the Special Police Radio Inquiry Network, SPRINT, will handle all emergency calls through a central police communications bureau, rather than through bureaus in each of the five boroughs under the present system.

When calls are received at the bureau, officers manning 36 keyboard displays (IBM 2915's) will key in the borough, location, and type of incident. A 360/40, containing 300,000 locations and data on the city's 1400 patrol cars, will search the file and transmit block number, precinct, nearest intersection, nearest hospital, and the numbers of three available patrol cars to the appropriate radio dispatcher. (There will be 18 keyboard display terminals for the dispatchers, each of whom covers a specific area of the city.) The dispatcher then will order a car to the scene and tell the computer of his action.

SPRINT will also notify bureau personnel via the CRT when the number of available cars falls below a certain point. The system will also contain a file of stolen vehicles so that officers throughout the city will be able to radio in license numbers for checking. The 360/40 used will be a 256K-byte system with a 2314 disc drive (9 disc packs).

RCA PHOTOTYPESETTER COMES WEST

The first installation west of the Mississippi of an RCA Videocomp phototypesetter is at Auto-Graphics Inc., Monterey Park, Calif. It is the seventh Videocomp installation. According to Auto-Graphics' Robert S. Cope, it makes possible the (printing) production of a book in six weeks that would require four months using hot metal typesetting. And instead of taking 60 hours on a Photon 713, the book would be set in only four hours on the Videocomp.

One of the leaders in the use of

news briefs

computers among typesetting houses, A-G already has two Photon 713's and a B-R 230-B computer. Among the jobs being run on the latter configuration is computerized drafting—electronic schematics, block diagrams, etc. (see June '67, p. 19).

A Sigma 2 mentioned as a possible acquisition in the earlier story on A-G never materialized; instead, they got a 64K Spectra 70/35 with six tapes, disc pack, and a 1200-lpm printer. Unlike the recently-announced IBM 2680 phototypesetter, of course, the Videocomp operates off-line. Thus, two of the tape drives are connected to the typesetter, four to the mainframe. Underway is an attempt to get the two banks of drives to talk to each other.

One of the jobs being typeset is the catalog for a local college. The school inputs its catalog data (course name, credits given, prerequisites, etc.) and schedule data (course number, room number, prof's name) into the IBM Datatext system. When completed, both files are delivered to Auto-Graphics for merging and formatting prior to photocomposition. Software for editing, conversion, pagination and formatting are part of A-G's services.

Does the speed of the Videocomp mean lower typesetting costs? In time, says Cope, prices may be reduced by from 25-50%. The new equipment, however, increases A-G's capability to cover four major needs—that of the book production industry, the directory and list industry, and engineering and educational documents.

CDC, PRC EXECUTIVES QUIT TO SET UP TRAINING FIRM

Another company proposing to do its bit to overcome the programmer shortage has been organized, headed by three ex-executives from Control Data Corp. and one from Planning Research Corp.

Computer Learning Corp. will have former CDC vp Thomas E. Stone as president. Swen A. Larsen, who established and was president of Control Data Institutes and also headed Automation Institutes of America, will be vice president of Computer Learning education centers. Robert F. McIntosh, from Planning Research, will be vp for education development and consulting services. William C. Thompson, another CDC alumnus, will be vp for management education and special services.

The Falls Church, Va., organization

plans to open 12 education centers in metropolitan areas during the next three years. They will be going after three levels of prospects: new students, computer people wanting advanced instruction, and management interested in practical applications. Courses will be offered for programmers, operators, and technicians—as well as advanced work in such subjects as time-sharing, communications, and graphic applications.

DECADE COMPUTER CORP. ENTERS MAINFRAME FIELD

From the start of the computer industry, profit-seeking firms have come and gone. An early period that saw the entrance of several firms was followed by one that resulted in their merger or dropout. Even today, rumors persist that one or more of the survivors in the industry is trying to buy out another.

In the midst of this consolidation period, which may never end, we are seeing the entrance of new firms again, this time on a smaller scale. Among these are Business Information Technology of Natick, Mass., makers of the BIT 480, and Interdata, the 1½-year-old Eatontown, N.J., firm with its Interdata 3 computers.

TYMSHARE, INC.

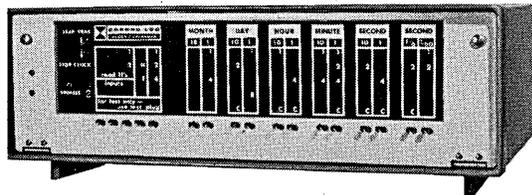
We have arranged a private sale of securities for this Los Altos, California, operator of time sharing computers. Funds from this placement will finance the company's expansion into certain major market areas across the country.

Burnham and Company

The investment firm that goes beyond Wall Street.

New York, New Haven, San Francisco, Dallas,
Brussels, Paris, London

FOR BILLING COMPUTER TIME...



PROGRAMMABLE CLOCK/CALENDAR

Automate the operation of any monitor-programmed IBM computer, including the System/360, . . . and CDC Series 3000 computer, by plugging in a Chrono-Log Programmable Clock/Calendar System.

- Identify each job by date as well as time.
- Record computing time automatically for each job.
- Summarize computing time, down-time, and non-productive time.
- Bill each job automatically.
- Sequence jobs on or off the computer without operator intervention.

Chrono-Log Clock Systems use existing commands . . . their accuracies are independent of the computer . . . they are not affected by computer down-time or programming errors.

Write for Bulletins No. 729/360 and CDC-2 or phone (215) EL-6-6771.



CHRONO-LOG CORP.

2583 WEST CHESTER PIKE, BROOMALL, PA.

Joining this latter group is another new firm, Decade Computer Corp., Huntington Beach, Calif., formation of which was announced late last year. They will "manufacture and market a line of small computers" whose use would require a minimum of programming effort. Currently in the midst of their product development program, they reportedly will begin marketing in the spring or summer of this year. By that time, they plan to have about 75 people, up from 20 at year end.

Three of the officers were formerly with Pacific Data Systems, a subsidiary of Electronic Associates Inc. They are president Paul J. Linebarger, ex-vice president and general manager at PDS, Jon L. Nickerson, new vice president and director of marketing, and Dale H. Swett, vice treasurer at Decade. The vice president and director of engineering is Walter G. Edwards, formerly with the Nortronics division of Northrop Corp.

McDONNELL AUTOMATION GOES INTO TIME-SHARING BUSINESS

McDonnell Automation Co. is joining the commercial time-sharers, offering a service they call Direct Access Computing. The big service bureau firm has been selling remote access batch processing for some time.

McDonnell will use a GE 420, based on the 415 and a Datanet-30, with access by dial lines from Teletype ASR 33 or 35 terminals on the subscribers' premises.

The company now has computing facilities worth about \$43 million, employs 1400, and has offices in five cities besides the St. Louis headquarters.

OHIO HIGHWAY PATROL STARTS COMPUTER NETWORK

A system appropriately called LEADS (Law Enforcement Automated Data System) is now in operation by the Ohio State Highway Patrol. Some 155 IBM 1050 terminals (with the possibility of later changing to ASR mod 33 and 35) in communication centers throughout the state will be tied into the three-computer center at the State Dept. of Finance in Columbus. Already installed are an IBM 360/30 and 40; a second mod 40 is due early this year.

Three separate files of information will be included in the system: registration numbers on over five million vehicles; operator's license information on more than six million drivers, including current records of arrests, convictions or traffic violation points

compiled; and a file of information on stolen vehicles and parts, missing license plates, and vehicles driven by persons with suspended or revoked operator's licenses.

The files are contained on four IBM 2321 data cells, each with a capacity of 400 million characters, and two IBM 2311 disc drives.

Through LEADS, Ohio is able to tie in with the FBI's National Crime Information Center in Washington, D.C., and with the Law Enforcement Telecommunications System, a cooperative information exchange between police units in the continental states.

Via a switching system, the terminals also provide intra-state police communications.

EXPERIMENTAL TOUCH-TONE CAN GENERATE CHARACTERS

Among the host of Touch-Tone applications now being considered is an experimental program at Bell Labs grafting a small display screen onto the pushbutton unit. The device would be useful for telephone communication between deaf people.

The buttons generate a sequence of letters, digits, end-of-word, and end-of-



sentence signals. The 2 button, for example, is used to produce A, B, or C—depending on whether it is depressed one, two, or three times. The signals are stored until a character is fully coded, then released by pressing the zero. Practical limits of output are 8 to 16 words per minute. Further experimentation, including the use of simple printing attachments, is under way.

FARRINGTON WILL MARKET NEW CREDIT CARD SYSTEM

Farrington Manufacturing Company plans to market a new credit card reader-imprinter before next summer

which will report the card holder's credit status. Reportedly, the device will also use a new technique to verify the cardholder's identity, one that "is simpler and more foolproof than a personal code number," says a Farrington spokesman.

Retail stores are expected to be among the major users. Now, many of them access a credit file whenever a card holder wishes to buy more than a certain amount. The Farrington system, says the company, will reduce such queries substantially.

The new credit card equipment is described as an "off-line, solid state countertop unit which can be used at any bank, store, gas station, or other consumer outlet." It was developed by Telecredit, Inc., Los Angeles, but Farrington has acquired all rights to the device. Norville E. White, Farrington's president and chairman, said Telecredit has been developing the device for two years.

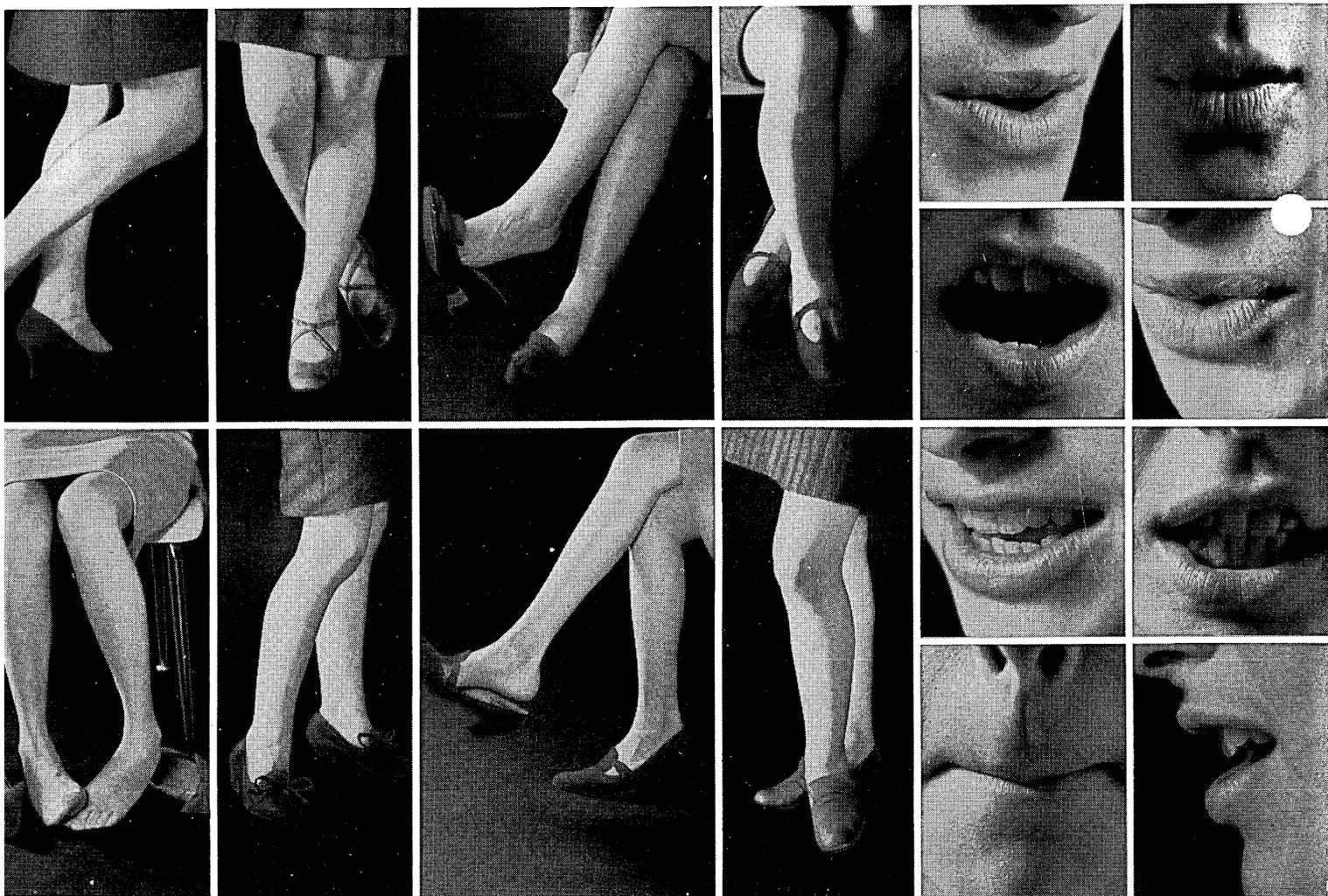
REDSTONE CENTER SHOWS ON-LINE LIBRARY SUBSYSTEMS

From December, 1966, to October, 1967, the Redstone Scientific Information Center in Alabama (RSIC) installed and demonstrated on-line patron registration and book circulation subsystems as forerunners to the overall ALPHA-2 System (Automated Literature Processing, Handling and Analysis). The center is an element of the Research and Development Directorate, U.S. Army Missile Command, and is jointly financed by the command and the Marshall Space Flight Center, NASA. Director of the center is Fred E. Croxton.

The demonstration was conducted using one, and later two, IBM-1050 remote terminals (typewriter, card reader, and punch) which communicated with an IBM-7740 switching computer and an IBM-7010 as the central processing unit (CPU). The library-related data files attached to the CPU were on a dedicated 2301 disc unit; a 1311 disc pack unit attached to the 7740 contained the programs and message cues. Computers and files were about half a mile from the terminals.

The computer system was in constant teleprocessing use by others during this period and also handled background batch work.

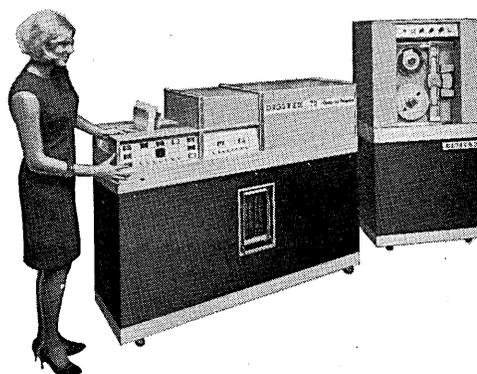
The patron registration module contained registration data for about 7,000 patrons; the records for each contained 27 separate data elements. The programs provided for the addition or deletion of patrons, modification of any data elements, and look-up



What has sixteen legs, eight waggly tongues and costs you at least \$40,000 a year?

Eight keypunch operators that one Digitek 70 will replace—and then some. This optical scanning system costs only \$30,000 and is a better, faster and more accurate way to feed your computer. It simply eliminates keypunching.

This versatile system reads pencil marked (original) documents at the rate of 2500 per hour and transfers information directly to magnetic tape—ready for the computer. The Digitek 70 not only saves labor, time and space, it also reduces errors, speeds the movement of data and adds to the efficiency of your whole computer operation.



Keypunching can account for as much as 35% of the total cost of your computer operation and up to 90% of time delays. We'll be happy to tell you how the Digitek 70 is solving this important problem for others.

Write today for information on this and other Optical Scanning systems that read a variety of hand- or machine-printed source documents.

OPTICAL SCANNING CORPORATION

Newtown, Pennsylvania 18940 Phone (215) 968-4611

CIRCLE 47 ON READER CARD

news briefs

with controlled output either by name or by social security number, the element used by RSIC as a registration number. The book circulation module contained circulation, overdue and recall data on about 33,000 books. Only call number, short title, and certain house-keeping data about the books were on the file. (Full bibliographic data will be included in ALPHA-2.) The functions which could be performed were loan, return, recall, reserve, list, and locate. Only entry by call number and borrower were provided in the demonstration.

The demonstration modules were designed to determine what difficulties in systems design, programming, and use would be likely to be encountered in operating on-line in a library environment and to show if full-scale implementation of ALPHA-2 as an on-line library system would be feasible.

The demonstration showed that there was every reason to believe that a full-scale on-line library system such as ALPHA-2 could be designed, programmed and operated successfully provided multiprocessing hardware was used. It also showed that the use of sequential processing of inquiries without priority interrupts and without very short time limits would not be satisfactory.

A number of problem areas were uncovered and will get attention in the full-scale ALPHA-2 design. Examples are work sequence, display, delay, and function. Some of the more significant of these are mentioned below.

Delay in response was a major problem. When first operated, there was no limit on the CPU time which could be used for a transaction; in some cases, inquiries waited 20 minutes in the transaction cue because of the processing of other actions. Later a one-minute time limit was used which greatly improved this situation. It was noted that the patron gets impatient in a very few seconds unless activity is apparent. Apparently, 6 to 10 seconds is the maximum allowable turnaround time for a transaction for a waiting patron.

Exact matching of file (or index) entries was entirely successful; however, the technique of "near match" on names using the selection of a name from a list derived from short truncations showed that more sophistication in "near match" is required. It also led to the same conclusion reported by Dr. Rubinoff's group at the University of Pennsylvania: There must be a way to stop a long printout and to restate the problem.

The format of the output produced by the IBM-1050 remote typewriter is almost as important for rapid use of this device as is its length.

Storage costs for the files are more important than computing costs.

Keying is to be avoided in as many transactions as possible if a patron is waiting. It was concluded that the use of function keys and badge or card readers would be preferable to keying wherever possible, although this was not tested directly by equipment comparisons.

When the second remote terminal was added to the system, certain transactions in the registration module were enabled on the second terminal and prohibited on the first; similarly, certain transactions in the circulation module were enabled on the first terminal and prohibited on the second. Numerous transactions were possible on both. This technique, which was coupled with an "override code" known only to the analyst, was wholly successful as a file security method to limit what each terminal could do to a data file and what each terminal could receive from the file.

The follow-on effort, design and programming on the first phase of ALPHA-2, is under the design leadership of L. J. Cooney, RSIC systems analyst, and is now approximately 80% and 50% complete, respectively. Phase 1 of the ALPHA-2 effort covers a full-scale book control system consisting of ordering, receiving, cataloging, circulation and subject heading control subsystems as well as patron registration. Phase 2, which is in the early design stage, covers the serials subsystems. Phases 3 and 4 cover subsystems for documents and for current and retrospective retrieval. This ALPHA-2 system will operate on the Univac 1108 now being installed for the Marshall Space Flight Center (MSFC), NASA. Programming is in COBOL.

The programming and computer assistance required for this work was furnished by the Computation Laboratory of MSFC with most of the work being performed by personnel employed by its contractor, Computer Sciences Corp. (csc). R. Clayton McGee (MSFC) was responsible for managing this support and W. G. Aldrich (later D. L. Power) (csc) led the programming team under the design guidance of Mr. Cooney and Mr. Croxton.

PITTSBURGH GETS FIRST TIME-SHARING SERVICE

On-Line Systems, Inc., a new t-s service bureau, recently opened in Pittsburgh. The company is headed by

John Godfrey, former manager of t-s development at GE/Phoenix. Senior vp is Raff Ellis, another GE alumnus.

On-Line is the first and only supplier of t-s dp service in the Pittsburgh area, says the company. Its hardware consists of a GE 255 with 15K main frame and 18 million char. disc file. Programs and written in BASIC, FORTRAN and ALGOL. Customers include R&D, educational, and industrial organizations in the greater Pittsburgh area. On-Line's 255 system can handle 40 customers simultaneously, and up to 60 concurrently. Each pays \$15 per on-line hour.

A PDP 10/50, which On-Line hopes to have operational by mid-'68, will treble the company's dp capacity, reports Ellis. The company is planning to open two more dp centers—one in the Eastern U.S., the other out West—within the next two years.

Among the company's present customers is the North Allegheny School District, in north suburban Pittsburgh. The district is now using the 255 for analysis and computation of student test scores, using programs developed by On-Line. Next fall, Allegheny district officials plan to integrate On-Line's system into a new data processing course for senior high school students.

FUND AMERICAN INVADES COMPUTER LEASING FIELD

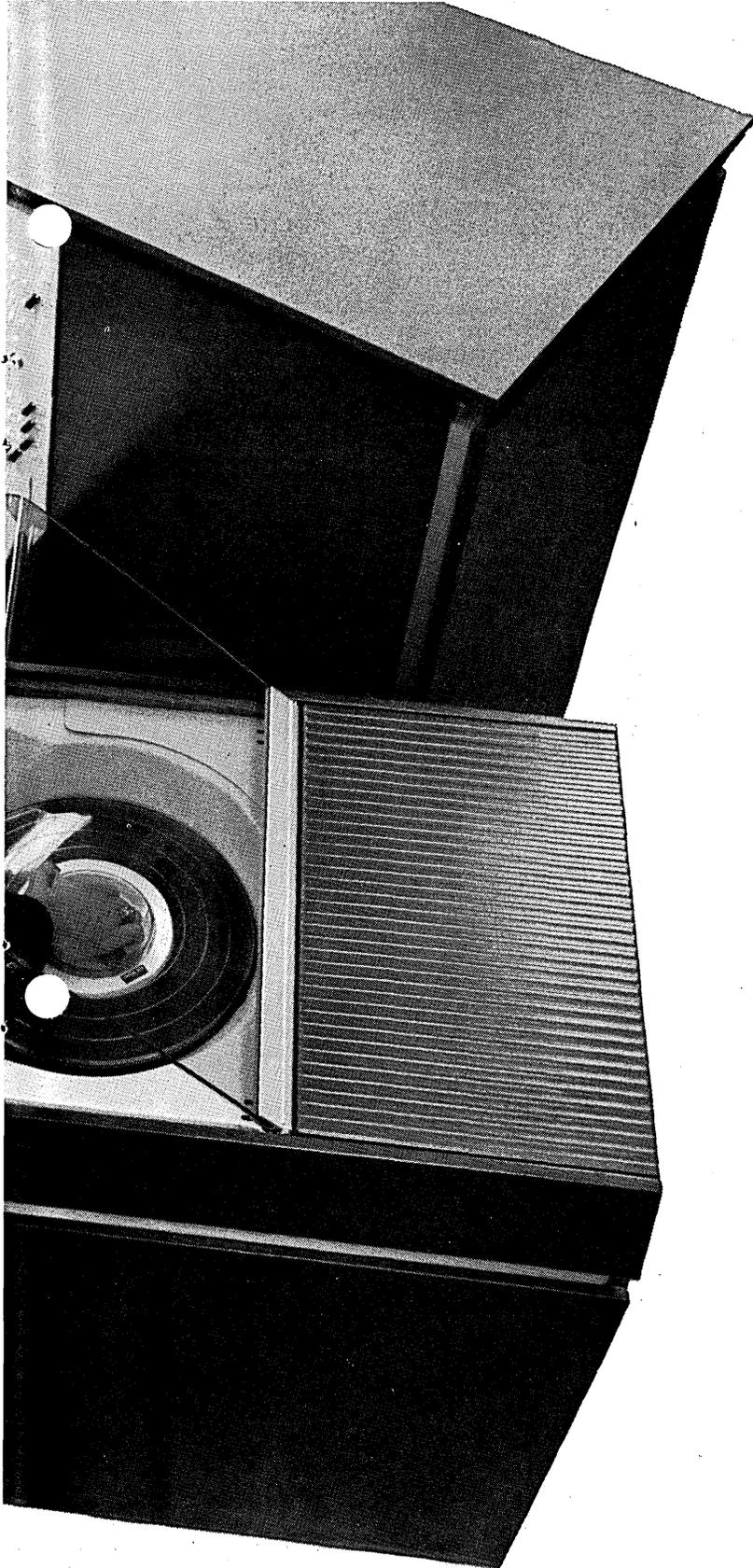
Third-party leasing of computers, until recently the province of new and bold entrepreneurs, is now attracting the big-money boys.

Latest entry is Fund American, a holding company based in San Francisco and formed in January, 1966, to take over the reorganized Fireman's Fund Insurance Co. It then acquired North American Securities Co., operating four mutual funds. Now it's starting a new subsidiary for computer leasing, to be called SSI Computer Corp.

Fund American is putting up \$10 million and other financing will bring initial capital to \$80 million. They plan to spend that amount on System/360's during the next 18 months, which will put them among the biggest companies in the business.

SSI president is Peter S. Redfield and executive vice president is Gary B. Friedman. Redfield was director of administrative services at Transamerica Corp., which recently decided not to go through with the proposed acquisition of pioneer leasing company MAI. Friedman is a veteran IBM marketing man, most recently branch manager of the San Francisco metro-





**First:
45 day delivery.**

**Now:
10 to 20% price
reductions.**

SEL 810A 4K—\$18,000

SEL 840A 8K—\$60,000

When we put over 100 of these computers in the field last year, we learned two things: What excellent machines they are. How to produce them more efficiently.

So we doubled our production capability. Result: in August we were able to announce 45-day delivery. Now we can announce across-the-board price reductions of 10-20% on typical computer and peripheral configurations.

Same great features. Nothing changed.

For example, the 16-bit SEL 810A has all integrated circuits. Three priority interrupt levels. 4K memory. Input/output typewriter. High-speed multiply and divide. Real time I/O structure.

The 24-bit SEL 840A features include: all integrated circuits. 8K memory. Three hardware index registers. Hardware multiply and divide. Power fail safe. Input/output typewriter. Multi-level indirect addressing. Real time I/O structure. And a real time monitor.

Call, don't write, Joe Popolo in our Marketing Department. Give him your specs. He'll give you a quote. Probably within two hours. The number: Area Code 305/587-2900.

If you do write: P.O. Box 9148, Ft. Lauderdale, Florida.

Systems Engineering Laboratories

CIRCLE 48 ON READER CARD

news briefs

politan office.

In addition to insurance companies and mutual funds, Fund American owns a real estate and office equipment leasing organization—for a grand total of \$1.3 billion in net assets.

JOINT MEDICAL GROUP STARTS PILOT STUDY

In the biomedical field, there appears to be a frantic effort to get more patients on-line to a computer, especially for the diagnosis and treatment of cardiovascular diseases.

At the Latter-Day Saints Hospital in Salt Lake City, Utah, there's a pilot study underway to study the feasibility of using a central computer to process a variety of physiological signals from patients in remote hospital locations. Also involved are the National Institutes of Health and the Univ. of Utah.

They're using a CDC 3300 which joins a 3200 that has been installed at the hospital for several years. On-line terminals, including the CRT variety, are to be used. They'll be performing the on-line classification of EKG patterns, computation of pulmonary phys-

iological parameters, processing of on-line data from patients in intensive care wards, and the analysis of on-line pressure and oxygen saturation data during heart catheterization.

OREGON ADVISED TO FORM COLLEGE COMPUTER NETWORK

All of Oregon's colleges and universities will be linked by a computer network if the Oregon State System of Higher Education follows recommendations of the Interinstitutional Committee on Computer Activities (ICCA).

Recommendations from a two-year study by ICCA are to set up an experimental system linking the institutions to existing computer centers at the Univ. of Oregon (Eugene) and Oregon State Univ. (Corvallis). UO has an IBM 360/50, PDP-7, IBM 1620 and 1410; OSU operates a CDC 3300 and an IBM 1620.

The other schools, many of which already have smaller computers under research grants, should have a satellite for most on-campus uses with access via one console per 500 students to the larger machines for backup, overflow, research, CAI, and administrative reporting. Such a statewide system would give even small institutions access to large computers without

duplication of equipment. Among other possible benefits, ICCA notes those of better programs for institutional management, CAI curricular development, improved college library operation, and standardization of administrative reports.

SURPLUS SAGE CRT'S FOR BIOMEDICAL STUDY

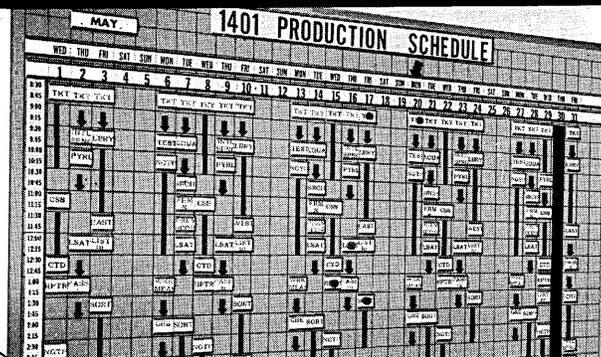
A biomedical computing complex with an octopus-like array of processors built around the EMR 6130 computer is under development at Loma Linda Univ., San Bernardino, Calif. They have the first 6130 to be delivered, an 8K system, plus a dozen surplus SAGE display CRT's. The latter were acquired gratis when the SAGE system was dismantled at nearby Norton AFB.

Under Dr. Ivan R. Neilsen, Loma Linda has developed a math model of a heart, which enables them to simulate heart problems and display the results on a scope. Driving the display till now has been the UCLA 360/75.

MICHIGAN BLUE SHIELD REPORTS ON DATA-RECORDERS

Michigan Blue Shield, Detroit, increased input data conversion in the

COMPUTER SCHEDULED MAGNETICALLY



1401 PRODUCTION SCHEDULE

- Keep your computer running—not idle.
- Schedule in 6, 10, 15 & 30 min. cycles, for daily, weekly or monthly periods.
- Know in advance when slack periods or heavy work loads are coming.
- Make changes & additions immediately.
- Every hour saved saves you \$20-\$40-\$60.

Write for FREE 28 Pg. Illustrated Catalog—DA2

METHODS RESEARCH CORP.
70 Willow Ave., Staten Island, N. Y. 10305



EDP PERSONNEL SPECIALISTS FOR ELEVEN YEARS

DATA PROCESSING PERSONNEL

We have a wide choice of EDP positions available in degree and non-degree skills in salary ranges from \$7,000 to \$25,000 including:

Communication Analysis	System Designers
EDP Systems Analysis	Analyst/Programmers
Programmers, Jr. & Sr.	Programming Services
Systems Planning & Research	Software Specialists
Mgrs. EDP Systems	Computer Operators
Operations Research	Data Processing Sales

In all cases, Interview, relocation, and our search fees are all paid by client firms. You will have several choices of companies or industries to select for your specific job interest. Because we operate a network of offices, positions are located in many areas of the country.

Our Automatic Data Processing Personnel Manager, Mr. Joseph T. Wood welcomes your inquiry and/or resume. Or you may call him collect.

For full information—Write, Phone or Wire Today

SCHNEIDER, HILL & SPANGLER, INC.
"The People Placers"
Suite 312—121 S. Broad St., Phila., Pa. 19107
Telephone: 215-KI-6-2804

first 11 months of 1967 from 31,860 to 120,000 items per day, and saved 34% of cost, by going from key punches to Data-Recorders (86 Mohawk 1101s, 10 NCR 735s).

Data conversion takes 142 people (of 232 at the facility) in three groups: Medicare, Medicaid, and regular subscriber accounts. Working from 102 forms, each claim is broken down into single services (Medicare claims average five services, Medicaid two, regular subscribers 1.4) keyed onto 200 bpi D. R. mag tapes, verified, and later converted into 800 bpi computer tapes.

At the advent of Medicare, MBS set up a dp center for handling its Part B program using one Honeywell 200 and keypunching data conversions. In the past 1½ years an H2200 and another H200 were added.

Input data is checked for possible duplication, regular subscribers through BS-Blue Cross Unifile at Blue Cross. Medicare tapes go daily to the Social Security Administration in Baltimore for verification of deductible payments and there is a daily flow of verified tapes back to MBS. Medicaid eligibility is furnished on monthly tapes by the state of Michigan. Checks are written weekly for the two government programs.

The utilization file, a six-million-case history, is undergoing long term review by MBS to determine what and how services are used. The case history, when properly authorized for use, could also furnish emergency information on ailments, medication, and doctor should a client be hospitalized in a coma.

By 1975 MBS will need the ability to handle 383,000 inputs a day including prescription drugs and dental services which are seen as inevitable additions to present services. Thus MBS is casting about for ways to capture data at its source.

NEW FIRM WILL SPECIALIZE IN LSI/MOS TECHNIQUES

A company called Electronic Arrays has been formed in Mountain View, Calif., to produce microelectronics, concentrating on large scale integration using MOS techniques.

The company's president is Dr. James J. McMullen and he, as well as the other founders, was with General Micro-electronics—leaving when the company was bought out by Philco-Ford. In the meantime the group has been in business as McMullen Associates.

Besides McMullen, who was director of the semiconductor division at GMe, the principals are Earl Gregory,

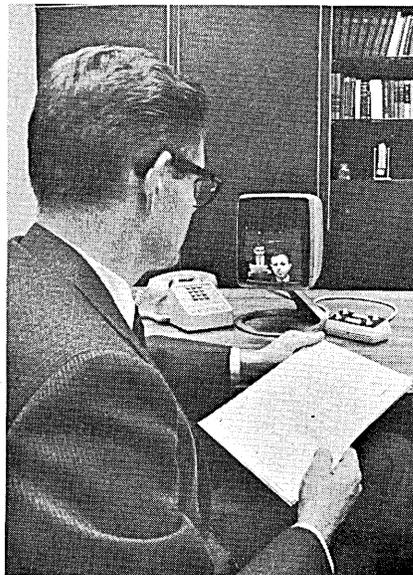
who was director of marketing; Dave Stiefbold, formerly manager of technology development; and Gene Stephenson, who was manager of commercial equipment development and responsible for design of the first commercially available MOS integrated circuit, a 20-bit serial shift register.

The first microelectronic array products are expected to be announced this fall.

NEW MODEL OF PICTUREPHONE WILL GO TO WESTINGHOUSE

AT&T has developed a Picturephone Model II at Bell Labs for possible introduction in the early 1970's and Westinghouse will give 40 sets a trial starting this September.

The earlier model had several such



tests, including use at the 1964 New York World's Fair. The Model II has a new camera tube that can handle a wider range of lighting conditions and allows either close-up or wide-angle viewing. A two-mil-thick silicon wafer is used in the tube, containing over a half-million silicon photodiodes and produced with the same techniques as those used for integrated circuits.

● A Council on Computer Centers and Computer Science Education and Research has been established by the Southern Regional Education Board (SREB) under a grant from the Esso Education Foundation and IBM Corp. The purpose of the council is to promote better use of computer facilities at colleges and universities in the South. Of 640 institutions of higher education in the South, about 200 have computers; only a few now offer, or are preparing to offer, degree programs in computer sciences. The new

council will initially consist of four ten-member committees for computer centers, computer science degree programs, administrative information systems and CAI.

● An annual forecast by the Columbus Laboratories of Battelle Memorial Institute predict total 1968 R&D expenditures to reach \$26.5 billion, an increase of \$700 million (3.3%) over estimated 1967 spending. For the first time since reliable figures became available, it is expected that the increase in federal spending on research in the social sciences will exceed the increase in physical sciences.

● Responding to a \$450K contract, Systems Engineering Labs will deliver a dual computer multi-experiment data acquisition system for use in nuclear research to the Oak Ridge National Laboratory (Tenn.) operated by Union Carbide for the AEC. The system will incorporate two SEL 810B 16-bit computers.

● Modesto Junior College (Calif.), with a student body of over 4,200, is testing a computer registration system during the spring semester on a recently purchased 1401. Students will write on special worksheets the classes, instructors, alternate choices, and hours available for class time. These worksheets will be fed to the computer, and the number of students wishing to enroll in each course will be tallied. This tally will be used to determine if enough course sections are offered. Program sheets will then be input to the system to obtain class schedules for each student. The school is using a program written by De Anza College of Cupertino, Calif. In addition to De Anza, similar programs are in effect at Bakersfield (Calif.) College and Washington State University.

● Grumman Aircraft has accepted the first of a series of microelectronic digital computers developed by Control Data for use in the Mohawk OV-1 aircraft. Designed to MIL-E-5400 specs, the computer measures 4½" x 6¼" x 8½" and weighs under 13 pounds. With a 4 usec cycle time, the computer's memory has a capacity of 1,280 12-bit NDRO words, expandable to 7,680 words; and a scratchpad memory of 128 24-bit NDRO words, expandable to 256 words. The entire



Been searching for the low-cost computer? Honeywell to the rescue.

Introducing the Model 1110 computer, Honeywell's newest and smallest yet. The computer that opens the door to electronic data processing for literally thousands of organizations.

"What's so special about the new 1110?"

The 1110 is a well-balanced third-generation Series 200 system of hardware and software. It works equally well with magnetic tapes or disks. It comes with a complete range of support features, including a nationwide chain of Customer Support Centers, a COBOL programming system, and a big selection of pre-coded application systems.

"What do I gain from the 1110?"

No problem. You can move directly to a larger model of the compatible Series 200 family without complications. Your files, your programs, and your experience move with you.

"Isn't spending more on a computer?"

You don't have to. The price of the 1110 is rock-bottom. Start-up costs are small. Honeywell Customer Support Centers and pre-coded application packages get you started quickly and economically. New applications are easy. Honeywell COBOL is easy-to-learn and easy-to-use.

That's our idea of a rescue.

The Other Computer Company: Honeywell

news briefs

system-CPU, memory, I/O unit, display, keyboard and power supply—fits as a complete package into the aircraft's avionics system.

● By order of the FCC, ITT World Communications, Inc., has filed a tariff allowing users of overseas voice-grade communications channels to subdivide them to produce additional circuits of not more than 22 telegraph circuits on a cable channel or 24 telegraph circuits on a satellite channel. Service will be offered to any point to which the charges for an individual full-speed telegraph circuit do not exceed 40% of those for an individual voice-grade quality channel.

● Inflation in France has forced Bull-GE to raise the sales price, though not the monthly rental, of the Gamma-55 computer. No information was available on the amount of the increase because of the configuration variations, except that the price will correspond to 48 months' rental. A typical configuration of the 55 will sell for approximately \$50,000, but there was no information available on what a typical configuration is and its previous price. The increased price also reflects the increased performance and capacity added to the 55 since its mid-1966 introduction.

● EG&G, Inc., Bedford, Mass., an electronics and engineering corporation, has announced plans to acquire Wolf Research and Development Corp., a 350-man consulting firm with current annual sales of over \$5 million. The acquisition will involve an undisclosed amount of EG&G common stock in exchange for all the outstanding stock of Wolf, which will be operated as a wholly owned subsidiary.

● The ACM has chartered a new Special Interest Committee on Digital Simulation (SICSIM) under the chairmanship of David Brandin of IIT Research Institute. The committee will attempt to provide distinctions between techniques useful in simulation of continuous and discrete models, guidelines for development of simulation languages, dissemination of programming techniques, related computational mathematics, information on new applications, and other topics in

digital simulation. Membership requests and suggestions for activities should be sent to Mr. Brandin, IITRI, 10 W. 35th St., Chicago 60616.

● The 1968 IEEE Microelectronics Symposium scheduled for June 17-19 in St. Louis, Mo., is soliciting papers on the theme "Microelectronics and Electronic Systems." Requested topics include developmental and experimental approaches in design, materials, processing, packaging, applications and production in microelectronics. Prospective authors need not be members of IEEE. Three copies of 350-word summaries should be submitted before March 15 to Dr. Remo Pellin (Program Chairman), Director, Semiconductor Materials Dept., Monsanto Co., 800 N. Lindbergh, St. Louis, Mo.

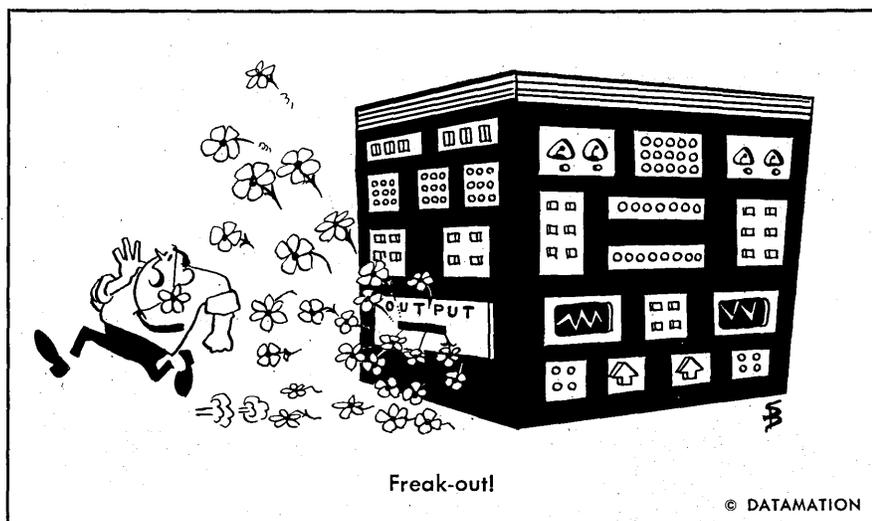
● A call for sessions has been issued by the technical program committee for the 1968 Western Electronic Show and Convention (WESCON) to be held in Los Angeles, August 20-23. A deadline of March 15 has been given for submission of letters of intent—outlines describing a proposed session topic and listing individual participants (authors or panelists) and their subjects. Letters of intent should be sent to Dr. Robert M. Ashby, WESCON Technical Program Committee, 3600 Wilshire Blvd., Los Angeles, Calif. 90005.

● A new peripheral manufacturer—Paragon Systems, Inc.—has been formed in Houston under the presidency of William W. Witt. Mr. Witt, former vice president and general manager of Geo Space Computer Div.'s Computer Products Dept., is assisted by chief engineer Robert E.

Williams, former manager of analog engineering at Geo Space's Instrument Div. Paragon has already been contracted to supply peripheral I/O equipment to Digital Seismic Corp. for the PASS/1 geophysical dp system.

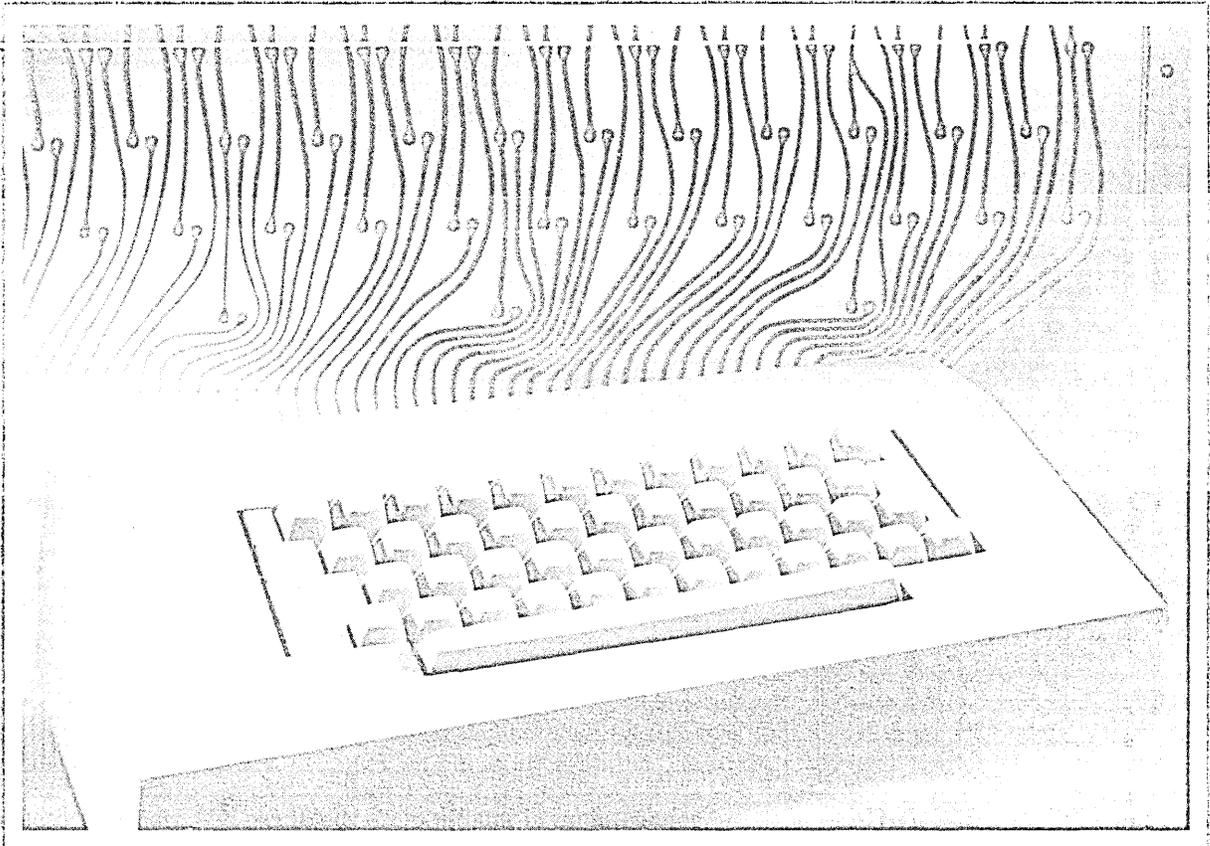
● Stockholm County, Sweden, plans to build an advanced medical dp system around a Univac 494 (with two Fastrand II mass memory drums, an FH-880 high-speed drum, three Uniservo 8-c mag tape units, a 1004 and eight Uniscope 300 visual display terminals). A pilot system is slated for Danderyd Hospital (1500 beds) early this year. When finished, the system will cover all medical management, control, treatment, operations of the pharmacy, clinical labs and inventory control. Later the system will be extended to all 15 hospitals (13,000 beds) in the county, including their two million outpatients annually.

● IIT Research Institute, Chicago, and electronic firm sponsors are concluding the first year of CADEP (Computer-Aided Design of Electronic Products) with a program developed for analog circuit design. The second-year project expansion will seek a program as a design aid for digital or logic circuits. Data communications between IITRI Computational Services Center and participating plants allow fast turnaround of data analysis of circuit specs. ECAP (Electronic Circuit Analysis Program), used primarily for DC and small signal AC analysis, will be modified to produce automatic plots by Teletype printer. SCEPTRE (System for Circuit Evaluation and Prediction of Transient Radiation Effects) provides transient analysis and can handle non-linear devices. IITRI has a measuring lab to gather



NEW FROM MICRO SWITCH

solid-state-encoded keyboard assemblies



Complete keyboards— assembled, encoded, and ready to interface with your equipment.

These new keyboards feature reliability, flexibility and customized appearance that will give new sales appeal to your equipment. Exclusive new solid-state encoding and dry reed switch input assure your user the maximum in up time, and these features assure you the

minimum in maintenance.

You get a wide choice of custom-design opportunities to reduce your engineering and production costs. A unique new electronic interlock to increase operator speed and efficiency over existing approaches. An electronic strobe to delay the read cycle until the output is stabilized. Input flexibility to match your requirements.

MICRO SWITCH capabilities provide efficient factory assembly techniques to give you a customized keyboard at a price competitive with fixed format keyboards.

When you think of keyboards, think of MICRO SWITCH. Our Field Engineers can be a valuable asset to your design team. Call a Branch Office today. Or write for complete information.

MICRO SWITCH

FREEPORT, ILLINOIS 61032

A DIVISION OF HONEYWELL

news briefs

transistor performance data and is assembling a library of electronic device models for design use.

● The Univ. of Southern California's demonstration project on the drinking driver and traffic safety is a three-year study under contract with California's Transportation Agency. This unique program will attempt to ferret out the repeat offender so that rehabilitation may be undertaken before driving licenses are issued or renewed. A profile is being prepared, with data collection techniques and computer use, to discover what characteristics are peculiar to repeat offender drunken drivers. A probability model will be developed to judge an individual's chances of becoming such an offender. Where a person is identified as a probable future re-offender, the project hopes to be able to influence such a person toward rehabilitation. The project is an interdisciplinary effort adding to the staff of the Youth Studies Center a psychologist, computer programmer and field research assistants, plus a number of consultants from various disciplines.

● The proposed COBOL standard is expected to be approved by X.3 after the second letter ballot is completed Feb. 22. Last month, the first ballot netted yeses primarily on the condition that the random processing module be removed and revised. Once this and other minor changes are done, another revised COBOL standard will go out for approval.

● A selected group of students, enrolled in Russian I at Stanford Univ., are being taught the fundamentals of the language on teletypewriter terminals connected to a central PDP-8 computer. The computer, preprogrammed by the course instructor, prints out the instructions to the students; questions are asked in Russian by a tape-recorded voice. If the student gives a wrong answer, the computer prints out, "No, try again." If the answer is still incorrect, the right answer is printed out in the Cyrillic (Russian) alphabet. The computer is also programmed to keep track of the

student's progress and to give him new material as his competence increases. The project, sponsored by a \$100K grant from the U.S. Office of Education, has been devised by Professor Joseph Van-Campen, associate professor of Slavic languages at Stanford.

● Price reductions from 10% to 20% on typical configurations of the SEL 810A, 840A, and 840MP computer systems have been announced by Systems Engineering Laboratories. A 4K 810A will sell for \$18,000 and an 8K 840A for \$60,000. Delivery schedule is 45 days.

● Control Data Corp. has consolidated its educational business into an Education Services Organization to handle both the CDI and the recent acquisition (along with CEIR) of Automation Institutes of America (AIA). General manager of CDI, L. G. Kinney, and president of AIA J. E. Wright will both report to N. R. Berg, vp, administration and personnel, CDC.

shortlines . . .

The Wright Line Div. of Barry Wright Corp. has acquired ElectroMechanics Corp. of High Point, N.C., whose por-

table punches Wright Line has been marketing. Albert Raulston will be manager of the department and James V. Simone will be development engineer . . . Ohio State Univ. will grant its first degrees in computer and information science at the end of the winter quarter . . . Control Data has given \$296,056 to the Courant Institute of Mathematical Sciences at New York Univ. for work on time-sharing; the group has developed SHARER for the 6600 . . . In the U.K., Pergamon Press Ltd. has taken over the publishing activities of Computer Consultants Ltd. . . . Getting ready for the coming decimalization of Britain's currency, Woolco Department Stores (a division of F. W. Woolworth and Co. Ltd.) has ordered an optical character recognition system from NCR . . . The Third National Convention of the Association for Educational Data Systems will be held in Fort Worth, Tex., April 30 through May 3 . . . NCR has given \$150,000 to the National Retail Merchants Association for development of a new computer-based system for reporting operating statistics to the NRMA membership. . . . We hear that IBM has over 100 2250 graphic terminals in the field . . . An ad hoc I/O interface committee under USASI X.3.2, studying the feasibility of a standard peripheral adapter for the last nine months, still can't determine whether such a system would ease the problem of interfacing different equipment makes or create more costly problems . . . ■



The UNIVAC® 9400. High performance complement to the family of successful UNIVAC 9200 and 9300 computer systems. A powerful medium-sized real-time system with capabilities previously found only in larger, more expensive systems.

Newest addition to the UNIVAC 9000 Series, the UNIVAC 9400 offers a wide choice of applications whether they be direct access, sequential batch processing, or communications-oriented processing.

Communications configurations provide for up to 64 duplex line terminals, with the number of possible remote devices almost unlimited. Utilizing an intermix of codes and speeds, the UNIVAC 9400 can communicate with a full range of peripheral terminals, the UNISCOPE® 300 visual display unit and the DCT-2000 as well as many other processors such as

the UNIVAC 1108 and 494 Systems.

Designed with a supervisor control program for multiprogramming, the UNIVAC 9400 will run up to five main-chain programs at the same time. For example: 1) responding to inquiries from remote terminals, 2) updating accounts receivables, 3) updating "in process" inventory, 4) sorting disc or tape files, 5) solving complex mathematical equations—all can be processed concurrently.

Peripherals include industry standard discs and tapes. Tape systems can be expanded from 4 to 16 drives, from 34 to 192 KB. Disc configurations provide from 2 to 8 UNIVAC 8411 Disc Drives. Each has a 7,250,000 byte capacity and 75 millisecond average access time.

The complement of software includes full COBOL and FORTRAN, RPG and BAL,

among others, in tape and disc-oriented systems plus other proven programming and testing packages.

A basic UNIVAC 9400 tape or disc system is available at monthly costs beginning at about \$6,000. Extend it, expand it, make it grow with you. Yet—no matter how big you make it—it can still be part of one large computer family—the UNIVAC 9000 Series.

If you're ready to move up, please call UNIVAC.

The voice that answers will be human.

UNIVAC

Univac is saving a lot of people a lot of time.

 **SPEERY RAND**

CIRCLE 52 ON READER CARD

The voice at the other end of this telephone isn't human.

If you've never talked to a computer before, we'd like to introduce you.





*a leading memory system manufacturer and
some pleasant memories of an expansion*

Ferroxcube Corporation of America is the nation's leading independent manufacturer of ferrite recording devices and memory systems for data processing equipment.

On Jan. 3, 1966, less than three weeks after the decision to make its first expansion outside New York State, Ferroxcube was in operation in a 26,000 square foot plant in Denver Technological Center.

Because its overall experience was so favorable, Ferroxcube made the Denver plant a full division on Oct. 1, 1966, with autonomous operations for production, product development, applications engineering, sales, and customer service.

Payroll stood at 260 at the end of 1966 and is expected to reach 600 in 1968.

Here's what Ferroxcube found in Denver: C. J. Kunz, Jr., Vice President and General Manager: "People are the most important thing in our business. We didn't want location to be a detriment to finding them, so we looked for an ideal place to live. Denver impressed us as one of the better places in the

country. Our history to date has verified this."

Robert C. Derschang, Marketing Manager: "Communications and transportation that are fast, convenient and economical are sales essentials. Denver transportation is quick to every part of the country, and we're central and accessible to customers in any direction."

Hugh DeVries, Project Engineer: "Denver has first-rank universities and a great deal of science-based industry. Consequently, there is a broad scientific community which results in excellent vendor service. It also means a good pipe line for ideas, and a considerable reservoir to draw on for either trained manpower or consulting talent."

Lowell H. Mau, Personnel Director: "Our success in transferring 20 key personnel was 100%. We provided a pre-transfer trip for the families, and the community won them over."

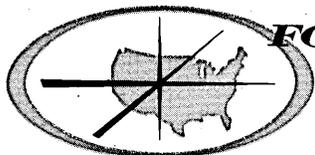
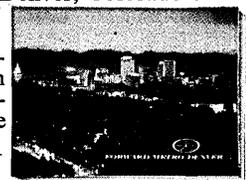
This is Ferroxcube's experience in Denver. It's part of the experience of other industry leaders who have moved here, too: IBM, Honeywell, Ampex, Amphenol, Litton,

Dahlstrom, Martin, Beech Aircraft, Ball Brothers Research, Bendix.

It's the reason why firms that began here have become industry leaders: Gates Rubber, Samsonite, Coors, C. A. Norgren, Ideal Cement.

SEND TODAY—If you're interested in a new plant site, research facility, administrative headquarters, or distribution center, ask for this new 60-page brochure which gives you a broad review of Metro Denver and Colorado's Front Range of Science and Technology. All inquiries confidential. Forward Metro Denver, Department 206, 1301 Welton Street, Denver, Colorado 80204. Telephone (303) 534-3211.

P. S. For special packet on employment opportunities, write Room 406.



**FORWARD
METRO
DENVER**

world report

PRICE/PERFORMANCE NOD GOES TO ICT OVER IBM

ICT picked January to unveil its next phase of evolution in the 1900 series. The suffix A has been added to the models 1901, 02, 03, 04 to indicate the latest machines with improved cost-performance. This 25-bit-word, six-bit character range has been transformed into an integrated circuit series. Because of devaluation, most foreigners importing into the U.K. have hiked their prices around 10%. With the lifted performance of the 1900 series, ICT has raised throughput rates.

Coupled with the new price structure of the market, ICT has widened the gap in its own favor by as much as 15% when compared with IBM systems. This is on the 1902A which competes with the new model 25. But the real advantage has come at the bottom end of the market. The 1901A sells at \$75K for the basic card or paper tape system. But twin exchangeable disc pack stores are available on a configuration costing \$120K. This gives ICT its big inroad into the carefully nurtured "direct access" pitch of IBM to the small to medium dp user.

These areas are already under attack. But the big success for January came in the clinching of an order from one of the companies belonging to the giant Imperial Chemical Industries. This number one chemicals and plastics group in Europe went standard on 360 shortly after its announcement. Like many other powerful managements, its dealings with IBM were straight into New York. Breaking through the curtain into ICI was a major achievement for ICT.

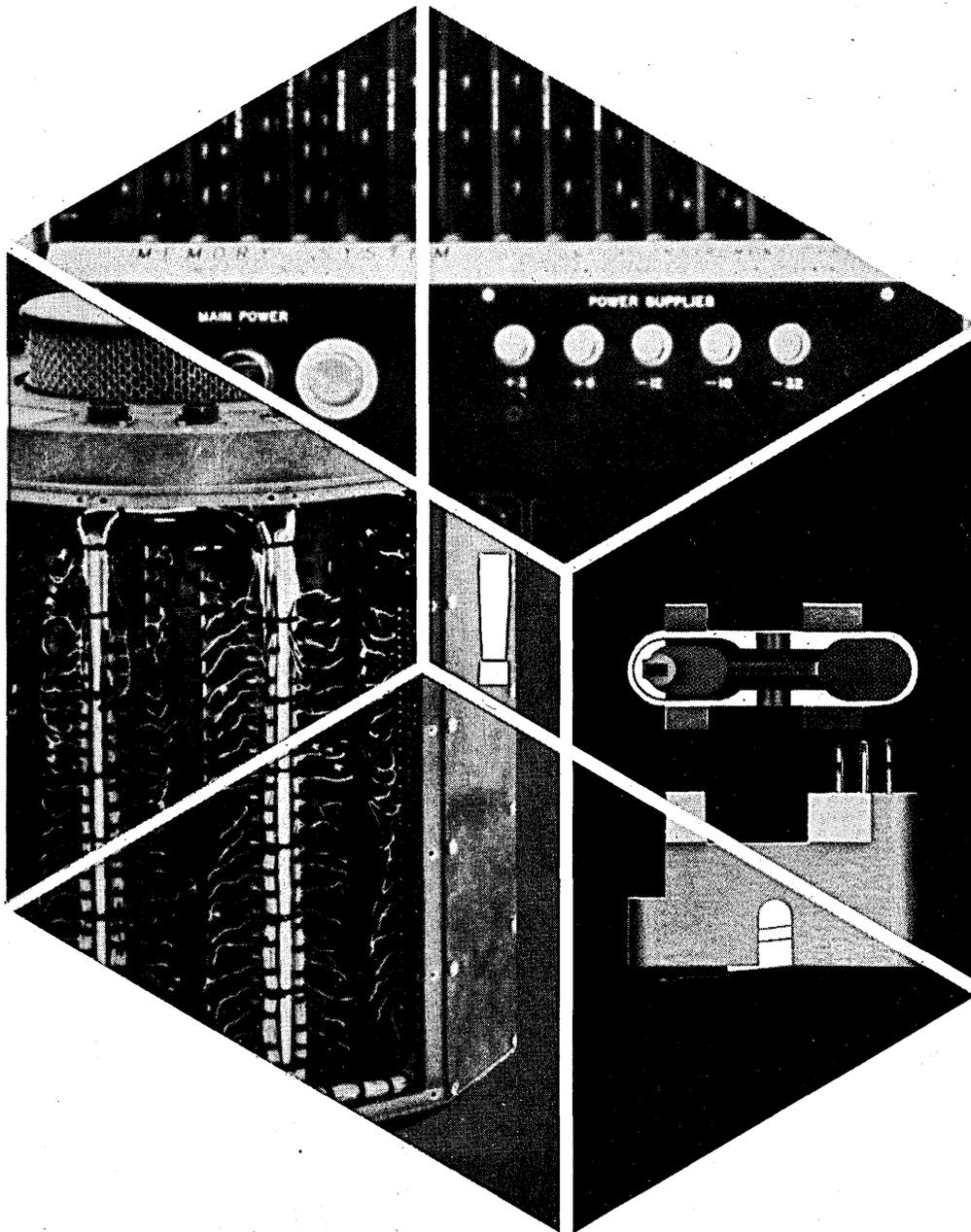
INTEREST RISING IN OPTICAL MASS STORAGE

Intense interest in optical methods for cheap mass storage has begun to emerge in the U.K. ICT has a photographic system under wraps. It depends on fairly conventional photographic techniques for holding millions of characters of information in a backing store. The equipment is expected to surface in applications with massive library-type files.

At a much earlier research stage is a storage device made from crystals of common salt (sodium chloride). This has been produced at the Physics Department, University of Warwick, by Dr. M.R. Tubbs. On a crystal of salt two centimeters square Dr. Tubbs can store up to 20 million bits. Tubbs says that retrieval times in the microsecond range are feasible for such a device. The difficulty is finding a fast optical scanning method needed for a read-out mechanism.

The sodium chloride memory element came from research into solid state materials at Warwick. Electron microscope analyses of substances in earlier work has shown that colour changes could be brought about in quite common compounds in the alkali halides (e.g., sodium chloride and potassium chloride). Further study of the reasons for the colouring showed that various materials could be first coloured and then bleached by electrons, laser beams, and intense

(Continued on page 95)



SINGLE SOURCE RESPONSIBILITY FOR A COMPLETE MAGNETIC MEMORY SYSTEM!

Component integration can be costly and time consuming if a memory system is purchased piecemeal. Magne-Head engineers and technicians form a team with the proven capability to interface with any digital data source at the source input-output terminals. ■ Write today for free DRUM MEMORY SYSTEMS BULLETIN.



GENERAL
INSTRUMENT
MAGNE-HEAD DIVISION

13040 South Cerise Avenue / Hawthorne, California 90250 / 213 679-3377 / 772-2351 / TWX 910-325-6203

CIRCLE 54 ON READER CARD

world report

NEW CODING SYSTEM FOR INFORMATION RETRIEVAL

light. Tubbs describes a practical memory made from a crystal of salt as being about postage stamp size. It would be divided into a grid of millions of storage locations, each about two microns square.

Serious consideration is being given in the U.K. to a new coding system designed to crack problems inherent in information systems built on a very broad data base. Author of this latest piece of software is Gordon Hyde, scientific director of Datatrac Ltd.—one of Europe's youngest consultancies. He has come up with a package which can be applied to administrative dp and technical information retrieval.

Hyde has an algorithm and a thesaurus that covers the medical and chemical fields. The thesaurus is coded in non-commutative manner (allowing for fine discriminations such as the difference between black shoe and shoe black). The mathematics of the system are hexadecimal and so OK for eight-bit-byte machines. Hyde's claims are being heeded by national institutions in medicine and chemistry that would like to unravel the incompatibilities and restrictions which have built up in information retrieval.

JAPANESE GOVERNMENT HELPS HOME COMPUTER INDUSTRY

All signs seem to point to a strengthening of Japan's indigenous computer technology and to indicate that national policy is bent on further improvement. After a long hassle the Ministry of International Trade and Industry and the Post Office have agreed on terms of expenditure and management of the new Japanese Data Processing Development Centre. The Ministry has also slapped some heavy terms on the leasing contracts made through the Japan Electronic Computer Co. Financed by the Japan Development Bank and the Government, the leasing company acts as money lender for the majority of rental deals. Government edict has gone out that the terms of rental should ensure that a large percentage of any system has been made locally. Little help will be forthcoming for any machine with more than a token volume of imported components on board.

NEW U.K. FIRM WILL DELIVER IN MAY

In spite of governments intervening right, left and centre, there is still some free enterprise left abroad. After some teething troubles, a new U.K. firm, Computer Technology, is getting on its feet. Its product, Modular One, was mentioned briefly at conception a year ago. And it pitches directly at Digital Equipment Corp., which has been scooping up the European market in the under \$25K class with little opposition. Modular One is a 16-bit system aimed at a slightly wider market with the first machine at \$24K. Deliveries start in May and 30 systems are scheduled for this year. CT's design-king is Ian Barron, ex-Elliott Automation, who designed the logic for the Elliott 803—five years ago the most successful European machine of that generation.

ANOTHER SMALL ONE— AND AT UNDER \$10K

A more modest effort to meet the demand at the small machine end has come with Micro 16: again a 16-bit-word machine. But this one is priced at \$9,600. The basic system includes a 4K core, I/O typewriter, and 10 characters/second paper tape I/O. The basic model goes on a desk top. Expansion upwards is in 4K core blocks, a hardware multiply-divide, 16K drum and faster I/O including mag tapes. The company, Digico Ltd., is headed by Keith Trickett and Abo Hiimae. It's their second machine off the drawing board since the company was registered in '66.

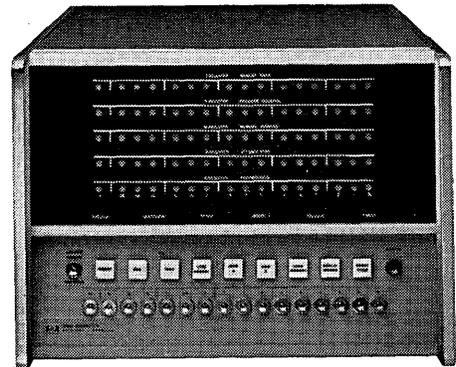
Se habla FORTRAN
Ici on parle ALGOL
Man spricht BASIC

Are we speaking your language?

Hewlett-Packard computers are multi-lingual. They speak languages like extended ASA Basic, FORTRAN, ALGOL, and BASIC. You can perform scientific computations—or talk to instrumentation systems—in the language you're comfortable with.

Powerful software available for HP's computers includes FORTRAN, ALGOL and BASIC Compilers, Assembler, and Basic Control System (BCS) with modular I/O drivers for device-independent programming. Compilers and Assembler generate relocatable code—linked by BCS loader at execution time.

Two computers available—2116A and 2115A—fully software compatible. Start speaking to an HP computer now—with a call to your local HP field engineer or by writing Hewlett-Packard, Palo Alto, California 94304. Europe: 54 Route des Acacias, Geneva.



The 2115A has 16-bit words, 2 μ sec cycle time, 4K memory (expandable to 8K) and a \$16,500 price including Teleprinter.

HEWLETT  PACKARD
DIGITAL COMPUTERS
DATAMATION

washingt* n report

GSA TAPE CONTRACT AWARDED; ONLY ONE MAKER GETS TOP RANK

Ampex and 3M will supply the federal government with \$10-13 million worth of 7- and 9-channel mag tape under contracts awarded by GSA.

Ampex won about 85% of the total procurement. Prices accepted by GSA ranged from \$12.25 to \$15.10 a reel and up to a million reels will be purchased. All QPL suppliers bid on the contract.

Nine tape manufacturing plants are now on the quality products list. U. S. Magnetic Tape has the only Type I certification (maximum of one permanent error per 30 reels). Suppliers for Type II (permits up to 20 permanent errors per 30 reels) are Audio Devices, Ampex, RCA, 3M, IBM and Memorex.

A conference will be held in Washington this month to hear industry gripes about QPL test procedures. Revisions will then be proposed by GSA and submitted to manufacturers before adoption. A new tape testing lab at NBS, which will take over the work now being done at NSA, should be ready in about six months.

REVOLVING FUND STARTS OPERATION

The first expenditures from the Brooks Bill's dp revolving fund include the purchase and lease of a 7074 to the Labor Dept., and a Honeywell 1200 for the Patent Office. Further investments will include a small test of a keypunch pool in NYC; a programmer pool in GSA's sharing exchange program on a pilot test basis; and possibly a service bureau (GSA calls it a "joint-use facility") in Denver, under tabs of the Interior Dept.

FCC EXTENDS UTILITY INQUIRY, OK'S WU SERVICES

Computing & Software, Inc. advocated a new toll-free data transmission service in response to FCC's computer utility inquiry last month. C&S also maintained that commercial service bureaus are custodians, not controllers, of data, and shouldn't be held legally liable for invasion of privacy.

Responding to a request from BEMA, FCC allowed another 30 days for participants in the inquiry to file statements. The new deadline is March 5th.

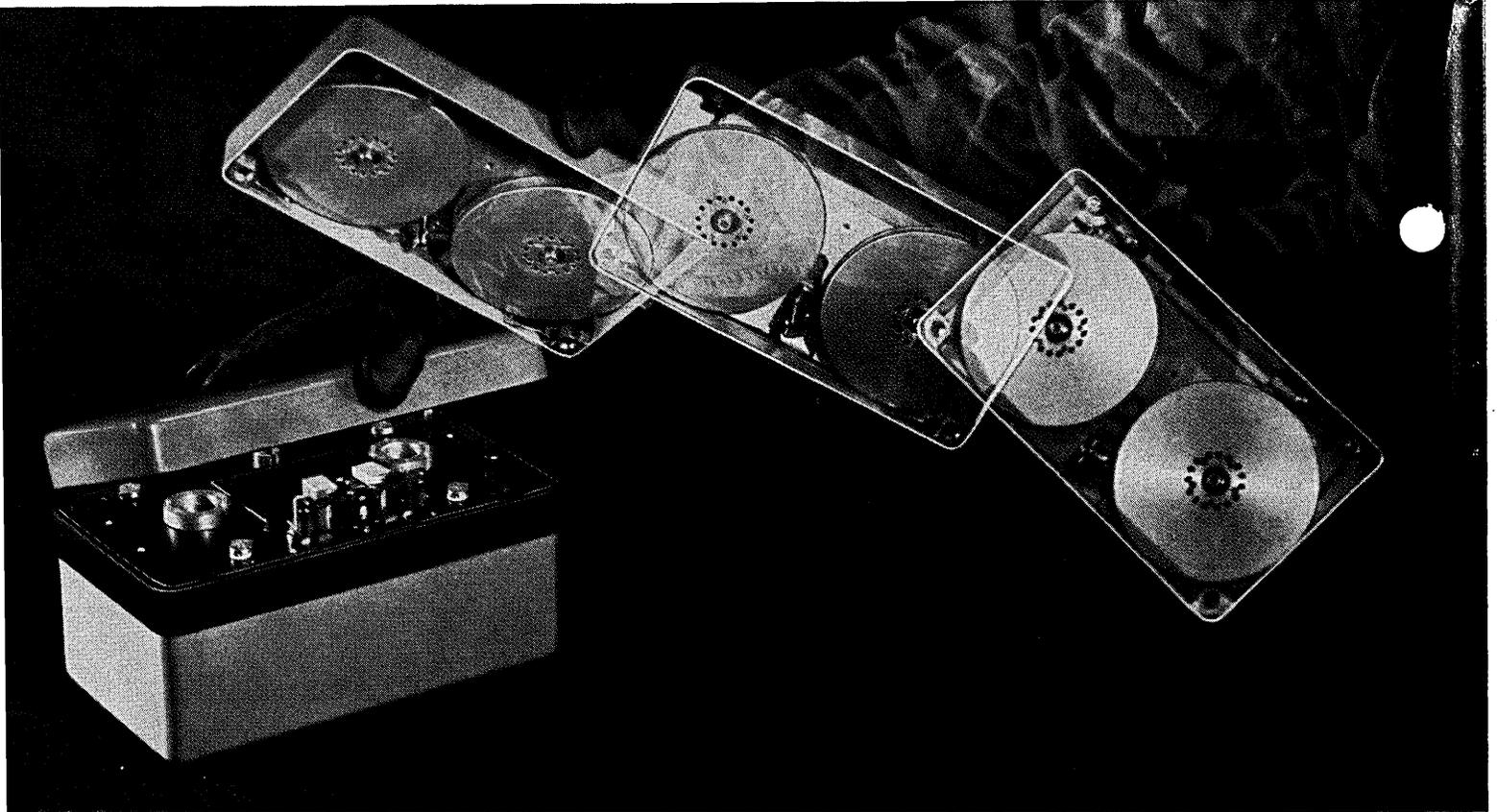
Meanwhile, the commission allowed WU to begin its SICOM and INFO-COM services. Objections of Bunker-Ramo and Scantlin Electronics were denied mainly because WU's new services encompass "functions... (which) can... find (their) counterpart(s) in other common carrier communication services." This determination, however, is "without prejudice to our further examination of this question in the... computer inquiry."

The commission added that, "as we see it, SICOM... will make available... a package communications service without the variety of data processing services available, for example, in the Bunker-Ramo TOPS service. The choice of either SICOM... or TOPS... would appear to be a reasonable choice for a (stock) broker to make."

The FCC, says one source, "seems primarily concerned with maintaining a competitive balance between carriers and data processors, rather than excluding carriers completely from the commercial dp market."

CAPITOL BRIEFS

Despite reservations about the new ASCII 800BPI standard inside and outside the federal government, BOB intends to make it binding on all federal dp users within the executive branch. An order, publicly signed by LBJ, is expected soon... PILOT was recently junked and sold to Frank's Used Auto Parts, Marlboro, Md., for \$226.75. Sic transit gloria.



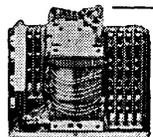
Fly Now – Play Later

In a surprisingly compact package, Sanders gives you an Airborne Magnetic Tape Recorder with the ease and convenience of cartridge loading, designed so you can reload the recorder even with flight gloves on and without removing the recorder from the aircraft.

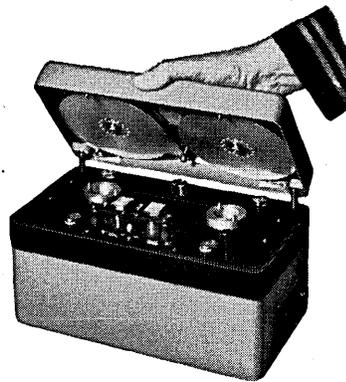
We designed it to take a lot . . . and give out even more. Built to fly in the most rugged environment, it will record up to 24 hours of continuous data and reproduce it on the spot or play it back later on your favorite laboratory instrumentation recorders.

Analog versions with complete record/playback electronics are fully compatible with IRIG standards. Digital versions with complete write/read electronics are computer-compatible and available for synchronous or asynchronous operation.

Our brochure SA-202 covers the complete story on Sanders DS-4100 Series Airborne Recorder. Call Sanders Associates, Inc., Data Storage Department, Nashua, New Hampshire 03060. Phone: (603) 883-3321.



Sanders also has the logical choice for airborne core memories that are MIL-E-5400 qualified. Write for bulletin SA-196.



Meets full MIL-E-5400 requirements

Operates at 50 watts input power from -54°C. to $+71^{\circ}\text{C.}$ at altitudes up to 70,000 feet

Two, four, seven or nine tracks

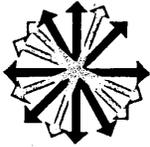
Tape speeds up to $37\frac{1}{2}$ ips.

Total package weight: 16 pounds

Package dimensions: 6x6x11

Creating
New Directions
In Electronics

SA  **SANDERS ASSOCIATES, INC.**
DATA STORAGE DEPARTMENT



new products

crt/panel terminal

The Data-Screen Display Terminal is made to customer specs, featuring both a CRT for dynamic data and a panel for fixed information. The latter section, which can be on either side or in the middle, accommodates up to 144 fixed alphanumeric messages and symbols, visible only when illuminated. The 8" rectangular CRT displays 128 stroke-written characters $\frac{3}{8}$ " high in eight rows of 16 charac-



ters each; displays of 200 and 512 characters are also available as standard models. The character repertoire includes 26 alpha, 10 digits and six punctuation marks, plus a flashing cursor for character and line indication; data can be added, changed or deleted by the operator. The system uses an 8-bit code. TRANSISTOR ELECTRONICS CORP., Minneapolis, Minn. For information:

CIRCLE 130 ON READER CARD

gp computer

The third and largest system in the Univac 9000 series is a 9400, compatible with the 9200/9300 announced mid-1966, and intended to add multiprogramming and real-time capabilities to the line. The monolithic system uses a plated-wire memory with capacity ranging from 24,576-131,072 (8-bit) bytes. Cycle time for two bytes is 600 nsec, or an effective 300 nsec one-byte time; add time for two 32-bit words is 6 usec.

The tape and/or disc 9400 has a 67-instruction set and 32 full-word general purpose registers. Seven levels of interrupt are featured: supervisor call,

program execution, interval timer, selector channels 1 and 2, and shared and non-shared multiplexer channel. The tape system which comes with a Basic Tape Operating System and Tape Operating System, uses 4-16 tape drives for 34K-192K byte read/write speeds. Simultaneous read/read, read/write, write/write is optional. A disc system, also with two operating systems offered, can have 2-8 8411 drives for 14.5-58 megabytes capacity. The 8411 has a transfer rate of 156K bytes per second.

For communications, the 9400 has a multiplexer channel with eight shared sub-channels each able to accommo-

date a standard control unit handling 16 I/O devices.

A combination of four control units and four Data Communications Subsystems (each DCS handling 32 simplex or 16 duplex lines) can also be used. Two selector channels for high-speed devices are optional. Among remote devices available with this system are the Uniscope 300 CRT terminal and the DCT 2000 terminal. For remote print stations, Univac 1004, 1005, 9200 or 9300 systems may be connected on-line to the 9400 by means of one of the eight subchannels of the multiplexer channel.

Multiprogramming capabilities incorporated in the four operating systems provide for processing up to five concurrent programs, such as sequential batch and random processing, disc or tape sorting, communications. Other software included is data management system, job control stream operating, basic assembly language, COBOL 65, ASA FORTRAN, and service

PRODUCT OF THE MONTH

The 101 information retrieval software system is intended for maintenance of large files and interrogation in ways the user has not predicted. Response to a query is reportedly orders of magnitude faster than any system that uses a sequential search of the total file; the reason is that developer Computer Corp. of America has employed proprietary software techniques (making heavy use of the hash coding principle) which permit direct retrieval, without search, of the data required.

CCA has run benchmarks of system speed using a 128K 360/40 with a 24,000-record U.S. Census file. One example is this request:

1) Find all items for which sex = female, race = white; 2) Count items in 1; 3) Print count in 2. The count was 10,770 and took 2.68 seconds to read the request card, print them out, perform the request, and print out the count. A sequential search would probably take upwards of 10 minutes, says CCA. An increase in file size has almost no effect on 101 speed.

The 101, which has a query language learned in a few minutes, permits a non-programmer to query update, store and edit files. Up to 1.5 million fields can be stored by the 101. The files do not have to be in fixed format, so each record can

have any amount of information in it. Data is stored by attribute: value pairs (name = Jones), and each of these pairs can have up to 255 characters. (Consistency in file is up to the user, who can call for a printout of all attributes when updating).

The 101 also permits interrogation of several files and cross-referencing among them. The system also has a formatting capability which lets the user specify how the data will be laid out on the printout.

Required minimum configuration is a 65K-byte IBM 360/30 with DOS, 2311 disc drives (one to four), three mag tape drives, line printer and card reader.

For \$25K, CCA will install the system, help set up the file if needed, provide one-week consulting and user education and an instruction manual. A six-month warranty is given against programming bugs. The 101 can be installed and operating within 60 days of contract. The firm is also making plans to lease the system.

Future CCA systems planned include the 102 IR system for OS 360 and a 103 version for on-line retrieval. COMPUTER CORP. OF AMERICA, Cambridge, Mass. For information:

CIRCLE 131 ON READER CARD

Important Wiley books to order

COMPUTER MODELING AND SIMULATION

By FRANCIS F. MARTIN

Here are some of the outstanding features that make this book a valuable introduction and reference:

- step-by-step procedures in model construction
- illustrations and examples of these procedures
- a broad overview of tools and techniques used in model construction
- a comprehensive bibliography on modeling and simulation
- presentation of the modularization technique in model construction

FORTRAN with Engineering Applications

By DANIEL D. McCracken McCracken Associates, Inc. 1967. 237 pages \$6.95

MATHEMATICS AND COMPUTING:

with FORTRAN Programming

By WILLIAM S. DORN, International Business Machines (author of the recent article, "Computers in the High School" in *Datamation*); and HERBERT J. GREENBERG, University of Denver. 1967 595 pages \$8.95

BASIC PROGRAMMING

By JOHN G. KEMENY and THOMAS E. KURTZ, both of Dartmouth College. 1967 122 pages \$4.95

SYSTEM/360 ASSEMBLER LANGUAGE

For B O S / T O S / D O S / O S

By DON H. STABLEY, Eastman Kodak Company. 1967 129 pages \$5.25

MACHINE TRANSLATION

Edited by A. D. BOOTH, University of Saskatchewan. A North-Holland (Interscience) Book. 1967 529 pages \$29.00

INTRODUCTION TO AUTOMATA

By R. J. NELSON, Case Western Reserve University. 1968 400 pages \$12.95

INTRODUCTION TO NUMERICAL METHODS AND FORTRAN PROGRAMMING

By THOMAS RICHARD McCALLA, Naval Research Laboratory, Washington, D. C. 1967 359 pages \$7.95

COMPUTERS:

Introduction to Computers and Applied Computing Concepts By CHARLES H. DAVIDSON and ELDO C. KOENIG, both of the University of Wisconsin. 1967 596 pages \$10.95

ANNUAL REVIEW OF INFORMATION SCIENCE AND TECHNOLOGY

American Society for Information Science (formerly American Documentation Institute) Volume II, edited by CARLOS A. CUADRA, System Development Corporation. An Interscience Series. 1967 484 pages \$15.00

DEVELOPING A COMPUTER-BASED INFORMATION SYSTEM

By PERRY E. ROSEVE, System Development Corporation. 1967 384 pages \$14.95

- a clear, concise and well organized presentation that enables the professional to refer to the materials easily
- illustrations of graphs and graph paper
- treatment of the relevant features of probability distributions 1968. 331 pages. \$12.95.

THE MANAGEMENT OF DATA PROCESSING

By RICHARD G. CANNING, President, Canning Publications; and ROGER L. SISSON, University of Pennsylvania. 1967 124 pages \$6.95

A MANAGER'S GUIDE TO COMPUTER PROCESSING

By ROGER L. SISSON and RICHARD G. CANNING. 1967 124 pages \$6.95

DIFFERENCE METHODS FOR INITIAL-VALUE PROBLEMS

Second Edition

By ROBERT D. RICHTMYER, University of Colorado, Boulder; and K. W. MORTON, United Kingdom Atomic Energy Authority, Culham Laboratory. Number 4 in the Interscience Tracts in Pure and Applied Mathematics. 1967 405 pages \$14.95

THE COMPUTER IN AMERICAN EDUCATION

Edited by DON D. BUSHNELL, Brooks Foundation; and DWIGHT W. ALLEN, Stanford University. 1967 300 pages Cloth: \$6.95 Paper: \$3.95

THRESHOLD LOGIC

By P. M. LEWIS II, General Electric Research and Development Center and Rensselaer Polytechnic Institute; and C. L. COATES, University of Texas. 1967 483 pages \$15.00

MANAGEMENT SYSTEMS

A Book of Readings

Edited by PETER P. SCHODERBEK, Management Associates and University of Iowa. 1967 483 pages \$10.95

COMPUTERS, SYSTEM SCIENCE, AND EVOLVING SOCIETY:

The Challenge of Man-Machine Digital Systems

By HAROLD SACKMAN, System Development Corporation. 1967 638 pages \$14.50

SYSTEMS ENGINEERING METHODS

By HAROLD CHESTNUT, General Electric Company. 1967 392 pages \$11.95

NONLINEAR PROGRAMMING

Edited by J. ABADIE, Electricite de France and l'Universite de Paris. A North-Holland (Interscience) Book. 1967 316 pages \$13.00

COMPUTER APPROXIMATIONS

By J. F. HART, University of Western Ontario; E. W. CHENEY, University of Texas; C. L. LAWSON, Jet Propulsion Laboratories; the late H. J. MAEHLI; C. K. MESZTENYI, University of Maryland; J. R. RICE, Purdue University; H. C. THACHER, Jr., Argonne National Laboratory; and C. WITZGALL, Boeing Scientific Research Laboratories. 1968 343 pages \$17.50

Order from your bookseller or use this handy coupon for direct service

JOHN WILEY & SONS, Inc., 605 Third Avenue, New York, N. Y. 10016

Please send me the following books on ten-day approval. I agree to pay for the books within ten days or return them in good condition. (Wiley pays postage on orders accompanied by remittance.)

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

new products

and utility programs.

Peripherals available include two printers (900-1100 lpm, 1200-1600 lpm), 600-cpm card reader, 250-cpm punch.

Monthly rental for a basic configuration with 24K byte memory, four tapes, 1100 lpm printer, card reader and punch is \$5880, or \$5175 with a five-year lease. Purchase price is \$204,940. Delivery begins second quarter 1969. No plans for the 9500, originally to have been announced fall '66, were mentioned. UNIVAC DIV., SPERRY RAND, Philadelphia, Pa. For information:

CIRCLE 132 ON READER CARD

bank credit software

The Comarecs master revolving credit system includes planning, programming, technical assistance, forms, etc., provided by the firm. Written in COBOL, it reportedly "combines all types of loans in a bank's installment credit department used by each customer into a single account, including check credit, overdrafts, guaranteed bank checks, personal and home improvement loans... as well as 30-, 60-, and 90-day charge accounts for bank loans." Applicable to any size bank, it calls for at least \$100 million in deposits and a trading area of 100,000 people. COMARECS INC., Washington, D.C. For information:

CIRCLE 133 ON READER CARD

data acquisition

Data acquisition system configuration includes a 4K Raytheon 703 computer (expandable to 32K) with up to four mag tape units, buffering amplifiers and a Multiverter data system. The Multiverter performs signal multiplexing and A/D conversion; throughput rates from 15 KC to 55 KC for up to 96 channels of multiplexing in increments of eight channels are available. Channel sampling, under program control, is either sequential or random; resolution of the Multiverter is 10-15 bits including sign. Maximum system error, excluding analog playback equipment, is 0.02%. RAYTHEON COMPUTER, Santa Ana, Calif. For information:

CIRCLE 134 ON READER CARD

direct access storage

The 8410 disc file is a direct access storage system for the Univac 9000 series; the file provides removable

storage of 3.2-12.8 million bytes, or 6.4-25.6 million digits in packed decimal format. The basic 8410 system includes a master dual disc drive expandable in increments of one to a total of eight drives. Each drive holds a reversible disc cartridge with two storage surfaces, one of which is on-line. By interchanging disc cartridges, "unlimited" storage is provided for applications which require serial processing. Each drive can access 10,000 160-byte records plus an 8000-byte fast-access track. All drives contain a fixed head for reading and writing on the Fastband and a movable arm with two heads for the remainder of the disc surface. Average time to locate and read a record is 135 msec.

The file also has a buffer that permits all disc reading, writing, checking or searching to be performed simultaneously with processing and peripheral operations. Programming support for the system includes RPG, supervisor, system file and disc loader, assembler, iocs, utility programs, control stream operations and library services. UNIVAC DIV., SPERRY RAND CORP., Philadelphia, Pa. For information:

CIRCLE 135 ON READER CARD

program simulator

Unite I allows simulation of SDS 900 series computers on a Sigma 5 or 7. Object decks for the former can be run on the latter without re-assemblies, recoding, systems tape conversions, or tape file conversions. It simulates all of the CPU and I/O features of the 900, assuming corresponding I/O gear, and also includes built-in selective trace, core snapshots, console interrupts, and the ability to use direct Sigma code. Thus, the user could save mainframe time by recoding only the inner program loops. UNITED COMPUTING CORP., Redondo Beach, Calif. For information:

CIRCLE 136 ON READER CARD

payroll package

The payroll accounting system, written in basic assembly language, handles five categories of standard taxes, including state and local tax withholding and reporting requirements, producing also a variety of management reports. The system allows checks to be written or deposited to bank accounts as desired. It is operational on 360's under DOS, and requires 32K bytes and three discs. The package also provides for multiple payrolls within the same company, and each employee record can contain multiple

categories of rates, hours and earnings. SOFTWARE RESOURCES CORP., Los Angeles, Calif. For information:

CIRCLE 137 ON READER CARD

incremental recorder

Model I is a large reel incremental recorder capable of handling all sizes, including the standard 10½" 2400-foot tape reel. The unit has stepping rates to 400 steps a second, and is available in both 200 and 556 bpi density. Standard features offer lateral parity, LCC and IRC generation, and rewind by switch control. Priced at \$2500, delivery is approximately three months after receipt of order. DELTA-CORDERS, INC., Burbank, Calif. For information:

CIRCLE 138 ON READER CARD

microfilm printer

The Series F Electron Beam Recording system is an off-line microfilm printer that uses the new dry-silver 16mm microfilm, which is developed by heat, instead of liquids. The unit has a speed of 60,000 cps, which is translated into a maximum 20 frames/second. The standard system has 60 printable characters, all upper case. Optional are 26 lower-case characters, plus 10 Greek characters. Also optional is the ability to merge the computer-generated data with graphics recorded on 35mm microfilm. The tape drive in this system is a 7- and/or 9-track unit reading 200, 556 or 800-bpi densities at 75 ips. 3M CO., St. Paul, Minn. For information:

CIRCLE 139 ON READER CARD

shop data acquisition system

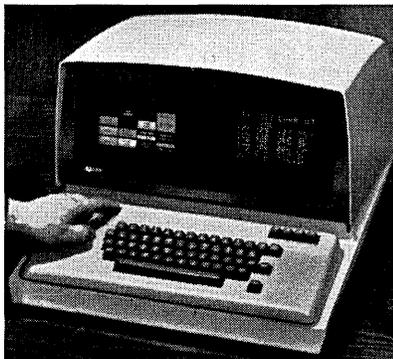
The Shoptrac Monitor and Data Collection system establishes a central control area which provides the means for efficient job scheduling, machine loading, and employee job assignments; individual time cards and production reports from the floor are eliminated. The end product is a complete departmental performance report with employee efficiency printed 15 minutes after the end of each shift. During report printing, every transaction is stored on mag tape for payroll, inventory and accounting processing. Throughout the work day, summaries by employee, by machine, or by job are available on request.

The basic system consists of three units: a data collector, a transmitter, and a badge reader. Input to the badge station is from 15-column alphanumeric Hollerith-code plastic cards; information thereon is trans-

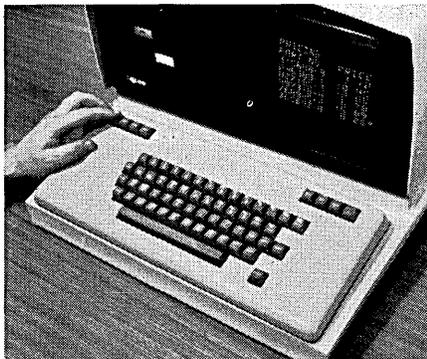
YES, YOU GET THE BOLDEST BRIGHTEST MOST READABLE CRT DISPLAY AVAILABLE TODAY.

Actual photo of DATA-SCREEN Display Terminal characters — shown actual size.

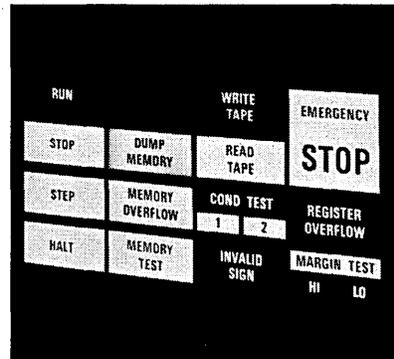
but **TEC's DATA-SCREEN Display Terminal**
also gives you . . .



Interface flexibility—compatible with most EDP and communication systems, transmits and accepts any 8-level code including ASCII, IBM, and EBCDIC. Electrical interface signal level options include 5-volt current sink I-C logic and EIA Standard RS-232B.



Keyboard flexibility—optional input keyboards offered in standard or special key arrangements. Special keys for control functions, indicators and switches can be located anywhere on the keyboard. A variety of key styles are offered with legends to order.



Display flexibility—in addition to the CRT data display, up to 144 fixed messages can be displayed behind the black screen using TEC's DATA-PANEL® Display System. Invisible when off, messages such as FAULT, OVERFLOW, ON LINE, STOP, etc., become instantly visible when illuminated.

Without a doubt (our competitors admit it) this display terminal has the largest . . . 1/4" minimum . . . most readable, rock steady characters available in its field. Stroke-written messages appear in brilliant contrast to the black screen of TEC's DATA-SCREEN Display Terminal.

Three completely self-contained models with keyboard, character generator, refresher core memory, solid state logic and power supply are offered with

128, 200 and 512 character display. Everything else you'd expect in a completely flexible CRT display is offered: full character repertoire; flashing cursor with positioning controls; editing features; character size and slant adjustments; modern cabinet or rack panel mounting option.

Send for 6 page brochure that tells all about TEC's DATA-SCREEN Display Terminal — the flexible, readable CRT.



TRANSISTOR ELECTRONICS CORPORATION

INFORMATION DISPLAY
AND CONTROL DEVICES

Box 6191

Minneapolis, Minnesota 55424

Phone (612) 941-1100

new products

mitted to the collector at speeds up to 120 cps. The transmitter can accept either the plastic cards or 80-column punched cards and also transmits this to the collector at up to 120 cps.

The Shoptrol collector can accept information from up to 10 data transmitters and as many as 26 badge or attendance stations. This information is output in the form of paper tape, cards or magnetic tape, or (in the more sophisticated on-line system) output directly to a computer.

In the on-line system a 32K Interdata 3 computer with 500K drum memory is currently being used, but the system is "basically" compatible with any computer system.

In the system, all productive and nonproductive times are entered as they occur; the computer makes efficiency computations as often as desired and prints out exception reports whenever efficiency falls below any preset percent of standard for a 15 minute period. Requests for further information may be obtained from the computer by use of up to 16 remote Teletypes transmitting through standard interfaces in USASCII code. Shoptrol also provides an alarm system, and a management communication system with paging and plug-in telephones. ELECTRON OHIO, INC., Cleveland, Ohio. For information:

CIRCLE 140 ON READER CARD

tape transport

The SC-1030 tape transport has bidirectional tape speeds to 37.5 ips at 800 bpi, NRZI, as well as 1600 bpi phase modulated recording. The unit is 7- or 9-channel compatible; semi-automatic tape loading is accomplished in less than 15 seconds. Rewind speed is less than 4 minutes on a 2400-foot reel; speed tolerance is $\pm 5\%$; dynamic skew is 5 usec. POTTER INSTRUMENT CO., Plainview, N.Y. For information:

CIRCLE 141 ON READER CARD

system/360 addition

The 360/25 is identical to the 360/30 in instruction set, offers the same programming support and peripheral options, and also provides emulation for 1401, 1440 and 1460 programs. But it costs less than the 30, has an internal speed only .67 times as fast, a smaller memory capacity, and a slower data rate for peripherals.

The price range is from about \$3900-\$10K a month, or \$192K-480K for purchase. A typical disc system goes for about \$5330/month and includes a 16K-byte, two-disc drive with

a 1403 mod 2 printer, 2540 card reader/punch, and a 1052 mod 7 console typewriter. The same configuration in a model 30 would rent for about \$1200 a month more.

Main memory comes in four sizes of 16K, 24K, 32K, or 48K bytes. Cycle time is 1.8 usec for two bytes or an effective time of 900 nsec per byte. This appears to be faster than the 1.5 usec cycle time (one byte) of the 30, but the 30 takes only 22 usec for a one-byte add versus 35 usec for the model 25. (Control store in the 25 takes 900 nsec versus 750 nsec for the 30, and the control store access width of the 25 is 18 bits versus the 30's 58 bits.)

The 25 also has a free floating point option to accommodate scientific applications.

Rather than a read-only memory used by the 30 and larger 360's, the 25 has a reloadable control storage for the instruction sets of either the 360 or 1400 series. The 25 also has a scratch pad memory of monolithic circuits which can switch up to 64 bytes in and out of storage in 180 nsec.

Another first for the 360 line is mainframe-integrated control units, which afford a more compact system. These units, which perform the same functions as the 2821 and 2841 systems, can handle up to four 2311's, a 2540 card reader/punch, 1403 mod 2 or 7 printer, and a 1052 console printer keyboard. The 25 has an optional multiplexer or selector channel, which can handle up to eight more control units at a 30 KB data rate. The multiplexer channel will provide up to 32 subchannels (versus 224 on the 30).

The 25 can use all peripherals available to the small- and medium-size 360's, including the 2260 display, audio response units, and process control devices. A new feature on the operator's console is that a variety of commands and inquiries may be entered via the keyboard, rather than dials or switches. Programming support includes the BOS, TOS, and DOS systems; and COBOL, FORTRAN and PL/I. One observer noted that the limited memory size of the system would attract users to the 16K PL/I subset rather than the available COBOL compilers, the smallest of which are 24K and 32K.

The 25 competes with several computers in price and/or performance: both the RCA 70/25 and 35 (the 30 is not as fast as the 35 and has less memory than both), the Burroughs 2500 (56 usec add time), the Honeywell 125 (which is slower but offers program conversion aid rather than emulation of the 1400 series). The 25 slides in between Univac's 9300 and

its recently announced 9400. IBM DP DIV., White Plains, N.Y., For information:

CIRCLE 142 ON READER CARD

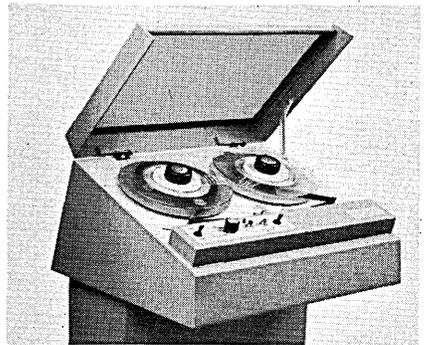
1-p package

A linear programming package, OMEGA, prepared by Bonner & Moore Assoc., Houston, Texas, is for the 1107/1108 systems, and is available through Univac data centers. It reportedly allows the user to state the problem in his problem-oriented terminology, and generates results in user-determined format. UNIVAC DIV., SPERRY RAND CORP., Philadelphia, Pa. For information:

CIRCLE 143 ON READER CARD

plotter transport

The Series 407 is a read-only mag tape drive designed to operate digital incremental plotters. It reportedly has plug-in compatibility with incremental plotters from Benson-Lehner, CalComp, and Houston Omnigraphic. It can read any IBM-compatible 7-track half-inch tapes (200, 556 or 800 bpi) on an 8 $\frac{1}{2}$ -inch reel. Standard features



include high-speed rewind, beginning of tape and broken tape detector, single or continuous plot mode switch, and data read indicator. Various configurations allow local or remote plotting via phone lines. TRANS-CONTROLS INC., Monterey, Calif. For information:

CIRCLE 144 ON READER CARD

communication terminals

Model 5072, a punched paper tape transmitter and hard copy printer-receiver, interfaces with dial telephone circuits through a type 202C data set. For leased line service, the modem is a type 201B or Rixon Sebit 48 data set. Punched paper tapes are read at speeds of up to 300 characters/second and incoming data is printed at 300 lines/minute. The standard hard copy format measures 120 column inches wide, contains six lines/inch vertically, and utilizes a 64-character alphanumeric font. Up to six carbon copies

new products

are obtainable. The unit may be operated off-line to convert punched tape into printed copy. A paper tape handler, available as optional equipment, permits fully unattended operation.

Model 5079, a punched paper tape transmitter/receiver, interfaces with the type 202C and 201B data sets. Information is transmitted at 300 characters/second, received at 100 characters/second. Blocks of any size can be accommodated. This equipment can also be operated unattended when linked to a tape handler, and on an off-line basis, copy punched paper tape.

The 5072 rents for \$750/month; 5079 for \$300/month. Both units employ integrated circuits and handle all EIA 5-8-level punched paper tape codes. DIGITRONICS CORP., Albertson, N.Y. For information:

CIRCLE 145 ON READER CARD

selection and reporting program

SCORE (Selection Copy and Reporting) system is for use with the 360/30, and requires no program logic or computer debugging. The user specifies the basic criteria for selection and reporting on a card; reporting options allow for heading information, editing capabilities and control break processing. A copy option provides for the specification of output files in any format, and the selection option specifies the criteria by which input records are chosen. PROGRAMMING METHODS, INC., New York, N.Y. For information:

CIRCLE 146 ON READER CARD

keyboard printer

The TEN-10 input/output keyboard printer is basically a Selectric typewriter with added magnetic read relays and electronics to interface with a computer system. Offered as an on-line peripheral to the OEM market (it is not a remote terminal), the unit operates at a speed of 15 characters a second, and will accommodate 15" paper widths. The TEN-10 can receive and output data at standard 0 and +5 volt logic levels. DATEL CORP., Palo Alto, Calif. For information:

CIRCLE 147 ON READER CARD

optical font adders

The NCR 11 series is a family of 10-key adding machines, including models that print in a machine-readable optical font. They have plus and minus multiplication keys, which give the operator a choice of regular, short-

cut and negative multiplication, and an automatic steppover capability. NATIONAL CASH REGISTER CO., Dayton, Ohio. For information:

CIRCLE 148 ON READER CARD

terminal interface

For users of the IBM 1130 computer, there's now an interface system that requires no modification to the mainframe. It allows attachment of up to 15 Teletypes, 1050's or 2741's; a real-time clock is also available. The interface attaches to the storage access channel. HONIG TIME SHARING ASSOC. INC., Hartsdale, N.Y. For information:

CIRCLE 149 ON READER CARD

test data generator

An automatic test data generator—TDC/IMI—which can be used with any computer equipped with a COBOL compiler, creates a test data base to automatically check the various logic paths of COBOL programs. In accordance with DATA DIVISION specs, it achieves this by creating the following kinds of test data: random data within specified ranges, data with parts clustered around a specified value, data dependent upon previously specified test data, and invalid data to check out the error detection capabilities of the program. TDC/IMI accepts instructions in a COBOL-like language provided to a systems analyst or a user who knows the data being processed. INFORMATION MANAGEMENT, INC., San Francisco, Calif. For information:

CIRCLE 150 ON READER CARD

card readers

The 0707 card reader can be interfaced, via a teletypewriter and modem, to most communication ter-

minals. Line transmission is in USASCII. The 0708 unit is designed to work in applications which require slow card reading with the ability to stop and hold on to each column. Both models, available to the OEM market, can read column-by-column in incremental mode at up to 10 cards a minute, or 40 cpm in a continuous mode. I/O magazines have a capacity of 500 cards. UNIVAC DIV., SPERRY RAND CORP., Philadelphia, Pa. For information:

CIRCLE 151 ON READER CARD

tape transport

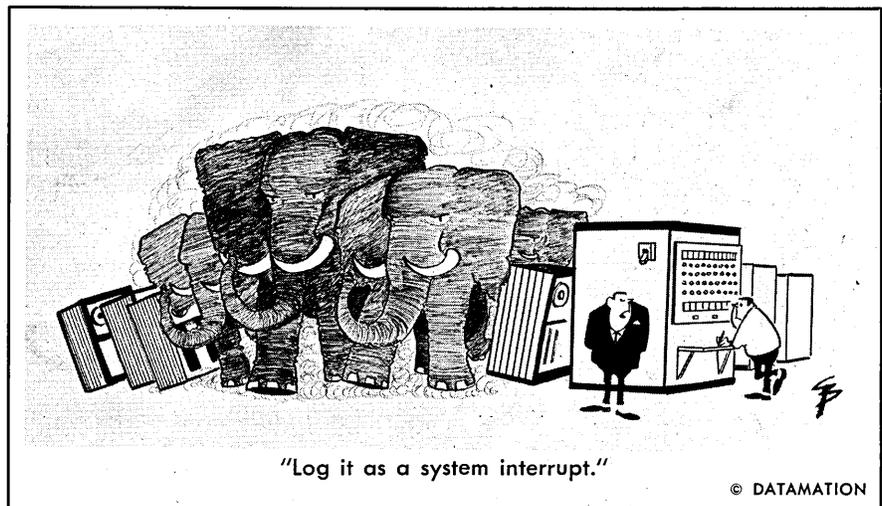
Model 959 is an IBM-compatible unit with speeds of 60-120 ips; and 200, 556 or 800 bpi density. Options include 7- or 9-channel head, read/write electronics, write inhibit, erase head and address select. TEXAS INSTRUMENTS, Houston, Tex. For information:

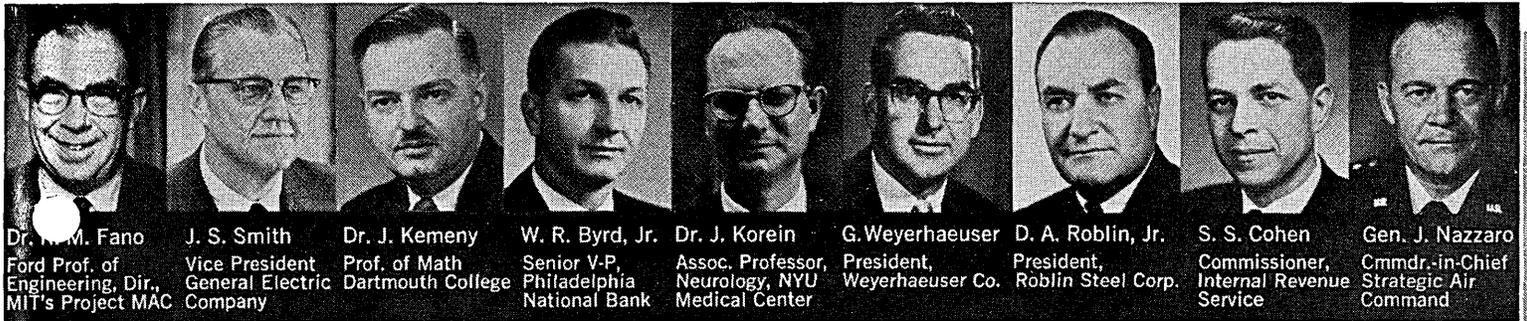
CIRCLE 152 ON READER CARD

systems analysis forms

The ADS (Accurately Defined Systems) forms are designed for the systems analyst, and replace the narrative: the analyst's guidelines and concept which outlines the problem for the programmer and details the process for management. ADS is based on five forms which are filled out consecutively. The Report Definition states the objectives of the system and details the origination of the data; this form is then cross-referenced to other pertinent forms, either the Input Definition, the Computation Definition or the History Definition. Finally, the Logic Definition lists special rules for the handling of specific data. For use with any computer system. NATIONAL CASH REGISTER CO., Dayton Ohio. For information:

CIRCLE 153 ON READER CARD





Dr. M. M. Fano
Ford Prof. of
Engineering, Dir.,
MIT's Project MAC

J. S. Smith
Vice President
General Electric
Company

Dr. J. Kemeny
Prof. of Math
Dartmouth College

W. R. Byrd, Jr.
Senior V-P,
Philadelphia
National Bank

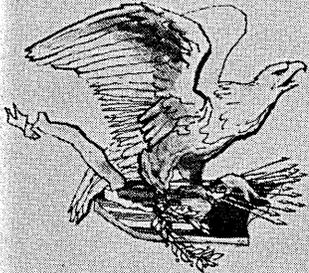
Dr. J. Korein
Assoc. Professor,
Neurology, NYU
Medical Center

G. Weyerhaeuser
President,
Weyerhaeuser Co.

D. A. Roblin, Jr.
President,
Roblin Steel Corp.

S. S. Cohen
Commissioner,
Internal Revenue
Service

Gen. J. Nazzaro
Cmmdr.-in-Chief
Strategic Air
Command



The General Electric FORUM

A JOURNAL OF LEADERSHIP OPINION
Volume X • Number 4 • Winter

THE INFORMATION EXPLOSION Do you agree with these experts?

16 key authorities take a today-oriented look at information systems in FORUM, the quarterly journal of leadership opinion. They tell how the computer will alter man's daily life, and how it will profoundly influence the worlds of education, commerce, industry and medicine. FORUM expects an unusually high interest in this analytical and authoritative appraisal of a major subject, and has made extra copies available. Send for yours now. It's easier than finding one of our 70,000 regular readers willing to lend his copy. Use the coupon; or tear out this ad and attach your business card.

General Electric FORUM MAGAZINE
1 River Road
Schenectady, New York 12305

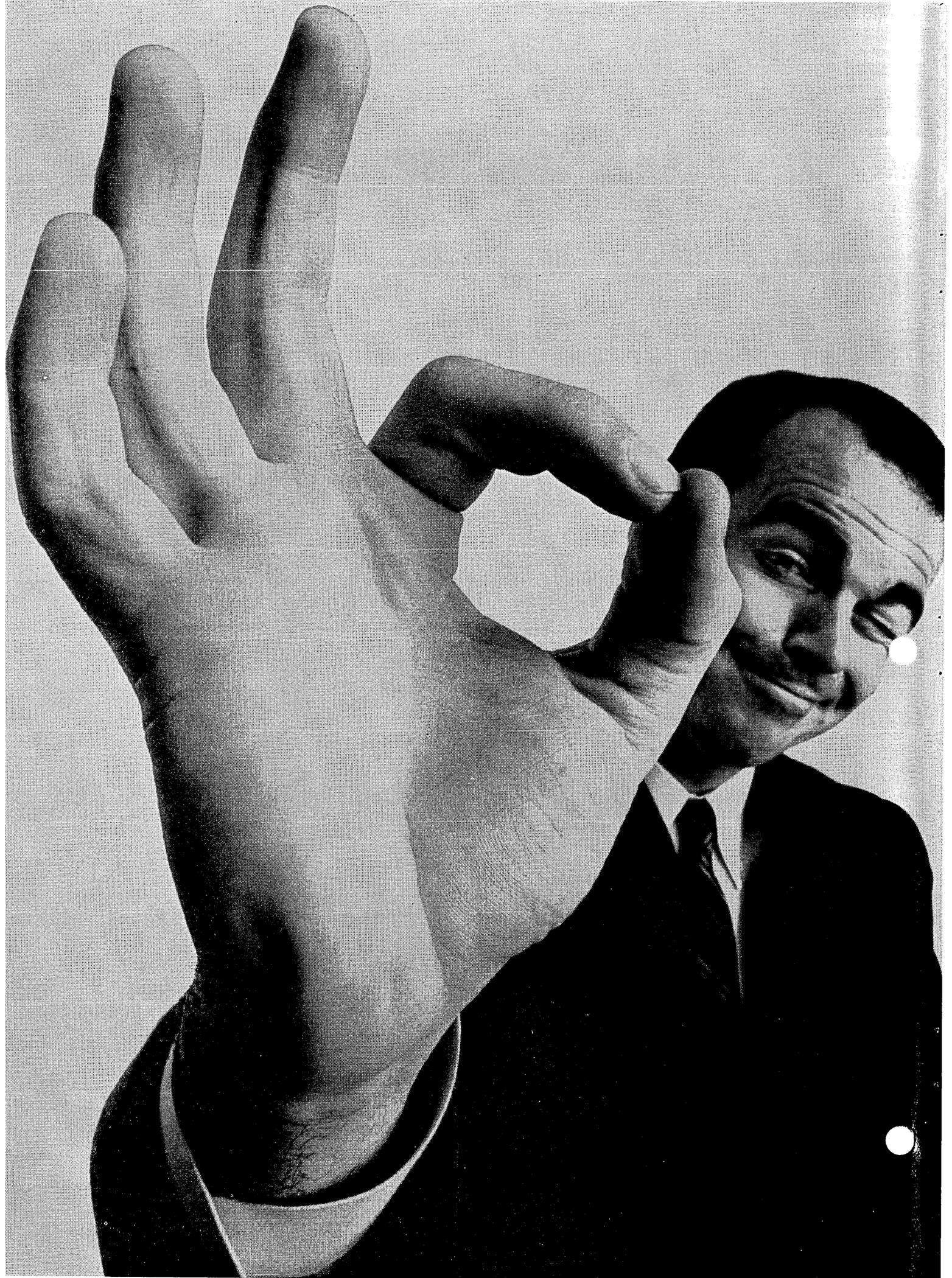
At no obligation, please send me the current FORUM Magazine. I understand requests can be filled only while the supply of copies left over from regular distribution lasts. 300-07

NAME _____
TITLE _____
COMPANY _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

THE INFORMATION EXPLOSION *The Computer in Society*

No single technological development of the past 20 years has had more impact on man than the computer. Does this new information tool herald a new form of society? How is the computer being used today in health, education, business and government? In stimulating economic growth? In strengthening the Nation's security?

SPECIAL SECTION, pg. 25: Seven General Electric computer authorities explore industry's response in applying today's information technology to today's human needs.



We deliver what others promise

(and no other computer manufacturer can make that promise)

For some time there's been a lot of talk about supercomputers. And a lot of promises, too.

But, for all the talk and all the promises, only one supercomputer has been delivered and found acceptable by its many users. It's our 6000 series computer, the world's biggest, fastest and most powerful.

Delivering it puts us in a unique position in a market so vast its true dimensions can, as yet, only be guessed at. It gives us a tremendous added measure of customer confidence. And perhaps best of all, it buys us what can't be bought—lead time. The lead time needed to insure our ability to make good on next generation promises. Before we make them.

But don't get the idea that the supercomputer is all we mean when we say "we deliver what others promise." Take our line of peripheral equipment. It's literally delivering what others promise, since other manufacturers, convinced of its superiority, are buying many items for resale under their own names.

Fact is, the edge is there, whether we're talking about supercomputers, peripheral equipment, medium size or special purpose computers.

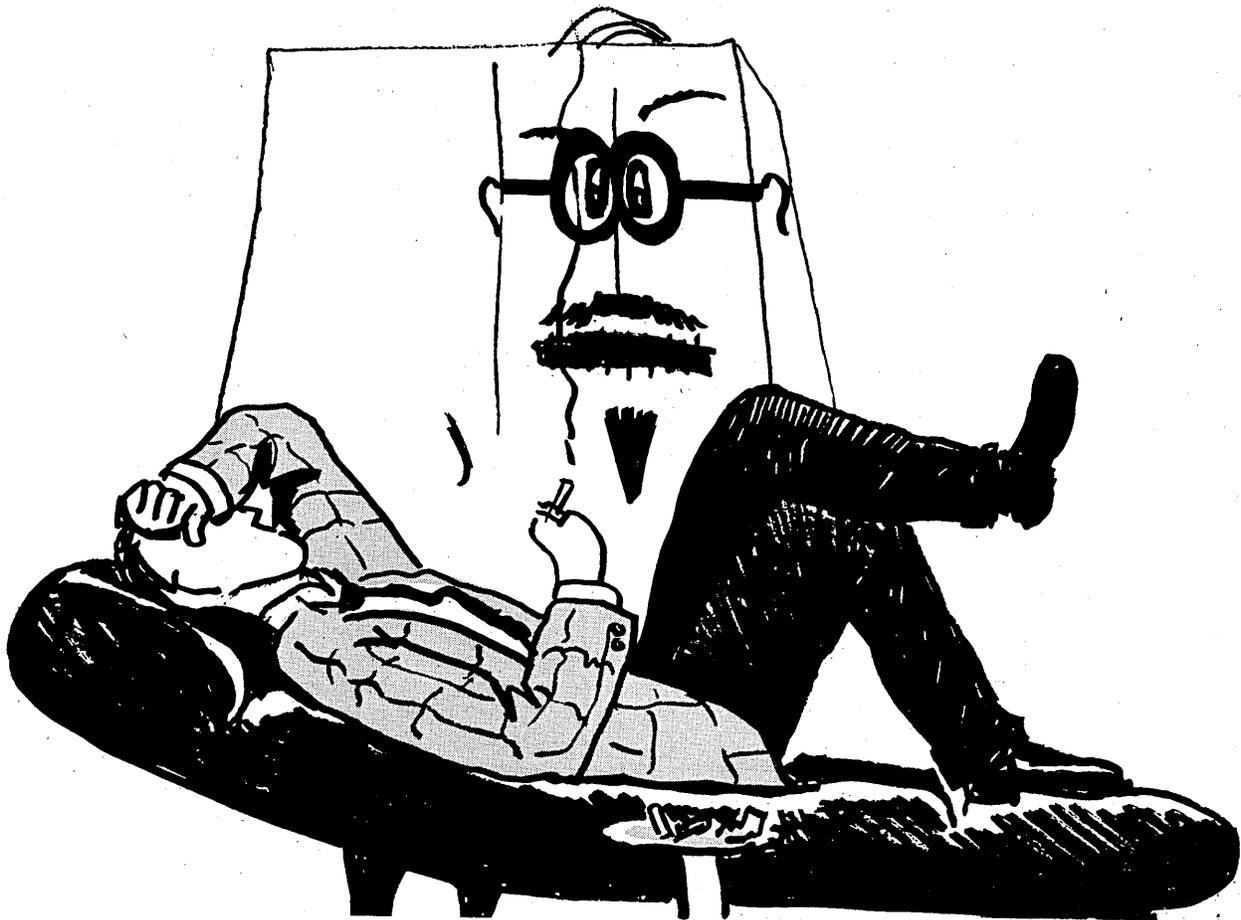
What gives it to us? Maybe the biggest thing is the way we make it easy for you as a computer pro here to really deliver. To really fulfill your promise.

For one thing, ours is a decentralized organization. So, whereas other companies may talk about decisions being taken at the lowest possible level, we do it. With every division accountable for profit and loss, your contribution really counts, and what's more important, you can count on it getting you all the professional recognition and advancement you deserve.

Sound promising? Then why not let the postman deliver a copy of your resume to: Tom Linklater, Dept. D-2, Control Data Corporation, 8100 34th Avenue South, Minneapolis, Minn. 55440. An equal opportunity employer.

CONTROL DATA
CORPORATION

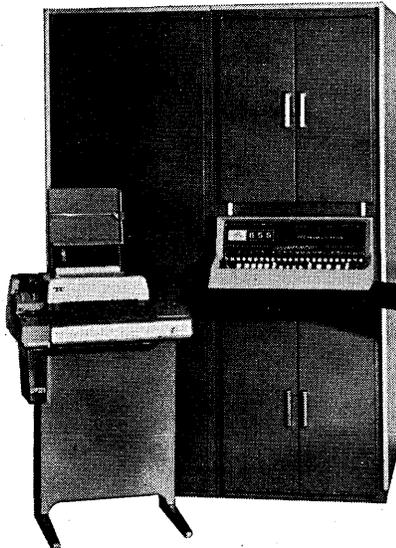
We deliver what others promise.



"And how long have you had these programming problems?"

You can pour out your 24-bit problems to the SCC 655. This fully parallel, binary computer has a versatile and complete instruction repertoire that makes programming understandable. With 38 instructions, it stands out as the lowest investment in a 24-bit machine — \$15,900. Features include: Integrated circuits ■ Direct memory access ■ Hardware multiply/divide ■ Indexing ■ Multi-level indirect addressing ■ Flexible input/

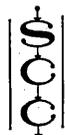
output structure ■ Automatic subroutine linkages



If you need additional processing capability, SCC has the 660 with 51 instructions and the 670 with 71 instructions. The 24-bit series provide either single or multiple and simultaneous access channels to memory. And the memory systems can be expanded modularly from 4,096 to 32,786 words.

Next time you have 24-bit problems, you'll know where to come.

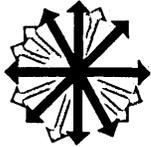
The understandables . . . from



Scientific Control Corporation

P. O. Box 34529 • 14008 Distribution Way • Dallas, Texas 75234 • 214 — 241-2111

CIRCLE 30 ON READER CARD



new literature

JOSS LANGUAGE: An introduction to joss (an on-line, time-shared computing service) for people having some programming experience. Presents summaries of actions that can be requested of joss and of the language for requesting these actions. Summaries are presented in three forms: 1) a pocket-size book for personal use; 2) a larger and more detailed piece for desk-top or console use; and 3) a poster-size summary for the bulletin board. AD-661 259. 33 pages. Cost: \$3; microfiche, \$.65. CLEARINGHOUSE, U.S. DEPT. OF COMMERCE, Springfield, Va. 22151.

ANALOG/HYBRID SYSTEM: 18-page brochure on model 580 desk-top analog/hybrid computing system describes the system's analog and hybrid features, design and operation of the master control panel and analog read-out panels, programming, the digital logic system, the individual computing components, system expansion and options, applications and company support. ELECTRONIC ASSOCIATES, INC., West Long Branch, N.J. For copy:

CIRCLE 180 ON READER CARD

OPTICAL SCANNING SYSTEM: Six-page applications brochure describes how The Equitable Life Assurance Society speeded up processing of Medicare claims with Digitek 70 optical mark scanning system, which reads pencil marked forms and transfers the information directly to magnetic tape. Flow chart shows how keypunching and verifying are eliminated in the process. OPTICAL SCANNING CORP., Newtown, Pa. For copy:

CIRCLE 181 ON READER CARD

TIME-SHARING SCORECARD: Survey of on-line multiple user computer systems features data on 15 commercial time-sharing organizations and 35 research-oriented systems and on the cost of time-shared services. COMPUTER RESEARCH CORP., Newton, Mass. For copy:

CIRCLE 182 ON READER CARD

MEMORIES: Eight-page brochure includes descriptions and specifications for the company's 500-to-600-nsec ICM-500, 670-nsec ICM-47 1-usec ICM-40 1.5-usec ICM-42 and 5-usec TCM-32 integrated circuit core memories. HONEYWELL COMPUTER CONTROL DIV., Framingham, Mass. For copy:

CIRCLE 183 ON READER CARD

MEMORY SYSTEMS: 22-page catalog and standard price sheet contains specifications on the company's 513 standard coincident-current magnetic core memory systems with word and bit capacities from 128 x 8 to 4096 x 32. Operational theory, applications and packaging are illustrated and discussed in detail. FERROXCUBE CORP., Englewood, Colo. For copy:

CIRCLE 184 ON READER CARD

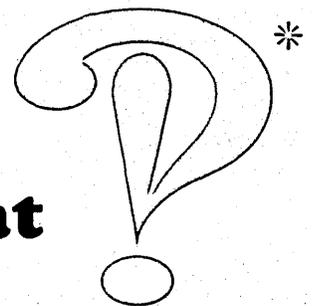
GRAPHICS SYSTEM: Six-page brochure describes 816A computer graphics system, which in its basic configuration includes a 16-inch CRT masked to a 10.24 by 10.24 inch image area, vector generator, intensity compensation logic, electromagnetic deflection network, maintenance controls and a digital control unit. Standard options include character generator, line texture control unit, light pen, function switches and a computer graphics processor. SYSTEMS ENGINEERING LABORATORIES, Ft. Lauderdale, Fla. For copy:

CIRCLE 185 ON READER CARD

CDP DIRECTORY: 160-page directory lists names and company affiliations of over 7,000 holders of the Certificate in Data Processing and includes a geographically arranged cross index. Cost: \$6 for CDP holders and DPMA members; \$10 for all others. DPMA, 505 Busse Highway, Park Ridge, Ill. 60068.

COMPUTER CONTROL FOR CEMENT PLANTS: Four-page bulletin describes how computer control of cement mills with on-line digital process control systems can give better return on investment by minimizing raw material costs and increasing productivity and

Now you can buy a high resolution CRT Display for \$6200.00



How about that

MODEL PD900 PRECISION X-Y CRT DISPLAY FOR • FILM RECORDING • FILM READING

MODEL PD900 CHARACTERISTICS

- Resolution . . . 1700 resolvable elements/diameter (1200 x 1200)
- Slewing Speed . . . 7 microseconds/diameter to 0.1% of final value
- Small-Signal Bandwidth . . . 1.0 megahertz
- Also features high stability, repeatability & linearity

Mating of the Basic Option Package, OP900, to the PD900 enables the inclusion of optional circuits such as video amplifiers, sawtooth generators and phosphor protection circuits.

Higher resolution CRT displays also available — Models PD1100 and PD1200.

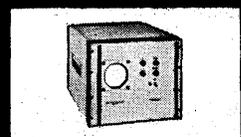
*The "interrobang" . . . the first new punctuation mark in the English language in 300 years. It is designed for question-exclamation statements such as our headline.



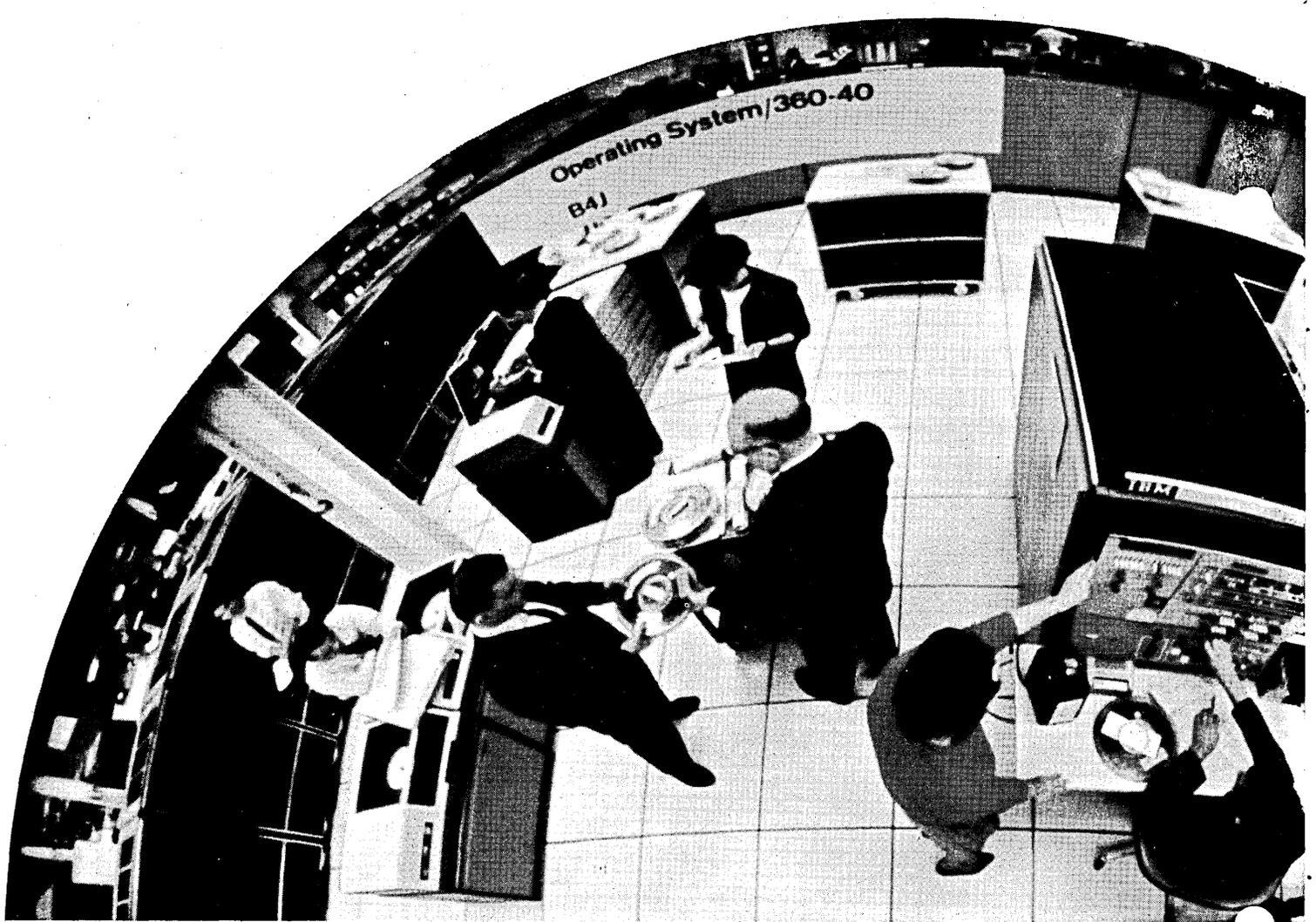
Send for Engineering Data Sheets

Beta Instrument Corp.

377 ELLIOT ST., NEWTON UPPER FALLS
MASSACHUSETTS / TEL. 617 • 969-6510



CIRCLE 60 ON READER CARD



Programmers | Systems Analysts | Engineers: Help IBM program the future at Endicott, N.Y.

We have immediate openings for experienced programmers, systems analysts, or engineers who want to grow with IBM. This is a professional opportunity that you should investigate.

If you're in the **scientific** area you could be developing new systems and techniques in experiment design, process control, statistical analysis, instrument monitoring, simulation, graphic systems, numerical control data or product testing.

If you're in the **business** area you could determine what information and controls are needed in management information systems, manufacturing control systems and financial control systems.

And if you're in the **systems** area you could be working in quality assurance, cost engineering, industrial engineering or production control.

Here at IBM we offer excellent salaries, company-paid benefits and many educational opportunities.

Endicott is a medium-sized community that's almost a metropolitan area, but not quite. It still offers many cultural activities such as opera, theater and the symphony, but you also get a chance to enjoy life in a comfortable rural setting. You can hunt, fish, ski, boat and golf at places nearby.

Write IBM now. If you have a college degree and some experience in these areas, why not contact us now? Simply send us your resume or a brief letter outlining your background and experience to Mr. J. D. Hinkley, Personnel Department, IBM Corp., Dept.

UC9-O, 1701 North St.,
Endicott, N.Y.

13760.

IBM
An Equal
Opportunity Employer

new literature

quality control. Brochure outlines applications to kiln control, raw materials blending, raw and finish grinding, and silo storage control. WESTINGHOUSE ELECTRIC CORP., Pittsburgh, Pa. For copy:

CIRCLE 186 ON READER CARD

FEDERAL EDP: 118-page report discusses the edp activities in seven government agencies chosen to be surveyed because they represent a fair cross-section of government edp activity in terms of size of operation, applications, machines and languages employed. In addition to detailed descriptions of each agency's activity, the report presents an analysis of answers to the questions posed and offers recommendations for handling existing problems. PB-175 701. Cost: \$3; microfiche, \$.65. CLEARINGHOUSE, U.S. DEPT. OF COMMERCE, Springfield, Va. 22151.

DATA SETS: Two technical bulletins describe data sets which use the narrow band technique for data transmission and are available in models transmitting at rates of 2400 and 4800 bps. MILGO ELECTRONIC CORP., Miami, Fla. For copy:

CIRCLE 187 ON READER CARD

GP COMPUTER: 50-page illustrated brochure describes medium-sized system, PDP-9, designed for problems in data acquisition, process or instrument control, computation or man/machine communication. Processor and memory specifications, I/O facilities, instructions, software, options and detailed applications information are included. DIGITAL EQUIPMENT CORP., Maynard, Mass. For copy:

CIRCLE 188 ON READER CARD

LINEAR INTEGRATED CIRCUITS: 352-page manual includes information on design, packaging, and application of linear integrated circuits. It is intended primarily as a guide for circuit and system designers in determining optimum design specifications with regard to integrated circuit capabilities and system requirements. Cost: \$2. Commercial Engineering, RCA ELECTRONIC COMPONENTS AND DEVICES, Harrison, N.J. 07029.

DATA ENTRY SYSTEMS: 12-page bulletin describes C-Dek computer data entry keyboard designed to enable un-

trained operators to make entries from areas such as the production floor, warehouse, and other locations where data usually requires transcription, keypunching, etc., before it becomes useful. The desk-top unit is built to customer specification from standard modules. Also included is how complete systems can be developed with the use of optional equipment. COLORADO INSTRUMENTS, Broomfield, Colo. For copy:

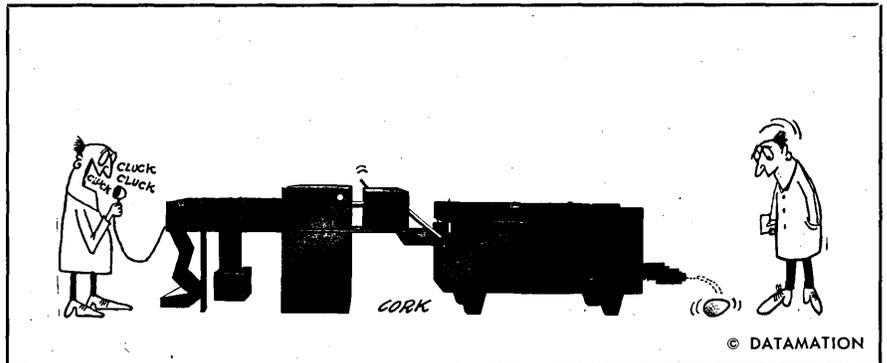
CIRCLE 189 ON READER CARD

PLOTTER: Six-page brochure describes incremental CRT plotter with matrix of up to 4096 x 4096 raster elements and plotting speed of 100K points/second. Maximum random repositioning time is 20 microseconds. Equip-

ment is compatible with IBM 360 8- or 9-track tape unit off-line and all 360 models except /20 on-line. LINK GROUP, GENERAL PRECISION SYSTEMS, Sunnyvale, Calif. For copy:

CIRCLE 190 ON READER CARD

SIMULATION CONCEPTS: Part of a continuing series of reports on techniques of digital computer simulation, this 62-page report discusses basic concepts and the design and construction of simulation models, provides a rationale for simulation, and relates simulation as a technique to current problems in simulation technology. AD-658 429. Cost: \$3; microfiche, \$.65. CLEARINGHOUSE, U.S. DEPT. OF COMMERCE, Springfield, Va. 22151.



© DATAMATION

ADAMS ASSOCIATES is no.1

VARIAN DATA MACHINES is no.30.

IN BETWEEN are twenty-eight full page employer profiles describing career opportunities for computer engineers, systems and applications programmers, systems analysts, and mathematicians.

**1968 INDEX OF OPPORTUNITY
IN THE COMPUTER SCIENCES**

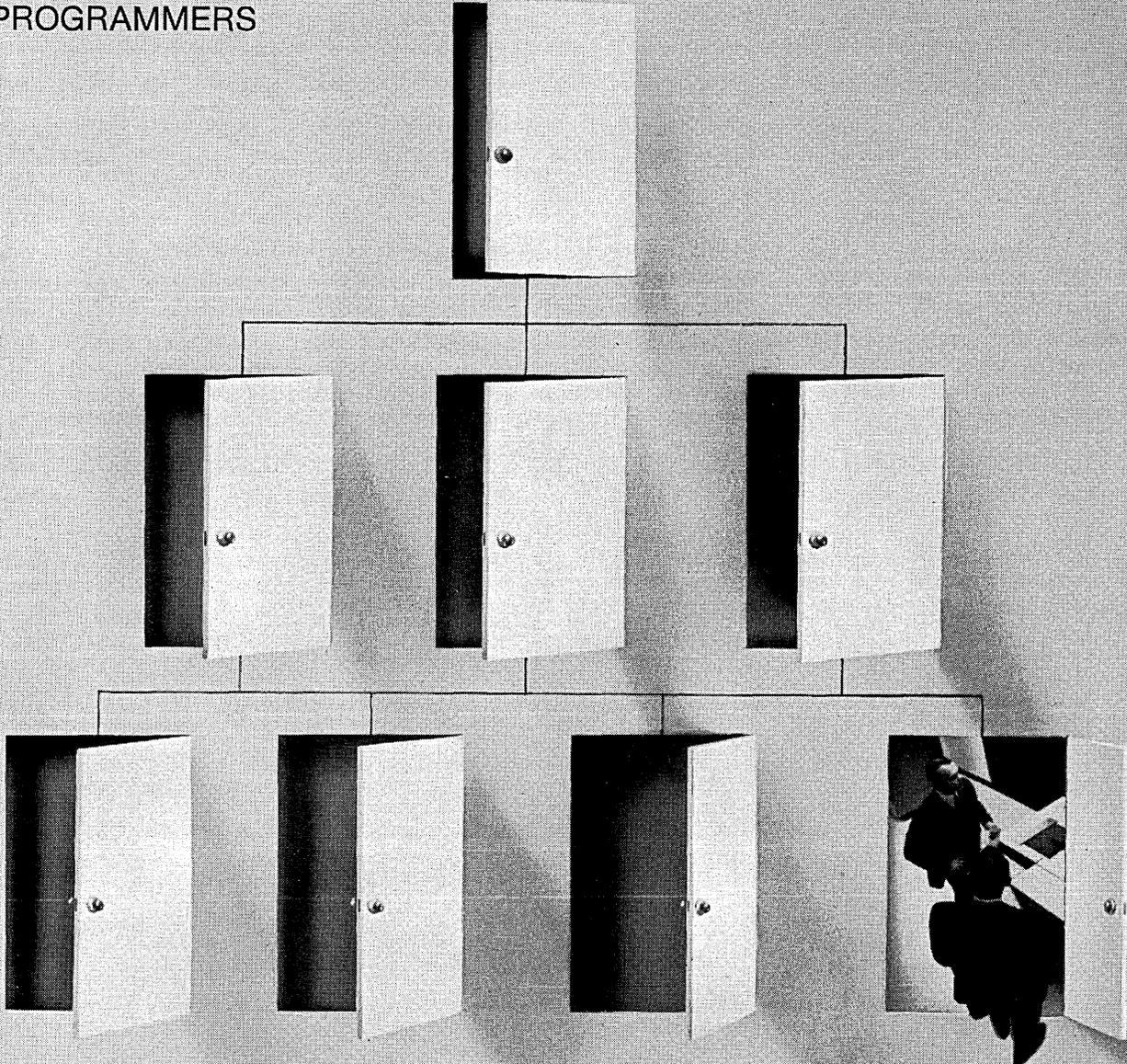
available free of charge from

RESOURCE PUBLICATIONS INC.

194 NASSAU STREET • PRINCETON, NEW JERSEY 08540

CIRCLE 61 ON READER CARD

PROGRAMMERS



Your career at Xerox can be a doorway to management

Because our most important product is better service for our customers, there are no programmers at Xerox: only programmer-analysts. The reason? We utilize EDP and systems thinking in their *broadest* sense to provide practical solutions to the multi-faceted problems of our dynamic marketing environment.

At Xerox, you'll apply EDP to almost every phase of our business operations, ranging from market research and business modeling through inventory, manufacturing and quality control to scientific programming (not to mention some areas so unique we can't even talk about them). Since almost all these aspects are interrelated, you'll gain valuable experience making practical trade-offs against important time, reliability and economic constraints.

Most important, *you won't be exiled to a sub-specialty*: Xerox programmers get involved in all the types of systems mentioned above. Our development and training program rotates you *by plan* among them,

with a number of simultaneous projects to broaden you faster (average project length, 6 months).

And you can move ahead fast: keeping EDP operations apace with corporate growth on the order of a 1600% sales increase in the last decade requires similar growth within. If you would like to work in scientific and/or business programming and have a Bachelor's degree (or experience with an IBM 360 or 7000 system, or Univac 1108, using COBOL or AUTOCODER) we'd like to tell you about Xerox opportunities tailored to your talents and interests...and provide you with a projection of your advancement. To start the dialogue, send your resume, including salary history and requirements, to Mr. Robert A. Moore, Department MZ-27-B1, Xerox Corporation, P.O. Box 1995, Rochester, New York 14603. We are an Equal Opportunity Employer (m/f)

XEROX

DATAMATION



at sanders, you will be ready for tomorrow

You can do something about technical obsolescence at Sanders because we stress creative innovation in the design of advanced systems.

And our resources let you push the states of all the systems arts. In memory techniques, for example, our interests range from the conventional core-and-drum approaches to cortex-like concepts.

Continuing education is a further guarantee against obsolescence. If you don't yet have your master's, you can pursue an in-house degree program. In addition we have a 100 per cent prepaid tuition program for advanced studies on all levels as well as an outstanding in-plant seminar program.

Sanders builds systems for applications in aerospace, communications, and oceanography. You could play a major role here in the way tomorrow's systems are designed.

You would find the association personally as well as professionally rewarding.

WRITE to Mr. T. J. Auger today for career information. The address: Sanders Associates, Inc., Dept. 298 D, 95 Canal St., Nashua, New Hampshire 03060.

COMPUTER SYSTEM ENGINEERS ■ DIGITAL DESIGN ENGINEERS ■ PROJECT ENGINEERS ■ PRODUCT DESIGNERS ■ SYSTEM ANALYSTS ■ SYSTEM PROGRAMMERS ■ APPLICATION PROGRAMMERS

CREATING NEW DIRECTIONS IN ELECTRONICS



*T. M. SANDERS ASSOCIATES, INC. An Equal Opportunity Employer M/F

SPERRY RAND

Wanted: Software people for our hardware

Univac offers programmers on every level of experience—from the elementary through the farthest-out theoretical—unique opportunities for achievement. Because Univac is no giant, but big enough for unlimited challenge, systems programmers and analysts can find the full life here among other professionals—solving the computer problems of a great variety of commercial and institutional customers. Experience needed in data processing, management systems, financial and other business analysis.

Other projects are open in the areas of higher level, computer language programming, processor systems, applications systems, debugging programs...these naturally call for some years of computer experience.

Further projects are being manned by the most expert professional people in computer R&D. The location: Univac world headquarters in Blue Bell, Pa., in the choice rural suburbs of Philadelphia. Benefits include security and medical plans—plus a mutual investment retirement program. Please write, in confidence, including resume and salary requirements, to: L.G. Holliday, Senior Employment Representative, Univac Data Processing Division, Dept. D-113, P.O. Box 8100, Philadelphia, Pa. 19101.

UNIVAC

An Equal Opportunity Employer

CIRCLE 308 ON READER CARD

SPERRY RAND

Wanted: Hardware people for our R & D

Univac offers physicists, electrical and mechanical engineers—especially those with computer experience—unique opportunities for both individual and team achievement. Because Univac is no giant, but big enough for unlimited challenge and personal progress, R&D is wide open today, particularly in these areas:

electro-mechanical devices	computer memories
rotary equipment	solid state devices
computer peripherals	optics
circuit design	pattern or character recognition
logic design	recording circuits
systems design	
thin film	

These challenging projects are located at Univac world headquarters in Blue Bell, Pa. in the choice rural suburbs of Philadelphia. Benefits include security and medical plans—plus a mutual investment retirement program. Please write, in confidence, including resume and salary requirements, to: R.W. Jones, Staff Employment Representative, Univac Data Processing Division, Dept. B116, P.O. Box 8100, Philadelphia, Pa. 19101.

UNIVAC

An Equal Opportunity Employer

CIRCLE 309 ON READER CARD

PROFESSIONAL COMPUTER PERSONNEL

Washington, D.C.

\$7,000 to \$20,000

- SCIENTIFIC PROGRAMMING
- SYSTEMS ANALYSIS
- SYSTEMS PROGRAMMING
- BUSINESS PROGRAMMING

ALLOW US TO ARRANGE A PERSONAL INTERVIEW WITH THE WASHINGTON AREA'S MOST DESIRABLE EMPLOYERS.

Our service is confidential and personal. We are one of the oldest and most effective E.D.P. placement specialists in the East.

*All fees and expenses
paid by employer*

SYSTEMAT

1107 Spring St.
Silver Spring, Md. 20910
301-587-3650

We
Unscramble
Computer
Careers

CIRCLE 306 ON READER CARD

SYSTEMATION CONSULTANTS, INC.

Houston-New York

REAL TIME SYSTEMS

Growing Southwestern divisions to assume new systems responsibilities seek professionals with experience in the design and implementation of multi-computer systems software, operating systems, and real-time executive and message switching systems. One position requires supervisory experience while all afford the opportunity to work in sophisticated multiprogramming applications with very advanced computer equipment. San Francisco, Dallas, and Houston locations with starting salaries to \$17,000 range.

MARKETING MANAGER

Aggressively expanding growth-oriented company with top management in their 40's seeks marketing manager of uncommon enterprise. To assume line responsibility for the building and management of complete marketing function—planning, budgeting, research, sales, etc.—for major new corporate profit center with a leading company in their industry. Prefer meaningful marketing experience in computer services, equipment, or consulting. Starting base salary in \$18-20,000 range—Houston.

SYSTEMS ANALYST

Highly respected medium sized operating company owned by major national corporation has outstanding opportunity for analyst with above average industrial accomplishments (prefer MBA) and at least three years experience in commercial systems including 360 disc/tape systems. To assume key project responsibility in the design and implementation of management information systems within the functional areas of accounting, operations, and marketing. To also act as internal consultant to company subsidiaries. Excellent advancement potential with starting salary open. Houston and NE.

NO FEE

The above openings are only a small sampling of the exceptional hardware and software opportunities within the activities of systems design/programming, process control, scientific/commercial applications, marketing, Operations Research, and other associated activities of our client companies in various locations—Both jr. and sr. positions available. Your current employer will not be contacted without your permission. Send resume in confidence or request our resume form. A call to our Houston Director—J. L. Gresham, BChE, MBA—for further information is also invited.

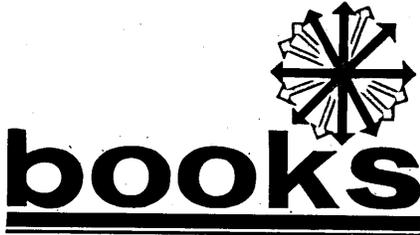
1616 West Loop South

Houston, Texas 77027

(713) NA 2-1370

CIRCLE 307 ON READER CARD

DATAMATION



books

***The Computer in American Education*, edited by Don D. Bushnell and Dwight W. Allen, John Wiley & Sons, New York, N.Y., 1967. Cloth, \$6.95; paper, \$3.95.** In November, 1965, the Association for Educational Data Systems and Stanford University, School of Education, co-sponsored a conference on the present and future role of computers in education, and this book includes the papers presented at that conference.

The subject matter of this collection covers a wide range of topics of interest to computer specialists and educators, and includes the uses of computers in the instructional process and in the administration of schools and colleges, the current practice and problems in gathering and analyzing data on education at local, state, and federal levels, secondary school and college courses in computer technology, and the relationship between school architecture and the instructional process. There is a fine foreword by I. A. Richards, in which he raises all the right issues concerning society's use of technology to achieve its goals. The book includes a 393-item bibliography (compiled late enough in the publication cycle to include *some* 1966 items), and a list of selected conferences on educational data processing.

The individual papers concern problems and future plans which are still important enough so that the book suffers minimally from the obsolescence to be expected in a report of a conference held in November, 1965.

Some of the articles deserve special comments.

Patrick Suppes describes the CAI work at Stanford, and categorizes CAI systems into three levels of interaction—drill-and-practice, tutorial, and dialogue—in order of increasing complexity. In discussing dialogue systems, Suppes lists, as one of the two central problems, the ability of the computer program to interpret freely constructed questions from the student. "The central intellectual problem at the moment is not that of writing information to give an answer, that is, of having in storage information that will give an answer to any question. Rather it is to recognize from the standpoint of the

program precisely what question has been asked." (p. 19). The comment here is that this same problem arises in a slightly different form in tutorial systems, where the central intellectual problem is to recognize from the standpoint of the program precisely what answer has been given.

The paper by Robert H. Anderson summarizes the major changes occurring in American education today—from curriculum reform through innovation in school unit organization. He points out the glaring mismatch between our aspirations for universal high quality public education and the "... appropriate levels of financial support or ... well-conceived policies to facilitate the achievement of truly excellent programs." (p. 27). He argues that "... one urgent need is greater flexibility in both the governing policies and the administrative and pedagogical machinery through which the goal is being pursued." (p. 27). Taking individualized instruction as an example of one such goal, he shows how its attainment involves such diverse factors as school building design and construction, and the teacher's ability to access and sequence instructional materials.

Judson T. Shaplin's contribution warns of pitfalls in the area of computer innovations: "The demands of research and development lead the computer innovators to neglect the need for relating their work to existing practices in the mainstream of American education, particularly recent reform efforts, and to ignore the implications of their work for personnel organization and training, all potent factors in future acceptance patterns." (p. 36f). He discusses the shortcomings of the present teacher-training apparatus, in terms of the funding and personnel demands of even modest current goals.

Dwight W. Allen describes many of the available computer programs for class and student scheduling, and urges more use of computers in simulation studies related to organizational and curricular changes. "No organizational change can ever replace the importance of what is taught, but what is taught can be greatly enhanced, limited, or eliminated by organizational demands on the people involved." (p. 58).

Don D. Bushnell presents a free-wheeling summary of some of the educational implications of selected computer applications, such as automated libraries, simulation and gaming, and community time-sharing systems.

Karl L. Zinn discusses the details of work in progress under the headings: author languages (including

diagnostics and editing features), use of student responses (including the important unanticipated ones). Zinn's discussion is followed by an appendix listing significant details connected with 26 different CAI projects.

James K. Rocks presents an articulate statement of the challenges facing the Office of Education's National Center for Educational Statistics. In this very well-written article, the reader is exposed to the magnitude of the problems without being overwhelmed by the details, and is clearly shown the opportunities for improvement, even though the specification of the system to define the opportunities is still unclear.

The editors themselves contributed the last chapter, which lists the recommendations of the AEDS-Stanford Conference participants. Almost all of these recommendations can be applauded. The one exception is: "Criteria must be established for determining the disciplines or areas within disciplines in which either of the distinctive forms of computer mediation, computer-assisted or computer-augmented instruction, is appropriate and feasible." (p. 230). The danger here is that the too early setting of "criteria" can distract research from fruitful paths. One is reminded of the early days of programmed instruction, when many "experts" were advising that the new technique would never be useful for teaching more than rote learning materials. The subsequent successes in applying the principles of behavioral technology to skills such as interpersonal communications showed the folly in specifying in advance what any technique can and cannot be used for. In practice, such limits are generalizations from field experience, and the most appropriate role of associations and conferences is to collect, summarize and disseminate the results of such experience.

All-in-all, this is a good and valuable book. The computer specialist will find a wealth of information about the needs of education, and the challenging problems to be solved in meeting those needs. The educator will find incisive comments on the changes which must occur in current pedagogy and school administrative policy if computers are to be used effectively.

—JAMES L. ROGERS

***Exploring the Computer*, by Paul Allen III, Addison-Wesley, Palo Alto, Calif., \$3.95, paperback.**

The purpose of this book is to teach you what the main parts of a computer are, how they work, and what

WHAT IS YOUR TRUE WORTH?

FREE Data Processing Opportunities Bulletin

Every month, in the privacy of your own home, you can evaluate the nation's finest openings in the data processing field. Cadillac, the nation's largest executive and professional placement service, represents the majority of the nation's top companies. Their best jobs at salaries from \$6,000 to \$75,000 appear in our monthly Data Processing Opportunities Bulletin.

Our placements show that the average data processing man is worth 10% to 20% more than his present income. The Bulletin helps you evaluate yourself in today's market. Both the Bulletin and our *confidential* placement service are free. Client companies pay all costs.

For your free Bulletin, without any obligation circle Subscriber Service Card No. 302. Please use *home address only*.



LON D. BARTON, *President*
Cadillac Associates, Inc.*

29 E. Madison Bldg. Chicago, Ill. 60602
Financial 6-9400

*"Where More Executives Find Their Positions Than Anywhere Else in the World."

CIRCLE 302 ON READER CARD

SENIOR PROGRAMMER

Lockheed Electronics Company has available a position of senior programmer within the Design and Development Group. This senior-level managerial position requires extensive experience in the development of commercial computer assemblers, compilers, diagnostics, and deliverable software subroutines for small commercial computer applications.

For further information please send resume, in confidence, to Mr. A. J. Petit, Professional Placement Office, 6201 E. Randolph Street, Los Angeles, California 90022. Or call collect (213) 722-6810. An equal opportunity employer.

LOCKHEED ELECTRONICS COMPANY

A Division of Lockheed Aircraft Corporation

CIRCLE 310 ON READER CARD

CONSULTANTS

TECHNICAL COMPUTER APPLICATIONS

International Travel

Mobil's International Division believes that the potential benefits of our third-generation computers overseas can only be fully realized by the integration of technical/scientific and commercial disciplines. To increase our immediate capacity to implement this philosophy, we want two self-starting, technically qualified consultants to grow with our systems organization. About 30% travel, primarily abroad, is required.

One consultant will involve himself in the conception, design, and implementation of profitable management information systems, as applied to refineries or chemical process operations. He will also perform feasibility studies for hardware and systems serving technical/scientific and related commercial areas and will advise upon, administer, or implement significant projects. He will need a degree in engineering, preferably chemical, OR, or math, with advanced degrees preferred. He must have several years' experience in technical and commercial EDP systems work, preferably in petroleum, with at least 2 years' management information systems work in chemical process industries.

The second consultant will originate, modify and implement abroad technical computer applications used primarily for refinery operational guidance, such as engineering applications, operational LP applications and CPM/PERT. He will train technical personnel in the recognition of application areas for exploitation with the computer and will participate heavily in these efforts. He must have a degree in engineering, preferably chemical, with advanced degrees preferred in OR, math, or engineering. He must have extensive experience in applying LP, CPM/PERT, and other computer applications to refinery operations. He must be thoroughly familiar with refinery process engineering, operations, and technology.

For prompt and confidential consideration, send your resume to Mr. P. J. Harbaugh, Department 3440, 150 East 42nd Street, New York, N.Y. 10017.

Mobil Oil Corporation

An equal opportunity employer

CIRCLE 311 ON READER CARD

books

they do. There is a test in the back of the book to take *before* you read the book. Your score can tell you how much you know about computers.

The form in which this book is written is called programmed instruction. It presents material to you, and then asks questions about it. If you answer incorrectly, you can go back and read over the material again. When you finish the book, you take the same test (on different pages, of course), and compare your scores, to see how much you have learned. There is an appendix in the back of the book. If you wish to learn more about the computer than just the parts and how they work, then you should read it. There is also a glossary. If you run into any words you don't understand, then you can look them up there.

I would recommend this book for anyone who wants to learn generally about the computer—maybe just because it is an interesting subject—like I did.

SARAH ROLPH
Sixth Grade, White Point School
San Pedro, California

book briefs

(For further information on the books listed below, please write directly to the publishing company.)

Digital Computer Programming, by Peter A. Stark. The Macmillan Co., New York, N.Y. 1967. 525 pp. No price given.

A heavy book written for the beginning programmer with very little emphasis on mathematical abilities, includes real problems, pre-solved on a computer. Instruction in machine, symbolic assembly and problem-oriented languages is included. Intended as a textbook, the book has several teaching aids, and is illustrated.

The Programmer's ALGOL, by Charles Lecht. McGraw-Hill Book Co., New York, N.Y. 251 pp. Price not given.

Written as a reference book for the programmer, this volume describes ALGOL and gives detailed examples of its statements and declarations. Included is a long introduction by R. W. Bemer in which he gives the history of the language and commends it to independent thinkers.

It's free. The new 1968 Edition.

Our National Computer Salary Survey and Opportunities Analysis.

This is it. The all-new 1968 edition of Source Edp's FREE 20-page Computer Salary Survey and Opportunities Analysis. It's a summary of computer salaries by 24 separate levels of professional and managerial experience ranging up to \$75,000. Plus a comprehensive analysis of current trends in computer employment.

All of this information has been compiled, analyzed and put together by some of the most knowledgeable people in the business. The people at Source Edp. Source Edp is the only placement firm staffed by computer professionals for computer professionals. It's their business to know the data processing field.

To get your free copy of the 1968 Edition of Source Edp's Computer Salary Survey and Opportunities Analysis just circle the reader inquiry card. To speed delivery write directly to:

source  edp

Where computer professionals place computer professionals

Chicago — David D. Grimes, 100 S. Wacker Drive (312) 782-0857
Detroit — Charles T. Walther, 2990 West Grand Blvd. (313) 871-5210
Los Angeles — Robert A. Davis, 3470 Wilshire Blvd. (213) 386-5500
Minneapolis — Fred N. Anderson, 507 Marquette (612) 332-8735
New York — Edward T. Golden, 1414 Ave. of the Americas (212) 752-8260
San Francisco — Richard M. Clark, 111 Pine Street (415) 434-2410

Client companies assume our charges.

CAR EERS

COAST TO COAST
EUROPE

TOP 20%

EXCLUSIVE!

The unique personal and confidential relationship we establish with you and our clients permits us to offer you outstanding job opportunities, many not found anywhere else. If your potential or abilities are above average and you are looking for a challenge, our unique service provides 49 state and international coverage.

**PARTIAL LIST COMPUTER CAREERS
SALARIES \$10,000 — \$35,000**

- Marketing/Sales
- Management or Computer Consulting
- Operations Research/Management Science
- Time Sharing/Real Time Systems
- Computerized Process Control
- Management Information Systems
- Systems Planning/Development
- Business Systems, Programming
- Applied Mathematics
- Scientific Computation
- Logic/Digital and/or Circuit Design
- Software/Applications Packages

(From Junior to V.P.
and Director Levels)

Our clients assume all expenses

Write in full confidence to

Joseph Albert or phone 212/679-7314.

Indicate salary and geographic requirements.

Member ACM

Career Consultants in the Data Processing Field



210 Fifth Ave., New York, N.Y. 10010

CIRCLE 312 ON READER CARD

IF IT'S REAL TIME OPPORTUNITY YOU WANT

THIS MUST BE THE PLACE!

Where else but at Foxboro could engineers and programmers work in a "hands on" environment on such a variety of projects.

The very nature of our business guarantees you the opportunity to find your place in the fastest growing area of computer technology—industrial control systems. An area where Foxboro has been a leader since 1908 . . . innovators for more than a decade.

We presently have a number of exceptional career positions available with emphasis on the following:

DESIGN ENGINEER

BSEE majoring in electronics. Minimum of three years experience in circuit or logic design for high-speed circuitry above two megacycles. Responsibilities will include leading the development efforts in circuit engineering. To work with packaging designers and expected to contribute to system logic discussions for analyzing optimum logic and circuit configurations.

DIGITAL PROJECT EQUIPMENT ENGINEER

BS in electrical engineering with a minimum of one year experience in digital data processing system design, or digital computer process control, or MIL weapon system experience. Experience required in equipment area (logic design, circuit design). Will have complete equipment responsibility on a sales order.

SYSTEMS PROGRAMMER

Engineering, Scientific, or Mathematical degree with machine language programming experience in the command and control, scientific or industrial fields. Real time and/or share time experience highly desirable in the following areas: Batch Control, Direct Digital Control, Multi-level Programming, Supervisory Control and Scientific Programming.

In addition, you might be interested in discussing one of these outstanding opportunities with the career makers at Foxboro.

- DEVELOPMENT SYSTEMS ENGINEER
- SUPPORT ENGINEER
- SYSTEMS ENGINEER
- SYSTEMS APPLICATION DEVELOPMENT ENGINEER
- ELECTRONIC PACKAGING ENGINEER
- ANALYST AIDE

FOXBORO®

Specialists in Process and Energy Control

Call Mr. Robert Ash collect at (617) 543-8750 or mail your resume to him at Dept. D2, Neponset Avenue, Foxboro, Mass. 02035

Look into a career with Foxboro, An Equal Opportunity Employer

CIRCLE 315 ON READER CARD

IMMEDIATE SEATING

- if you're exceptionally knowledgeable in your field
- if you're willing to utilize your full potential
- if you've reached the limits of your present position



We are the leading Personnel and Management Consultant Organization concerned with EXCLUSIVE placement of Data Processing Personnel. Our extensive search facilities and specific recruiting place us in a unique position to fulfill the requirements of employers of Data Processors. Your application is processed by E.D.P. Specialists who know the industry, its needs and WHERE THE OPPORTUNITIES EXIST. All fees are paid by the hiring company; there is no charge to the individual. Please contact us at any of our offices.



EMPLOYMENT FOR DATA PROCESSORS

140 Barclay Center, Cherry Hill, New Jersey 08034
609/428-7238

CIRCLE 314 ON READER CARD

CAREER MEMO

To PROGRAMMERS/ANALYSTS/ENGINEERS

From EVERETT KELLEY ASSOCIATES, INC.

If your present position lacks professional motivation . . . NOW is the time to let us program your professional future . . .

Consult our staff of experienced specialists who are at your disposal. They will open doors and arrange favorable interviews with selected clients. Utilize your total professional capability in:

- Scientific Programming
- Real Time Systems
- Software Development
- Operations Research
- Applied Systems
- Systems Design
- Consulting
- Digital or Logic Design
- Circuit Design
- Commercial Programming
- Mathematics
- Development Engineering
- Communications
- Sales/Marketing

Salary range: \$8,000-\$30,000. All expenses paid by client companies (fees, interviewing and relocation).

Submit your resume in strict confidence, including salary requirements and geographic preference, directly to Mr. R. L. Keilholtz or Mr. Donald Wayne or write for our composite resume form A.



EVERETT KELLEY ASSOCIATES, INC.

Consultants to the
Computer Industry

121 So. Broad Street (Suite 1300)
Philadelphia, Pa. 19107

Placement of Computer Professionals since Binac.

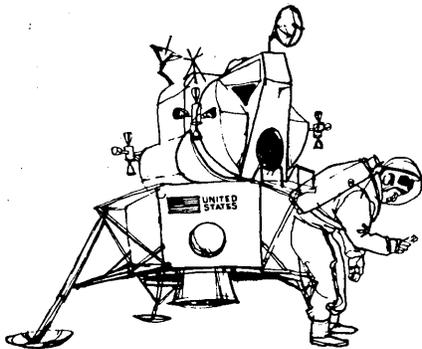


CIRCLE 316 ON READER CARD

engineers • scientists • programmers



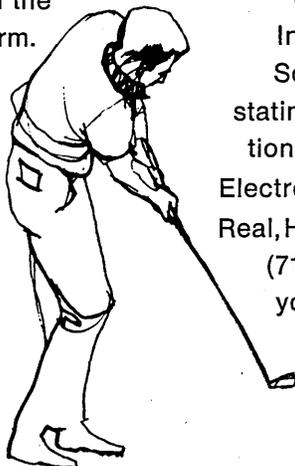
Like what you see? Then put yourself in the picture.



First off, let's talk about the work. With Lockheed Electronics Company in Houston, Texas you'll be involved in man's

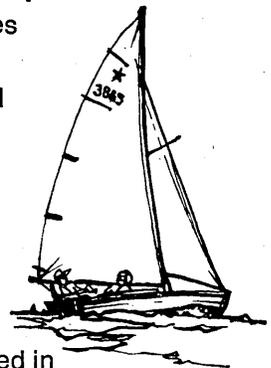
biggest, most exciting technological adventure—the exploration of space. Here you will be able to utilize *all* of your professional capabilities providing solutions to such problems as to where our Astronauts will land, what they can expect and the many tasks they will perform.

And stimulating professional involvement is just one of the many benefits waiting for you with Lockheed Electronics in Houston. Others? There's lots of them. For example, here you'll find unhurried golf courses, un-



crowded waters for every type of water sport, the Astrodome, and you could be working just five minutes away from home.

Homes are beautiful and reasonable, schools are excellent and if you are culturally-minded, there's the symphony, ballet, museums and theatres to choose from.



Houston is air conditioned in summer, devoid of blizzards in winter, and peopled with articulate and interesting people the year round.

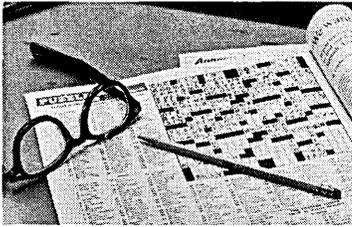
Interested? Then we're interested! So, set aside commuting and write stating your experience and qualifications to Mr. Dean Pearson, Lockheed Electronics Company, 16811 El Camino Real, Houston, Texas. Or call him collect (713) HU 8-0080. You'll find out how you can put yourself in the picture.

Join Lockheed Electronics Co.
Houston Aerospace Systems
Division, Houston

LEC LOCKHEED
ELECTRONICS COMPANY
A Division of Lockheed Aircraft Corporation
An Equal Opportunity Employer

CIRCLE 304 ON READER CARD

Remember the old days when a problem solver was the guy who could do the Sunday Times crossword puzzle?



Look at the challenge awaiting problem solvers today at C-E-I-R!

When C-E-I-R began operations in 1954, most of today's powerful problem solving techniques and resources were either untapped or undiscovered. C-E-I-R had a bold vision then . . . advancing concepts to improve profit, minimize risk, streamline business operations, forecast trends, simulate decision environments, improve communications and controls.

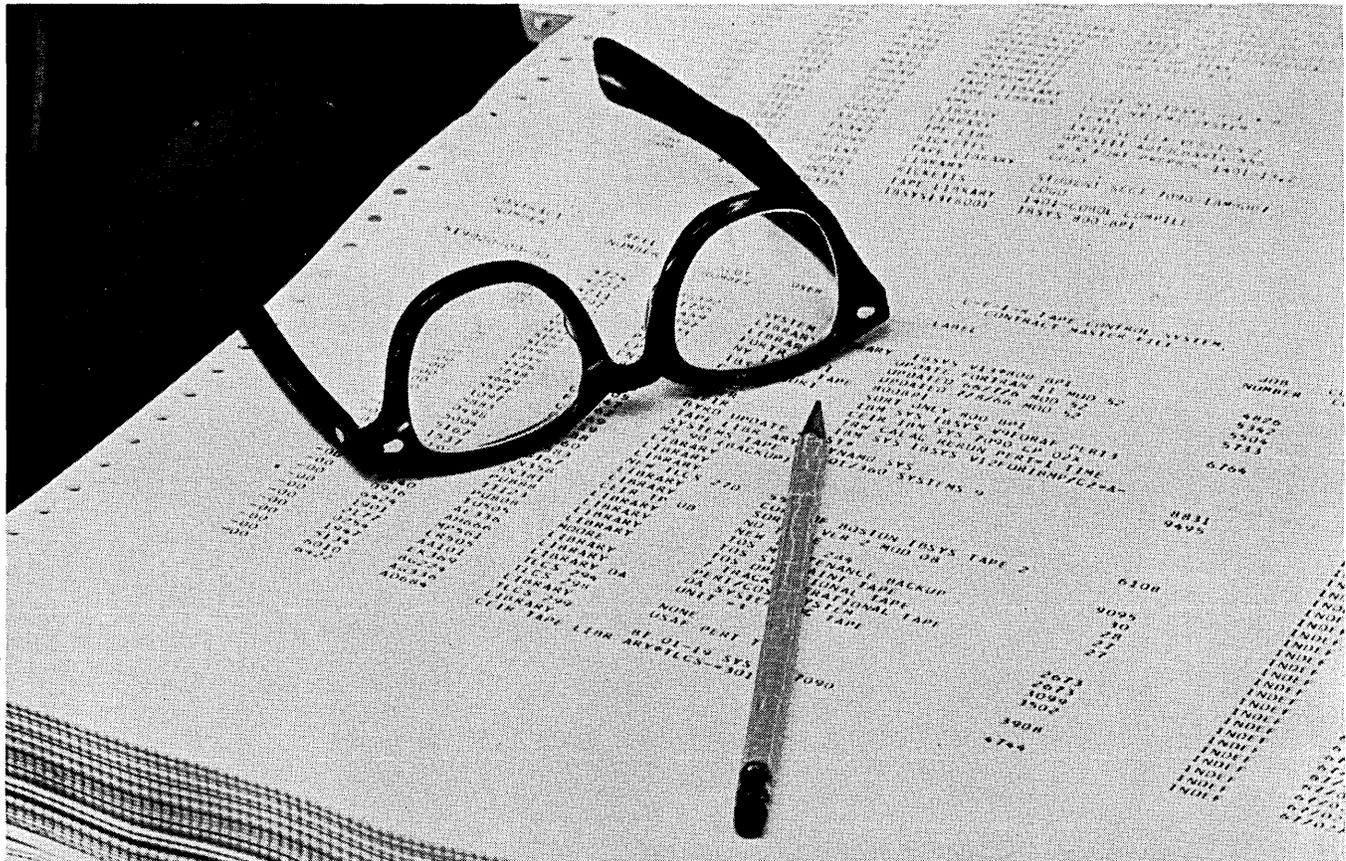
Today, as the world's most experienced and best equipped computer services and problem solving organization, C-E-I-R offers business and scientific programmers, systems analysts, mathematicians and operations research specialists an unmatched environment

for achieving the highest possible levels of capability . . . and reward.

The challenge is here. C-E-I-R continues to move ahead and the professional staff will triple in the next three years. If you are seeking professional growth opportunities in the most advanced technologies and are prepared to apply outstanding skills to a vast array of modern operating problems in industry, commerce and government, we would welcome your resume.

Write to: R. H. Meyer, Vice President— Personnel,
C-E-I-R, INC., 5272 River Road,
Washington, D. C. 20016.

C-E-I-R INC.



C-E-I-R INC. A subsidiary of Control Data Corporation

New York • Boston • Los Angeles • San Francisco • Mexico City • London • The Hague

CIRCLE 317 ON READER CARD

look ahead

Inc., runs a portrait of Leonardo da V. to ease the obscurity; others, such as Code, Inc., are a little less subtle. Think, Inc., is, according to its president, "a closely-held corporation. Just owned by us and IBM. — That's a joke," he added sadly. Pied Piper Programming is rumored to lure married mothers to cottage programming; has a disconnected phone. And if you think Alpha Omega Computer System rings of 1984, Apex Data Processing won't leave any doubts: under a picture of an imposing brontosaurus, it announces: "Adapt or Die." All are L.A.-area firms.

IBM SIGNS FIRST MODEL CONTRACT

IBM has signed the first model contract (July '67, p. 19) with California, will offer the state an almost verbatim standard contract, including liquidated damages and standards of performance including delivery dates for hardware and software. IBM's contract, which calls for software to show "substantial conformance to the contractor's specification," will undoubtedly be used in all states.

RUMORS AND RAW RANDOM DATA

CSC narrowly averted another top-level defection recently, talked top financial man Dave Laysen into returning after he had joined Marshall Industries... R. Paul Niquette, an early SDS-er who is vp, plant operations for Standard Computer Corp., rejoins his old firm this month as assistant to president Max Palevsky... Other rumors about the 360/85, not announced January: 7090-compatible, 120 nsec cycle time, thin-film memory, and an operating system being done by Computer Sciences... Look for 3M, Computron, other tape makers to leap into the disc pack bizness... Joe Costello, who recently resigned as executive vp of Fabri-Tek, has formed Computer Peripherals Corp. in San Diego. Firm will make OEM peripherals... Atlantic Software Inc., Philadelphia, will market proprietary packages. The five-man firm, headed by Walter Brown and Richard Thatcher (ex-RCA and IBM), is gathering software from developers in any industry, plans a technical and marketing staff of 25-50 by year-end... Transamerica Corp., after giving up acquisition of MAI, has set up its own leasing firm headed by Jim Ritter, who has been controller of IBM's edp division. They have \$100 million to spend--on System/360's... In the next month or two, the National Association of Securities Dealers should be asking for bids from vendors on a massive system to keep track of quotations for the Over-the-Counter market, plus corporate and municipal bonds--just about everything not now listed on an exchange. Some 3000 terminals will be needed and the whole system will be well up in the multimegabuck range... There are rumors of fading interest in time-sharing by the biggest companies. Apparently what they really wanted was fast response time, which can be had with remote batch. The limited need for conversational jobs can be handled by the outside commercial time-sharers... Honeywell's Computer Control Div. announces the DDP-324 this month. The 24-bitter features twin cpu's of up to 24K core each, plus 8K shared. Cost of an 8K x 8K x 8K system: \$163K. They've sold three already to Conductron-Missouri for flight simulation.

Programmers, if you're ready to give more to the present, you're sure of a solid future at RCA.

RCA is as interested in your present progress as you are. It's not altogether an unselfish motive. We want to keep up our record in programming accomplishment much as we have in hardware technology—producing faster higher-capacity machines. You can help our present and future record in the programming area. For instance, here are two RCA divisions that are leading the way.

RCA Electronic Data Processing is in a period of unprecedented growth as a direct result of the success of the Spectra 70 product line, a true third generation computer system. Here EDP professionals can find unmatched opportunities for career development.

Systems Programming projects include time sharing, executive systems, random access, compilers, utility systems, information retrieval and other areas. Other career opportunities exist in management information systems, field systems support, special industry applications, product planning, engineering and EDP sales.

Openings are at all levels for those with a minimum of 2 years experience. Location is in Cherry Hill, New Jersey.

RCA Graphic Systems Division is busy adding the speed of electronics to typesetting.

At this division we've combined computers with new electronic typesetters that can set the text for an entire newspaper page in less than two minutes. Together, they do the complete job: store and recall manuscripts, size and lay out pages, and set the type.

These assignments require exceptional programmers who combine experience and competence with imagination.

It isn't easy, but it's fascinating; requiring bold creative effort in return for personal recognition and reward.

Openings are at all levels for those with a minimum of 2 years programming experience. Location is Princeton, New Jersey.

To find out more about these major areas of programming at RCA, write to: Mr. T. Beckett, RCA, Dept. SW-2, Bldg. 2-2, Camden, New Jersey 08102. We are an equal opportunity employer.

CIRCLE 318 ON READER CARD

634
05
7

8 7⁵ 9 3
1 6 4⁸ 4
7 8 9 8 0
2 3⁹ 0 4⁸ 5⁰ 6 7⁰

RCA

Business Programmers:

**How about a programming career in
advertising
aviation
banking
broadcasting
chemicals
drugs
electronics
food marketing
oil
railroading
publishing
shipping
and
textiles?**

Without job-hopping. Now you can work with top companies in many fields without leaving your office.

It's difficult to get bored this way. And, it's difficult not to become the experienced professional you envision.

The industries we have mentioned are just some of those serviced by the programmers, and program and systems analysts of ITT Data Services. The diverse applications created by the requirements of such industries will not be your only challenge. You'll be exposed to a wide range of equipment, operating systems and programming languages in your everyday assignments.

For example, at the Paramus, New Jersey, Computer Center, the array of "third-generation" equipment runs from the small IBM 360/30 System to two large 360/65's. In between are two 360/40's and a 360/50 which, added to the six 360/30's installed in our Eastern Regional Data Center network, brings to a total of 11 the number of the latest hardware systems available for your use.

You'll be working in TOS, DOS, OS and our own operating system which was developed to provide efficient multi-programming and teleprocessing. Program analysts can expect exposure to many languages including FORTRAN, COBOL, RPG, PL 1, and BAL (with BTAM and QTAM). For systems and operations research specialists, the list reads GPSS, MPS (360 LP), PCS/PMS, to name a few.

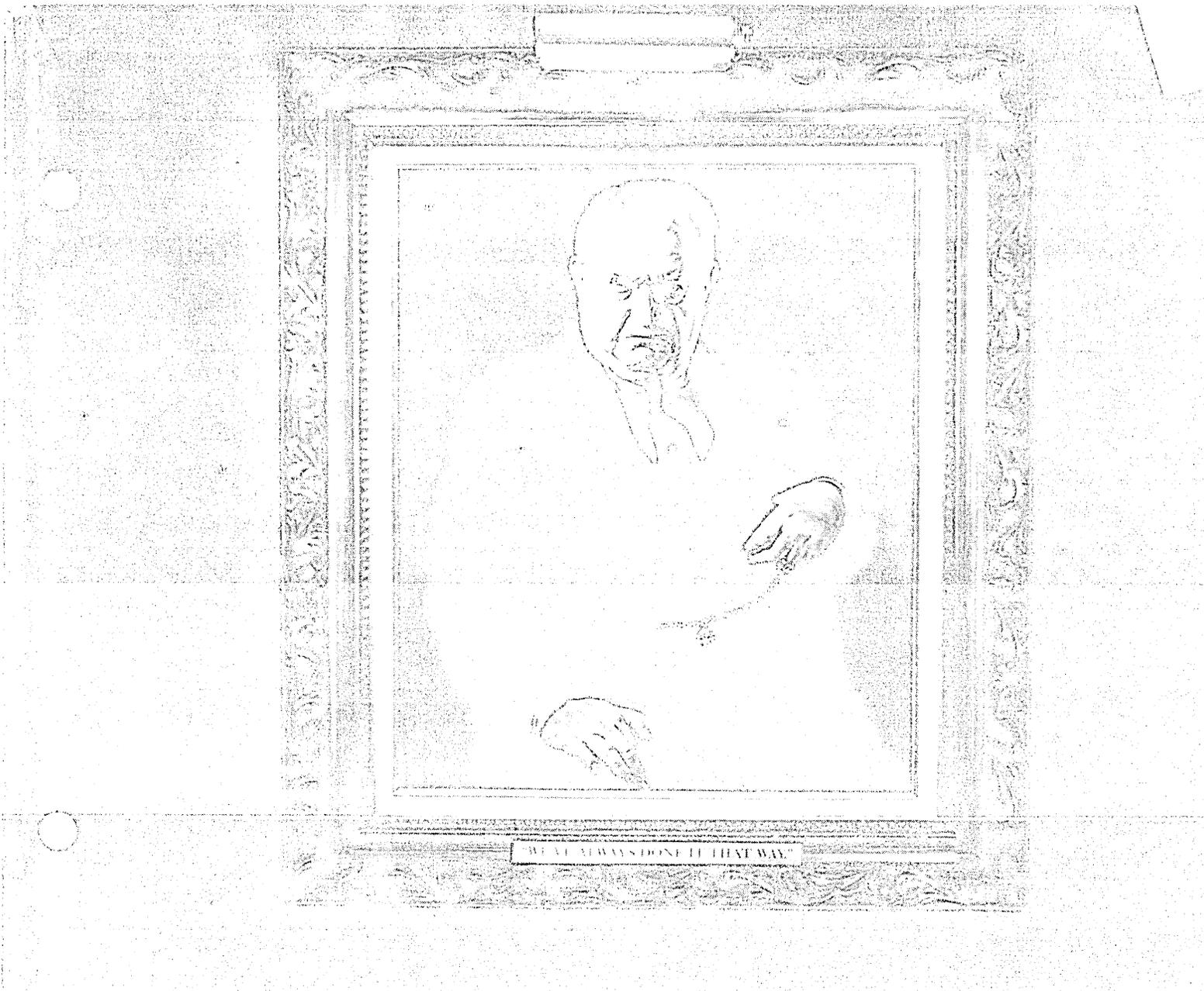
A background that includes at least one year of System/360 COBOL experience in several applications is all that's needed to begin discussions with our staff that can lead to a career with ITT Data Services.

Our Paramus headquarters, the center of our Eastern Regional network, is located approximately 20 minutes away from New York City. Expansion is continuing to create openings at all levels here and at other ITT Data Services locations including Los Angeles, Boston, and Washington, D.C.

The commercial data processing service industry is beginning one of the most dramatic phases of its development. Come along with us. Forward your resume, including salary history, in confidence to Mr. Charles E. Johnson, ITT Data Services, Box 402, Route 17 & Garden State Parkway, Paramus, New Jersey 07652.

A Division of International Telephone and Telegraph Corporation
A Plans for Progress Equal Opportunity Employer (M/F)

ITT
DATA SERVICES



If you can't change the company you work for, change companies.

Selling computers, doing systems analysis or programming is tough enough. But it gets even tougher when you have to fight your own company. For instance:

Your customer wants an unusual piece of software or a non-standard interface. For two weeks you can't find anyone at your home office to make the decision. And when you do he says "No."

Or, you're all ready to close that really big order, when your regional sales manager shows up

And collects all the glory.

Or, just when your performance record looks like you deserve a promotion, you get a transfer.

To where the action isn't.

If it's happening to you, don't take it lying down.

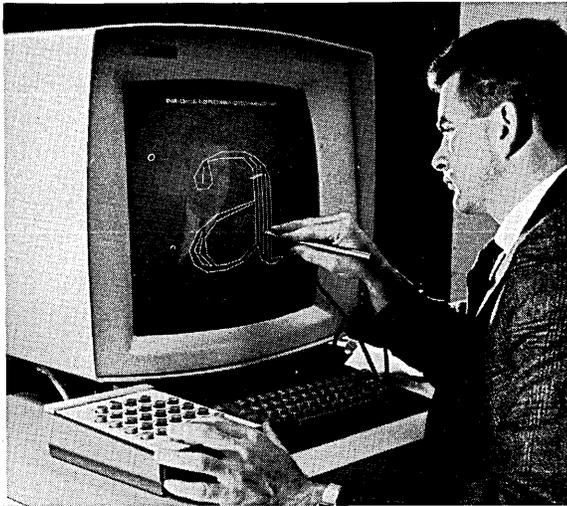
Get up. And out.

Come to us.

You already know about us. We'd like to know about you. A few basic facts will do: who you are, where you've been, what you do. Send them to: **Bon Wheeler** at SDS, 1649 Seventeenth Street, Santa Monica, California 90404. He won't discuss this information with anyone.

Except maybe you.

Scientific Data Systems,
Santa Monica, California



For People With "Abstracts" in our Name, We've Chalked up Some Pretty Concrete Accomplishments

Chemical Abstracts Service, the world's largest processor of scientific and technical information relating to a single discipline, has made solid contributions to the fast-growing field of computer-assisted information handling.

CAS had the first commercial application of KWIC indexing, the first scientific publication produced entirely by computer (we now have five computer-based publication/search systems). We were instrumental in developing the world's first-scale application of computer identification of chemical structural diagrams and of technically feasible techniques for searching this file for substructural fragments.

We are actively researching sophisticated I/O systems including key-boarding systems for both text and pictorial data, and cathode-ray-tube output devices capable of routine application.

We've done creative work in computer editing of both text and graphics—some of our programs edit material so efficiently and exhaustively that we no longer verify the input.

These are problems we've already solved. We've got others we need help with. If you think you can give us that creative help, write to:

Mr. Frank A. Healy
Chemical Abstracts Service
 2540 Olentangy River Road
 Columbus, Ohio 43210
 614-293-7412

AN EQUAL OPPORTUNITY EMPLOYER

CIRCLE 320 ON READER CARD

**SYSTEMS
 ANALYSTS
 AND
 PROGRAMMERS**

Have you investigated the challenge and financial rewards of association with the Computer Service Division of

CDI

Our Computer applications organization provides both business and scientific data processing services at every level. Opportunities are nationwide and offer extremely attractive compensation.

We invite your resume
 Or Call R. N. Cherwinski
 (215) 569-2200
 for further details

CDI COMPUTER SERVICES

Div. Of Comprehensive Designers, Inc.
 Department DM
 # 4 Penn Center Plaza
 Philadelphia, Pa. 19103

An Equal Opportunity Employer
 CIRCLE 321 ON READER CARD

LET'S TALK ABOUT MONEY.



YOURS.

- The problem is programming.....
to make more, not to spend less.
- The problem is programming.....
more creativity into your position.
- The problem is programming.....
your career through a reliable organization.
- The answer is..... Dunhill of Boston.

We offer positions for Programmers,
 Systems Analysts
 and EDP Managers.....

You'll find us efficient, effective, discreet and, like you, professional. We keep you informed of the best opportunities in New England, the West Coast and key metropolitan areas throughout the U.S. Our client companies assume placement fees, interview expenses and relocation costs.

Send your resume. You will receive immediate personal acknowledgement.



Dunhill

OF BOSTON, INC.
 Mr. William Levin
 141 Milk Street
 Boston, Mass. 02109
 (617) 426-7829

OF LOS ANGELES, INC.
 Mr. John Thompson
 3670 Wilshire Blvd.
 Los Angeles, Calif. 90005
 (212) 385-5261

CIRCLE 322 ON READER CARD

nca
HIGHWAY ONE
PRINCETON
NEW JERSEY, 08540

***you'll be amazed at the
results you get ... with***

QUICK DRAW

***the Cobol, Fortran, and Assembly
flow charting program
for most computers!***

- provides complete program documentation!
- reference format listing, cross-reference by paragraph name, cross-reference by page block, an accurate flowchart!
- leased for as little as 2.30 per day (to qualified users).

nca

NATIONAL COMPUTER
ANALYSTS, INC.

free!

***To Computer Users:
Just send us your
deck for a free sample
chart. No obligation.***

address all inquiries please to:
NATIONAL COMPUTER ANALYSTS, INC.
INTERNATIONAL SALES OFFICE
500 Fifth Ave., New York, N.Y. 10036
Phone: (212) 594-4955

COMPUTER AND CONTROL SYSTEMS SCIENTISTS AND ENGINEERS

Bendix Research Laboratories has excellent research and development career opportunities for B.S., M.S. and Ph.D. graduates with 2 to 15 years' experience in one or more of the following key areas:

- **DIGITAL AND ANALOG COMPUTERS**, system analysis, real-time computer control.
- **AUTOMATIC CONTROLS**, information theory, circuit and servo analysis, correlation techniques, electro-optical systems.
- **COMPUTER PROGRAMMING**, mathematical analysis, real-time control, scientific computing.
- **ARTIFICIAL INTELLIGENCE**, pattern recognition, trainable systems, adaptive logic.
- **COHERENT OPTICAL PROCESSING**, holography, spatial filtering, optical correlation, electro-optical systems.

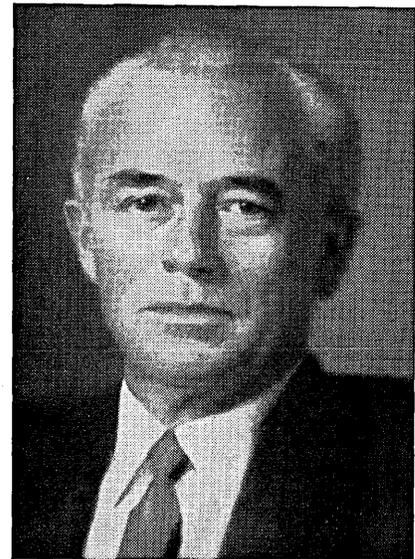
Located in progressive suburban Detroit. Send resume to Personnel Director, Bendix Research Laboratories, Southfield, Michigan 48075.

AN EQUAL OPPORTUNITY EMPLOYER M/F



**Research
Laboratories**

CIRCLE 325 ON READER CARD



“It’s good business to help colleges”

“Business has a direct and pressing need for colleges of high calibre. Carnation recognizes that its success tomorrow depends in large part upon the quality of the college graduates it hires today. We also benefit from the continuing stream of ideas and information which college researchers provide.

“Colleges are faced by the continuing pressure of higher costs due in large part to the demands of a more complex technology. To maintain their standards and to fulfill their crucial role, they need increased support by business.

“Carnation now provides voluntary financial aid to more than 125 colleges and feels that this is one of its best investments for the future.”

**H. E. Olson, President
Carnation Company**

A major problem in the education of students is rising costs. If companies wish to insure the availability of college talent, they must help support colleges with financial aid.



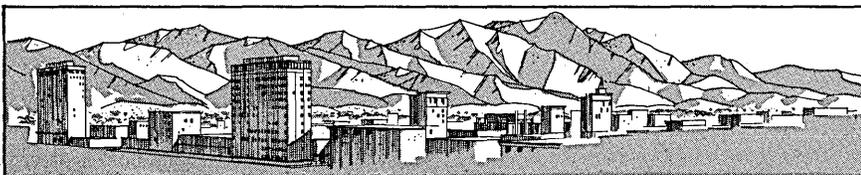
SPECIAL TO CORPORATE OFFICERS—A new booklet of particular interest if your company has not yet established an aid-to-education program. Write for: “How to Aid Education—and Yourself”, Box 36, Times Square Station, New York, N. Y. 10036



COLLEGE IS BUSINESS’ BEST FRIEND

Published as a public service in cooperation with The Advertising Council and the Council for Financial Aid to Education

DATAMATION



Systems analysts... programmers

for business and management information systems

Where you work and where you live are important
— to your career and to your family!

Consider the advantages of joining Kennecott’s Western Data Center in Salt Lake City, Utah. Opportunities are virtually unlimited in a non-defense organization as large as Kennecott Copper Corporation. And the professional environment of our Western Data Center will help you develop . . . to advance just as rapidly as you are able.

As a place to live, few cities can match Salt Lake City. The nation’s finest skiing, hunting, and fishing are just minutes away from your home. Schools are outstanding . . . from kindergarten through university. Housing is attractive and surprisingly reasonable.

Requirements? Two years’ experience with large-scale tape or disk oriented systems.

Nationally competitive salaries, generous fringe benefits.

Send your confidential resume today to G. D. Farnsworth, Director, Western Data Center, Kennecott Copper Corporation, P.O. Box 11299, Salt Lake City, Utah 84111.

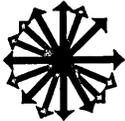
**Kennecott
Copper Corporation**



“An Equal Opportunity Employer”

P.S. Similar openings also are available in our New York office.

CIRCLE 326 ON READER CARD



datamart

Address all replies to box number advertisements as follows:

Box.....

DATAMATION

F. D. Thompson Publications, Inc.
35 Mason Street
Greenwich, Conn. 06830
Classified Advertising

EQUIPMENT FOR SALE PURCHASE OR LEASE

OUTSTANDING VALUES IN EDP EQUIPMENT
selling/purchasing/leasing

Computer Sales Inc., 128 Woodland Ave., Yonkers,
N.Y. 10703 914-423-0688

TLW CORPORATION
P. O. Box 29763, Atlanta 30329
404/633-2579

We Buy—Sell—Lease IBM
Unit Record & Computers
Our Equipment Is Under M/A
And In Excellent Condition

WHEN PURCHASING, SELLING, OR LEASING IBM, EAM
OR EDP EQUIPMENT, CONTACT US FOR A BETTER
VALUE . . . CSC Leasing, 2301 5th Avenue, Seattle,
Washington 98121. 206-623-2413.

HONEYWELL D-1000 Computer, COMPLETE

For Sale by Los Angeles County

Unit to be taken out of service 2-29-68

Contact L. A. County Purchasing Dept., Surplus Div.
2011 No. Soto St., Los Angeles, California 90032

Refer to Bid P3300, Closing 4-10-68;
Phone (213) 221-9796

WANTED

IBM 1401, 1410, 1440, 1620, and larger systems;
1311's, 7330's, 729's, and other peripherals. We
buy and sell all types of EDP equipment.

ASSOCIATED COMPUTER SERVICES

6440 Hillcroft, Houston, Texas 77036, 713-771-3561

SERVICES

KEYPUNCHING-VERIFYING. Accurate, dependable ser-
vice. Call or write Citizens Data Center, P. O. Box
1410, Decatur, Ill. 62523. Phone 217-428-6661,
X301.

SALES/MARKETING MAILING LISTS RETAIL, WHOL, MFRS

SCHOOLS, CHURCHES, INSTITUTIONS

Only \$14 per 1,000 addressed on your circulars,
cards, envelopes or labels. 100% ZIP CODED in ZIP
numerical sequence. Guaranteed current, accurate.
5¢ refund on ALL Post Office returns. 48-HOUR
SERVICE. Complete Mailing facilities. Hundreds of
other lists. Write for FREE catalog.

EVER READY MAILERS, Inc.

4021 Austin Blvd., Island Pk., N.Y. 11558

360/30 COMPUTER TIME FOR SALE. Running under
DOS, also four tapes. Prime shift, non-prime. Excep-
tionally attractive rates.

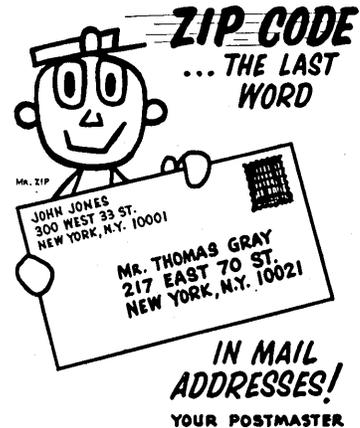
Mobility Systems, Inc., 1653 Rogers Ave.,
San Jose, Calif. (408) 286-8700.

DATAMATION

Classified Advertising

The classified section is open for the following
advertising categories: Used equipment; posi-
tions wanted; help wanted, educational institu-
tions; maintenance services; professional cards;
hobby products; business opportunities and ed-
ucational courses. Rates are based on total
number of insertions used within each contract
year.

For further information please contact: DATA-
MATION Magazine, Classified Advertising Dept.,
35 Mason St., Greenwich, Conn. 06830 (203)
661-5400.



engineers - analysts - programmers

GROW

IN THESE NATIONAL POSITIONS FROM 7,000 TO \$25,000

■ CIRCUIT DESIGN ■ DIGITAL OR LOGIC DESIGN SWITCHING ■
COMMUNICATIONS ■ MANUFACTURING ■ RELIABILITY ■ SOFTWARE
DEVELOPMENT ■ SCIENTIFIC PROGRAMMING ■ REAL TIME SYS-
TEMS ■ BUSINESS SYSTEMS ■ COMMERCIAL PROGRAMMING ■ OPS
RESEARCH

NATIONAL CHOICE: NEW ENGLAND ■ NEW YORK ■ PHILADELPHIA ■ WASHINGTON
MIDWEST ■ SOUTH ■ CALIFORNIA ■ TEXAS ■ FLORIDA ■ AND OTHER AREAS

FREE: CAREER OPPORTUNITIES BULLETIN

For a complete listing of outstanding positions with National
Companies circle subscriber service card using home address only.

Free custom service. All expenses paid by client companies (fees,
interviewing & relocation.) Send resume in confidence with present
salary and geographic preference. No obligation.



PROFESSIONAL SEARCH DEPT., 2136 LOCUST STREET, PHILA., PA. 19103

We know where you can find a better job.

Better because it pays more.

Better because your professional talent is so badly needed.

Better because you'd be working in the most dynamic
EDP community in the country — where the nation's top com-
panies are looking hungrily for skilled systems analysts and
programmers. Like you.

Where is this? New York.

We know, because Drew is one of New York's leading EDP
placement specialists. We know, because we work closely
with over 200 national companies headquartered here. And
right now, they have 350 exciting career openings they've
asked us to fill for them. 350 openings for professionals who
are ready to make the big move.

For information about these challenging opportunities, fill
out the coupon and mail it today. Or, better still, call us
collect.

Don't wait. This could be the start of bigger and better
things.

DREW PERSONNEL PLACEMENT CENTER

Attn: Paul Hutchins

160 Broadway, N.Y., N.Y. 10038 Phone: (212) 964-8150

Here's my resume. I'd like to get first crack at the career op-
portunities you have right now.

Name _____

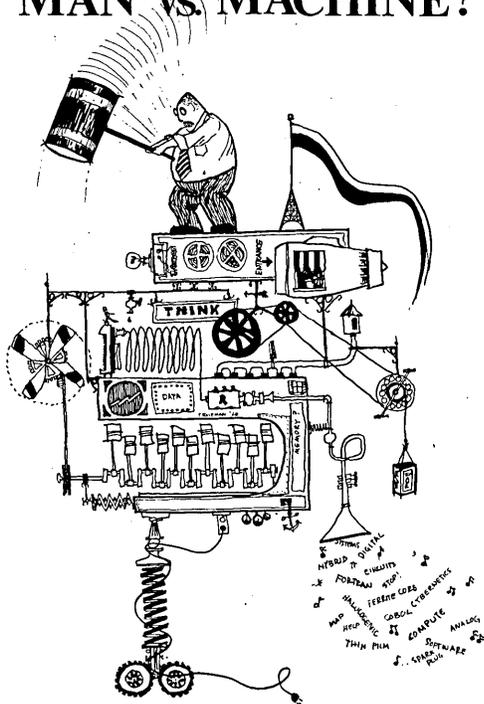
Address _____

City _____

State _____ Zip _____

©1967 Drew Employment Agency Inc. All correspondence in confidence, of course.

MAN vs. MACHINE?



WE DEAL WITH MEN WHO ARE
BEATING THE MACHINE!

R. W. Reilly & Associates is an effective team of experts dealing in the placement of computer oriented professionals—both SOFTWARE & HARDWARE. Our recruiting and placement capabilities extend throughout the nation. Your confidence will be strictly respected.

SEND RESUME OR CIRCLE READER
SERVICE CARD #341

R. W. REILLY & ASSOCIATES
2378 East Stadium Boulevard
Ann Arbor, Michigan 48104
313-761-8400

CIRCLE 341 ON READER CARD

PROGRAMMERS ENGINEERS

Washington, D.C. • New York • New Jersey • New England • Philadelphia • Chicago • Minnesota • Texas • Ohio • Florida • Arizona • California • Southeast Asia

If you have a B.S., M.S. or Ph.D. and you are experienced or interested in any of the following, contact us immediately for free career counseling and an objective analysis of your position in today's market.

PROGRAMMERS

- Management Info Systems
- Information Retrieval
- Command & Control
- Aerospace Applications
- Real Time/On Line
- Systems Simulation
- Software Development
- Communications

SYSTEMS ENGINEERS

- Reliability Analysis
- Digital Computer Systems
- Digital Logic Design
- Digital Circuit Design
- Digital Communications
- Systems Integration
- Soft Ware Analysis
- Oceanography

Salaries range from \$8,200 to \$25,000.

Our client companies assume all fees.

Forward resume in confidence, or call (collect):

Mr. Martin E. Sheridan
Area Code 703) 524-7660

SHERIDAN ASSOCIATES INC.

1901 North Fort Myer Drive
Suite 614
Arlington, Virginia 22209

(Just over the Potomac from Washington, D.C.)
Personnel Consultants to the Computer Industry

CIRCLE 330 ON READER CARD

BATTLING WINDMILLS?

The amount and quality of planning before entering the job market is the crucial point.

If your talent is getting nowhere fast, we will introduce you to a wide variety of unusual opportunities in the computer field through our personalized method.

Management Scientists Inc., as consultant to leading companies on the national and international scene, is ready to SELECTIVELY help you construct a career future in line with your personal goals and objectives.

Send resume in confidence incl. salary and geographic requirements or call us. Our clients assume all expenses.

MSI

(212) 532-7710
Management Scientists Inc.
101 Park Avenue,
NY 10017, N.Y.

We have been retained by our clients to seek experienced Managers, Systems Analysts, Consultants, Operations Research and Management Information Systems Analysts, Systems Programmers, Application Programmers, Hardware Engineers, Marketing Specialists and Sales Engineers.

CIRCLE 329 ON READER CARD

DATAMATION

for
programmers
only:

The hard facts

about Software
—and you!

As you well know, in the computer field, Hardware and Software go together—like ham & eggs, red, white and blue, boys and girls, and other natural and essential combinations.

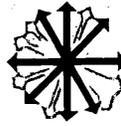
As you also know, a Software program can be no better than the Hardware that will handle it. Now—UNIVAC Hardware is acknowledged to be number one technologically in the computer business. And that is an important reason why our Software programming section is so attractive to talented people looking for the likeliest place to work and grow.

Right now, there are especially desirable opportunities available in real time applications, command and control, compiler and machine language development, and research and methods programming.

If you'd like more hard facts about what Univac has programmed for talented Software people, write: R. K. Patterson, Personnel Manager, Dept. 118.

Write today and make an
appointment with tomorrow

UNIVAC
FEDERAL SYSTEMS DIVISION
2750 WEST SEVENTH BLVD.
ST. PAUL, MINNESOTA 55116
AN EQUAL OPPORTUNITY EMPLOYER M/F



people

■ Alexander Grove, formerly director of standards information for USASI, is now director of standards of the data processing group for BEMA. He replaces Paul Goodstat, who has joined Price Waterhouse as senior consultant.

■ Dr. Jack Moshman, formerly managing director-management sciences for EBS Management Consultants and vp and gm of the applied research and management sciences division of CEIR, has joined Leasco Systems and Research Corp., Great Neck, N.Y., as vice president.

■ Nova L. Smith is president of Nova Computer Systems Co., new San Diego software firm. Prior to forming the company, Smith had been San Diego resident manager for Univac.

■ Kenneth P. Clancy has been appointed a vp of Keystone Computer Associates, Willow Grove, Pa., subsidiary of University Computing Co. He will also continue to direct the company's systems programming department.

■ Werner E. Mangold, of Univac's international division, has been elected chairman of the numerical control language committee of the International Standards Organization.

■ Beckman Instruments has appointed Joseph G. Neuland as manager of its newly formed Medical Systems Operations unit, whose products will be sold and serviced by the company's Spinco Div., Palo Alto, Calif.

■ Edward E. Strickland has been elected board chairman of National Computer Systems, Minneapolis-based electronics company specializing in optical scanning techniques for computer input. He had been with Control Data, most recently as vp for corporate development.

■ Dr. J. C. R. Licklider has rejoined the faculty of Mass. Institute of Technology and will be associated with research at Project MAC. Since 1964 he had been director of research at IBM.

■ Kenneth W. Kolence and David Katch, both formerly with Control Data, have formed a software firm, Boole & Babbage Inc., Palo Alto, Calif.

computer careers

Should you base your career on just one interview? Make your choice from among several career positions!

EUROPEAN and NATIONWIDE CHOICE

N.Y., N.J., NEW ENGLAND, WASHINGTON, D.C., PHILA., MINNESOTA, TEXAS, HUNTSVILLE, FLORIDA, ARIZONA, CALIFORNIA AND OTHERS

Contact us if you have some experience or interest in any of the following:

- Scientific Computation** — Data Reduction or Numerical Analysis—Unusual Outerspace/Lunar and Advanced Programs
- Software Development** — Languages, Compilers, Assemblers, Monitors or Sub-Routines
- Real Time Systems** — Message, On Line, Process Control
- Systems** — Planning, Design, Analysis of State of the Art Massive Data Handling of I.R. Systems
- Technical Representatives** — Programming and Systems support to Sales
- Digital or Logical Design**
- Management Sciences**
- Sales and Marketing**

Unique opportunities exist in the \$9000-25,000 class for Managers & Seniors and Men who can accept management responsibility and professional growth

TIME SHARING SYSTEMS

All expenses are assumed by our client companies.

Write in confidence, including present salary, acceptable locations or call (Collect) Mr. Nellissen (Area Code 212) PLaza 9-1720

a&n

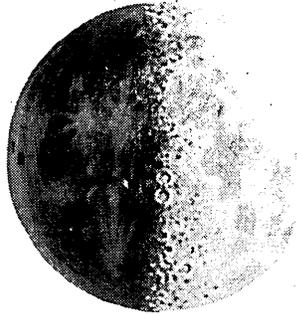
ALBERT, NELLISSEN, INC.

Leading Consultants to Management
in the Data Processing Field

510 MADISON AVENUE, N.Y., N.Y. 10022

COMPUTER SPECIALISTS

You recognize this, of course,



but have you ever thought
how computers can be used to
get there and beyond?

Bellcomm, the systems engineering contractor for the National Aeronautics and Space Administration, has openings for imaginative computer specialists interested in contributing to manned spaceflight.

We need people who can:

- analyze data processing requirements of advanced missions
- determine functional requirements for the next generation of spaceborne computers
- study optimal computer organization for reliability (hardware and software)
- define computer systems for supporting launch and flight operations of multiple missions
- develop management procedures for controlling computer resources
- define ground network for distribution of data transmitted from space
- evaluate data management systems
- determine impact of new programming techniques for all of the above

If you believe you are such a person, Bellcomm will welcome your inquiry. Send your résumé to Mr. N. W. Smusyn, Personnel Director, Bellcomm, Inc., Room 1602-E, 1100 17th St., N.W., Washington, D. C. 20036.

Bellcomm is an equal opportunity employer.



Bellcomm, Inc.
A Bell System Company

**LET A
PROFESSIONAL
HELP YOU
MAKE
YOUR
PROFESSIONAL
CAREER
GO
•
•
•
AND
GROW!**

And that's the reason top companies get top executives and EDP Specialists through Brentwood. Where professionals handle professionals. Where you'll talk to men who talk your language . . . men with degrees in engineering, physics, personnel practice. Men skilled in matching the right man and the right job . . . in the best interest of both! Let us help you put grow-power in your career! Start by sending us a resume . . .

BRENTWOOD

Where Professionals
Place Professionals

COMPUTER CAREERS

- Applied Systems
- Compilers
- Assemblers
- Automatic Languages
- Utility
- Commercial Programming
- Scientific Computation & Analysis
PhD in — Numerical & Mathematical Analysis
- Real Time — Operational
- Operations Research
- Systems Design
- Information Retrieval
- Diagnostics
- Digital and Logical Design

Fees are paid by the companies we serve.

In the Philadelphia Pa., area, contact Mr. J. Volz (215) Mi 8 6-8801

Write in confidence, or call collect: Mr. F. X. Jones (201) Market 2-0915

BRENTWOOD
PERSONNEL ASSOCIATES
786 BROAD ST. NEWARK, N. J.

CIRCLE 334 ON READER CARD

DATAMATION

Can you make practical contributions to the computer sciences?

Our Data Systems Division is continuing its expansion into areas which will present the greatest challenge for the foreseeable future—advanced aerospace weapon delivery, navigation digital and analog computers, advanced analog/digital control and telemetry. Openings exist in a wide variety of disciplines in Laboratories which are responsible for advanced technology, preliminary design and applications, and digital and analog circuitry. All of these require accredited degrees and a demonstrable capacity to do creative design or analysis. Although experience is required for most of the positions, several are open to recent graduates. Opportunities are immediately available for:

Preliminary Design Engineers:

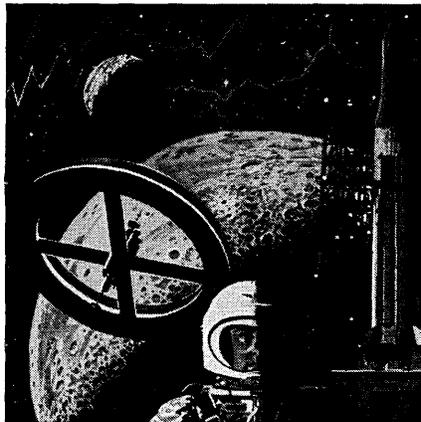
Helpful experience would include: Digital, Analog and Hybrid Systems Applications Engineering; Logical Design; Memory Design (solid state, ferrite or drum); Electro-mechanical Design Engineering; Physical Product Design; Thermal Analysis or Packaging Trade-off Studies.

Automatic Test Program Analysts:

Systems Test, In-flight Self Test, Time-sharing or Maintenance Depot experience would be directly applicable to our openings. A basic understanding of the mathematics involved with circuitry and computers, or weapon systems analysis would be of particular value.

Microcircuitry: Development of hybrid-integrated devices, both digital and linear. Experience with processes and applicable techniques is required.

Circuit Design Engineers: Duties would involve the design of logic and computing circuits, many forms of input/output devices, high-reliability low-power circuits for spacecraft VHF and UHF telemetry.



Systems Integration Engineers:

Experience is required in such areas as system integration, system checkout, test equipment, design, test specification and procedure writing.

There are also several openings for Mechanical Engineers and Physicists who have acquired specialized professional experience which is directly applicable to the design or analysis of aerospace digital systems.

Computer Program Design:

Requires experience in the design of real-time command and control programs, or of software programs for execution on an IBM 7094 or GE 635 computer. Responsibilities include: specification, design, implementation, checkout and support of computer programs for a wide variety of applications including: Airborne Navigation & Fire Control, Digital Simulation of Airborne Computer and its environment, Automatic In-Flight & Depot System Testing, Assemblers and Compilers and Automation of Electronic Equipment Design.

For immediate consideration, please airmail your resume to:

Mr. Robert A. Martin
Head of Employment
Hughes Aerospace Divisions
Dept. 7

11940 W. Jefferson Blvd.
Culver City, Calif. 90230

U.S. citizenship is required
An equal opportunity employer - M & F

HUGHES

HUGHES AIRCRAFT COMPANY
AEROSPACE DIVISIONS

The imaginative computer.

There's no such animal... yet. There are, however, imaginative computer programmers. And Lockheed in Sunnyvale is looking for these people.

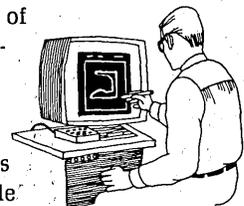
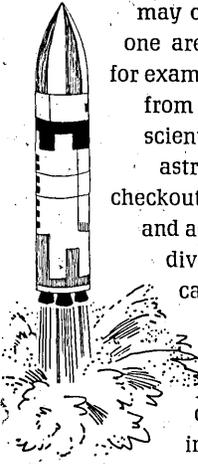
To lure programmers, Lockheed promises not to cage them in one specific area of programming. Programmers may choose to specialize in one area (reentry problems, for example) or they can move from one area to another—scientific areas as varied as astrodynamics, automatic checkout and graphic systems; and administrative areas as diverse as business applications and government information systems. Lockheed offers the widest range of computer assignments in the country today so programmers will always find a field to stimulate their imaginations.

As a further incentive to programmers, Lockheed's 25-million-dollar computation center includes the most up-to-date digital computers and two of the most sophisticated and powerful hybrid computer systems in the country.

Imaginative computer programming has been, and will continue to be, instrumental in many of Lockheed's aerospace successes. Delivery of the first Polaris missile two years ahead of schedule was due in a large part

to the Program Evaluation and Review Technique (PERT) developed by Lockheed programmers in conjunction with the Navy. Now Lockheed programmers are developing configuration data management systems for on-line, real-time computer analysis of manufacturing, financial, and personnel related data.

If you are a computer programmer, whose imagination is trapped by the same programs day after day... FREE IT! Send your resume, as soon as possible, to Mr. R. C. Birdsall, Professional Placement Manager, Post Office Box 504, Sunnyvale, California 94088. Lockheed is an equal opportunity employer.



LOCKHEED
MISSILES & SPACE COMPANY
A GROUP DIVISION OF LOCKHEED AIRCRAFT CORPORATION



advertisers' index

Albert Associates	117
Albert, Nellissen, Inc.	135
AMP Incorporated	42
Ampex Corp.	Cover 2
Applied Data Research, Inc.	6
Bellcomm, Inc.	136
Bendix Research Laboratories	132
Beta Instrument Corp.	109
Brentwood Personnel Associates	136
Bryant Computer Products, A Division of Ex-Cell-O Corporation	46
Burnham and Company	78
Burroughs Corporation	16
Cadillac Associates, Inc.	116
Callahan Center for Computer Personnel	139
CDI Computer Services Division of Comprehensive Designers, Inc.	130
C-E-I-R, Inc.	120
Chemical Abstracts Service	130
Chrono-Log Corp.	78
Computer Sciences Corporation	73
Computron Inc.	59
Com-Share Inc.	70
Control Data Corporation	55, 106, 107
Dacom Division, Computer Test Corporation	13
Data Communications Systems, Inc.	48
Datalog Division of Litton Industries	15
Digital Development Corporation	10
Digital Equipment Corporation	8, 64, 128
Digitek Corporation	76
Drew Personnel Placement Center	133
Dunhill, Inc.	130
Electronic Associates, Inc.	62
Electronic Enclosures Inc.	14
Employment for Data Processors	118
Ferrocube	Cover 4
Forward Metro Denver	92
The Foxboro Company	118
Fox-Morris Associates	141
General Electric	105
General Kinetics	18
R. P. Gilotte & Co., Inc.	9
Robert Half Personnel Agencies	139
Hewlett Packard	96
Honeywell Electronic Data Processing	86, 87
Hughes Aircraft Company, Aerospace Divisions	137
IBM	66, 110
ITT Data Services	124
ITT Federal Electric Corporation	140
Everett Kelley Associates	118
Kennecott Copper Corporation	132
Kennedy Co.	52
Kidder, Peabody & Co.	67
La Salle Associates	133
Lockheed Electronics Company, A Division of Lockheed Aircraft Corporation	116, 119, 141
Lockheed Missiles & Space Company, A Group Division of Lockheed Aircraft Corporation	138
MAC Panel Company	74, 75
Magne-Head, A Division of General Instrument Corp.	94
Management Scientists Inc.	134
McDonnell Automation Company, A Division of McDonnell Douglas	144
Memorex	56, 57
Methods Research Corp.	84
Micro Switch, A Division of Honeywell	89
Milgo Electronic Corporation	4, 44
Mobil Oil Corporation	116
Mobility Systems Inc.	141

To find a better position... use a system.

The **RH** system.

The only network of personnel offices specializing in systems occupations.

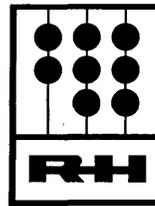
Regional offices located in principal U.S. cities offer competent job seekers the widest possible selection of positions.

A nearby R-H office programs itself to follow your particular requirements.

All fees are paid by management.

PROGRAMMERS • SYSTEMS ANALYSTS • MANAGERS
Send your resume in confidence to your nearest R-H office.

ROBERT HALF PERSONNEL AGENCIES World's Largest Financial & EDP Personnel Specialists



Baltimore: One Charles Center(301) 837-0313
 Boston: 140 Federal St.(617) 423-6440
 Chicago: 333 N. Michigan Ave.(312) 782-6930
 Cleveland: 1367 East 6th St.(216) 621-0670
 Dallas: 1170 Hartford Bldg.(214) 742-9171
 Detroit: 1114 Guardian Bldg.(313) 951-5430
 Los Angeles: 3500 Wilshire Blvd.(213) 381-7974
 New York: 330 Madison Ave.(212) 986-1300
 Newark: 570 Broad St.(201) 623-3661
 Philadelphia: 2 Penn Center(215) 568-4500
 Pittsburgh: 429 Forbes Ave.(412) 471-5946
 St. Louis: 1015 Locust St.(314) 231-0114
 San Francisco: 111 Pine St.(415) 434-1900
 Stamford, Conn.: One Atlantic St.(203) 325-4188

CIRCLE 337 ON READER CARD

Are you one of the New Breed?

Find out the six reasons why the Callahan Center is uniquely qualified to help you.

Find out current salary ranges in EDP.

These and many other subjects are discussed in a new booklet titled OPPORTUNITIES IN EDP.

Get your free copy three weeks sooner by using the coupon below.

CALLAHAN CENTER FOR COMPUTER PERSONNEL

1819 JFK Blvd., Suite 414, Blvd. Bldg., Phila., Pa. 19103

PHONE: 215 LO 7-4811

.....coupon.....

Callahan Center for Computer Personnel
1819 JFK Blvd., Phila., Pa. 19103

Gentlemen: Please send me a free copy of OPPORTUNITIES IN EDP.

NAME _____ TITLE _____

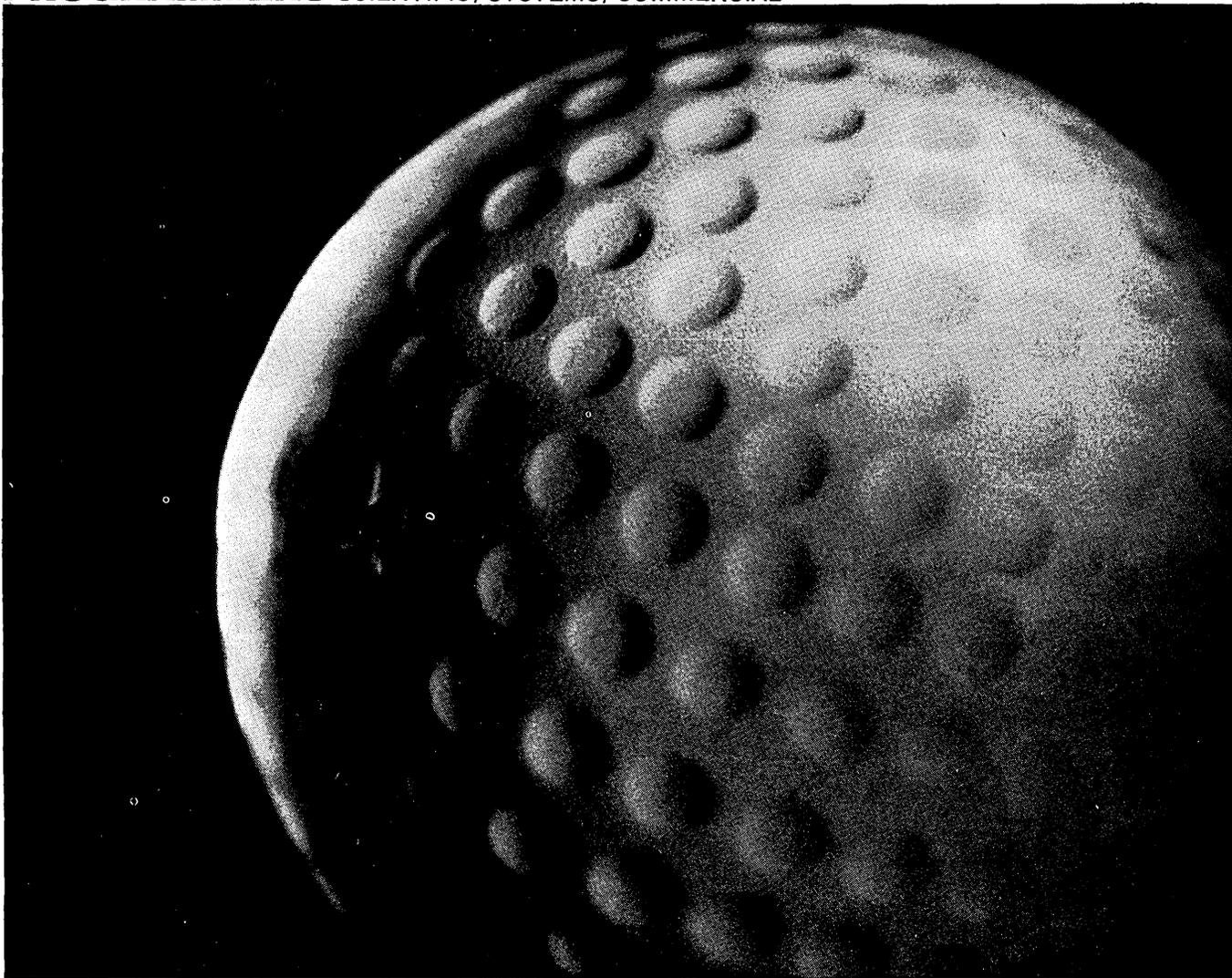
ADDRESS _____

CITY _____ STATE _____

PHONE _____ ZIP _____

.....coupon.....

CIRCLE 336 ON READER CARD



Space shots to the moon... golf shots to the green...

JOIN US IN BOTH AT THE J. F. KENNEDY SPACE CENTER IN SUNNY FLORIDA.

The "textbook" launch of the Saturn Apollo Mission on November 9th was carried out through the efforts of a talented NASA/Industry team. ITT's Federal Electric Corporation is a prime contractor on this team with some 1500 professionals supporting the Space Agency in this significant step toward the manned lunar landing.

Our fast expanding computation work at the Center provides real-time scientific test support, data reduction, systems analysis, computer operations

and data storage and retrieval. This scientific, engineering and administrative support activity utilizes two GE 635 time sharing digital computer systems with 16 magnetic tape units, 128K word storage, a 786K word drum and real-time input/output controllers on each system. We also use an IBM 7010 computer system for financial management and an IBM 1050 connected to a separate IBM 1440-7010 computer system for a real-time 30K item inventory system.

While the size and complexity of our mission provides you with talent-

extending excitement, the great climate here in the heart of Florida's beautiful East Coast offers you unmatched relaxation. There's sun, sand and seashore plus water skiing, surfing, fishing, hunting and superb golf. It's comfortable living (at well below the national average cost), lots to do, and the perfect climate for doing it.

Please forward your resume, including salary history, in complete confidence to Mr. L. A. Hamilton, Federal Electric Corporation, Suite 501, Cape Royal Building, Cocoa Beach, Florida 32931.

FEDERAL ELECTRIC CORPORATION

A Plans for Progress Equal Opportunity Employer (m/f)



advertisers' index

The National Cash Register Company	Cover 3
National Computer Analysts Inc.	131
Ohr-tronics	63
Omnitec Corporation	68
Optical Scanning Corporation	80
Planning Research Corporation	36
Radio Corporation of America, Staff Employment	122, 123
Rapidata	67
RCA	47
R. W. Reilly & Associates	134
Resource Publications Inc.	111
Rixon Electronics, Inc.	60
Sanders Associates, Inc.	98, 113
Schneider, Hill & Spangler, Inc.	84
Scientific Control Corporation	108
Scientific Data Systems	20, 129
Sheridan Associates Inc.	134
Source EDP	117
Systemat	114
Systemation Consultants, Inc.	114
Systems Engineering Laboratories	82, 83
Tab Products Co.	51
Tally Corporation	1
Teletype Corporation	2, 3
Thompson Book Company	125
3M Company	35
Transistor Electronics Corporation	102
Ultronic Systems Corp.	5
Univac, Division of Sperry Rand Corporation	91, 114
Univac, Division of Sperry Rand Corp., Federal Systems Division	135
URS Corporation	142
Varian Data Machines, A Varian Subsidiary	40
Vermont Research Corporation	49
John Wiley & Sons, Inc.	100
Wright Line, A Division of Barry Wright Corporation	53, 54
Xerox Corporation	112

PROGRAMMERS ENGINEERS

New commercial development program using computers for local and remote real-time control of complex equipment and servomechanisms (robot manipulators) has created additional needs for professionals in all levels. Benefit and compensation package designed to attract the best. A small, well-financed growth company, we have just completed phase I of our four part growth plan. You couldn't find a more opportune time to join us.

SYSTEM ANALYSTS/PROGRAMMERS: Degree plus minimum four years experience, at least one on 360, preferably assembly language programming under DOS, plus small-control-computer work. Time-sharing and communication experience also valuable.

SYSTEMS ENGINEERS: Technical degree plus minimum three years experience, capable of configuring and specifying real-time systems composed of computers, RF data links, sensors, and readouts. Extensive practical knowledge of IBM 360 and other computer hardware essential.

Write in confidence; all inquiries answered.

MOBILITY

MOBILITY SYSTEMS INC.

1653 Rogers Avenue, San Jose, California 95112

(408) 286-8700

An Equal Opportunity Employer

CIRCLE 338 ON READER CARD

SCIENTIFIC PROGRAMMERS

Join **LOCKHEED**

*in suburban Washington, D.C.
or on the New Jersey Shore.*

You will be engaged in Operations Research, Systems Analysis, and development of Software Techniques for Communications and Aerospace programs. Position requires a B.S. degree in Math, Physics or E.E. with a minimum of 2 years' experience and a good knowledge of computer language.

Excellent salaries, relocation allowance and outstanding company benefits. Forward your resume to Mr. H. F. Fey, Lockheed Electronics Company, P.O. Box 446, Metuchen, New Jersey.

LEEC **LOCKHEED**
ELECTRONICS COMPANY
A Division of Lockheed Aircraft Corporation
An Equal Opportunity Employer

CIRCLE 340 ON READER CARD

DATA PROCESSING PROFESSIONALS

HAVE YOU HEARD OF

CASES

Let our 360 evaluate your qualifications against all orders in CASES (Computerized Applicant Search, Evaluation and Selection) for one year. Positions are located in all areas of the country.

Send us a resume along with your geographic restrictions and salary requirements and CASES will search for you.

If you don't have a resume send us your address and we will forward you a simplified INPUT form. No cost or obligation. All replies strictly confidential.

J. J. MC NICHOLS



FOX-MORRIS ASSOCIATES
Personnel Consultants

1500 Chestnut Street Philadelphia, Penna. 19102

CIRCLE 339 ON READER CARD

NO TWO PEOPLE ALIKE.

"A truism," you say. Certainly. But at URS we put this truism to work—the ideas and aspirations of the individual are important, the humanistic approach is stressed. And we accord the same respect to our clients.

"But what does URS do?" you ask. Principally, we help people make effective use of computers, from concept to operation—analysis, design, programming, and implementation and operation of computing and management information systems.

We are, for example, prime software contractor for the Army's Combat Service Support System which will ensure more efficient use of men and material. (We also tackle a variety of problems in the physical and engineering sciences.) As for our performance, a client

recently told us, "Happiness is a contract with URS."

In the future we will be devoting an increasing portion of our efforts to improving the quality of man's environment. A look at the world about us suggests a limitless challenge.

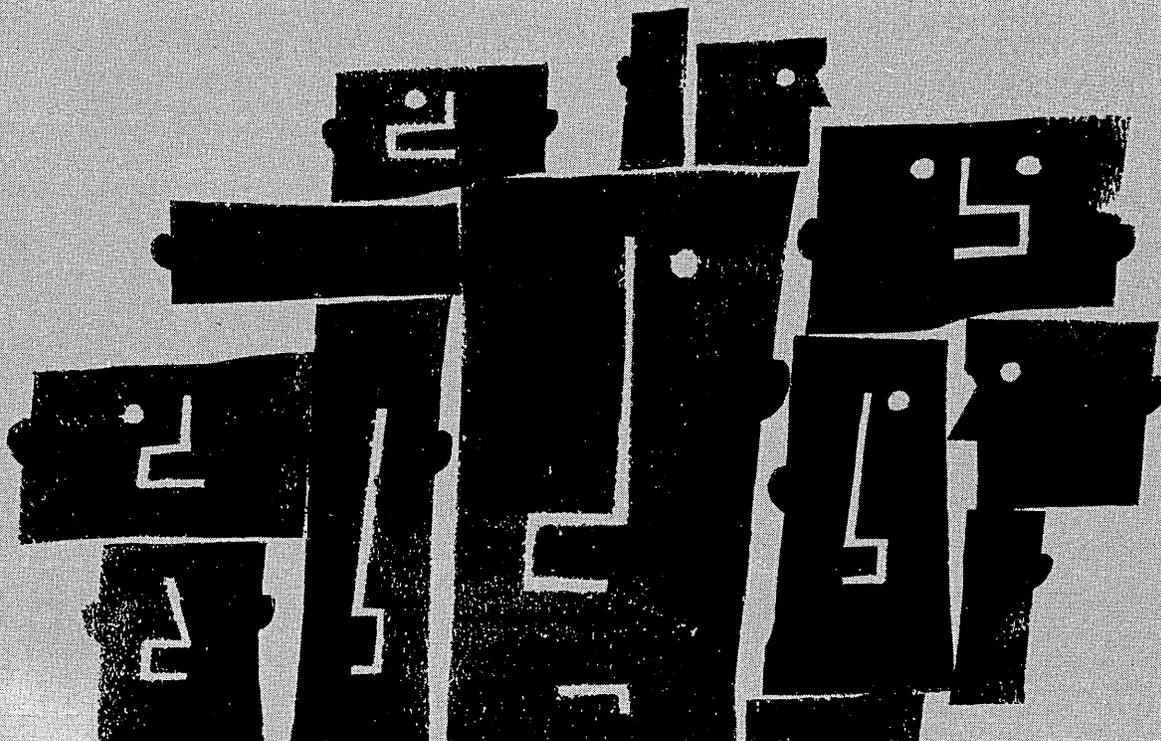
Can you help? If so, send a resume to, or request application from: Mr. Jack Davis, Information Sciences Division, URS Corporation, 201 Lincoln Rd., Alexandria, Virginia 22304.

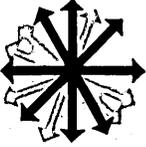
We have openings now for experienced programmers, analysts, software marketing men and communications engineers in our offices in the Washington, D.C. area; San Francisco; Killeen, Texas; Kansas City, Missouri, and Petersburg, Virginia. In your letter let us know which of these locations interests you.

URS

CORPORATION

1700 South El Camino Real, San Mateo, California 94402
an equal opportunity employer—by choice!





the forum

The Forum is offered for readers who want to express their opinion on any aspect of information processing. Your contributions are invited.

THE NEED FOR IMPRECISION

The growing interest in decision tables as a tool for programming business dp applications is a symptom of disenchantment with the conventional techniques—by which I mean logic flowcharts and procedural languages. I'm all on the side of the disenchanting; these conventional techniques are hardly ever the right ones to use in business dp; mostly they're used because no alternative is available, and because programmers are pretty conservative people anyway. But it seems to me that we are overlooking one of the most important disadvantages of procedural programming, and that the benefits we could gain by eliminating it are in danger of being missed.

The usual indictment runs like this. Writing procedural programs is difficult, and unreasonably so. Given a specification, the programmer is required to devise a logical structure which is related to it in a particular, non-obvious way; the complexity of this relation accounts for most of the difficulties. Devising the structure is itself an arduous activity for all but the simplest specifications; it is easy to make mistakes and, in repairing them, to cause

fresh errors. The procedure defined by the logical structure will usually have several properties which the programmer did not intend; when conditions arise which he has not foreseen, these additional properties are likely to cause trouble. Also, it is impossible to check the operation of the procedure on a particular set of input data except by simulating the program (or actually running it); there is no analytical method of debugging.

So far, so good; the case for finding a better, nonprocedural technique is well-founded. But the indictment does not go far enough: the worst crime is committed in our attempts to mitigate the difficulties above. Because programming is so difficult, we have been driven to adopt a rigorous methodology. We decree that specifications should be complete and precise; that they should be "frozen" while the program is being developed; they should be self-consistent and exhaustive, and without redundancies. We make these rules because without them we may not be able to write programs at all. But they are inherently bad rules, imposing constraints that are irksome and

often unacceptable. As soon as possible, we should kick over the traces and be free.

Unfortunately the prisoner doesn't always notice when the door of his cell is opened; and too often he prefers the security of his prison to the more demanding air of freedom. In a typical article on decision table techniques we read: "Tables force the analyst to make a complete and accurate statement of the problem logic . . . tables provide for better optimization, since computer programs can check tables for completeness, redundancy and contradictions." This seems to me to be very wrong-headed. We should be positively looking for and developing programming methods that do allow inconsistency, redundancy, ambiguity and incompleteness; we should recognize that these seem to be vices only because the error-prone techniques of procedural programming make them so.

But allowing that we need no longer call them vices doesn't in itself make them virtues. It would be ludicrous to complicate our dp systems by wantonly introducing confusion and inconsistency into situations where none existed before; and we must recognize that some problems can only be solved by extreme rigor and precision. My theme is concerned with those situations where confusion and inconsistency are inherent elements of the problem and where we cannot hope to write successful programs unless we are able to deal properly with these factors.

Consider, first, those cases where no specification can be agreed for the program to be written; the most obvious instance is machine translation of natural human languages. We know what we are trying to achieve, but we cannot pin it down in any but the broadest of specifications; arguably, many of the most sophisticated attempts to devise systems for machine translation have failed precisely because they have relied on a detailed specification (usually of some lexical or parsing algorithm). When the specification proves faulty, the techniques used allow no substantial modification without complete redesign. Programming in this fashion is like playing golf with crazy rules—rules which demand that if you don't hole in one you must go back and drive from the tee again; to play like this is to miss the crucial point that makes golf possible: you get to the hole by a convergent series of strokes, and it doesn't

RUNNING NOW AT THE DATADROME™

All you data processing pros know
what the DATADROME is, right?

Oh.

Well, DATADROME is what we call our data processing centers. We have them in St. Louis, Denver, Houston, New York, and Washington, D. C.

We do all kinds of creative computing, data processing, and systems designing for all kinds of people—from ad agencies to architects, construction firms to chemical companies, educators to engineers, football teams to manned spacecraft teams.

Our client list is growing (now more than 800); and our new time-sharing Direct Access Computing service is soaring.

That's why we urgently need more business consultants, analysts, systems programmers, math modelers, programmers, and other data specialists.

Want to get your show on the road? Fill out the coupon, and mail it today for a quick, confidential reply.

MCDONNELL AUTOMATION COMPANY

(If the coupon's missing, write to Mr. W. B. Kellenberger,
Dept. A, Box 516, St. Louis, Mo. 63166.)

Mail to: McDonnell Automation Company, W. B. Kellenberger, Dept. A, Box 516, St. Louis, Mo. 63166.	
Name _____	Age _____ Phone _____
Address _____	City, State & Zip _____
Degree(s) _____	Major _____ Yr. Grad. _____
Present employer _____	Present salary _____
Present assignment _____	Yrs. experience _____
An equal opportunity employer	

CIRCLE 342 ON READER CARD

the forum

matter if you can't see the hole from the tee.

Consider, next, the specification that is incomplete. In a complex payroll application, for example, the rules determining what each employee is to be paid will be based on legal requirements, on piecemeal agreements with several labor unions, on practical difficulties, such as widely dispersed paying points, and so on. When the systems analyst tries to formulate the programming specifications he discovers that these rules are not easily reduced to an ordered scheme; in particular, his attempts to do so may reveal areas in which the rules are simply not defined at all. He may ask "how is gross pay calculated for an employee on code 17 who is working on a scheduled rest-day when that day happens also to be a public holiday, and the total number of hours worked is less than a normal working day?" And there may be no answer to this question because the case has never been considered before. The analyst has to put the question only because he needs an artificially complete and tidy specification.

Then consider the inconsistent specification. It is common for the rules of a manual data processing system to develop by allowing exceptions to the general rules, then exceptions to the exceptions, and so on. The systems analyst cannot represent this situation correctly by distilling out of it a firm and consistent specification; he needs to be able to describe the system naturally, in its own terms.

Too often in the past computer systems have been designed in defiance of their users' needs and wishes. It is too easy to castigate the user who isn't sure what he wants, who can't define his needs precisely, who seems to be pursuing incompatible objectives. Of course he is often just being muddle-headed about a simple problem, or too lazy to think it out properly; of course he is often pursuing a confused policy that badly needs to be rationalized. But often he is recognizing that the complexity of his task needs a more subtle and flexible treatment than the analyst and programmer seem able to provide. One of our most important aims in moving away from procedural techniques should be to equip ourselves to meet this need.

—M. A. JACKSON
John Hoskyns & Co., Ltd.

DATAMATION

Take NCR 735. The shortcut from data to mag tape that bypasses punch cards.



Now you can convert data directly from source documents onto magnetic tape without using punch cards. NCR offers its new family of magnetic tape encoders—NCR 735. This shortcut makes it unnecessary to handle or store punch cards in many applications, saving time, work and space.

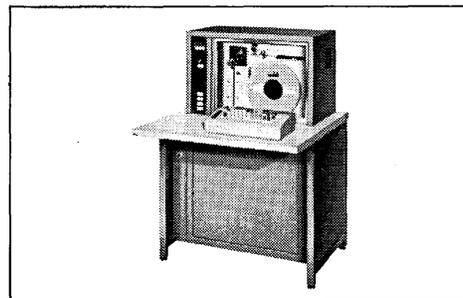
NCR 735 operators use a standard input keyboard for encoding data; and each unit both encodes and verifies. The NCR 735 holds data in its memory prior to encoding onto tape. As a result, the operator can easily and quickly correct errors before they get on the tape. There are four modes of operation—entry, verification, search, and error correction.

Specific members of the 735 family allow other kinds of operations:

- (1) conversion of punch cards to magnetic tape, (2) conversion of punched paper tape to magnetic tape,
- (3) off-line high-speed print-out, (4) typewriter print-out, (5) linkage with an adding machine to provide total detail listing as data is encoded, and
- (6) use of a controller to combine data from two machines onto one tape.

To add to the NCR 735's versatility and usefulness, any unit can be equipped with a telephone subset so that data can be transmitted from one 735 to another over voice-grade wires.

For complete information on the NCR 735 family, contact your NCR man or write NCR, Dayton, Ohio 45409.



NCR

THE NATIONAL CASH REGISTER COMPANY, DAYTON, 45409

©

How do you grundle the buyer of memory stacks?

(Take a powder and control it all the way).

The man who buys memory stacks (or planes or just cores) knows that a myriad of tiny variables which affect performance can pass right through the tightest spec. It's nobody's fault, but still it leaves the buyer disgruntled.

How to grundle him? Well, this is what we do at Ferroxcube. We control the entire process from formulation of the powder for the cores to the planes or stacks that go out the door. To the naked eye

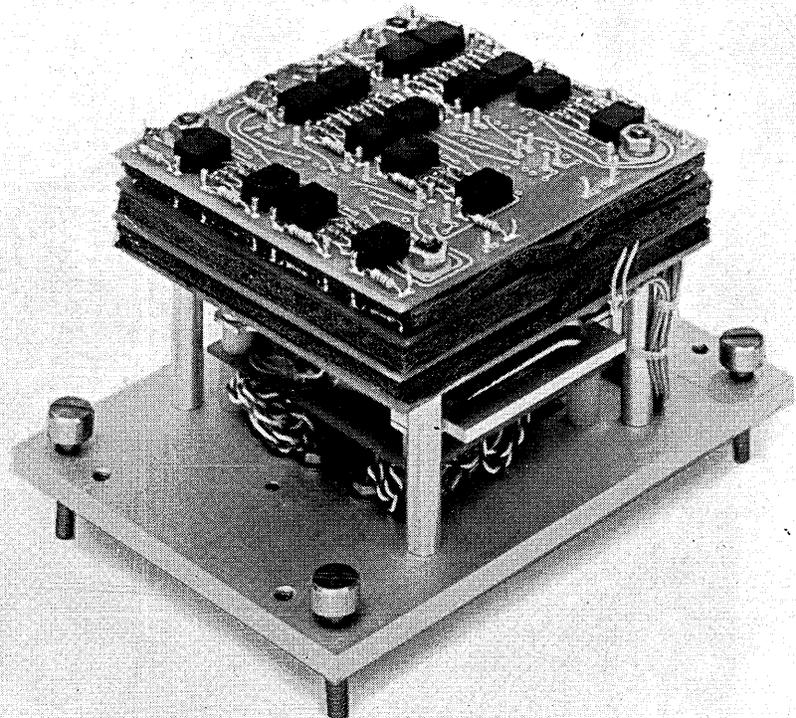
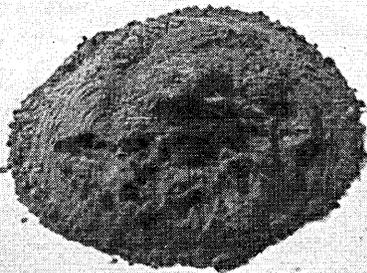
much of this looks like textbook QC procedure. But some of it goes deeper. It's the kind of control you associate with a veteran airline pilot whose experience amounts almost to intuition. As pioneers in ferrites and core memory components, we have people like that in control at every vital stage of manufacture.

This is one reason why Ferroxcube can design and build to exacting requirements (example: military stacks that exceed the en-

vironmental requirements of MIL-E-16400 and MIL-E-5400). And it's the main reason why every production unit performs like the prototype you approved.

If you specify cores, planes or stacks, talk with the people who pioneered ferrite technology. As a conversation piece, a sheaf of technical literature awaits you. Write for it today.

Ferroxcube 
Saugerties, New York



Albuquerque—Electronic Enterprises, (505) 256-1585; Baltimore—Eastern Components, (301) 322-1412; Dayton—(613) 253-3158; Encino, Cal.—(213) 788-2060; Englewood, Col.—(303) 771-2000; Houston—Noakes Engineering, (713) 529-6213; Irving, Texas—Noakes Engineering, (214) 255-0441; Lansing, Mich.—(517) 482-7140; Minneapolis—(612) 888-4681; Northlake, Ill.—(312) 261-7880; Orlando—(305) 841-6380; Philadelphia—Eastern Components, (215) 927-6262; Phoenix—(602) 265-1792; San Francisco—Wm. J. Purdy Agents, (415) 863-3300; Saugerties, N. Y.—(914) 246-2811; Union, N. J.—(201) 964-1844; Waltham, Mass.—(617) 899-3110; Toronto, Ontario—Philips Electron Devices, Ltd., (416) 425-5161.

CIRCLE 3 ON READER CARD